

NASIG Newsletter

Vol. 30, no. 2

May 2015

eISSN 1542-3417

2015 Committee Annual Reports

Awards and Recognition Committee

Submitted by: Dana Whitmire

Members

Dana Whitmire, chair (UT Health Science Center San Antonio)
Megan Kilb, vice-chair (University of North Carolina at Chapel Hill)
Sandy Folsom, member (Central Michigan University)
Taryn Resnick, member (University of Wisconsin, Madison)
Tim Hagan, member (Northwestern University)
Lori Duggan, member (Indiana University)
Mary Bailey, member (Kansas State University)
Elaine McCracken, member (University of California)
Maryska Connolly-Brown, member (Georgia Regents University)
Wendy Robertson, board liaison (University of Iowa Libraries)

Continuing Activities

We are in the process of ordering plaques/clocks/gavels and plan to have those shipped to the conference site in Washington, D.C. The committee chair, Dana Whitmire, will be unable to attend the conference and will ensure that Megan Kilb receives all information needed prior to the meeting. Updated documents containing historical breakdown of awards and the recognition tracker will be added to the NASIG site in the next few weeks.

Completed Activities

The 2015 NASIG Award winners are:

John Merriman Joint NASIG/UKSG Award

Angela Dresselhaus (NASIG), University of Montana, Missoula
Katherine Rose (UKSG - sponsored by Taylor & Francis)

John Riddick Student Grant

Jennifer Wright, Wayne State University
Gabrielle Tuttle, University of Missouri - Columbia

NASIG Conference Mexican Student Grant/Concesión Mexicana del Estudiante de la Conferencia NASIG

Maria Teresa Villasenor, Universidad Autonoma del Estado Mexico

Horizon Award

Adele Fitzgerald, St. Joseph's College

Serials Specialist Award

Matthew Harrington, North Carolina State University

Fritz Schwartz Serials Education Scholarship

Genevieve Gebhart, University of Washington Information School

Rose Robischon Scholarship

Trina Holloway, Georgia State University - Law Library

Award recipients have been notified and travel arrangements made by committee member, Tim Hagan.

Budget

\$20,000

Submitted on: May 1, 2015

Bylaws Committee Annual Report

Submitted by: Marsha Seamans

Members

Marsha Seamans, chair (University of Kentucky)

Tessa Minchew, vice chair (North Carolina State University)

Sharon Scott, member (University of California, Riverside)

Randall Lowe, member (Frostburg State University)

Valerie Bross, member (University of California, Los Angeles)

Kate Seago, member (University of Kentucky)

Eugenia Beh, board liaison (Massachusetts Institute of Technology)

Continuing Activities

None.

Completed Activities

Thirty day discussion period was held November 20, 2014-December 20, 2014 regarding proposed amendment to the Bylaws changing the name of the organization from North American Serials Interest Group, Inc. (NASIG) to NASIG, Inc. Rational for the proposed change was as follows: "The current name of our organization gives the impression that we are concerned with serials matters to the exclusion of all other concerns. The new name NASIG is free of the connotation of being focused exclusively on serials, but it retains the brand equity we have built up in the name over the past 30 years." Discussion was minimal but positive; change went forward for vote by the membership on relevant change to the Bylaws. Voting was open through January 26, 2015 and the proposed amendment to the Bylaws was passed by the membership.

A slight change to the wording of the Bylaw Committee charge was approved. The charge now reads: The Bylaws Committee is charged to receive, review, notify and educate the membership about proposed revisions, amendments, or ballots required by the Bylaws; to draft wording for the ballot(s); and to announce results of a vote. Any NASIG member may submit a proposal to the Bylaws Committee for a change to the Bylaws.

Budget

None requested.

Submitted on: Apr. 29, 2015

Communications and Marketing

Submitted by: Chris Bullock and Smita Joshipura

Members

Chris Bullock, co-chair (California State University Northridge) [Webspinner]

Smita Joshipura, co-chair (Arizona State University) [Listmanager]

Paoshan Yue, vice co-chair (University of Nevada, Reno) [Webspinner]

Julia Proctor, vice co-chair (University of Wyoming) [Listmanager]

Char Simser, publicist (Kansas State University)

Beth Ashmore, SERIALST Manager (Samford University Library)

Chris Burris, member (Wake Forest University)

Jennifer Arnold, member (Central Piedmont Community College)

David Macaulay, member (University of Wyoming)

Carol Ann Borchert, board liaison (University of South Florida)

Continuing Activities

- The committee continues making changes and updates to our documentation to reflect the new website and committee structure.
- The committee is working on an online version of the training session we offer for committee chairs.

- New committee members are rotating on regular duties (blog, jobs blog, spam filter monitoring).
- Committee is facilitating promotion of the annual conference.
- Non-member registrants for the NASIG Annual Conference are being added to NASIG-L weekly. About a month after the conference, ECC will check these lists against the Member Directory and remove folks who are still non-members.
- Publicist consults with and sends announcements from committee chairs or the board as requested to external lists.
- Publicist schedules tweets and re-tweets of items of interest, including events (with repeated reminders of deadlines), availability of presentations, proceedings, etc.; advertises the Jobs Blog; and scans the *Newsletter* for individual items to highlight; posts items of interest to Facebook and/or LinkedIn.
- SERIALST Manager approves posts, collects posts for weekly commercial digest, and assists list members with subscription issues

Completed Activities

Web

- ☐ Conducted the vote to alter NASIG's bylaws
- ☐ Assisted in board elections, including a simplified vote tallying
- ☐ While work is ongoing, the committee has made significant changes to wiki documentation for web authoring and updating procedures
- ☐ Assisted various committees with ArcStone surveys and forms
- ☐ Loaded documents for committees as requested
- ☐ The previous NASIG website was deactivated. Prior to this, CMC created an archival copy of the site.
- ☐ CMC worked with ArcStone on the transition to a responsive website, including tweaks to the main page.
- ☐ Updated committee pages and web permissions for new members

Listserv

- ☐ All committee listservs and forwarding email addresses were updated for 2014/15 in June.
- ☐ Non-member conference attendees were removed from NASIG-L by July 30.

SERIALST

- SERIALST management instruction added to the CMC Manual Wiki (<http://nasigeccmanual.pbworks.com/w/page/83197924/SERIALST%20Management>)

Miscellaneous

- ☐ Officially transitioned from Electronic Communications Committee to Communications and Marketing Committee, now including publicist
- ☐ Uploaded 44 conference presentations to SlideShare
- ☐ Transitioned SERIALST to new server and created SERIALST webpages on the NASIG website
- ☐ Created NASIG Conference YouTube channel and uploaded videos of Vision Speakers
- ☐ Publicist reviewed and updated Publicist Manual and associated documentation

Budget

No changes requested at this time to the previously submitted budget:

Budget Category	2014/2015 Estimate
Conference calls	\$0.00
Contracted services	\$0.00
Bee.Net (\$500 per month – email and listservs)	\$6,000.00
ArcStone (NASIG website and association management - \$300 per month + contingency amount of \$1450 for 10 hours of programming if needed)	\$5,050.00
SERIALST maintenance	\$10,000.00
Survey Monkey (online surveys)	\$204.00

SlideShare Pro (conference presentations)	\$114.00
UKSG Newsletter	\$750.00
Contingency	\$882.00
TOTAL	\$23,000.00

Statistical Information

NASIG-L

- NASIG has 30 listservs.
- NASIG has 26 active @nasig.org email addresses.
- As of January 2015, there are 452 subscribed members to NASIG-L and 24 unsubscribed members.

SERIALST

- 2,450 subscribers (as of 04/28/2015)
- 788 messages sent to subscribers from July 2014-April 2015

SlideShare

Views

- April 2014-March 2015 - 73,711
- Total (since April 2012) - 123,436

Top Content April 2014-March 2015 (views)

1. Why the Internet is more attractive than the library (8,983)
2. Getting to the Core of the Matter: Competencies for New E-Resources Librarians (4,002)
3. From Record-Bound to Boundless: FRBR, Linked Data and New Possibilities for Serials Cataloging (3,290)
4. OA in the Library Collection: The Challenge of Identifying (3,233)
5. Wrangling metadata from Hathi Trust and Pubmed to provide full text linking to the Cornell Veterinarian (2,736)

Blog stats (April 2014-March 2015)

- NASIG Blog visits - 11,372
- Jobs Blog visits - 21,636

Website

Website visits (Google Analytics)

April 2014-March, 2015

April 2014	4334
May 2014	2537
June 2014	1305
July 2014	1094
August 2014	1161
September 2014	1937
October 2014	2726
November 2014	1970
December 2014	1788
January 2015	4219
February 2015	3559
March 2015	3589
Total	30,219

Top Ten Pages (Google Analytics)

April 2014-March 2015

http://www.nasig.org/ and /site_home.cfm (home page)	23,099
http://www.nasig.org/site_page.cfm?pk_association_webpage_menu=700&pk_association_webpage=1228 and http://www.nasig.org/site_page.cfm?pk_association_webpage_menu=700 (both go to main page for annual conference)	10,301
http://www.nasig.org/site_signin.cfm (member sign in page)	5,384

http://www.nasig.org/site_page.cfm?pk_association_webpage_menu=700&pk_association_webpage=1260 (conference registration)	4,689
http://www.nasig.org/site_page.cfm?pk_association_webpage_menu=700&pk_association_webpage=1234 (conference travel information)	3,488
http://www.nasig.org/site_member_directory.cfm (member directory)	2,881
http://www.nasig.org/site_page.cfm?pk_association_webpage_menu=310&pk_association_webpage=1225 (core competencies)	2,756
http://www.nasig.org/site_member_home.cfm (membership home page)	2,728
http://www.nasig.org/site_page.cfm?pk_association_webpage_menu=308&pk_association_webpage=186 (about)	2,274
http://www.nasig.org/site_page.cfm?pk_association_webpage_menu=308&pk_association_webpage=1166 (committees page)	2,049

Twitter

@NASIG has 506 followers.

Submitted on April 29, 2015

Conference Proceedings Editors

Submitted by: Angela Dresselhaus

Members

Kay Johnson, editor (Radford University)

Angela Dresselhaus, editor (University of Montana, Missoula)

Lila A. Ohler, editor (University of Maryland)

Maria Collins, board liaison (North Carolina State University)

Continuing Activities

- Target Date for 2014 *Proceedings* publication is May 4th
- Recruiting recorders for the 2015 *Proceedings*
- Training new editor
- Revising author guidelines to help authors and recorders produce higher quality manuscripts

Completed Activities

- 2015 Conference Business
 - Recruited a new *Proceedings* editor
 - Sent presenters information regarding the license to publish form
 - Reviewed copyright forms with T&F editor.
 - Created a new online application form for recorder candidates
- 2014 Conference Business
 - Recorders recruited, selected, and briefed on publication requirements
 - Presenters briefed on publication requirements
 - Manuscripts collected, edited, and submitted for publication
 - License to publish forms collected
 - Introduction written, Front and Back Matter compiled
- Other Business
 - Minor updates to committee manual
 - Provided feedback on Open Access options for the NASIG *Proceedings*

Budget

None

Recommendations to Board

Authors vs. Recordors – Recruiting reporters continues to be a challenge. In the past, the default expectation was that most session presenters would author their papers, see: <http://tinyurl.com/ltelswl>. The editors suggest that NASIG requires presenters (except vision and preconference workshops) to submit papers. The editors believe this will enhance the quality of the *Annual Conference Proceedings*.

Submitted on: April 31, 2015

Continuing Education Committee

Submitted by: Melissa Johnson

Members

Melissa Johnson, chair (Georgia Regents University)
Steve Oberg, vice-chair (University of Illinois)
Janet Arcand, member (Iowa State University)
Kevin Balster, member (UCLA)
Jennifer Bazeley, member (Miami University)
Edward Bergin, member, (Sul Ross State University)
Jeannie Castro, member, (University of Houston)
Todd Enoch, member, (University of North Texas)
Mark Henley, member, (University of North Texas)
Glenda Jones, member, (Sam Houston State University)
Rachel Lundberg, member, (Duke University Libraries)
Jane Skoric, member, (Santa Clara University)
Esta Tovstiadi, member, (University of Colorado)
Clint Chamberlain, board liaison, (Dallas County Community College)

Continuing Activities

The CEC is partnering with NISO for the first of two webinars for this year. The upcoming NASIG/NISO webinar on May 20, 2015 is entitled “Not Business as Usual: Special cases in RDA serials cataloging.” The three presenters and the titles of their presentations are:

Mary Huisman, Music/Media Original Cataloger, University of Minnesota: “Filling in the Blanks: RDA for Moving Images and Music”

Les Hawkins, CONSER Coordinator, Library of Congress: “CONSER Implementation of RDA”

Robert L. Maxwell, Senior Librarian, Harold B. Lee Library, Brigham Young University: “Applying the RDA CONSER Standard Record to Rare Serials”

Steve Oberg and Jeannie Castro are working together on a crowd-sourcing version of an e-resources management handbook (ERMH) for NASIG.

Glenda Jones is reviewing the current edition of the committee guide for updating.

Jennifer Bazeley revised the Wikipedia entry for NASIG; however, it was rejected again by their editorial board. The CEC must find external references to NASIG for inclusion in the entry before it will be accepted (see following activity). The entry can be viewed through the following link:

<https://en.wikipedia.org/wiki/Draft:NASIG>

Melissa Johnson confirmed the partnership of the NASIG Continuing Education Committee with Educopia for the *Mapping the Landscapes* project. The project seeks to identify continuing education opportunities for librarians, archivists, and other information professionals. Other partners include the Association of Research Libraries, Association of College and Research Libraries, and the Library Information Technology Association.

Completed Activities

- Contributed \$500 toward sponsorship of the Great Lakes E-Resources Summit held September 22 – 23, 2014 at Maumee Bay State Park Lodge and Conference Center in Oregon, Ohio.
- Hosted a webinar on October 23, 2014: “From Record-Bound to Boundless: FRBR, Linked Data, and New Possibilities for Serials Cataloging” by Marlene van Ballegoie and Juliya Borie from the University of Toronto.

- Hosted a webinar on November 12, 2014: “DIY ERM (Do-it-yourself Electronic Resources Management)” presented by Sarah Hartman-Caverly from Delaware County Community College.
- Hosted a webinar on February 12, 2015: “The Electronic Resource Librarian’s Role in Digital Scholarship and Scholarly Communications” presented by Angela Dresselhaus from University of Montana.
- Hosted a webinar on April 20, 2015: “Planning for the Budget Apocalypse” presented by Todd Enoch and Karen Harker from the University of North Texas.
- Todd Enoch created a guide to set up webinars through WebEx and registration through ArcStone.

Budget

The Continuing Education Committee submitted their budget of \$1500 for 2015 for Webinar expenses.

Submitted on: April 29, 2015

Database and Directory Committee Annual Report

Submitted by: Jessica Ireland

Members

Jessica Ireland, chair (Radford University), 12/14
 Christine Radcliffe, vice chair (Texas A&M University – Kingsville) 13/15
 Alice Rhoades, member (Rice University) 11/14
 Julie Fielding, member (University of South Florida) 13/15
 Rebecca Culbertson, member (UC San Diego) 14/16
 Beverly Geckle, board liaison (Middle Tennessee State University)

Continuing Activities

We have kept current with the business of invoicing members for their dues payments and updating member records. We fielded many questions and problems related to the election and the upcoming annual conference. We continued updating information in our manual as changes occur.

Budget

No expenses anticipated for the coming period.

Statistical Information

Current active membership as of May 5, 2015, is 607 members.

Questions for Board

None at this time.

Recommendations to Board

None.

Evaluation and Assessment

Submitted by: Bridget Euliano

Members

Bridget Euliano, chair (Duquesne University)
 Derek Marshall, vice-chair (Mississippi State University)
 Melody Dale, member (Mississippi State University)
 Michael Fernandez, member (American University)
 Kathryn Johns-Masten, member (SUNY Oswego)
 Jane Smith, member (Texas A&M University)
 Kathryn Wesley, member (Clemson University)
 Peter Whiting, board liaison (University of Southern Indiana)

Continuing Activities

The Chair is in communication with the Program Planning Committee (PPC) and Conference Planning Committee (CPC) chairs about the conference evaluation. The PPC chair and CPC chairs were sent the 2014 conference evaluation questions and asked if they would like to add any new questions to the 2015 evaluation. The Chair was in contact with Communications & Marketing Committee to ensure that the committee web page was up-to-date.

Completed Activities

The Chair worked with the Board Liaison and Vice-President/President-Elect to confirm committee's membership for 2015. Derek Marshall agreed to serve as Vice-Chair for 2015. The Chair tested the committee's listserv. The Board Liaison provided suggestions on new questions/additions for the 2015 conference evaluation. The Chair requested and received access to SurveyMonkey to begin the process of creating the 2015 evaluation survey.

Budget

The Chair and Board Liaison discussed the gift card that will be an evaluation survey drawing prize. After consultation with the Vice Chair, the Chair suggested that the gift card be from Amazon.

Actions Required by Board

Recommend Amazon gift card amount of \$50.00 for the evaluation survey drawing prize.

Submitted on: March 23, 2015

Membership Development Committee

Submitted by Denise Novak

Members

Denise Novak, chair (Carnegie Mellon University)
Trina Holloway, vice chair (Georgia State University)
Elizabeth McDonald, member (University of Memphis)
Stephanie Bernard, member (Robert Woodruff Library – AUC)
Alejandra Nann, member (University of San Diego)
Sarah Sutton, board liaison (Emporia State University)

Continuing Activities

The committee sent out the survey to non-attendees from the Fort Worth Conference. Data arrived and the committee is currently organizing the data.

Completed Activities

The committee revised the membership brochure to reflect the changes in the vision and mission and the name change. A flier was created to share with public libraries in the Washington metro area for NASIG's 30th Conference.

Budget

\$100 – anticipated expenditure is 2-3 conference calls.

Questions for Board

None, at this time

Submitted on: May 5, 2015

NASIG Newsletter Annual Report

Submitted by: Kate Moore

Members

Kate Moore, editor-in-chief (Indiana University Southeast)
Sharon Dyas-Correia, profiles editor (University of Toronto Libraries)
Kurt Blythe, columns editor (University of North Carolina - Chapel Hill)
Rachel A. Erb, conference & submissions editor (Colorado State University)
Angie Rathmel, copy editor (University of Kansas)
Stephanie Rosenblatt, copy editor (Cerritos College)
Andrew Wesolek, layout editor (Clemson University)
Wendy Robertson, board liaison (University of Iowa)

Continuing Activities

The May issue is currently in production. Two calls for conference reporters have been sent out by Rachel Erb, conference & submissions editor, for the September issue.

The Newsletter has taken over responsibilities for advertisements. This work primarily include working

with Tier 1 and Tier 2 conference sponsors for ad placement in upcoming issues of the Newsletter. A description for a newly created position of advertisement editor is underway. As part of this process, last year's Tier I & Tier II conference sponsors were contacted for advertisements for the May 2015 issues (received 1 response).

The creation of a guide to using bepress for new editors is still in process.

Completed Activities

Published issues

- September 2014, December 2014, March 2015
- Personnel updates
- Completed a review and update of Newsletter position descriptions
- Updated position title from PDF production editor to layout editor
- Resignations:
 - Wm. Joseph Thomas resigned his profiles editor position upon appointment as chair of the Scholarly Communications Core Competencies Task Force
 - Angie Rathmel is resigning her copy editor position after the May 2015 issue
- Appointments:
 - Andy Wesolek (Clemson University) was appointed layout editor
 - Nancy Hampton (Xavier University of Louisiana) has accepted the newly created position of advertisement editor, to begin after the May 2015 issue has been published
- Bepress site updates:
 - Migrated all back issues from the Utah State University bepress site to the Clemson University bepress site in June 2014
 - Added statistics on downloads and readership map to homepage (<http://tigerprints.clemson.edu/nasig/>)
 - Updated Newsletter website to reflect NASIG's name change

Budget

None requested

Statistical Information

- 89,570 full-text downloads since the Newsletter was hosted on the bepress platform
- 23,447 full-text downloads for the past year (May 2014 – April 2015)
- 4,060 full-text downloads since last report (January – April 2015)

- Countries with highest referrals since the Newsletter was hosted on the bepress platform: India (326); United Kingdom (260); Canada (253); Russian Federation (152); France (148)
- Countries with highest referrals for the past year: India (38); Canada (26); United Kingdom (21); Italy (14); Japan (14); Russian Federation (14)

Questions for Board

Does organizational membership in NASIG include free advertisement in the Newsletter?

Submitted on: April 23, 2015

Nominations & Elections

Submitted by: Steve Shadle

Members

Steve Shadle, chair (University of Washington)
Maria Hatfield, vice chair (WT Cox)
Karen Davidson, member (Mississippi State University)
Christie Degener, member (University of North Carolina)
Kevin Furniss, member (Tulane University)
Derrick Hiatt, member (Wake Forest University)
Jenni Wilson, member (SAGE Publications)
Carol Ann Borchert, board liaison (University of South Florida)

Continuing Activities

Committee manual is in the process of being revised and should be ready for the Board by the annual conference.

Completed Activities

2014/2015 election was conducted according to the timetable approved by the Board on January 16th.

Election results were announced to membership on April 14th. There were new procedures implemented which streamlined the process:

- Using google docs, all committee members had edit privileges to a master sheet that presented nominee contact information and nomination status. As nomination status changed, individual committee members updated the spreadsheet for their nominees. This kept everyone informed of current nominee status and centralized record keeping. The only information not distributed to committee members as a whole were the election results (which were vetted by chair and vice-chair and remain on AMO).
- SurveyMonkey was used twice. First for individual committee members to rate/comment every interested nominee. This gave us a starting point for discussion (which expedited the overall evaluation process). Secondly, SurveyMonkey was used to gather references (as references filled out a rating/comment form rather than being interviewed by a committee member). This greatly expedited the process as it was more convenient for reference providers and much easier to manage the results (as it was a single spreadsheet to publish rather than dozens of individual word documents that required compilation and distribution).
- References were only solicited for those nominees that the committee felt had not already been vetted by previous experience (either previous board membership, previous election slating or those nominees who had extensive positive NASIG experience with more than one N&E member).

The committee manual will be updated to reflect these new procedures.

Budget

\$100 for conference calls

Statistical Information

Call for nominees was announced to membership on January 8th with a January 16th deadline. The following number of nominations were received:

- Six for Vice-President/President-Elect
- Nine for Secretary
- Seven for Treasurer
- Twenty-one for three Member-At-Large positions

After determining nominee eligibility, contacting nominees to determine willingness to be slated and committee review of nomination packets and references, one additional nomination was solicited for Secretary. The final slate consisted of the following number of candidates:

- Three for Vice-President/President-Elect
- Two for Secretary
- One for Treasurer
- Nine for three Member-At-Large positions

Call for petition candidates was announced to membership on March 9th and no petition candidates were submitted by the March 24th deadline.

Following last year's practice, there were no write-in candidates slated on the ballot.

Submitted on: April 27, 2015

Site Selection Committee

Submitted by: Steve Kelley

Members

Steve Kelley (Wake Forest University)

Carol Ann Borchert (University of South Florida)

Anne McKee (Greater Western Library Alliance)

Continuing Activities

Based on earlier discussion as noted in Completed Activities below, and on the upcoming discussion among the membership at the conference and at the Board meeting, the Committee will make recommendations to the Board regarding criteria for what characterizes an unacceptable site and how the

Board should respond if a selected site becomes characterized as unacceptable after a contract is signed.

In fall 2015, we will likely be sending out an RFP for the 2018 conference.

Completed Activities

Anne McKee sent out an RFP in October 2014 for the 2017 conference. Three cities were selected as possibilities by the committee in November, but only two responded with further information and made arrangements for us to visit. The Committee travelled to two sites in the Midwest during December 2014 and early January 2015. After site visits, the Board voted on Indianapolis as the site for the 2017 conference in January, and the contract was signed and announced to the membership in February.

Due to the Religious Freedom Restoration Act (RFRA) legislation passed in Indiana in late March, there was discussion of moving the conference to another location, both among the Board and via NASIG's communication outlets (Facebook, Twitter, NASIG-L). After Indiana passed revised legislation in mid-April and various states lifted their embargoes on business travel to Indiana, the Board decided to keep the 2017 conference in Indianapolis. We thank the people in Indianapolis, particularly in the hospitality industry, for their quick and determined efforts in getting this legislation reversed.

Budget

The budget for this year was \$2,000 and we spent \$1,024.79.

Questions for Board

Do we want to start with selection for 2018's site, or should we wait? We originally started selecting conference sites two years out when the economy

tanked and we could get great deals with the hotel contract. That situation is now changing.

Submitted on: May 20, 2015

Student Outreach Committee

Submitted by: Katy DiVittorio

Members

Katy DiVittorio, chair (University of Colorado, Denver)
Shannon Regan, vice-chair (Columbia)
Jamie Carlstone, member (University of Chicago)
Betty Landesman, member (University of Baltimore)
Sol Lopez, member (University of Texas, El Paso)
Kate Seago, past chair (University of Kentucky)
Eugenia Beh, board liaison (Massachusetts Institute of Technology)

Continuing Activities

- 1) The SOC members and ambassadors have continued to reach out to the various library and information schools on an ongoing basis to make sure they know about the NASIG conference and scholarship opportunities.
- 2) Based on the results of a SOC survey the following goals were identified and worked on in order to improve outreach efforts:
 - A. **Recruiting more Ambassadors:** Shannon Regan (incoming chair) has been corresponding with the Conference Planning Committee in an effort to recruit more library school ambassadors at the annual conference in May. Proposed plans included: inserting a flyer into registration packets, SOC members manning the NASIG table at the vendor reception, and utilizing placards to help identify SOC members attending the conference.
 - B. **Developing a more formal Ambassador program:** Current ambassador program guidelines were reviewed and updated to reflect goals of the SOC. The guidelines were updated on the SOC website and Ambassadors were reached out to ensure they understood the guidelines and program in place. The

program will continue to be monitored and reviewed to identify areas for improvement.

C. **Developing a more formal marketing/outreach strategy:**

Jamie Carlstone (incoming vice-chair) has identified 3 themes the SOC can focus on to develop a marketing/outreach strategy. They include:

- *Formularized Documentation.* Develop a one page handout that highlights NASIG's benefits to students (scholarships, discounted registration for the conference, networking, etc.)
- *Grow the Student Ambassadors.* In order to increase our outreach SOC will work on recruiting more Ambassadors (see goal one).
- *Educate LIS students on careers in serials/electronic resources.* In order to grow interest in NASIG for students, we need to generate interest in serials as a career. Possible future projects include hosting a free webinar for students on the NASIG Core Competencies.

Completed Activities

The SOC and MDC put together a joint proposal for a student conference rate that was submitted to and approved by the NASIG Board. This resulted in a lower conference rate for students and one free year NASIG membership for students that attend the NASIG conference.

Future Activities

Based on the results of a SOC survey the following are recommendations for the SOC to work on future years (2015 and beyond).

1) Offer free student membership

The SOC will work on a proposal to collaborate with LIS schools to offer free membership to students that will be submitted to the NASIG Board for review.

2) Offer a formal mentoring program

The SOC plans to approach the Mentoring Group Committee to see if they have interest in collaborating

to develop a proposal for a formal mentoring program for those students that cannot attend the Annual conference. The proposal will be submitted to the NASIG Board for review.

Budget

The budget for the SOC is \$100 covering the printing of the SOC handout. The SOC handout is used at the NASIG annual meeting and other events to recruit ambassadors.

Submitted on April 27, 2015

Core Competencies Task Force

Submitted by: Sanjeet Mann

Members

Sanjeet Mann, chair (University of Redlands)

Eugenia Beh, member (Massachusetts Institute of Technology)

Steve Black, member (College of Saint Rose)

Susan Davis, member (SUNY Buffalo)

Taryn Resnick, member (University of Wisconsin – Madison)

Sarah Sutton, board liaison (Emporia State University)

Continuing Activities

The CCTF is awaiting approval of the Core Competencies for Print Serials Management by the NASIG Board. This action will conclude the task force's charge.

Completed Activities

The CCTF completed its final draft of the Core Competencies for Print Serials Management and submitted it to the Board in April 2015 for approval.

Budget

No further expenses expected.

Actions Required by Board

CCTF requests that the Board approve the final draft of the Core Competencies for Print Serials Management and upload it to the NASIG website alongside the Core Competencies for Electronic Resources Librarianship. The Board should also agree on a process for revising all competency documents.

Recommendations to Board

The CCTF requests that the Board direct the CEC to place annual calls for volunteers to revise NASIG's core competency statements. A different statement could be updated each year. Minor updates could be approved directly by the NASIG Board; significant updates could be approved by a vote of NASIG membership. This process would allow a wider population to directly interact with the competencies, bringing fresh eyes and new perspectives to the task of maintaining these documents.

Submitted on: April 28, 2015

Scholarly Communications Core Competencies Task Force

Submitted by: Joseph Thomas

Members

Joseph Thomas, chair (East Carolina University)
Sara Bahnmaier, member (University of Michigan)
Angela Dresselhaus, member (University of Montana,
Missoula)
Julie Fielding, member (University of Michigan)
Char Simser, member (Kansas State University)
Andy Wesolek, member (Clemson University)
Sarah Sutton, board liaison (Emporia State University)

Continuing Activities

- Reviewing selected job advertisements and adding them to the Wiki
- Soliciting job advertisements from various email lists

- Reviewing what continuing education opportunities related to scholarly communication are being offered
- Soliciting information from library schools on particular courses or programs that they offer related to scholarly communication

Completed Activities

- Google Drive folder has been established that will host working documents for the group
- Wiki has been set up for group members' use at <https://scholcommcorecomp.pbworks.com/>
- Email list has been set up

Budget

None.

Submitted on: April 30, 2015