

Minutes

Clemson
University of South Carolina
Medical University of South Carolina
Joint Meeting

Wednesday, September 1, 1993

The meeting was held on Wednesday, September 1, 1993, at the Omni Hotel in Charleston, South Carolina, with the following Boards of Trustees present: Clemson University, University of South Carolina, and the Medical University of South Carolina. The purpose of the meeting was for the Boards of Trustees to explore ways for the three research universities to work together to assist in economic development activities within South Carolina.

Also present was Ms. Madeline S. McGee, Deputy Director from the Trident Region's Building Economic Solutions Together (BEST) and representatives of the local press. Dr. Anthony DiGiorgio, President, Winthrop College and President of the Council of Presidents was also in attendance.

The Chairmen of the Boards provided opening remarks and addressed the question "Why are we here and what do we want to accomplish?" Chairmen and Floyd all echoed the theme of the necessity to work together and solve challenges of tomorrow. While each institution's mission is specific to the university all have the mission to "touch people, solve **problems.**"

The University Presidents addressed the question "What are your assumptions for the **future?**" Dr. Lennon provided an overview of the founding of the land-grant institutions. Teaching and research applied to real problems has been the heritage of land-grant colleges and universities. This heritage must be applied to today's challenges. Dr. Palms discussed ways that the research universities were already working together. Changing times require all to do a better job and for the Universities to work together in a strategic way. Dr. Edwards addressed the advances in medicine and health care and then outlined the different professions that have allowed these advances to take place. He underscored the need for cooperation and an interdisciplinary approach.

Dr. Paul Huray, Dr. Jay Gogue, Dr. Marcus Newberry, and Mr. Steve Jones provided specific examples of how higher education has played a role in economic development.

Ms. Madeline S. McGee, Deputy Director of BEST Committee, addressed the following questions.

What is BEST?
What is the history of Base Closing in this country?
How badly will the region be impacted?
What will remain?
What happens next?
How can higher education research facilities assist?

In brief the BEST Committee was established to plan the reuse of the Charleston Naval facilities. These facilities, which will be closed over the next two years, provide 34,000 jobs in the South Carolina Lowcountry.

Three working groups were formed to discuss a proposed resolution. A final, approved resolution is attached.

Group 1 reported the following. Steve Jones was facilitator.

Supported the resolution and the appointment of the committee with members from all three boards.

Amendments offered were after the 2nd whereas:
where South Carolina has been successful in recruiting world class companies, two examples being BMW and Hoffmann-La Roche.

To show the state is proactive. There is a negative aspect of the base closure and a positive aspect with world class companies being recruited. The above amendment was later further amended so that no specific company was named.

The group also offered the following:

- Rural areas' needs should be addressed
- Universities should focus and target their joint efforts regarding economic development activities.
- Universities should cooperate and assist other agencies and not duplicate the efforts of others in job creation.
- We should be held accountable and set measurable goals so that one year from today we can say what we have accomplished.

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Group 2 - Tom Stepp, facilitator

Specific actions to be taken in immediate and forthcoming future: Look at potential action of our resources that deal with federal, state, and other regulatory agencies.

Obtain recognition for the degree of faculty cooperation and departmental cooperation that is already on-going and let the public know that story.

Work together directly to create specific economic development joint ventures. On the international front work with the State Economic Development Board; particularly the Brussels office.

Be aggressive about projects and get the **job** done.

Propose that after the 3rd whereas include:
and all the citizens of our state.

Suggested each board, in an attempt to maintain our keeping to a schedule cycle and arrange the calendar more efficiently, designate one regular scheduled annual meeting as a joint meeting.

Group 3 - Jay Gogue, facilitator

Meet two times annually with clear reporting. Create committee - who do they report back to once they've met.

Each university put together 2-5 people to come to Charleston to work with the BEST committee to see the facility and assist where needed.

Designate one contact person from each institution to work in business development and small business area.

Permanent committee - 4-5 people from each campus to deal with economic development. This committee would serve as the entry into the university to get the right people to pull together, be it a ceramic firm, medical firm, etc. to be there and be knowledgeable with economic development. Universities are not economic development agents. We should coordinate, involve, inform, and make aware those people within the state Economic Development Office to know what we are doing.

Be aware and involve our alumni and endowment people as resources and involve them in our work. Many of them occupy very important positions in the country.

Agree on 4 or 5 areas and get together to focus on those related to economic development. Need to continue to rely on industry to give us advice or counsel on economic development. Increase our image to get our word out, increase public understanding.

Resolution should be mailed with letter to each appropriate vehicle in our state.

Infrastructure - may need a new organization to receive research programs and accept money. Seek outside financial help.

Resolutions

Dr. Rowland suggested we vote to accept the motion made by group one to change the whereas and change the committee name to 'steering committee,' meet at least semi-annually as well as incorporate the amendment made by group two. Motions were made and accepted. No further discussion.

Mr. Bill Amick, Chair of Clemson University, put the motion to Clemson University Board. Approved and accepted unanimously.

Dr. Edward Floyd, Chair of University of South Carolina, put the motion to University of South Carolina Board. Approved and accepted unanimously.

Dr. Tommy Rowland, Chair of MUSC, stated that MUSC had addressed this issue at their last board meeting and were in favor of such a resolution.

Resolution was signed by Dr. Tommy Rowland, Dr. Edward Floyd, and Mr. Bill Amick.

Closing Remarks

Mr. Bill Amick: I **hope** each of you is half as pleased as I am with the effective work with which we've been involved and with these excellent ideas. We need to compile and edit input to distribute results to all board members for review. Our future meetings will have a great variety of topics. Any suggestions for future meetings should be submitted to board chairs. Chairs of the boards have agreed the next meeting will focus on the internationalization of South Carolina and the further role of research universities. Thank you for participating. Special thanks to Tommy Rowland, Jim Edwards and the MUSC Boards and administration for their gracious hospitality in hosting this historic event.

Dr. Edward Floyd: Thanks to MUSC for hosting this meeting. What comes out of this meeting will be a lot of reflecting on what we discussed. Getting together and knowing each other's interest is probably the most important thing we accomplished. The real impact of this meeting will take time to digest.

Dr. Tommy Rowland: Thank you, it was a pleasure to get to meet each of you and have you in Charleston. All of our board members are not present today but we have a good nucleus and have had good discussions.

We're going on to greater things and look at this as an historic occasion. We've come to agree to agree and agree to meet.