PPC Update:
2010 Vision Sessions
Morag Boyd and Anne Mitchell, PPC Co-Chairs

The Program Planning Committee is very excited about the vision sessions for NASIG's 2010 conference in Palm Springs, California. You can still register until May 20 so you can have an opportunity to hear these great speakers. These diverse presentations will speak to some of the important issues facing the serials community. How can we leverage the data we have? What changes are facing publishing? And what are the systems libraries need to manage serials in this environment?

Eric Miller
"Linked Data and Libraries"
Friday, June 4, 9 a.m.

The web is the most successful commerce and communication platform ever conceived. With the development of recent events, the web is quickly evolving into one of the most pervasive data management, integration and knowledge-sharing platforms ever imagined. Linked data is an emerging set of concepts and technologies for combining and integrating data. Linked data leverages the web as an architecture for connecting data, lowering social and technical barriers sharing these connections and accelerating collaboration and social computing. The presentation will provide an overview of linked data and highlight several relevant, practical examples of this work. A historical perspective as well as personal observations of the evolving social, policy, government, and industry trends that support this effort will also be provided. This presentation will additionally highlight related efforts libraries are currently involved in that leverage linked data. This presentation will conclude by suggesting strategic and symbiotic areas of work that will help libraries leverage the potential of the web and highlight how the web will benefit from library science principles and practice.

About the Speaker

Eric Miller is the president of Zepheira, where he leads strategy and implementation of open web architecture standard solutions to integrate, navigate, and manage information across the open web and the enterprise web. Zepheira is a leading global provider of services applying semantic technology and web architecture to information integration challenges, especially to support collaboration and social computing. Zepheira's clients include national libraries, governments, publishers, health care and life science organizations that share a need for more effective ways of integrate, reuse and remix data.

Prior to founding Zepheira, Eric started and led the Semantic Web Initiative for the World Wide Web Consortium (W3C), providing the architectural and technical leadership in the design and evolution of linking data on the web. His responsibilities included working with W3C members and other technical standards bodies to ensure compliance with existing
Semantic Web standards and collect requirements for future W3C work.

While at W3C, Eric was a research scientist at MIT Computer Science and Artificial Intelligence Laboratory where he was a principal investigator on the SIMILE project focused on developing robust, open source tools that improve access, management and reuse among digital assets. Before joining W3C/MIT, Eric was a senior research scientist at OCLC Online Computer Library Center, Inc., and the co-founder and associate director of the Dublin Core Metadata Initiative.

**Kent Anderson**

"Publishing 2.0: How the Internet Changes Publications in Society"

**Saturday, June 5, 9 a.m.**

The digital revolution is changing how people consume information, how they expect to interact with it, and what it can consist of. Publications as packages are going to fundamentally change. This talk provides an overview of how these changes are likely to occur, how the mission of scholarship remains unchanged even as the means to achieve it are radically altered, and how publishers must reinvent themselves to meet these new opportunities.

**About the Speaker**

Kent R. Anderson is CEO/publisher for JBJS, Inc., publishers of the *Journal of Bone & Joint Surgery*. Prior to this, he was an executive director and publishing director at the *New England Journal of Medicine* (2000-2009) and director of medical journals at the American Academy of Pediatrics (1996-2000). He's been in healthcare publishing for more than 20 years, and has worked as a writer, editor, copy editor, designer, typographer, managing editor, and publisher. He edits the *Scholarly Kitchen*, the official blog of the Society for Scholarly Publishing. He also writes fiction under the pen name Andrew Kent.

**Panel Discussion**

"Serials Management in the Next-Generation Library Environment"

**Sunday, June 6, 10:30 a.m.**

Technological developments in the integrated library system arena are raising questions about the future of serials management. The Open Library Environment Project, OCLC web-scale initiative, open source development, and new products from established vendors are all raising questions about serials management. Can we repurpose publisher and subscription agent metadata? Can we better exchange financial data with parent organizations? Can I really put this kind of information "in the cloud"? What if there is not a serials module in the new system? An expert panel will explore these questions and the benefits and challenges for developments in library systems.

**Panelists:** Jonathan Blackburn, OCLC; Neil Block, Innovative Interfaces, Inc.; Brendan Gallagher, ByWater Solutions; Robert McDonald, Kuali OLE Project/Indiana University

**Moderator:** Clint Chamberlain, University of Texas, Arlington

We look forward to see you in Palm Spring in just a few weeks!