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Myrtle Beach and Coastal Carolina

Strom Thurmond

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STATEMENT BY J. STROM THURMOND, GOVERNOR OF SOUTH CAROLINA, ON MYRTLE BEACH AND COASTAL CAROLINA

As Governor of South Carolina, I welcome each and every delegate to the Annual Convention of Region Four of the National Association of Real Estate Boards. I hope your stay will be a very pleasant and enjoyable one.

I wish to relate to you a few facts about Myrtle Beach and Horry County.

It is the largest summer resort county in South Carolina, and Myrtle Beach, one of the largest beach resorts in the South, is also one of the leading beaches in America.

People from all parts of our nation come to this fine resort each summer to spend their vacations.

The influx of inter- and intra-state money into Horry County during the summer, which is supposed to be a slack season for most business, is tremendous.

Horry County's soil is well suited to large-scale tobacco and truck farming. It is the leading tobacco, sweet potato, strawberry, grape, hog, and pig county in South Carolina.

According to the 1940 census Horry County had a greater per cent of population increase from 1930-1940 than any other county in our State. It is the first county in the State in gross farm dollars, or buying power.

Myrtle Beach and Coastal Carolina have possibilities of large expansion in the future.