In this issue of the NASIG Newsletter, you will find a document entitled "A Vision Statement: NASIG 2000." Because the vision statement is part of an important strategic planning process for the organization, I am devoting the President’s Corner to discussing its development.

BACKGROUND

At the November 1990 board meeting, NASIG president Mary Beth Clack invited Susan Jurow (director of the Office of Management Services at the Association of Research Libraries) to conduct a strategic planning session with NASIG’s officers and members-at-large. At that time the organization was beginning its sixth year, was increasing in membership, and had held five successful conferences. Mary Beth’s goal for the session was to have the board review NASIG’s goals and mission and then use what we learned to evaluate current programs and develop new ones.

Susan led the board members through three very interesting exercises. First we reviewed NASIG’s origins and history to develop a shared sense of what and who we were and how we came to be. Next we identified a number of external forces that affect NASIG (issues like the future of the serial itself and lack of institutional funding for members to travel to conferences) as well as our internal strengths (diversity, commitment, affordability, networking) and weaknesses (not enough publisher members, no central administrative office). Finally, since one of the points of strategic planning is to look at the parameters of a situation and not just to accept things as they are, we created three very different scenarios for the type of organization that NASIG might become. So, the objective of the exercise was not to
select a model on which to build the organization, but instead to get people thinking creatively.

The first scenario was termed the "no conferences model." This model focused on an entirely electronic NASIG with no annual meeting but instead an electronic bulletin board, electronic special interest groups, and electronically published and distributed publications. A second model was termed the "all conference model." Here we posited the possibility of an organization which would hold two conferences a year, one in the west and one in the east. All of our funds and all of our efforts would be geared to holding these two meetings. The third model was the "lobbying model." For this model we envisioned a central office with a lawyer, a full-fledged publishing program, and an entirely new (and much increased) dues structure. Each of these scenarios addressed the issues of size of the organization, membership composition, type of governance structure, financial support, and mission. Radical as some might seem, they made us open our minds to new possibilities we previously had not even considered.

VISION STATEMENT

Armed with the survey results, at the January 1993 board meeting the officers and members-at-large agreed to have President Teresa Malinowski set up a task force to move on to the next step, development of a vision statement. Teresa asked John Tagler and Mary Beth Clack to co-chair this new task force, which also included committee chairs Adrian Alexander, Birdie MacMullen, and October Ivins; Teresa; former presidents Tina Feick and Ann Okerson; process advisor Barbara Meyers; and myself as vice-president/president-elect. This group met at Brown University in June 1993 to assign sections and discuss a format. John and Mary Beth asked each task force member to develop a statement expressing the purposes we think NASIG serves and underscoring its spirit and values as applicable to our assigned areas. Thus, the task force prepared a draft vision statement for the board to discuss at its November 1993 meeting.

In November, the board discussed and reviewed the vision statement. We submitted final comments and suggestions to the task force by mid-December. The resulting document is published in this issue of the Newsletter. The board and the task force both hope that NASIG's members will support and endorse the vision statement. Member comments on the vision statement itself, as well as how the organization can attain the goals expressed in it, are welcome and should be directed to John Tagler at Elsevier or Mary Beth Clack at Harvard no later than March 31, 1994.

STRATEGIC PLANNING SURVEY

Having reviewed the organization's history and taken a good look at where we were in November 1990, and having also considered three diverse models for where NASIG might be by the year 2000, the board decided to begin the strategic planning process by surveying the membership. Once we had survey results, we planned to develop a vision statement and then a five-year plan.

During 1991 and 1992 a Membership Survey Task Force comprised of Mary Beth Clack, Tina Feick, Phil Greene, Jamie Hurley, Barbara Meyers and myself, with John Tagler as our chairperson, developed a survey questionnaire. In May of 1992, we mailed the six-page questionnaire to 914 NASIG members. By mid-summer we had received back 693 completed questionnaires. These represented a remarkable response rate of 75.8% and indicated a very high level of interest in the organization. After John tabulated and analyzed the data and presented it to the board, he prepared a summary report which appeared in the February 1993 issue of the NASIG Newsletter. If you haven't read that summary report, I urge you to do so. The information provides some very useful insights into NASIG demographics and how our members perceive the organization and its activities.

NEXT STEP AND SUMMARY

The board expects to give final approval to the vision statement at its June 1994 meeting. At that point, I anticipate the board will ask October Ivins as incoming president to appoint an ad hoc group of board members and committee chairs to develop an action plan. That group will in turn work with each of the NASIG committees and with the entire board to see how each can, to paraphrase John Tagler, contribute to achieving the aims expressed in the vision statement. Each committee and the board itself will need to detail what activities are most important to moving NASIG into the next century and what strategies are needed to ensure that the organization will continue to grow and prosper.

Although the electronic information world around us is changing at a dizzying pace, the traditional serials...
information chain remains intact. NASIG as an organization will live with a foot in both the electronic and the traditional serials worlds for the foreseeable future. The vision statement and a well-conceived strategic action plan can help us remain on the cutting edge, an essential organization that all of the traditional and emerging members of the serials information chain turn to for networking and for continuing education.

VISION STATEMENT REPORT / Mary Beth Clack and John Tagler

INTRODUCTION

In spring 1993, a task force was appointed to prepare a vision statement that would provide guidance to NASIG officers, executive board and committee chairs in developing strategic plans for the association through the 1990s. In response to that directive, the attached draft statement was developed by the task force in collaboration with NASIG leadership. The opinions and attitudes expressed in the 1992 membership survey have been closely considered in setting forth the goals presented in this document.

We hope that our membership will support and endorse the concepts proposed in this vision statement. Of course, member comments or suggestions on how to achieve these aims are welcome and may be submitted to committee co-chairs, Mary Beth Clack or John Tagler, before *March 31, 1994.*

NASIG's vision to the year 2000 is ambitious in scope and can only be accomplished through the teamwork of the entire membership.

Mary Beth Clack
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Harvard College Library
Cambridge, MA 02138
Internet: MCLACK@HARVARDA.HARVARD.EDU

John Tagler
Elsevier Science
655 Avenue of the Americas
New York, NY 10010
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A VISION STATEMENT: NASIG 2000

The North American Serials Interest Group (NASIG), as it enters its second decade, will expand upon its foundations as an international forum to foster communication and education among all members of the serials information chain. Respect and understanding among our diverse constituencies will continue to be achieved through parity of membership, organizational breadth, synthesis of disparate viewpoints and sharing of timeless principles. Through communication and education, NASIG will reinforce the position it has established as an arena to address issues that cut across diverse interests, explore mutual problems and advance new technologies within the serials community.

NASIG will respond to changes brought about by the expansion of the international information infrastructure as well as the growing number of electronic platforms for scholarly communications which are having an increasingly profound impact on scholarship, authoring and publishing. As these developments extend to all sectors of society, creating opportunities to transform information provision and access, NASIG will lead its membership into this ever-expanding and evolving world of serials.

The NASIG officers and committee members, with member support, will focus on the following six areas for development and expansion in the decade ahead.

MEMBERSHIP. NASIG will continue to be an organization comprised of individual rather than organizational members, and it will continue to welcome members from an international community involved in serials activities in the broadest sense. All members will have an equal voice and a variety of NASIG communication channels will encourage the expression of the many different perspectives of its constituents.

Membership dues and activities will strive to be accessible and affordable to all, while maintaining the organization's financial health. Voluntary participation by all members in NASIG activities and governance will be encouraged. Corporate sponsorship and gifts, and commercial presentations and exhibits will not be accepted.

EDUCATION. NASIG's unique position as a unifying agent in the diverse international serials community will enable the organization to expand its
current role as a major provider of serials education opportunities not only to its membership but to the information community as a whole. The annual conference will continue to play a central role in NASIG's educational mission. In order to reach an audience who cannot travel to conferences, regional continuing education activities, publishing programs and grant programs will be expanded. NASIG will also make creative use of electronic options offered by NASIGNET to further the advancement of serials education.

ELECTRONIC COMMUNICATION. In the progressive and systematic development of a range of network services, collectively known as NASIGNET, the organization will continue to find new and innovative methods for integrating various electronic media throughout NASIG and the serials community at large. The creation and expansion of NASIGNET's information, publication and communications services will utilize new technologies to the fullest extent feasible.

As increasing numbers of the membership gain network access, NASIG will expand workshops, training sessions and user documentation for networking services. The organization will maintain a strong level of commitment to end-user support, while encouraging and enabling the electronic medium as a repository for organizational documents and publications, a tool for the interactive exchange of ideas and a channel for conducting organizational business.

FINANCIAL PLANNING. NASIG will remain a viable not-for-profit organization with enough monies to sponsor programs and services for the membership. At least 50% of NASIG's operating budget, excluding conference arrangements, will be held in reserve to ensure the organization's financial stability. All conference expenses will be covered by conference fees and not by the operating budget. A reserve of funds from each annual conference will be held to cover initial costs of the next conference. Reserve funds as stipulated above plus any additional funds will be invested in financial instruments that are low-risk, easy to liquidate and that provide income.

PROFESSIONAL LIAISONS. NASIG will seek out and affiliate with related organizations in the information community in pursuit of mutual enrichment and exchange of information. In a rapidly changing, complex communications age, collaboration and partnership with other professional organizations will ensure inclusion of new entrants and new types of service providers into the NASIG arena, while opening the possibility of mutually beneficial relationships and avoiding unnecessary overlap and duplication of efforts. NASIG will foster these not only through reciprocal attendance at committee meetings and conferences, but also through partnered ventures such as joint conferences, joint publications, combined workshops and electronic forums.

GRANTS AND RECOGNITION. Research, scholarship and interest in the field of serials will be promoted through NASIG's grants program. This program will expand to provide recognition and support to professionals working in the field of serials information, through research grants and other awards. The Student Grants program will continue to introduce students of library and information science to issues of concern to the serials community by supporting their participation in the annual conference.

Volunteerism will continue to be a foundation of NASIG activities. Although members receive the assistance of their respective institutions in providing support for such participation, NASIG will commit the financial resources necessary to support committee and board activities. Officers, board members and committee chairs will be formally recognized for their contributions. Extraordinary contributions by individuals will be acknowledged with special commendations, awards or stipends.

Through its active series of programs, NASIG will lead the way for a community of serialists who are well informed, interactive, and technologically alert and who are positioned to help shape and enrich the present and future role of serials in scholarly communication.
NASIG 9TH ANNUAL CONFERENCE (1994): CONFERENCE PLANNING REPORT / Kat McGrath

The theme of this year's conference, 'A Kaleidoscope of Choices: Reshaping Roles and Opportunities for Serialists' is a superb description of what is awaiting you when you come to Vancouver in June.

While the Program Committee is hard at work creating a stimulating line-up of plenary and workshop sessions, the Conference Planning Committee is busy coordinating a variety of social and extra-curricular activities which we hope will be equally exciting and entertaining.

To begin, the UBC campus is well-endowed with gardens, museums, athletic facilities, and miles of forest trails for walking and jogging, and is adjoined to a public golf course and several beaches. So, whatever your sport or recreational pleasure, remember to pack the necessary gear.

Evening events and meals will highlight our Pacific Rim locale, unique architecture and dominant cultural influences. Our opening night will feature an Asian buffet. To augment this event, you may want to take time out during your conference stay to visit the UBC Asian Centre and participate in one of the special events they offer or tour the Japanese Nitobe Gardens nearby.

Friday evening will be a night on the town. Following a scenic drive to downtown Vancouver, we will congregate for cocktails and hors d'oeuvres in the private garden lounge and terraces of the Vancouver Law Courts, which offer splendid views of the city. If the night still feels young when the buses are ready to return to UBC, you will be only steps away from the heart of the downtown nightlife - restaurants, clubs, theaters, shops and more. A 20-minute taxi ride or public transit will bring you back to UBC after the closing curtain or the last dance.

Saturday night's closing event will be a sumptuous salmon barbeque banquet on the grounds of the UBC Museum of Anthropology. As we feast and make merry, we will be able to enjoy a spectacular view of the sun setting over the Vancouver harbor and North Shore mountains (weather permitting - let's keep our fingers crossed for a balmy evening - but don't worry, we do have a back-up plan).

On Sunday, following the mid-day closing of the conference, we will be offering two different afternoon bus tours. One will be a City Highlights tour that includes a visit to Stanley Park, Granville Island Public Market, Queen Elizabeth Park and Conservatory, Gastown, Chinatown, and Canada Place. These are all familiar and favorite spots you'll be sure to see noted in your guidebooks. The second tour will head over to Vancouver's North Shore with stops at the Capilano Suspension Bridge, the longest suspension bridge in the world, and at a Salmon Hatchery. On the tour there will also be a ride up the Grouse Mountain Skyride (3700 ft.) where you can enjoy a panoramic view of the city. It will be a tough decision to make a choice between these offerings. To ease this dilemma, we are pleased to announce that there will be a tour desk set up in the campus housing lobby throughout the conference. A travel consultant will be available to arrange and assist you with any of your touring plans or queries, large or small, relating to Vancouver or beyond.

Now that you know a bit about the fun stuff we've planned, you should be ready for the first of what are certain to be many 'housekeeping announcements.' Please take note of these details and follow up with questions if the explanations aren't clear.

This year an important change from previous NASIG conferences will be the unbundling of accommodation bookings from the program registration package. Delegates to the conference who wish to stay in campus housing will be instructed to reserve their rooms directly with the UBC Conference Centre using a form that will be included in the registration mailing. Using this direct booking service will give attendees greater flexibility and convenience when arranging their housing needs. There are a variety of housing options available, ranging from single rooms with shared washrooms to deluxe suites (for 1-4 persons) with twin beds, living room and TV, telephone, sofa bed and kitchenette. Attendees who are planning to extend their visit to Vancouver to before or beyond the conference dates will be able to book rooms to suit their needs (as well as those of additional travelling companions). Reservations can be made using Visa or Mastercard and will be accepted without charge or penalty until 48 hours prior to check-in date. Hotel and other off-campus accommodation information will be provided in the conference mailing, but please keep in mind (without prejudice) that the UBC Conference Centre offers highly competitive services and rates and the range
and quality of the accommodations makes it one of the best deals in town.

Registration for program and special events will continue to be handled by the Conference Planning Committee.

We hope and anticipate that many people will plan to spend some extra time in Vancouver or make the city a starting point for further explorations in the Pacific Northwest. There is no end of wonderful things to see and do here. Think Kaleidoscope!!!!

NOW THAT YOU KNOW WHERE YOU WANT TO GO, HOW DO YOU GET THERE? OR TRAVEL INFORMATION TO UBC

By air: The Vancouver International Airport is a 20-minute ride from the UBC campus. Taxi fare is about $25.00 CDN, $20.00 USD. There is no direct bus service between the airport and UBC. The major airlines at the main terminal are Air Canada, Canadian Airlines, Air BC, United, Delta, Continental, American, Horizon, British Airways, Lufthansa, Qantas, Air New Zealand, Cathay Pacific, Japan Airlines, Air China, Singapore and Korean. NASIG delegates travelling from U.S. or overseas departure points may wish to consider flying to either the Seattle or Bellingham International Airports. Car rentals or direct-to-downtown Vancouver bus shuttles are available at both airports. Contact Quick Shuttle Bus Service (1-800-665-2122) for schedule and ticket purchase information. Travelling time and fares to Vancouver from Seattle Tacomas (SeaTac) International Airport is 4 hours ($29.00 USD/one way), from downtown Seattle is 3.5 hours ($23.00 USD/one way), and from Bellingham airport it is 2 hours ($13.00 USD/one way). From downtown Vancouver, you can take a taxi ($15.00 CDN) or the city bus system ($1.50 CDN) directly to the UBC campus.

By bus: Aside from the bus shuttle service described above, Vancouver is accessible by bus via Greyhound (604-662-3222). It is necessary to take a taxi from the Vancouver bus depot to the campus (approximate fare is $16.00 CDN, $12.00 USD, one way).

By train: There is no direct rail service between U.S. departure points and Vancouver. For travel within Canada, Vancouver is served by Via Rail Canada (800-561-8630 toll-free in Canada). Call this number for fare and schedule information. It is necessary to take a taxi from the CN Railway Station to the UBC campus (approximate fare is $16.00 CDN, $12.00 USD one way).

By car: The major artery leading to Vancouver from the east is the Trans-Canada Highway 1, and from the south is Highway 99, which becomes the U.S. Interstate 5 at the Canada/U.S. border. Approximate driving times are 3.5 hours from Seattle and 1 hour from the Canada/U.S. border crossing. These times can be considerably longer during rush hours. Limited free parking is available for delegates staying in campus housing facilities. Ample paid parking is provided in visitor parking areas on campus at a cost of $2.00 CDN per hour or portion thereof, or $15.00 CDN maximum per day. Overnight parking of recreational vehicles is not permitted on campus. Detailed driving instructions, including locations of parking facilities, will be sent with registration acknowledgements.

If you want further help planning your visit to the city you can contact the Vancouver Travel Info Centre, #210 - 200 Burrard Street, Waterfront Centre, Vancouver, B.C. CANADA V6C 3L6 (Tel: 604-682-2222, Fax: 604-682-1717).

And if you are considering a more extensive tour of the province, call Tourism B.C. toll-free at 800-663-6000, or write Tourism B.C., Parliament Buildings, Victoria, B.C. CANADA V8X 1X4 or Tourism B.C., Box 34971, Seattle, Washington, 98124-1971 U.S.A.

Finally, if you have travel questions specific to the NASIG Conference please contact:
Margaret Brown, Public Services Librarian, Kwantlen College, Box 9030, Surrey, B.C. CANADA V3T 5H8, Phone: 604-599-2090, Fax: 604-599-2068, Internet: margb@kwantlen.bc.ca, or,
Kat McGrath, Chair, NASIG Conference Planning Committee, Library Processing Centre - Order Division, 2206 East Mall, University of British Columbia, Vancouver, B.C. CANADA V6T 1Z3, Phone: 604-822-5476, Fax: 604-822-3201, Internet: kmcgrath@unixg.ubc.ca.
NASIG 9TH ANNUAL CONFERENCE (1994):
REPORT FROM THE PROGRAM PLANNING COMMITTEE / October Ivins and Julie Gammon

"A KALEIDOSCOPE OF CHOICES: RESHAPING ROLES AND OPPORTUNITIES FOR SERIALISTS"

At the Newsletter deadline of January 1, the 1994 program is tantalizingly close to being completed. We feared our early proposal deadline might reduce the number of submissions, but instead the 70 proposals received nearly doubled the record 40 received in 1993! It was a true "embarrassment of riches" which presented the committee with our very own "kaleidoscope of choices." This marvelous response effectively canceled out the time we gained with an earlier deadline, but we are racing to piece together the brilliant shards of the program and will share the results on NASIGNET and as soon as we possibly can! We anticipate getting program copy to the Conference Planning folks by January 28th. They hope to mail the registration brochure by the end of February.

We are again working with a large program committee, reflecting the NASIG goal of member involvement and mentoring. The committee is working as two subcommittees, with four members continuing from last year. Julie Gammon chairs the workshop group, which includes continuing member Michele Crump; former Board member Rosanna O'Neil; and Roberta Winjum and Carol Maganau, both of whom served as workshop leaders in 1993. The plenary/concurrent group is chaired by October Ivins and includes continuing member Bobbie Carlson; Alex Bloss, who brings extensive non-NASIG programming experience; and Karen Darling, who contributes a West Coast and a cataloging perspective. We also solicited advice from the Board and the Conference Planning chair.

Schedule: The details of the schedule have not been completely settled, but we can provide an overview at this time.

Thursday, June 2
Internet Preconference
Welcome Refreshments and Library Tours
Informal Discussion Groups
NASIG Committee Meetings (open to anyone who wishes to attend)
Speakers Meeting (for speakers, introducers and recorders)

Asian Buffet Dinner and Opening Festivities
Business Meeting

Friday, June 3
Fun Run/Walk
Breakfast
Plenary I: four speakers
Lunch
Workshop Set I
Break
Workshop Set II
Reception at Law Courts and Awards Ceremony in
Downtown Vancouver
Late Night Social on Campus

Saturday, June 4
Breakfast
Plenary II: one speaker
Break
Concurrent Sessions
Lunch
Concurrent Sessions (repeated)
Break
Workshop Set I (repeated)
Salmon Bake (and Museum Tour, if weather permits)
Late Night Social

Sunday, June 5
Workshop Set II (repeated)
Break
Plenary III: three speakers
Conference Closing
Boxed Lunches
Tours (see article by Kat McGrath)

The Electronic Communications Committee developed an exciting Internet Preconference which will be offered on a cost-recovery basis. In addition, please plan to attend one of our committee meetings. NASIG is a volunteer organization and relies on member input and participation. And do plan to stay for the entire conference—you'll want to hear every one of our fantastic speakers!

Plenaries and Concurrents: We have identified excellent speakers who represent a range of expertise. The first plenary session will examine the overall scope of change, considering structural, technological, economic, political, symbolic and educational reshaping. The second plenary session will feature a single speaker, a well known corporate trainer, who will shift the focus from the societal to the personal and will set the stage for five concurrent sessions. The concurrent sessions will continue the
personal perspective, emphasizing the human impact of change in several contexts: managing change, surviving change, retraining/retooling advice, working in the virtual library, and the future of cataloging. These sessions will be repeated, allowing delegates to attend two. The third plenary session will twist the kaleidoscope another notch to a third perspective, that of users, and will present two exciting projects. The final speaker will display another dazzling pattern by revisiting change and the choices that confront us as individuals and as a community.

Workshops: The NASIG workshops are a perennial favorite conference feature, offering folks a chance to learn about and discuss everyday challenges. Two sets of nine workshops will be repeated twice, offering attenders a choice of four workshops. We have selected a wide range of topics, attempting to find something for everyone in the serials information chain. Our topics include negotiating contracts for electronic resources, workstation ergonomics, providing electronic access, restructuring cataloging, new user education and public service roles for serialists, and new department configurations/alliances for serialists. Still other topics include business ethics, a look at the journal pricing season, Total Quality Management, work-at-home options, the birth of a series, serials cost accounting, integrating government documents, change management, authority control, electronic serials processing, document delivery, and job hunting. Whatever challenges you’re facing at work, there’s practical advice available!

NASIG programs try to offer conference delegates information and opportunities of three different types. First, the plenary and concurrent sessions offer new topics and new insights into overarching ideas that affect the entire serials information chain. Next, the workshops provide opportunities to find help with on-the-job concerns and provide an opportunity to share individual experiences. Finally, the informal conference atmosphere and scheduled breaks, meals and social events provide many opportunities to talk to each other about our jobs, interests, concerns and challenges. We hope that everyone who attends a NASIG conference makes new contacts, learns more about the work performed by other members of the serials community, and gains insights that will translate into new skills and ideas. Join us and your colleagues in Vancouver for what is bound to be another valuable and enjoyable convocation of serialists.

NASIG 9TH ANNUAL CONFERENCE (1994): INFORMAL DISCUSSION GROUPS / Susan Davis

NASIG will again be providing a time slot for informal discussion groups to meet during the conference at the University of British Columbia next June. Although the final schedule has not yet been approved, it is expected that the Informal Discussion Groups will be meeting on the afternoon of Thursday, June 2. Please note that this is the day most attendees arrive and register, and is a change from our past scheduling practice.

If you would like to lead a discussion group or schedule a group meeting, please contact Susan Davis, NASIG Secretary, before April 1, 1994.

Check your own programs for the exact meeting times. Room locations will be posted on NASIG-L and available at the conference.

NOMINATIONS & ELECTIONS COMMITTEE PROGRESS REPORT / Kathy Soupiset

During the late fall and over the holiday season the Nominations & Elections Committee has been working to prepare a slate of candidates for the Board for its approval. That approval will take place in mid-January and the ballots will be mailed in mid-February. An announcement will appear on NASIG-L when the ballots are mailed so that members will know when to expect them. Should any member not receive a ballot in a reasonable amount of time, please contact me for assistance. Many thanks to the Nominations & Elections Committee for its work thus far, to the people who submitted names for nominations, and to the people who are willing to give of their time to work for NASIG.

Kathy Soupiset, Chair, Nominations & Elections Committee
Phone: 210-736-7613
Internet: ksoupiset@trinity.edu

PROPOSED BYLAWS CHANGES / Joyce Tenney

Ballots for proposed changes in the NASIG Bylaws will be mailed to the membership in February. Please vote! If you have any questions about any of the changes, please call me.

Joyce Tenney, Chair, Bylaws Committee
Phone: 410-455-3594
RENEWALS ADDRESS REMINDER

The correct, current address for renewals is:
Dan Tonkery
NASIG Treasurer
c/o Readmore Academic Services
700 Blackhorse Pike
Suite 204
Turnersville, NJ 08012-3200 USA

Please make a note of this, since the forwarding order for the past Treasurer’s address has expired.

If your institution must maintain one unchanging address for NASIG, please be sure the following address is used:
NASIG, Inc.
Treasurer
2103 North Decatur Road
No. 214
Decatur, GA 30033

MEMBERSHIP STATISTICS / Beverley Geer-Butler

[Beverley Geer-Butler, Chair of the Directory and Database Committee, has kindly provided the following information about the NASIG membership. -Ed.]

You may be interested to know more about the NASIG membership and its geographic composition. As of December 27th, 1993, of a total of 1040 members:

70 are new members
29 are student members
91 are Canadian members
33 are other non-US members (England, Australia, Netherlands, Scotland, Sweden)
760 have e-mail addresses

Regional breakdowns are:
Pacific West = 122
(AK, AZ, AR, CA, HI, ID, MT, NV, OR, UT, WA)
Central West = 163
(CO, IA, KS, LA, MN, MO, NE, NM, ND, OK, SD, TX, WY)
Great Lakes = 90 (IL, IN, MI, WI)
Mid Region = 99 (AL, KY, MS, OH, TN)
South Atlantic = 84
(FL, GA, NC, PR (Puerto Rico), SC)
Central Atlantic = 180
(DE, DC, MD, NJ, PA, VA, WV)
North Atlantic = 177 (CT, ME, MA, NH, NY, RI, VT)
Eastern Canada = 10 (NB, NF, NS, PE, PQ)
Western Canada = 81 (AB, BC, MB, ON, SK)
Non-North American = 33
(Australia, England, Scotland, Sweden, Netherlands)

DISTRIBUTION EDITOR POSITION AVAILABLE / Ellen Finnie Duranceau, Editor, NASIG Newsletter

We are looking for a Distribution Editor for the NASIG Newsletter. The Distribution Editor is responsible for having proofs copied and preparing the newsletter for mailing. In addition, the Distribution Editor monitors postage and copying costs and works to refine workflow and to find methods for controlling distribution expenses. The Distribution Editor also fulfills all claims.

This job requires short periods of activity for each of the five issues we put out per year. It offers the opportunity to participate on the Newsletter Editorial Board with two other members: the Editor-in-Chief, and the Production Editor. The position would begin after the June 1994 issue.

If you are interested in volunteering for this position, or just in hearing more about it, please contact the Editor by phone at 617-253-7028, by fax at 617-253-2464, or by email at efinnie@mit.edu.
NASIG CONFERENCE GRANT AWARDS ANNOUNCEMENT / Lisa Macklin

The North American Serials Interest Group (NASIG) is an independent organization bringing together many segments of the serials information chain to study and explore common interests, problems, and ideas. NASIG is currently seeking candidates for grants to attend the Ninth Annual Conference to be held at the University of British Columbia, Vancouver, Canada, June 2 to 5, 1994. Through the granting of these awards, NASIG desires to encourage participation in this information chain by students who are interested in some aspect of serials work upon completion of their professional degree.

GUIDELINES

SCOPE OF AWARD: Recipients are expected to attend the entire conference and submit a brief written report to NASIG. Expenses for travel, registration, meals and lodging will be paid by NASIG.

ELIGIBILITY: Students who are currently enrolled at the graduate level in any ALA accredited degree, and who have expressed an interest in serials and/or technical services work, are eligible. Applicants must be full- or part-time students at the time of application. In order to accept an award, a recipient must not be employed in a position requiring an ALA accredited degree, nor on leave from such a position, at the time of acceptance of the grant. Equal consideration will be given to all qualified applicants, with preference given to those graduating the year of the conference.

APPLICATION PROCEDURE: Application forms will be available after January 17, 1994, in ALA accredited library schools and from Lisa A. Macklin, Chair, Library Science Student Grant Committee. Completed applications should be sent to: Lisa A. Macklin, Head, Serials Control Department, Georgia Tech Library, Atlanta, GA 30332-0900. Phone: 404-894-4521. Internet: lisa.macklin@library.gatech.edu.

APPLICATION DEADLINE: March 1, 1994. Applications received after this date will not be considered.

AWARD NOTIFICATION: Award recipients will be notified by April 15, 1994. A maximum of six grants may be awarded for 1994.

CONTINUING EDUCATION WORKSHOP PLANNED / Adrian Alexander, Chair, Continuing Education Committee

The NASIG Continuing Education Committee will co-sponsor a workshop titled "Serials Management in Libraries" with the New Jersey Library Association on Thursday, March 10, at Monmouth County Library Headquarters in Manalapan NJ.

The main part of the workshop will be a discussion of the respective roles of serials librarians, subscription vendors, and serials publishers in the serials management process. Presenters will be Mary Page (Rutgers University Library of Science and Medicine), Philip E. N. Greene III (EBSCO), and Susan Malawski (John Wiley). Additionally, Richard Colucci, of the New Jersey State Library, will discuss the New Jersey Union List of Serials.

For further information, contact Phil Greene at EBSCO’s Shrewesbury NJ office: 908-542-8600.

MINUTES OF THE NASIG EXECUTIVE BOARD MEETING

Date, Time & Place: November 13, 1993, 9:00 a.m.-7:25 p.m., 10:25-11:30 p.m., Toronto, Ontario

Attending:
C. Hepfer, President
O. Ivins, Vice President
T. Malinowski, Past President
S. Davis, Secretary
D. Tonkery, Treasurer
E. Duranceau, Newsletter Editor
B. Hurst
B. MacLean
J. Mow
J. Tagler

Guests: E. Rast, Archivist,
K. McGrath, Chair, Conference Planning Committee

MINUTES:

1. To assure accuracy the Board agreed that all Board members review the final draft of the minutes prior to distribution to the membership.

DATE: Begin policy with minutes of Nov. 1993 meeting.

2. There was discussion about the Annual Business Meeting. It was suggested that a brief summary of the Executive Board meeting held prior to the conference be given by the President at the Business
3. The minutes of the June 9, 1993 Board meeting were approved as amended. Section 10, paragraph 3, re: Electronic Communications Committee Report was amended to delete the following: [An order form will be included with the 1994 renewals.] [The cost will be $10.]

TREASURER’S REPORT:

1. D. Tonkery reported that the transition has been completed. The transition took longer than anticipated because the Brown conference bill arrived later than expected.

2. A detailed financial report from Brown was distributed. The conference resulted in a profit of $8,768.52. A number of budget categories were overspent, but food costs were lower than expected resulting in the profit. The data will be used to help the UBC Conference Planning Committee develop their budget.

3. A current financial statement was distributed. Current balance in the checking account is $19,869.89, savings account has $30,618.04 and $43,243.56 is in the investment account. Total cash balance on 9/30/93 is $93,731.49. Income from 1994 renewals will be reflected in 1994 statements.

4. A draft of the 1994 budget totalling $31,615 was distributed and discussed. Travel for Student Grant recipients was increased to $3,000, thus adjusting the total budget to $33,615. Concern was expressed that our dues income will not cover our expenses. It was noted that the dues have not changed since the 1990 membership year. In past years profits from conferences were used to cover some operating expenses. A separate budget for conference planning and program costs will be prepared and approved.

ACTION: Amended operating budget approved.

5. D. Tonkery reported that he would have a report from a financial advisor by or at the February meeting.

ACTION: Report for distribution and discussion

DATE: February 1994 meeting

6. Several concerns were noted by D. Tonkery. The NASIG budget year which begins in January does not coincide with the terms of office, which begin in June. Some confusion has resulted because officers and committee chairs operate for half a year with the budget others requested. Tonkery noted that this is not a major concern. It is a result of historical practice and is part of our non-profit status documentation with the IRS.

D. Tonkery asked the Board to consider a policy for returned checks received for membership and conference registration. The bank is charging NASIG $20 for each occurrence. It was agreed that the Treasurer will follow up and try to recover the fees. In the case of membership, if resolution is not reached, the member’s application will not be processed and his/her name will be removed from the membership database.

ACTION: Treasurer will take appropriate action to recover monies lost due to returned checks and advise Database & Directory Committee of any deletions.

7. D. Tonkery noted that he receives many requests for subscriptions or single copies of NASIG publications. The Board discussed setting a publication fee schedule for non-members. It was moved and passed that NASIG offer non-members subscriptions to the NASIG Newsletter at a cost of $25 (U.S), and $35 for those mailed outside the U.S. No decision was reached about the Membership Directory.

ACTION: Discussion and decision on selling NASIG Directory to non-members.

DATE: February 1994 meeting

8. D. Tonkery announced that NASIG has a Federal Express account. Any Board or committee member requiring the account number for NASIG business should contact D. Tonkery or C. Hepfer.

9. D. Tonkery distributed a draft “Guidelines for Financial Support for NASIG” and asked the Board to review the document. Board members were asked to send comments to D. Tonkery.

ACTION: Guidelines to be approved at the Feb. 1994 meeting.

SECRETARY’S REPORT:

1. S. Davis reported that she received 69 proposals in response to the 1994 Call for Papers and distributed a log of program proposals.

EXECUTIVE BOARD MINUTES

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2. S. Davis distributed drafts of documents to be sent to new Board members. The Board orientation documents included a cover letter and chart of Board assignments/responsibilities. A few minor changes were suggested. S. Davis asked Board members to review the documents and send comments to her.

**ACTION:** Review draft  
**DATE:** Comments by Jan. 10, 1994  
**ACTION:** Approve Board orientation documents  
**DATE:** February 1994 meeting

3. It was suggested that newly elected Board members be included in messages sent to the Board List on NASIG-L. The Board agreed to continue with the current schedule for adding newly elected Board members to the Board List. If necessary they may be copied in on messages before the usual transition takes place.

**ACTION:** Regional Councils and Membership Committee will develop a welcome packet and procedures for distributing this packet to new members.  
**DATE:** ASAP

**VANCOUVER CONFERENCE PLANNING:**

1. K. McGrath distributed a preliminary budget for the 1994 Conference at UBC. The report included a number of recommendations which were discussed at length. K. McGrath noted that the auditorium at UBC seats approximately 500. A few extra chairs can be provided to accommodate a maximum of 520. The need to cap registration was discussed, but no decision was reached.

2. K. McGrath reported that UBC offers a variety of housing options and has a hotel quality reservation system. The Conference Planning Committee recommended that attendees be asked to book their own accommodations with the UBC Conference Centre. Much discussion followed on the pros and cons of unbundling the housing charges. On the positive side directly booking would ease the burden on the Conference Planning Committee. Attendees would be able to choose from a variety of accommodations. Direct booking with UBC would permit attendees to pay for housing with a credit card. Also, having housing billed separately would make it easier to claim a GST refund for those eligible. On the negative side, NASIG has traditionally offered an all-inclusive package deal for conference attendees. Unbundling the housing could make the registration process more complicated for some attendees.

The Board agreed to unbundle housing. K. McGrath was asked to revise the budget and present a recommendation for conference fees that exclude housing/accommodations. The UBC Conference registration fees would include registration and meals.

3. K. McGrath discussed various food service options. All meals will be included in the registration fees. The Board decided to use a meal card system for breakfasts and lunches, but not for dinners. Thursday will be a buffet, perhaps with an Asian theme; Friday will be a reception at the Law Courts in downtown Vancouver where there will be an opportunity to explore the area. Shops will be open until 9 p.m. The coup de grace will be a salmon barbecue outside at the Museum of Anthropology on Saturday. After dinner the Museum will provide tours of the exhibits. In case of rain, the salmon barbecue will be held in Totem Center (inside) and the tour of the Museum will not be available.

4. A question was raised about child care possibilities. The Conference Planning Committee will provide information about where one might make such arrangements, but NASIG will not sponsor nor be responsible for any child care arrangements.

5. K. McGrath reported that there will be a "concierge/travel coordinator" available to arrange the conference tours and any side trips delegates may wish to make.

6. There will be two registrars, one in the U.S., one in Canada. Fees will be set in US$ and CDN$. K. McGrath will revise the budget figures and distribute to the Board. A final decision on conference fees will be made soon after.

**ACTION:** Revised conference budget to be distributed.  
**DATE:** ASAP  
**ACTION:** Set conference fees
DATE: ASAP after revised budget reviewed

VANCOUVER PROGRAM PLANNING:

1. O. Ivins distributed a tentative program schedule and reported that the Program Committee is working on lining up plenary and concurrent session speakers. Discussion ensued over the schedule. Many scenarios were explored, but no conclusions were reached. The Program Committee was asked to finalize the schedule and resubmit it for Board approval.

ACTION: Prepare revised schedule
DATE: ASAP

2. J. Gammon distributed a list of 23 potential workshops and reported on the work of the subcommittee charged to review the proposals. Additional discussion and review of the workshops will take place over breakfast on Sunday.

ACTION: Prepare final list of workshops
DATE: ASAP

3. The Board reviewed the reimbursement schedule for conference speakers and others which was approved at the June 1992 meeting. Changes were made to the amounts allotted to workshop speakers, workshop recorders, newsletter editor and proceedings editor(s). After considerable discussion a revised reimbursement schedule was approved.

Plenary/concurrent speakers (non-members): Full conference fees and travel if necessary
Plenary/concurrent speakers (members): Full conference fees Workshop leaders: $100 off conference fees
Conference Planning Committee: 1/2 off full conference fees (using lowest housing room rate)
Chair, Conference Planning Committee: full conference fees (using lowest housing room rate)
Proceedings/newsletter editors: no fees waived. Each receives a complimentary copy of the proceedings.
Program Planning Committee: no fees waived.
Workshop recorders: no honorarium, each receives a complimentary copy of the proceedings.

Because program costs continue to rise each year, it was suggested that in the future the Board consult with the Program Committee and set a limit on program expenses.

4. Proposals for preconferences were discussed. B. MacLennan reported that the Electronic Communications Committee (ECC) is considering several possibilities for a preconference and will be submitting a formal proposal. For planning purposes, the Committee needs information regarding meeting rooms, Internet connections which are available at UBC and the cost for facilities and technical support. The committee is considering a preconference which includes a general session, then breaks out into topically focused groups in a hands-on lab situation. K. McGrath noted that she needs specifics before she can book rooms and that lab rooms were available in several locations on the campus. Because of concern over the schedule and costs involved, C. Hepfer asked the ECC to quickly prepare a specific proposal for consideration.

ACTION: ECC will prepare a complete and detailed proposal for consideration.
DATE: Nov. 29, 1993, decision to be made ASAP afterward

5. A proposal for a second preconference on Fulfillment Centers was submitted by M. Tuttle. The Program Committee will ask the speakers to prepare a budget for the preconference and recommend a fee to recoup expenses.

ACTION: decision on Fulfillment Center preconference
DATE: ASAP after reviewing budget and recommended fee

VISION STATEMENT:

The Board reviewed the document prepared by J. Tagler and the Task Force. J. Tagler explained the process which resulted in the draft of Oct. 20, 1993. Various revisions were suggested. J. Tagler will make the revisions and send another draft to the Board before Thanksgiving. The Board agreed to review the revised draft and send comments to J. Tagler by Dec. 15th. A final draft will appear in the February Newsletter to solicit member feedback. The draft will also appear on NASIG-L. Comments will be due to J. Tagler or M.B. Clack by April 15. The Board complimented J. Tagler and the Task Force for their fine work to date.

ACTION: Revised draft
DATE: Review and comment by Dec. 15

SITE SELECTION FOR 1995:

The Board reviewed the written reports on Duke University,
Davidson College and Guilford College submitted by the 1995 Site Selection Committee. O. Ivins shared her impressions from the site visits. Duke's advantages included: a very professional conference office, multitude of NASIG members in immediate vicinity, and outstanding campus facilities.

After some discussion the Board provisionally selected Duke University, in Durham, NC as the site of the 1995 NASIG Conference. C. Hepfer will ask S. Striedieck for additional information regarding the deadline and amount of the deposit/prepayment and a report on the condition of the dormitory facilities before the Board gives final approval.

The Board expressed its thanks to the Site Selection Committee: Suzanne Striedieck, Chair (NC State); Elaine Teague (Burroughs Welcome), Eleanor Cook (Appalachian State), Marcia Tuttle (UNC-Chapel Hill) and Jeri Van Goethem (Duke).

ACTION: Report decision and concerns to Site Selection Chair.
DATE: ASAP

AWARDS TASK FORCE:

T. Malinowski led a discussion of NASIG's awards programs which centered around the Task Force's reports of: January 15, June 18 and Nov. 10, 1993. The Awards Task Force recommended that awards in recognition of service to the organization be given to officers, board members, program chair(s) and committee and conference planning chair(s) and committee. The task force also recommended that committee chairs be recognized verbally at the conference, in the NASIG Newsletter and with a letter from the NASIG President. The Board approved the recommendation concerning annual awards with one exception. All agreed that committee chairs should receive an award for their service. The Board agreed to recognize the following positions with an award presentation upon completion of their service/term:

Outgoing Board and Officers: crystal paperweight
Outgoing Committee Chairs: certificate of appreciation
Program Planning Committee Chair(s) and committee: certificate of appreciation
Conference Planning Chair(s) and committee: certificate of appreciation

ACTION: A new task force will be appointed by C. Hepfer to develop guidelines and criteria for an award to attend the 10th Conference.
DATE: Feb. 1994 meeting

The Board expressed its appreciation for the work done by the Awards Task Force. Members included: Kit Kennedy, Chair (Readmore Academic), Mary Beth Clack (Harvard), Sylvia Martin (Vanderbilt), Charles May (SOLINE1), Minna Saxe (CUNY-Graduate Center), and Ann Vidor (Emory).

ACTION: Develop charge and appoint task force for NASIG Research Award.
DATE: February 1994

ADJOURNMENT:

Meeting was adjourned at 7:25 p.m. to be continued after dinner. Meeting resumed at 10:25 p.m.

POSITION DESCRIPTIONS:

Board members were asked to review the position descriptions distributed with the agenda and direct comments to C. Hepfer or T. Malinowski prior to the Feb. 1994 meeting.

A revised position description for the Treasurer was delayed due to the transition. D. Tonkety will prepare the Treasurer description and share it with
the Board prior to the February meeting.
ACTION: Approve position descriptions.
DATE: February 1994

COMMITTEES:

COMMITTEE CHARGES:
Board members were asked to review the committee charges distributed with the agenda and direct comments to C. Hepfer or the Board liaison before the Feb. 1994 meeting.
ACTION: Discussion and approval of committee charges
DATE: February 1994

BYLAWS:
B. Hurst reported that the Bylaws Committee discussed the changes suggested by the Board to the sections of the Bylaws which pertain to the nominating process, the composition of the Nominating Committee and the terms of standing committees. The Committee requested assistance with developing specific language for the ballot that will be sent to the membership for approval. B. Hurst will draft language and rationale for bylaws changes and distribute to the Board for comment. Final text of the changes will appear in the February 1994 newsletter. [The text of the changes will actually be sent in a separate mailing. See p.8 for details.]
ACTION: B. Hurst will prepare revised language for bylaws and rationale for making the change and distribute to the Board for review and comment.
DATE: ASAP

CONTINUING EDUCATION:
J. Tagler distributed a report from A. Alexander, Chair of Continuing Education. The Board was asked to review the report and propose ideas to focus the direction of the committee.
ACTION: Discussion of focus for committee in conjunction with committee charges.
DATE: February 1994

DATABASE & DIRECTORY:
J. Mouw reported that the transition to a new committee chair has gone smoothly, and the recently purchased software update has been installed. B. Geer-Butler, Committee Chair, is managing the NASIG database. The Board expressed its appreciation to B. Geer-Butler and the committee for handling the transition so smoothly.

ELECTRONIC COMMUNICATIONS:
B. MacLennan distributed a revised draft of NASIGNET and Beyond..., the manual prepared for

the 1993 preconference. B. MacLennan and M. Geller with assistance from M. Rioux completely revised the manual expanding the number of pages and topics covered. B. MacLennan expressed interest in having an index for the manual. The Board asked D. Tonkery and B. MacLennan to recommend a selling price which would recover production and mailing costs.

B. MacLennan reported that M. Geller received clearance from technical support staff at the American Mathematical Society for updates, revisions and general maintenance for the NASIG gopher. The committee successfully coordinated a purge of the NASIGNET electronic archives for standing committees and working groups as requested by outgoing and continuing committee chairs. Additional security measures, in the form of passwords distributed to current committee chairs, have been added to committee archives to protect sensitive material. B. MacLennan reported that after some discussion, the ECC decided not to unbundle individual articles from the Newsletter on the gopher. The ECC felt it would be more manageable for the committee and the Newsletter Board to handle the entire electronic Newsletter in one concentrated timeframe, saving the committee from additional gopher maintenance and notification activity.

FINANCE:
No additional information to add from Treasurer's report above.

NEWSLETTER:
E. Duranceau reported that K. Schmidt, Production Editor, is experimenting with Microsoft Publishing software and will prepare a mockup of the February Newsletter for the Board to review.

NOMINATIONS AND ELECTIONS:
T. Malinowski reported that nominations closed on Oct. 15, 1993 and more than 40 individuals were nominated for the various vacancies. The committee is in the process of contacting nominees and asking for candidate profile information and statements of candidacy. A final slate of candidates will be sent to the President by early January.
ACTION: Board approval of slate
DATE: January 1994

PROCEEDINGS:
J. Gammon reported that the proceedings are behind schedule and the editors are working to finalize the copy. Haworth will make every effort to maintain the publication schedule.
C. Hepfer noted that the editors for the 1994 Proceedings will be appointed early next year.

PROFESSIONAL LIAISONS:
C. Hepfer reported that she was contacted by Joan Blumberg of the AAP/PSP Committee and asked to send a representative to their next meeting. M. Saxe, Chair of Professional Liaisons, will attend the meeting on Dec. 7 and give a presentation onNASIG. It is hoped that these efforts will result in a formal liaison relationship.

C. Hepfer asked the Board to review the minutes from the committee's June 1993 meeting. There is some question whether this group should continue to function as a committee. C. Hepfer will ask M. Saxe to investigate a number of issues and report back to the Board.

DATE: February 1994

REGIONAL COUNCILS AND MEMBERSHIP:
No report

STUDENT GRANT:
C. Foster reported that the committee discussed the viability of establishing a separate conference fee for library school students. The Committee concurred with the Board's decision not to support special student rates for the 1994 Conference in light of the possibility that registration may need to be limited. L. Macklin, Chair, has assembled additional questions and issues related to the 1995 conference fees for C. Foster to present at the next Board meeting.

OTHER:

1. The Board agreed to renew NASIG's membership in AMIS.

2. T. Malinowski reported that the working group to develop a Conference Planning Manual will meet at ALA Midwinter to review a first draft. Members participating include J. Callaghan, S. Davis, T. Malinowski, J. Mouw and P. Putney.

Work on the Program Planning Manual will be not begin this year as the principals are involved in planning the 1994 Conference Program.

3. C. Hepfer asked the Board to review the list of materials collected for the archives prepared by E. Rast. A complete inventory will be provided at the June 1994 meeting when the archivist position description will be discussed.

4. The Board was asked to consider the need and usefulness of the data from the Conference Evaluation forms and make recommendations regarding the form to be used for future conferences. Further discussion was tabled until the February 1994 meeting.

The next meeting will be held February 4, 1994 in Los Angeles in conjunction with the ALA Midwinter Conference.

The meeting was adjourned at 11:30 p.m.

NASIG COMMITTEE PROFILE:
LIBRARY SCIENCE STUDENT GRANT COMMITTEE / Lisa A. Macklin

1. What is the history and composition of the committee?

The Library Science Student Grant Committee was formed in 1987 to select six library science students to attend the 3rd Annual NASIG conference in Atlanta, Georgia. The first chair of the committee was Ann Vidor, who later served as Executive Board liaison to the committee. The committee is currently chaired by Lisa Macklin, and the members are: Eleanor Cook, Gail Julian, Ken Kirkland, Janice Lange, Margaret Mering, Kay Teel, and Sarah Tusa. Three members of the committee, Lisa Macklin, Kay Teel, and Sarah Tusa, were recipients of a library science student grant.

The purpose of the committee is greater than simply selecting six students to attend the NASIG conference. The intent of the grant is to attract library science students into serials or technical services work. NASIG members realize that library school curricula do not always promote technical services as an exciting career choice for students. Experienced serialists know otherwise! By giving students an opportunity to attend a NASIG conference they gain the valuable experience of attending a national conference and are exposed to the various aspects of serials librarianship.

2. What is the scope of the committee's work and how is the work organized?

The committee is responsible for advertising the grant, maintaining contacts with ALA library schools, reviewing grant applications and selecting a maximum of six recipients, making travel arrangements for the students, surveying the recipients, and reporting to NASIG.
the membership. Most of the committee activity takes place in the spring, when the members rank and select grant recipients. All members of the committee participate in the ranking and selection of the recipients. Other tasks, such as advertising in journals and making travel arrangements, are done by individual committee members. For instance, the last couple of years Ken Kirkland has been the "travel guru" of the committee and arranged the travel for the grant recipients who arrive from all over the US.

3. How do you actually decide who is awarded a grant?

The review of the grant applications begins immediately after the deadline in early March. The committee members receive a copy of each grant application. The applications are five pages long, including two pages which must be completed by a reference. The committee members do an initial ranking of all applications and send their results to the committee chair. The chair compiles the results and sends a list of the top applicants to each member. The committee members then rank each top applicant based on set criteria. The rankings are returned to the committee chair and the six applicants with the highest overall scores are offered grants, and a 7th as an alternate. The criteria for scoring applicants include academic background, professional goals, statement of reason for attending the conference, and reference. For each student who is awarded a grant, at least six others also applied.

4. What are some things done by the committee that the membership would be surprised to learn are done by the committee?

The committee is trying to put together a photo album of current and future grant recipients to display at the conferences. If anyone has any snapshots of students at any of the NASIG conferences, we would love to include them. Please send photos to Lisa Macklin. The committee can reimburse for reprints if necessary.

5. Could you describe any unusual incidents that have occurred?

Ironically, three out of four chairs of the committee worked at the Georgia Institute of Technology while they were chair. Ann Vidor was Head of Serials Cataloging at Georgia Tech while chair in 1987/1988 and 1988/1989. Harriet Kersey is Assistant Head, Information Control and Management at Georgia Tech and she was chair during 1991/1992 and 1992/1993. Lisa Macklin, chair for 1993/1994, relocated to Georgia Tech in September 1993 as Head, Serials Control Department but was in the Serials Department at the University of North Texas when she was appointed as committee chair. Carole McIver, chair for 1989/1990 and 1990/1991, is the only chair who has never been affiliated with Georgia Tech.

6. What has been the greatest challenge for the committee and how did the committee meet the challenge?

The greatest challenge every year is selecting only six recipients. While the number of applications varies every year, in recent years there have been at least 40 applicants and the largest number was 60. The committee has refined the ranking process and completes two rounds of rankings to help narrow such a large pool. Also, the applications were originally two pages and are now five pages. The committee requests a considerable amount of information from both the applicant and the reference. This improves the ranking process and helps the committee select the best applicants, but it also means the committee members must read and judge quite a few pages of information about many wonderful and well-qualified students.

7. What have been the committee's most significant accomplishments or greatest successes?

The committee's most significant accomplishments are the students who are now successful librarians, whether they are technical or public services librarians. In surveys of the students who attended the conference, a recurrent theme is how much the students have learned and experienced at the conference that they would not be exposed to in the classroom. Although the committee cannot take credit for the success of these librarians, it is very gratifying knowing that the committee and the NASIG membership played a positive role in the professional development of a beginning librarian.

8. Do you have any statistics on (or impressions of) the number of grant recipients who take jobs in serials?

The committee is completing a survey of previous grant recipients. We have not been able to locate a few recipients. However, the majority of grant recipients do enter some form of serials or technical services librarianship. Some grant recipients have
9. What seems to be the most important thing about the grant program for the recipients? For NASIG members?

The most important aspect of the grant program for the recipients is the exchange of ideas about the latest issues in serials librarianship and the opportunity to meet serials librarians, vendors and publishers. The most important aspect for NASIG members is the chance to influence the career choice of a library science student and to bring some of the best and the brightest library science students into serials librarianship. A mutual benefit has been the occasional opportunity for a NASIG member to employ a recipient in a serials position at his or her institution.

10. What is one thing you would like to tell the membership about the committee or the grant process?

The grant process is a time-consuming task, but it has many rewards. Meeting the students and knowing the benefit they gain from attending the conference is a tangible reward few other committees have the pleasure of experiencing. This committee has always been a popular selection when members fill out committee volunteer forms. Although not everyone can serve on the committee, NASIG members do make a contribution to the experience of the students by welcoming them to the conference and sharing their expertise and insights on serials with the students.

11. Additional comments:

The deadline for the applications forms is March 1st. If you know any students who have an interest in technical services librarianship, please encourage them to apply for the grant. The experience is truly beneficial to any student. Applications are available from Lisa Macklin, Head, Serials Control Department, Georgia Institute of Technology, 225 North Ave NW, Atlanta, GA 30332-0900. Email: lisa.macklin@library.gatech.edu. FAX: (404) 894-8190.

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**TITLE CHANGES / Ellen Finnie Duranceau**

[NOTE: Please send items about yourself or other NASIG members to the Editor.]

Christie T. Degener is now Selection and Access Coordinator with the new Resources Management Services department, Health Sciences Library, University of North Carolina at Chapel Hill. Christie reports that her focus is still on serials, but her job duties have expanded to include oversight of the library’s interlibrary loan/document delivery operations. This change adds consideration of these access options to her other responsibilities for helping determine and ensure effective access to serials information, including serials selection (on-site and remote), serials cataloging, and union listing. Christie notes that “the creation of the new Resources Management Services department (a combination of two former departments, Acquisitions/Serials Services and Interlibrary Loan) recognizes basic similarities between these operations and promotes a broader view of how to best meet users’ information needs.” Christie’s address and phone number remain the same. Her email address is: cdegener.hsl@mhs.unc.edu.

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Rita Echt, formerly head of serials, reports that she has been promoted to Acquisitions Coordinator for all of acquisitions, including monographs and serials, at Michigan State. Rita notes that “Technical Services at MSU has reorganized into acquisitions and cataloging teams which so far is working out better than our previous structure, which was monographs and serials.” She can be reached at 20676rlc@msu.bitnet, or by phone at 517-353-8723.

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Kenneth Field is now Serials, Microform and Photoreproduction Librarian at Trent University in Peterborough, Ontario. He was formerly Catalogue (Serials) and Microform Librarian at Trent, and can still be reached at kfield@trentu.ca or at 705-748-1565.

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Phyllis Harvey is now Technical Services/Serials Librarian at Kettering College of Medical Arts. She can be reached at pharvey@wsuo11.wright.edu or by phone at 513-296-7201, ext. 5632.

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Dena Hutco's job at Penn State has changed from Serials Cataloger to Documents Librarian/Cataloger. She can still be reached at dhh@psulias.psu.edu or at 814-863-1346.

October Ivins writes that "since October 1991, I have been the Head of Serials Services and the Acting Head of Acquisitions. The departments were formally merged on July 1, 1993, resulting in a new title: Head, Acquisitions and Serials Services. My serials office number is 504-388-4364; the acquisitions office number is 504-388-3319; and my fax is 504-388-6992. But my email remains the same (and that's the best way to catch me)! It's notori@lsuvm or notori@lsuvm.sncc.lsu.edu. I love being almost notorious."

Pat Putney, formerly Acquisitions Librarian at Brown, is now Head, Acquisitions Department. Her new telephone number is 401-863-2954. Her email address remains the same (ap201001@brownvm.bitnet).

A report from Mike Randall tells us that "after having been assistant head of the UCLA Library Serials Department, and then acting head, I was appointed head of the department in 1993. Because of my new appointment I moved south, to the office next door. It's sunnier and warmer than my old office to the north. That's what passes for climatic change in Southern California, where there are no differences between the seasons. The only way to know what season it is here is to look at the date on the latest issue of a quarterly journal." If you want to commiserate with the seasonless serialist Mike, he can be reached at ecz5ser@mvs.oac.ucla.edu, or at 301-825-3386.

Regina Reynolds reports that in a promotion effective July 1992 she became Head, National Serials Data Program, Library of Congress. She had formerly been Acting Head of the NSDP. Her email address is rrey@seq1.loc.gov and her phone number is 202-707-6379.

Reeta Sinha reports a "minor" title-change during the past year. She had been Acting Director of Serials at Texas Medical Center Library from the time she received her MS in Library Science in July 1992. As of January 1993, she was appointed Director of the Serials department. She has been with HAM-TMC for over eight years and is "very pleased" with her promotion. She can be reached at 713-795-4200 or at reetas@library.tmc.edu.

Bill Szozansky is on leave from his position at the University of Minnesota Libraries--Twin Cities while he fills an interim appointment as the Acting Director of the University of Minnesota Duluth Library. He will be at Duluth until June 30, 1994, and can be reached at bsozandk@ua.d.umn.edu.

Beth Weston was appointed Coordinator of Serials Acquisitions at the University of Delaware Library in March, 1993, after working in the Serials Unit for four years prior to this change. She notes that in 1993, the Serials Unit implemented LSER, NOTIS's serials module, and converted their acquisitions records to the NOTIS acquisitions module, having formerly used Faxon's SC-10 for serials control. Beth can be reached at beth.weston@mvs.udel.edu or at 302-831-6941.

Peter Whiting started in September, 1993 as Catalog Librarian at Prairie View A & M University in Prairie View, Texas, after receiving his MALS from Rosary College in August of 1992. Peter can be reached at notpwp@tamvm1.tamu.edu or at 409-857-4886.

NEW NASIG MEMBERS / Beverley Geer-Butler

Welcome to the following NASIG members who have joined since the last issue of the Newsletter:

Breed, Luellen L.
Serials Librarian
University of Wisconsin-Parkside
414-595-2274
Internet: BREED@CS.UWP.EDU
REPORTS OF SERIALS-RELATED MEETINGS:

CHARLESTON CONFERENCE: HIGHLIGHTS OF SERIALS CANCELLATION PRE-CONFERENCE / Janet McKinney

The "Serials Cancellations" pre-conference held on November 3, 1993 was moderated by Buzzy Basch of Basch Associates.

Rolf Hasslow began his presentation, "European Cancellation Projects", with a brief description of Chalmers University of Technology (where he is the Head of the Acquisitions Department) and its library. He explained that in 1992, the Swedish government let its currency float freely against all others, and the Crown depreciated by approximately 25%. This had a large effect on Chalmers Library, since 96% of the library's journals and serials were coming from other countries. Given this pressure, the library had to undertake a deselection program. Hasslow illustrated and described the five methods of analysis they used, two of which were presented in more detail: The Institutional Cost Ratio, developed at Lawrence
Livermore National Laboratory, which determines "cost effectiveness," and a Cost Per Use formula developed by the Queen Elizabeth II Library, Memorial University of Newfoundland. He input data into a spreadsheet and identified over 500 journals to cancel. Upon learning of these results, the university's administration was able to come up with additional funds for the library, so that only 10-15% of all titles were canceled, and Chalmers was able to add some new titles.

Deana Astle, Associate Dean of Libraries, Clemson University, summarized studies of cost effectiveness, discussed the costs of ownership vs. access, and speculated on the potential loss of browsing opportunities in this time of the "paradigm shift." Clemson's study of the costs of access vs. ownership resulted in extensive charts which included information such as article count, UnCover copy fees, CCC copyright fees, subscription price, and number of circulations. While compiling the data, they also discovered that copyright fees, as reported in UnCover, vary widely.

Tom Michalak's presentation was entitled "The Impact of Document Delivery on Cancellations (or is it Vice-Versa?)" He focused on current awareness/current contents services and their implications for the client. His well-organized outline provided a review of the characteristics and methods of these services as well as recommendations for evaluating them and for stressing the positive aspects of the services.

In "How to Get There from Here" Chuck Hamaker (Louisiana State University) contended that we should not be talking about "paradigm shifts" but about redesigning the serials collection. We should no longer ask, "What must or can we cancel?", rather "What can and should the library do to be its best?" Hamaker told of a pilot project he conducted with two departments that dominate the serials collection at his university, Chemistry and Geography/Anthropology. First, they demonstrated a table of contents service to the faculty, and provided articles on a guaranteed 24-hour turnaround at no charge to the department. Then they provided a list of 253 serial titles to the Chemistry Department faculty and asked them to identify 30 titles each member required for research and/or curriculum support. From the responses they learned that there were only 70 titles that 3 or more faculty members required, and 180 titles required by one or two. They also discovered some titles that needed to be added to the collection.

The workshop presented an interesting variety of options for librarians to consider when faced with a serials-budget dilemma. We're learning that there may be other choices (current contents services, document delivery services, and redesigning the serials collection) in addition to the traditional cancellation project. And we're continuing to learn about and develop methods for identifying potential cancellations. Any method that will make this difficult task less painful to all involved (staff, patrons, and faculty) is welcome!

1993 CHARLESTON CONFERENCE REPORT / Heather S. Miller

Balmy Charleston, South Carolina, hosted the 1993 Charleston Conference, "Issues in Book and Serials Acquisitions," November 4-6. The theme, "Bubble, bubble, toil and trouble," suited the sometimes frothy mix of 425 librarians, publishers and vendors with divergent viewpoints and strongly held opinions.

Change, often difficult to assimilate, seemed to be the byword of the meeting. As the work, demands, and foci of all segments of the information triangle become more diverse and complex, change affects everyone and change in one area impinges on the others. This was apparent throughout the conference, as newcomers and old-timers alike discussed such contentious issues as copyright, fair use, European unification, paperback vs. hard cover editions, effects of electronic developments, and commercial vs. not-for-profit publishers.

The conference included several "how-to-do-it" presentations covering many activities into which libraries have been thrust in recent years -- document delivery, collection evaluation, electronic media, and reduced purchasing, to name a few. These activities also served as illustrations of how change is affecting not only libraries, but also vendors and publishers. These changes are more than challenges; in many cases they are necessary for survival.

Vendors are being forced into document delivery by eroding subscription bases and by the demands of libraries. In an era of access and proliferating formats, vendors will not be able to master their business as they did when they were book sellers or subscription agents, pure and simple, according to Randy Olsen of Brigham Young University.

Living in the publishing world was described as akin to "walking on quicksand," and as a struggle for the "survival of the fittest." Colin Day of the University of Michigan Press discussed the interdependence of

SERIALS-RELATED MEETINGS
libraries and scholarly publishing, noting that "we are on a circular route to perdition" because libraries' purchasing decisions affect publishers' decisions as to what will be published and scholars are already finding that the flow of information is "faltering."

An interesting panel of publishers discussed what is involved in producing a journal in terms of activities, staff, supplies and equipment, office expenses and the like, and differences between for-profit and not-for-profit journals. This session was very enlightening to those outside the world of publishing.

Libraries face serious challenges to their survival. According to Anna Perrault of Louisiana State University, monograph acquisitions in 72 ARL libraries dropped 28% between 1985 and 1990. The diversity of these collections has been reduced, accompanied by decreased purchase of non-English language books.

Libraries were exhorted to "embrace change" and "encourage creativity" as they find themselves entering the new electronic age even though electronic publishing and access have not yet led us to the promised land of free and readily available information. It is apparent that the present coexistence of both paper and electronic publishing adds to rather than reduces difficulties. Collaboration between libraries, vendors, and publishers has been suggested repeatedly, but it is difficult to achieve because in the short run each must bow to local institutional pressures — to remain profitable, to live within a reduced budget, etc. — while also being buffeted by other demands: to reduce prices, to offer patrons more journals and services, etc. It was clear throughout the meeting that all three segments of the market are suffering from the uncertainties and mixed messages of a transitional era.

It was also noted that higher education, once seen as a public good, is not now a societal priority. This may be the basic bitter broth of the cauldron in which other issues swirl.

The clearest conclusion? That in an transitional era such as this, where opposing forces vie for the attention and money of all three participants in the information supply triangle, the only certainty is change itself and the daily recognition that the entire process grows increasingly complex.

Clifford Lynch of the University of California, in a cogent synthesis, pointed out that the root of the discussion is not scholarly publishing, but scholarly communication, and that "serious soul-searching" lies ahead for non-profit journal publishers who face many complex problems. Lynch sees "a major crisis ahead in rights management," due to the fragmentation of rights-holding, similar to that which has occurred in the entertainment industry. He also finds the concept of "libraries as publishers," sometimes suggested as a solution to escalating journal prices, "a weird phrase" and suggested that there is a very real danger that the scholarly record, so long organized and maintained by the library community, may be lost in an era of electronic communication. Likewise, he expects fragmentation and increased diversity by discipline, making generalizations about the future of scholarly publishing, library collections, etc. difficult.

Despite these sobering conclusions, the tone of the several days was up-beat and full of energy. It was heartening, for example, to hear Digby Sales of the University of Cape Town describe efforts of the South African book trade and libraries to overcome the effects of censorship, sanctions, geographic isolation, and a closed market. Mr. Sales said that he is "happy to be welcomed back into the world and not be a pariah" any longer, pointing out that electronic communication is a "wonderful antidote to isolation."

Numerous other activities kept the brew simmering: post-breakfast conversations, lively luncheons, and dinner conversations at which automation, automated systems, books, serials and other topics were discussed. Simulation rooms (NOT stimulation rooms!) were a big hit. A new feature offered this year, these rooms offered one-hour demonstrations and discussions of concrete topics relevant to the daily working of acquisitions: how a system vendor develops a new product, how to grade out-of-print books, how an approval book is profiled, a "perfect sales call," the development of new databases for a table of contents service and for A-V acquisitions and cataloging, how a back volume vendor operates, and what EDI is. At least a few of these topics proved popular enough to be expanded into full programs for future conferences.

Those of us who had to leave before the final minute definitely missed something. According to Katina Strauch, incomparable doyenne of the Charleston Conference, after a midday break on Saturday, the die-hards reconvened for the Rump Session, a post conference debriefing, for continued discussion of
serious issues. But, knowing the effects of all work and no play, the "show" ended on a carefree note with a Post-Conference Bash held in the College of Charleston Library where participants were treated to an exhilarating mixture of pure library, buffalo wings, beer, wine, Audubon folios and a conference videotape.

Once again, the Charleston Conference proved to be a unique blend of the practical and the theoretical, making it difficult for anyone to leave without feeling reinvigorated and inspired.

UNITED KINGDOM SERIALS GROUP 1994 ANNUAL CONFERENCE

11-14 April 1994
University of Manchester Institute of Science and Technology

Following last year's successful visit to Southampton, another varied program has been devised to address the wide range of library and publishing activities embraced by the Group and its members.

Sessions will cover Resource Management, Serials Automation, Electronic Communications, the CWIS and the Scholarly Communications Process, with a panoply of distinguished contributors and speakers already arranged.

In addition, there will be an increased number of opportunities for delegates to sample the diverse selection of workshops, acknowledged as an important means of professional current awareness. Topics in 1994 will include EDI/ICEDIS, automation interfaces, collections marketing, contracting out, courseware and copyright, and "roaming the Internet."

The conference will feature the regular extensive exhibition of publishers, agents, binders and other organizations, not to mention a Civic Reception and dinner at Manchester Town Hall and a program of interesting and instructional visits guaranteed to refresh the jaded palate (Granada TV studios, Lyme Park and Styal Cotton Mill among others).

Programs will be available in December.

Full residential fee: £185.00 + VAT for members, £210.00 + VAT for non-members. Day and part residential rates also available.

For further details on delegate and exhibition bookings contact:
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CALENDAR OF UPCOMING EVENTS

March 1-4, 1994
Leeuwenhorst Congres Centrum
Langelaan 2, Noorwijkerhout, The Netherlands
[For information call the Secretary of the STM, Lex Lefebvre, at +31 20 622 52 14 (or fax to +31 20 638 15 66) in Amsterdam]

April 11-14, 1994
UKSG Annual Meeting
Manchester, England

May 13-19, 1994
Medical Library Association
San Antonio, TX

May 17-21, 1994
ARL Annual Membership Meeting
Austin, TX

May 19-22, 1994
Feather River Institute
Blairsden, CA

June 2-5, 1994
NASIG Annual Conference
Vancouver, British Columbia

June 10-12, 1994
Society for Scholarly Publishing Annual Meeting
Sheraton Palace in San Francisco, CA

June 11-16, 1994
SLA Annual Conference
Atlanta, GA

June 23-30, 1994
ALA Annual Conference
Miami, FL
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