

NASIG Newsletter

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President's Corner

Bob Boissy, President of NASIG

It's finally warming up in most NASIG member backyards. Late spring is time for graduations, weddings, and of course zombie night at the baseball park. In case you have not heard, Friday night June 7 at 7:05 the league leading Buffalo Bisons AAA team (affiliated with Toronto) will be playing the Lehigh Valley IronPigs (affiliated with Philadelphia) in a park filled with zombie fans. Many of you have signed up already, and I hope you all come through it in one piece! I have arranged to keep the NASIG business meeting fairly short so you will all have time to get to the park and have them decorate you.

I have some personal notes to share. It was my pleasure to represent you at the annual UKSG meeting in Bournemouth in early April. The meeting was quite a success with over 900 participants. If you would like to review some of the sessions, please plug in UKSGLIVE to youtube.com and enjoy. Yes, you can even find my greeting from NASIG in there if you look hard. I will say that a medical student from Warwick who had traded in all paper and print for an iPad really stole the conference. He explained how he could do literally everything pertaining to his medical studies, clinical work, and related activities on his tablet. He was a little worried we would not be interested. Suffice it to say, we were interested.

As for NASIG business, thanks to continuing education for keeping up the drumbeat with webinars, and plans for additional programs. On a related note, your Board is thinking of doing a trial period where we add

members from the Publications Committee to CEC, and add the Publicist position to Electronic Communications. We might just modernize the ECC to something like Marketing Communications. Just a trial, but let me know what you think. If it works after six months or so, we can start doing all those things that will make it more formal. My thanks to Bob Persing of PubPR for his willingness to work with the Board on this idea. My thanks to Tim Hagan and others for their contributions to this idea.

It has come to my attention that some of our conference presenters are either unclear on their options for how their materials are published in our proceedings, or are not happy with their options. I have been in contact with our publisher Taylor & Francis and our *Proceedings* staff, and we will continue to be both cheerful and flexible, (as my boss Fritz Schwartz always said), and do our best to accommodate all the intellectual property issues that arise. Let me put out a special thanks to all who volunteer to introduce conference presentations, record these sessions, and keep the communication flowing in our Proceedings document. It is our professional duty to lead and to communicate.

In the coming weeks I will be invading upstate New York for a conference in Albany, then returning for my oldest daughter's graduation from Hartwick College in Oneonta, and finally heading to our Conference in Buffalo. If you want to track me down, you'll need a good GPS and a FastLane box to get you through the

tolls. Please travel safely to Buffalo and get yourself ready for a really excellent few days. And remember, just say you want “wings.” It is not “Bu _____ wings.” When you are already in Bu _____ you just need to say “wings.”

Wings,
Bob Boissy, President of NASIG