President’s Corner

Katy Ginanni

Fall in western North Carolina was not quite as splendid as the prognosticators of such things predicted, but it was splendid enough for me. After two autumns in San Antonio, Texas and two in Johannesburg, South Africa (neither of which has any fall color to speak of), I reveled in the glory of fall in the Smoky Mountains. Last weekend, though, it seemed winter was at our doorstep as we had the first flurries of the season! I have now purchased rain boots, snow boots, flannel sheets, an additional quilt, more turtlenecks, a windshield scraper, lock de-icer, and salt (for the front steps), and I plan to lay in a provision of canned goods for the pantry. I think I’m almost ready for my first winter in the mountains!

Contingency Planning

You may recall that the day prior to the beginning of our conference in Palm Springs, the Executive Board and representatives from each committee met with consultant, Mark Lane, for a day of planning various scenarios that could occur in the next two and four years. Since then, the board has formed an internal task force to make some recommendations to the full board about actions we should follow in the coming months and years. The task force, chaired by Vice President Steve Shadle, will report to the board on their activities at the upcoming fall board meeting in St. Louis. We will probably have at least a brief report from them in the March issue of the Newsletter. What I’d like to do here is give you just a taste of what we talked about in June during that day-long session.

Mark Lane was an excellent facilitator. He began the day by educating us about different types of analysis, including SWOT (strengths, weaknesses, opportunities and threats) and PEST (political, economic, socio-cultural and technological factors). We also talked about issues vs. risks, or things that are currently issues and those that might become issues. As you might guess, we split into smaller groups and each group was tasked with coming up with scenarios that might likely occur in two years and in four years. The scenarios could be positive or negative. We re-grouped and culled...
out the duplicates. Then we put each scenario into a matrix that included the following: high probability/low impact; high probability/high impact; low probability/low impact; low probability/high impact. Each group took several scenarios and set about coming up with possible actions, or contingency plans, for each. Some of the actions were short term, and some were long term. It is this list of scenarios and suggested actions with which the task force is currently working. I’m sure you can guess some of them: what if the economy doesn’t improve or worsens? What if sponsorship of NASIG conferences drops? What if audience preferences change? And so forth.

One of the more interesting exercises was coming up with a group of words to describe the following organizations: NASIG, ALA, and the ER&L conference. Later in the day, Lane asked us, “If you were re-creating NASIG today, what two words would you like to associate with it?” He suggested the organization agree on two words, and then use them in all NASIG materials.

Some final questions Lane suggested we focus on to re-create NASIG included what products you are offering, and to whom. How will you deliver your value? What’s the overall message, and at what price? Important questions, indeed, and ones the executive board will continue to grapple with in the coming months.

**Telecommunications Task Force**

In 2009, Rick Anderson created the Telecommunications Task Force (TTF), sometimes also known as the Conference Calling Task Force. Char Simser served as chair and was assisted by Selden Durgom Lamoureux (North Carolina State University) and Derrik Hiatt (Wake Forest University). Although the executive board was not dissatisfied with its conference calling provider, we thought we should investigate options to make sure we were getting the best and least expensive service. The final recommendation of the task force was to keep the current service, but also to encourage committees to use Skype whenever possible. We know it won’t always be possible for everyone to use Skype. Some organizations don’t allow employees to download software, and some won’t allow Voice-over-IP calls to go through a firewall. Although it is possible to make a Skype to land-line call, there is a charge for those calls. We investigated the possibility of setting up a small NASIG account to pay for such calls, but further research (and actual use of Skype to land-line) showed the sound quality is not yet up to our standards. So, we’ll continue our current conference calling service, but if all members of a committee are able to download and use Skype, that will save a little money for NASIG. We’ve asked all committee chairs to add a note to their committee manuals to use Skype when they can. For those who are unfamiliar with Skype, and for those who have not used it for conference calling, the TTF created a “how to” document which currently resides in the ECC’s Manual Wiki. You can see it at [http://nasigeccmanual.pbworks.com/w/page/26970906/Skype-for-Conference-Calls](http://nasigeccmanual.pbworks.com/w/page/26970906/Skype-for-Conference-Calls). The TTF has now been sunsseted, and we thank Char, Selden and Derrik for their service.

**Meet Me in St. Louis!**

Oh, c’mon. Someone had to say it sooner or later. I’ve had a sneak peek at the program and activities being prepared by Program Planning and Conference Planning Committees, and I am really looking forward to our conference in St. Louis next June! I hope many of you are planning to attend. St. Louis is an exciting, interesting city, and I’m sure our conference will continue to live up to its reputation of excellent programs and presentations. The conference website will probably be populated with information not too long after the fall board meeting. Check [http://www.nasig.org/conference_registration.cfm](http://www.nasig.org/conference_registration.cfm) soon!
Donations

Thanks to Our Donors!

The following members have made donations to NASIG during 2010. Donations support NASIG programs and scholarships. Many thanks for contributing to these important aspects of NASIG’s mission!

Robert Boissy

Katy Ginanni

Gale Teaster

Treasurer’s Report (November 2010)

Lisa Blackwell, NASIG Treasurer

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<tr>
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<td>Extra conference meals (includes 25th Anniversary)</td>
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<td>Lottery drawing</td>
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Gaining an Understanding of Technical Services Operations in the United Kingdom: Report from the 2010 Marcia Tuttle International Award Recipient

Char Simser

The organization and operations of technical services has been a passion of mine for over a decade. Even prior to becoming a department head at K-State Libraries, I was intrigued by staffing issues and workflows. How can we do this better, more efficiently? NASIG conferences provided me the opportunity to talk to colleagues from across the country about their serials departments and their management of electronic resources.

After attending the UKSG Annual Conference in 2008, it struck me that it would be fascinating to visit academic
libraries in the United Kingdom and have these same discussions. I’d broached the idea as a sabbatical project for spring 2010 with my dean, spoke to colleagues in the UK about their willingness to spend a half day with me, and then realized that the availability—if chosen—of the Marcia Tuttle International Award might ease the financial stress of the trip I planned out.

Exploring libraries’ behind-the-scenes operations was accomplished through my arrangements to visit serials, electronic resources, acquisitions, and/or repository librarians at university libraries in the UK. Many of these meetings included discussions with their library directors, collection development librarians, and with information technology staff. My hosts were generous with their time, often provided me tours of their facilities, and extended invitations to follow up with additional visits or e-mail. One tremendously successful outcome of these meetings was my ability to extend my network through these librarians at the UKSG Annual Conference and Exhibition in mid-April. Everyone I spoke with was intrigued by my sabbatical project and amazed at the schedule I’d set; I had invitations to visit several other libraries if time permitted.

**Narrative of Activities**

**UK Libraries’ Technical and Digital Services**

I’d spoken with two librarians from UKSG about my ideas prior to submitting the request for sabbatical leave, which was approved in December 2008. At the UKSG 2009 conference, I broached the topic with several other individuals who expressed a willingness to set up visits. It wasn’t until fall 2009 through February 2010 that I mapped out possible itineraries and sent formal inquiries to thirteen institutions. I finalized arrangements for eleven meetings prior to my departure from Kansas in mid-March.

Nottingham served as my home base for three weeks, which placed me within two to two-and-a-half hours of six of my initial site visits. Following the UKSG conference in Edinburgh, I would visit three libraries in Scotland, then plot out the remaining visits with other librarians and UKSG officers on my travel south toward London.

I arrived in Nottingham on March 17. My first meeting with librarians at Cranfield University was on March 19 and turned out to be fortuitous: Dr. Hazel Woodward, university librarian at Cranfield University, is heavily involved with UKSG after many years’ service. Dr. Woodward also gave me an overview on funding for higher education in the United Kingdom, something I’d not considered might add value to the information I gleaned from the librarians I subsequently visited. In addition to Cranfield (with 6,000 FTE), I met with librarians at:

- Manchester Metropolitan University (33,000 FTE)
- University of Nottingham (32,000 FTE)
- University of Birmingham (26,000 FTE)
- University of Edinburgh (24,000 FTE)
- University of Hertfordshire (24,000 FTE)
- Nottingham Trent University (23,000 FTE)
- University of Glasgow (17,000 FTE)
- University of Huddersfield (16,000 FTE)
- University of Sunderland (12,000 FTE)
- University of Stirling (7,000 FTE)

I had expected to see comparable staffing patterns across those libraries with FTE similar to that of K-State (approximately 20,000 FTE). What I discovered at these UK institutions was a wide diversity in the deployment of technical services and digital libraries staff with significantly more emphasis on acquisitions vs. cataloging, and ongoing attention to identify ways to deal with electronic resources and digital initiatives.

Many of these UK libraries, like their U.S. counterparts, are struggling to find the right balance of staffing in these areas and look for flexibility in the do-more-with-less era. The majority have witnessed decreases in overall staffing: most through attrition, some through lay-offs. There is a much higher level of part-time employees. Shifts in job responsibilities to incorporate processes for electronic resources, or the set up of separate units to manage those processes—all of which require a higher level of professional or
paraprofessional staff—are common.

Overall these UK libraries have not, at least until this year, seen the level of budget cuts that many state-supported institutions in the U.S. have experienced over the last two to three years. Budgets at most libraries have been flat during this same time period. However, almost every library anticipated cuts from 3% to 15% for 2011; because of VAT (value-added taxes) on purchases of electronic resources, most have had annual journal cancellation projects—some significant—in place for the last decade. Several libraries dropped out of big deal electronic journal packages because of their inflexibility.

**Cataloging**

Cataloging activities, which include responsibilities such as the enhancement of bibliographic records, subject analysis, and the creation of original records and authority control, are minimal at the majority of the institutions I visited. I learned this has been standard practice at UK libraries for several decades, unlike the priority placed on it by libraries in the United States. Retrospective conversion is another activity, appearing to be most common at the libraries with larger staffs.

**Acquisitions**

Most monograph materials are ordered shelf-ready (90–99%) at every institution I visited, with the exception of Glasgow. Receipt processes for those materials at the majority of institutions are being managed by acquisitions rather than cataloging staff, and there is virtually no checking and no enhancement of the vendor-supplied records. Most continue to process print journals. Some libraries have transitioned to electronic-only where possible, but many maintain print and electronic subscriptions in order to avoid paying VAT. The value added tax is not applied to print, but is applied to electronic resources.

Monograph and serials acquisitions remain separate units, or are managed by different individuals in most of these libraries, but there is overlap at smaller libraries. Integration of print and electronic acquisitions is becoming standard operating procedure for most; however, there is a real mix at larger institutions, some of whom have a further divide between serials print and electronic responsibilities. Many have separate staff managing overall e-resources processes beyond acquisitions, including activities such as troubleshooting, usage statistics gathering, and access.

**Electronic Resources**

Monograph e-resources acquisitions are becoming integrated almost naturally with print processes for individually purchased titles at almost every library I visited. Many libraries have begun strategic targeting of budgets for e-books, with one institution reporting that 55% of its monographs budget is allocated toward that format. A small handful are devoting funds toward patron-initiated purchase for e-books; almost every institution is at least considering this model, but share concerns about the types of material that might be added to their collections. All noted decreases in the purchase of print books driven by serials inflation and the increased emphasis on electronic products.

As I previously noted, many large institutions have separate units whose responsibilities incorporate all aspects of subscription-based e-resources, from acquisition to access. This includes management of the knowledge base for journal A-Z listings and the ERM, when one has been implemented. These units, like similar ones I am aware of at U.S. institutions, are notoriously understaffed considering that budgets are split 70/30 or 80/20 in favor of electronic resources and serials. This disparity is being acknowledged by some administrators and FTE is shifting—slowly—to provide the staff to support the activities related to the electronic content.

**Digital Libraries**

Few of the libraries I visited are actively involved in digitization efforts related to their own collections. However, deposits to institutional repositories (IRs) hosting the scholarly output of the university has, at
almost every institution, been mandated within the last two years. Compliance is rare, except for electronic theses (the equivalent to our doctoral dissertations). The librarians I spoke with are very anxious to play a part in providing access to the research output of their universities; they are also very anxious about how to manage the potential influx of materials when staff across all areas of their organizations is being downsized.

The majority of libraries are responsible for their IRs, some with support from separate IT units. The libraries have undertaken the role to educate faculty on compliance, open access, copyright, and the submission process. At least one has chosen to reposition and rebrand its IR, in order to purposefully not identify itself outright as a library function.

A few institutions have a dedicated IR manager and staff—generally 1-2 FTE—but the majority of duties are being integrated into existing positions. I commonly heard that .5 FTE shifted from acquisitions, or that ILS staff input citation information. While faculty or their administrative staff can self-submit at most institutions, the majority of submissions are managed by library staff in technical services units who create the metadata and verify copyright compliance. While faculty or their administrative staff can self-submit at most institutions, the majority of submissions are managed by library staff in technical services units who create the metadata and verify copyright compliance. A couple of institutions do subject analysis of the works. The amount of marketing and advocacy of the IR varies from institution to institution; most do very little at this point but see this as a new role for subject liaisons. Cranfield, with dedicated IR staff, took part in a JISC-funded project to identify and find solutions to barriers in the IR submission process; marketing and educating their faculty is a high priority.

The biggest revelation in my discussions was that the majority of these institutions’ IRs are citation databases, not full text. One estimated only 20% of the content in their IR was full text. Budgets at UK public institutions are tied heavily to research output, and the IRs were employed to track scholarly publications. As advocacy and awareness of the benefits of open access increase, everyone I spoke with expects to see an increase in full-text deposits.

Scholarship or Professional Benefits

The information-gathering I completed via research, face-to-face meetings, and UKSG conference attendance was successful and provided many insights. I discovered that technical services and digital libraries operations in the United Kingdom have many similarities to those at K-State and other U.S. institutions that I am familiar with, but also have a few profound differences.

My observations of library staffing are fairly general in nature, attempting to identify trends and similarities amongst various institutions. One of my goals was to look for best practices and honestly, I feel that my own organization is on par with, or ahead of, almost every institution I visited. We are building an environment through our own major reorganization that will allow for increased flexibility in a time when libraries are redefining missions to highlight their value to their institutions. These uncertain budgetary times certainly drive some of those initiatives, but technology and the way we do business is just as big a factor.

A few of those best practices did surface in my discussions about IRs, especially in the areas of marketing and advocacy. NASIGers who aren’t already involved with their institutions’ IRs might be interested in the Embed Project, http://cclibweb-2.dmz.cranfield.ac.uk/embed/index.php/Embed_Wiki. While the report is specific to IRs, lessons for marketing and outreach—whether that be of NASIG or of the work of individual institutions—might be gleaned from it.

Final Thoughts

The Marcia Tuttle International Award was a significant help toward my living expenses. I wish to extend my gratitude to NASIG’s Awards and Recognition Committee and to the NASIG Board for this support.

Networking is one of the best ways to extend one’s knowledge and experience. This sabbatical allowed me to meet new colleagues in the UK and to share experiences on the systems we both work with on a
regular basis: Voyager, Verde, and DSpace. As I described K-State’s programs, staffing and priorities, I saw many nods of agreement. We all face the same issues; we all are looking for ways to increase efficiencies. Our libraries are experiencing

transformation from book depository to a place where students and faculty have the resources—physical space, tools, and materials in all formats—to succeed, and we all need to be on board to make that happen.

EXECUTIVE BOARD MINUTES

August 2010 Conference Call

Date, Time: August 19, 2010, 3:30 p.m. (Eastern)

Attending:
Katy Ginanni, President
Rick Anderson, Past President
Steve Shadle, Vice President/President-Elect
Carol Ann Borchert, Secretary
Lisa Blackwell, Treasurer

Members-At-Large:
Patrick Carr
Clint Chamberlain
Steve Kelley
Buddy Pennington
Jenni Wilson

Ex Officio:
Angela Dresselhaus

Regrets:
Christine Stamison

1.0 Welcome (Ginanni)

The meeting was brought to order at 3:33 p.m. EDT.

2.0 Secretary’s Report (Borchert)

2.1 Outstanding Action Items

The list of outstanding action items for board members was updated as follows:

Not Done/In Progress

ACTION ITEM: All board members will discuss how to turn the contingency planning documentation into a public document for distribution and discussion among the NASIG membership.

ACTION ITEM: Anderson will ask FDC and/or will work with the Newsletter editors to set up guidelines regarding sizes of ads and length of time ads will run. This should be in the form of a brochure with information and contact information for the past president to include when sending conference sponsorship information.

ACTION ITEM: Anderson will ask FDC to determine how much money we should have in the checking and savings account.

ACTION ITEM: Anderson will ask FDC to formulate language to add to the existing reimbursement policy to include contingency funding to cover emergencies.

ACTION ITEM: Anderson will work with FDC to get a pricing list for advertisements.

ACTION ITEM: Anderson will continue work with N&E over the course of this year to insure that the manual is complete and posted on the website. ONGOING

ACTION ITEM: Blackwell will add information to the Treasurer’s manual indicating that the board may approve additional funding to account for emergency situations for the Merriman Award winner and the NASIG president.
ACTION ITEM: Blackwell will work with D&D to put procedures in place for handling organizational memberships. She will also have them work with ECC to have the link put on the Join Now page to send interested organizations to D&D for membership processing.

ACTION ITEM: Borchert and ECC will work with the archivist on web presence and other archives issues.

ACTION ITEM: Carr will work with Bob Boissy to draft a document outlining organizational membership and listing the benefits. They will send this to the board for discussion.

ACTION ITEM: Chamberlain will ask ECC to add into their manual that they will take management of the social networking outlets for NASIG. ECC can manage the committee posting rights.

ACTION ITEM: Ginanni will have instructions added to the committee chairs manual for setting up a conference call and include a note to use Skype if desired or possible. IN PROCESS

ACTION ITEM: Ginanni will appoint or select members on FDC and the Newsletter to work with advertisements. IN PROCESS

ACTION ITEM: Ginanni will draft a charge and job description for the NASIG Historian, run it by the board, and then appoint a Historian. IN PROCESS

ACTION ITEM: Ginanni will ask ECC and the web liaison to review the website for references to individual memberships that need to be removed and to determine where references to organizational memberships need to be added. IN PROCESS – they will try to complete (or give questions to us) by Fall Board Meeting.

ACTION ITEM: Ginanni will work with the Student Outreach Committee to create a formal proposal for the internship program.

ACTION ITEM: Ginanni and Wilson will select members for a task force to write a proposal polling vendors for information about what they need in order to make an informed decision regarding sponsorship, the vendor expo, or other forms of participation. The proposal will include cost estimates and will be sent to the board.

ACTION ITEM: Kelley will work with Bob Boissy to rewrite the job description for the Publicist and bring it to the board.

ACTION ITEM: Stamison will ask A&R to submit a formal proposal outlining their suggestions for how to handle the Mexican Student Award. IN PROCESS

ACTION ITEM: Stamison will ask A&R to add to their manual, regarding the Merriman Award winner, that contingency funding will be made available in case of emergency.

ACTION ITEM: Wilson will work with MDC to ensure they have a booth next year with membership brochures, etc. at the vendor expo.

Completed Action Items

- Ginanni will find an advertising coordinator for the Newsletter during 2010/2011 appointments
- All board members will review the CEC-PPR proposal and discuss.
- Anderson will check with this year’s Merriman Award winner to see what additional reimbursement she might need retroactively as a result of travel delays.
- Anderson will add to the President’s manual to send a handwritten thank you each year to those who donate.
- Anderson will add information to the President’s manual indicating that the board may approve additional funding for the Merriman Award winner and the NASIG President to account for emergency situations.
- Borchert will add an item for the Newsletter calendar to ask the treasurer for donation information at the end of each year to report on donations in the Newsletter.
• Ginanni will send a copy of the raw documentation to the outgoing board members and all attendees of the contingency planning meeting when that information is available from Mark Lane.
• Ginanni will discuss the NASIG Facebook page with Mykie Howard.

2.2 Approval of Board Activity Report

Ginanni made a motion to approve the following Board Activity Report for addition to the August minutes, and Anderson seconded. All voted in favor.

6/10 The board discussed a request from a NASIG member to use the membership directory entries to identify/contact individuals from the publisher/vendor community to invite them to attend a library conference event. The board decided this was an inappropriate use of the membership directory, but that we would have it posted on the Newsletter calendar of events.

6/10 The board approved setting up a new listserv for the Student Outreach Committee ambassadors.

7/10 The board discussed an issue with the conference evaluations and the survey setup and decided to send out a link to a revised survey that provided the opportunity to enter the free drawing for the 2011 conference.

7/10 The board advised the President to send out a blast message explaining the Tier 1 sponsor benefits and how that related to a membership mailing from a vendor.

7/10 The board approved the 2011 Conference theme of NASIG 2011: Gateway to Collaboration.

7/10 The board forwarded a request for sponsorship from OVGTSL to the Continuing Education Committee for a recommendation.

7/10 The board discussed the draft schedule from PPC and provided input. The board also decided not to provide box lunches again this year.

8/10 The board decided to hold vendor expo and sponsorship pricing levels steady for this year.

2.3 Upcoming Major Stationery Needs?

The secretary asked if any committees have a major mailing coming up as we are running low on stationery. Board liaisons agreed to check with their committees. Alternatively, committees can use a NASIG logo to create a piece of stationery as needed.

ACTION ITEM: All board liaisons will contact their committee chairs to determine if a large amount of stationery will be needed in the upcoming year.

3.0 Treasurer’s Report (Blackwell)

Blackwell provided the current balance sheet to the board. She is in the process of moving accounts from Bank of America to Chase, which provides better interest rates and customer service.

3.1 Final Conference Totals

The board discussed the conference totals provided by the treasurer. There was a slight net gain on the conference which helped offset the expenses of the 25th Anniversary Celebration dinner.

4.0 Committee Updates (All)

Archivist—Sheryl Williams is still working on the latest box to send to the UIUC archives. When that is full, she will pass Archivist responsibility on to Peter Whiting.

A&R—No report

Bylaws—No news. Board liaisons should contact committees to see if they have any upcoming bylaws changes.

ACTION ITEM: All board liaisons will contact their committees to see if they have any upcoming bylaws changes.
CPC—The theme is set: Gateway to Collaboration. CPC is working on the upcoming conference page starting with dates, etc. They are also working on logo design.

Conference Proceedings—All but a few papers have been received and the editors are working on editing.

CEC—CEC is moving forward with their survey. They are looking into OVGTSL sponsorship, and the board has asked them to make sure OVGTSL puts NASIG on their website as a sponsor this year.

D&D—No news

ECC—ECC is investigating the possibility of hosting conference presentations on the NASIG website.

E&A—Chamberlain sent E&A’s written draft report earlier in the day. A final copy will be submitted to the Newsletter.

FDC—Bynog will be vice-chair for FDC.

MDC—MDC sent out a letter to 66 non-renewing members from April and May. They will send report with response information. MDC would like ideas for retaining and attracting members.

Mentoring—Evaluation comments from the conference were positive overall.

Newsletter—The editors have successfully migrated the NASIG Newsletter to a new platform and they are beginning the editorial process on the new site now.

N&E—There was some confusion about the treasurer’s term in office, so N&E has recently sent out a call for treasurer nominees. Previously, the treasurer’s term had been 4 years; now it is 3 years with one of those being an “in training” year. In the meantime, there is a strong group of nominees at this point for the other positions.

PPC—PPC has sent out the first call for programs. Any blasts from PPC/CPC should also be added to Facebook and LinkedIn.

ACTION ITEM: Ginanni will talk to Jill Emery about putting blasts on the LinkedIn page for NASIG.

PPR—There is a new NASIGuide coming, and PPR is working on their new manual.

Site Selection—Joyce Tenney has received proposals for 2013 and has weeded out those that don’t meet NASIG requirements.

Student Outreach (SOC)—No news.

Telecommunications Task Force—TTF needs to send directions to committees for Skyping conference calls.

5.0 CEC-PPR Proposal (Carr)

The board discussed the CEC-PPR proposal and likes it. In the Archiving Information section, this activity would interact well with the work ECC is already doing. Chamberlain and Shadle will talk to ECC & CEC about working together on this.

ACTION ITEM: Chamberlain and Shadle will talk to ECC & CEC about working together on the Archiving Information section of the CEC-PPR proposal.

6.0 NASIG Internship Update (Carr)

Carr reported that he has been exploring the internship idea. He suggested we might redirect student grant award money to fund it. Ginanni will work with SOC using previous information sent via email. Someone suggested the possibility of having an intern investigate beginning a NASIG standards interest group.

7.0 Plan for Addressing the Contingency Planning Session? (Ginanni)

The board has appointed a Contingency Planning Task Force composed of board members to more thoroughly
digest ideas from the June Contingency Planning Session. The task force will create a set of action items. Ginanni will formulate the documents we have into something to present to membership. Then the board will need to gather feedback from membership once we have an action plan in place. We need to continue conversation about the nature of NASIG and our values, what we represent. The board will allot a minimum of 30 minutes at the Fall Board Meeting to discuss the 5 words we want to associate with NASIG/mission statement and how to change mission statement. Shadle will investigate and assemble a list of what our mission statements have been over the past 10 years. The board also discussed how to reinstate NASIG listserv.

**ACTION ITEM:** Shadle will investigate and assemble a list of what our mission statements have been over the past 10 years.

**ACTION ITEM:** Chamberlain will ask ECC to contact Bee.Net to investigate cost of reinstating NASIG listserv.

**ACTION ITEM:** Ginanni will draft report to membership regarding planning session for the next *Newsletter*.

The Task Force will report to board by fall meeting in November regarding action items to pursue. Shadle will lead the group, which will include Borchert, Kelley, and Pennington. The task force will also consider issues that arose during brainstorming session.

**8.0 Update on Institutional Membership Implementation (Carr)**

Carr and Bob Boissy have drafted a document regarding institutional membership which they will share with the board in the next couple of weeks for further discussion. D&D can move forward once this document is in place and it should not take much work on the website.

**9.0 Newsletter Advertisements (Carr)**

Ginanni and Dresselhaus will discuss the implementation of *Newsletter* advertisements further. It is fine for advertisements to remain in an issue permanently. FDC will set the rates for the advertisements. A question arose whether we might want to offer an editorial section in the *Newsletter*. Some question if that was needed with a NASIG listserv. The editors will try it for 4 issues/one year with editorial control and a word limit, and we’ll see what happens.

**ACTION ITEM:** Dresselhaus will draft an announcement and run past board.

**ACTION ITEM:** Dresselhaus will clean up the draft of advertisement rates and send to board for approval by email.

**10.0 Conference Publicity—PPC and CPC (Kelley)**

Item has already been resolved.

Next meeting: Conference call at the end of September.

Meeting adjourned at 5:07 p.m.

Submitted by:
Carol Ann Borchert
NASIG Secretary
August 29, 2010

Minutes approved by the NASIG Executive Board on September 29, 2010.
Meeting called to order at 12:05 p.m.

2.0 Secretary’s Report (Borchert)

2.1 Approval of August 19 Minutes

Anderson made a motion to accept the August 19 minutes, seconded by Ginanni. All voted in favor.

2.2 Outstanding Action Items

The outstanding action items document was amended as follows:

Not Done/In Progress

ACTION ITEM: All Board members will discuss how to turn the contingency planning documentation into a public document for distribution and discussion among the NASIG membership.

ACTION ITEM: Anderson will ask FDC to determine how much money we should have in the checking and savings account.

ACTION ITEM: Anderson will ask FDC to formulate language to add to the existing reimbursement policy to include contingency funding to cover emergencies.

ACTION ITEM: Anderson will continue work with N&E over the course of this year to insure that the manual is complete and posted on the website. ONGOING

ACTION ITEM: Blackwell will add information to the Treasurer’s manual indicating that the Board may approve additional funding for the Merriman Award winner and the NASIG President to account for emergency situations.

ACTION ITEM: Blackwell will have D&D work with ECC to have the link put on the “Join Now” page to send interested organizations to D&D for membership processing.

ACTION ITEM: Chamberlain and Shadle will talk to ECC & CEC about working together on the Archiving Information section of the CEC-PPR proposal. IN PROCESS

ACTION ITEM: Ginanni will add instructions for setting up a conference call and a note to use Skype if desired or possible to the committee chairs manual. IN PROCESS

ACTION ITEM: Ginanni will appoint or select members on FDC and the Newsletter to work with advertisements. IN PROCESS

ACTION ITEM: Ginanni will draft a charge and job description for the NASIG Historian, run it by the Board, and then appoint a Historian. IN PROCESS

ACTION ITEM: Ginanni will ask ECC and the Web Liaison to review the website for references to individual memberships that need to be removed and to determine where references to organizational memberships need to be added. IN PROCESS; they will try to complete (or give questions to us) by Fall Board meeting.

ACTION ITEM: Ginanni will work with the Student Outreach Committee to create a formal proposal for the internship program.
**ACTION ITEM:** Ginanni and Wilson will select members for a task force to write a proposal to poll vendors for information about what information they need in order to make an informed decision regarding sponsorship, the vendor expo, or other forms of participation. The proposal will include cost estimates and will be sent to the Board.

**ACTION ITEM:** Ginanni will draft a report to membership re: cont planning session for the next newsletter.

**ACTION ITEM:** Shadle will investigate and assemble a list of what our mission statements have been over the past 10 years.

**ACTION ITEM:** Stamison will ask A&R to submit a formal proposal outlining their suggestions for how to handle the Mexican Student Award. **IN PROCESS**

**ACTION ITEM:** Stamison will ask A&R to add it to their manual regarding the Merriman Award winner, that contingency funding will be made available in case of emergency. **IN PROCESS**

**ACTION ITEM:** Wilson will work with MDC to ensure they have a booth next year with membership brochures, etc. at the vendor expo.

### Completed Action Items

- **All Board Liaisons** will contact their committee chairs to determine if a large amount of stationery will be needed in the upcoming year.
- **All Board Liaisons** will contact their committees to see if they have any upcoming bylaws changes.
- Anderson will ask FDC and/or will work with the Newsletter editors to set up guidelines regarding sizes of ads and length of time ads will run. This should be in the form of a brochure with information and contact information for the Past-President to include when sending conference sponsorship information.
- Anderson will work with FDC to get a pricing list for advertisements.
- Blackwell will work with D&D to put procedures in place for handling organizational memberships.
- Borchert and ECC will work with the Archivist on web presence and other archives issues.
- Carr will work with Bob Boissy to draft a document outlining defining organizational membership and listing the benefits. They will send this to the Board for discussion.
- Chamberlain will ask ECC to add it into their manual that they will take management of the social networking outlets for NASIG. ECC can manage the committee posting rights.
- Chamberlain will ask ECC to contact Bee.Net to investigate cost of reinstating NASIG listserv.
- Dresselhaus will draft an announcement soliciting editorials and run past board.
- Dresselhaus will clean up the draft of advertisement rates and send to Board for approval by email.
- Ginanni will talk to Jill Emery about putting blasts on the LinkedIn page for NASIG.
- Kelley will work with Bob Boissy to rewrite the job description for the Publicist and bring it to the Board.

### 2.3 Approval of Board Activity Report

Ginanni made a motion to approve the Board Activity Report as listed below, seconded by Blackwell. All voted in favor.

8/10 The Board discussed a petition to register our domain name, but after discussion, decided against it. The Board may, however, wish to pursue trademark registration in the future.

8/10 The Board agreed to sponsor the Ohio Valley Group of Technical Services Librarians Conference again in 2011, provided that NASIG’s sponsorship is noted in the paper and electronic conference materials.

8/10 The Board discussed the cost of reviving the NASIG-L listserv and agreed that it is important to bring the listserv back. One option to fund it might be discontinuing the little-used discussion forums.

8/10 The Board approved creating a second copy editor position for the **NASIG Newsletter**.
8/10 The Board discussed the conference logo and made suggestions.

8/10 The Board discussed the Newsletter Advertisement Proposal and made suggestions.

9/10 The Board approved the final document outlining the benefits of Organizational Membership.

9/10 The Board approved adding the NASIG favicon on the Newsletter site to the NASIG site. BePress Digital Commons has granted permission to do so.

9/10 The Board discussed the latest draft of the 2011 Annual Conference program schedule and provided feedback.

9/10 The Board approved the idea to have the Publicist write and send all conference publicity, in coordination with CPC and PPC. The Publicist will also be added to the CPC and PPC listservs in order to keep in the loop.

9/10 The Treasurer provided financial information and informed the Board that our transition of all accounts from Bank America to Chase for better interest rates and service has been completed.

9/10 The Board approved the final conference logo.

9/10 The Board approved the final Newsletter Advertisement Proposal.

9/10 The Board discussed and approved the CEC proposal from UKSG to co-sponsor a webinar pertaining to the Transfer Project, which would be free to NASIG and UKSG members.

9/10 The Board approved the idea of asking the membership to briefly vote on whether NASIG should become a supporter of the ASA Library Choice campaign.

3.0 Treasurer’s Report (Blackwell)

The Bank of America accounts have been moved to Chase, and credit cards have been reissued through Chase. Our savings account balance is $280,170, and checking is $4,900. The brokerage account balance is $51,955. The Treasurer is very pleased with the service she’s received from Chase, and the NASIG mailing address is now set up to go to P.O. Box instead of to the Treasurer directly so that we don’t have to change that every two years. The Treasurer reports that memberships have really dropped this year, so the Board will want to investigate reasons for that.

4.0 Committee Updates (All)

Archivist—Sheryl Williams has mailed the Archivist materials to Peter Whiting and has sent the 2010 Conference materials to UIUC. Treasurer conference financials can go to Archives rather than being kept by each Treasurer.

A&R—No report

Bylaws—There has been no input from committees regarding bylaws change needs.

CPC—The conference logo for 2011 is now on the website. The committee is editing the conference page. The Cardinals are in town that weekend, which could be an optional Friday night activity; CPC is still setting up the Saturday evening event. The Board Liaison will forward the CPC 2010 conference report to the current CPC chairs. The Publicist will be doing publicity for the 2011 conference; ECC still needs to add the Publicist to CPC and PPC listservs. D&D will need to attach her to those committees as well.

Conference Proceedings—The editors continue work on submitted papers. They are still waiting for one paper.

CEC—Treasurer noted that money for NASIG to co-sponsor events with other organizations needs to be budgeted from year to year. Currently there is no
budget line, but there seem to be events that we sponsor each year.

**ACTION ITEM:** Shadle will ask CEC for an idea of what sort of budget would be reasonable for sponsorships.

**D&D**—D&D will check to make sure invoices are going out in a timely manner and that the reduced memberships are not related to a technical glitch. They are also working on getting the organizational membership information up on the NASIG website.

**ECC**—ECC would like to be in charge of mounting presentation materials on the website, and PPC can load the information on flash drives. PPC will continue to be in charge of following up with presenters before and after conference to get the materials. ECC continues to investigate other collection methods for presentations.

**ACTION ITEM:** Kelley will follow up with PPC to make sure it is in their manual to follow up before and after conference to get presentations online and/or on flash drives.

**F&A**—No report

**FDC**—No report

**MDC**—There is a new vendor member from Swets for MDC; previously we did not have any vendors on the committee this year. Requests for feedback have been sent to folks who did not renew in April, May or June. However, the committee usually does not receive a response when asking members about non-renewals.

**Mentoring**—No report

**Newsletter**—September issue is complete. The two new editor positions are filled, and training for editors on the new editorial platform is going well. NASIG is still seeking someone on FDC to solicit advertisements for the Newsletter.

**N&E**—No report

**PPC**—PPC is actively soliciting more proposals, and they are open to suggestions for possible vision speakers.

**ACTION ITEM:** All Board Liaisons need to request reports for fall board meeting by November 8.

**PPR**—The Publicist is enthusiastic about working with CPC and PPC.

**Site Selection**—The committee is visiting sites for the 2013 conference in order to lock in lower prices.

**SOC**—No report

**Contingency Planning TF**—The CPTF had its first call this week. They are identifying items for a larger action plan for short term activity. CPTF suggests a board-driven long-term strategic planning session may be needed. NASIG particularly needs mission and vision statements that really reflect where we are going. The task force did the call via Skype. Char Simser from the Telecommunications Task Force suggested setting up a small credit line with Skype to test calls to a landline, and whether we are charged per call or per landline.

**ACTION ITEM:** Borchert and Blackwell will work with Char Simser to determine how to set up a small credit line with Skype, maybe $20, to test landlines.

**5.0 Trademark Registration (Ginanni)**

Ginanni reported that the cost of submitting a trademark application would be $350 by mail or $225 online. The Board discussed possible benefits of registering a trademark for NASIG’s name, and determined that the risk of another entity being named NASIG in our marketplace is very low. For this reason, the Board decided against registering NASIG as a trademark given the cost of doing so.

**6.0 Library Choice Membership Vote (Ginanni)** ([http://www.subscription-agents.org/library-choice](http://www.subscription-agents.org/library-choice))

The Board discussed whether to implement a membership vote to determine if NASIG should support
the Library Choice program. We will do quick yes/no survey that opens with a brief overview of the program that links to more information.

**ACTION ITEM:** Ginanni will write language for short survey and send to ECC for implementation.

The next meeting of the NASIG Executive Board will be in St. Louis on November 15.

Meeting adjourned 12:59 p.m.

Minutes submitted by:
Carol Ann Borchert
Secretary, NASIG Executive Board
October 8, 2010

Minutes approved by the NASIG Executive Board on November 15, 2010.

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**Fall Meeting**

**Date:** November 15, 2010  
**Place:** Hilton St. Louis at the Ballpark, Broadway Meeting Room

**Attending:**

**Executive Board Officers:**  
Katy Ginanni, President  
Steve Shadle, Vice President/President-Elect  
Rick Anderson, Past President  
Lisa Blackwell, Treasurer  
Carol Ann Borchert, Secretary

**Members At-Large:**  
Patrick Carr  
Clint Chamberlain  
Steve Kelly  
Buddy Pennington  
Christine Stamison  
Jenni Wilson

**Ex Officio:**  
Angela Dresselhaus, Newsletter editor

**Guests:**  
Anne Mitchell, PPC co-chair  
Michael Hanson, PPC co-chair  
Shana McDanold, CPC co-chair  
Karen Darling, CPC co-chair  
Joyce Tenney, Site Selection

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**1.0 Welcome (Ginanni)**

The meeting was called to order at 8:35 a.m.

**2.0 Secretary’s Report (Borchert)**

**2.1 Approval of September 29 Conference Call Minutes**

Ginanni made a motion to approve the minutes, seconded by Anderson. All voted in favor.

**2.2 Action Item Updates from September Conference Call**

The Board members noted updates to the list of action items as follows:

**Not Done/In Progress**

**ACTION ITEM:** All Board members will discuss how to turn the contingency planning documentation into a public document for distribution and discussion among the NASIG membership.

**ACTION ITEM:** Anderson will continue work with N&E over the course of this year to insure that the manual is complete and posted on the website. **ONGOING**

**ACTION ITEM:** Blackwell will add information to the Treasurer’s manual indicating that the Board may approve additional funding for the Merriman Award winner and the NASIG President to account for emergency situations.

**ACTION ITEM:** Blackwell will have D&D work with ECC to have the link put on the Join Now page to send interested organizations to D&D for membership processing. **READY BUT NOT LINKED YET**
**ACTION ITEM**: Chamberlain and Shadle will talk to ECC & CEC about working together on the Archiving Information section of the CEC-PPR proposal. **IN PROCESS**

**ACTION ITEM**: Ginanni will appoint or select members on FDC and the Newsletter to work with advertisements. **IN PROCESS**

**ACTION ITEM**: Ginanni will draft a charge and job description for the NASIG Historian, run it by the Board, and then appoint an Historian. **IN PROCESS**

**ACTION ITEM**: Ginanni will work with the Student Outreach Committee to create a formal proposal for the internship program.

**ACTION ITEM**: Kelley will follow up with PPC to make sure it is in their manual to follow up before and after conference to get presentations online and/or on flash drives.

**ACTION ITEM**: Wilson will work with MDC to ensure they have a booth next year with membership brochures, etc. at the vendor expo.

**Completed or Removed Action Items**

- **All Board Liaisons** need to request reports for fall board meeting by November 8.
- Anderson will ask FDC to determine how much money we should have in the checking and savings account.
- Anderson will ask FDC to formulate language to add to the existing reimbursement policy to include contingency funding to cover emergencies.
- Ginanni will write language for a short survey and send to ECC for implementation.
- **Item Removed**: Borchert and Blackwell will work with Char Simser to determine how to set up a small credit line with Skype, maybe $20, to test landlines.
- Ginanni will ask ECC and the Web Liaison to review the website for references to individual memberships that need to be removed and to determine where references to organizational memberships need to be added.
- Ginanni will add instructions for setting up a conference call and a note to use Skype if desired or possible to the committee chairs manual.
- Ginanni will draft a report to membership re: contingency planning session for the next newsletter. **INCLUDED IN PRESIDENT’S COLUMN**
- **Tabled until July 2011**: Ginanni and Wilson will select members for a task force to write a proposal to poll vendors for information about what information they need in order to make an informed decision regarding sponsorship, the vendor expo, or other forms of participation. The proposal will include cost estimates and will be sent to the Board.
- Shadle will investigate and assemble a list of what our mission statements have been over the past 10 years.
- Shadle will ask CEC for an idea of what sort of budget would be reasonable for sponsorships.
- Stamison will ask A&R to submit a formal proposal outlining their suggestions for how to handle the Mexican Student Award.
- Stamison will ask A&R to add it to their manual regarding the Merriman Award winner, that contingency funding will be made available in case of emergency.

There was a discussion regarding the sharing of membership information. The website specifically states when members join that their information will not be shared with vendors. However, Tier One conference sponsors receive a list of conference attendees that includes contact information. The Board will discuss this issue further via email.

**ACTION ITEM**: All Board members will consider the issue of member information being shared with Tier One sponsors and how to communicate this to members.

**2.3 Approval of Board Activity Report Since the September Conference Call**

Wilson made a motion to approve the following Board Activity Report for addition to these minutes. Ginanni seconded the motion. All voted in favor.
9/10 The Board approved the wording for the survey question pertaining to NASIG’s endorsement of the ASA Library Choice initiative.

10/10 VOTE: Ginanni made a motion to move forward with seeking a site for the 2013 conference while prices are still favorable. Anderson seconded. All voted in favor.

10/10 The Board confirmed that the Merriman Award will be an ongoing annual award, with or without a sponsor on NASIG’s side.

10/10 The Board discussed and approved PPC’s vision speaker ideas.

10/10 The Board agreed to sponsor the UKSG Transfer Project Overview and Update webinar.

10/10 The Treasurer announced that our conference calling rates have been reduced from $0.174/minute to $0.07/minute.

10/10 The Board clarified that committee-generated income should go into the general NASIG account rather than serving that single committee.

10/10 The Board approved adding the information about NASIG members receiving NISO membership rates for NISO webinars to the membership web page. MDC will need to include this information when they next update the membership brochure.

10/10 The Board agreed to having a single Treasurer candidate on the 2011/2012 ballot if a second candidate could not be found.

10/10 After receiving the survey results, NASIG notified ASA that we will endorse the Library Choice program.

11/10 The Board agreed that the Conference Proceedings editors could move forward without the missing paper if there is no way to substitute that with the Newsletter version.

3.0 Treasurer’s Report (Blackwell)

The Treasurer reported that she is pleased with Chase Bank’s service and continues to work on severing ties with Bank of America. NASIG currently has $341,751.11 in assets, versus $290,052.76 last year. NASIG is in very good shape fiscally at this point in the year, and vendor sponsorships are really helping.

4.0 Consent Agenda (All)

Stamison made a motion to accept the following committee reports with no further discussion. The motion was seconded by Shadle, and all voted in favor:

Archivist
Bylaws
CEC
E&A
FDC
Newsletter
N&E
PPR
SOC

5.0 PPC (Kelley, Mitchell, Hanson)

PPC reports that they have a memorandum of understanding in process for one vision speaker so far.

PPC asked how many preconferences we should have at the conference. This should be based on the number of quality proposals. Preconferences can be a money-maker if they are popular enough. Possible preconference topics include RDA, troubleshooting e-resources, linked data, and internal budgeting. The minimum registration should be based on the break-even point for expenses.
PPC is still whittling programs down. This year, they have a number of good proposals. The Board suggested that PPC create written guidelines about the number of programs one person can present at each conference, since this has been an unwritten rule up to this point. Because Board members are not permitted to present, this should also be a written guideline, and should address discussion groups as well.

PPC asked if we would be co-presenting a program with ER&L this year or working with them to do a video streamed session. The Board will discuss this as part of the contingency planning conversation.

ECC has volunteered to do handouts management this year. Ultimately we’d like to have unmediated loading of content so that presenters can load their own presentations. There was a question regarding whether the flash drives are worthwhile, since they did not contain many of the presentations last year. If we only have the presentation content on the website, NASIG will continue to provide temporary login access to content for non-members who attend the conference.

6.0 CPC (Pennington, McDanold, Darling)

There were issues with editing the conference website, but those have been resolved. CPC is still determining what information to put on the conference website.

CPC is setting up evening events at this point. Thursday night will be the main conference event, possibly at the City Museum. CPC will also determine if that venue is a walkable distance for most people. Saturday might be open; Friday will be a baseball game. CPC is sending ticket options, prices, etc. to the Board for review. There was a ballgame at the Denver conference where NASIG reserved a block and sold out of it. This year, it will be the Cardinals vs. Cubs, which will be a sold-out game. CPC is considering $24 outfield terrace seats and possibly a food voucher add-on package. Attendees will be able to purchase tickets as part of their conference registration.

CPC will also put together information on what other venues are open and how late, since folks not going to the game will have 2 free nights. There are a lot of free options for activities, so they will have links on the conference website.

CPC will be looking at menus today to discuss food and beverage options.

7.0 Sponsorship Update (Anderson)

Anderson reports that we are in really good shape concerning sponsorships. Commitments are at $17,500 so far. Several other entities are interested, but are not making decisions until the new calendar year. Anderson is working through a list of prospects who have not sponsored or indicated interest in the past, including local library organizations.

8.0 Site Selection (Ginanni, Shadle, Tenney)

Site Selection continues to review 2013 sites, mostly in the Northeast. They are considering membership numbers in the area, individual costs for the conference, and transportation options.

9.0 Mexican Student Award (Stamison)

There has been some discussion of communication between A&R and UNAM folks in Mexico regarding the process of selecting the Mexican Student Award winner. A&R proposes having someone on committee who is interested in fostering international relationships, rather than requiring a Spanish speaker, and have that appointment for 2 years as a coordinator for international awards. The Board suggested that co-chairs select the person on the committee to fill the position.

10.0 Digital Recorder and Non-Original Content in Proceedings (Carr)

The Conference Proceedings Editors would like to purchase an additional digital recorder, and the Board approves.
The editors have a question regarding whether NASIG should have the right of first publication for conference papers. It takes a full year for the conference proceedings to be published. Will that be too high a cost and deter potential presenters? From the time of the conference program proposal to publication is almost 2 years.

The Board recommends that PPC add language to the call for proposals that NASIG prefers first rights of publication for the Conference Proceedings. If there is an exception, that would go to PPC Board Liaison to take to Board for discussion. If the Board agrees to make an exception, the Proceedings liaison would then notify the Proceedings editors. This way, the editors do not find out about such exceptions at the last minute.

ACTION ITEM: Kelley will ask PPC to create a form for proposal submissions that clarifies expectations, including the right of first publication, of each type of speaker (vision, strategy, and tactics).

11.0 ECC’s List of References to Personal Memberships (Chamberlain)

The Board quickly reviewed the list submitted by ECC detailing places on the NASIG website that refer to personal memberships. Stamison agreed to craft new language and send it to the Board for revision. Once this is done and implemented, we can move forward with the implementation of organizational memberships.

ACTION ITEM: Stamison will draft new language in conjunction with Wilson for the sections of the NASIG website that refer to personal memberships, and will send this to Board for revision by end of December.

12.0 Mentoring Group (Ginanni)

The Board discussed suggestions for making the first-timers reception run smoothly from year to year to help guarantee continuity. It was strongly recommended that the Mentoring Group create a committee manual to help with such continuity.

ACTION ITEM: Ginanni will ask the Mentoring Group to determine criteria for the first-timers reception and include this in their new manual.

13.0 NASIG Membership Renewals (Blackwell / Wilson)

Memberships are currently down from where we’ve been historically. The bulk of renewals are typically after Christmas. MDC has a method to remind folks to renew, and they each take a section of non-renewing members to call. It was suggested that MDC send a letter thanking new members for joining.

ACTION ITEM: Wilson will take the idea of thank you letters to new members back to MDC for consideration.

13.1 Membership Drive (Ginanni)

We need to emphasize the value of NASIG for the cost of membership. One board member suggested a prize drawing for bringing in a new member. We currently have 665 members and might want to do a membership drive in the near future.

The Board appreciates MDC many good ideas for increasing membership that are listed in their report and will be considering these carefully over the next few weeks.

ACTION ITEM: All Board Members will review the MDC November report carefully for discussion at the Midwinter Board meeting.

14.0 Organizational Memberships (Blackwell)

D&D has everything in place for organizational memberships. We still need to discuss how NASIG will market this. PPR might be able to provide some ideas. References to personal memberships need to be removed from website. The Board discussed how the organizational memberships will be listed in the online NASIG directory and how multi-campus or multi-city organizations would be handled. The decision was that each organizational membership could have 3 people
attached to its membership in whatever manner the organization wanted to divide that up. If this creates problems, the Board can reassess at that time.

15.0 Budget Discussion (Blackwell)

The Treasurer went over the budget with the Board. We now have a cheaper rate for bank fees and conference calls.

There was discussion about bringing up NASIG-L and paying the associated additional $100 per month, or waiting until ECC has finished exploring alternatives. We need to upgrade the listserv software anyway due to recent outages.

Based on the membership survey on NASIG communication that ECC completed last year, Borchert made a motion to reinstate the NASIG-L listserv, seconded by Stamison. All voted in favor.

The Board will take a vote on the budget via email later this week after reviewing the documentation provided at the meeting.

16.0 Contingency Planning Discussion (All) / EXECUTIVE SESSION

17.0 Other Business (All)

ACTION ITEM: All Board Liaisons will notify their committees that conference calls need to be scheduled through the NASIG Treasurer.

ACTION ITEM: Chamberlain will ask ECC to update links on the website. Some of the links lead to information that is fairly out of date.

ACTION ITEM: Blackwell will ask Abigail Bordeaux to investigate website usage statistics to determine whether it is worth fixing some of the lesser-used sections of the website.

The Newsletter has lost a committee member and would like to roll responsibility for soliciting reports from other conferences in with the calendar editor. The Board approved this idea.

Shadle made motion to adjourn, seconded by Kelley. All voted in favor.

The meeting adjourned at 4:54 p.m.

Minutes submitted by:
Carol Ann Borchert
Secretary, NASIG Executive Board
November 18, 2010

REVISED: December 13, 2010

Minutes approved by the NASIG Executive Board on December 15, 2010.

Upcoming Conference News

**NASIG Grants & Awards:**
**Now Accepting Applications!**
Chris Brady, Chair

The North American Serials Interest Group (NASIG) is pleased to announce the beginning of the application cycle for its 2011 grants, awards, and scholarships to be awarded at the 2011 Annual Conference being held June 2-5, 2011 in St. Louis, Missouri. Established in 1985, NASIG is an international organization committed to promoting communication and sharing of ideas among all people working with or concerned about serial publications. More information about NASIG is available at [http://www.nasig.org](http://www.nasig.org)
NASIG Conference Student Grant

Grants for qualifying students to attend the NASIG annual conference, covering cost of registration, three nights lodging, and travel within North America. For more details, please visit the following page: http://www.nasig.org/about_awards_studentgrant.cfm

Serials Specialist Award

Awards for promising paraprofessionals, covering cost of conference registration, three nights lodging, and travel within North America. For more details, please visit the following page: http://www.nasig.org/about_awards_specialist.cfm

Marcia Tuttle International Award

A $3,000 grant for an individual working in the serials information chain to fund appropriate activities in fostering international communication and education. For more details, please visit the following page: http://www.nasig.org/about_awards_tuttle.cfm

Horizon Award

Awards for promising new serials professionals, covering cost of conference registration, three nights lodging, and travel within North America. Recipients will also be invited to serve on a NASIG committee. For more details, please visit the following page: http://www.nasig.org/about_awards_horizon.cfm

Fritz Schwartz Education Scholarship

A $3,000 scholarship and conference travel grant for a graduate student demonstrating excellence in scholarship and the potential for accomplishments in a serials career. For more details, please visit the following page: http://www.nasig.org/about_awards_schwartz.cfm

Rose Robischon Scholarship (Underwritten by Swets Information Services)

A scholarship awarded to a serials professional lacking funds for travel. The scholarship covers the cost of conference registration, three nights lodging, and travel within North America. For more details, please visit the following page: http://www.nasig.org/about_awards_robischon2.cfm

John Merriman Joint NASIG/UKSG Award, UK delegate (Underwritten by Taylor & Francis)

A $6,000 award supports two people, one from each association, and consists of travel to the sister conference, and accommodations for the duration of the conference. The purpose of this conference-swap is for people working at a practical level in e-resource management to learn and share experience at the UKSG and NASIG annual conferences. For more details, please visit the following page: http://www.nasig.org/about_awards_merriman.cfm

The application deadline for all of the above-listed awards is January 18, 2011. For details about the awards offered by NASIG, please visit http://www.nasig.org/about_awards.cfm

PPC Update

Anne Mitchell and Michael Hanson, PPC Co-Chairs

The Program Planning Committee is working hard on the program for June’s conference in St. Louis, and it promises to be an interesting and varied program. As in years past, the program will offer a variety of strategy and tactics sessions to provide a wide range of both strategic and practical information in the areas of: acquisitions and licensing, cataloging and access, collections, e-resource management, and publishing and scholarly communication. Based on feedback from last year’s conference, the program schedule will include additional sessions, so that attendees have more opportunities to attend programs of interest. We are also considering a variety of preconferences that will take shape from now until the end of the year.
Look for those to be announced as soon as plans are finalized.

We look forward to seeing you in St. Louis!

Profiles

**Newsletter Editorial Board**
Susan Davis, Profiles Editor

The Newsletter Editorial Board consists of 7 members:

Angela Dresselhaus, Editor-in-Chief
Kate B. Moore, PDF Production Editor
Angela Rathmel, Copy Editor
K.R. Roberto, Copy Editor
Ning Han, Calendar/Conference Editor
Kurt Blythe, Title Changes, Checking In and Citations columns editor
Susan Davis, Profiles Editor
Patrick Carr, Board Liaison

There have been a number of changes in the composition of the board as Kathryn Wesley “retired” as Editor-in-Chief to move onto the Continuing Education Committee, and other new members have been appointed. We retired the blog edition and moved to the IR at Utah State for hosting the content. Even though I’ve been doing the profiles column for several years and was even once the Board liaison to the Newsletter, I really didn’t know exactly what the other members did. It seemed like the perfect time to learn what goes on behind the scenes to produce your NASIG Newsletter.

What is your role and explain exactly what you do?

**Angela:** The Editor-in-Chief coordinates the efforts of the Editorial Board to publish the Newsletter. Lately this has involved training the editors on the new publication platform. The EiC also is an ex-officio member of the Board and attends the fall and midwinter board meetings.

**Kate:** As the PDF Production editor, my role is working with the layout of each article and issue. With the change to the bepress platform, I create the layout for both individual articles as well as for the finished newsletter. The layout aspect involves making sure that all text has a certain style applied to it, adding and sizing graphics, and generally making sure that everything looks okay visually before publication. All of that is done in Microsoft Word. The final touch is creating the finished, static PDF.

**Angie R:** I’m a copy-editor and I review and edit files so their content is in accordance with the Chicago Manual of Style and specific Newsletter style guidelines.

**K.R.:** I’m a new copy editor for the Newsletter. This means that I edit some Newsletter articles to comply with Chicago style and NASIG’s internal style guide.

**Ning:** Currently, I am holding the NASIG Newsletter Calendar/Conference editor position. Updating serials related event list on a weekly basis and working with conference recording volunteers to make sure their reports are ready for copy editing are my two major responsibilities. As the Calendar/Conference editor, I have to work very closely with our Editor-in-Chief, Angela Dresselhaus, in terms of soliciting conference recording volunteers, gathering those reports, and working with those reporters to produce copy editing ready reports. The overall mission for me is to work closely with all members on the Newsletter Editorial Board to ensure the timely and effective production of every NASIG Newsletter.

**Kurt:** My role is to solicit and edit content for three columns, “Title Changes,” “Checking In,” and “Citations,” all of which, in the main, focus on keeping everyone in the organization aware of everyone else in the organization, to sort of give us a sense of community.

**Susan:** As Profiles Editor, I select individual NASIG members and committees or groups to profile in each
issue. This column was started by Maggie Rioux, former Newsletter Editor-in-Chief and NASIG President. I have the freedom to select members using whatever criteria strikes me as I realize another deadline is approaching; although we do have a “regular” schedule to profile the new president for the September issue. I have been very fortunate with the individual profiles; we have such fascinating folks as members. They write their own story—I simply prod them for fodder.

**Why were/are you interested in working on the Newsletter?**

**Angela:** I enjoy writing and thought the Newsletter would be the best place for my talents for the organization.

**Kate:** Angela encouraged me to volunteer for the Newsletter as the PDF editor, but I was also always kind of interested in working as an editor before I chose librarianship as my profession. I like having a glimpse into what is involved in the editorial process (even though the Newsletter isn’t peer-reviewed so we don’t have to deal with those aspects) of a journal, both for professional reasons (i.e. how do these things that we pay for and provide as a service to our users work behind the scenes) and because I thought it would be engaging and kind of fun to be working with layout.

**Angie R:** I was interested in getting involved in the Newsletter as way to be involved more actively with NASIG, but I also thought getting good practice in editing would help my own writing.

**K.R.:** I was feeling guilty about not being very involved in NASIG, and then I saw the call for an additional copy editor. I volunteered for the position because I edited a book and survived the process. This ain't my first time at the rodeo.

**Ning:** Indeed, I am newly appointed to this position. When I applied for this position, I wrote: “I am one of those student grant winners of the 25th NASIG annual conference. As a grant winner and annual conference attendee, I’ve already benefited a lot from NASIG. Now, I would like to contribute my services to make NASIG a better learning community for all serialists. Moreover, providing service on national level is also a part of my current job requirement. These are the two major reasons that drive me for this application.” I think the statement in my application package has answered this question perfectly. I am seriously hoping that I could become a good middleman for bridging librarians who are interested in serials and NASIG, one of the best professional associations for serials community.

**Kurt:** My interest in working on the Newsletter stemmed from a desire to meet people, basically. When I started I was pretty new to the profession and I thought working on the Newsletter would be a good way to get my name out and get to know people in the field; I was right.

**Susan:** Truthfully, I wasn’t looking for another NASIG assignment when I was approaching the end of my term on Awards & Recognition, but somehow I let Maggie Rioux twist my arm into taking it on at one of the dine-arounds in Louisville. I do enjoy learning about our individual members, but I confess I do not like having deadlines to meet.

**What is the process for putting together an issue of the Newsletter?**

A call for news submissions goes out one month before the publication deadline, which is one month before the issue is published. Once the editor-in-chief receives submissions from committees or the Board the documents are saved in a Word document and uploaded into the bepress EdiKit software. This software allows me to assign the copy editor to the document. The copy editor receives an email notification and begins work on the submission. Once the copy editor is finished the file is uploaded and the layout editor formats the visual aspects of the submission. Once she is finished with layout the editor-in-chief publishes the submission. This platform allows us to keep track of all revisions and allows us to communicate with each other. All communications are saved in context, with the document.
How did the move to the USU bepress platform come about? What are the advantages?

Angela: The idea originated during the month prior to the June conference. Kathryn Wesley solicited comments from the Newsletter Editorial Board to identify issues for the upcoming NASIG contingency planning session. Jennifer Duncan suggested the possibility of migrating from WordPress to an institutional repository. After a brief period researching options, we found Utah State University’s offer to publish the Newsletter free of charge on the bepress software to be the most viable solution.

There are many advantages for both the end-user and the editorial staff. All of the backfiles are available and searchable in one location on the bepress site. Searching the entire backfiles of the *NASIG Newsletter* was previously impossible. The interface is easy to browse, and we have options for RSS feeds and BeAlerts. BeAlerts allows the user to set up an alert based on a set of keywords.

The Editorial Board enjoys the ability to track all changes in one system. Version control can become very tricky as submissions are exchanged by email. EdiKit provides a clear history of each submission and provides communication tools that tie messages directly to a submission. As the Editor-in-Chief I find managing the workflow to be a breeze. I can check on the status of a submission at any time and send reminders if a submission becomes past due. Finally, I’m able to pull full-text download statistics to get a sense of how people are using the new site.

How do you see what you do on the Newsletter furthering NASIG’s goals and presence in the serials community? What do see as the role and value of the *NASIG Newsletter*?

Kate: I think that the *Newsletter* provides a good in-depth view of what NASIG offers its members and what its and its members’ accomplishments and achievements are. The *Newsletter* also provides a level of transparency about NASIG, with the publication of all board minutes, treasurer reports, etc. that isn’t as readily available for other organizations. Kurt’s columns “Checking In,” “Title Changes,” and “Citations” keep you up-to-date in your fellow NASIG members’ professional lives (in case you missed their Facebook update). And I think the *Newsletter* provides an historical overview of what the organization has done in the past and can provide indicators for what it can do in the future.

Angie R: I quickly realized an unanticipated benefit of working on the *Newsletter*, which is that it reinforces the need for me to read what’s going on in the serials community. I have been really grateful for this. It helps further NASIG’s presence in my own community by giving me a better vantage point to promote and share ideas in my workplace, but also expands my presence beyond my community by being able to see people I could collaborate with on certain issues and research.

K.R.: I think the *NASIG Newsletter* is a good way to maintain the group’s visibility in the serials community. I also think that the *Newsletter* following consistent style guidelines is important, if only so that readers can focus on the content, instead of being distracted by a glaring punctuation error.

Ning: The primary goal for NASIG is to promote communication, information, and continuing education about serials and the broader issues of scholarly communication. And the *Newsletter* has already done an excellent job in serving as an all time platform to facilitate that communication, information exchange, and continuing education goal. It keeps members informed about the important messages and decisions from the executive team; it keeps the whole serials community updated with new events, progresses, and changes; most importantly, it offers annual conference reports for those who cannot make the conferences in person. All in all, what I do or what the whole *Newsletter* Editorial Board does are all about offering an alternative platform for communication and building the closer connections between NASIG and its members and the whole serials community.
Kurt: My work on the Newsletter is pretty light-hearted, but I like to think that it puts a little sense of “community” in the serials community.

Susan: I asked this question because I wondered what the group would say. I really liked having a print issue to read so I could keep up on what was going on. I sometimes feel (as an ex-President and long-time member) that I may be one of the few beyond the editor-in-chief and copy editors who reads most of the issues. I wish more members read the minutes of board meetings and conference calls, and naturally more of my profiles. The “Title Changes” column has always been one of my favorites. I’m glad we include more than just the position and contact change. I like reading the personal notes too.

Is the Newsletter included in any online archive such as LOCKSS? Do we have a plan to preserve the content if NASIG ever went out of business?

Bepress provides an archival backup and is compliant with LOCKSS. We are not currently preserving the Newsletter in LOCKSS, but this is under consideration.

Future ideas and plans for the Newsletter?

Angela: Hopefully we will include videos and other media with the Newsletter. The new platform accommodates video, audio, PowerPoint, and other file types.

Tell us a bit about you outside the “newsroom.”

K.R. has six tattoos and dabbles in gay square dancing. (Editor’s note—Future CPCs take note—maybe a late night social opportunity?)

Kate has two cats; Susan has one; and based on her Facebook photo, Angela has at least one. K.R. adopted a kitty who looks a lot like mine. Ning was one of the student grant winners at the 25th anniversary conference and couldn’t wait to give back to the organization! Kurt succeeded Susan as the “Serials Spoken Here” column editor for Serials Review.

Profile of Some Fabulous NASIG Member Retirees

I thought it would be a lot of fun to contact a few retirees, who were formerly very active in NASIG, to see what they are up to. NASIG has fostered many close friendships (and a romance or two) that transcend attendance at conference or membership in the organization. I believe those close bonds are one of the main reasons the organization has been able to thrive as an all-volunteer endeavor. I also wanted to continue the celebration of NASIG’s 25th anniversary by gathering more stories about the early days and to show there is life beyond serials and libraries!

I contacted four former members and heard back from all of them. I met Minna Saxe (CUNY Graduate Center) on the 1984 trip to UKSG that sparked the idea of a North American serials organization. I am not entirely certain when I met Sylvia Martin (Vanderbilt), but I have a vivid memory of her giving a presentation at the OCLC Serials Control Users Group meeting at an ALA in Dallas. Perhaps that was the summer of 1984. I certainly met Kathy Meneely (Cleveland Health Sciences Library) at the first NASIG conference, but I really got to know her when she worked on the Local Arrangements Committee (now called Conference Planning) for the second conference at Denison University, Granville, OH in 1987. Ken Kirkland (DePaul) has a very busy post-working world life—he is involved in a local genealogy group and is an avid black and white film festival aficionado. I met Ken in 1980 when I started my first professional position at the Illinois Institute of Technology and he was a serials librarian at DePaul. He also traveled with the “Class of 1984” to the UKSG meeting.

All of these folks made key contributions to the organization and are delightful people! It will be terrific if we can all re-connect in person at the 2012 conference in Nashville!
Going back to the beginning of your involvement with NASIG, tell us where you were career wise and how you heard about the group (or the idea for the group).

Minna: I was one of the American librarians who attended the UKSG annual conference in 1984. As a group, we visited several serial vendors, as well as were given special tours of Oxford and its neighboring region. Due to circumstances none of us could have ever anticipated, we became a close group and held reunions for several years. Many in this group, together with other librarians and vendors, thought it would be a good idea to have a North American equivalent of UKSG.

Sylvia: I was head of the Serials Department at Vanderbilt University in 1985 when my supervisor informed me of Marcia Tuttle’s upcoming trip to the UKSG meeting in Oxford and a subsequent tour of England and Scotland. He asked if I would like to go. Duh!!! My chin hit the floor as I replied that it sounded like a plan to me. I feel that I really got in on the ground floor of NASIG since there was a lot of talk about its formation on that trip. NASIG is modeled after the UKSG. NASIG held its first meeting at Bryn Mawr College in 1986. I might add that the Oxford meeting was a great experience and the tour of England and Scotland was special. There were nine US librarians, and a Scottish librarian served as tour guide. We visited universities, libraries, and lots and lots of castles.

Ken: I don’t remember the exact moment of hearing about the proposed NASIG, but I was still serials librarian at DePaul University in Chicago. I was part of the “Class of 1984” as we called ourselves, the survivors of a group who went to the “1st International Serials Conference,” which turned out to be a meeting of UKSG at the University of Surrey. To the best of my recollection, one of our fellow class members, John Riddick, thought of forming NASIG, and then enlisted the help of Tina Feick and John Merriman, who was chair of the UKSG at the time.

Kathy: In 1984, I received an M.S.L.S. from Case Western Reserve University in Cleveland, Ohio. Prior to receiving my masters degree, I spent several years rearing my 2 children, getting a BA and working as a paraprofessional in school, public, academic, and hospital libraries. In 1985, I was hired as head of the Serials Department at the Cleveland Health Sciences Library, Case Western Reserve University. During my first year as a serials librarian, I met George Lupone, deputy director at Cleveland State University, and he told me about a new group that was focusing on all aspects of serials, called NASIG. He gave me information about the first conference, which was to be held at Bryn Mawr College, June 22-25, 1986.

What particularly appealed to you about the concept?

Sylvia: At the UKSG meeting, I got a taste of the advantage of sharing ideas, new concepts, and even established ways of dealing with serials. It revitalized my own work with serials, and I was able to share that new enthusiasm with colleagues back in the States. By becoming a part of NASIG, I knew that I would be able to keep up with the ever changing world of serials and continue to share what I was learning. I liked the informality of the meetings and, especially, the opportunity to meet other serial librarians, publishers, and vendors on a social as well as professional level. Serialists (I once wrote an editorial for *Serials Review* entitled “What is a Serialist?) are an elite group, and I consider myself fortunate to have been among them.

Ken: I was quite impressed with UKSG because it brought together serials librarians, publishers, and vendors from all over to discuss the issues that concerned us all. Most serials librarians were thrown into their positions to sink or swim, and encountered many things not mentioned back in library school. The cheap dormitory accommodations were also a factor. 😊
Ken, you arranged for the informational meeting at DePaul? What do you remember about that? I thought it was in January 1985.

Ken: I did secure the room for the first informational meeting during ALA in 1985. Marjorie Bloss (at IIT at the time) had thought of the site because DePaul in the Loop was a convenient spot. I don’t remember snow, so I have the vague idea it was summer (Editor’s note: Ken is correct—it was July 1985). The classroom on the tenth or eleventh floor at 25 E. Jackson was packed. Some attendees were astounded by the roar from the ‘L’ on Wabash below; a sound not encountered in many academic settings. Back in 1967 my first day at the Lincoln Park Campus library which also was adjacent to the ‘L’ but only two stories high the sound reminded me of being back home in a West Texas sandstorm without the sand every time the el went by.

(Editor’s note: The ‘L’ refers to the Chicago Elevated trains, sometimes also called ‘EL’)

Did any of you attend (or remember) going to the Serials Section executive committee where John and Becky talked about NASIG not being a total threat to SS?

Sylvia: I didn’t attend that meeting, but heard a lot about the pros and cons of that controversy. I was active in ALA’s Serials Section, as well as NASIG, and I never considered it a problem. Maybe I was just naïve, but I felt the two organizations complimented each other. I don’t know whether that competition still exists.

Minna: Others felt that NASIG would be a redundancy, as ALA already had a highly functioning Serials Section and there was no need for a stand-alone serials organization. The argument that both serials organizations could co-exist won out and NASIG was formed.

When did you join NASIG?

Sylvia: I joined and attended the first meeting of NASIG at Bryn Mawr in 1986. The informality of the meetings and social events provided a wonderful opportunity to meet many serialists who were on the cutting edge of new ideas and technology. I made many lasting friendships at NASIG and maintain contact with many of those people to this day. I stress the informality of all of the conferences that I attended because of the relaxed atmosphere. It eliminated a lot of the stress that often seemed to pervade at other work-related meetings, usually held in more formal settings.

Ken and Minna both joined the first year.

Kathy: I subsequently joined NASIG in 1986 and attended the first conference. This launched a career-long attachment to an incredible organization which provided an important role in my development as a serials librarian.

What conferences did you attend? What was the last conference you attended as a registrant? I’m aware that a few of you came to some social functions after retirement.

Minna: I attended the first conference at Bryn Mawr College in 1986, and went on to attend most of the following ones until the one at the College of William and Mary in 2002. I always got a lot out of the conferences, even though I had been in serials since the early 1970s. It was not only the papers and panels at the formal meetings that provided me with new insights and concepts, but also the many small conversations with fellow attendees, whether in line at the coffee breaks or waiting for an official program to begin. Of course, many of these early conversations dealt with the automation of serial records. I doubt whether many of us anticipated that many serials themselves would someday be online!

An important component of the early conferences was that they were held on college campuses (following the UKSG example). These informal environments, together with shared meals, local excursions, and evening entertainments, provided the participants with time to form friendships which went beyond the conference. It was always so nice to see “old” friends from last year’s
conference and to reconnect with them. It was also quite gratifying to find that a large core of attendees returned year after year after year. NASIG was certainly doing something right!

**Sylvia:** I attended all of the conferences except Scripps College (1989) and Duke University (1995) up to the one held at the University of New Mexico (1996). That was the last meeting where I was actually a registrant. However, I did go to William and Mary in 2002, literally for the fun of it. I traveled with a couple of other retired NASIG-ers. (Maybe I should write an article on the meaning of that word!) It was good to see former colleagues, and it was great to attend a conference and not feel guilty about missing meetings! In 2007, I was returning to Nashville at the same time that NASIG was meeting in Louisville. Since Louisville was on my route, I arranged to have dinner with several of my long time NASIG friends where I was able to catch up on the latest events, as well as people in the serials world.

**Ken:** All of them from Bryn Mawr until 1999 at Carnegie Mellon in Pittsburgh. When I retired in 2000, Minna Saxe sent me the NASIG-blue t-shirt from San Diego.

**Kathy:** In all, I attended twenty-two NASIG Conferences; the last one was in Louisville, KY, May 31-June 3rd, 2007.

Editor’s note: In case you didn’t figure it out, both Ken and Kathy had perfect attendance right up until their retirements. That’s part of why I call this group “fabulous!”

**Are there any particular committees, projects, etc. that you worked on? Sylvia, I thought you were on the Award committee that developed the Horizon award. Ken, you “shepherded” the student grant winners. Have any good stories to relate?**

**Sylvia:** I served as chair of the original Bylaws Committee and, later, as chair of the first Horizon Award Committee. I also was on the Executive Board in its early days. I remember a meeting of the board in Washington D.C. where someone brought up the revolutionary idea of electronically recording meetings and other important information. No way! How far we’ve come! I also introduced several speakers at various conferences and served on a panel or two or three.

Serials technology is changing even faster now than it did 10 years ago when I retired. I would probably have to have a reference librarian standing over me in order to find anything in a library today. However, I do know how to interpret a magazine mailing label and how to claim for my missing issue of *Southern Living*.

**Ken:** Yes, I was on the student grant committee for two or three years. As part of that I also handled the travel arrangements. Some of the Board members were worried about the young people being thrust into the wilds of Chicago all alone (for the 1992 conference), so I agreed to meet them at O’Hare and drive them to UIC. That turned into a tradition for a while. One year was a little embarrassing in retrospect because most of the winners were men. I don’t think any of us on the selection committee thought we had been biased, but the number was rather disproportionate and looked suspicious to others. Perhaps one reason was that so many of the candidates that year had advanced degrees and were changing careers, so maybe their advanced credentials seemed more impressive in the overall pool. I do remember with great fondness meeting and working with the students.

**Minna:** Throughout the years, I served on the NASIG board and on numerous committees. But in my opinion, my biggest contribution to the organization was my suggestion to have student attendees be given scholarships to attend the annual conferences. It has given me great pleasure to see how my suggestion has enhanced both NASIG and these students.

**Kathy:** During those twenty-two years, I participated in a variety of NASIG activities, but being on the Local Arrangements Committee for NASIG’s Second Annual Conference, June 14-16, 1987 at Denison University, was probably my favorite conference. We had an incredible committee and were identified as one of the
“blue dots” (conference organizers and Executive Board members had blue dots on their name tags).

Other special NASIG-related memories?

Kathy: One of the fun highlights of the Denison conference was when Dr. Charles Maurer, library director extraordinaire, Wagner aficionado, and collector of rhinoceros memorabilia (a picture of a rhinoceros was put on his name tag!) announced from the balcony in traditional Wagnerian style that attendees should proceed to dinner.

Also, one of the “evening socials” had a problem arise about liquor restriction in the building where the social was to take place, however, thanks to some enterprising serialists the problem was amicably resolved, and DJ and dancers were united on the same floor in the building.

Sylvia: There are so many wonderful memories of NASIG. While the meetings were always informative and memorable, what I remember most are the social get-togethers and the special events.

One of my favorite memories is of the torrential downpour that came up quite suddenly while several of us conventioneers were on a canal boat in San Antonio. The rain was so heavy that it flooded the River Walk. There was nothing for the boat driver to do but to pull the boat over against a wall and wait out the rain. We were literally soaked to the skin, and returned to Trinity College looking like drowned rats. There were a lot of “told you sos” to deal with since several people had said we were crazy to go onto the river when rain was predicted. Nobody said anything about a monsoon!

On the outskirts of St. Catharine’s, during the Brock University conference, Judy Luther and I discovered a charming little restaurant called the Dewdrop Inn, just like on the Waltons TV show. Yes, there really is a Dewdrop Inn - and one with food so good that Judy and I, and others with whom we shared our discovery, went back a couple of times.

I remember riding the ski lift in Vancouver with my feet dangling way too high above the ground. That was daring enough for me. I didn’t want any part of that swinging bridge over that high ravine. I stood on the sidelines and watched while those of my colleagues with more courage than I walked across and back again, swaying from side to side the whole time. And then there was that oh-so-delicious cook out at the University where we were served the most delicious salmon I have ever eaten to this day.

Another memory is of my locking the keys in a rented car high in the mountains of New Mexico. Elaine Rast and I had skipped a meeting or two to do some sightseeing while attending the conference at the University. I’m sure she bit her tongue to keep from saying what she must have been thinking at the time. We were lucky enough to find a coat hanger in a little souvenir shop close by. She jiggled the lock a few times, just like a pro, until it opened.

Stories of the dorms are probably too numerous to mention. However, they were fun and another means of becoming better acquainted with conference attendees. I’m not so sure I could handle the dorm life as well today as I did those many years ago. In fact, I think I heard that dorms have given way to other means of lodging.

Ken: Swiping the floor lamp from the piano room at Bryn Mawr when the high ceiling light bulb burned out in my dorm room, and that one of those rooms had no furniture at all when the Elsevier guys arrived. The fresh salmon at the University of British Columbia that was so good, although one British attendee commented, “I really prefer tinned,” and that Minna Saxe was one of three or so who got trapped in a dormitory elevator. The Mexican food outdoors at Scripps (Ontario, California) when the weather was so coolish. I told them how nice they were to serve such good Texas food just for us. Speaking at Oglethorpe about moving from the OCLC Serials Control Subsystem (SCS) to Innovative Interfaces, and not receiving very good written feedback, only to have someone from New York City tell
me years later at Boulder how much she appreciated the presentation, that I had hit the nail on the head.

**Retirement related**

**Moving on to retirement. What have you been up to? How do you fill all your spare time? Do you use any of the skills you learned in serials in your current life?**

**Kathy:** In reference to retirement, I have taken a variety of classes, I volunteer at a Nature Center in the Cleveland Metroparks System, and I sing in a community choir. My husband and I travel often; our goal is to see as many National Parks as we can. So far we have visited Olympic National Park, Yellowstone & Grand Teton National Parks, the Dry Tortugas, the Florida Everglades, Sequoia & Black Canyon National Parks, and Yosemite.

**Sylvia:** As the old cliché goes, I wonder how I found time to work! Initially, I spent a lot of time with my four grandsons. As they grew older and more independent, I began looking for other ways to spend my time and energy. Shortly after I retired in 2000, Nashville was preparing to open their first visual arts center. They were in need of docents, and even though I had never taken an art course in all of my school days, I saw it as a great opportunity for continuing education. I went through the interview process, was selected, and am now enjoying my eighth year as a volunteer. I do off-site PowerPoint presentations as well as in-house adult tours. Docents prepare their own tours. I feel the writing and editing that I did for several library-related journals during my NASIG years has served me well in putting a tour together. The introductions that I made and the programs in which I participated have helped me with the public speaking that is necessary for the tours.

I also am taking advantage of Vanderbilt’s retirement learning classes. For six weeks, three times a year, classes are offered on a variety of subjects from music and art to politics and religion. I usually sign up for what I call the fluff classes – those that are fun and not too heavy. These are my kind of classes - no attendance taken and no tests given!

Living in an area rich with Civil War history, I have become a real Civil War buff. I have even joined the local Civil War Round Table. I discovered that there are a lot women, as well as men, who share this interest. I am considering becoming a volunteer at two of the sites where the Battle of Franklin took place. Franklin is a charming little town a few miles from my home where this major battle took place. Unfortunately, it never received its due in the history books.

I belong to a book club, do some church work, and love to garden. For the past year or so, I have been doing some extensive landscaping around my home and some redecorating on the inside. It’s time consuming, but it has its rewards. I love movies and stage shows. They are always a good excuse to indulge in one of my most favorite things to do – dine out! Nashville has loads of good restaurants, and I’m on a mission to give as many as possible a try. Maybe I should add restaurant critique to my resume!

I have recently joined a local recreation center where I try to go two to three times a week for some exercise. I have to drag myself kicking and screaming to get there, but I always feel better when I make the effort.

You can see that I do keep busy. In fact, until I started putting my activities down on paper, I myself didn’t realize how busy I am! Guess that’s a sign that I’m enjoying what I do. I thought I would travel more extensively, but I’m not sure where I’d fit it in. It really is nice to have so many options as to how to spend my time.

**Ken:** Reading the Chicago Tribune and New York Times is a daily minimal requirement, along with the crossword puzzle. (They’ve just announced recently that crossword puzzles don’t fend off Alzheimer’s after all, but that doesn’t stop me). I still go to four film festivals every year—silent and early talkies—at Syracuse, Columbus, Hollywood, and Massillon, plus the Tennessee Williams Southern Literary Festival in New
Orleans. I continue to pursue genealogical research, my main hobby. I’m a driver every Friday for Vital Bridges, a meals-on-wheels program.

Oddly enough I do on “the other side” as editor of the “CAGGNI Newsletter” for the Computer Assisted Genealogy Group of Northern Illinois. Now I see firsthand how title changes can occur just because a new layout person adds the word “newsletter” after “CAGGNI” at the top. In my four years as a CAGGNI member everybody has always spoken of it as the newsletter and unconsciously assumed that was part of the title. Of course it all started as “NIPAFUG” for the first few years. When we wanted to track down some missing early issues I knew to go to the Allen County Public Library in Fort Wayne, IN, where they have an almost complete back file. I also think back to NASIG at Duke where we visited the University Press and saw manuscripts that were almost unreadable, and then the edited versions that were masterpieces of scholarly publication. That was an eye-opener at the time. Then, there was the chagrin this year when we stopped offering a printed version for two or three libraries and five or ten retro members. We missed the monthly publication date by two or three days, but got a claim from one of the libraries the day after it was due. Experience with serials work and databases; teaching database search strategies come in handy in my genealogical pursuits.

Are you in touch with other serials colleagues? How do you keep up with your contacts?

**Sylvia:** I stay in touch, mostly via email, with a group of friends, all of whom I met through NASIG. Once in awhile, we chat over the phone, and have even gotten together on occasion. I’m looking forward to NASIG 2012 being in Nashville, where I hope to see former colleagues with whom I’ve lost contact since retirement.

**Kathy:** It was a privilege to be part of this splendid organization and when asked if I miss working, I reply that it is the people that I worked with and met (as a member of NASIG, etc.) in my tenure as a serials librarian that I miss. I have maintained contact with a few colleagues and enjoy hearing about the latest “scuttlebutt” in Serials.

**Ken:** Email, of course, and at ALA whenever it meets in Chicago. Virginia Reed (also a former NASIG member) is a neighbor about four blocks away. We have lunch occasionally, and go to Costco or the Chicago Botanical Garden. Sometimes at NASIG, most recently Milwaukee and Williamsburg, and hopefully Nashville in 2012. And when traveling through the right place. Saw Sylvia Martin in Nashville this summer. I have seen Minna Sax in New York now and then, and when she visits Chicago.

Any advice for those nearing retirement?

**Ken:** Look forward to it. Fear not.

**Sylvia:** My advice for those nearing retirement? Whenever it seems the appropriate time, just do it! In fact, if I had known retirement was so good, I might have done it sooner. Make sure you have some options as to how you want to spend your time, and then get involved. Retirement is a whole new life style, but a great one.

**Kathy:** I think the people that do well in retirement are the ones who have not only financially planned for their future, but have cultivated interests outside of their work life. To quote one of my retirement cards— “Retirement is not for Sissies.” In the end one just needs to take the plunge and enjoy it, you have worked hard and you deserve it.

Miscellaneous

Is there anything else you’d like to share—books, movies to recommend, the URL for your blog (ha, ha), things to do in Nashville in 2012? Anything else?

**Sylvia:** I am really looking forward to NASIG’s upcoming conference in Nashville. I would be happy to make recommendations as to places to stay, places to visit, and of course, places to eat. Nashville is a real paradox.
We have the old and the new. We have art shows, craft shows, Broadway shows, and bus tours galore. And what would Music City, USA be without the music! We have it all – from bluegrass, jazz, and pure country to classical, opera, and ballet. Whether or not you like country music, I highly recommend a visit to the Grand Ole Opry. It’s quite an experience if for no other reason than to say that you’ve been there and done that. You can probably even buy a tee shirt (I wonder if the Nashville Chamber of Commerce could use me).

I would love to hear from you, whether it’s to ask about Nashville or to just say “hey!,” as they do here in the South. My email is: sylmartin@comcast.net.

Minna: Now, as a retired librarian (and one who is very happy to be retired), I can look back at my career with great pride. I can honestly say that NASIG had contributed much to what I did as a librarian, and I look forward to seeing many of my old friends when I attend the 2012 conference in Nashville!

Ken: Well, I am on Facebook, but don’t log in very often, although I do mean to reform. Also cagni.org, although you won’t get to see the fabulous newsletter without joining.

This Fall, I went with Sylvia to see where the Battle of Franklin was fought in 1864, not far from where she lives. My great-grandfather was captured there and imprisoned in Camp Douglas in Chicago, “The Andersonville of the North.”

The ALPSP Award for Contribution to Scholarly Publishing

The ALPSP Award for Contribution to Scholarly Publishing was awarded by the Council of ALPSP to Richard Gedye of Oxford University Press. Throughout his long and distinguished career Richard has made an enormous contribution to industry bodies including ALPSP, UKSG, and the Counter project.

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Other Serials & E-Resource News

ALPSP Announces Winners of the 2010 Awards

September 13, 2010

The winners of the 2010 Awards were announced on Thursday, September 9, 2010 at the ALPSP International Conference Dinner at the Robinson Executive Centre, Wyboston Lakes (www.alpspconference.org).

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Also shortlisted were: *Biomarkers in Medicine*, published by Future Medicine, and *Worldwide Hospitality and Tourism Themes (WHATT)*, published by Emerald Group.

**ALPSP Award for Publishing Innovation**

Sponsored by:

![Cadmus Communications](image)

The winner of the ALPSP Award for Publishing Innovation was *ChemSpider* from the Royal Society of Chemistry. This has quickly become a highly valued and comprehensive community resource and has immense potential for future development.

A Highly Commended Certificate was awarded to *MasterVision* from DataSalon. Designed specifically for publishing, its rapid implementation and intuitive features offer great benefit to the small to medium sized organization.

Also shortlisted were: the *Semantic Biochemical Journal* from Portland Press and the University of Manchester, and *UniPHY* from the American Institute of Physics.

The winner of the ALPSP Award for Best eBook Platform was *CRCnetBASE* from CRC Press (Taylor & Francis Group). This is a sophisticated platform with good functionality and provides access to a huge and growing volume of high quality content.

A Highly Commended Certificate was awarded to: *dawsonera II* from Dawson Books. This is a comprehensive platform which gives a good user experience. Noted features include its support of the patron-driven acquisition model and integration with the library catalog.

Also shortlisted were the American Institute of Physics’ *Scitation eBooks Hosting* and *Colloquium Digital Library of Life Sciences* from Morgan & Claypool Life Sciences.

**Panel of Judges for Award for Best New Journal and Award for Publishing Innovation**

Hazel Woodward, University Librarian & Director of Cranfield Press (Chair)
Stephen Ball, Field Chair for Publishing, The Oxford International Centre for Publishing Studies, and Assistant Editor, The Political Quarterly.
Richard Gedye, Research Director, Oxford Journals
Hugh Look, Senior Consultant, Rightscom
David Smith, Business Innovations Manager, CABI
Mark Ware, Director, Mark Ware Consulting

**Panel of Judges for Award for Best eBook Publisher**

Brian Green, Executive Director of the International ISBN Agency (Chair)
Linda Bennett, Gold Leaf Publishing Consultancy
Irving Rockwood, Editor and Publisher, Choice, Association of College and Research Libraries, USA.

**Award for Best eBook Publisher – Best Platform**

DS0214a - Winners of the ALPSP Awards 2010

**About the ALPSP Awards**
ALPSP Award for Publishing Innovation recognizes a truly innovative approach to any aspect of publication. Applications are judged on their originality and innovative qualities, together with their utility, benefit to their community, and long term prospects.

ALPSP Award for Best New Journal is open to any peer-reviewed journal launched in the last 1-3 years. The judges consider the main aspects of the journal including its launch: market research, editorial strategy, marketing, and commercial success.

ALPSP Award for Best eBook Publisher is open to titles, series, or platforms launched since January 2009 and recognizes exceptional expertise, innovation, and enterprise in the publishing of academic or scholarly book content in electronic form.

Further Information

Ian Russell (ian.russell@alpsp.org; +44 (0)123 584 7776)
Lesley Ogg (events@alpsp.org; +44 (0)1245 260571)

Other NASIG News

NASIG 2010 Conference Report

Overall, the 2010 NASIG Conference went off without any major disruptions or issues. The Rancho Las Palmas resort was a wonderful facility and the convention staff exceeded our expectations. The Conference Planning Committee report will address specific issues:

Conference Planning Committee Information

Planning for the conference went extremely well. The CPC had a wonderful committee. The committee performed admirably and worked very hard during the entire planning process. We recommend adding one or two more committee members, as this would make the overall planning much easier, and committee duties could be even more equally distributed. A huge factor is the continued involvement of Joyce Tenney. Joyce is the planning guru, and her continued involvement is important to the success of future conferences. If Joyce is looking to retire at some point, it will be important for NASIG to identify a successor to whom Joyce can pass along her knowledge and valuable insights.

Food and Beverage

Reeta Sinha and Lisa Spagnolo handled the food and beverages for the conference, and they did a fabulous job. CPC did not receive any negative feedback regarding food and beverage. Having restaurants on site and close by provided more flexibility for attendees and saved food costs for the committee. Conference attendees seemed fine with having only one break each day. The resort staff was great with regards to the food and beverages, and we did not have any problems. The only issue of concern was running out of water bottles for attendees on Saturday afternoon. The resort did have water available in each conference room and in the hallways, so it was not a huge issue.

Audiovisual

Keith Powell was in charge of coordinating the AV aspect of the conference and was incredible. Keith helped negotiate the cost for the AV, and made certain the all of the speakers’ needs were met. The AV company at the resort was outstanding; the company was very flexible with pricing, as well. NASIG’s ability to provide wireless access throughout the conference center was met with enthusiasm, and was enjoyed by attendees. Overall, we did not have any major issues with AV.

Publicity

One of the biggest issues we encountered during the conference planning was publicity. There was a bit of confusion about who should send messages, and where. Only near the end of the planning cycle did we found out about the Publicity & PR Committee, which will
send out messages; we were able to work effectively with this committee. Our only recommendation with regards to working with the Publicity & Public Relations committee is that they seem to have only a few listservs identified for sending messages. The CPC sent messages to many state listservs that are not used by the Publicity & PR committee. Overall, the main concern was flooding listservs, and NASIG members, with messages. There needs to be an effective publicity communication plan coordinated among the CPC, PPC, and the Publicity & PR Committee.

**Conference Website**

Lisa Spagnolo handled the website, updated each site efficiently, and did a great job overall. The conference website worked well. This was the first year that conference handouts were posted on the website. NASIG should continue to post handouts on the site, so that attendees can print these to bring to the conference.

**Transportation**

The CPC did not receive any negative feedback about transportation issues from attendees.

**Registration Desk**

Catherine Nelson and Jennifer Arnold set up the registration desk and helped schedule time slots. Catherine and Jennifer were well-organized, and worked tirelessly at the desk. The registration desk functioned efficiently. This year, we did not have bags or make packets for attendees. We did not receive any negative feedback concerning the lack of conference bags, and many attendees brought their own, including extra bags for others. The bag contest was well received. Not having to make packets saved the CPC lots of time, and some attendees downloaded their own handouts from the conference site and brought them along. The CPC did make copies of all of the handouts, and did run out of them; no attendees expressed any negative feelings to the staff, as the handouts were also available on flash drives. NASIG should continue to offer flash drives, as this will save money and time.

**Registration**

Jennifer Arnold, who handled conference registration, did not have any issues to report.

**Other Information**

The vendor expo was very well received, and should continue at future conferences. Vendors mailed their packages to the hotel ahead of time, so the logistics of setting up the event was easy. If the vendor expo is held at future conferences, food and beverage should be provided.

**Conference Budget**

The CPC was able to save money by:
- Negotiating with the AV company
- Not providing bags and packets
- Limiting large signage: 8½ X 11-inch signs outside conference rooms were adequate
- Having only one break per day
- Attendees having lunches on their own.

The CPC did not go over budget for any of the expenses.

Respectfully submitted on September 21, 2010.

Cory Tucker, Co-Chair, 2010 NASIG CPC
Mike Markwith, Co-Chair, 2010 NASIG CPC

**Committee Updates**

**Archivist**

Report for the November 2010 Board Meeting

October 22, 2010

Archivist:
Peter Whiting

Board Liaison:
I have been the archivist-in-training with Sheryl Williams since June 2010. In September 2010, she sent a shipment of committee reports and other items to the archives at the University of Illinois at Urbana-Champaign. At the same time, she sent me archivist materials, including folders and archivist correspondence. Since September 2010, I am officially the NASIG archivist.

In June 2010, Angela Dresselhaus, the *NASIG Newsletter* editor, found that that the link for Volume 1, Number 4 (December 1986) was incorrectly linked to Volume 2, Number 4 (December 1987) on the newsletter page. I requested a PDF of the *Newsletter* for Vol. 1, no. 4 (Dec. 1986) from Melissa Salren at the University of Illinois at Urbana-Champaign, and she sent me a copy that I forwarded to Angela.

Markel Tumlin, a former member of NASIG who was the chair of the Awards & Recognition Committee, sent me five glass paperweights. They have the old NASIG logo. NASIG now gives out clocks to outgoing committee or board members, but previously gave out paperweights. Apparently they had ordered more than they needed during the year that Tumlin was Chair of the Awards & Recognition Committee. He was cleaning his office and realized that he still had them, so he sent them to me since I am the archivist.

**Statistical Information (if applicable)**

None

**Action(s) Required by Board (if applicable)**

None

**Questions for Board (if applicable)**

What should be done with the glass paper weights? I can bring them to the conference next year in St. Louis.

**Recommendations to Board (if applicable)**

None

**Feedback on New Website**

None

Respectfully submitted,

Peter Whiting, NASIG Archivist

**Awards & Recognition Committee**

Date of Report: November 2010

Committee Members:

Jennifer Arnold, Central Piedmont Community College

Chris Brady, U.S. Dept. of Justice, Chair

Leigh Ann DePope, Salisbury University

René Erlandson, University of Nebraska – Omaha

Mary Grenci, University of Oregon

Jessica Ireland, Radford University, Vice-Chair

Yumin Jiang, University of Colorado Law School

Lisa Kurt, University of Nevada – Reno

Betty Landesman, National Institutes of Health

Beth Weston, Bethesda, MD

Mexican Award Coordinator:

Christine Freeman-Radcliff, Texas A&M University – Kingsville

Board Liaison:

Christine Stamison, Swets

**Activities**

- Committee met at the 2010 NASIG Annual Conference
  - Discussed committee’s responsibilities and agenda for the coming year
- Beth Weston conducted an online survey of 2010 award winners
- Results were published in September 2010 issue of the *Newsletter*
- Lisa Kurt conducted an interview with Selden Lamoureux, winner of the inaugural Merriman Award and NASIG delegate to the 2010 UKSG
Chris Brady engaged in several email and phone conversations with veterans of the Mexican Student Grant Award, including former coordinators, A&R chairs, and award winners.

- Drafted and submitted report to the Board regarding recent events and developments in the administration of this award and recommended actions.
- Leigh Ann DePope and Betty Landesman are updated as the library contacts for award outreach.
- The committee sent out the first round of award announcements the first week of November. The announcements are also being distributed through NASIG channels (“What's New” section of website, blast announcement, publicist, etc.)
- For the first time, the Student Outreach Committee is partnering with A&R to help publicize the awards. Various ideas have been discussed as to how library school ambassadors can assist A&R in this area.

Any Changes or Exceptions to Budget

- The estimated 2011 budget that was submitted to the NASIG Board includes:
  - Number of awards that were approved by the Board for 2011.
  - The Champion Award was a special award for 2010 and is not offered in 2011.
  - The Mexican Award was not given in 2010, but we are planning to offer it in 2011.
  - Contingency funds: Last year's Merriman award winner was marooned in the UK due to volcano-related flight disruptions. NASIG covered her extra expenses for that week, but we had not budgeted for them in 2010.

Statistical Information

None

Actions Required by Board

None

Questions for Board

None

Recommendations for Board

None

Submitted by

Chris Brady

Bylaws Committee

November 2010

Committee Members:
Deberah England, Wright State University, Chair
Carol Ficken, University of Akron, Vice-Chair
David Burke, Villanova
Linda Pitts, University of Washington
Kate Seago, University of Kentucky
Rita Johnson, Wright State University
Elizabeth McDonald, Memphis

Board Liaison:
Patrick Carr

Activities Since Last Bylaws Report

At this time, Bylaws has no continuing activities. This past quarter’s completed activities included submitting a budget to the Treasurer, responding in the negative in regards to needing stationery supplies, and implementing a minor change to the Bylaws Committee Manual. Our board liaison, Patrick Carr, reported committee chairs had reviewed the bylaws in anticipation of any upcoming needs. The committees apparently did not foresee anything that could possibly result in a proposal to amend.

Statistical Information

None

Action(s) Required by Board

None to report
Questions for Board

None to report

Recommendations to Board

None to report

Submitted by

Deberah England

Conference Planning Committee

Date of report: November 2010

Co-Chairs:
Karen Darling, University of Missouri-Columbia
Shana McDanold, University of Pennsylvania

Committee Members:
Catherine Nelson, Registrar, University of California, Santa Barbara
Norene Allen, Swets Information Services
Kathy Brannon, Coutts Library Services
Jennifer Clarke, Bucknell University
Kevin Furniss, Tulane University
Erin Leach, Washington University in St. Louis
Rebecca Moorman, University of Missouri, St. Louis
Maggie Trish, Missouri University of Science and Technology
Margaret Donahue-Walker, Taylor & Francis

Board Liaison:
Buddy Pennington

Consultant:
Joyce Tenney

CPC has begun work on the conference in St. Louis. The theme and the logo are complete.

A draft budget is attached. For the most part, the numbers come from the 2010 conference budget since we have not yet met with the hotel staff to determine pricing for breaks, etc. The budget assumes registration fees remain the same as last year as well.

We just confirmed that the City Museum is available for us on the Saturday evening of the conference, and we will be firming up the information when we are in St. Louis for the fall Board meeting.

The Cardinals will be in town, and we are working on getting a block of tickets for the Friday night game to make available for those who wish to purchase them.

We will meet with the hotel staff during the board meeting. After that, we will have an idea of menus and prices for breakfast and breaks as well as the opening reception.

Committee members currently assigned to specific tasks are:

Budget: Karen Darling
Website: Shana McDanold; backup: Erin Leach
Monitor questions on NASIG site: Norene Allen
AV liaison: Rebecca Moorman
Organizational sponsorships: Norene Allen
Registrar in training: Kevin Furniss
Cardinals evening: Erin Leach
Café Press: Jennifer Clarke

Statistical Information

None

Action(s) Required by Board

Share any questions with us at the board meeting

Questions for Board

How many attendees should we assume? Assume the same registration cost as last year? Can we assume the hotel will be the contractor for AV?
Recommendations to Board

None

Submitted by:
Karen Darling

Conference Proceedings Editors

Date of Report: November 4, 2010

Co-editors:
Lori Terrill and Joseph Thomas

Board Liaison:
Patrick Carr

Activities Since Last Report

• We have collected twenty-nine of the thirty papers and copyright forms for the 2010 conference. We are using Google Docs again this year for editing the papers and will upload them into CATS, Taylor & Francis' online manuscript program, after our edits are complete.
• The final outstanding paper is for a strategy session. We have been in touch with the presenter several times and he has indicated that he intends to submit the paper.
• The anticipated publication date for the 2010 Proceedings is April 2011.
• This is the first year we have had non-original content presented at the conference. Two papers this year had non-original content; getting permission to use previously published figures and tables adds extra steps to our process.
• This year we purchased and used a digital recorder for recording the vision sessions. This was a great improvement over the previous tape recordings. Since the recording quality was much better, we were able to quickly and easily transfer the files to the recorders, and we could consult the recordings ourselves (as needed) for editing.

Any Changes or Exceptions to Budget

We request that the board consider purchasing a second digital voice recorder to act as a backup for the one we now have, and to enable the recording of two simultaneous strategy and/or tactics sessions. Having a backup of this electronic device reduces the likelihood that a malfunction of whatever kind (being dropped, having dead batteries) would prevent our recording the vision sessions. Recording the strategy and tactics sessions when possible offers the recorders and editors a convenient way to verify what was actually said, and helps provide the context if any issue in the paper is confusing. The model we purchased and used last year is the Olympus WS-510M; it is easy to use and has 4GB of storage. Amazon lists it for sale for $89.99 (as of October 25); Newegg lists a 4GB alternate (the Olympus WS-700M) for $79.99. We could also consider a 2GB voice recorder and still record multiple sessions. Amazon lists a couple that are highly ranked and priced about $50. The budget request we submitted for next year includes a line item for this second digital voice recorder.

Statistical Information

N/A

Actions Required by Board

The editors need to know how many copies of the Serials Librarian NASIG will receive from Taylor & Francis, so we calculate how many complimentary copies will be distributed to conference contributors. This should be specified in the contract.

Questions for Board

Allowing non-original content to be presented at the conference and included in Proceedings has posed some challenges. If the material was published somewhere prior to the conference, we (and the recorder assigned to the session) can be aware of it from the start and plan our work accordingly. However when a speaker separately publishes an article about their session in the
midst of *Proceedings* preparation, this can cause complications such as suddenly needing permission from another publisher to use figures or tables. We ask that the Board consider specifying that any speaker who has not submitted his or her research for publication prior to the conference hold any planned submissions until after the *Proceedings* have been published. Whether the session content is previously published, has been submitted for publication, or is planned to be submitted for publication in the future, it is imperative that the *Proceedings* editors be notified about this at the time the program is shared with us by the PPC.

**Recommendations for Board**

N/A

**Submitted by**

Lori Terrill and Joseph Thomas

**Contingency Planning Task Force**

November 2010

Members:
Steve Shadle, University of Washington, Chair
Carol Ann Borchert, University of South Florida – Tampa
Steve Kelley, Wake Forest University
Buddy Pennington, University of Missouri – Kansas City

Board Liaison:
Katy Ginanni, Western Carolina University

This task force was charged at the August 2010 board conference call to develop a set of action items based on ideas from the June 2010 Contingency Planning session. All the possible actions listed in the scenario planning activity were extracted and placed into a survey, which task force members took to identify the most appropriate actions to recommend to the board. The task force held two conference calls (the first to identify methodology and scope the charge, the second to review the survey results).

In addition, the task force discussed the current vision statement and is recommending that the board review the current vision statement in light of the scenario planning discussions.

**Statistical Information**

Survey results submitted to the board under separate message

**Action(s) Required by Board**

Board discussion at November 2010 Board Meeting

**Submitted by**

Steve Shadle

**Continuing Education Committee**

Date of report: November 8, 2010

Chair:
Kelli Lynn Getz, University of Houston

Vice-Chair:
Apryl Price, Florida State University

Committee Members:
Melissa Beck, UCLA Law Library
Evelyn Brass, University of Houston
Melissa Cardenas-Dow, University of Redlands
Lori Duggan, Indiana University
Beverly Geckle, Middle Tennessee State University

Board Liaison:
Steve Shadle

**UKSG/NASIG Webinar:** Apryl Price is working with UKSG’s Transfer Working Group to sponsor a webinar on UKSG’s Transfer Code of Practice, notification service, and an update on its current status. Details about the date of the webinar have not been finalized yet.
OVGTS L 2010: The CEC helped NASIG to once again co-sponsor OVGTS L’s annual meeting.

MidSouth eResource Symposium: The CEC worked with Mississippi State University to co-sponsor the 2010 MidSouth eResource Symposium on September 16, 2010.

NISO Webinars: Lori Duggan (CEC’s NISO rep) sent registration and NASIG member discount information on four NISO webinars/programs to the web team for posting.

Personnel Changes: The CEC added Melissa Cardenas-Dow of University of Redlands to the committee in October 2010.

Report Submitted by: Kelli Getz

Database and Directory Committee

November 1, 2010

Chair:
Maggie Ferris, University of Delaware

Vice Chair:
Maria Collins, North Carolina State University

Members:
Mary Bailey, Kansas State University
Jessica Minihan, University of Mississippi

Board Liaison:
Lisa Blackwell

Activities

All committee members have now had practice using the ArcStone software, which NASIG utilizes to manage the membership database and directory. This summer, the committee performed some database cleanup and kept current with the routine business of invoicing members for their dues payments and updating member records.

The committee is preparing for the inception of institutional memberships by working with the Electronic Communications Committee to update the NASIG website. Together, they are developing the new institutional membership form, and scanning the website to find and update language which no longer describes membership categories accurately.

Analyzing the Membership

The committee was asked by the Executive Board to analyze the makeup of our NASIG membership by geographic profile and by patterns of renewal. These analyses follow below. All statistics were derived from ArcStone.

Membership Geographic Profile

1. Number of active NASIG Members by US region

2. Number of NASIG members by Country

<table>
<thead>
<tr>
<th>Country</th>
<th>Number of Members</th>
</tr>
</thead>
<tbody>
<tr>
<td>Australia</td>
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</tr>
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</tr>
<tr>
<td>Mexico</td>
<td>1</td>
</tr>
<tr>
<td>Scotland</td>
<td>1</td>
</tr>
</tbody>
</table>
Membership Patterns of Renewal

The table below shows new member joins, existing member renewals, and existing member non-renewals. Overall this year, non-renewals seem to be outpacing new member joins by a ratio of 2 to 1.

<table>
<thead>
<tr>
<th>Month in 2010</th>
<th>New Member Joins</th>
<th>Existing Member Renewals</th>
<th>Existing Member Non-Renewals</th>
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</thead>
<tbody>
<tr>
<td>January</td>
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<td>105</td>
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</tr>
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<tr>
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<td>2</td>
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<td>August</td>
<td>4</td>
<td>6</td>
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</tr>
<tr>
<td>September</td>
<td>3</td>
<td>3</td>
<td>2</td>
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<tr>
<td><strong>Totals</strong></td>
<td><strong>88</strong></td>
<td><strong>301</strong></td>
<td><strong>181</strong></td>
</tr>
</tbody>
</table>

Submitted by

Maggie Ferris and Maria Collins, Database and Directory Committee

Electronic Communications Committee

October 2010

Co-Chairs:
Nancy Beals (Wayne State University)
Beth Ashmore (Samford University)

Vice Co-Chairs: Tim Hagan (Northwestern University)
Wendy Robertson (University of Iowa)

Members:
Jennifer Edwards (MIT)

Char Simser (Kansas State University)
Kathryn Wesley (Clemson University)

Board Liaison:
Clint Chamberlain

Continuing Listserv Activities

The committee has updated the committee listservs, NASIG.org email addresses for the 2010/2011 committee appointments, and continues to field any problems or changes that members send to lists@nasig.org, as well as messages for the membership.

The survey of the membership regarding communication technology that was conducted just prior to the NASIG 2010 conference has also had the committee investigating both the return of the NASIG-L listserv, as well as alternatives to NASIG-L that would a) allow for members to opt-in or out of the forum; and b) allow members to participate via email or on a designated website.

The NASIG committee listservs have also experienced some outages. In early July, problems started with some of the lists working and some not working. Rich at BeeNet rebooted the system often to help issue. In mid-July, more problems occurred with Microsoft updates to the software. Rich rebooted for these issues and suggested the Lyris software upgrade. During the outage, we used some of the NASIG forwarding addresses to act as listservs, and we started investigating listserv alternatives such as FriendFeed and Google Groups. In early October, there were issues with listserv performance with electrical issues at BeeNet. Rich also indicated that the software/hardware upgrade is imminent. We received a quote from Rich for:

- Keeping everything as is (lists and included email accounts)
- Upgrading to new server/software (highly recommended)
NASIG-L can only be added back if the server/software is upgraded
Monthly maintenance

Please see quote information in the ECC Budget Report for pricing.

Continuing Website Activities

The rosters on committee websites have been updated to reflect the 2010-2011 committee appointments.

Tim Ha
gan, Char Simser and Kathryn Wesley are now maintaining the NASIG jobs blog on WordPress (http://jobs.nasig.org). This maintenance included migrating the blog to wordpress.com (http://nasigjobs.wordpress.com/), where the general NASIG blog is currently hosted. The wordpress.com site allows for greater customization and features to be added to the blog as well as some consistency across the two blogs.

Wendy Robertson, Char Simser and Kathryn Wesley are now maintaining the NASIG blog at http://nasig.wordpress.com/. This blog continues to act as an archive for any “What’s New” announcements that are posted on the ArcStone website, since the ArcStone website does not have the ability to archive these announcements or provide these announcements via RSS. Anything posted on “What’s New” is also posted on the NASIG blog. We have also begun posting, when appropriate, “What’s New”/NASIG blog announcements on the NASIG groups in Facebook and LinkedIn.

The committee has updated the 25th Anniversary history pages with the information provided by the task force. We are still waiting on the videos and slide shows from the task force to add to the website, as well.

This fall the ECC has also looked at document management options for three different committee needs:

1. PPC requires a system where conference presenters can upload their own materials to the NASIG website and have them available to conference attendees.

Currently, the committee has looked possibility of using a free site such as Google sites to handle such a task. The committee has also asked ArcStone if there is some way to set up a separate document repository that we could give presenters access to to upload their materials, or the possibility of implementing something like Open Conference Systems (http://pkp.sfu.ca/?q=ocs) on the NASIG website. Because it is likely that we will not have a solution in place in time for the 2011 conference, the ECC has offered to assist the PPC in uploading presenter materials to the NASIG website, to hopefully lessen one aspect of their workload in the busy time leading up to and after the conference.

2. CEC requires a system where continuing education event materials can be archived.

This issue may be solved by any solution implemented for the first issue. However, drawing on the proposal made by the CEC, we also plan to investigate using an open archive site such as E-LIS (http://eprints.rclis.org/) as suggested by the CEC, or an institutional repository, like the one being used by the NASIG Newsletter (http://digitalcommons.usu.edu/nasig/).

3. Many committees require the ability to share documents more effectively than via email or downloading and uploading via the private committee web space.

Our committee is looking into using a combination of Google Groups and Google Docs in order to allow committee members to collaboratively edit documents. The ECC has tested it out with some of their own spreadsheets, and things look promising. The biggest stumbling block may be having the desired email
address for each committee member set up with a Google account.

**Statistical Information**

Website statistics are currently unavailable as ArcStone switches to Google Analytics. The ECC committee address (ecc@nasig.org) will begin to receive monthly website statistics from ArcStone in the future.

**List & Email Address Statistics as of 10/18/10:**
NASIG has 26 listservs.
NASIG has 38 @nasig.org email addresses.

**Action(s) Required by Board**

Attached is a report on references to personal memberships on the NASIG website. The committee would like the board to look at these references and advise us and other pertinent committees on how to best revise these parts of the website.

**Submitted by**

Nancy Beals, Beth Ashmore, Tim Hagan and Wendy Robertson

**Evaluation & Assessment Committee**

Report for the Fall 2010 Board Meeting

October 2010

Committee Members:
Smita Joshipura (Vice-Chair), Arizona State University
Janice Lindquist (Chair), Rice University
Barbara McArthur, Texas Tech University
Virginia Rumph, Butler University
Christine Torbert, University of Mississippi

Board Liaison:
Clint Chamberlain

The conference evaluations were available online a week prior to the conference. A PDF copy was made available for those who preferred to have a print copy for referral. Reminders were sent out prior to the conference and after the conference to encourage participation. As an incentive to participate, a free conference registration was awarded by a random drawing and the winner was announced in the *NASIG Newsletter*. The confidential report of the conference evaluation results was sent to the Executive Board in August. An abridged version of the report was submitted for publication in the *NASIG Newsletter* at the same time.

The committee received twenty-three requests for individual conference evaluation results, which were sent out in July and August.

The committee’s procedures manual was revised and updated and posted on the NASIG website.

In October, the committee was asked to conduct a brief survey on the Library Choice Initiative from ASA. Results were sent to the Board on October 25, 2010.

**Submitted by**

Janice Lindquist

**Financial Development Committee**

November 2010

Committee Members:
David Bynog, Rice University, Chair
Stephen Clark, College of William & Mary, Vice Chair
Elizabeth Parang, Pepperdine University
Susan Markley, Villanova University
Mike Matthews, Northwestern State University
Zac Rolnik, Now Publishers
Lisa Blackwell, Nationwide Children's Hospital Medical Library, ex-officio

Board Liaison:
Rick Anderson
At the annual conference, the committee chair, Elizabeth Parang, met with the outgoing and in-coming Newsletter editors, Kathryn Wesley and Angela Dresselhaus, to discuss the possibilities for including advertisements in the Newsletter. The migration of the Newsletter to the bepress platform at Utah State University Library simplified the question of where, and for how long, the advertisements would appear.

The FDC has previously discussed setting a price of $1,000 for a full-page ad and $500 for a half-page ad. With the change in format, the committee determined that $1,000 should be charged for the front-page ad and $500 for interior ads. The prices may be adjusted if there is no interest. Newsletter editor, Angela Dresselhaus, furnished information on possible sizes of the ads, preferring quarter page size advertisements for the interior ads, and the committee concurred. The interior pages of the Newsletter are PDFs and the ads will be permanent. Once a new issue is published, the front-page ad will only be visible from the issue page, not the home page. The FDC proposed the attached rate card with the possible addition of a discounted rate for multiple ads (e.g. $3500 for a year-long front-page ad, and $1600 for a year’s worth of interior ads).

The FDC discussed the question of how much money NASIG should maintain in its checking and savings accounts. After much input from Treasurer Lisa Blackwell and extensive discussion, the committee recommended that $5,000 on average be maintained in the checking account, and that the savings account should cover one year’s worth of expenses, plus cost inflation. Overages should be added to the existing government bond account. Once Lisa has analyzed yearly expenses and met with the investment banker, the committee might revisit this issue.

Susan Markley worked on an addendum to the reimbursement policy to cover situations, such as the volcano that stranded our Merriman Award winner in Edinburgh for an extra week after the UKSG meeting. The board had approved a policy to approve contingency funding to cover such emergencies in the future. The following was added to the reimbursement policy for Annual Conference and Continuing Education Events, item #5: At the discretion of the Board, additional funding may be allocated for reimbursement in cases of emergency situations or unavoidable travel delays for award recipients.

Questions for the Board

Has the FDC been charged to create a brochure of sponsorship opportunities and contact information, including: Vendor Expo, Newsletter Advertisement, Conference Sponsorship, CEC Event Sponsorship. If so, what is the expected timeline?

Submitted by

Elizabeth Parang

Membership Development

November 2010

Chair: Janet Arcand (Iowa State University)

Members: Pat Adams (Swets Information Services) Janie Branham (Southeastern Louisiana University) Jen Frys (SUNY Buffalo) Sarah Morris Lin (ReedSmith LLP) Vicki Stanton (University of North Florida) Sarah Tusa (Lamar University)

Board Liaison: Jenni Wilson (Alexander Street Press)

Narrative of Activities Since Last Report

Continuing Activities

- The committee continues to contact non-renewing members, giving them personalized instructions on how to renew their membership.
Completed Activities

- 95 members who had not renewed in the months of April through August have been contacted by email and given information on how to renew their memberships. 14 of the individuals emailed back with questions or further information, which were answered by the committee or by NASIG officers.
- The committee recruited a new member, Pat Adams, who can help represent the vendor point of view.
- A telephone conference call was held on October 27 during which committee members discussed possible directions to pursue for increasing membership and retention of members. The notes of the report will be found below.

Budget

A 2011 budget was submitted on November 3, 2010

Action(s) Required by Board

The committee was asked to brainstorm ideas for new ways to recruit members, beyond what NASIG is doing now, and to come up with some creative approaches to recruitment and perhaps non-traditional targets. These are the notes of our conference call:

We discussed how to improve membership, in terms of recruitment and retention. Some of the ideas have monetary implications and the NASIG Board will need to give us input:

- Can a membership be reduced for first year members by $25.00, so they only pay $50.00? This could be modeled similarly to how ALA handles new memberships.
- How about a free conference prize, available to a pool of first time members? Does that typically just cover the conference registration, and not extras?
- Partnering with other organizations: There are 50% reduced rates for NISO events in a partnership with NASIG. Can we do this with other organizations, including SISAC and BISAC? The information about this benefit does not appear in the brochure. Does it appear in the online information? Can it be made more prominent by adding it to the online information and the next brochure batch printed?
- There was some discussion about what are the benefits of membership, besides going to the conference. The NISO information is not well known. There may be other tangible, monetary benefits we could play up.
- Continuing Education Committee: Can we partner with them by finding out their regional workshops and sending them material to distribute? Perhaps this is another area for a discount, for joining while attending one of these workshops?
- Was there a combined membership/ conference rate last year; will it be possible for 2011?
- NASIG needs to have a more value-added package for its members in these times.

We discussed communication methods for membership drives:

- Can we have an organization-wide membership drive, asking all NASIG members to pass on membership information to colleagues or contacts?
- Social networks: NASIG has Facebook and has 217 members there. Can we use Facebook to suggest that the members there send membership information to other contacts in the network? What about LinkedIn also?
- Can we ask vendors to help in publicizing NASIG information to their customers and contacts in the library world? It might be possible for vendor members, in their emails to their clients, to mention when they were about to attend NASIG and to mention some of the benefits to being NASIG members. It is rare for vendors to send out fliers these days, but they do mention in their emails if they are attending a conference. They probably do the same thing on their company Facebook pages. If NASIG vendor members are attending a conference with exhibits, such as ALA, Charleston, or ER&L, they may be willing to arrange for NASIG fliers to be distributed there.

We discussed whether mailing out NASIG brochures would be worth it (as opposed to electronic communications):

- Regarding the cost of the brochures, we would like to know if sending out the brochures to Charleston conference vendor attendees had any discernable result; can we get a list of the contacts they were sent to (all non- NASIG members) and check to see
if they ever signed up? Or is this something the Registrar already knows?

- We may want to send them out only to a targeted group rather than a mass mailing. Perhaps we could use them for the Greater St. Louis region, or the general region, depending on whom we target.
- We are concerned about whether the brochures can be updated to include membership benefit information such as NISO discounts. Did the NISO benefit start up after the last time the brochure was designed? The brochures may mention benefits too vaguely to really be attractive to recruits.

There was some discussion of groups or areas to target:

- Can we target the geographic area of the St. Louis conference, such as Missouri and the surrounding states? Try to contact librarians and companies in this area?
- Can we follow up with the list of past Award winners to see if they are still members?
- Library schools. We should make sure our information is being sent to library schools (is it being routinely sent now, or do we need to make a special effort to do this? Is this something that Student Outreach does?). For the upcoming meeting, can we contact library schools in the region especially?
- Could we get help from the Missouri Library Association, the Illinois Library Association, and other regional groups to promote the upcoming conference (and membership)?

We discussed an idea that could help in retention:

- An idea for the Board in retention and attracting members: can there be a mentoring program that is in place besides the conference mentoring. New members would appreciate having contacts to ask questions to help them know what they need to know about NASIG or their profession, if they are new to it.

Questions for Board

- Can a membership be reduced for first year members, by $25.00, so they only pay $50.00?
- How about a free conference prize, available to a pool of first time members?

- Partnering with other organizations. There are 50% reduced rates for NISO events in a partnership with NASIG. Can we do this with other organizations? The information about this benefit does not appear in the brochure. Does it appear in the online information? Can it be made more prominent by adding it to the online information and the next brochure batch printed?
- Are there other tangible, monetary benefits we could play up in the brochures?
- We are concerned about whether the brochures can be updated to include membership benefit information such as NISO discounts. Did the NISO benefit start up after the last time the brochure was designed? The brochures may mention benefits too vaguely to really be attractive to recruits.
- Continuing Education Committee: Can we partner with them by finding out their regional workshops and sending them material to distribute? Perhaps this is another area for a discount, for joining while attending one of these workshops?
- Was there a combined membership/conference rate last year? If there was, will it be available again for the 2011 conference?
- Did sending out the brochures to Charleston Conference vendor attendees have any discernable result? Can we get a list of the contacts they were sent to (all non- NASIG members) and check to see if they ever signed up? Or is this something the Registrar already knows?
- Library schools: Is NASIG membership information routinely sent to library schools?

Recommendations to Board

- The MDC could target the geographic area of the St. Louis conference, such as Missouri and the surrounding states, and try to contact library schools, librarians and companies in this area, to publicize the upcoming conference and try to recruit new members?
- Have the MDC follow up with the list of past award winners to see if they are still members?
- Get help from the Missouri Library Association, the Illinois Library Association and other regional groups, to promote the upcoming conference (and membership)
- Have an organization-wide membership drive, and ask all NASIG members to pass on membership information to colleagues or contacts.
• Use NASIG’s Facebook page or LinkedIn to suggest that NASIG members there send membership information to other contacts in their social network.
• Ask vendor members to help publicize NASIG by mentioning when they are going to NASIG conferences, through email or Facebook, etc. If vendor members are attending a conference with exhibits, ask if they are willing to help distribute NASIG fliers there.
• Have a mentoring program that is in place besides the conference mentoring, to help with retention of new members.

Submitted by
Janet Arcand

Mentoring Group

November 2010

Members: Gracemary Smulewitz (Rutgers University Libraries) and Dana Walker (University of Georgia Libraries), co-chairs

Board Liaison: Katy Ginanni

In 2009, the committee established a forum for mentoring activities on the NASIG site. The forum was monitored for activity throughout 2010, and the activity appeared to be minimal. It is currently unclear why so little activity took place. Anecdotally, members mentioned that they must handle a lot of communication through listservs, blogs, RSS feeds, and other networks, and did not have time to participate in an additional forum about serials. It may be too soon at this time to judge the lack of participation; 2011 may show an improvement, and it can be evaluated again.

Approximately 18 individuals registered to participate in the mentoring program when attending the 2010 NASIG conference. The number was significantly lower than the previous year. Several announcements had been sent to library-related listservs, and there was an appropriate call for mentors/mentees on many fronts. Because of the low enrollment, a decision was made to include mentoring information within the invitation to the First Timers Reception. This seemed to reap some rewards. The First Timers Reception was very well attended, and many who entered the reception said they would like to be partnered with a mentor and had not previously signed up. In the future, the committee might consider continuing this practice. It is a little difficult to pair at the reception, but it seemed to work, and we received feedback from a few mentees stating that they enjoyed their time with a mentor.

Sara Sutton, the new vice-chair for the committee and Gracemary Smulewitz (2010/2011 chair) met at the conference to discuss future possibilities for the program.

Action(s) Required by Board
None

Questions for Board
None

Recommendations to Board
None

Submitted by
Gracemary Smulewitz and Dana Walker

Newsletter

November 2010

Editor-in-Chief: Angela Dresselhaus (Utah State University), 10/12
Copy Editor: Angela Rathmel (University of Kansas); K.R. Roberto (University of Denver)
Columns Editor: Kurt Blythe (University of North Carolina - Chapel Hill)
Conference/Calendar Editor: Ning Han (Mississippi State University)
Continuing Activities

- Full implementation of the editorial functions on the bepress platform continues
- Work with the FDC continues as we establish advertisement guidelines

Completed Activities

- Migration to the new bepress platform is complete
- All backfiles were moved to the platform and are searchable
- September 2010 issue published
- Additional copy editor selected
- New calendar/conference editor selected
- Call for submissions for Dec. 2010 issue

Any Changes or Exceptions to Budget

- Online Chicago Manual of Style purchased for 2 years.

Statistical Information

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<tr>
<th>Full-Text Downloads for 2010-05 through 2010-10 for NASIG Newsletter</th>
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Recommendations to Board

- Advertisement guidelines should be in place as soon as possible

Submitted by

Angela Dresselhaus

Nominations and Elections Committee

November 2010

Chair:
Eleanor Cook, East Carolina University

Vice Chair:
Pam Cipkowski, Loyola University-Chicago

Members:
Ann Erceaw, Vanderbilt University
Melanie Faithful, IOP
Kay Johnson, Radford University

Meg Mering, University of Nebraska Lincoln
Jacquie Samples, North Carolina State University
Paula Sullenger, Auburn University
Joyce Tenney, University of Maryland, Baltimore County

Board Liaison:
Rick Anderson, University of Utah

Continuing and Completed Activities

June 2010: A call for nominations was distributed at the 2010 annual conference as part of the conference packet. The nomination form is also available at the NASIG website. An initial email blast was sent to the membership with a link to the online form. The call for
nominations was also posted in the “What’s New” section of the website and in the NASIG Newsletter.

**August 2010:** Additional email blasts were sent to the membership reminding people to submit nominations.

A question was raised of when the next treasurer should be elected, and after some discussion, it was determined that the next treasurer should be elected this cycle. The confusion was caused by a variation in the N&E manual which has since been corrected. A special announcement was sent out to the membership to solicit nominations for Treasurer and the tracking form on Google Docs was revised to include these nominees.

**September 2010:** Additional email blasts were sent to the membership reminding members to submit nominations.

**October 2010:** Nominations closed on October 11. The committee held a conference call on October 12 to go over the calendar in general and to discuss the process of contacting nominees. All nominees were contacted by the end of October. Potential candidates have until November 15 to submit their packets of information for further review.

The committee will have a conference call in late November or early December (we will confirm the date soon) to determine which candidates will have their references checked. Reference checking will be completed by mid-January, and the final slate will be announced around January 24.

Since the board is meeting unusually early in January due to the ALA schedule, the committee will not have the slate ready to announce for that meeting.

**Calendar Update**

The nomination cycle was adjusted and the calendar was updated in the early summer.

**Budget**

The N&E budget was submitted as requested in September 2010. The budget includes three conference calls. Point of clarification: Since the budget runs on the calendar year, the last conference call from the earlier election cycle, plus two conference calls from this cycle, are included in the budget.

**Statistical Information**

A total of thirty-eight different individuals were nominated for office. Two non-members were nominated. Of those who were determined to be members in good standing, twenty-one individuals declined to be vetted further. Of these, four were nominations for treasurer, seven were nominations for vice president/president-elect, twelve were nominations for member at large, and two of these people were nominated for more than one office. The most nominations for one office: one person received six nominations for member-at-large; several other people received two to three nominations.

In addition, here are the breakdowns of those we are continuing to review for possible adding to the slate: two nominees for vice president/president-elect, two nominees for treasurer, and eleven nominees for member at large. Two of these individuals were nominated for another office but only accepted member at large consideration.

**Action(s) Required by Board**

None at this time.

**Questions for Board**

None at this time.

**Recommendations to the Board**

Since ArcStone continues to have problems, it may be prudent at some point to consider migrating the NASIG website and other tools to another platform. Due to
delivery delays this fall, the N&E committee has stopped using the listserv feature in ArcStone, and is instead using Google Groups. Our Google Docs site has been very useful for maintaining tracking of nominees and other documents.

Last year, due to the failure of the ArcStone system, we had to run a second election using Survey Monkey. We may consider using Survey Monkey again this year. This is something we will have to address in early 2011.

Submitted by
Eleanor Cook

Program Planning Committee

Fall Board Report: November 2010

Committee Chairs:
Anne Mitchell, University of Houston, Chair
Michael Hanson, Lafayette College, Vice Chair

Committee Members:
Michael Arthur, University of Central Florida
Morag Boyd, Ohio State University
Rubye Cross, Georgia Institute of Technology
Karen Davidson, Mississippi State University
Cris Ferguson, Furman University
Chandra Jackson, University of Georgia
Jean Sibley, College of William & Mary
Danielle Williams, University of Evansville
Paoshan Yue, University of Nevada, Reno

Board Liaison:
Steve Kelley

Narrative of Activities Since Last Report

2010 Conference Related Activities

1) Thank-You Letters

The 2010 and incoming 2011 chairs sent thank-you letters to the speakers, poster session presenters, and discussion group volunteers. All letters went out by the end of June.

2) E&A Report

The co-chairs examined the conference evaluations for the 2010 conference for suggestions. In particular, we pulled out suggestions for vision speakers. We also looked closely at comments about the schedule, session formats, and any themes of particular interest for the membership. One recurring theme, which we also heard in person at the conference, was that there were too many programs in some time slots and, for attendees not participating in the committee or business meetings, a long stretch of time on Saturday that held little interest.

2011 Program Related Activities

3) Theme for 2011 Conference

The theme for the 2011 conference in St. Louis, MO will be "Gateway to Collaboration." In the past, PPC has been solicited for input into the theme and logo. This appears not to be the case any longer, and in the future PPC will rely on CPC to provide information about the conference theme.

4) Call for Proposals

The call for proposals was distributed on August 18 to all active individuals in the NASIG database and all lists, and was provided to the NASIG Publicist for national and international distribution. The first call for proposals closed September 17 from which we received twenty-seven. A second call for proposals was distributed September 27 and closed October 22. An additional nineteen proposals were received from the second call, for a total of forty-six. The committee typically aims for 25-30 programs (9-12 strategy and 15-20 tactics) on the final slate.

Some minor changes were made to the call for proposals this year to reduce the number of programs that are suggested by someone other than the
prospective speaker. We rephrased using the "proposals and ideas" concept to indicate that we were willing to accept informal proposals still in preliminary development. This change seemed to be largely successful.

The committee will be meeting by conference call on November 8 to discuss proposals and should have a provisional slate ready for the Board's review in advance of the November 15 board meeting.

5) Conference Schedule

The 2011 draft conference schedule accompanies this report. This schedule has been approved by the board but is subject to change.

6) Vision Speakers

Based on committee input and board feedback, we have approached two potential vision speakers with whom we are currently in negotiation.

7) Preconferences

Preconference ideas currently under consideration include: RDA, troubleshooting, linked data, and internal budgeting. At this time we have allocated time in the schedule for one full-day Wednesday preconference and one half-day Thursday preconference, but this could be expanded if necessary. We welcome feedback from the board on these or other ideas.

8) Programming Changes

At the board's request, vision sessions will be held Friday and Saturday only. This decision reflects dwindling Sunday attendance and the need for strategic allocation of speaker costs. In the absence of a Sunday plenary session, we will need to take particular care to promote the Sunday morning speakers.

Based on feedback from attendees both in person and via conference evaluations, the 2011 schedule will include two additional tactics timeslots to reduce programming conflicts. We anticipate a similar number of programs as in previous years, but spread over more timeslots.

NASIG business functions (business and committee meetings) are now scheduled for late Friday and Saturday afternoon to allow more time for programming.

This spring, PPC plans to experiment with a less formal approach to discussion groups. Groups will be solicited online and attendees will have the opportunity to vote on their preferred sessions. Rooms will be assigned based on anticipated popularity of the session.

Other Activities

9) Budget Request

We submitted a budget request on November 5 that includes funding the vice chair visit to the conference site prior to the conference and conference calls for the committee.

10) PPC Manual

The PPC manual requires substantive revision to correct outdated procedures and program components. Revisions will be ongoing throughout the year.

For Future Action by the Board:

Once formulated, the slate of programs will be submitted to the board for approval via email. We hope to have this available prior to the November 15 board meeting for any discussion.

As agreements with vision and preconference speakers are negotiated, these speakers will be submitted to the board for approval via email.

Questions for the Board:

- Will wireless internet be available throughout the conference site again this year?
• How many preconferences should we plan on this year? We typically approach potential instructors in December.
• Does 10 remain the minimum preconference registration?

Recommendations to the Board:

Ubiquitous internet access was a popular and useful addition to last year’s conference, and PPC is in favor of having it available at future conferences.

Respectfully Submitted by

Anne Mitchell and Michael Hanson

Publications and Public Relations Committee

Fall Report, November 2010

Chair:
Kathryn Johns-Masten (SUNY Oswego), 09/11

Vice Chair:
Jeannie Castro (University of Houston), 10/12

Members:
Betsy Appleton (George Mason University), 09/11, Publicist
Susan Banoun (University of Cincinnati), 09/11
Sandy Folsom (Central Michigan University), 09/11
Amanda Price (Mississippi State University), 10/12, Publicist-in-Training

Board Liaison:
Steve Kelley

Narrative of Activities

Continuing Activities

Following the suggestion of previous Vice Chair, Joseph Thomas, the Chair and new Vice Chair will work together to draft a new webpage with the goal of providing information on calls for papers, people interested in collaborating, and people seeking co-authors. This will serve our charge of “serving in a proactive role to encourage publication of serials-related literature, whether for publication by NASIG itself or by an outside publishing agent.”

Betsy Appleton continues to serve admirably as NASIG Publicist, and is joined by new member, Amanda Price, as Publicist-in-Training. The publicist has been sending announcements and we will continue to update the Publicist’s Manual as needed. Chair and vice chair will work with the publicist to review the listserv list and ensure it has up-to-date contact information.

We continue to send out solicitations for new NASIGGuides in partial fulfillment of our charge to encourage the publication of new serials-related literature. We contacted authors of older guides to have them updated. Unfortunately most authors were not able to update their guides. Therefore a notice was put in the newsletter seeking authors or editors for the older guides and new guides. The older guides will be reviewed and removed from the website if no authors can be found by December 2010. Two new guides should be available on the website by December 2010. We will publicize these via the blog, Facebook, NASIG website and email.

Completed Activities

The publicist’s role has been changed. The publicist will write all publicity copy for the conference by working with the Conference Planning Committee (CPC) and Program Planning Committee (PPC). In order to gather information about the activities of these committees, the publicist will be included on the CPC and PPC listservs and will listen in on their committee conference calls. The publicist will write copy and send it to the CPC and PPC chairs for review, to ensure that the details of the announcements are accurate (regarding dates, locations of events, etc.) before the announcements are generally broadcast.

The Publicist’s Manual has been updated and placed on the committee’s private web space.
We have 2 new guides that should be completed and uploaded on the website by December 2010.

**Activities that Support the NASIG Strategic Plan**

We will continue to brainstorm and develop initiatives to expand and publicize the Speakers and Consultants Directory. We also want to raise the visibility of the organization and the expertise of its members through new avenues and publicity messages, such as the collaborative webpage mentioned first in continuing activities.

**Any Changes or Exceptions to the Budget**

None

Submitted by

Kathryn Johns-Masten

**Site Selection Committee**

November, 2010

Committee Members:
Katy Ginanni, Western Carolina University; Steve Shadle, University of Washington; Joyce Tenney, University of Maryland-Baltimore County

At their meeting in June, the Executive Board made the decision to pursue a contract for the 2013 conference since prices are still lower than usual due to the poor economy. They also voted to change Joyce Tenney’s charge to extend into negotiating and coordinating the 2013 conference.

During the summer, Joyce received proposals from various sites in the northeast, which had been targeted for 2013, and weeded out the ones that did not meet NASIG’s requirements due to price, size, etc. In mid-August, the committee members had a conference call to review the proposals, and they narrowed selections down to three locations in the northeast. A fourth city is also under consideration, but each member of the committee has visited that location recently enough that a trip was not necessary. The committee visited all three locations in the first week in November and is currently compiling data to present to the board at their fall meeting in St. Louis, Missouri. It will be a difficult decision, as each of the four locations has advantages and disadvantages, but the committee firmly feels that we should take advantage of fire sale prices in order to hold the conference in the northeast. NASIG has not had a conference in that region since Brown University in 1993.

**Action(s) Required by Board**

Review presentation by committee and help make a selection for the 2013 site.

**Questions for Board**

None

**Recommendations to Board**

Since we feel this will be a difficult decision, consider the possibility of getting feedback from the membership. A brief survey might ask something like, “If all things were equal (price, ease of transportation, etc.), which location would you prefer: W, X, Y or Z?”

Submitted by

Katy Ginanni

**Student Outreach Committee**

Mid-Year Report
November 2010

Committee Members:
Kara Killough, Serials Solutions, Chair
Eugenia Beh, University of Texas at Austin, Vice Chair
Marcella Lesher, St. Mary’s University
Kristen Blake, North Carolina State University
Carol Green, University of Southern Mississippi
Sara Newell, University of North Carolina - Chapel Hill
Bob Boissy, Springer

Board Liaison:
Katy Ginanni

Continuing Activities

The committee continues to recruit new ambassadors through announcements in the *NASIG Newsletter* and through personal contact at the NASIG annual meeting. Committee members are to contact ambassadors a minimum of twice a year to remind them that they will be asked to make sure that their schools know about the awards program. Contact should be made in September and April. The April contact will verify continuation in the program and confirm if the ambassador will be attending the NASIG conference. Ambassadors will continue to update the appropriate pages at the NASIG web site with information about the schools to which they are assigned.

The committee hopes to have an intern, as recommended by Bob Boissy at the committee’s meeting at the 2010 Annual Conference. The committee will continue to update its space at the NASIG website as needed.

Completed Activities

Ambassadors are now assigned to the following universities:

<table>
<thead>
<tr>
<th>Ambassador</th>
<th>School</th>
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<tr>
<td>Sanjeet Mann</td>
<td>UCLA</td>
</tr>
<tr>
<td>Susan Chinoransky</td>
<td>University of Maryland</td>
</tr>
<tr>
<td>Kate Seago</td>
<td>University of Kentucky</td>
</tr>
<tr>
<td>Emma Cryer</td>
<td>Univ. of North Carolina-Chapel Hill</td>
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</tbody>
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Marcella Lesher has been established as the liaison to the Awards & Recognition Committee. She will work closely with them and our ambassadors to spread the word about A&R through the ambassadors’ contacts at the various schools.

The name of the committee was changed at the annual conference. The Library School Outreach Committee is now the Student Outreach Committee, as the new name better reflects the goals of reaching out to different kinds of students, not just those enrolled in library school.

Statistical Information

The committee has fifteen confirmed ambassadors for seventeen schools, including committee members.

Questions/Recommendations for the Board

None at this time.

Submitted by

Kara Killough and Eugenia Beh

<table>
<thead>
<tr>
<th>Joseph Hinger</th>
<th>St. John’s University, Queens College</th>
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<tr>
<td>Alita Pierson</td>
<td>Univ. of Washington</td>
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<tr>
<td>Sarah Sutton</td>
<td>Texas Woman’s University</td>
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<tr>
<td>Carol Ann Borchert</td>
<td>University of South Florida, Florida State</td>
</tr>
<tr>
<td>Brenda Battleson</td>
<td>SUNY-Buffalo</td>
</tr>
<tr>
<td>Angela Dresselhaus</td>
<td>Indiana University</td>
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<tr>
<td>Linda Smith Griffin</td>
<td>Louisiana State University</td>
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Citations: Required Reading by NASIG Members
Kurt Blythe, Column Editor

[Note: Please report citations for publications by the membership—to include scholarship, reviews, criticism, essays, and any other published works which would benefit the membership to read. You may submit citations on behalf of yourself or other members to Kurt Blythe at kcblythe@email.unc.edu. Contributions on behalf of fellow members will be cleared with the author(s) before they are printed. Include contact information with submissions.]


**Abstract:**
Life spans of periodicals are described for all titles reviewed in the *Library Journal (LJ)* “Magazines” column from 1980 through 2005 using data from WorldCat, EBSCO's Serials Directory and Ulrichsweb. Fifty-four percent of the periodicals reviewed in *LJ* have failed. The highest rate of failure is in the first few years of publication, but there remains a substantial failure rate thereafter. The many challenges of keeping accurate records on end dates for periodicals are discussed in the context of cooperative cataloging under CONSER's leadership. The relative strengths and weaknesses of data in WorldCat, Serials Directory and Ulrichsweb are discussed and quantified.


**Smita Joshipura** and James Carvalho, “Usage Statistics for Collection Assessment and Decision Making” (paper presented at the Pre-International Federation of Library Associations and Institutions Conference, Stockholm, Sweden, August 8, 2010).


**Title Changes**
Kurt Blythe, Columns Editor

[Note: Please report promotions, awards, new degrees, new positions, and other significant professional milestones. You may submit items about yourself or other members to Kurt Blythe at kcblythe@email.unc.edu. Contributions on behalf of fellow members will be cleared with the person mentioned in the news item before they are printed. Please include your e-mail address or phone number.]

We’ve got a few title changes this quarter, faithful readers. Keep reading to learn who’s moved where and/or taken on what new duties.

J.D. Williams Library at the University of Mississippi is pleased to welcome **Shenika McAlister** as the electronic resources librarian. Shenika is a graduate of Smith College and Florida State University’s Library School. Previously, she worked as the electronic resources coordinator for Harvard Law School Library.

**Christine Radcliff** has had her title change from serials librarian to head of technical services at Texas A&M University – Kingsville.

And, **Angela Rathmel** was hired as the electronic resources librarian in Acquisitions/Serials at The University of Kansas on August 8, and remains head of the Serials Orders and Claims Unit, as well. One of her
first projects in her new role will be a workflow analysis of e-resources.

Since last being an active part of NASIG, Bob Schatz has joined BioMed Central as North American sales manager. After more than thirty years on the vendor side of things, Bob is now actively involved with the pioneer of open access publishing. While the BioMed Central offices are in London, Bob conducts his work from a base in Portland, Oregon. His work involves discussions with libraries about institutional memberships and institutional repositories (BMC has a hosted IR product called Open Repository). Bob is a former NASIG Board Member-At-Large.

Past-president, Char Simser, returned from a spring sabbatical, including nine weeks in the United Kingdom which you can read about in this issue of the Newsletter, to a new job within K-State Libraries. Char writes: "As part of a major reorganization that began in late 2009, an Office of Library Planning and Assessment was created. My role is library data coordinator, a new position created to streamline our data collection and management processes." Char is excited to have an opportunity to be part of a brand new unit and participate in its evolution. "Our office will have individuals devoted to assessing student learning outcomes - a big area of interest in the academy these days - and finding cool ways to improve the customer experience through the development of new products, services, and practices."
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The NASIG Newsletter (ISSN: 1542-3417) is published 4 times per year for the members of the North American Serials Interest Group, Inc. Members of the Editorial Board of the Newsletter are:

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In 2010, the Newsletter is published in March, May, September, and December. Submission deadlines (February 1, May 1, August 1, and November 1) are approximately 4 weeks prior to the publication date. The submission deadline for the next issue is:

February 1, 2011

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NASIG Newsletter  
December 2010