



NASIG Newsletter

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President's Corner

Steve Shadle, NASIG President

Well, how quickly time flies (and how quickly these columns keep coming up)! Last month, the Executive Board held their fall meeting at the Sheraton Music City in Nashville (the site of our upcoming annual conference). I must say I am very pleased with the facility. Just the right size so we will essentially own the hotel. Open space with bar, restaurant and patio/pool all off the lobby so easy for networking and a very convenient meeting space with a separate lobby that will work well for vendor expo and opening reception. Program Planning is putting together a great slate of speakers and Conference Planning is organizing a night out at the Country Music Hall of Fame® and Museum. I have not yet been there but TripAdvisor (among other sites) rates it very highly: *"Interesting for non-country western fans, but amazing for those who love it!...Country Music Hall of Fame is definitely one of the top 5 places to see in Nashville."*

...and for those of you who have been attending NASIG for a while, remember those days when a NASIG conference registration got you lunch on Friday and Saturday? Because we are not in a downtown location, the Board has agreed to include lunch on both Friday and Saturday as part of your basic registration...so no stress of running out of the hotel at lunchtime to grab a sandwich to bring back for a discussion group and no extra money out of pocket. The Board has also agreed to extend the vendor expo two hours (1-7 PM) so Thursday will offer additional networking time and some good food. This is a great opportunity to catch up on the latest developments and ask those burning

questions you have for your vendors and service providers.

One final note on the conference. As many of you have heard, the conference is scheduled on the same weekend as both the CMA Music Festival (“Fan Fair”) and the Bonnaroo Music & Arts Festival. We signed contracts with the hotel long before these events were scheduled. For those of you interested in country music, this is the icing on the cake, but there will be an additional 100,000 people in the area over the weekend. I’ve heard that some of you are considering not attending this year because of the crowds. As with anything else involving crowds, a little advance planning will go a long way towards making your conference experience the best it can be.

The conference dates are June 7-10 with pre-conferences tentatively scheduled for June 6th and 7th. Conference Planning is recommending people make their travel arrangements as soon as possible. Program Planning is working hard to get the conference schedule up early this year and we will send out announcements

as soon as we have final confirmation from speakers. Because of the festivals and the fact that the hotel offers free parking, Conference Planning is asking people to consider driving (if possible). I’ve recently run across a nifty web application called the *Fly or Drive Calculator* <<http://www.befrugal.com/tools/fly-or-drive-calculator/>> that calculates time, cost and CO₂ comparisons for the two different modes of travel. An eye-opener for me...keep it in mind when making your travel plans.

And don’t forget all of the other great activities in Nashville during our conference time. Check out what’s happening at Fan Fair <<http://source.cmaworld.com/>> and take a look at all of the activities posted by Conference Planning <http://www.nasig.org/conference_city_info.cfm>.

Nashville is a fun and vibrant city and the festivals provide an opportunity to see something really unique. I look forward to welcoming you all to Nashville.

Columns

Checking In

Kurt Blythe, Column Editor

[Note: Please report promotions, awards, new degrees, new positions, and other significant professional milestones. You may submit items about yourself or other members to Kurt Blythe at kcblythe@email.unc.edu. Contributions on behalf of fellow members will be cleared with the person mentioned in the news item before they are printed. Please include your e-mail address or phone number.]

NASIG welcomes two new members to the fold in this quarter’s column.

Amy Castillo currently works as a Periodicals Department Specialist at the Texas Christian University library, “where I have been working since 2007.” Amy goes on to write:

I graduated with my MLS in 2008 and will soon add another finished Master’s in spring 2012. In my

college years I was an Ensemble Librarian but decided it wasn’t for me after falling in love with the dynamic nature of the serials environment. I joined NASIG to stay current on trends, grow professionally and interact with other serials librarians.

And, **Virginia A. (Ginny) McVarish** says of herself:

Although I am not new to Serials, I am new to NASIG this year. My first library position was in circulation and reserves, as a student at Hampshire College in Amherst, Massachusetts. In 2000, I started part-time in the Government Documents Division at Harvard University. In 2001, I took a position in Widener Library at Harvard, first doing check-in and related activities while completing my MSLIS at Simmons GSLIS, and now primarily working on problem solving, and training and supervising student workers. I joined NASIG because I have been watching the transition away from print serials (of which we still have about 6,500 titles), and I want to

learn more about working with e-resources, to include open access serials. With a background in law, I am especially interested in learning about licensing. I hope to attend my first NASIG conference in 2012.

Citations: Required Reading by NASIG Members

Kurt Blythe, Column Editor

[Note: Please report citations for publications by the membership—to include scholarship, reviews, criticism, essays, and any other published works which would benefit the membership to read. You may submit citations on behalf of yourself or other members to Kurt Blythe at kblythe@email.unc.edu. Contributions on behalf of fellow members will be cleared with the author(s) before they are printed. Include contact information with submissions.]

Last month, on October 28, **Robert Boissy**, Manager of Account Development and Strategic Alliances at Springer Science+Business Media, presented, “Issues in Current and Future eBook Technology” for the ACRL New England Chapter – Collection Development Interest Group program at Northeastern University.

Just a few days later, **Katy Ginanni**, along with former Western Carolina University colleagues **Anna Craft** (now of UNC-Greensboro) and **Elisabeth Leonard** (now of SAGE Publishing), presented a paper at the Charleston Conference. The topic of the paper, titled “Champagne wishes, caviar dreams: Incorporating e-readers into leisure reading while on a beer budget,” was WCU’s experiment in buying a set of Kindle e-readers from

Amazon and loading them with books for the library’s leisure reading collection.

And, going back to late October, **Sarah Tusa**, Lamar University, presented a paper on Theodor Storm’s novella, “The Sons of the Senator,” at the annual South Central Modern Language Association (SCMLA) Conference, held this year in Hot Springs, Arkansas.

Title Changes

Kurt Blythe, Column Editor

[Note: Please report promotions, awards, new degrees, new positions, and other significant professional milestones. You may submit items about yourself or other members to Kurt Blythe at kblythe@email.unc.edu. Contributions on behalf of fellow members will be cleared with the person mentioned in the news item before they are printed. Please include your e-mail address or phone number.]

One individual leaves our ranks this quarter (to a degree), while another solidifies her position.

Evelyn Brass retired from the University of Houston library on September 30, 2011, after 30 years at UH. She writes, “My plans are to remain in Houston, and to remain active with NASIG.”

Christina Torbert, on the other hand, will have tenure and a new academic standing as of July 1, when she will be made Associate Professor, Head of Serials and Bibliographer for Philosophy and Religion.

Serials & E-Resources News

Something’s Gotta Give: A Report on the 31st Annual Charleston Conference, Nov. 2-5, 2011

Rob Van Rennes, Reporter

The ever expanding Charleston Conference was once again a hotbed of ideas pulled from some of the best and brightest librarians, publishers, and vendors on the planet. Almost 200 presentations ranging from the practical to the ruminations of starry eyed visionaries transfixed the nearly 1500 participants over the four day event. Below is just a small sample from the many

distinguished sessions attendees were able to experience.

In one of the earliest plenary sessions, Mark Dimunation of the Library of Congress gave an overview of hidden collections in his presentation titled, “Everything We See Hides Another: Coping with Hidden Collections in the 21st-Century Research Library.” Dimunation explained that since 2001 libraries have been working diligently on uncovering invisible collections with some success, but it has always been

seen as a finite problem and a project based endeavor. In reality the processing of these concealed collections needs to be moved to the mainstream as they are some of the most important materials libraries own and there is an almost limitless supply of work. Libraries need to re-focus on this issue and adapt as new formats and technologies shape our ability to bring these collections to light.

A surprisingly entertaining and informative plenary session, "The Long Arm of the Law" featured Ann Okerson of CRL as the moderator and three lawyers- Jack Bernard of the University of Michigan, William Hannay of Schiff Hardin LLP, and Lauren Schoenthaler of Stanford University. The speakers provided updates and insights into some of the most important copyright and anti-trust cases of the day including the never ending Google settlement, SkyRiver v. OCLC (SkyRiver and Innovative claim OCLC has monopolized the market), and Wiley v. Kirtsaeng (Kirtsaeng, a student from Thailand, re-sold substantial amounts of inferior, but less expensive textbooks on e-Bay that were intended solely for the Asian markets).

Brad Eden, Dean of Library Services at Valparaiso University, wrapped up the plenary sessions on the final day with a rousing presentation titled, "The Status Quo Has Got to Go!!" in which he emphatically urged librarians to take action and be risk takers. Failing to act will leave libraries vulnerable to other entities that are

trying to wrestle away the leadership roles in providing information. Eden went on to explain that staff levels will continue to shrink and will never return so one of the key responsibilities for library managers is to train and develop the existing talent. In addition libraries should focus on unique collections that are hidden and stop activities that are no longer financially sustainable such as local copy cataloging, print serials check-in, and print journal binding.

As usual the Charleston Conference delivered an infusion of cutting edge ideas and revealed new developments of interest to librarians and others in the information industry. It was a truly thought provoking and intensive gathering that can barely be summed up in a few scant paragraphs, but it's safe to say it was highlighted by great colleagues, old friends, and new acquaintances.

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Executive Board Minutes

September 2011 Conference Call

Date: September 7, 2011

Attendees

Executive Board:

Steve Shadle, President

Katy Ginanni, Past-President

Carol Ann Borchert, Secretary

Lisa Blackwell, Treasurer

Jennifer Arnold, Treasurer-Elect

Members at-Large:

Patrick Carr

Stephen Clark

Buddy Pennington

Jenni Wilson

Allyson Zellner

Ex officio:
Angela Dresselhaus

Regrets:
Bob Boissy, Clint Chamberlain

1.0 Welcome (Shadle)

The meeting was called to order at 2:03 p.m. EDT.

2.0 Secretary's Report (Borchert)

2.1 Outstanding Action Items

The action items were reviewed and updated as follows:

Not Done/In Progress:

ACTION ITEM: All Board members will discuss how to turn the contingency planning documentation into a public document for distribution and discussion among the NASIG membership.

ACTION ITEM: Boissy will ask MDC for ideas for increasing membership by fall Board meeting.

ACTION ITEM: Boissy will take the idea of thank you letters to new members back to MDC for consideration.
IN PROCESS

ACTION ITEM: Boissy will ask MDC to work with D&D to create a document outlining the idea of offering a conference prize to first-time members.

ACTION ITEM: Boissy will ask MDC to work with the Mentoring Committee to explore implementation of a year-long mentoring program in addition to the conference mentoring program.

ACTION ITEM: Borchert, Pennington, and Dresselhaus will draft a version of the contingency planning document for the membership in bullet list form. **IN PROCESS**

ACTION ITEM: Carr, Arnold, Shadle, and Ginanni will work on providing mutual access to manuals for CPC, PPC, PPR, and the Past President.

ACTION ITEM: Chamberlain will ask E&A to poll vendors via email to see how NASIG could be more valuable to them/how the conference could be a more valuable experience. **IN PROCESS**

ACTION ITEM: Clark will ask CEC to investigate online learning tools for webinars. Asking other library organizations already using this might be a good place to start. **IN PROCESS**

ACTION ITEM: Clark will ask CEC to put out a call for volunteers to help set up webinars over the next year and to work with this year's PPC to get names and proposals. **IN PROCESS**

ACTION ITEM: Clark will ask CEC to work with PPC to identify content and use survey results to potential locations and organizers. **IN PROCESS**

ACTION ITEM: Clark will ask CEC to work with PPC to create something such as a podcast and/or website that explains the conference program proposal process. **IN PROCESS**

ACTION ITEM: Ginanni will investigate obtaining an Outsell report to see if there is an environmental scan already done.

ACTION ITEM: Ginanni will clarify the item regarding a training program sponsorship with FDC next year to determine if they meant our current grants and awards, which are already opportunities for sponsorship.

ACTION ITEM: Ginanni and Wilson will select members for a task force to write a proposal to poll vendors for information about what information they need in order to make an informed decision regarding sponsorship, the vendor expo, or other forms of participation. The proposal will include cost estimates and will be sent to the Board.

ACTION ITEM: Pennington and Clark will talk to ECC & CEC about working together on the Archiving Information section of the CEC-PPR proposal. **IN PROCESS**

ACTION ITEM: Pennington will ask ECC and the Website Liaison to explore where we could add advertisements into the NASIG website without ArcStone intervention. **ON HOLD**

ACTION ITEM: Shadle will appoint or select members on FDC to work with advertisements. **IN PROCESS**

ACTION ITEM: Stamison will draft new language in conjunction with Wilson for the sections of the NASIG website that refer to personal memberships, and will send this to Board for revision by end of December.

WILSON CHECKING WITH STAMISON REGARDING STATUS

ACTION ITEM: Wilson will ask A&R to submit suggested rewording for 2012 student grant awards over the summer to better define the term "student". **IN PROCESS**

Completed:

- Anderson will continue work with N&E over the course of this year to insure that the manual is complete and posted on the website.
- Blackwell will add information to the Treasurer's manual indicating that the Board may approve additional funding for the Merriman Award winner and the NASIG President to account for emergency situations.
- Blackwell will ask website liaison to request a status update from ArcStone pertaining to development of their new platform.
- ~~Blackwell will have Abigail ask ArcStone about plug-ins and widgets on the webpage.~~ (not possible)
- Carr will work with the Student Outreach Committee to create a formal proposal for the internship program.
- Ginanni will draft a charge and job description for the NASIG Historian, run it by the Board, and then appoint a Historian.

- Ginanni reminds N&E that it is critical for Abigail to ask ArcStone to test online voting before making it public.
- Ginanni will follow up with Tina Feick regarding renaming the student awards. Feick was asked to contact John Riddick.
- Ginanni will remind PPC for Nashville to make sure task force presentation on competencies is on the 2012 program.
- ~~Ginanni will send a message to NASIG-L asking if there are any major objections to eliminating the poster sessions from the annual conference.~~
- Ginanni will check with EBSCO to see if we can piggyback on their WebEx license for webinars and involve them as a cosponsor in that fashion.
- Stamison will check with Swets to see if we can piggyback on their GoTo meeting license for webinars and involve them as a cosponsor in that fashion.
- Wilson will ask A&R to investigate the cost of travel insurance for flight, hotel, etc. in traveling to UKSG for Merriman Award.

2.2 Approval of Board Activity Report

VOTE: Shadle made a motion to approve the following Board Activity Report for addition to the minutes, seconded by Clark. All voted in favor.

6/11 The Board discussed the issue of conference handouts and agreed that speakers may post the handouts as and where they see fit, but that NASIG would like to load an actual file on the NASIG site, rather than linking to the content elsewhere. Speakers may also post a video-recording of their session if they wish.

6/11 The Board agreed that the Publicist will be responsible for posting conference related tweets to the NASIG Twitter feed.

6/11 The Board agreed that the Registrar should have a manual to facilitate training new registrars in future.

6/11 The NASIG President announced the tragic death of Maureen Grant, a NASIG member and librarian at the University of Wisconsin.

6/11 The Board provided input on the questionnaire for Awards recipients.

7/11 The Board discussed the idea of an unconference and whether this should replace or augment the informal discussion groups.

7/11 The Board discussed and approved with a 9-2 vote, with one abstention, in favor of the 2012 Nashville conference theme of “Creating Harmony from Dis-chord.”

7/11 The Board discussed possible ideas for 2014 conference locations.

7/11 The Board discussed the preliminary PPC conference schedule and provided input.

7/11 **VOTE:** Shadle made a motion to change outgoing chair recognition by preparing an insert to include in the program, reading names and having people stand at the business meeting and determining an alternative distribution for the physical award, seconded by Clark. All voted in favor.

8/11 The Board continued to discuss the preliminary PPC conference schedule and provide input.

8/11 The Board discussed awards—in terms of the type of memento given for such and the most effective manner of introducing awardees to the membership—and made recommendations.

8/11 **VOTE:** Shadle made a motion for NASIG to sponsor the Great Lakes Region E-Resources Summit, seconded by Clark. 8 voted in favor, with 4 abstentions.

8/11 **VOTE:** Clark made a motion to accept the NASIG internship proposal document, seconded by Shadle. 10 voted in favor, with 2 abstentions.

8/11 **VOTE:** Shadle moved to provide a 50% registration waiver for all non-vision sessions up to 3 presenters per session, seconded by Clark. 9 voted in favor, with 3 abstentions.

8/11 The Board also discussed how removing the distinction between strategy and tactics sessions would affect the *Proceedings* Editors and supports having all presenters prepare their own papers unless a recorder is specifically requested.

8/11 The Board approved the call for proposals from PPC.

8/11 The Board approved the conference logo from CPC.

8/11 The Board was saddened to learn of the passing of Liz Burnette. For the past ten years, Liz was Head of the Content Licensing and Acquisitions Department at North Carolina State University Libraries. Prior to that, Liz worked for the Third Circuit United States Court of Appeals Library in Philadelphia. Liz will be missed by her family, friends, and colleagues.

8/11 The Board moved deadlines for CPC, PPC, and Mentoring annual reports to July 15. E&A will continue to have a deadline of September 5.

8/11 The Board discussed timing of the request for proposals and the need to start that process early.

3.0 Treasurer’s Report (Blackwell)

There was no new update on Treasurer business. Everything has been running fairly smoothly.

4.0 Consent Agenda (All)

VOTE: Shadle made a motion to accept the annual reports from the Mentoring Group and Program Planning Committee, seconded by Clark. All voted in favor.

5.0 Committee Updates (All)

Archivist—No new update from the Archivist. The NASIG Photo Historian will be working on guidelines pertaining to what sorts of photos should be collected.

Awards & Recognition—A&R has been discussing the possibility of a certificate award in place of the previous gifts. They are also reworking the student grant submission forms and submitted information to the Board regarding travel insurance.

Bylaws—No report

Conference Planning—CPC is working on the contract with the Country Music Hall of Fame. They are requesting update regarding assigning a CPC liaison to PPR.

ACTION ITEM: Shadle will discuss with Publicist whether a CPC liaison to PPR is needed.

Conference Proceedings—No new update

Contingency Planning Document TF—The task force is setting up a framework and will forward stuff to the Board soon.

Continuing Education—No update beyond agenda item

Core Competencies TF—No report

Database & Directory—No new update

Electronic Communications—No major updates

Evaluation & Assessment—No report

Financial Development—No new update

Membership Development—No report

Mentoring Group—No new update

Newsletter—September newsletter should be up by Friday, September 9.

Nominations & Elections—The first call for nominations has gone out, and some nominations have come in.

Program Planning—PPC has been very busy. The first call for proposals has gone out, and they are working on updating the program schedule.

Publications & Public Relations—No new update

Site Selection—Site Selection has made trips to potential locations for 2014. Two sites look promising so far. They will put together a recommendation with pros and cons of each site. There have been five applications for Joyce's position and that process will move forward soon.

Student Outreach—No new update

6.0 2-Word Follow-Up (Shadle)

Shadle was going to forward the word cloud graphic to ECC for them to add to web site and have it distributed through a FB announcement and NASIG-L. That should be up and ready soon.

ACTION ITEM: Shadle will forward graphic of 2-word exercise to ECC to load on website and distribute for discussion.

7.0 Questions from CEC (Clark)

The CEC members are currently looking at different types of webinar software for NASIG to use. What kind of timeline are we looking at for CEC's presentation of findings, and a possible implementation?

The Board would love for one or two to happen before the next conference. EBSCO and Swets each said it would be okay to use their Web conferencing software with the limits of six meetings annually and no more than 30 total attendees in any given meeting.

Regarding webinars that may be put on or sponsored by NASIG: Will there be a charge for the webinars?

CEC is the one who will be working with the software, so they are free to select what works best for them

unless there is a financial issue the Board needs to be aware of.

NASIG will probably need to charge a minimal amount in order to recover costs of webinar software. Free options have not proven to be very robust. Zellner has a spreadsheet of an analysis of webinar software that she did previously that she will forward to CEC. CEC's criteria may vary, but it provides a start.

ACTION ITEM: Zellner will forward information to CEC regarding a previous analysis that she did for various webinar software options.

What kind of incentives will there be for webinar presenters (other than the fact that they can use it as a professional activity)?

No financial incentive at this time.

CEC recently conducted a survey of NASIG members. Should the results be shared with all of the NASIG membership?

With some editing to make it more usable, yes, we should share results with membership.

8.0 Membership Rate Discussion (Blackwell)

Organizations typically set rates in U.S. dollars, and members pay in U.S. currency. When non-U.S. members make payment in another currency, that causes complications for the Treasurer and additional bank fees for NASIG. The Membership Benefits page only lists general membership dues, but nothing different for Canada or Mexico. We need to update the Membership Benefits page to reflect the lower membership rate for Mexico, and we may ultimately want to expand category to include developing countries and link to World Bank list. No changes on the website will be made until January 1.

ACTION ITEM: Ginanni will contact Oscar Saavedra in Mexico regarding how to generate more Mexican members.

ACTION ITEM: Blackwell will follow up and make sure that rates on Membership Benefits page are listed in U.S. dollars and that it includes the separate rate for Mexican members.

9.0 Travel Insurance (Wilson)

Wilson had sent information to the Board regarding travel insurance for Merriman Award winners. Insurance rates look reasonable considering cost of covering additional expenses in 2010 during the Icelandic volcanic eruption.

VOTE: Clark made a motion to approve the purchase of travel insurance as a matter of routine for Merriman Award winners and the NASIG President attending UKSG, and to add this to the reimbursement policy. Motion seconded by Ginanni and all voted in favor.

When the NASIG President makes travel arrangements, he/she will determine best policy and purchase travel insurance for both people. A&R will add to their manual that travel insurance will be purchased.

10.0 ArcStone Developments (Blackwell)

ArcStone is updating their system and providing additional functionality.

ACTION ITEM: Shadle will put together a group (Blackwell, Arnold, ECC folks, Pennington, Beth Ashmore, possibly Boissy) to determine what new features and cost thereof will be to make a recommendation to Board whether to upgrade or not, or to search for a different company.



11.0 Vision Speaker (Carr)

The Board had started a discussion of potential speaker recommendations on the Board list. The Board discussed additional suggestions.

Meeting adjourned at 3:29 p.m. EDT.

Minutes submitted by:

Carol Ann Borchert

NASIG Secretary

September 9, 2011

Revised September 30, 2011

Minutes approved by the NASIG Executive Board on October 17, 2011.

October 2011 Meeting

Date: October 17, 2011

Place: Sheraton Music City Hotel (Bellmont Room)

Nashville, Tennessee

Attendees

Executive Board:

Steve Shadle, President

Katy Ginanni, Past-President

Bob Boissy, Vice President/President-Elect

Carol Ann Borchert, Secretary

Lisa Blackwell, Treasurer

Jennifer Arnold, Treasurer-Elect

Members at-Large:

Patrick Carr

Clint Chamberlain

Stephen Clark

Buddy Pennington

Jenni Wilson

Allyson Zellner

Ex officio:

Angela Dresselhaus

Guests:

Michael Hanson, PPC co-chair

Karen Davidson, PPC co-chair

Ann Ercelawn, CPC co-chair

Beverly Geckle, CPC co-chair

Joyce Tenney, Site Selection

1.0 Welcome (Shadle)

1.1 Etiquette for Guests

Meeting called to order at 8:34 a.m. Shadle covered etiquette basics for the meeting.

2.0 CPC (Arnold, Ercelawn, Geckle)

CPC chairs provided overview of conference events.

The vendor expo will be 1:00-7:00 p.m. with the opening session dinner coinciding with part of that.

There will be an evening event at the Country Music Hall of Fame museum. The honky-tonk area is within a few blocks of the museum. Attendees need to book flights EARLY; the Country Music Festival and Bonaroo are happening around the same time. Airports and downtown will be extremely busy, so if people can drive, that would be wise. NASIG had booked these dates before the festival dates were set. The Huntsville, AL airport is 2 hours away, and Chattanooga is just over 2 hours. Vanderbilt and Belmont University both have neighborhood restaurants for those who want to escape the crowds. The airport lists approximate taxi costs from hotel to downtown. Cab fares will range from \$20 to \$25 from the hotel to downtown for four people. Another option is to take the shuttle to the airport and then a bus to downtown, and taxi back to the hotel. CPC will post this information on the website. Parking at the hotel is free.

Reminiscent of the college campus days, the conference registration rate this year will include 2 dinners (Thursday and Friday), 3 breakfasts (Friday, Saturday and Sunday) and 2 lunches (Friday and Saturday). This will address the issue of limited lunch options at the hotel. It was agreed when the site was booked that additional meals would need to be supplied in the

conference rate. There will need to be vegetarian options for the night that we have the barbecue dinner. CPC can market the fact that this conference includes most if not all meals. Decisions on conference rates will be made in January.

NASIG needs to pay for tickets to the museum. The Country Music Hall of Fame event is NOT included in single day registration for Saturday. Single day registrations will need a separate type of badge.

The vendor expo configuration will be squarer this year, so it will be a better flow. CPC needs feedback on the publicity issues.

3.0 Conference Communication/Marketing (Shadle)

Previously there was some confusion about who was responsible for which part of conference publicity. There had been some miscommunication with the Publicist and the tools available, but that has been straightened out. The Publicist also needs better communication about what needs to be sent out. The current address for the Publicist only goes to Publicist with no backup. This needs to be rectified. Shadle suggested announcements that are to go to Publicist from NASIG committees go to the PPR email address so that more than one person receives the message in case of vacations, etc. Someone from CPC is also on the PPR list, so they can monitor how fast material is being or needs to be distributed. Publicist email will be outgoing only, since there are so many out of office messages that bounce back to that list. There has been some confusion about the purpose of the email blasts now that NASIG-L has been reinstated. NASIG-L has an opt-out option, so it might not reach all NASIG members the way a blast will.

ACTION ITEM: Pennington will ask someone from ECC to write a *NASIG Newsletter* article explaining the different NASIG communication and social media options.

Call for conference proposals might be an excellent time to broaden our membership by reaching some new

people. There was a question about whether SOC or the Publicist should contact library schools. Publicist will make initial contact, and SOC can follow up. ECC is still working on making CPC, PPC, and Publicist manuals visible to the chairs of all three committees.

4.0 PPC (Carr, Hanson, Davidson)

PPC has 28 proposals and a lot of them are very strong ones. They are in the midst of the second call for proposals. PPC is ahead of schedule on pre-conferences. Two will be half-day pre-conferences, one based on Amanda Yesilbas' Drupal session from last year, and another on cataloging e-books. The third one will be a full day RDA workshop with a focus on serials.

The structure of the programs will be slightly different. The full-day preconference will likely be broken up as Wednesday afternoon and Thursday morning. PPC is considering whether to have a fourth preconference. They might do the e-books cataloging on Wednesday morning so it does not conflict.

PPC is still working on vision speakers. There was a question regarding who is setting up between-conference programming: CEC or PPC? CEC would pursue opportunities, but will need feedback from PPC on why some proposals were not included in the conference.

There was a question about poster sessions and whether we were continuing them this year. Since they were so successful last year, the Board has decided to continue for another year and see what happens.

5.0 Site Selection (Shadle, Boissy, Tenney)

Shadle discussed potential sites for the 2014 NASIG Annual Conference sites and the pros and cons of each. The Board made suggestions on which ones to pursue.

6.0 Conference Coordinator Apprenticeship (Tenney, Ginanni)

The Board discussed the timeline for Anne McKee to take on duties from the current Conference Coordinator, Joyce Tenney. McKee will start shadowing Board and CPC list in January and attend the Midwinter Board meeting. Tenney will work with McKee through a full bidding cycle for a conference, then shadow for the next cycle. This will allow for a year for Tenney and McKee to work together. Tenney has been documenting the process for a manual and has been updating the Working Calendar.

7.0 Secretary's Report (Borchert)

7.1 Approval of September Minutes

Shadle made a motion to approve the September 7, 2011 minutes, seconded by Boissy. All voted in favor.

7.2 Action Item Updates from September Conference Call

Board members provided updates on the following action items.

Not Done/In Progress:

ACTION ITEM: All Board members will discuss how to turn the contingency planning documentation into a public document for distribution and discussion among the NASIG membership.

ACTION ITEM: Blackwell will follow up and make sure that rates on Membership Benefits page are listed in U.S. dollars and that it includes the separate rate for Mexican members. **IN PROCESS**

ACTION ITEM: Boissy will ask MDC for ideas for increasing membership by fall Board meeting. **IN PROCESS**

ACTION ITEM: Boissy will take the idea of thank you letters to new members back to MDC for consideration.

IN PROCESS

ACTION ITEM: Boissy will ask MDC to work with D&D to create a document outlining the idea of offering a conference prize to first-time members. **IN PROCESS**

ACTION ITEM: Boissy will ask MDC to work with the Mentoring Committee to explore implementation of a year-long mentoring program in addition to the conference mentoring program. **IN PROCESS**

ACTION ITEM: Borchert, Pennington, and Dresselhaus will draft a version of the contingency planning document for the membership in bullet list form. **IN PROCESS**

ACTION ITEM: Carr, Arnold, Shadle, and Ginanni will work on providing mutual access to manuals for CPC, PPC, PPR, and the Past President. **IN PROCESS**

ACTION ITEM: Chamberlain will ask E&A to poll vendors via email to see how NASIG could be more valuable to them/how the conference could be a more valuable experience. This should include sponsorship, the vendor expo, or other forms of participation. **IN PROCESS**

ACTION ITEM: Clark will ask CEC to investigate online learning tools for webinars. Asking other library organizations already using this might be a good place to start. **IN PROCESS**

ACTION ITEM: Clark will ask CEC to put out a call for volunteers to help set up webinars over the next year and to work with this year's PPC to get names and proposals. **IN PROCESS**

ACTION ITEM: Clark will ask CEC to work with PPC to identify content and use survey results to potential locations and organizers. **IN PROCESS**

ACTION ITEM: Clark will ask CEC to work with PPC to create something such as a podcast and/or website that

explains the conference program proposal process. **IN PROCESS**

ACTION ITEM: Ginanni will investigate obtaining an Outsell report to see if there is an environmental scan already done.

ACTION ITEM: Ginanni will contact Oscar Saavedra regarding the possibility of setting up a continuing education event in Mexico.

ACTION ITEM: Pennington and Clark will talk to ECC & CEC about working together on the Archiving Information section of the CEC-PPR proposal. **IN PROCESS**

ACTION ITEM: Pennington will ask ECC and the Website Liaison to explore where we could add advertisements into the NASIG website without ArcStone intervention. **IN PROCESS/ON HOLD UNTIL UPGRADE?**

ACTION ITEM: Shadle will appoint or select members on FDC to work with advertisements.

ACTION ITEM: Shadle will forward graphic of 2-word exercise to ECC to load on website and distribute for discussion.

ACTION ITEM: Shadle will put together a group (Blackwell, Arnold, ECC folks, Pennington, Beth Ashmore, possibly Boissy) to determine what new features and cost thereof will be to make a recommendation to Board whether to upgrade or not, or to search for a different company.

Completed:

- Ginanni will clarify the item regarding a training program sponsorship with FDC next year to determine if they meant our current grants and awards, which are already opportunities for sponsorship.
- Shadle will discuss with Publicist whether a CPC liaison to PPR is needed.

- Stamison will draft new language in conjunction with Wilson for the sections of the NASIG website that refer to personal memberships, and will send this to Board for revision by end of December.
- Wilson will ask A&R to submit suggested rewording for 2012 student grant awards over the summer to better define the term “student”.
- Zellner will forward information to CEC regarding a previous analysis that she did for various webinar software options.

7.3 Approval of Board Activity Report since September Conference Call

Clark made a motion to approve the following Board Activity Report for addition to the minutes, seconded by Ginanni. All voted in favor.

9/11 The Board discussed ideas for vision session speakers for the 2012 Annual Conference.

9/11 VOTE: Ginanni made a motion to continue the Serials eNews service, seconded by Carr.

9/11 The Board agreed to hold off on the NASIG internship until next year when we have more time to implement.

9/11 VOTE: Clark made a motion to accept the recommendation of Anne McKee as the Conference Coordinator in Training, seconded by Borchert. All members voted in favor. The Board appreciates all of the amazing work that Joyce Tenney has done over the years to negotiate conference locations and amenities and we look forward to working with Ms. McKee!

9/11 The Board approved the preconference ideas forwarded from the Program Planning Committee.

10/11 The Board provided feedback on items to include on the vendor expo form as sponsorship opportunities.

10/11 The Board agreed on a reduced rate for library schools to encourage participation in the vendor expo.

10/11 The Board agreed to the new definition of “student” presented by A&R for the John Riddick Student Grants as being “enrolled in a Master’s, Doctorate, or Specialist degree program in Library and Information Studies.”

8.0 Treasurer’s Report (Blackwell)

Blackwell distributed a draft budget for discussion. The Board discussed additional items that might need to be budgeted. NASIG currently has \$9,359.87 in checking and \$33,296.38 in savings, with \$51,537.68 in investments. This puts us with about \$52,000 more in assets than we had at the Board meeting in 2010.

9.0 Size of Bylaws Committee (Boissy)

It was suggested that the Bylaws committee could be reduced in size, since there has not been much activity on that committee lately. Maybe someone from that committee could be appointed as Parliamentarian each year to increase the Bylaws roll in NASIG.

10.0 Consent Agenda (All)

Ginanni made a motion to approve the following reports to the Board which did not require discussion, seconded by Boissy. All voted in favor.

- Archivist
- Awards & Recognition
- Database & Directory
- Evaluation & Assessment (2010 and fall)
- Financial Development
- Mentoring
- Newsletter
- Publications & Public Relations

11.0 Student Outreach Expo Table (Carr)

Student outreach committee would like a table at the vendor exposition. Since NASIG already has a table at the expo, it makes sense for SOC to staff it and have their material there.

ACTION ITEM: Carr will let SOC know that they could use the NASIG table at the vendor exposition for their material and help with staffing.

12.0 Vendor Expo/Sponsorship Update (Ginanni)

Ginanni has sent out sponsorship letters and 10 vendors responded immediately that they would like to sponsor. The list of contacts is now at 64 (up from 35 last year). One vendor declined but discussed their reasons why. The Board discussed whether or how to offer a discounted registration with a vendor exposition table.

13.0 Contingency Planning Report Task Force (Borchert, Pennington)

The Mission/Vision Task Force was put on hold until after the conference. It is now time to move forward on that.

ACTION ITEM: Shadle will move forward with appointing a Mission/Vision Task Force.

Board approved sending out mission/vision info to NASIG-L, Facebook, LinkedIn, Twitter, and the NASIG blog. Then send them out once per month from there. Move item about “Keeping Conference Relevant” to the end; keep the rest of the order the same.

13.1 Follow-Up to Mark Lane Materials?

The two-word cloud needs to be put up on the website. We need to start using our “two words” in marketing materials, taglines, etc. The Task Force will put together an initial list and narrow it down, then re-explain the tag cloud and provide graphic. The Task Force will send out one question at a time each Monday. Take out sample slogans when we send that part.

14.0 New AMO Service/Platform (Shadle, Blackwell)

Association Management Online (AMO) is the software used by the ArcStone Company. Looks like the interface might be easier, and document management, but for the most part, it would not be much of a change to

upgrade to the new AMO. We now have a good sense of what features we need to see in a new system and can update the 2009 document from the previous Website Liaison. We need to hear from other customers for their feedback on the system.

15.0 Dues Structure/Currency (Blackwell)

By making the Canadian dues equivalent to U.S. dues, it might be a dues change, depending on how the dues came through Chase Bank. It may require non-U.S. members to pay by credit card.

ACTION ITEM: Boissy will draft text go out to membership with SurveyMonkey link to put change of regular Canadian dues to match U.S. dues to a vote.

We need to add organizational dues to invoice form. This will involve programming from ArcStone.

ACTION ITEM: Blackwell will ask the Website Liaison to work with ArcStone on getting organizational dues added to the invoice form.

16.0 Core Competencies Task Force Update (Chamberlain)

Most of the gathering phase has been done and the committee is settling into the analysis of information on core competencies for electronic resources librarians.

17.0 Membership Flyers or Brochures (Borchert/Boissy)

Borchert is out of English-language brochures. MDC will update the brochure as a flyer and print copies.

ACTION ITEM: Boissy will ask MDC to print copies of an updated membership flyer and have copies sent to Borchert.

18.0 Conference Proceedings—Complimentary Copies and Copyright Questions (Zellner)

Now that we have changed the type of sessions, do we need to alter the contract with Taylor and Francis as it addresses how many copies to each type of presenter? Is it time for the contract to be renegotiated? What is on the Board space is not the final copy of the contract; our contract does go through 2012.

ACTION ITEM: Ginanni will send a copy of the current Taylor & Francis contract to Borchert to upload on the website.

ACTION ITEM: Ginanni will discuss complimentary copies of the Proceedings with Taylor & Francis, since questions arise about this issue each year about how many we have to distribute.

Each year, there are one or two authors who don't want to transfer copyright to Taylor & Francis. Can we negotiate that into the next contract? T&F does not have a good option for this at the present time. The current copyright form gives NASIG copyright, not Taylor & Francis, for the *Conference Proceedings*.

ACTION ITEM: Ginanni will consult with Taylor & Francis regarding how to handle author-owned copyright for papers.

Because papers were due in July, Zellner will have *Proceedings* editors proceed with the papers that they have.

19.0 E&A 2011 Conference Feedback (Chamberlain)

The Board discussed the feedback from the 2011 conference. One idea that arose in discussions was to focus events on unique venues, not on stuff that every town has. It might help to have the demographic comparison to earlier conferences in future reports. The Board appreciates E&A's work in putting this report together!

20.0 UKSG *Serials e-News* Newsletter Costs (Pennington)

ECC had questions about the cost of the newsletter and when it will be distributed. Organizational membership in UKSG is \$150, but we are paying \$1,750. That includes reformatting of *Serials e-News* for emailing to our membership.

ACTION ITEM: Shadle will contact UKSG regarding reformatting of *Serials e-News* and organizational membership.

21.0 N&E Nomination/Log-In Issue (Ginanni)

If members were logged in when submitting nominations forms, members could only submit one nomination form. If they weren't logged in, they could submit as many times as they liked. ArcStone needs to fix this so that members can submit multiple nominations.

ACTION ITEM: Blackwell will ask the Website Liaison to follow up with ArcStone regarding the issue of members not being able to submit more than one nomination form when they were logged in.

If this can be fixed without additional charge, then we will move forward. If there is a charge, we will need to send that information out as part of a blast during the nomination period. Ideally, that would be a feature available only to members, but we'd need to see if we could afford to have it set up that way.

22.0 Webinar Charges (Clark)

Do we want to recover the cost of the webinar software or make additional profit? We could also keep a recording of the session. If we used EBSCO or Swets, we might not be able to maintain a recording of the webinar. Our conference calling software enables

recording, and it has a webinar feature CEC might want to investigate.

23.0 Institutional Repository for NASIG (Shadle, Clark)

The Board discussed the Archiving Information section of the CEC-PPR proposal mentioned in Action Item #16 above. One question was whether to move the NASIG archives into an institutional repository. We could then build from there once a structure is in place. Would University of Illinois-Urbana/Champaign be willing to host it?

ACTION ITEM: Borchert will ask the Archivist to investigate the possibility of using UIUC as a digital archive in future instead of printing material for them to archive. This would include former NASIG presentations currently residing on the NASIG website.

If we start trying to archive papers and presentations from other sources, someone needs to clear copyright for those materials.

24.0 Other Items

Should NASIG sponsor Charleston? Charleston is now a for-profit conference, but this is worth consideration. It would be too late for 2011, but we might do this for 2012.

Borchert made a motion to adjourn, seconded by Boissy. All voted in favor except one Board member who just felt like being the opposing vote. The meeting adjourned at 4:30 p.m.

Minutes submitted by:
Carol Ann Borchert
Secretary, NASIG Executive Board
October 25, 2011

Minutes approved by the NASIG Executive Board on January 19, 2012.

Committee Reports

2011/2012 Archivist Mid-Year Update

Submitted by: Peter Whiting

Members

Peter Whiting, archivist (University of Southern Indiana)
Deborah England, photo historian (Wright State University)
Carol Ann Borchett, board liaison (University of South Florida)

Continuing Activities

Continue to collect material for the archives.

Completed Activities

Deborah England is the photo historian for NASIG. Deborah was added to the archivist listserv. Currently Carol Ann Borchett (board liaison) and Peter Whiting (archivist) are on the archivist listserv (August 2011).

Budget

No budget expenses for the archivist.

Submitted on: October 7, 2011

2011/2012 Awards & Recognition Committee Mid-Year Report

Submitted by: Jessica Ireland

Members:

Jessica Ireland, chair (Radford University)
Sandy Folsom, vice-chair (Central Michigan University)
Leigh Ann DePope, member (Salisbury University)
René Erlandson, member (University of Nebraska, Omaha)
Mary Greci, member (University of Oregon)
Yumin Jiang, member (University of Colorado Law Library)

Lisa Kurt, member (University of Nevada, Reno)
Betty Landesman, member (National Institutes of Health)

Jennifer Sippel, Mexican Student Award Coordinator (Minneapolis Community & Technical College Library)

Beth Weston, member (Bethesda, MD)

Dana Whitmire, member (UT Health Science Center at San Antonio)

Jenni Wilson, board liaison (Alexander Street Press)

Continuing Activities

- Leigh Ann DePope and Lisa Kurt are updating the library school contacts for award outreach.
- The committee is preparing to send out the first round of award announcements by the end of October/first week of November. Award announcements and the NASIG Awards site are being updated in preparation for the NASIG Awards publicity.

Completed Activities

- Committee met at the 2011 NASIG Annual Conference and discussed committee's responsibilities and agenda for the coming year.
- Yumin Jiang conducted an online survey of 2011 award winners. The results were submitted to Angela Dresselhaus for the September 2011 issue of the *Newsletter*.
- Sandy Folsom conducted an interview with Elizabeth Siler, winner of the Merriman Award and NASIG delegate to the 2011 UKSG meeting. The interview was submitted to Angela Dresselhaus for the September 2011 issue of the *Newsletter*.
- Betty Landesman conducted research into the potential costs of travel insurance for the Merriman Award winner.

Budget

- The budget assumes that the board will approve the same number of awards as last year (11).

- The budget assumes that NASIG will continue to order items of recognition for outgoing committee chairs from Brandon's Awards.

BUDGET Category - A&R	2010 YTD	2011		2011 YTD	2012
Brandon's plaques		\$2,000.00		\$679.90	\$1,500.00
Conference calls		\$60.00		\$0.00	\$60.00
Hotel nights		\$3,510.00		\$1,102.08	\$3,300.00
Monetary awards		\$9,000.00		\$6,110.29	\$9,000.00
Postage/shipping		\$550.00		\$132.00	\$300.00
Stipend		\$825.00		\$562.00	\$825.00
Travel airfare + baggage		\$5,500.00		\$5,056.74	\$5,500.00
Other		\$200.00			\$200.00
TOTAL	\$20,650.00	\$21,445.00		\$13,643.01	\$20,685.00

Notes on Budget:

- Award recipients – assumes same number of awards as in 2011 (11) for hotel, stipend, and airfare
- Monetary – amounts of \$3000 each for the Schwartz scholarship, Merriman award (UKSG travel/conference), and Tuttle research grant
- Hotel – assumes double-occupancy for four nights @ \$150/night (includes taxes); most will share, not all will need a 4th night for travel purposes
- Travel – estimated \$500 cost for both flight ticket and first-bag baggage fee of \$50 r/t
- Other – misc. expenses to be incurred by the Mexican award winner including, but not limited to, visa fees.

Submitted on: October 13, 2011

2011/2012 Bylaws Committee Mid-Year Report

Submitted by: Carol Ficken

Members

Carol Ficken, chair (University of Akron)
 Elizabeth McDonald, vice-chair (University of Memphis)
 Leigh Ann DePope, member (Salisbury University)
 Deberah England, member (Wright State University)
 Linda Pitts, member (University of Washington)
 Sharon Scott, member (University of California, Riverside)

Susan Wishnetsky (Northwestern University, Feinberg School of Medicine)

Robert Boissy, board liaison (Springer)

Continuing Activities

There have been no proposed changes submitted to Bylaws Committee so far this year. We are waiting to hear if other committees will require action by Bylaws.

Completed Activities

See above.

Budget

We have no budget needs at this time.

Submitted on: October 4, 2011

2011/2012 Conference Planning Committee Mid-Year Report

Submitted by: Ann Ercelawn, Beverly Geckle, co-chairs

Members

Ann Ercelawn, co-chair (Vanderbilt University)
 Beverly Geckle, co-chair (Middle Tennessee State University)

Deborah Broadwater, member (Vanderbilt University)
Jennifer Clarke, member (Bucknell University)
Kay Johnson, member (Radford University)
Shana McDanold, member (University of Pennsylvania)
Sarah Perlmutter, member (EBSCO Information Services)
Jennifer Sauer, member (Fort Hays State University)
Danielle Williams, member (University of Evansville)
Kevin Furniss, registrar (Tulane)
Michael Arthur, registrar-in-training (University of Central Florida)
Jennifer Arnold, board liaison (Central Piedmont Community College)
Joyce Tenney, consultant (University of Maryland, Baltimore County)

Continuing Activities

- Finalizing menus

Completed Activities

- Theme chosen
- Logo designed
- Entertainment venue selected; contract in negotiation
- Website with hotel and travel information up
- Café Press site created
- Opening session speaker contacted

Questions for Board

- Lunches: box lunches at the hotel—provide 1 day or both days?
- What is the best way to get an accurate head count of attendees at the Country Music Hall of Fame? We have to pay \$14.99 for each person visiting the museum. Just use registration numbers? Is it likely that some people who registered might not attend Friday night?

Submitted on: October 10, 2011

2011/2012 Contingency Planning Task Force Mid-Year Report

Submitted by: Carol Ann Borchert

Members

Carol Ann Borchert, member (University of South Florida)
Angela Dresselhaus, member (Utah State University)
Buddy Pennington, member (University of Missouri-Kansas City)

Continuing Activities

The Contingency Planning Task Force has broken down topics to send messages out to NASIG-L in 5 groupings:

- Group 1: NASIG Vision and Mission
- Group 2: Keeping conference relevant
 - Balancing revenue needs and commercialism
- Group 3: Membership Development & Engagement
 - Demographic shift in potential and existing membership
 - Membership communication
 - How to attract new members and retain existing members
- Group 4: NASIG's Value
 - Marketing/Publicizing NASIG and the NASIG conference
 - Continuing education
- Group 5: Partnerships with other organizations

Completed Activities

We have a draft for the NASIG vision and mission information for the board to review, based on the brainstorming session feedback and the board's contingency planning discussions.

Budget

None.

Questions for Board

Does the Board have feedback on the NASIG vision and mission document to send to the membership, or is this ready to move forward?

Submitted on: October 3, 2011

2011/2012 Continuing Education Committee Mid-Year Update

Submitted by: Apryl Price

Members

Apryl Price, chair (Florida State University)

Lori Duggan, vice-chair (Indiana University)

Melissa Beck, member (UCLA Law Library)

Evelyn Brass, member (retired)

Melissa Cardenas-Dow, member (University of Redlands)

Linda Dausch, member (Chicago Public Library)

Kelli Lynn Getz, member (University of Houston)

Stephen Clark, board liaison (College of William and Mary)

Continuing Activities

- Choose webinar software.

Next steps are to setup demonstrations of the software for the committee members.

- Coordinate and organize at least two webinars prior to NASIG 2012

The presenters of the "Gateway to Good Negotiation: From Computer Mediated Communication to Playing Hardball" session from NASIG 2011 have agreed to present a webinar for CEC.

- Revise and post continuing education survey results to share with all members
- Put out call for volunteers to help organize webinars and/or regional events
- Work with PPC to identify content and presenters for events

The PPC said they could possibly share proposals to help the CEC identify content and presenters.

- Work with PPC to create proposal process website or podcast

The PPC does not believe the NASIG proposal process is unique enough to need guidelines, but feel that if the CEC creates something about the process in general it would not be unwelcome. CEC will work to create a website about the proposal process.

Completed Activities

- Investigate webinar software

Members contacted various organizations to inquire about the webinar software they used to compile our own list. Most price quotes have been received. We also discussed the offer to use EBSCO and Swets software, but the rules tied to that use may be too restrictive for our needs.

Budget

BUDGET CATEGORY - CEC	2012	NOTES
postage	\$0.00	
stationary supplies	\$0.00	
conference calls	\$0.00	
contributions/ sponsorships	\$6,000.00	OVTSL; MidSouth E-resource; Great Lakes; Mississippi, ER&L
webinar software	\$1,500.00	
BUDGET CATEGORY - CEC cont.	2012	NOTES
contingency/other	\$0.00	
TOTALS	\$7,500.00	

Questions for Board

How much should be charged for webinars?

Submitted on: October 14, 2011

2011/2012 Core Competencies Task Force Mid-Year Report

Submitted by: Sarah Sutton

Members

Sarah Sutton, chair (Texas A&M University, Corpus Christi)

Eugenia Beh, member (Texas A&M University)

Steve Black, member (College of St. Rose)

Susan Davis, member (State University of New York, Buffalo)

Sanjeet Mann, member (University of Redlands)

Cynthia Porter, member (A.T. Still University)

Taryn Resnick, member (Texas A&M University, Medical Sciences Library)

Clint Chamberlain, board liaison (University of Texas at Arlington)

Continuing Activities

After the annual conference, the task force collected job descriptions for electronic resources librarians (via requests made to listservs including NASIG-L, SERIALST, ER&L, and Liblicense). In August we began analyzing them in order to pull out competencies. We had to revise our deadline for the analysis from September 9, 2011 to September 23, 2011 in order to accommodate members' schedules and allow them time to conduct thorough analyses. That means that we will not meet our desired goal of having a first draft of core competencies ready for the October board meeting. However, we will make every effort to have our first draft ready for the Board by mid-November.

Completed Activities

At the annual conference in June, the task force conducted an informal discussion group to learn more from the NASIG membership about the competencies they thought were important for electronic resources librarians.

Budget

None.

Submitted on: October 10, 2011

2011/2012 Database and Directory Committee Mid-Year Report

Submitted by: Maria Collins

Members

Maria Collins, chair (North Carolina State University)

Mary Bailey, vice-chair (Kansas State University)

Jessica Minihan, member (University of Mississippi)

Alice Rhoades, member (Rice University)

Lisa Blackwell, board liaison

Activities

Committee chairs have cross-trained on how to manage credit card and check renewals in the membership database. Training on renewals will continue through the end of the year. At this time, the incoming chair will learn the five step invoicing process including: creating invoices, sending invoice reminders from D&D, sending a report to MDC for the second invoice reminder, deactivating members, and communicating to other committees as appropriate about new members and deactivated members.

The committee is in the process of updating the committee manual with a calendar of regular activities to perform and general training guidelines. Committee chairs are also determining possible clean-up projects for committee members in the spring for the ArcStone system.

NASIG received their second organizational membership from the Rockefeller University Press. Additional guidelines for how to handle these memberships need to be added to the D&D manual.

Budget

The committee has no budget requests at this time.

Submitted on: October 14, 2011

2011/2012 Electronic Communications Committee Mid-Year Report

Submitted by: Tim Hagan and Wendy Robertson

Members

Wendy Robertson, co-chair (University of Iowa)

Tim Hagan, co-chair (Northwestern University)

Char Simser, co-vice chair (Kansas State
University)

Sarah Gardner, co-vice chair (University of
California, Davis)

Jennifer Edwards, member (MIT)

Meg Mering, member (University of Nebraska,
Lincoln)

Kathryn Wesley, member (Clemson University)

Buddy Pennington, board liaison (University of
Missouri, Kansas City)

Continuing Activities

Listserv activities are primarily the duty of Tim and Sarah. The committee updated all NASIG listservs and nasig.org lists to reflect new and past committee members. Following the return of NASIG-L, the need for ongoing member maintenance was begun in conjunction with the Database & *Directory* Committee. Monthly updates of new and lapsed members are sent to the ECC in order to update the NASIG-L list. Ongoing updating of member and committee changes occurs continuously throughout the year.

More restricted spam filtering has been applied to the Bee.net lists, resulting in less spam making it to committee lists. This does, however, require very frequent monitoring to catch and release legitimate NASIG email.

The listservs have not experienced any outages since June of 2011.

Website activities are primarily the duty of Wendy and Char. The committee websites were updated to reflect all 2011-2012 committee appointments following the annual conference. The ECC continues to provide web services to any member or committee requesting changes, additions, and deletions of content and pages.

Char Simser, Kathryn Wesley and Meg Mering are maintaining the NASIG blog at <http://nasig.wordpress.com/>. Items are simultaneously posted in the "What's New" announcements on the website and to Facebook and Twitter.

Tim Hagan, Kathryn Wesley and Meg Mering are maintaining the NASIG jobs blog (<http://jobs.nasig.org>).

We are currently conducting an annual review of the website, looking for out dated and missing content.

We are currently working with CPC and PPC for solutions for shared manual space.

Completed Activities

The new NASIG photo historian was supplied with all ECC information regarding our former photo archiving duties. The photo historian will also share an email contact address with the Archivist, as their work and member communication is similar.

Updates to Flickr access procedures were documented and put on the membership communication page and the ECC manual wiki.

Twitter, Facebook, LinkedIn and Flickr icons were added to the website homepage.

A review of the proposed new AMO2 website software was done in October.

Budget

Budget Category	2012 estimate
Conference Calls	\$0.00
Contracted Services	\$0.00
Bee.Net (\$500 per month – web email and listservs)	\$6000.00
ArcStone (NASIG website and association management - \$300 per month) (the total figure includes \$1450 for 10 hours programming in case it is needed)	\$5050.00
Survey Monkey (Online surveys)	\$204.00
UKSG Newsletter	\$1725.00
Contingency	\$0.00
TOTAL	\$12,979.00

Statistical Information

NASIG has 26 listservs

NASIG has 27 active @nasig.org email addresses

There are 660 active subscribers to NASIG-L

Website visitors this past period

June 2011	2033
July 2011	1037
Aug. 2011	1289
Sept. 2011	1124
Oct. 1-12, 2011	535

Questions for Board

The ECC is wondering what the fee for the *UKSG Newsletter* is exactly for? Our understanding is that it is for reformatting the newsletter to be sent by email to our membership. Is it for an organization membership in the UKSG or should this be something the board considers given that NASIG now offers organizational membership? The annual membership fee for UKSG is £95 annually, considerably less than the \$1700+ we've been invoiced for the coming year.

We are also wondering what has happened to the newsletter since July since none of us seem to have

received it. We would like to clarify the workflow for receiving the newsletter and distributing it to the membership and would also like to confirm that, given the current options, the fee is an appropriate amount for NASIG to pay.

Submitted on: October 13, 2011

Evaluation & Assessment Committee (May Report)

Submitted by Smita Joshipura

Members:

Smita Joshipura, chair (Arizona State University)

Barbara McArthur, vice-chair (Texas Tech University)

Virginia Rumph, member (Butler University)

Christina Torbert, member (University of Mississippi)

Maria Hatfield, member (WT COX Subscriptions)

Sarah (Sally) Glasser, member (Hofstra University)

Jennifer Leffler, member (University of Northern Colorado)

Clint Chamberlain, board liaison (University of Texas at Arlington Library)

The committee received a request from the Board to create a new survey for vendors. The board was interested in knowing how NASIG could be valuable to vendors, and how the conference could be a more valuable experience for them. A list of vendors' contacts was created, and potential survey questions were developed by the committee, which were shared with the Board. We are awaiting response from the Board.

The committee received a request from Membership Development Committee (MDC) to create a short survey for the retention of NASIG membership. Based on an ACRL model, this will be a recurring survey on a monthly basis to members who have not renewed their membership. The committee realized the value of such a survey and has shown interest in conducting it regularly. We are awaiting response from MDC.

The primary task of creating an Evaluation Survey for the upcoming conference in June has been completed.

Submitted: May 23, 2011

2011/2012 Evaluation & Assessment Committee Mid-Year Report

Submitted by Smita Joshipura

Members:

Smita Joshipura, chair (Arizona State University)
Barbara McArthur, vice-chair (Texas Tech University)
Sarah (Sally) Glasser, member (Hofstra University)
Maria Hatfield, member (WT COX Subscriptions)
Janice Lindquist, member (Rice University)
Jennifer Leffler, member (University of Northern
Colorado)
Virginia Rumph, member (Butler University)
Christina Torbert, member (University of Mississippi)
Clint Chamberlain, board liaison (University of Texas at
Arlington Library)

Continuing Activities

None

Completed Activities

The conference evaluations were available online a week prior to the conference. A PDF copy was made available for those who preferred to have a print copy for referral. Reminders were sent out prior to the conference and after the conference to encourage participation. As an incentive to participate, a free conference registration was awarded by random drawing and the winner announced in the NASIG Newsletter and NASIG Facebook page. The confidential report of the conference evaluation results was sent to the executive board in August. An abridged version of the report was submitted for publication in the NASIG Newsletter at the same time. The Committee received seventeen requests for individual conference evaluation results which were sent out in July and August.

Budget

None.

Submitted: October 2011

2011/2012 Financial Development Committee Mid-Year Update

Submitted by: David M. Bynog

Members

David Bynog, chair (Rice University)
Elizabeth Parang, vice-chair (Pepperdine University)
Joe Badics, member (Eastern Michigan University)
Zac Rolnik, member (Now Publishers)
Christine Stamison, member (Swets Information
Services)
Rob Van Rennes, member (University of Iowa)
Lisa Blackwell, ex-officio (Nationwide Children's Hospital
Medical Library)
Katy Ginanni, board liaison

Continuing Activities

The committee continues to review possibilities for increased revenue. To date, no inquiries have been received concerning advertisements in the *NASIG Newsletter* nor have any applications for organizational memberships been received and the committee will need to investigate how to better publicize these opportunities for organizational involvement.

Completed Activities

At the annual conference, the committee chair, Elizabeth Parang, briefly met with committee members to discuss the work from the previous year, which primarily covered advertising revenue for NASIG. No specific activities have been completed since our last report (Annual, submitted May 2011).

Budget

The committee has requested a budget of \$200 for possible phone conferencing.

Submitted on: October 11, 2011

2011/2012 Membership Development Committee Mid-Year Report

Submitted by: Sarah Tusa

Members

Sarah Tusa, chair (Lamar University)

Steve Kelley, vice-chair (Wake Forest University)

Pat Adams, member (Swets Information Services)

Janie Branham, member (Southeastern Louisiana University)

Jen Frys, member (SUNY Buffalo)

Janet Arcand, member (Iowa State University)

Rick Anderson, member (University of Utah)

Robert Boissy, board liaison (Springer Science+Business Media)

Continuing Activities

The Committee continues to contact non-renewing members, giving them personalized instructions on how to renew their membership.

Completed Activities

- 57 members who had not renewed in the months of April 2011 through June 2011 have been contacted by e-mail and given information on how to renew their memberships.
- Rick Anderson completed an action item to draft wording on a proposal to conduct a drawing for one free year of membership for an active NASIG member who recruits a new NASIG member.
- Sarah Tusa drafted a design for the membership flyer, with input from the committee, which is to replace the brochure that was updated by the MDC in spring 2011.
- The committee conducted an e-mail discussion on the question of follow-up to the non-renewals after

our initial reminders, but decided to wait for the results of the impending membership drive.

Budget

A 2012 budget was submitted on October 13, 2011.

Actions Required by Board

Current actions:

- There are currently no new directives from the Board that the Chair is aware of.

Future activities:

- In 2010, the Board had approved the idea of using Facebook and LinkedIn for promoting membership. The committee will draft a plan in 2012 to tie it to the membership-drive initiative.
- The Board has asked the Committee to contact the Mentoring Group and ask for them to encourage members to stay in touch with mentees for the entire year. Janie Branham has agreed to contact the Group, but we had a question for the Board about the protocols of doing this, and the Mentor volunteer letter has already gone out for the 2011 conference. This idea will be followed up by MDC in 2012.
- The Committee will continue to follow up with past NASIG award winners to see if they are still members, and will contact any non-Members to urge them to rejoin NASIG
- The Committee will schedule at least one conference call to continue brainstorming about ways to strengthen membership numbers, as this activity is an ongoing directive.

Submitted: October 2011

2011/2012 Mentoring Group Mid-Year Report

Submitted by: Sarah Sutton and Taryn Resnick

Members

Sarah Sutton, chair (Texas A&M University, Corpus Christi)

Taryn Resnick, vice-chair (Texas A&M University, Medical Sciences Library)

Stephen Clark, board liaison (College of William & Mary)

Continuing Activities

The bulk of the work of the mentoring group typically occurs during the spring in preparation for the annual conference. That is the case this year. By the end of the year (December 2011), we will have completed a draft of our committee timeline and manual.

Completed Activities

Since the 2011 Annual Conference, the mentoring group conducted and analyzed the Mentoring Post-Conference Survey and wrote and submitted the group's annual report.

Budget

The Mentoring Group does not require funding for its activities for 2011/2012.

Submitted on: October 10, 2011

2011/2012 Newsletter Mid-Year Report

Submitted by: Angela Dresselhaus

Members:

Angela Dresselhaus, editor-in-chief (Utah State University)
Angie Rathmel, copy editor (University of Kansas)
K.R. Roberto, copy editor (University of Denver)
Kate Moore, PDF production editor (Indiana University Southeast)
Kurt Blythe, columns editor (University of North Carolina - Chapel Hill)
Ning Han, conference submission/calendar editor (Mississippi State University)
Susan Davis, profiles editor (University at Buffalo)
Patrick Carr, board liaison (East Carolina University)

Continuing Activities

- December issue: currently in production
- Call for *Newsletter* content sent quarterly
- Notification of new issue sent quarterly

Completed Activities

- Published issues
 - May issue: completed by May 30
 - September issue: completed by Oct. 13
- Calendar updates sent to ECC biweekly
- Call for *Newsletter* content sent quarterly
- Notification of new issue sent quarterly

Budget

- *Online Chicago Manual of Style* licensed for two years (fiscal year 2010)

Statistical Information

Full-Text Downloads		
Year	2010	2011
Total Hits	5390	9018

Submitted on: October 13, 2011

2011/2012 Nominations and Elections Committee NASIG Mid-Year Report

Submitted by Pam Cipkowski

Members:

Pam Cipkowski, chair (Loyola University Chicago School of Law)
Christine Radcliff, vice-chair (Texas A&M University, Kingsville)
Rochelle Ballard, member (Princeton University)
Jana Brubaker, member (Northern Illinois University)
Melanie Faithful, member (IOP)
Mark Henley, member (University of North Texas)
Trina Nolen, member (Lamar University)
Paula Sullenger, member (Auburn University)
Suzanne Thomas, member (University of Pittsburgh)
Katy Ginanni, board liaison (Western Carolina University)

Continuing and Completed Activities

June 2011

The committee had its initial meeting at the 2011 conference. A Call for Nominations was distributed at the conference as part of the conference packet. The nomination form is also available on the NASIG website. The existing timetable from the previous election cycle was revised.

July 2011

The nominations form on the NASIG website was revised, tested, and reactivated. The first Call for Nominations e-mail blast was sent out to the NASIG membership. The Call for Nominations was also posted in the "What's New" section of the website.

August 2011

Additional e-mail blasts were sent to the membership reminding people to submit nominations. A problem with the nominations form was discovered during this time: once people have used the form to submit a nomination or nominations, they cannot go back to the form at a later date and use it again. The Electronic Communications Committee investigated the issue and reasoned that if you are logged into the website, it will let you fill out the nominations form only once; but if you aren't logged into the website you can fill it out as many times as you want. It was suggested that we may want to consult with ArcStone to see if there is some way to let members who are logged in fill something out more than once.

September 2011

Additional e-mail blasts were sent to the membership reminding people to submit nominations.

Budget

The N&E budget was submitted before the deadline. The budget allows for three conference calls.

Statistical Information

As of this writing, there have been a total of 4 nominations for Vice President/President-Elect, 7 nominations for Secretary, and 16 nominations for Member-at-Large.

Action Required by Board

None at this time.

Questions for Board

N&E is not sure if the issue regarding submitting a nominations form more than once needs to be examined further. Do we (or ECC) need to speak with someone at ArcStone to enable the form to be filled out more than once? Or does N&E need to let the membership know at the beginning of next year's voting process about the login issue (must not be logged in to submit more than one form)?

Recommendations to Board

None at this time.

Submitted on: October 12, 2011

2011/2012 Publications and Public Relations Mid-Year Report

Submitted by: Jeannie Castro

Members:

Jeannie Castro, chair (University of Houston)
Bob Persing, vice-chair (University of Pennsylvania)
Jennifer Bazeley, member (Miami University)
Eleanor Cook, member (East Carolina University)
Joyce Tenney, member (University of Maryland,
Baltimore County)
Amanda Price, publicist (Mississippi State University)
Steve Shadle, board liaison (University of Washington)

Continuing Activities

The Publications and Public Relations Committee has been very quiet thus far this year. We will undertake examining the Publicity Manual in the next couple of months for some possible clarification of the language.

Completed Activities

The publicist continues to send out regular updates.

Budget

None.

Submitted on: October 14, 2011

2011/2012 Conference Proceedings Editors Mid-Year Report

Submitted by Joseph Thomas and Sharon Dyas-Correia

Members

Joseph Thomas, member (East Carolina University)
Sharon Dyas-Correia, member (University of Toronto)

Continuing Activities

- We are using Google Docs again this year for editing the *Proceedings* papers and will upload them into CATS, Taylor & Francis' online manuscript program, after our edits are complete.
- The final outstanding paper is for a strategy session which had three presenters. Two of the three presenters have written their portions but we have been unable to get in touch with the third presenter. We will discuss options for how to proceed with the Board Liaison.
- The anticipated publication date for the *2011 Proceedings* is April 2012.
- One paper this year has non-original content; that is, the subject of this presentation has been published elsewhere since the conference dates. One other group of presenters anticipates publishing in the future. Knowing beforehand that the presenters intended to publish makes it easier to be careful to get necessary permissions.

- This year, we used a second digital recorder so that we could record multiple sessions at the same time if our writers expressed an interest. We were able to quickly and easily transfer the files to the recorders, as well as consult the recordings ourselves (as needed) for editing.

Completed Activities

We have collected 28 of the 29 papers and copyright forms for the 2011 conference, and are working with the board liaison to collect the last paper.

Budget

We expect to be able to reduce our budget request this year, since we now have two digital audio recorders. We believe two will suffice. We will keep the line item about conference calling in the budget because not everyone's employer will permit use of Skype.

Actions Required by Board

The editors need to know how many copies of the *Serials Librarian* NASIG will receive from Taylor & Francis so can we calculate how many complimentary copies will be distributed to conference contributors. This should be specified in the contract.

Questions for Board

A question arose during the summer regarding copyright transfers and Taylor & Francis. Copyright for the *Proceedings* papers is held by NASIG, but must still be negotiated with Taylor & Francis. This causes questions and concerns every year—perhaps with more to come in the future if other schools require mandated submission to institutional repositories or ask their authors to submit addenda. Should NASIG consider publishing under a Creative Commons license, or perhaps exert more pressure on Taylor & Francis to be more lenient on what changes to the copyright agreement it will accept?

Submitted on: October 11, 2011

2011/2012 Program Planning Committee Mid-Year Update

Submitted by: Michael Hanson and Karen Davidson

Members

Michael Hanson, chair (Lafayette College)
Karen Davidson, vice-chair (Mississippi State University)
Kathy Brannon, member (Ingram-Coutts Information Services)
Anna Creech, member (University of Richmond)
Rubye Cross, member (Georgia Tech University)
Cris Ferguson, member (Furman University)
Kathy Kobyljanec, member (John Carroll University)
Anne Mitchell, member (University of Houston)
Diana Reid, member (University of Louisville)
Jean Sibley, member (College of William & Mary)
Paoshan Yue, member (University of Nevada, Reno)
Patrick Carr, board liaison (East Carolina University)

Continuing Activities

Call for Proposals - The first call for proposals was distributed on August 15 to all active individuals in the NASIG database and all lists were provided to the NASIG Publicist for national and international distribution. The first call for proposals closed September 16. We received 28 proposals from the first call. A second call for proposals was distributed October 3 and will close October 28. To date an additional 3 proposals have been received, for a total of 31. There are still 15 business days prior to the close of the second call and we expect a good number of proposals to be submitted. This year the committee is aiming for 27 conference program sessions on the final slate.

The committee will be meeting by conference call the week of November 7 - 11 to discuss proposals and should have a provisional slate ready for the board's review the week of November 14 - 18.

Though it may seem that the PPC is behind last year from where it was a year ago, we are actually right on schedule. The fact that the Fall board meeting was held

in November allowed for more of the natural PPC processes to be completed prior to the meeting.

Vision Speakers - We continue to evaluate a number of potential Vision Speakers. We intend to have identified speakers for the board's approval by October 28th.

Pre-conferences - Two pre-conferences have already been identified and presenters have been contacted. Those conferences are Drupal (a free open source content management platform) by Amanda Yesilbas and a second by Marielle Veve on cataloging e-books. Both of these sessions are half day sessions. We are seeking a presenter for a 3rd, full day session on RDA and serials cataloging. We're seeking suggestions for potential presenters.

PPC Manual - The PPC manual requires substantive revision to correct outdated procedures and program components. Anne Mitchell, past chair of PPC, has volunteered to edit the manual and is in the midst of doing this.

Treatment of Rejected Proposals - Communications with CEC are ongoing about offering alternative methods of presentation for proposals which are not selected for inclusion into the conference program.

Completed Activities

Thank You Letters - The 2011 and incoming 2012 chairs sent thank-you letters to the speakers, poster session presenters, and discussion group volunteers. All letters went out by the end of June.

E&A Report - The co-chairs examined the 2011 conference evaluations for recommendations, with a particular eye to comments concerning the modified schedule. We gathered suggestions for vision speakers.

Conference Schedule - The 2012 draft conference schedule accompanies this report. This schedule has been approved by the board but is subject to change.

Programming Changes - At the suggestion of the PPC and with the board's approval, there have been some major changes to the program form and schedule.

This year the traditional two types of sessions, strategy and tactics have been replaced by a single type of session, an hour long program session. This was done because in prior years many of the strategy sessions did not have enough content to fill the hour and half time allotment. Having a single type of session will also simplify the PPC management of the conference program. All session presenters will receive half waivers for the conference.

This year program tracks will be well-defined as:

- Access and Discovery
- Acquisitions and Licensing
- Archiving and Preservation
- Cataloging and Metadata
- Collection Development
- eResources, eSerials, eBooks and eManagement
- Mobile Technology
- Open Access and Digital Repositories
- Publishing and Scholarly communication
- Standards

NASIG committee meetings have been moved from the last Saturday afternoon slot to a Saturday morning breakfast slot, modeled on the Speaker's breakfast, in order to give prime time slots to programming.

The vendor expo has been expanded to a 6-hour session that will combine with the first-timer reception and opening social.

Last year's lack of a closing vision session and meeting has been retained.

Budget

We submitted a budget request on October 13 that includes funding for the chairs' travel to the Winter meeting, the Vice-Chair's visit to the conference site prior to the conference, and conference calls for the committee.

Actions Required by Board

Once formulated, the slate of programs will be submitted to the board for approval via e-mail. Our target to have a slate to the board is the week of Nov. 14.

As agreements with vision and preconference speakers are negotiated, these speakers will be submitted to the board for approval via e-mail.

Questions for Board

Suggestions for an individual to lead RDA serials preconference.

2011/2012 Student Outreach Committee Mid-Year Report

Submitted by: Eugenia Beh and Catherine Seago

Members:

Eugenia Beh, chair (Texas A&M University)

Catherine Seago, vice-chair (University of Kentucky)

Kristen Wilson (North Carolina State University)

Kara Killough (Serials Solutions)

Marcella Leshner (St. Mary's University)

Dylan Moulton (Springer Verlag)

Sara Newell (University of North Carolina - Chapel Hill)

Patrick Carr, board liaison (East Carolina University)

Continuing Activities

The committee continues to recruit new ambassadors through announcements in the NASIG *Newsletter* and through personal contact at the NASIG annual meeting. The committee will focus on more face-to-face contact with NASIG members to let them know about the Ambassadors Program and will provide a common time and place for ambassadors and committee members to meet at the annual conference.

Completed Activities

Ambassadors have been assigned to the following universities:

Sanjeet Mann	UCLA	Sanjeet_Mann@redlands.edu
Susan Chinoransky	University of Maryland	schinoransky@law.gwu.edu
Kate Seago	University of Kentucky	kseago@email.uky.edu
Emma Cryer	University of North Carolina-Chapel Hill	emma.cryer@duke.edu
Joseph Hinger	St. John's University, Queens College	hingerj@stjohns.edu
Alita Pierson	University of Washington	apierson@stmartin.edu
Sarah Sutton	Texas Women's University	sarah.sutton@tamucc.edu
Carol Ann Borchert	USF/FSU	borchert@lib.usf.edu
Angela Dresselhaus	Indiana University	slaughta@indiana.edu
Linda Smith Griffin	Louisiana State University	lgriffin@lsu.edu
Eugenia Beh	UT Austin	ebeh@library.tamu.edu
Bob Boissy	Simmons, Syracuse, SUNY Albany	Robert.Boissy@springer.com
Carol Green	University of Southern Mississippi	carol.green@usm.edu
Patrick Carr	Valdosta State University	CARRP@ecu.edu

Budget

2011 -2012 YTD	NOTES
\$0.00	
\$50.00	Ribbons for ambassadors
\$0.00	
\$0.00	
\$0.00	
\$0.00	
\$0.00	
\$0.00	
\$50.00	Total

Recommendations to Board

The committee would like to have a table at the vendor exhibition at the June conference to provide information to attendees interested in outreach to library schools.

Submitted on: October 14, 2011

Copyright and Masthead

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Board Liaison:	Steve Shadle University of Washington

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