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World Intellectual Property Day Display

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World Intellectual Property Day Display

April-May 2017

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Images obtained from the WIPO website:
<http://www.wipo.int/ip-outreach/en/ipday/>

Display Description

World Intellectual Property Day 2017 celebrates creativity through a theme of Innovation: Improving Lives.

A library book display has been created with this theme in mind and it includes a range of titles on innovation, innovation in various disciplines, intellectual property, and patents. The display will be up through mid-May and can be found on the 4th floor of Cooper Library.

Other library events for World Intellectual Property Day include a panel presentation on Wednesday, April 26th and an Instagram photo contest.

Works on Display

- Berkun, Scott. *The Myths of Innovation*. Farnham, UK: O'Reilly, 2010. Print. T173.8.B47 2010.
- Breuer, Henning, and Florian Ludeke-Freund. *Values-Based Innovation Management: Innovating by what We Care About*. London: Palgrave, 2017. Print. HD31.2.B74 2017.
- Conole, Grainne. *Designing for Learning in an Open World*. New York: Springer, 2013. Print. LB1028.38.C64 2013.
- Docie, Ronald Louis. *The Inventor's Bible: How to Market and License your Brilliant Idea*. Berkeley: Ten Speed, 2015. Print. HF5415.153.D63 2015.
- Eshleman, Joe, et. al. *Librarians and Instructional Designers: Collaboration and Innovation*. Chicago: ALA Editions, 2016. Print. Z675.U5E77 2016.
- Fisher, Daniel G., ed. *Robotics: New Research*. New York: Nova Science, 2017. Print. TJ211.R5679 2017.
- Goffin, Keith, and Rick Mitchell. *Innovation Management: Effective Strategy and Implementation*. New York: Palgrave, 2017. Print. HD45.G574 2017.
- Goldstein, Rich. *ABA Consumer Guide to Obtaining a Patent: A Practical Resource for Helping Entrepreneurs and Innovators Protect their Ideas*. Illus. Thom Wright. Chicago: American Bar Association, 2016. Print. KF3120.Z9G65 2016.

Works on Display

- Grunwald, Armin. *The Hermeneutic Side of Responsible Research and Innovation*. Hoboken: John Wiley & Sons, 2016. Print. Q180.55.M67G78 2016.
- Hall, Colin Michael, and Stefan Gossling, eds. *Sustainable Culinary Systems: Local Foods, Innovation, and Tourism and Hospitality*. New York: Routledge, 2013. Print. HD9000.5.H343 2013.
- Juma, Calestous. *The New Harvest: Agricultural Innovation in Africa*. New York: Oxford University, 2011. Print. HD9017.A2J86 2011.
- Landes, David S., Joel Mokyr, and William J. Baumol, eds. *The Invention of Enterprise: Entrepreneurship from Ancient Mesopotamia to Modern Times*. Princeton: Princeton University, 2010. Print. HB701.I58 2010.
- Makabe, Kazuyasu. *Buying Time: Environmental Collapse and the Future of Energy*. Lebanon, NH: ForeEdge, 2017. Print. TD195.42.M35 2017.
- Martinez, Sylvia Libow, and Gary Stager. *Invent to Learn: Making, Tinkering, and Engineering in the Classroom*. Torrance, CA: Constructing Modern Knowledge, 2013. Print. LB1025.3.M33736 2013.
- Molella, Arthur P., and Anna Karvellas, eds. *Places of Invention: A Companion to the Exhibition at the Smithsonian's National Museum of American History*. Washington, D.C.: Smithsonian Institution, 2015. Print. T21.P57 2015.
- Odagiri, Hiroyuki, et. al., eds. *Intellectual Property Rights, Development, and Catch up: An International Comparative Study*. Oxford: Oxford University, 2010. Print. K1401.I58 2010.

Works on Display

- Parthasarathy, Shobita. *Patent Politics: Life Forms, Markets, and the Public Interest in the United States and Europe*. Chicago: University of Chicago, 2017. Print. TP248.175.P35 2017.
- Ryan, Johnny. *A History of the Internet and the Digital Future*. London: Reaktion, 2010. Print. TK5105.875.I57R93 2010.
- Sawyer, R. Keith. *Explaining Creativity: The Science of Human Innovation*. New York: Oxford University, 2012. Print. BF408.S284 2012.
- Sheridan-Rabideau, May P., and Jennifer Rowsell. *Design Literacies: Learning and Innovation in the Digital Age*. New York: Routledge, 2010. Print. P96.M4S55 2010.
- *The Transformation of American Cities*. Amenia, NY: Grey House, 2015. Print. HT123.T73 2015.
- Wagner, Tony. *Creating Innovators: The Making of Young People who will Change the World*. New York: Scriber, 2012. Print. LB1607.5.W33 2012.
- Westland, J. Christopher. *Global Innovation Management*. London: Palgrave, 2017. Print. HD45.W4286 2017.
- Wooldridge, Adrian. *Masters of Management: How the Business Gurus and their Ideas have Changed the World – for Better and for Worse*. New York: Harper Business, 2011. Print. HD31.W657 2011.
- Yock, Paul G., et. Al., eds. *Biodesign: The Process of Innovating Medical Technologies*. Cambridge: Cambridge University, 2015. Print. R856.B458 2015.