

NASIG Newsletter

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Executive Board Minutes

January Board Meeting

Date: January 23, 2014

Place: University of Pennsylvania Van Pelt Library,
Meyerson Conference Room- 2nd Floor

Attendees

Executive Board:

Joyce Tenney, President

Bob Boissy, Past-President

Steve Kelley, Vice President/President-Elect

Shana McDanold, Secretary

Jennifer Arnold, Treasurer

Beverly Geckle, incoming Treasurer

Members at Large:

Chris Brady

Tim Hagan

Selden Lamoureux

Sarah Sutton

Peter Whiting

Ex Officio:

Angela Dresselhaus

Regrets:

Clint Chamberlain, Member at Large

1.0 Welcome (Tenney)

Tenney called the meeting to order at 9am. Special thanks to Bob Persing for arranging for the meeting room and logistical assistance.

2.0 Secretary's Report (McDanold)

2.1 Approval of October 2013 and December 2013 Board Minutes

VOTE: Hagan moved to approve the Oct. and Dec. Board minutes. Brady seconded. All voted in favor.

2.2 Approval of Board Activity Report for October 2013-January 2014

NASIG Executive Board Actions
October 2013-January 2014

The following actions were taken by the NASIG Executive Board for the period of October 2013-January 2014:

10/7/13: Board approves motion to create a 30th Anniversary Task Force. Kelley will appoint members.

10/28/13: Board approves motion to register support for industry standards and best practices. Text is now noted on the NASIG website under "Continuing Education-Reference Resources."

11/4/13: Board approves moving *Newsletter* hosting to Clemson University.

11/11/13: Board approves motions from FDC for NASIG Lifetime Membership, and 30th Anniversary motion.

12/6/13: Board approves preliminary slate of speakers for 2014 NASIG Annual Conference as proposed by PPC.

1/13/14: Board approves rates for 2014 NASIG Annual Conference.

1/13/14: Board approves cities for 2016 and 2017 NASIG Annual Conferences, pending negotiations with locations.

1/13/14: Board approves \$500 for a student scholarship to attend Ohio Valley Group of Technical Services Librarians (OVGTSL) Conference.

1/13/14: Board approves \$1,000 in sponsorship for North Carolina Serials Conference.

VOTE: Brady moved to approve the Board activity report. Seconded by Sutton. All voted in favor.

2.3 Action Item Updates

The changes and new Action Items are combined in a new document posted to the Board space called ActionItems2014January.docx, which replaces the ActionItems2013October.docx version.

3.0 Treasurer's Report (Arnold/Geckle)

Arnold reported that NASIG's investments are up. At this point in the year, there are savings on 2013 budget. NASIG did make a profit on the 2013 Buffalo conference.

The Treasurer has received payments from T&F for the *Proceedings* and the monies for the two current editors to travel/attend the conference. They should submit the reimbursement form for conference expenses.

Conference sponsorship monies have started arriving. Arnold and Boissy will review their lists and ensure they match up. Arnold will send the list of companies that

have sent payments to Sarah Perlmutter, CPC and Katy Ginanni for posting on the conference webpages and other processing.

4.0 Conference Sponsorship Update (Boissy)

Boissy reports that the proposed sponsorships are currently in mid-low \$20,000s range. He has been pushing organizational memberships with reduced sponsorship fees in his communications. Everyone has been solicited at least once and Boissy will be starting another round of communication to the sponsors that have not yet committed right after registration opens and program slate is posted and he will highlight relevant programs to the vendors.

5.0 Nominations & Elections Update (Boissy)

The N&E Committee is in the process of reviewing references for nominations. They received a large number of nominations for member-at-large, and the committee agreed to be more inclusive on the initial slate. They currently have nine nominations for member-at-large and two nominations for president-elect. The benefits of a larger slate are a more competitive election and increased familiarity with members. One suggestion is to ask individuals not elected to serve on committees to keep them involved.

The committee has identified a need to be consistent next year on whether you call or email the form to references. N&E can follow up the forms with phone calls if needed.

For recruiting nominations, the emphasis for president-elect nominations should be the recent/former member-at-large members.

ACTION ITEM: N&E needs to review manual and reference form after elections and update as needed, paying particular attention to the reference process. (Boissy)

6.0 Consent Agenda (All)

6.1 Any issues from Committees

Continuing Education Committee:

Boissy asked the Board to give the Continuing Education Committee some possible topics for future webinars. Topics the Board suggested included: new uses of library spaces (aka "alternative" uses) and the space change process, including the new spaces opened up by having less print journal subscriptions.

Conference Proceedings Editors:

Lamoureux asked the Board to discuss two issues related to the *Conference Proceedings* editors: authors' rights and copyright issues, and open access issues.

The Board discussed open access issues first. Sutton wondered about the effect on dues/fees and NASIG's income (we have an agreement with T&F). She suggested we ask membership at a future business meeting about exploring open access.

There are multiple types of open access, for example gold open access involves an article processing charge versus no charge open access. T&F may be able to continue to publish if an article processing charge is involved. There is a question about the print rights versus online rights and if print is owned by T&F, can we make online open access? Most likely NASIG will have to pay to cover costs for T&F. Another option is making the *Proceedings* open access after an embargo period.

The Board agreed that open access will likely have to be e-only. But this raises the question about where will our repository end up and how to maintain a repository in an all-volunteer setup?

Currently T&F pays NASIG \$14K per year as part of our agreement for them to publish our *Proceedings*. If we went the open access route, NASIG would have to pay to host the content somewhere and determine how to "replace" that \$14K/year. If we have a part-time administrative staff member, what would their role/expense be related to this? When determining the priority between part-time administrative staff versus

open access, what are NASIG's long term goals? There's also the issue of the impact of open-access publication on member's promotion packages, which is dependent on their institution's support for open access (usually a member's institution supports the OA fees).

If NASIG does not open access, then we need to explore how to improve the author experience and strengthen author rights issues.

The Board agreed that once the ideas were clarified and narrowed down to have a conversation with T&F and let them know we're looking at open access options. We would possibly like to explore/negotiate if a percentage of articles within *Proceedings* could be open access. The *Proceedings* are currently at least half of the published issues of *Serials Librarian*. Taylor & Francis has made it clear they will keep *Serials Librarian* and *Serials Review* publications separate.

ACTION ITEM: Sara Bahnmaier volunteered to assist in author rights discussions with Taylor & Francis and investigate peer organizations' author rights (gather supporting information and examples) and review current agreements and suggest revisions to make it more favorable for NASIG (in light of creative commons licenses). Bahnmaier will consult copyright experts in the process of exploring options. Report back to Board with preliminary information at Board meeting in Fort Worth (May 2014) (Lamoureux)

Regarding copyright, NASIG currently holds copyright for *Proceedings*, and we need to make sure NASIG retains "non-exclusive" copyright in order to allow NASIG publishing of the *Proceedings* and simultaneous author posting to their institution's repository. We should also review posting the final version versus published version and other related issues.

ACTION ITEM: Sara Bahnmaier will investigate if under our current T&F contract, can NASIG post pre-prints or post-prints to a repository and/or can authors post in their own IR? (Lamoureux)

Copies of last year's *Proceedings* will be distributed to current presenters for review for writing their own articles.

Awards and Recognition

Lamoureux has a question regarding the Merriman award. How many times or how frequently can you win the award? Once you win, when can you apply again?

VOTE: Hagan moved add to the Merriman award language that once you have received it, you must wait 5 years to apply again. Seconded by Boissy. All voted in favor.

VOTE: Hagan moved that in consultation with the Merriman award winner, A&R will submit an excerpt of their write up to NASIG-L in the fall (after the September *Newsletter*) to highlight the award and experiences. Seconded by Brady. All voted in favor.

6.2 Action Item of Sending Sponsor List to FDC for Contact for Newsletter Ads

FDC will contact sponsors for this year (2014) after the conference. They need to start immediately before the 2015 Conference sponsorship request cycle begins.

FDC will need to contact sponsors in mid-May to solicit tier 1 and tier 2 sponsors for the newsletter advertisements.

ACTION ITEM: Treasurer will give final list of tier 1 and tier 2 sponsors with contact information to FDC; FDC will contact sponsors in mid-May (after the conference) for a one-time free newsletter ad; tier 1 will have priority choice of issue for posting. (Arnold/Whiting) This will be an annual process.

ACTION ITEM: Offer free ads to current organizational members in March 2014 *Newsletter*; FDC will contact D&D for list of current organizational members and their contacts for a March 2014 *Newsletter* issue one-time free ad with a Feb. 26 submission deadline. (Whiting)

7.0 30th Anniversary Planning/SSP Planning Updates (Kelley)

7.1 30th Anniversary Planning

Kelley reported that the 30th Anniversary Celebration Task Force membership and listserv have been established. The archivist and photo historian will provide documents and photos as needed for history portion of the celebration. The task force will aim to hold their event on Friday night at the 2015 Conference.

Kelley asked the Board to consider a budget for the celebration.

7.2 SSP

Carr attended the conference call with SSP in December on the joint program with NASIG at the 2015 Annual Conference. Per his report to Kelley, they are currently discussing possible speakers and presentation ideas. They are looking at having plenary presentations followed by a plenary panel for the question and answer portion. There will be a luncheon rather than an evening reception. NASIG will likely subsidize part of the SSP expenses for our members but SSP has offered to help with the registration process. The NASIG Planning Group and SSP will discuss options for the event and how the schedule will work. Additional information will be forthcoming later in the year.

8.0 Discussion: Possibly Membership Development Ideas to Increase Member Numbers

Tenney opened the discussion. Boissy noted that he is pushing the organizational membership as part of the sponsorship process. The three contact names are part of the organizational membership form, so Database & Directory follows up if they aren't filled in.

Tenney asked the following questions to start the discussion: how to market NASIG beyond the conference? What else do we do? What are we offering? Is it just conference and webinars? Or are we doing more with standards/competencies? How do we advertise this?

During the discussion, the Board noted that we are a resource for library schools, especially with the core competencies. There is also a need to keep discussions going after the conference among the membership, as in interest groups online. This would create a selection of online sections within the organization for interests that are fluid and flexible. The Board also stressed that we should get back to exploring the GoogleGroups idea for the interest groups online.

The Board agreed to send additional ideas to the Board list as they come up.

Sutton suggested exploring cooperative membership with another organization that provides dual membership and shared programs. This is similar to the agreement we already have with NISO but would go beyond just member rates for webinars and provide more benefits in both organizations. Sutton suggested starting this with ALISE, which is for faculty or adjuncts that teach. NASIG has the unique opportunity support these practitioners.

ACTION ITEM: Sutton will send Tenney contact information for ALISE leadership to begin discussions and explore possibilities of a dual membership or other partnership.

9.0 Vision and Mission Brainstorming and Planning (All)

Tenney led a discussion regarding NASIG “identity issues” for a task group. The tag line for the organization will be fed by the revised vision and mission statements. The point of a tag line is to include it in branding as a quick reference about the organization.

Discussion points and possible themes included:

- focus on the word “society” and/or “information”
- premiere professional society for ??
- electronic resources & serials
- maybe “online content” rather than electronic resources to further differentiate us from ER&L

- focus on cooperative efforts and that we are a very practical/practitioner focused group
- “society for content managers”
- NASIG “because it’s [we deal with] 80% of your materials budget”

To officially change our name to NASIG, it would be an IRS formal name change from North American Serials Interest Group. Currently all official contracts must use the full North American Serials Interest Group for legal purposes, although we can refer to ourselves as NASIG in all non-contract situations.

The Board agreed to form a task group to start reviewing the mission and vision statement and update it. The Board agreed to the following timeline, with the goal of presenting to the membership at 30th Anniversary Conference:

- brainstorming session or other special session - 1 hour minimum; late in the day so if it goes over there's flex time
- documents to Board:
 - draft by Oct. meeting
 - final by Jan. meeting
 - send to membership in Mar. 2015 for review prior to 2015 conference

Possible group charge:

Review and revise the existing vision and mission statement for the organization, keeping in mind NASIG as a brand. Review the *Proceedings* from the previous 5 conferences (examining topics and trends) and the core competencies. Brainstorm multiple possible tag lines based on revised vision and mission statements.

One question for the group is to focus on what and who are we trying to include in the NASIG membership.

The Board also came up with a series of keywords and phrases regarding what NASIG is to seed discussion: society; electronic resources; online content; information; professional society; practitioner; print resources; core competencies; scholarly communication; content management; publishing/library; publishing community; publishing

continuum; discovery/access/user; published content management; standards; career building/development; professional development; networking; awards/recognitions and scholarships

Services NASIG offers include: conferences; webinars; continuing education; proceedings; mentoring; standards and competencies; professional development/service opportunities

It was suggested we find Steve Shadle's word cloud from the brainstorming session a few conferences ago.

ACTION ITEM: Kelley will contact the possible members and convene/charge the task group. Kelley will be the board liaison for the task group.

VOTE: Brady moved that all external communications should be changed to be coming from "NASIG" to start making the shift to NASIG as a brand; legal contracts must still use North American Serials Interest Group, Inc. Seconded by Sutton. All voted in favor.

ACTION ITEM: Notify all Committee Chairs of the external communications change to refer to NASIG without the spelled out name for all communications. Hagan will specifically notify ECC and the Publicist of the change.

Logo adjustments will be made in the future once the task group has completed their work.

10.0 Old/New Business (All)

Tenney followed up on the exploration of a membership video. Hiring someone to create a video would be cost prohibitive for interview-style promo video. Hagan suggested exploring other low-tech informal options to explore instead, such as 6 second Vine videos. These could be posted to the NASIG twitter feed. Instagram also does short-length videos. These would be promotional in nature, asking members to speak briefly about what NASIG means and its value.

ACTION ITEM: Kelley will ask the 30th Anniversary Task Force to explore the possibility of promotional Vine (or Vine-like) videos.

The Board will have two conference calls this spring: one in late Feb./early Mar., and the second before April 8 (CPC walk through is April 10).

ACTION ITEM: McDanold will set up Doodle polls for the conference calls and schedule them in GoToMeeting.

ACTION ITEM: Board members should send/forward the conference announcement to as many lists and local organizations as possible.

VOTE: Motion to adjourn meeting made by Lamoureux. Seconded by Boissy. All voted in favor.

The meeting adjourned at 3:04pm.

Minutes submitted by:
Shana McDanold
Secretary, NASIG Executive Board