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Essentials of Scholarly Publishing

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John Morgenstern
Ed Rock

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Agenda

- Scholarly Publishing Metrics
- Open Access Publishing
- Predatory Publishers
- University Presses
- Open Educational Resources Publishing
- Q & A
Scholarly Publishing Metrics
– Ed Rock

Learning outcome:

- You will understand the basics of scholarly publishing metrics
Scholarly Publishing Metrics - the Present

- Journals:
  - Impact Factor via JCR - Journal Citation Reports

- Author:
  - via citation counts
  - via TigerPrints counts

- Alt Metrics – highly dynamic birth/death
  - h-Index, h-Core, h-median
  - PLUM Analytics
  - ImpactStory
Scholarly Publishing Metrics - the Present

- **Journal Metrics/Rankings:**
  
  European Reference Index for the Humanities and Social Sciences:

  [https://dbh.nsd.uib.no/publiseringskanaler/erihplus/periodical/listApproved](https://dbh.nsd.uib.no/publiseringskanaler/erihplus/periodical/listApproved)

- **Scholarly Book Publisher Metrics/Rankings:**
  
  SPI - Scholarly Publishers Indicators - Books in the Humanities & Social Sciences:

  [http://ilia.cchs.csic.es/SPI/indexEn.html](http://ilia.cchs.csic.es/SPI/indexEn.html)
Scholarly Publishing Metrics - the Present

- More Non-Traditional Means:
  - Twitter or other micro-blogging or short message services
  - Facebook, Instagram and other social networking sites
  - WordPress and Blogger blogs
  - Delicious and other social bookmarking
  - Menderley, CiteULike and other academic bookmarking platforms
  - F1000Prime for peer review services
  - Academia.edu, Research Gate and other academic networks
  - Wikipedia and other online collaboratively edited encyclopedias
Scholarly Publishing Metrics - the Future

- New report: *Research Futures: Drivers and Scenarios for the Next Decade*
  - Brave Open World
  - Tech Titans
  - Eastern Ascendance
Scholarly Publishing Metrics
- the Future

“Debates about what qualifies as scholarship are as varied as the scholarship itself, and appropriate metrics to demonstrate impact at times seem to rely more on cultural understanding than official guidelines.”

- the Draft a new model for evaluation
- see:

Draft Framework of Impactful Scholarship & Metrics (Go to .pdf in Box folder)
Scholarly Publishing Metrics - *the Future*

**HuMetricsHSS**

Rethinking humane indicators of excellence in the Humanities and Social Sciences
Scholarly Publishing Metrics - the Future
Kathleen Fitzpatrick

2018 Scholarly Communication Symposium at UNC-G Libraries
Open Access Publishing
- Yang Wu

- Learning outcome:

- You will understand what is Open Access and how it benefits the scholarly community
What is Open Access?

Traditional publishing:

- Scholarly peer review but publication is handled by a publisher.
- Publisher handles copyright for your work.
- Distributes and profits from your work through a paywall.
- Based on print publishing.
How Open Access is Different:

- Web based.
- Freely available to the public.
- Gives author flexible control of copyright.
- Alternative ways of to cover cover the costs of publishing, archiving, and disseminating knowledge.
- Compliments traditional publishing.
Advantages* of Open Publishing

- Visibility
- Accessibility
- Speed
- Prestige
Two Models of Open Access

Green Open Access/Self Archiving

- Author deposits manuscript of accepted work in a digital repository.
- Deposited work may be subjected to conditions by publisher.
- No fees involved.
Things to Consider:

- Publishers' conditions for open access archiving
- Funders' conditions for open access publication
- Understand your repositories
  - Impact
  - Visibility
  - Online presence
- Receive reports on download or impact
- Making your work visible and discoverable
- Your own profile
Two Models of Open Access

Gold Open Access

- Author publishes in a peer reviewed Open Access Journal.
- Author retains copyright and ability to share the work.
- Author may pay a fee.
  - Clemson Open Access Publishing Fund
Predatory Publishing
- Jenessa McElfresh

Learning outcome:

- Participants will be able to identify the role and warning signs of predatory publishing
Predatory Publishing

Academic publishing business models: Traditional & Open Access (OA)

Open Access: Green & Gold

Gold Open Access: Legitimate vs Predatory
What fields do predatory publishers target?

Most prevalent in biomedical fields

ALL disciplines are susceptible

Similar to vanity publishing

Frequently use vague interdisciplinary titles to attract multiple disciplines

What are common signs a journal might be predatory?

- Spam emails to .edu accounts, targeting early-career researchers/grad students
- Fast turnaround from submission to publication
- Insufficient (or absent) peer review
- Lack of transparency about fees
- Fake/dead editors
- Copycat names to high-profile journals
- Missing standards/identifiers such as DOI, ISSN, etc
- False/fake bibliometrics or claims of inclusion/indexing in databases
- Amateurish website
- Incorrect, incomplete, or misleading contact info
Fake/dead editors?!

- 2017 *Nature* investigation
- 2015 *Ottawa Citizen* article

The editor is deceased: Fake science journals hit new low

**WHO EMBRACED THE FAKE?**

Journals deemed predatory were much more likely to accept a fake, subpar candidate as an editor.

- Accepted
- Accepted, but later disputed
- Rejected
- No Response

**PREDATORY TITLES**

*As assessed by librarian Jeffrey Beall*

- 33%
- 13%
- 54%

**TITLES ON THE DIRECTORY OF OPEN ACCESS JOURNALS (DOAJ)**

*A whitelist for open-access journals*

- 7%
- 38%
- 55%

**TITLES INDEXED BY JOURNAL CITATION REPORTS (JCR)**

*A whitelist that calculates impact factors*

- 40%
- 60%

120 titles
How prevalent is this?

Beall’s list (last updated January 2017) had 1,310 journals.

Cabell’s blacklist currently has 10,060 journals with another 955 under review.

DOAJ only lists reputable journals, but has a public list of 460 journals that lie about being in DOAJ.

Further reading: “The “problem” of predatory publishing remains a relatively small one and should not be allowed to defame open access”
What does it predatory publishing look like?

Production-Centered Classroom Environment Increases Students' Understanding and Interest in Learning Foreign Languages

Lana Iskandarani

Abstract

The purpose of this qualitative action research is to examine the effects of implementing the production-centered classroom design principle on students' understanding and interest in learning a critical foreign language such as Arabic. This action research took place during the spring semester of 2017 at West Chester University and included twenty-nine Arabic language students from three different learning perspectives; novice, intermediate, and advanced. For students to be centered in the classroom, they were encouraged to be independent, open minded to using technology, openly networked with peers and the community, creative in problem solving, and confident in presenting their knowledge and growth to their audience. They were also encouraged to incorporate their hobbies and interests while learning. To prepare the students to be producers in a production-centered classroom, small changes were routinely introduced into the curriculum and the related effects on the students' achievement and enthusiasm in the subject were examined and documented in order to ensure the success of the changes. The main focus of this action research project was the students' final cultural presentation. This task was used to evince that a production-centered classroom positively affects the students' learning and interest. Research indicates that a production-centered classroom positively affects student achievement and identifies that working in a production-centered classroom is a crucial element which impacts student learning and interest when learning a critical foreign language, such as Arabic.

1. Keywords: critical foreign languages such as Arabic, connected learning, production-centered classroom, openly networked, peer support, produce, hobbies and interest
Journal Websites

International Journal of Veterinary Science: http://www.ijvets.com

Journal of Agricultural Science: http://www.ccsenet.org/journal/index.php/jas/about

American Journal of Engineering Research: http://www.ajer.org

American Journal of History and Culture: https://escipub.com/american-journal-of-history-and-culture/

Journal of Library Science and Research: http://www.tjprc.org/journals/journal-of-library-science-and-research139
Scope and Perspective

“International Journal of Veterinary Science” (IJVS) is an online international peer reviewed open access journal which publishes original research papers. Its scope is broad and international, covering a wide range of research areas including: anatomy, biochemistry, biotechnology, clinical medicine and surgery, Theriogenology, physiology, pharmacology, pathology, microbiology and immunology, parasitology, epidemiology, breeding and genetic, feed and nutrition, wild life, animal products and their processing. Original research papers, review articles, extension articles, clinical articles and short communications on the production and diseases of animals, including studies in comparative medicine is published in this journal. Only those manuscripts are considered for publication, the contents of which have not been published and are not being considered for publication in any other journal.

Indexing

- Abstracts of Hygiene and Communicable Disease
- AgBiotechNet
- AgBiotech News and Information
- Agricultural Economics Database
- Agroforestry Abstracts
- Animal breeding abstract

Search
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- Animal Production Database
- Animal Science database
- CAB Abstracts
- Dairy Science Abstracts
- Directory of Open Access Journals
- Environmental Impact
- Environmental Science Database
- Forest Science Database
- Forestry Abstracts
- Global Health
- Google Scholar
- Grasslands and Forage Abstracts
- Helminthological Abstracts
- International IndexCopernicus
- Nutrition and Food Sciences Database
- Parasitology Database
- Pig News and Information
- Poultry Abstract
- Protozoological Abstracts
- Review of Agricultural Entomology
- Review of Aromatic and Medicinal Plants
- Review of Medical and Veterinary Entomology
- Review of Medical and Veterinary Mycology
- Rural Development Abstracts
- TROPAG & RURAL
- Tropical Diseases Bulletin
- Veterinary Bulletin
- Veterinary Science Database
- VetMed Resource
- World Agricultural Economics and Rural Sociology Abstracts
Pay Fees Online

Manuscript Handling Charges: 60 USD
Above fees includes all review, publication, indexing charges. There are no any other hidden extra charges.

**Method I**
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**Method II**
Pay Fees through wire transfer
[Pay 60 $]

**Method III**
Direct fees deposition in account.

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<tr>
<th>Currency Converter</th>
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<tbody>
<tr>
<td>FROM American Dollar TO Indian Rupees</td>
</tr>
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[Date on 4 Jun 2019]
Christmas flair

COJ Reviews & Research <reviews@crimsonpublishers.us>
Megan Sheffield
Wednesday, December 12, 2018 at 5:29 AM
Show Details

Dear Dr. Megan Sheffield,

Hope you are doing well.

Well, I am managing editor of “COJ Reviews and Research” have been working on Christmas special Issue. we had saw one of your articles in online & privileged to read such a great article. So, if you have done any recent research or perhaps something that, please do submit us and have a part in this issue.

It would be grateful if you could send me any of your articles to publish in our upcoming issue.

We prize your acceptance as a Christmas flair.

Best Regards,
Alice Taylor
COJ Reviews and Research (ISSN: 2639-0590)
Conferences

OMICS: https://www.omicsonline.org/

4th International Conference and Exhibition on
Addiction Research and Therapy
August 03-05, 2015 Orlando, Florida, USA

Meet Inspiring Speakers and Experts at our 1000+ Global Events inclusive of 300+ Conferences, 500+ Workshops and 200+ Scientific Sessions every year on Medical, Pharma, Engineering, Science, Technology and Business.

For more Conferences visit www.conferenceseries.com
Tools to avoid predatory publishers: **DOAJ**

Thorough vetting process to list “approved” OA journals (revamped in 2014), currently indexes >12,000 journal titles

Some journals will say they are in DOAJ, but they are not: [https://docs.google.com/spreadsheets/d/1Y_Sza4rPDkf-NNX9kwiErGrKeNTM75md9B63A_gVpaQ/edit#gid=0](https://docs.google.com/spreadsheets/d/1Y_Sza4rPDkf-NNX9kwiErGrKeNTM75md9B63A_gVpaQ/edit#gid=0)
Cabell’s Directory of Publishing Opportunities

Subscription-based service you can access through Clemson Libraries

Transparent criteria for each list

Frequent updates
Think. Check. Submit.

Think. Check. Submit. is an initiative launched by a coalition of publishers and industry organizations, and has been endorsed by a number of professional organizations as a trustworthy journal evaluation tool.

It provides a 3-step framework to make the process of choosing the right journal for your work simpler while avoiding publishing scams.
What about Beall’s List?

In 2008, University of Colorado librarian Jeffrey Beall began a list of predatory open access publishers. At the time, his “Scholarly Open Access” blog was the only source documenting these publishers and in 2010 Beall coined the term “predatory publishing.”

After years of defamation lawsuits, complaints to the University, and personal attacks against him by publishers, Beall took down his list in January 2017.

Beall’s List Archive

Source: https://en.wikipedia.org/wiki/Jeffrey Beall
What else do I need to know?

You need to be aware of predatory publishing in ALL your roles at Clemson!

- **Author:**
  - Use previously mentioned tools to evaluate potential publication opportunities

- **Researcher:**
  - Critically appraise all free PDFs found via Google Scholar or published in unfamiliar journals

- **Instructor:**
  - Students are finding and citing predatory sources and have little awareness of scholarly publishing trends

- **Colleague:**
  - When serving on TPR committees, you may need to critically evaluate another faculty member’s dossier
University Presses
– John Morgenstern

- Learning outcome:
  - You will understand what university presses do and how they contribute to scholarly communications support.
University Presses Don't:

- Publish the College Newspaper
- Publish the Alumni Magazine
- Publish or Edit Student Writing
- Print Course Packs
- Offer Print Services
- Publish Websites
- Offer Design Services
- Oversee University Branding Standards
- Issue the University's Press Releases
University Presses Do:

"University presses are publishers....
[They] acquire, develop, design, produce, market and sell books and journals, just like Random House or Condé Nast. But while commercial publishers focus on making money by publishing for popular audiences, the university press's mission is to publish work of scholarly, intellectual, or creative merit, often for a small audience of specialists or a regional community of interest."

- Publish Impactful Scholarship
- Shape Academic Fields
- Represent the University Worldwide
- Collaborate with External Partners
- Distribute Research Globally
- Increase Diversity in Scholarship
- Engage the General Public
- Provide Hands-On Learning
- Innovate with Technology
- Support Scholarly Communications
Clemson University Press as a Resource for Local Authors

- workshop book proposals (stay tuned!)
- help to find the right publisher (subject area grid)
- advise on contracts/contributor agreements
- advise on copyright/fair use/permissions
- connect scholars with trusted freelancers
- advise on the production process
- provide DOIs for work in Tiger Prints
- launch a journal with a professional organization
- consult on requirements/costs for OER print options
- Advise on Student Publications
Open Educational Resources (OER) Publishing
-Yang Wu

- Learning outcome:
  - You will discover why OER publishing is an exciting new field in post-secondary education
What is OER Publishing

1. Traditional textbook publishing:

- Publisher signs a contract with you
- Buys control of your copyright over your work
- Handles book design, printing, promotion and distribution, peer review etc.
- Profits from your work, pays you royalties
What is OER Publishing

2. OER Publishing:

- You control full copyright
- Users can download your work online for free
- Give users specific rights over your work with a “open license”
- Rely on non-traditional means of online promotion and distribution

Creative Commons Licenses

https://library.sacredheart.edu/DigitalCommons_OpenAccess/CC
Why do this?
OER Publishing (Profit motive)

Are students buying textbooks?

Impact of Textbook Costs on Students

- Take fewer courses: 47.6%
- Don’t register for a specific course: 45.5%
- Drop a course: 26.1%
- Withdraw from a course: 20.7%
- Earn a poor grade because I could not afford to buy the textbook: 37.6%
- Fail a course because I could not afford to buy the textbook: 19.8%
- Don’t purchase the required textbook: 66.6%

Florida Virtual Campus
2016 Textbook and Course Materials Survey

Profit motive

Do publishers want your textbook?

- 5 major textbook publishers:
  - Cengage Learning
  - McGraw Hill Education
  - Houghton Mifflin Harcourt
  - Pearson
  - Scholastic

Shifting Focus of Publishers Signals Tough Times for Textbook Authors

OER Publishing (Education)

OER as a tool of teaching:

- Rejecting “Disposable assignments”
- Student learning and motivation through textbook creation
- Example: *The Open Anthology of Earlier American Literature*, edited by Robin Derosa
OER Publishing

Can you profit from an OER?

- Print on demand publishing
- Alternative distribution
- Wholesale distributors, Bookstore, Amazon etc.
Are people using OER textbooks?

- Published by Rice University
- Used by over 17,000 instructors in half of all US colleges
- In use by over 2.2 million students in post secondary institutions
- Peer reviewed and highly rated

How to Publish an OER

Self Publishing Platforms

PRESSBOOKS

https://pressbooks.com/

- Self formatting
- Exports in Moby, EPUB, PDF and other formats

Alternative Platforms:

createspace

https://www.create-space.com/

SoftChalk CLOUD

https://www.softchalkcloud.com/
How to Publish an OER

Free Publishing Platforms

- Wikibooks: https://en.wikibooks.org/wiki/Main_Page
- OER Commons: https://www.oercommons.org/authoring-overview
- Gooru: https://gooru.org/welcome/
- MERLOT: https://www.merlot.org/merlot/
- OER Pub: https://oerpub.org/tools/
Who can assist me with publishing an OER?

OER Publishing Guides:

- The Rebus Guide to Publishing Open Textbooks (So Far)
- BCCcampus Open Textbook Authoring Guide
- BCCcampus Open Education Self-Publishing Guide
- BCCcampus Open Education Print-on-Demand Guide
- 7 Things You Should Know About Open Textbook Publishing
- BCCcampus Pressbooks Guide
Who can assist me with publishing an OER?

Creative Commons Guides:

- Creative Commons License Chooser
- Creative Commons Licenses and Examples

Textbook Creation as a Tool of Teaching:

- A Guide to Making Open Textbooks with Students
Who can assist me with publishing an OER?

- University Libraries/Press
- Community model:
  - Rebus Community
- Open Pedagogy Notebook
  (OER publishing as a part of teaching)
How can I make my OER known?

- Open Textbook Library
- User review system
- New upgrades
- OER experts/policies
- Awards and incentives

“Refer”atories

Academic Institutions

Open Textbook Library

https://open.umn.edu/opentextbooks/

https://www.oercommons.org/authoring-overview

https://www.merlot.org/merlot/
Thank You.
Questions/Comments?