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Columns

Citations: Required Reading by NASIG Members

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[Note: Please report citations for publications by the membership—to include scholarship, reviews, criticism, essays, and any other published works which would benefit the membership to read. You may submit citations on behalf of yourself or other members to Kurt Blythe at kcblythe@email.unc.edu. Contributions on behalf of fellow members will be cleared with the author(s) before they are printed. Include contact information with submissions.]

Steve Black, “Failure Rates and Publication Status: Periodicals Reviewed in *Library Journal* (1980–2005) and Database Accuracy,” *Serials Review*, forthcoming in 36:4 (2010), doi:10.1016/j.serrev.2010.08.001.

Abstract:

Life spans of periodicals are described for all titles reviewed in the *Library Journal* (LJ) “Magazines” column from 1980 through 2005 using data from WorldCat, EBSCO's Serials Directory and Ulrichsweb. Fifty-four percent of the periodicals reviewed in LJ have failed. The highest rate of failure is in the first few years of publication, but there remains a substantial failure rate thereafter. The many challenges of keeping accurate records on end dates for periodicals are discussed in the context of cooperative cataloging under CONSER's leadership. The relative strengths and weaknesses of data in WorldCat, Serials Directory and Ulrichsweb are discussed and quantified.

Sarah Glasser, “Disappearing Jobs: Staffing Implications for Print Serials Management,” *Serials Review* 36:3 (September 2010): 138-46, doi:10.1016/j.serrev.2010.06.002

Smita Joshipura and James Carvalho, “Usage Statistics for Collection Assessment and Decision Making” (paper presented at the Pre-International Federation of Library Associations and Institutions Conference, Stockholm, Sweden, August 8, 2010).

Barbara M. Pope, “Conducting the Reference Interview: A How-to-do-it Manual for Librarians,” *Serials Review* 36:3 (September 2010).

Barbara M. Pope, “The Agile Librarians Guide to Surviving in Any Institution,” *American Reference Books Annual*. <http://www.arbaonline.com>. Accepted and published online April 2010.