



# NASIG Newsletter

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## Table of Contents

<a href="#">President's Corner</a>	1
<a href="#">2012 Election Slate</a>	2
<a href="#">NASIG 2012 Election Results</a>	3
<a href="#">Survey on Serials Check-in</a>	3
Upcoming Conference News	
<a href="#">CPC Update</a>	4
<a href="#">PPC Update</a>	4
<a href="#">NASIG Call for Poster Sessions</a>	6
<a href="#">2012 Award Winners Announced</a>	6
Profiles	
<a href="#">Continuing Education Committee</a>	7
Columns	
<a href="#">Citations</a>	8
<a href="#">Title Changes</a>	9
Serials & E-Resources News	
<a href="#">Report on IFLA Conference</a>	10
<a href="#">Report on ALPSP International Conference</a>	12
<a href="#">Report on SLA 2011 Conference</a>	14
Executive Board Minutes	
<a href="#">January Meeting</a>	15
<a href="#">Treasurer Report</a>	23
<a href="#">Committee Reports</a>	25

## President's Corner

Steve Shadle, NASIG President

Another three months come and gone in the blink of an eye and another President's column to write. I'm more and more of the belief that time goes faster as you grow older. I don't mean my perception of time...I mean the second hand really is spinning around the clock faster than it did when I was a kid!

So what's happened in the last three months? The NASIG Executive Board met at ALA Midwinter. Minutes are included in this issue of the Newsletter but I'd like to highlight a few NASIG activities that were discussed at the meeting.

### Continuing Education

Over the last several months, CEC has been working hard on evaluating webinar services and putting together a proposal for the Board to review. At the meeting, the Board approved a trial subscription to WebEx (pending confirmation on some questions from the Board) with one webinar to be scheduled in the early spring and an additional three to four webinars to be scheduled over the coming year. I believe the Board should be all about providing value for your NASIG membership and this is another way that I hope we are able to do that. More on the webinars as details come forward.

### Core Competencies Task Force

Last year Katy Ginanni appointed a group (led by Sarah Sutton) with the charge: "To develop a statement for NASIG's endorsement that describes core competencies



for serials and electronic resources librarians.” The Board recently reviewed a first draft of the competencies statement and we are all very pleased with what the Task Force has produced. When the task force is finished with some minor tweaking, they will distribute the statement on NASIG-L for discussion. This statement of core competencies will also be the topic of this year’s conference brainstorming session. I am hopeful that this statement will serve as a framework for revising NASIG’s mission and vision statements and that it can also be useful in focusing our publications and continuing education efforts. Please keep an eye out for this announcement and contribute to the discussion.

### **Contingency Planning Discussion**

As part of our contingency planning activity, the Contingency Planning Task Force will be distributing a series of questions for discussion on NASIG-L. The task force will collect the thoughts, ideas, and questions generated in these discussions and compile them into reports for the Executive Board. Your participation in these conversations will help guide the future direction of the organization. Please consider taking some time to contribute your thoughts, concerns and questions.

### **Election Slate**

As Katy mentioned in the President’s Column a year ago, the March issue always includes a mention of the election slate and a reminder to vote in the upcoming election. I am very pleased with the slate of candidates that Nominations & Elections have put together this year and can only repeat Katy’s request from last year:

I do encourage all of you to cast your ballot when the election opens. The candidates who are standing for election are willing to volunteer a lot of time to NASIG; I hope many of you will spend a few minutes of your time to help choose the leaders of our organization.

Enough said!

### **Conference Planning**

By now, you will have all seen the conference announcement. Conference and Program Planning have done yeoman’s work to bring you an affordable conference that will keep you up-to-date with current trends and strategies as well as providing you with great networking opportunities. As I mentioned in the last issue, this year’s conference will be one of the best ever, but we are recommending attendees make their travel plans early. More information is available at the conference website:

[http://www.nasig.org/conference\\_registration.cfm](http://www.nasig.org/conference_registration.cfm)

See y’all in Nashville!

[Editor's note: As a native of Kentucky, I approve Steve's use of southern dialect.]

### **2012 Election Slate**

Pam Cipkowski & Christine Radcliff,  
NASIG Nominations & Elections Committee

The following individuals are slated to appear on the ballot for the upcoming NASIG election:

#### **Vice President/President-Elect**

Lisa Blackwell, Nationwide Children’s Hospital  
Joyce Tenney, University of Maryland, Baltimore County

#### **Secretary**

Morag Boyd, Ohio State University  
Shana McDanold, University of Pennsylvania

#### **Member-at-Large (3 to be elected)**

Chris Brady, U.S. Dept. of Justice  
Angela Dresselhaus, Utah State University  
Kelli Getz, University of Houston  
Tim Hagan, Northwestern University  
Selden Durgom Lamoureux, North Carolina State  
University Libraries  
David Winchester, Washburn University

## NASIG 2012 Election Results

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The Nominations & Elections Committee is pleased to announce the results of the 2012 election. Those elected to office are as follows:

### **Vice-President/President Elect**

Joyce Tenney, University of Maryland, Baltimore County

### **Secretary**

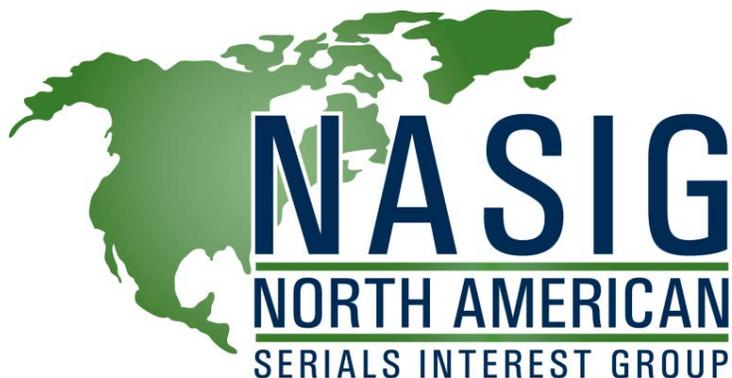
Shana McDanold, University of Pennsylvania

### **Members-At-Large**

Chris Brady, U.S. Dept. of Justice

Tim Hagan, Northwestern University

Selden Durgom Lamoureux, SDLinforms



## To Check in or Not to Check in: A Survey of Librarians on the Relevance and Usefulness of Serials Check-in the 21st Century Library

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Hello, everyone.

I am the Periodicals/Reference Librarian at Pittsburg State University in Pittsburg, KS. I am conducting a research survey on the relevance and usefulness of print serials check-in in the 21st century library. Whereas once the emphasis in libraries was on ownership of print materials, the paradigm has been increasingly switching towards access to materials. The duties of the librarian previously responsible for serials check-in more likely now includes maintenance of an electronic resource management system in some form. Many patrons gravitate towards materials that can be downloaded or printed from anywhere they have internet access rather than copied at the library. With all of this emphasis on electronic resources, we must ask ourselves whether print serials check-in is necessary.

Pending acceptance, the research will be published in a future issue of *Against the Grain*.

This research has been approved by the Institutional Review Board at my institution. There are no known risks with doing this survey. All survey answers are anonymous unless you wish to leave your email address.

To participate, click the link to the survey below. It will only take a few minutes to answer. To avoid skewed results, I am asking that only one person from each individual library participate.

<http://www.surveymonkey.com/s/PCJZMSS>

Thank you.

Sincerely,  
Barbara M. Pope, MALS  
Periodicals/Reference Librarian  
Leonard H. Axe Library  
Pittsburg State University  
[bpope@pittstate.edu](mailto:bpope@pittstate.edu)

## Upcoming Conference News

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### **CPC Update** **27<sup>th</sup> Annual Conference** **June 7-10, 2012** **Nashville, Tennessee**

Music City USA will be welcoming you in June for NASIG's 27<sup>th</sup> Annual Conference!

In addition to excellent programming lined up by the Program Planning Committee, we have some fun social events lined up for you. Thursday evening, overlapping with our vendor expo scheduled from 1-7 pm, we will enjoy a reception with good food and great conversation at the hotel.

On Friday night, attendees will be bused downtown for a reception at one of Nashville's premier destinations, the [Country Music Hall of Fame® and Museum](#) – a treat for lovers of music of any genre. In addition to a large collection of original recordings, archival video, photographs and interactive media, the museum also has an extensive collection of artifacts, such as Maybelle Carter's 1928 Gibson L-5 guitar and Bill Monroe's Gibson F-5 Master Model mandolin. There are two vehicles in the collection -- Webb Pierce's silver dollar Bonneville and Elvis Presley's solid gold Cadillac, which has 40 coats of paint comprised of fish scales and crushed diamonds. The Cadillac has gold records on the ceiling, a television and phone in the back, as well as an electric shoe shine in the floor board. This is the vehicle Elvis would ride in from his home Graceland in Memphis to record at the historic RCA Studio B on Music Row in Nashville. During our visit, the Museum will feature a special exhibit devoted to Chet Atkins. Check out some of the videos featured at the Museum's [website](#).

Saturday night you'll be on your own to attend a concert, hang out in the honky-tonks on Broadway, or enjoy dinner in one of Nashville's distinctive neighborhoods. Back at the hotel, the late night social will feature an open mic night, so pack your instrument and share your talent! More information about

Saturday night options can be found on the [Explore Nashville](#) and [Tours](#) webpages of the conference site.

Nashville and the surrounding area have a lot to offer visitors. The Hermitage, historic home of President Andrew Jackson, is located about 8 miles from the hotel. Civil War buffs will enjoy visiting nearby Franklin, the site of some major battles, the Stones River National Battlefield near Murfreesboro, or Fort Negley in Nashville.

The [CMA Music Festival](#) provides a great opportunity to see the best of the best in country music, but Nashville hotels are expected to sell out during the event and airline tickets may not be available if you wait. Make your plans early to attend the conference!

For questions about the conference, send an email to [conf-plan@nasig.org](mailto:conf-plan@nasig.org).

See you in Nashville!

### **PPC Update**

#### [Registration now open for NASIG's 27th Annual Conference](#)

NASIG is pleased to announce that registration is now open for the 27th Annual Conference, June 7-10th 2012 in Nashville, Tennessee.

For the past 26 years, the NASIG Annual Conference has been essential in helping librarians and others in the information industry keep up-to-date with current trends and strategies for the future, as well as for providing a venue for sharing practical methods for greater efficiencies in libraries and networking opportunities. For its 27th conference, NASIG is committed to giving you yet another outstanding experience.

Early Bird registration is open from now until 5 p.m. Eastern time on May 4, 2012. Complete your registration early and be entered into a drawing for \$100!

Register for the conference at:

[http://www.nasig.org/conference\\_registration.cfm](http://www.nasig.org/conference_registration.cfm).

Sheraton Music City Hotel reservation information is at:

[http://www.nasig.org/conference\\_hotel.cfm](http://www.nasig.org/conference_hotel.cfm). If registering more than one guest, please follow the instructions on the website.

This year's program features:

**Vision sessions from:**

- Lynn Silipigni Connaway, who will discuss how individuals engage in both the virtual and physical worlds to get information for different situations
- Kevin Smith, who will examine current developments in open access and copyright
- Rick Anderson, who will give his take on possible futures for serial scholarship.

**Program sessions that will enable attendees to:**

- Understand current trends in the profession
- Develop real-world strategies for taking your organization into the future
- Implement practical applications for a better workflow today.

**Four pre-conferences on June 6th and 7th on the following topics:**

- RDA and serials: theoretical and practical applications
- E-book cataloging: hands-on training using RDA and the separate record approach
- Making the leap to middle management
- Hands on training with Drupal to make a licensing database.

**Social and networking opportunities:**

- Thursday evening vendor expo and reception

- Friday evening reception at the Country Music Hall of Fame® and Museum, one of Nashville's premier attractions
- Saturday night provides opportunities to attend a concert, explore Nashville's distinctive neighborhoods, and participate in an open mic night at the hotel.

Please visit

[http://www.nasig.org/conference\\_program.cfm](http://www.nasig.org/conference_program.cfm) to view descriptions of visionary and practical sessions covering acquisitions and licensing, cataloging and access, collection development, and scholarly communication.

NASIG knows that budgets are tight, and justifying costs is not easy. We have worked hard to hold the line on costs, without sacrificing quality, by keeping our regular registration rates steady and hotel conference rates close to 2003 pricing levels. This year's conference includes all meals with the exception of dinner Saturday night. We continue to strive to keep costs low while producing a conference that offers both excellent value and invaluable learning opportunities.

**Need a roommate? Post a message to [nasig-l@nasig.org](mailto:nasig-l@nasig.org) to find one.**

Drop in to the [Café Press shop](#) to pick out a t-shirt or water bottle with the conference logo.

**One final note.** Country Music Association's Music Festival (Fan Fair) will provide an opportunity to see some of the best performances country music has to offer. If you are within driving distance, having a car will give you additional options to go out and about. If you plan to fly, book your flights early!

For program and registration information, please see:

[http://www.nasig.org/conference\\_registration.cfm](http://www.nasig.org/conference_registration.cfm).

## **NASIG Call for Poster Sessions**

Michael Hanson and Karen Davidson,  
PPC Chair and Vice-Chair

The NASIG Program Planning Committee (PPC) invites poster session proposals for the 27th North American Serials Interest Group conference in Nashville, Tennessee, June 7-10, 2012. The theme of the conference is "Creating Harmony from Dis-Chord."

Posters will be on display 9am-5pm on Saturday, June 9th.

Presenters must be available to discuss their topics during the afternoon break on this day.

Poster sessions provide an opportunity to share innovative ideas, new workflows, and new applications of technology.

Sessions may present a report of a research study, an analysis of a practical problem-solving effort, or a description of an innovative program that may be of interest to the serials community. Proposals should name any particular products or services that are integral to the content of the poster session. However, as a matter of NASIG policy, programs should not be used as a venue to promote or attack any product, service, or institution.

To propose a poster session, please use the [online form](#).

Proposals must be received by 5pm PDT on Friday, March 23, 2012. Members of the Program Planning Committee will evaluate abstracts, and presenters will be notified in April 2012.

Inquiries may be sent to the NASIG PPC Chair and Vice-Chair, Michael Hanson and Karen Davidson at [prog-plan@nasig.org](mailto:prog-plan@nasig.org).

We look forward to seeing you in Nashville!

## **2012 Award Winners Announced**

Jessica Ireland and Sandy Folsom  
A&R Chair and Vice-Chair

On behalf of the Awards & Recognition committee, we would like to announce the winners of the 2012 NASIG awards. We wish to thank EBSCO who is graciously supporting NASIG by sponsoring the Horizon Award this year. NASIG and UKSG also wish to thank Taylor & Francis who is sponsoring the UKSG Merriman award winner's attendance at NASIG.

### **John Merriman Joint NASIG/UKSG Award**

Alice Eng, University of North Florida (NASIG)  
Stephen Buck, Dublin City University (UKSG – sponsored by Taylor & Francis)

### **Fritz Schwartz Serials Education Scholarship**

Deirdre Costello, Simmons College

### **Horizon Award (Sponsored by EBSCO)**

Jane Skoric, Santa Clara University Library

### **John Riddick Student Grant**

Karen D. Harmon, University of Oklahoma  
Amanda Kay Barrett, Indiana University Purdue University – Indianapolis (IUPUI)  
Jennifer Harris, University of Kentucky

### **NASIG Conference Mexican Student Grant**

Jorge Luciano Escalera Alvarez, Escuela Nacional de Biblioteconomía y Archivonomía

### **Rose Robischon Scholarship**

Laura Lee Tretter, State Law Library of Montana

### **Serials Specialist Awards**

Barbara Dietsch, Duke Medical Center Library  
Jill L. Bright, St. Louis College of Pharmacy Library

### **Marcia Tuttle International Award**

Jill Emery, Portland State University, proposal for Techniques in Electronic Resource Management (TERMS)

### Continuing Education Committee

Susan Davis, Profiles Editor

It has been a number of years since the last profile of the Continuing Education Committee appeared in the NASIG Newsletter, and I've had this group on my "for the next column" list for at least some time. Now that they have had time to review responses to last year's CE survey, the timing of this issue seemed like the opportune moment to find out what the current committee is up to.

The Continuing Education Committee (CEC) supports the NASIG mission to promote "communication, understanding, and sharing of ideas among all members of the serials information community" through its activities. Providing continuing education opportunities in the area of serials for NASIG members and the serials community as a whole is the heart beat of the CEC. The CEC supports and creates serials education opportunities outside of the annual conference. Financial sponsorship of serials-related conferences, symposia, and webinars has been an important way of supporting continuing education.

The CEC has provided financial sponsorships for many conferences including the North Carolina Serials Conference, Electronic Resources and Libraries conference, the Ohio Valley Group of Technical Services Librarians conference, the Great Lakes Region E-Resources Summit, and the MidSouth eResource Symposium. CEC has also co-sponsored a webinar with the United Kingdom Serials Group (UKSG). The most important consideration for sponsorship is the relevance of the topic to the serials community. The committee accepts and reviews proposals based on the topic, objective, intended audience, speakers, and other details. Any proposals that the CEC recommends are sent to the NASIG Executive Board for approval of funds. Sponsorship has been our largest effort in recent years. However, the hope is that the committee will regularly develop quality programs and webinars that

can be offered to members and potential members in all parts of North America, virtually or in-person.

In order to help the CEC figure out what type of programming should be offered, we conducted a survey of the membership last year. The results can be found on the committee website. The survey provided great feedback and was completed by 187 NASIG members. Prior to the survey there was a strong push to set up unconferences, but the results showed much more interest in webinars. In fact, 85 percent of respondents said that webinars were preferred. Upon learning of this preference, the CEC switched gears and are now in the planning stages to begin offering our own NASIG organized webinars. The CEC has investigated and recommended webinar software to the board, and hopes to offer a couple webinars before the next annual conference. Webinar topics will draw from past conferences and NASIG membership ideas.

A call for presentation proposals for webinars will be sent out to NASIG members very soon. Although the current focus is to get a robust webinar program off the ground, face-to-face regional programming is still important to the committee. If you have good ideas and locations for events, please contact the committee so that we can help you develop it. Please feel free to submit proposals for any serials related continuing education events to the CEC at [cont-educ@nasig.org](mailto:cont-educ@nasig.org).

#### Members:

Apryl Price, chair (Florida State University)

Lori Duggan, vice-chair (Indiana University)

Sara Bahnmaier, member (University of Michigan)

Evelyn Brass, member (retired)

Melissa Cardenas-Dow, member (University of Redlands)

Linda Dausch, member (Chicago Public Library)

Todd Enoch, member (University of North Texas)

Kelli Lynn Getz, member (University of Houston)

Stephen Clark, board liaison (College of William and Mary)

### Citations: Required Reading by NASIG Members

Kurt Blythe, Column Editor

[Note: Please report citations for publications by the membership—to include scholarship, reviews, criticism, essays, and any other published works which would benefit the membership to read. You may submit citations on behalf of yourself or other members to Kurt Blythe at [kcblythe@email.unc.edu](mailto:kcblythe@email.unc.edu). Contributions on behalf of fellow members will be cleared with the author(s) before they are printed. Include contact information with submissions.]

Spring break approaches for those of us directly affiliated with institutions of learning, and we need reading material to get us through what might still be cold days. All of us, of course, need to know what's flashing across the bright, blue sky of our profession. And so, be made aware that:

**Robert Boissy** has published an article together with **Bob Schatz** entitled:

"[Scholarly Communications from the Publisher Perspective](#)," *Journal of Library Administration* 51:5/6 (2011).

Likewise, **Sarah Glasser** recently published an article entitled:

"Broken Links and Failed Access: How KBART, IOTA, and PIE-J can Help," *Library Resources and Technical Services* 56:1 (January 2012): 14-23.

**Kevin M. Randall** joins the publishing party with:

"RDA: End of the World Postponed?" *The Serials Librarian* 61 (2011):334-345.

But publications are not the end of the story:

**Valerie Ryder**, Director of Information Strategy at Wolper Subscription Services, was in Washington, D.C. at the end of January to speak at the 2012 Librarian Focus Group, hosted by the Society for Scholarly Publishers.

An annual event, the Librarian Focus Group is an opportunity for publishers to question librarians on major issues of common concern. Ryder was the only corporate librarian and the only representative of a library vendor represented on the panel. The full day panel included six librarians who took questions from moderators and participants on a range of themes. "Valerie's background and experience offers an interesting perspective, with her years as a corporate librarian and her current role at Wolper," said Marian Hollingsworth, one of the organizers of the conference. "All the librarians on the panel [were] invited because of their reputations as leaders in the library community. I am thrilled that Valerie ... agreed to join us."

Ryder was joined on the panel by Rosa Liu, Manager, Research Library & Information Program, National Institute of Standards and Technology; Monica McCormick, Program Officer for Digital Scholarly Publishing, New York University; Pam Snelson, College Librarian, Franklin & Marshall College and Past President, Association of College and Research Libraries; and Beth Ten Have, Head of Information Services and Director of Library Academic Partnerships, Drexel University.

The conference took place on January 31, 2012 at the American Geophysical Union in Washington DC.

And, back to publications, briefly, with the news that **Susan Schreiner** and **Barbara M. Pope** published:

"Management Training in Library School: Do Graduate Programs Prepare an Individual for Real World Demands?" *Endnotes* 2:1 (2011)  
<http://www.ala.org/nmrt/sites/ala.org/nmrt/files/content/oversightgroups/comm/schres/endnotesvol2no1/1managementtraininginlibraryschool.pdf>

## Title Changes

Kurt Blythe, Column Editor

[Note: Please report promotions, awards, new degrees, new positions, and other significant professional milestones. You may submit items about yourself or other members to Kurt Blythe at [kblythe@email.unc.edu](mailto:kblythe@email.unc.edu). Contributions on behalf of fellow members will be cleared with the person mentioned in the news item before they are printed. Please include your e-mail address or phone number.]

Friends and colleagues, welcome to another installment of "Title Changes." In this episode of our ongoing serialist saga, we find two of our number honored with exciting new professional responsibilities:

On December 9, 2011, members of the Philadelphia Chapter of the Special Libraries Association held their annual business meeting at Longwood Gardens in Kennett Square, PA, and voted to elect **Valerie Ryder**, Director of Information Strategy at Wolper Subscription Services, to the post of Chapter President in 2013. She will serve as President-Elect in 2012. Ryder announced her intention to seek the position in September, following a year of service on the Chapter's Board of Directors and appointments as Chair of their Employment Committee and Vendor Relations Committee.

"I am honored that many of my colleagues in the library community have encouraged me and given me their vote of confidence to lead our professional organization," said Ryder. "As a long-time corporate librarian, I appreciate the issues and challenges facing all types of libraries and industry players today. In this new leadership role, I will continue to strive to prove the relevance and value of corporate librarians to the organizations and constituents we serve."

Sue Wolper, President and CEO of Wolper Subscription Services, applauded the vote, stating, "Valerie is an expert in her field. I am proud to employ some of the best talent the industry has to offer and I am glad that some of them are giving back to the profession by contributing their time and talents."

Ryder, a resident of Allentown, PA, has more than three decades of experience in the information services industry after earning her Masters in Library and Information Science from the University of Pittsburgh. Prior to joining Wolper's management team, Ryder led a staff of information professionals at Air Products and Chemicals, Inc. for more than 12 years and has also worked as an academic librarian and as a solo librarian. Ryder is the author of two chapters in the recently released book "Best Practices for Corporate Librarians" and she is a sought-after speaker at regional and national industry conferences.

Founded in 1919, SLA Philadelphia Chapter has more than 300 members who serve industry, business, research, educational and technical institutions in the tri-state area (PA, DE, and NJ) from the Delaware Valley to Central Pennsylvania.

And, In September, **Char Simser** was appointed coordinator of electronic publishing, [New Prairie Press](#) (NPP), Kansas State's open access publishing arm. She continues her data coordinator role in the Office of Library Planning and Assessment but is excited to have joined the Scholarly Communications and Publishing department. Char oversees site administration of the OJS platform and works with editors of NPP journals. She does everything from consultation on journal layout and design to troubleshooting technical or editing questions. NPP is a member of CrossRef so Char is learning about DOIs and XML, responsible for uploading journal issue metadata to CrossRef and (soon) to the DOAJ. Char says, "It is fantastic to be part of this publishing initiative at K-State. It's a natural extension of my roles as a serialist and as former editor of NASIG Conference Proceedings and the Newsletter".

Char's contact information stays the same:  
Charlene N. Simser  
Coordinator of Electronic Publishing, New Prairie Press  
Library Data Coordinator  
Kansas State University Libraries  
[csimser@k-state.edu](mailto:csimser@k-state.edu)  
785.532.7444  
@CharSimser

### Report on IFLA Conference

Smita Joshipura, Electronic Resources Management  
Coordinator, Arizona State University Libraries

This year's International Federation of Library Associations and Institutions (IFLA) conference was my second one, and my maiden year as a standing committee member of Serials and Other Continuing Resources Section (SOCRS). [IFLA](#) is the leading international organization, and a global voice for library and information profession. It held its 77th World Library and Information Congress in San Juan, Puerto Rico from August 14-18 2011, and was attended by approximately 2500 delegates from all over the world. I attended various programs in the areas of serials and continuing resources, acquisitions, collection development, management, marketing, and technology. These presentations were truly diverse in nature, and enhanced my knowledge about the status of various libraries all around the globe.

Here, I would like to share the program sponsored by SOCRS with a theme, "Access and innovation: delivering information to all". There were four fascinating presentations in this area, which helped me to broaden my knowledge about open access and digital resources.

The paper on "Research4Life: bringing academic and professional peer-reviewed content to developing countries through public-private partnerships" provided an overview on [Research4Life](#) program, which is the collective name for three research programs [HINARI](#) (Health InterNetwork Access to Research Initiative), [AGORA](#) (Access to Global Online Research in Agriculture, and [OARE](#) (Online Access to Research in the Environment). It provides free or low cost online access to scientific and peer-reviewed content in the areas of health, agriculture, and environment to developing countries. This paper includes results of the Research4Life User Experience Review conducted in detail, and provides an extensive picture of users, their

activities, and how this program supports these activities as well as challenges they are facing.

Another paper entitled "[OpenEdition Freemium: developing a sustainable library-centered economic model for open access](#)" discussed a new portal called [OpenEdition](#) launched in February 2011 by the Centre for Open Electronic Publishing (Cleo, France). It brings together three open access platforms: [Revue.org](#), [Calenda](#), and [Hypotheses.org](#), focusing mainly on humanities and social sciences. It has developed an innovative economic model for open access through a [Freemium](#) program for libraries and their users, and would provide an opportunity for libraries to be involved in the development of a global open access system.

In the third paper captioned, "Unbundling the big deal with Patron Driven Acquisition of e-Journals" librarians from St. John's University Libraries, US, shared their experience in implementing patron driven acquisition (PDA) for e-journals, an alternative model to a publisher's big deal program. The paper provided an interesting case study with usage statistics, and showed a way to control such expensive deals while at the same time providing easy and timely access of articles to users.

The last paper, titled as "[Widening access to serials in the developing world: the role and philosophy of INASP](#)" discussed a philanthropic organization, The International Network for the Availability of Scientific Publications ([INASP](#)), and its role in support of scholarly research and communication for the developing countries, as well as its role helping libraries and librarians develop the skills and knowledge to provide services in the digital library environment. This paper highlights INASP's most comprehensive initiative known as Programme for the Enhancement of Research Information ([PERII](#)) through which worldwide research is accessible to users.

In a nutshell, attending the IFLA conference and serving on the standing committee were great learning experiences. The highlight of the conference was its social and cultural evening, which provided delegates an opportunity to embrace Puerto Rican culture, taste, and dance. IFLA is the most important professional international event within the library and information community. It brings together delegates, experts, and suppliers from all over the world. It provides a wonderful opportunity to meet, exchange ideas, share experiences, introduce new technologies, and influence the development of libraries and information centers, both nationally and globally.

### **Report on the ALPSP International Conference, Oxfordshire, UK**

Reported by Patrick Carr, Head of Electronic & Continuing Resource Acquisitions,  
East Carolina University

I recently attended the fourth International Conference of the Association of Learned and Professional Society Publishers (ALPSP). The conference was held on September 14-16, 2011 at the Heythrop Park Hotel in Oxfordshire, UK, and was attended by roughly 275 people. Most of these attendees came from the publisher community, and the conference's primary focus was on the evolving environment of scholarly publishing and issues and challenges within that environment. Below is a report on the conference based on my notes. To access presentation slides and audio recordings, visit the ALPSP website:

[http://www.alpsp.org/ngen\\_public/article.asp?aID=335169](http://www.alpsp.org/ngen_public/article.asp?aID=335169)

The conference began with a keynote presentation by Kevin Guthrie, who is president of Ithaka, the parent organization of JSTOR and Portico. Guthrie's presentation was titled "Will Books Be Different?" and reviewed the key factors that drove the transition from print to online journals, then considering what impact those factors are having on the current format transition underway for books. The six key factors that Guthrie identified were: licensing; consortia; access formats; commercial websites and browsers; the

consolidation of publishers; and search engines. When these factors drove the transition of journal formats that began in the 1990s, funding was relatively robust; Guthrie emphasized that one of the most important differences in applying the factors to the format transition of books is that today funding is, put mildly, not so robust. He then proceeded to consider the bearing of each of the key factors on book format transitions.

**Licensing:** Guthrie discussed the difficulties of digital rights management and terms for individual versus institutional access. He emphasized in particular the challenges of working with libraries to develop acquisition terms for eBooks that have been adopted in courses as required texts.

**Consortia:** Here he discussed consortial expectations for sharing among member libraries and the implications of interlibrary loan in the eBook environment.

**Access formats:** Although there is a widespread perception that young people prefer eBooks over print, Guthrie referenced data suggesting that this is not in fact the case. He discussed iPad and eBook readers and considered what technologies will have a PDF-like impact in the ability to enhance the eBook reading experience.

**Commercial web:** Today we are in an environment in which a few major companies—such as Apple and Google—set standards and models that determine consumer expectations. Guthrie noted that whereas the primary customer base for journals is institutions, books have a mixed customer base of both individuals and institutions.

**Consolidation of publishers:** Today, ongoing publisher consolidations are being accompanied by stronger partnerships among libraries. Libraries are seeking collaboration, sharing costs, and shifting from collection-focused organizations to service-focused organizations.

**Search engines:** Book digitization efforts such as those initiated by Google make it seem possible that all books will eventually be accessible online. Value in the online environment is tightly bound with use. Effective search and discovery are essential.

In conclusion, Guthrie stated that the transition of books to online formats will indeed be different. The transition is taking place in a more complex environment, and though he thinks the transition will occur more rapidly than it did for journals, he does not think it will be as comprehensive.

The conference's next session, "Waiting for Disruptive Change," consisted of an audience-driven discussion led by Tony O'Rourke (IOP Publishing), Michael Clarke (Silverchair Information Systems), and Nicko Goncharoff (SureChem). The topic of the discussion, inspired by a highly commented-on post on the Scholarly Kitchen blog

(<http://scholarlykitchen.sspnet.org/2010/01/04/why-hasnt-scientific-publishing-been-disrupted-already/>),

considered why, amidst significant changes in technologies for the publication, distribution, discovery, and access of content, scholarly publishing has not been transformed. The audience ruminated on topics including:

- Cultural versus technological blocks to transformation
- The appropriateness of the term "disruption" to discussions of changes in scholarly publishing
- Whether we are so far inside the change that we don't see how disruptive it is
- Whether changes occurring in scholarly publisher are evolutionary rather than transformative

The session was also used as an opportunity for the audience to discuss responses to a recent editorial in *The Guardian* that attacked academic publishers for their high subscription costs, claiming that they make "Rupert Murdoch look like a socialist" and that they are "the most ruthless capitalists in the western world"

(<http://www.guardian.co.uk/commentisfree/2011/aug/29/academic-publishers-murdoch-socialist>); needless to

say, the audience felt (and I agree) that this is an unfair characterization of academic publishing. The session concluded with an informal pool of the audience regarding whether it anticipated evolutionary or revolutionary change over the next five to ten years. Interestingly, the audience was split, with slightly over half expecting revolutionary change and the rest expecting only evolutionary change.

Day two of the conference started with a presentation by Richard Charkin titled "From E-Phobia to E-Phoria." Charkin is Executive Director of Bloomsbury Publishing, and his presentation addressed the changing publishing landscape from the perspective of a trade book publisher. He discussed how trade book publishers' initial stance toward online formats was fear that these formats would make it more difficult to be profitable in an already tight market. Today, however, the rapid increase in sales of eBooks is leading these publishers to regard eBooks as an opportunity for experimentation.

Following Charkin's presentation came a panel session titled "All Four Corners: Worldwide Scholarly Publishing." The first panelist, Marjana R. Biojone, discussed the state of scholarly publishing in Latin America, particularly the roles of SciELO and RedALyC as disseminators of access to Latin American research. Choon Shil Lee next spoke about scholarly publishing in South Korea, where platforms like KoreaMed and Synapse are providing the world with enhanced access to South Korean medical research. Lastly, Arend Küster discussed how the Bloomsbury Qatar Foundation Journals' recently launched QScience platform is endeavoring—essentially from scratch—to establish Qatar as a leader in scientific research and scholarship.

The next item on the program offered the choice of attending three parallel sessions. The session I attended was titled "Who Knows Best? Academic Library Book Collections Development in Transition" and featured four short presentations. The first presentation, given by Mark Huskisson (EBL), discussed the shift in libraries toward demand-driven acquisition policies. Huskisson outlined the drivers of the transition as being the

transition to electronic formats, scarcities of library space, cuts in library budgets, and a growing culture of assessment in libraries. He stated that, for publishers, likely implications of the shift will be decreased copies sold and an increased need for metadata that will enhance discoverability of publications. Next, Anna Bullard (ebrary) presented on the shift in academic libraries from print to online book formats, and from title-by-title purchasing to patron-driven approaches. Arlene Moore Sievers-Hill (Head of Acquisitions at Case Western Reserve University) picked up the discussion of academic library book collections through an examination of factors impacting purchasing decisions at her library. Lastly, Jill Taylor-Roe (Newcastle University) discussed how low rates of student satisfaction regarding access to book collections led her library to implement a pilot project for patron-driven acquisitions through EBL in February 2010. The library devoted £70,000 to the project and loaded 112,000 records into its catalog. Just a few weeks after the project's start, roughly half of the funds allocated to the project had been spent. Shortly thereafter, the library took steps to decrease the flow of patron-initiated acquisitions, such as displaying the cost to users and eventually mediating the purchases. Taylor-Roe indicated that the program proved very popular with patrons across the university's academic units and that the university increased its 2011 allocation for patron-driven acquisitions to £135,000. The library is finding that titles acquired through the program continue to be used.

Next, I attended the plenary session "What Did the Romans Ever Do for Us?" This session consisted of several short presentations addressing the extent to which academic publishers are still relevant in the evolving information landscape. One of the presentations, given by Jane Harvell (a librarian at the University of Sussex), emphasized new opportunities for library/publisher partnerships based on shared expertise in scholarly communication. Another, by Mark Thorley of the Natural Environmental Research Council, looked at the relevance of publishing from the perspective of research funders. Thorley characterized the value of publishers in their roles as gate-keepers,

quality-assurers, and access providers and emphasized that going forward it will be increasingly important for publishers to be responsive to the needs of sources of research funding. A third presentation was given by Huw Morris, Dean of the College of Arts and Social Science at the University of Salford. Morris's presentation identified five reasons why publishers are valued by universities: editorial work, distribution, the investment of resources in metadata, archiving, and metrification. Morris also identified some research-related challenges UK universities face, including fewer international students, decreases in government funding, and a shift in attention of funders from advanced research institutions to institutions providing vocational training.

Day two of the conference concluded with an awards dinner in which ALPSP announced recipients for its annual awards. Categories for the awards included contributions to scholarly publishing, publishing innovation, and best new journal.

The conference's third and final day began with three concurrent sessions. I decided to attend the session titled "eBook Licensing," which featured three speakers addressing issues related to the licensing of eBook content. In "Effective eBook Purchasing," Wouter van der Velde of Springer Publishing considered how patron-driven acquisitions compares with acquisitions of eBooks in packages. This presentation made heavy reference to a recent UKSG presentation by Terry Bucknell (University of Liverpool), which concluded that package-level purchasing of eBooks has generally proven to be a better return on investment at Bucknell's institution than PDA eBook acquisitions (Bucknell's excellent presentation is accessible at <http://river-valley.tv/buying-by-the-bucketful-a-comparative-study-of-how-e-book-bundles-are-used/>). The next presenter was Ron Hogan of Electronic Publisher, a trade publisher. Hogan discussed his company's work to develop an eBook app and the lessons they learned about what readers are looking for in such an app; in particular, he highlighted usefulness, consistency, and simplicity. A third presentation was given by Diane Harnish (DH Consulting) and stressed the

importance of strong customer service in making the transition to eBooks manageable.

My attendance at the ALPSP conference was made possible through a grant from SAGE Publishing.

### **Report on the Content Acquisition Sessions of the Special Libraries Association (SLA) 2011 Conference, Philadelphia, PA**

Reported by Valerie Ryder,  
Wolper Subscription Services

The Special Libraries Association (SLA) Annual Conference was held June 12–15, 2011 in Philadelphia, PA. A number of sessions focused on issues concerning buying and selling content.

#### **Partners' Strategies to Lead the Way**

The Business & Finance Division sponsored a session on "Partners' Strategies to Lead the Way." A panel of data and information providers, which included Standard & Poor's, IBISWorld, Dow Jones, and BNA, discussed ways in which they partnered with information professionals to provide critical business information during the current challenging economic times.

Trends in the information industry included:

- Use of social media
- Dashboards to monitor performance metrics
- Consolidated, federated search engines
- Pricing models for selling slices of data and customized data
- Market expansion into multiple industries
- Incorporating information into customers' multiple internal systems
- Information being used for actionable decisions rather than just "informative communications"

Content providers discussed their points of concern:

- Information overload from the ever-increasing rate of information flow
- Epidemic of customer budget cuts
- Perception that "information should be free"

- Do information products for academic and non-academic users need to be different?
- How do we address different needs of different users, such as basic and advanced users, in the same product?

As with many conference sessions, the discussions between information providers and purchasers were enlightening even if no solutions were reached.

#### **Content Aggregation or Disaggregation**

The popular topic of "Content Buying: Content Aggregation or Disaggregation" was debated at a session sponsored by the Leadership and Management Division, Content Buying Section. A panel of publishers and content buyers looked at the future of content aggregation, trends in disaggregation, and how these issues affect purchasing decisions and usability of information.

For purposes of discussion, the terms were defined as "aggregated content" being available on multiple vendors and "disaggregated content" being available only on one vendor platform.

Some industry trends were presented as an initial starting point for the discussion:

- Pendulum has swung towards exclusivity in recent years
- 400 titles have moved into some degree of exclusivity in the past 5 years; 50% of those have moved to a single vendor situation
- In 90% of the past 25 deals, it was the publisher that sought out the exclusive deal

Publishers expressed their reasons for seeking exclusivity for their content. Content buyers expressed their issues with the move to exclusivity.

The discussion was congenial and respectful, despite the strong feelings on both sides of the question. This open dialogue resulted in a better understanding of the

motivations for, and impact resulting from, the decision to move to disaggregated content.

### **Challenges of Buying and Selling Content in 2011**

It was standing room only at another session sponsored by the Leadership and Management Division, Content Buying Section that highlighted “Challenges of Buying and Selling Content in 2011.” A panel of buyers and sellers discussed issues facing both sides of the content acquisition process in a debate style presentation that was skillfully moderated and involved the audience in the lively dialogue.

Topics and discussion ranged over a variety of hot spots in the content landscape:

- Ensuring that terms of use regarding content are respected and abided by outsourcing firms or consultants
- Vendor enhancements to their products
- Price increases
- Usage data
- Decision-making in the buying process

The moderated debate format ensured that many viewpoints were expressed, discussion was lively, and an appropriate amount of time was spent on each of the topics.

Additional details of these sessions are available on the SLA Business & Finance Division website and the SLA Leadership & Management Division website for the respective sessions.

### **About the Author**

Valerie Ryder [vryder@wolper.com](mailto:vryder@wolper.com) is Director of Information Strategy for Wolper Subscription Services in Easton, PA. She has over 30 years of experience in managing business and research libraries in the corporate sector, has spearheaded the migration from print to electronic information resources at a Fortune 300 company and has been a solo librarian. Valerie is a member of SLA Business & Finance and Leadership & Management Divisions. She has an MLS degree from the University of Pittsburgh, a Master’s degree in International Business Management from Point Park University and a Bachelor’s degree in mathematics from the University of Rochester.

### **Relevant Links**

SLA Business & Finance Division  
[Partners’ Strategies to Lead the Way](#)

SLA Leadership & Management Division  
[Content Aggregation or Disaggregation Challenges of Buying and Selling Content in 2011](#)

## **Executive Board Minutes**

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### **January 2012 Meeting**

**Date:** January 19, 2012

**Place:** Universities Community Center, Room 419  
1901 Main St., Dallas, TX

### **Attendees**

Executive Board:

Steve Shadle, President

Katy Ginanni, Past-President

Bob Boissy, Vice President/President-Elect

Carol Ann Borchert, Secretary

Lisa Blackwell, Treasurer

Jennifer Arnold, Treasurer-Elect

Members at-Large:

Patrick Carr

Clint Chamberlain

Stephen Clark

Buddy Pennington

Jenni Wilson

Allyson Zellner

Ex officio:  
Angela Dresselhaus

Guests:  
Michael Hanson, PPC co-chair  
Karen Davidson, PPC co-chair  
Ann Ercelawn (via phone), CPC co-chair  
Beverly Geckle, CPC co-chair  
Anne McKee, Conference Coordinator in Training  
Stacy Stanislav, Associate Editor, Taylor & Francis

## 1.0 Welcome (Shadle)

The meeting was called to order at 8:38 a.m. CST.

## 2.0 Secretary's Report (Borchert)

### 2.1 Approval of October 17 and December 8 Minutes

Ginanni made a motion to approve the October 17 and December 8 [executive session] minutes with no changes, seconded by Clark. All voted in favor.

### 2.2 Action Item Updates

Board members provided updates to action items as follows:

#### Not Done/In Progress:

**ACTION ITEM:** Blackwell will follow up and make sure that rates on Membership Benefits page are listed in U.S. dollars and that it includes the separate rate for Mexican members. **IN PROCESS**

**ACTION ITEM:** Blackwell will ask the Website Liaison to work with ArcStone on getting organizational dues added to the invoice form.

**ACTION ITEM:** Blackwell will ask the Website Liaison to follow up with ArcStone regarding the issue of members not being able to submit more than one nomination form when they were logged in.

**ACTION ITEM:** Blackwell will ask the Website Liaison to obtain a list of current customers using the new ArcStone platform.

**ACTION ITEM:** Blackwell will ask the Website Liaison work with ArcStone to schedule a demonstration for NASIG regarding the new functionality.

**ACTION ITEM:** Boissy will ask MDC to print copies of an updated membership flyer and have copies sent to Borchert. **IN PROCESS**

**ACTION ITEM:** Borchert, Pennington, and Dresselhaus will draft a version of the contingency planning document for the membership in bullet list form. **IN PROCESS**

**ACTION ITEM:** Carr, Arnold, Shadle, and Ginanni will work on providing mutual access to manuals for CPC, PPC, PPR, and the Past President. **IN PROCESS**

**ACTION ITEM:** Chamberlain will ask E&A to poll vendors via email to see how NASIG could be more valuable to them/how the conference could be a more valuable experience. This should include sponsorship, the vendor expo, or other forms of participation. **IN PROCESS**

**ACTION ITEM:** Clark will ask CEC to investigate online learning tools for webinars. Asking other library organizations already using this might be a good place to start. **IN PROCESS**

**ACTION ITEM:** Clark will ask CEC to put out a call for volunteers to help set up webinars over the next year and to work with this year's PPC to get names and proposals. **IN PROCESS**

**ACTION ITEM:** Clark will ask CEC to work with PPC to identify content and use survey results to potential locations and organizers. **IN PROCESS**

**ACTION ITEM:** Clark will ask CEC to work with PPC to create something such as a podcast and/or website that

explains the conference program proposal process. **IN PROCESS**

**ACTION ITEM:** Ginanni will investigate obtaining an Outsell report to see if there is an environmental scan already done.

**ACTION ITEM:** Ginanni will contact Oscar Saavedra regarding the possibility of setting up a continuing education event in Mexico. **IN PROCESS**

**ACTION ITEM:** Ginanni will discuss complimentary copies of the Proceedings with Taylor & Francis, since questions arise about this issue each year about how many we have to distribute.

**ACTION ITEM:** Pennington will ask someone from ECC to write a NASIG Newsletter article explaining the different NASIG communication and social media options.

**ACTION ITEM:** Pennington and Clark will talk to ECC & CEC about working together on the Archiving Information section of the CEC-PPR proposal. **IN PROCESS**

**ACTION ITEM:** Pennington will ask ECC and the Website Liaison to explore where we could add advertisements into the NASIG website without ArcStone intervention. **IN PROCESS/ON HOLD UNTIL UPGRADE?**

**ACTION ITEM:** Shadle will put together a group (Blackwell, Arnold, ECC folks, Pennington, Beth Ashmore, possibly Boissy) to determine what new features and cost thereof will be to make a recommendation to Board whether to upgrade or not, or to search for a different company.

**ACTION ITEM:** Shadle will move forward with appointing a Mission/Vision Task Force. **IN PROCESS**

**ACTION ITEM:** Shadle will contact UKSG regarding reformatting of Serials e-News and organizational membership. **IN PROCESS**

#### Completed:

- All Board members will discuss how to turn the contingency planning documentation into a public document for distribution and discussion among the NASIG membership.
- Boissy will ask MDC for ideas for increasing membership by fall Board meeting.
- Boissy will take the idea of thank you letters to new members back to MDC for consideration.
- Boissy will ask MDC to work with D&D to create a document outlining the idea of offering a conference prize to first-time members.
- Boissy will ask MDC to work with the Mentoring Committee to explore implementation of a year-long mentoring program in addition to the conference mentoring program.
- Boissy will draft text go out to membership with SurveyMonkey link to put change of regular Canadian dues to match U.S. dues to a vote.
- Boissy will follow up with MDC regarding marketing organizational membership.
- Boissy will follow up with MDC regarding membership flyer/brochure and whether printing costs are in MDC's budget for this year.
- Borchert will add language to specifically invite declined proposals that might be ready for the 2013 conference to apply again once their projects have more data or to submit as a web session via CEC.
- Borchert will ask the Archivist to investigate the possibility of using UIUC as a digital archive in future instead of printing material for them to archive. This would include former NASIG presentations currently residing on the NASIG website.
- Carr will let SOC know that they could use the NASIG table at the vendor exposition for their material and help with staffing.
- Chamberlain will check with Core Competencies TF chair to find out whether they will be ready to present results by June.
- Ginanni will send a copy of the current Taylor & Francis contract to Borchert to upload on the website.
- Ginanni will consult with Taylor & Francis regarding how to handle author-owned copyright for papers.
- Shadle will forward graphic of 2-word exercise to ECC to load on website and distribute for discussion.
- Shadle will discuss program options with Rick Anderson.

- Zellner and Borchert will help to find possible names of speakers on discovery services from other vendor sources.

### **2.3 Approval of Board Activity Report since October Meeting**

Shadle made a motion to approve the following Board Activity Report for addition to the minutes, seconded by Boissy. All voted in favor.

10/11 The Board agreed to have the list of conference attendee names and institutions loaded on the NASIG member website behind the login, rather than print copies for each conference packet. This will save on printing costs. A few copies will be available at the registration desk.

10/11 The Board provided input on updating information for the recently renamed John Riddick Student Grant Awards.

10/11 Because there is nothing disallowing someone from holding an appointment within NASIG and being a Member at-Large on the Executive Board simultaneously, though it has been common practice to do so, the Board agreed to consider such cases individually.

10/11 The Board agreed that NASIG should cover the expense of electricity for the vendor expo, rather than passing that cost along to vendors.

11/11 The Board approved A&R's suggestions to reword the eligibility requirements for the John Merriman award, and to reduce the length of the essay and the number of references required.

11/11 The Board provided feedback to PPC regarding potential Vision Speakers.

11/11 **VOTE:** Shadle made a motion to eliminate the highest-cost sponsorship tier and adjust other tiers accordingly for the 2012 conference, seconded by Ginanni. All voted in favor.

11/11 **VOTE:** Boissy made a motion to provide a single registration at the rate of \$200 for an individual from a Tier 1-3 sponsoring organization, seconded by Shadle. Eleven members voted in favor, with one abstention.

11/11 The Board agreed that ECC would be responsible for updating the history section of the NASIG website, in consultation with the Archivist and the Board, with the Board approving final wording.

12/11 The Board approved PPC's proposed list of pre-conferences.

12/11 The Board held an executive session meeting on December 14 to discuss questions from PPC.

12/11 **VOTE:** Clark made a motion that NASIG sponsor the Ohio Valley Group of Technical Services Librarians 2012 Conference at \$1,000 (Gold level), seconded by Carr. Ten members voted in favor, with two abstaining. The sponsorship money will go towards supporting scholarships.

12/11 **VOTE:** Blackwell made a motion to sponsor Electronic Resources & Libraries at the Bronze level (\$950) for 2012, seconded by Arnold. Ten voted in favor with two abstaining.

1/12 **VOTE:** Pennington made a motion to accept the 2012 budget presented by the Treasurer, seconded by Clark. Nine members voted in favor, with two abstaining.

1/12 The Board discussed the most recent conference schedule from PPC and made suggestions.

1/12 The Board agreed that the Archivist could start working on digital deposits with UIUC rather than print.

1/12 **VOTE:** Pennington made a motion to hold conference registration rates at the 2011 rates and to raise the preconference rates by \$30 for a full-day workshop and \$15 for a half-day workshop, seconded by Clark. Eleven members voted in favor with one abstaining.

1/12 The Board agreed in principle to use some of the 2011 conference overage as contingency money for the 2012 conference, given that we are paying for additional meals in Nashville.

### **3.0 Treasurer's Report (Blackwell)**

The Treasurer submitted a corrected report from the 2011 conference, which now shows we did a bit better than originally thought, with the conference being \$83,333.19 in the black. NASIG is in good shape financially, with \$403,561.13 in assets for January 2012 versus \$348,643.40 in January 2011.

### **4.0 Consent Agenda (All)**

Boissy made a motion to approve the following committee reports with no further discussion, seconded by Chamberlain. All voted in favor.

- Bylaws
- Database & Directory
- Evaluation & Assessment
- Mentoring
- Newsletter
- Nominations & Elections
- Publications & Public Relations

A question arose about Financial Development, which did not submit a report. The Board discussed whether we might want to alter our investment mix. This discussion was moved to the end of the agenda.

### **5.0 Sponsorship Update (Ginanni)**

Currently sponsorships are close to \$25,000, with 21 sponsors and two organizational members who will have tables at the vendor expo. Ginanni sent initial and follow-up letters to 70 vendors; she will send another follow-up in the next month. There are a few former sponsors that she has not heard from yet. The Board suggested a few additional organizations to contact.

### **6.0 Merriman Award Eligibility Requirements (Wilson)**

No further items beyond what was discussed via email.

### **7.0 Photo Historian Budget Request (Borchert)**

The Board discussed budget questions from the Photo Historian regarding a for-fee photo site and a scanner. One suggestion regarding archive sites for photos is to look at UIUC's digital photo options. In terms of a scanner, the Board needs an estimate of the volume of photos involved, given what is already in the Archives. The Board suggested putting out a call on NASIG-L first to get a feel for volume. If there are photos out there from individuals who do not have access to scanner, the local arrangements folks might be able to arrange for access to a scanner at the conference.

**ACTION ITEM:** Borchert will ask Photo Historian to work with the Archivist to find out options regarding archiving and organizing photos on UIUC's site.

### **8.0 MDC Stuff (Boissy)**

MDC has been following up on lapsed members and those encountering technical issues during the membership renewal process. MDC has been working on the new membership flyer. They also have a workflow in place for ideas to increase membership and create a year-round mentor program in conjunction with Mentoring Committee. MDC is also working with D&D to welcome new members and create a method of offering a conference prize to first-time members. They are working on recruiting organizational members, particularly as that increases vendor expo participation. The Board had a conversation about the membership drive idea and what that might entail beyond contacting lapsed members. One idea was to contact universities that have sent 3 or more members to NASIG historically. They might be good candidates for organizational membership.

**ACTION ITEM:** Wilson will forward an editable version of current membership brochure to Borchert.

## 9.0 CEC Proposal (Clark)

The Board approves the proposal from CEC for webinar software but needs clarification regarding which is the cheaper option. We need to know what constitutes us remaining a customer between webinars, if we need to pay a monthly fee, and whether the recordings are in a proprietary format. If recordings are not in a proprietary format, we'd just be able to download and access recordings. The Board discussed the logistics of registration, how to manage that, and how much to charge per webinar. We will likely use WebEx for webinars, and the Board would like CEC to work on a slate of webinars to offer. The Board needs to know if WebEx can handle paid registrations, what the cost of remote storage is, and whether playback is proprietary. Boissy made a motion to approve a 3 month subscription to offer the first webinar being before the 2012 conference, aiming for March/early April, seconded by Zellner. All voted in favor.

## 10.0 Vision/Mission Task Force (Shadle)

Shadle will review the charge for the Vision/Mission Task Force and send it to the Board for approval. Appointment of the task force is still in process.

## 11.0 ECC Website Review Questions (Pennington)

Pennington asked if we need to archive the NASIG e-forums. Shadle made a motion seconded by Clark to not archive forum content. All members voted in favor.

ECC had questions about the strategic plan web page. The Board approves archiving the 2000 and 2003 strategic plans, and the 2007 action items. We would like to add information about the contingency planning outcomes instead.

**ACTION ITEM:** Borchert, Pennington, and Dresselhaus will discuss contingency planning documentation and forward any documents to Board that might be appropriate for making public on strategic planning page.

**ACTION ITEM:** Borchert will ask Archivist to make sure 2000, 2003 Strategic Plan and 2007 Action Plan are in archives.

ECC can remove boxes that refer to non-existent .jpg files on the NASIG logos page.

The Board discussed whether we want a 2012 mobile conference site. This would be an ArcStone question. If we are creating a mobile conference site, why not the entire website? Several Board members checked on their phones and it appears the website optimizes okay for mobile devices.

## 12.0 SOC Library School Ambassadors Flyer (Carr)

SOC is interested in a table at the vendor expo with a flyer to hand out. They will be staffing the membership table at the conference and will draft a flyer to run by the Board. Because first-timers are often recent grads, they might be good resources for library school ambassadors. Someone can make an announcement at the first-timers reception, which will end before vendor expo finishes so they can go visit the table.

## 13.0 Update on *Proceedings* Editor Search (Zellner)

So far there are no applications, but there was a good candidate last year that we could contact. The Board discussed whether the call is currently worded in such a way that it's scaring candidates away. Zellner will send out a final call.

## 14.0 Site Selection (Boissy, Shadle, McKee)

The Board discussed ideas for 2015 locations, with a possible focus on the mid-Atlantic region. One idea was a national summit on e-resources involving one or more other national organizations. One thing to keep in mind is that we are non-profit and we would like the corresponding organizations to have the same philosophy.

## 15.0 CPC (Arnold, Ercelawn, Geckle)

### 15.1 Using 2011 Conference Overage as 2012 Contingency Funding

CPC is currently budgeting for \$40,000 in sponsorships, but if they could budget \$30,000, they would still expect to break even. There is a bit more overage from the 2011 conference than originally thought, totaling \$83,333.19. Shadle made a motion to lower expected sponsorships by \$10,000 and add \$20,000 contingency from last year's conference overage, seconded by Boissy. All members voted in favor.

The Board approved a \$500 payment for conference logo design. Registration should be up by the first of February. The Board will be sure to test registration again this year before it goes live to test different scenarios for possible glitches. Ann Ercelawn has been working on issues with hotel reservations; some folks have been having trouble getting reservations set up for the hotel. CPC wants to do an open mike night during the conference.



EDItEUR is planning to hold their North American meeting at the same time as ours; Joyce has arranged for them to have space on Thursday.

Hotel room blocks were changed to increase the pre-conference room block since some people wanted to get there ahead of time to sightsee in Nashville. There

has been discussion about having the Board members stay at the nearby Holiday Inn before the conference. The Treasurer and Treasurer-Elect will be arriving Monday night to transition duties. When the registration announcement comes out, we will remind people to make travel arrangements early since there are other events in Nashville that weekend.

## 16.0 PPC (Carr, Hanson, Davidson)

The conference vision speakers are set now, as are four pre-conferences. Most of the general conference programs are in place; only one has not yet confirmed acceptance. All program decision notifications have been sent. Poster sessions and informal discussion groups are next for scheduling. PPC might do that earlier than normal given the travel considerations for that weekend. Several proposals were forwarded to CEC for consideration as alternate delivery platforms. PPC has ideas for creating a web page for submitting conference proposals. They are very much ahead of where they were last year. Speakers have been notified that they are expected to submit a paper for the *Conference Proceedings* unless they request a recorder; two have requested recorders so far. Editors need a copy of the program slate with speaker contact information, so that they can contact speakers to remind them of the need for a paper or recorder request.

## 17.0 Core Competencies Task Force (Chamberlain)

### 17.1 E-Resources vs. Serials Competencies

The Core Competencies Task Force wondered if they should create one list of competencies or two separate lists of competencies for print and online responsibilities. The Board suggested it should be two lists, though the jobs are often combined.

**ACTION ITEM:** Chamberlain will email the draft of competencies to the Board for feedback.

## 18.0 Other Items (All)

### 18.1 Approve 2012 Budget (Blackwell)

Clark made a motion to approve the 2012 final budget with the addition of \$500 for MDC to print membership brochures and \$50 to Archives for the Photo Historian to use a fee based photo site, seconded by Boissy. All voted in favor.

### 18.2 UKSG Organizational Membership and *Serials E-News* (Shadle)

Organizational members receive *Serials E-News* for free, but NASIG is paying a substantial amount for this. Originally UKSG was editing *Serials E-News* before sending it to us. UKSG defines 'organization' as one that has paid staff and not a membership organization. Because NASIG is a special case and does not fall under this definition of 'organization,' we will continue paying the fee.

### 18.3 FDC Ideas

Given that interest rates are so low, we are losing money over time due to inflation by not having it invested in the market. The Board would like to examine a less conservative mix with more stock.

**ACTION ITEM:** Blackwell will discuss investment scenarios with our investment banker.

The Board discussed the financial plan that was on the Strategic planning website. The *Newsletter* has been contacted by a potential advertiser; at what point should this go to FDC? One of the things FDC could be doing is seeking out advertisers. Contact information for the interested party should be passed on to FDC.

### 18.4 Registrar Appointment

The Board discussed the idea of selecting a registrar after a call for registrars, as we do for *Proceedings* editors, rather than having the incoming president appoint the position with no volunteers.

## 19.0 NASIG Contract, Author Rights, and Taylor & Francis (Ginanni, Stanislaw)

### 19.1 Complimentary Copies for Authors

Stacy Stanislaw from Taylor & Francis presented information to the Board regarding T&F and NASIG author rights. Beginning November 2011, there is no embargo on post-prints, authors can post pre- or post-prints in institutional repositories for library and information science journals, and authors retain copyright.

The current NASIG-T&F contract runs through 2012 and we receive 275 gratis copies of the *Proceedings*. We might want to reduce the number of copies being sent out in future. T&F provides a \$12,000 editorial honorarium per year to NASIG, and NASIG members can purchase an individual subscription to *Serials Librarian* for \$25 per year, but receive online access to proceedings for free.

T&F no longer wants the copyright forms from us. For the *Proceedings*, NASIG retains copyright. If the author wants to retain copyright, they can use the T&F form. We need to revise the NASIG copyright form to match the new T&F LIS form except that NASIG retains copyright.

**ACTION ITEM:** Shadle will forward T&F LIS and NASIG copyright forms to Board for discussion.

The Board asked for more information on the T&F site regarding how to get the personal NASIG subscription rate. Members need to call and go through a separate process, but there is no contact information on the page.

*Conference Proceedings* content was still being sent to NASIG for posting. It could be that having it on the T&F site for members to access is now enough once they are authenticated as NASIG members via the NASIG site. We do not have access to digital versions of the first 6 conferences via the NASIG site, so we will need to obtain those or link to them.

T&F would like to do negotiations for the next contract by March.

**ACTION ITEM:** Shadle will work with Stacy Stanislaw on the Taylor & Francis contract.

Ginanni made a motion to adjourn, seconded by Clark. All members voted in favor.

The meeting adjourned at 4:30 p.m. CST.

Minutes submitted by:  
Carol Ann Borchert  
Secretary, NASIG Executive Board  
January 24, 2012

Revised: March 19, 2012

*Minutes approved by the NASIG Executive Board on March 21, 2012.*

## Treasurer Report

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### January 2012

#### Balance Sheet

*As of 1/15/2012*

Account	Interest rate	
<b>ASSETS</b>		
Cash and Bank Accounts		
JP Morgan Investments		\$52,751.17
Business Checking	0.01%	\$7,257.62
Business High Yield Savings	0.25%	\$343,552.34
<b>TOTAL Cash and Bank Accounts</b>		
<b>LIABILITIES</b>		\$0.00
<b>EQUITY</b>		\$403,561.13
<b>TOTAL LIABILITIES &amp; EQUITY</b>		<b>\$403,561.13</b>

#### Retrospective Annual Comparison

*As of 1/4/2011*

Account	Interest rate	
<b>ASSETS</b>		
Cash and Bank Accounts		
JP Morgan Investments		\$51,593.72
Business Checking	0.01%	\$15,144.92
Business High Yield Savings	0.25%	\$281,904.76
<b>TOTAL Cash and Bank Accounts</b>		
<b>LIABILITIES</b>		\$0.00
<b>EQUITY</b>		\$348,643.40
<b>TOTAL LIABILITIES &amp; EQUITY</b>		<b>\$348,643.40</b>

**Master Budget by Category 3 Year Comparison 1/2012**

<b>NASIG committees</b>	<b>2010 FINAL</b>	<b>2011 FINAL</b>	<b>2012 Budget</b>
Administration	\$12,722.37	\$18,035.44	\$20,000.00
Archives	\$0.00	\$0.00	\$355.00
A&R	\$24,884.74	\$14,861.03	\$20,685.00
Bylaws	\$0.00	\$0.00	\$50.00
CEC	\$2,000.00	\$5,050.00	\$7,500.00
CPC	\$1,659.40	\$1,316.75	\$1,530.00
D&D	\$0.00	\$0.00	\$535.00
ECC	\$12,667.97	\$13,576.25	\$12,979.00
Evaluation	\$0.00	\$0.00	\$100.00
Financial Dev (FDC)	\$0.00	\$0.00	\$200.00
MDC	\$66.19	\$30.39	\$20.00
Newsletter	\$60.00	\$0.00	\$60.00
N&E	\$97.92	\$219.94	\$200.00
Proceedings	\$110.70	\$107.20	\$30.00
Pub PR	\$0.00	\$0.00	\$150.00
PPC	\$452.26	\$2,181.63	\$2,650.00
School Outreach	\$0.00	\$0.00	\$50.00
Site Selection	\$411.10	\$1,798.12	\$1,000.00
Treasurer	\$10,855.05	\$14,338.88	\$12,220.00
Web liaison	\$175.00	\$175.00	\$525.00
Twenty Five Ann task force (2008 - 2010)	\$42,880.23		
<b>TOTAL</b>	<b>\$109,042.93</b>	<b>\$77,554.60</b>	<b>\$80,839.00</b>

<b>2011 Conference Financials - Finals</b>	<b>Expenditure</b>	<b>Income</b>
Logo design	\$200.00	
A-V Services	\$17,683.09	
Speaker Conference Housing	\$1,653.12	
Food Services (Hotel + City Museum)	\$76,366.36	
Opening speaker honorarium	\$250.00	
Speaker fees	\$4,000.00	
Speaker travel costs	\$1,050.80	
Registration table items/supplies	\$1,135.32	
Display panels	\$382.50	
conference drawing award	\$100.00	
café press prizes	\$40.00	

<b>2011 Conference Financials – Finals cont.</b>	<b>Expenditure</b>	<b>Income</b>
café press sales		\$44.62
City Museum	\$4,000.00	
Supplementary insurance	\$375.00	
Preconference registrations		\$8,375.00
Conference registrations		\$122,797.00
Guest reception tickets		\$1,260.00
Ballgame tickets	\$4,400.00	\$4,350.00
Conference/Baseball refunds	\$1,882.50	
Ballgame tickets cash		\$200.00
Coaster sales cash		\$56.00
Sponsorship dollars		\$57,455.00
Hotel Rm revenue rebate		\$2,314.26
<b>Final Totals</b>	<b>\$113,518.69</b>	<b>\$196,851.88</b>
<b>PROFIT</b>		<b>\$83,333.19</b>

## Committee Reports

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### 2011/2012 Archivist & Photo Historian Update

Submitted by: Peter Whiting & Deberah England

#### Members

Peter Whiting, Archivist (University of Southern Indiana)

Deberah England, Photo Historian (Wright State University)

Carol Ann Borchert, board liaison (University of South Florida)

#### Continuing Activities

##### Archivist:

Continue to collect documents for the archives.

##### Photo Historian:

Continuing to review photo web hosting and sharing sites. Working from a list of over 50 sites to compare price, storage, upload capabilities, features, ability to organize content, and use policies. Of note, some free sites will delete content after a period of time if photos are not viewed and/or account is not used during a

given time frame. Our best option may be a site that assesses a fee.

#### Completed Activities

##### Archivist:

I finished collecting the NASIG documents for 2010/2011. I plan on visiting the archives this summer after the annual NASIG conference.

##### Photo Historian:

Completed drafting “policy” as to what photographs should be taken and/or collected. Policy is incorporated into the Photo Historian Shot List, which prioritizes and details what photographs should be taken and/or collected at the annual conference. The priorities also apply for soliciting photographs from past conferences

#### Budget

##### Photo Historian:

\$200.00 for scanner

(Canon CanoScan 9000F Color Image Scanner. Scans photos, slides and documents. Available at Amazon for \$196.98 and BH for \$174.95. Reviews on Amazon.com

and at: <http://www.consumersearch.com/scanner-reviews/canon-canoscan-9000f>)

### Questions for Board

Would the Board be open to supporting a photo site that charged a fee? (See “Continuing Activities” for reference.)

Submitted on: January 10, 2012

### 2011/2012 Awards & Recognition Committee Update

Submitted by: Jessica Ireland

#### Members

Jessica Ireland, chair (Radford University)  
Sandy Folsom, vice-chair (Central Michigan University)  
Leigh Ann DePope, member (Salisbury University)  
René Erlandson, member (University of Nebraska, Omaha)  
Mary Greci, member (University of Oregon)  
Yumin Jiang, member (University of Colorado Law Library)  
Lisa Kurt, member (University of Nevada, Reno)  
Betty Landesman, member (National Institutes of Health)  
Jennifer Sippel, Mexican Student Award Coordinator (Minneapolis Community & Technical College Library)  
Beth Weston, member (Bethesda, MD)  
Dana Whitmire, member (UT Health Science Center at San Antonio)  
Jenni Wilson, board liaison (Alexander Street Press)

#### Continuing Activities

This week, A&R Committee members are sending out the second round of announcements for the 2012 NASIG awards. Announcements have been sent to library schools and applicable listservs.

### Completed Activities

In November, committee members sent out the first round of announcements for the 2012 awards.

The Merriman Award documentation and application materials were updated to reflect changes proposed by UKSG and approved by the NASIG Board.

Submitted on: January 12, 2012

### 2011/2012 Bylaws Committee Update

Submitted by: Carol Ficken

#### Members

Carol Ficken, chair (University of Akron)  
Elizabeth McDonald, vice-chair (University of Memphis)  
Leigh Ann DePope, member (Salisbury University)  
Deberah England, member (Wright State University)  
Linda Pitts, member (University of Washington)  
Sharon Scott, member (University of California, Riverside)  
Susan Wishnetsky, member (Northwestern University, Feinberg School of Medicine)  
Robert Boissy, board liaison (Springer Science + Business Media, LLC)

#### Continuing Activities

None.

#### Completed Activities

Added two words (or organizations) to the Bylaws to reflect payment of dues by organization members which was previously voted upon and accepted.

Section 2. Dues and fiscal year.

Dues shall be remitted to NASIG annually by individuals **or organizations** desiring active membership. Proposals for changes in dues shall originate with the Executive Board and shall be voted upon by the membership by ballot. A two thirds majority of those voting shall constitute a

decision. Corresponding membership shall be complimentary

## **Budget**

None requested

Submitted on: January 09, 2012

## **2011/2012 Conference Planning Committee Update**

Submitted by: Ann Ercelawn, Beverly Geckle, Co-chairs

### **Members**

Ann Ercelawn, Co-chair (Vanderbilt University)

Beverly Geckle, Co-chair (Middle Tennessee State University)

Deborah Broadwater, member (Vanderbilt University)

Jennifer Clarke, member (Bucknell University)

Kay Johnson, member (Radford University)

Shana McDanold, member (University of Pennsylvania)

Sarah Perlmutter, member (EBSCO Information Services)

Jennifer Sauer, member (Fort Hays State University)

Danielle Williams, member (University of Evansville)

Kevin Furniss, Registrar (Tulane)

Michael Arthur, Registrar in Training (University of Central Florida)

Jennifer Arnold, board liaison (Central Piedmont Community College)

Joyce Tenney, consultant (University of Maryland, Baltimore County)

## **Continuing Activities**

- Dine arounds being worked on by Danielle Williams
- Program details received on the 10<sup>th</sup> by Registrar; Registrar working on registration
- Hotel ½ rooms and VIP rooms being compiled to send to hotel
- Website being added to as needed; Sarah Perlmutter will do sponsors page

## **Completed Activities**

- Menus for the hotel have been finalized – We will have a “Nuevo Latino” themed dinner on Thursday night
- Budget submitted for approval
- Options for Saturday night investigated. They include: ball game, attendance at CMA event downtown, dine arounds, commercial tours that pick up from hotel and include ticket to Grand Ole Opry or river cruise with show; free hotel shuttle to several nearby restaurants
- Tours of TV News Archive set up during non-conflict times
- Room for EDItEUR group set up with hotel
- Additional rooms for Tuesday and Wednesday to accommodate pre-conference registrants negotiated by Joyce Tenney
- Reviewed flyer for publicity at NC Serials Conference and Electronic Resources in Libraries
- Music licensing investigated for open mic night

## **Recommendations to Board:**

Purchase 3 music licenses for liability protection for open mic night.

Submitted on: January 12, 2012

## **2011/2012 Conference Proceedings Editors Update**

Submitted by: Joseph Thomas and Sharon Dyas-Correia

### **Members**

Joseph Thomas (East Carolina University)

Sharon Dyas-Correia (University of Toronto)

## **Continuing Activities**

- The editors will soon begin compiling a list for Taylor & Francis to distribute complimentary copies and generating thank you emails to authors and others.

- After the publisher typesets the issue, the editors will need to proof the papers.
- Other activities for the editors over the next month or so include reviewing the Editor’s Manual, Author Guidelines, and Working Calendar.
- The Board Liaison has distributed a call for applications for the next incoming editor. That editor will need to be selected within the next month or two.

### Completed Activities

- We have finished editing work on all proceedings reports.
- We have submitted all papers, the Introduction, remaining front matter, and back matter to Taylor & Francis via the CATS manuscript system.

### Budget

Although Sharon and Joseph have been able to use Skype for conference calling, we kept the line item about conference calling in the budget because not everyone’s employer will permit use of this software.

Submitted on: January 6, 2012

### Contingency Planning Task Force Update

Submitted by: Carol Ann Borchert

#### Members

Carol Ann Borchert, University of South Florida  
 Angela Dresselhaus, Utah State University  
 Buddy Pennington, University of Missouri-Kansas City

### Continuing Activities

The Board approved the final document for Group 1: NASIG Vision and Mission at the fall meeting; Pennington has agreed to send that out to the membership in January. This will be sent out to NASIG-L, Facebook, LinkedIn, Twitter, and the NASIG blog.

The task force will next work on wording for Group 2: Membership Development and Engagement. The remaining groups are as follows:

- Group 3: NASIG’S Value
  - Marketing/Publicizing NASIG and the NASIG conference
  - Continuing education
- Group 4: Partnerships with other organizations
- Group 5: Keeping conference relevant
  - Balancing revenue needs and commercialism

### Completed Activities

None.

### Budget

None.

Submitted on: January 10, 2012

### 2011/2012 Continuing Education Committee Update

Submitted by: Apryl Price

#### Members

Apryl Price, chair (Florida State University)  
 Lori Duggan, vice-chair (Indiana University)  
 Sara Bahnmaier, member (University of Michigan)  
 Evelyn Brass, member (retired)  
 Melissa Cardenas-Dow, member (University of Redlands)  
 Linda Dausch, member (Chicago Public Library)  
 Todd Enoch, member (University of North Texas)  
 Kelli Lynn Getz, member (University of Houston)  
 Stephen Clark, board liaison (College of William and Mary)

### Continuing Activities

Coordinate & organize at least two webinars prior to NASIG 2012. Once the board approves the subscription of webinar software we will license the software and

schedule our first webinar. The presenters of the “Gateway to Good Negotiation: From Computer Mediated Communication to Playing Hardball” session from NASIG 2011 have agreed to present a webinar for CEC. The PPC has sent us the proposals that were declined for NASIG 2012, so the committee is currently reviewing those to see if there are any potential topics for webinars.

Work with PPC to create proposal process web site or podcast. The PPC does not believe the NASIG proposal process is that unique. CEC sent the PPC some resources created by Educause on the conference proposal process. CEC is awaiting a response from the PPC.

<http://www.educause.edu/ProfessionalDevelopment/TipsforImprovingYourNextConfer/205552>

**Completed Activities**

- Investigated webinar software and chose WebEx to use for CEC webinars.
- Revised and posted continuing education survey results to share with all members.
- Reviewed and recommended sponsorship of the 2012 OVGTSL Conference.

**Budget**

BUDGET CATEGORY - CEC	2012	NOTES
postage	\$0.00	
stationary supplies	\$0.00	
conference calls	\$0.00	
contributions/ sponsorships	\$6,000.00	OVGTSL; MidSouth E-resource; Great Lakes; Mississippi, ER&L
webinar software	\$1,500.00	
contingency/other	\$0.00	
<b>TOTALS</b>	<b>\$7,500.00</b>	

**Questions for Board**

Should there be a charge for webinars? If so, how much?

Submitted on: January 11, 2012

**Core Competencies Task Force Update**

Submitted by: Sarah Sutton

**Members**

Sarah Sutton, chair (Texas A&M University-Corpus Christi)

Eugenia Beh, member (Texas A&M University)

Steve Black, member (College of Saint Rose)

Susan Davis, member (State University of New York, Buffalo)

Sanjeet Mann, member (University of Redlands)

Cynthia Porter, member (A.T. Still University)

Clint Chamberlain, board liaison (University of Texas, Arlington)

**Continuing Activities**

The TF completed a draft of the Core Competencies for Electronic Resources Librarians in fall 2011 and has submitted it with this report to the Board for their comments. Based on those comments and any additional revisions to the document, the TF will prepare a presentation for the NASIG 2012 Annual Conference at which they will present the Core Competencies to the NASIG membership for comment.

**Completed Activities**

The TF conducted some research on electronic resources librarian job descriptions and used it to inform the writing of a draft of Core Competencies for Electronic Resources Librarians. A copy of the draft is attached to this report for the Board’s review.

**Budget**

None.

## Action(s) Required by Board

The TF invites the Board's comments and suggestions for revisions to the draft Core Competencies document. We will use their comments and suggestions to inform additional revisions to the document and the presentation of the Core Competencies to the NASIG membership at the 2012 conference.

## Questions for Board

Since finishing the draft CCs for ER librarians, the TF has started a discussion about whether there needs to be two separate sets of competencies, one for electronic resources librarians and one for serials librarians. [Originally, our charge was to create two documents] We are still in the midst of that discussion and have not settled on a recommendation yet. But we would like to hear the view of the Board on that question.

Submitted on: January 11, 2012

## 2011/2012 Database and Directory Committee Update

Submitted by: Maria Collins

### Members

Maria Collins, chair (North Carolina State University)  
Mary Bailey, vice-chair (Kansas State University)  
Jessica Minihan, member (University of Mississippi)  
Alice Rhoades, member (Rice University)  
Lisa Blackwell, board liaison (Nationwide Children's Hospital Medical Library)

### Continuing Activities

The committee continues to send out invoices, process renewals, and send out renewal reports to a variety of NASIG committees on a monthly basis.

The incoming chair will begin to learn the five step invoicing processing including creating invoices, sending invoice reminders from D&D, sending a report to MDC for the second invoice reminder, deactivating members,

and communicating to other committees as appropriate about new members and deactivated members. This training will begin in February with plans for the incoming chair to switch to invoicing and the outgoing chair to switch back to renewals in March.

The committee is in the process of updating the committee manual with a calendar of regular activities to perform and general training guidelines.

NASIG received another organizational membership from De Gruyter. The process for handling these organizational memberships continue to be streamlined and updated in the committee manual.

### Budget

The committee has no budget requests at this time.

Submitted on: January 14, 2012

## 2011/2012 Electronic Communications Committee Update

Submitted by: Tim Hagan and Wendy Robertson

### Members

Wendy Robertson, co-chair (University of Iowa)  
Tim Hagan, co-chair (Northwestern University)  
Char Simser vice co-chair (Kansas State University)  
Sarah Gardner, vice co-chair (University of California, Davis)  
Jennifer Edwards, member (MIT)  
Meg Mering, member (University of Nebraska, Lincoln)  
Kathryn Wesley, member (Clemson University)  
Buddy Pennington, board liaison (University of Missouri, Kansas City)

### Continuing Activities

#### Listserv activities (Tim & Sarah)

Quarterly to bi-monthly updates of new and lapsed members are sent to the ECC from D&D in order to update the NASIG-L list. Ongoing updating of member and committee changes occurs continuously

throughout the year. Ongoing monitoring of the lists is required to catch spam or items that are legitimate but marked as spam.

The listservs have not experienced any outages since June of 2011.

Website activities (Wendy & Char)

Kathryn and Meg serve as primary maintainers of the NASIG Blog at <http://nasig.wordpress.com/> and the Jobs Blog (<http://jobs.nasig.org>). Tim, Wendy & Char serve as back-ups. Items posted to “What’s New” are cross-posted to the Blog, Facebook, and Twitter & LinkedIn.

We conducted an annual review of website, looking for out of date and missing content. See Questions for the Board below related to our findings.

Per the Board’s direction, ECC asked CPC and PPC for feedback on their needs for shared manual space. We’ve had no additional information from them as of this report.

**Completed Activities**

- The Jobs Blog now includes links to Join NASIG, the Annual Conference site, and the NASIG Blog
- Conference Sponsors pages & forms were updated with information provided by Ginanni
- Logo for new organizational member was added to the Organizational Members page, [http://www.nasig.org/org\\_members.cfm](http://www.nasig.org/org_members.cfm). Documentation will be added to the ECC Manual concerning sizing of images for this page, which might also serve as a guide for the Conference sponsors site.
- Site Selection information provided by Tenney was added to the NASIG Working Calendar, [http://www.nasig.org/about\\_workingcalendar.cfm](http://www.nasig.org/about_workingcalendar.cfm)
- Information provided to Pennington regarding NASIG’s communication tools

**Budget**

Budget Category	2012 estimate
Conference Calls	\$0.00
Contracted Services	\$0.00
Bee.Net (\$500. per month – web email and listservs)	\$6000.00
ArcStone (NASIG website and association management - \$300. per month) (the total figure includes \$1450. for 10 hours programming in case it is needed)	\$5050.00
Survey Monkey (Online surveys)	\$204.00
UKSG Newsletter	\$1725.00
Contingency	\$0.00
<b>TOTAL</b>	<b>\$12,979.00</b>

**Statistical Information**

- NASIG has 26 listservs
- NASIG has 27 active @nasig.org email addresses
- There are 650 active subscribers to NASIG-L

Website visitors this past period:

June 2011: 2033  
 July 2011: 1037  
 Aug. 2011: 1289  
 Sept. 2011: 1124  
 Oct. 2011: 1230  
 Nov. 2011: 1158  
 Dec. 28, 2011: 976  
**Total Jan - Dec. 28, 2011: 16,134**

Visitors to the Jobs Blog, Jan.-Dec. 28, 2011: 19,784  
 Visitors to the NASIG Blog, Jan.-Dec. 28, 2011: 7,688

**Questions for the Board**

Questions arising from review of NASIG website:

- Strategic Planning, [http://www.nasig.org/about\\_strategic\\_planning.cfm](http://www.nasig.org/about_strategic_planning.cfm)
- The most current information noted on the page is a 2008 update

- French & Spanish versions are from 2003 - remove or update?

NASIG Logos, [http://www.nasig.org/about\\_logos.cfm](http://www.nasig.org/about_logos.cfm)

- Should there be JPEGs for the *Newsletter* and text NASIG logos or should references to them be removed?

The ECC briefly discussed the use of mobile technology used by other conferences (notably MLA - see: <http://mla12.org/>). Our thoughts are primarily for access to programming/schedule, but the entire conference website could be included. Should this be something NASIG pursues as organization? Would there be financial support for this?

Submitted on: January 10, 2012

### **2011/2012 Evaluation & Assessment Committee Annual Report**

Submitted by: Smita Joshipura

Members:

Smita Joshipura, chair (Arizona State University)  
 Barbara McArthur, vice-chair (Texas Tech University)  
 Sarah (Sally) Glasser, member (Hofstra University)  
 Maria Hatfield, member (WT COX Subscriptions)  
 Janice Lindquist, member (Rice University)  
 Jennifer Leffler, member (University of Northern Colorado)  
 Virginia Rumph, member (Butler University)  
 Christina Torbert, member (University of Mississippi)  
 Clint Chamberlain, board liaison (University of Texas, Arlington)

#### **Completed Activities**

In early spring, a request was received from the Board to create a survey for the vendors to find out how valuable NASIG is, and how the conference could be a more valuable experience for them. Another request came from the Membership Development Committee to create a short survey aimed at membership

retention. Both the requests were responded in a timely manner.

The Committee began survey preparations in the spring in consultation with the Program Planning Committee and the Board. The survey was created with the SurveyMonkey tool.

The conference evaluations were available online a week prior to the conference. A PDF copy was made available for those who preferred to have a print copy for referral. Reminders were sent out prior to the conference and after the conference to encourage participation. As an incentive to participate, a free conference registration was awarded by a random drawing and the winner was announced in the NASIG Newsletter, and on the NASIG Facebook page. The confidential report of the conference evaluation results was sent to the Executive Board in August. An abridged version of the report was submitted for publication in the NASIG Newsletter at the same time.

The Committee received seventeen requests for individual conference evaluation results which were sent out in July and August.

The Committee held a meeting during the Conference. Most of the members were able to attend, including two future members. The minutes of the meeting were sent to NASIG's archivist.

Sarah (Sally) Glasser accepted the position of Web Liaison, and an appointment to the position of Vice-Chair in 2012.

The committee's procedures manual was revised and updated and posted on the NASIG website.

## 2011/2012 Membership Development Committee Update

Submitted by: Sarah Tusa

### Members

Sarah Tusa, chair (Lamar University)  
Steve Kelley, vice-chair (Wake Forest University)  
Janet Arcand, member (Iowa State University)  
Pat Adams, member (Swets Information Services)  
Janie Branham, member (Southeastern Louisiana University)  
Rick Anderson, member (University of Utah)  
Jen Frys, member (SUNY Buffalo)  
Robert Boissy, board liaison (Springer Publishing)

### Continuing Activities

Members of the MDC continue to send letters to non-renewed NASIG members, as informed by the Database & Directory (D&D) contact.

As of 2012, MDC will commence to send a welcome letter to new NASIG members, as informed by D&D.

### Completed Activities

Members of the MDC collectively sent renewal reminders to 60 (sixty) lapsed NASIG members, as identified by the Database & Directory Committee. Generally, the only individuals who respond are those who had difficulty renewing. The MDC put such individuals in contact with the appropriate individuals who can provide technical support. A couple of non-renewed NASIG members actually responded to indicate they would renew.

### Budget

Sarah submitted a budget of \$20.00 to cover the cost of one conference call, to be scheduled by early spring 2012.

## Action(s) Required by Board

Rick Anderson drafted a letter to welcome new members and Sarah Tusa coordinated with Maria Collins of D&D to receive names and contact information of new members on an ongoing basis.

Janet Arcand retrieved an Action Item from 2011 that Sarah Tusa had submitted, included here:

To encourage attendance at the First-Timers' reception, it seems to me that someone from the Membership Development Committee could coordinate with the Local Arrangements Committee to arrange for a drawing among those first-timers who attend the reception. The drawing could either be held during the reception – probably an hour after it starts – or the next morning during announcements. It would probably involve placing a ticket either in the packets of those who are first-timers, or simply hand tickets at the reception. We would need to purchase a roll of tickets such as those that are given out at fairs. We use those at Lamar University for prize drawings at our annual Staff Appreciation Day. Some gives a ticket to the first-timers – presumably identified by a dot on the name tag – and be sure to keep the corresponding duplicate ticket. For each ticket given out, the corresponding duplicate ticket goes into a bowl or similar receptacle.

Again, the drawing could either take place during the First-Timers reception or the next morning during the announcements that generally take place before the morning (usually "Vision") session.

[Per Janet Arcand: "I think the item was shelved at that point because we were never going to be able to get it okayed or organized in time for last year's conference. Perhaps now is time to restart on this one."]

The MDC will begin promoting organizational memberships in mid-January, based on leads provided by Bob Boissy during the Christmas holidays.

## Questions for Board

The MDC designed the NASIG flyer, based on information that was included in the brochure, and including information about the new corporate memberships. It seems to be an Action Item again, but I don't know of any new information to add. The flyer was submitted in late July, but the one we submitted is not the one currently posted on the NASIG website. Was the flyer approved? If so, how do we go about having it placed on the NASIG website?

Also, what action is the 2011/2012 Contingency Planning Task Force taking in regard to Group 3's activities: "How to attract new members and retain existing members," as listed in Committee Reports in the December 2011 NASIG Newsletter?

Submitted on: January 10, 2012

## 2011/2012 Mentoring Group Update

Submitted by: Sarah Sutton and Taryn Resnick

### Members

Sarah Sutton, chair (Texas A&M University-Corpus Christi)

Taryn Resnick, vice-chair (Texas A&M University Medical Sciences Library)

Stephen Clark, board liaison (College of William & Mary)

### Continuing Activities

The bulk of the work of the mentoring group typically occurs during the spring in preparation for the annual conference. That is the case this year.

### Completed Activities

We completed a draft of the Mentoring Group manual and placed it on the Mentoring Group's private workspace:

[\(http://www.nasig.org/committee/mentoring-group/\)](http://www.nasig.org/committee/mentoring-group/).

This is a living document which we will update as we work through the mentoring program for this year. For

example, we will update the email and announcement templates that are contained in the manual.

### Budget

The Mentoring Group does not require funding for its activities for 2011/12.

Submitted on: January 10, 2012

## 2011/2012 Newsletter Annual Report

Submitted by: Angela Dresselhaus

### Members

Angela Dresselhaus, editor-in-chief (Utah State University)

Angie Rathmel, copy editor (University of Kansas)

K.R. Roberto, copy editor (University of Denver)

Kate Moore, PDF production editor (Indiana University Southeast)

Kurt Blythe, columns editor (University of North Carolina - Chapel Hill)

Ning Han, conference submission/calendar editor (Mississippi State University)

Susan Davis, profiles editor (University at Buffalo)

Steve Shadle, board liaison (University of Washington)

### Continuing Activities

December issue: currently in production

March issue: currently in production

### Budget

Online Chicago Manual of Style licensed for two years (fiscal year 2010)

Submitted on: January 17, 2012

## 2011/2012 Nominations & Elections Committee Mid-Year Report

Submitted by: Pam Cipkowski

### Members

Pam Cipkowski, chair (Loyola University Chicago School of Law)

Christine Radcliff, vice-chair (Texas A&M University-Kingsville)

Rochelle Ballard, member (Princeton University)

Jana Brubaker, member (Northern Illinois University)

Melanie Faithful, member (IOP)

Mark Henley, member (University of North Texas)

Trina Nolen, member (Lamar University)

Paula Sullenger, member (Auburn University)

Suzanne Thomas, member (University of Pittsburgh)

Katy Ginanni, board liaison (Western Carolina University)

### Continuing Activities

#### January 2012

The committee is currently checking candidate references. The reference process is scheduled to be completed by Jan. 20. Another conference call will be scheduled to formalize the final rankings and set the slate for the ballot. Nominees will then be contacted and notified whether they have been slated on the ballot or not. The slate is set to be finalized and announced to the Board as a courtesy by Jan. 30.

#### February 2012

The slate of candidates is scheduled to be announced to the general NASIG membership on Feb. 1. On Feb. 2, a Call for Petition Candidates will be sent out. Standard nominee profiles will be due from the slated candidates on Feb. 17, and petitions with supporting documentation will be due from petition candidates by Feb. 20. The ballot will then be finalized and made available electronically to the membership on Feb. 27. Online voting will end 10 working days after the election starts, putting that date at Mar. 12.

### Completed Activities

#### October 2011

The deadline for submitting nominations was Oct. 17. Four individuals were nominated for Vice President/President-Elect, seven for Secretary, and sixteen for Member At Large. Four of the individuals nominated for Secretary were also nominated for Member At Large. A conference call took place on Oct. 18 to discuss the next steps of the process. The committee members then contacted each person nominated to determine their willingness to run for the position(s) for which they were nominated.

#### November 2011

After the committee contacted everyone who was nominated, two individuals agreed to be considered for the ballot for the office of Vice President/President-Elect, three for Secretary, and eight for Member At Large. The nominees all submitted their profile information to the committee by the Nov. 21 deadline. The three nominees for Secretary were also nominated for Member At Large, and all three stated their interest for either position, knowing that they would only be slated for one of the positions if they made it onto the ballot.

#### December 2011

The committee held another conference call to go over the nominees' profile information and discuss the reference process. In the past, several individuals were asked to be references for sometimes up to 5 or 6 nominees. Therefore, in order to reduce the time it takes to fill out the information on all the reference forms, a few changes were made to the form. Instead of the form listing only open-ended questions, references were instead given a list of attributes and asked to evaluate each nominee on a scale of 1 to 5. A few open-ended questions were left at the bottom of each form if the references wished to supply additional information.

## Budget

The committee requested a budget of \$250 to cover three conference calls, which typically take place in October, December, and January.

Submitted on: January 10, 2012

## 2011/2012 Program Planning Committee Update

Submitted by: Michael Hanson

### Members

Michael Hanson, chair (Lafayette College)  
Karen Davidson, vice-chair (Mississippi State University)  
Kathy Brannon, member (Ingram-Coutts Information Services)  
Anna Creech, member (University of Richmond)  
Rubye Cross, member (Georgia Tech University)  
Cris Ferguson, member (Furman University)  
Kathy Kobyljanec, member (John Carroll University)  
Anne Mitchell, member (University of Houston)  
Diana Reid, member (University of Louisville)  
Jean Sibley, member (College of William & Mary)  
Paoshan Yue, member (University of Nevada, Reno)  
Patrick Carr, board liaison (Eastern Carolina University)

## Continuing Activities

### 1) Vision Speakers

Kevin Smith and Rick Anderson are confirmed as two of the 2012 vision speakers. Lynn Connaway has verbally agreed to present, but has not signed the MOU. We look forward to being able to publicize these sessions after the program abstracts are finalized in January.

### 2) Speaker Letters

Continuing the policy of the previous year, speaker acceptances were amended to include the following language to identify previously-published material:

"[A report of this session/your paper for this session] will appear in the NASIG conference *Proceedings*. If

the session content has been published or submitted for publication elsewhere, or if you plan to submit this content for publication in the future, please let us know at this time."

To date, several speakers have alerted us to prior publications related to their program content. This information will be provided to the *Proceedings* editors.

### 3) Committee Liaison Assignments

Committee members will choose/be assigned 3 – 4 presenters to assist up until the conference to assure necessary information is gathered and communication is maintained.

### 4) No-Promotion Policy

Speakers will be reminded by their liaisons, and again at the speakers' breakfast, of NASIG's "level playing field" policy:

"NASIG focuses on issues and offers a venue for all members of the serials community to participate in respectful discussion. Whether you are a publisher, vendor or librarian, we do not allow self-promotion or commercial presentations as part of conference presentations or papers contributed to the conference proceedings. For clarity of discussion, we ask that specific organizations, products, and services be named as appropriate, but please take care to frame your discussion in language that does not endorse, promote, or attack specific products, services, libraries, companies, or other organizations."

### 5) Poster Sessions

Solicitations for Poster Sessions will go out at the end of February. The solicitation time has been moved up to facilitate presenters' time to make travel arrangements.

### 6) Informal Discussion Groups

Solicitations for Informal Discussion Groups will go out at the end of February or the beginning of March. The solicitation time has been moved up to facilitate presenters' time to make travel arrangements.

## 7) Manual Revisions

The PPC Manual is undergoing a complete update to reflect the evolution of the program since its last complete reconstruction in 2005. Anne Mitchell has completed a first draft and submitted it to the committee chair and vice-chair. Once the chairs have edited and revised the draft, a second draft will be submitted to the board liaison. Upon the completion of the liaison's revisions, the manual will be submitted to the board for final approval.

The new manual will be made available to CPC, PPR, and the Past President via the technological solution provided by ECC.

### **Completed Activities**

#### 1) Slating the Program

The program proposals were distributed to the Committee for ratings and comments. These were compiled and distributed for further comment. A conference call was held on November 16 and attended by 8 committee members. A slate of 30 programs was presented to the Board on November 30 and approved December 14.

In January, the PPC chairs will be matching all programs with a PPC member to serve as liaison. PPC members will be working with 2-3 programs.

#### 2) Confirming and Declining Proposals

Once the tentative slate was accepted, the co-chairs approached the primary contact for each proposal. As of January 5 27 contacts had confirmed. One had withdrawn, one had been modified into a Vision session and one had been modified into a Preconference. Also, one session which we'd asked that they coordinate with another vendor accepted, but made no commitment to NASIG's terms. PPC will follow up with this presentation. The PPC chairs did not extend additional invitations due to the modifications to the program.

The list of proposals to be declined has been provided to the NASIG Secretary. A number of presentations were specifically encouraged to resubmit for the Buffalo conference, once their projects were completed and their findings collected. A selection of the declined presentations was forwarded to CEC for their consideration as continuing education pieces.

#### 3) Pre-conferences

Four pre-conferences have been set. Topics include RDA Serials Workflow, Cataloging e-Books, Managing license agreements in Drupal, and Making the Leap to Middle Management. The Preconference schedule has the RDA preconference beginning Wednesday afternoon and completing Thursday Morning. The other three pre-conferences will begin and end Thursday.

#### 4) Program Times

Program times have changed slightly since the original schedule. The Sunday morning session time slot was repurposed for a vision session. Also, the business meeting time was adjusted to allow for the Task force on Electronic Resource Librarian qualification standards report. Based on the number of programs slated, we anticipate three to four sessions running concurrently. We believe this should afford adequate facility space to include a repeating session for an exceptionally high-registration program or a late-developing topic if needed as we move forward. The current draft slate places individual programs into tracks and specified time slots.

### **Budget**

#### Speaker Expenses

##### 1) Session Speaker Expenses

In keeping with reimbursement policy, we have offered half registration waivers to up to three presenters per session. As of December 20, we have 49 slated speakers who were offered half waivers. This rough estimate includes all anticipated speakers, including those who

typically decline compensation. Speakers are asked to confirm their use of the waivers when the liaisons make contact in January, and at that time we will update the reimbursement and speaker costs and update as needed as the conference approaches.

## 2) Vision Speaker Expenses

Known Vision speakers expenses break down as follows. Costs will be updated as they are known.

### Vision Speaker 1

Honorarium	:	\$750.00
Travel	:	\$216.30
Hotel Expenses - 1 Night	:	
Conference Waiver	:	\$
Incidental Costs	:	
Total:		\$966.30 +

### Vision Speaker 2

Travel	:	
Hotel Expenses – x Nights	:	
Conference Waiver	:	
Incidental Costs	:	
Total	:	

### Vision Speaker 3

Travel	:	\$489.90 +
Hotel Expenses – 3 Nights	:	
Conference Waiver	:	
Incidental Costs	:	
Total	:	\$489.90 +

## 3) Preconference Speaker Expenses

In keeping with reimbursement policy, up to two preconference speakers per session are offered two nights of lodging and a half registration waiver. As preconference speakers are increasingly being drawn from outside the NASIG community and would not otherwise attend the conference and in accordance with the Board’s direction from last year we exercised the option of negotiating alternative compensation with the RDA Preconference presenter. Costs will be updated as they are known.

## Preconference Speaker Break Down

### Preconference 1 – RDA and Serials: Theoretical and Practical Applications

#### Presenter

Travel	:	~\$300.00
Hotel Expenses – 2 Nights	:	
Conference Waiver	:	
Incidental Costs	:	
Total	:	\$300.00+

### Preconference 2 – Making the Leap to Mid-Management

#### Presenter 1 –

Hotel Expenses – 2 Nights	:	
Half Conference Waiver	:	
Total	:	

#### Presenter 2 –

Hotel Expenses – 2 Nights	:	
Half Conference Waiver	:	
Total	:	

#### Presenter 3 -

Part of CPC – Receiving as part of that committee

### Preconference 3 – Hands on with Drupal: Making a Licensing Database

#### Presenter

Hotel Expenses – 2 Nights	:	
Half Conference Waiver	:	
Total	:	

### Preconference 4 – E-book Cataloging Workshop: Hands-on Training using RDA and the Separate Record Approach

#### Presenter 1 –

Hotel Expenses – 2 Nights	:	
Half Conference Waiver	:	
Total	:	

## 2011/2012 Student Outreach Committee Mid-Year Report

Presenter 2 –

Hotel Expenses – 2 Nights	:
Half Conference Waiver	:
Total	:

Submitted by: Eugenia Beh

Submitted on: January 11, 2012

### 2011/2012 Publications and Public Relations Committee Update

Submitted by: Jeannie Castro

#### Members

Jeannie Castro, chair (University of Houston)  
Bob Persing, vice-chair (University of Pennsylvania)  
Jennifer Bazeley, member (Miami University)  
Eleanor Cook, member (East Carolina University)  
Joyce Tenney, member (University of Maryland,  
Baltimore County)  
Amanda Price, publicist (Mississippi State University)  
Steve Shadle, board liaison (University of Washington)

#### Continuing Activities

The Publications and Public Relations Committee has been very quiet thus far this year. We will undertake examining the Publicity Manual in the next couple of months for some possible clarification of the language.

#### Completed Activities

The publicist continues to send out regular updates. Jennifer completed the Nashville conference 1-page flyer which is now ready for distribution.

#### Questions for Board

None.

#### Budget

None.

Submitted on: January 12, 2012

#### Members

Eugenia Beh, chair (Texas A&M University)  
Kate Seago, vice-chair (University of Kentucky)  
Kristen Blake, member (North Carolina State University)  
Kara Killough, member (Serials Solutions)  
Marcella Leshner, member (St. Mary's University)  
Dylan Moulton, member (Springer Verlag)  
Sara Newell, member (University of North Carolina –  
Chapel Hill)  
Patrick Carr, board liaison (East Carolina University)

#### Continuing Activities

The committee continues to recruit new ambassadors through announcements in the NASIG *Newsletter* and through personal contact at the NASIG annual meeting. The committee will focus on more face-to-face contact with NASIG members to let them know about the Ambassadors Program and will provide a common time and place for ambassadors and committee members to meet at the annual conference.

#### Completed Activities

The following ambassadors have been in contact with their respective library schools and/or have notified their schools of Jessica's announcement regarding the NASIG Awards:

Patrick Carr – Valdosta State University. Patrick also presented to VSU's Electronic Resources course during the summer and encouraged students in the class to consider becoming a part of NASIG.

Kate Seago – University of Kentucky

Eugenia Beh – University of Texas at Austin

Sarah Sutton – Texas Women's University

Susan Chinoransky - University of Maryland; notifying Catholic University

Joseph Hinger - Queens College and St. John's University

Carol Ann Borchert – University of South Florida and Florida State University

**Budget**

2011 -2012 YTD	NOTES
\$0.00	
\$50.00	Ribbons for ambassadors
\$0.00	
\$50.00	

**Questions for Board**

Do we have a flyer that describes what being an ambassador entails that we can pass out at the Expo?

Submitted on: January 11, 2012

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