President’s Corner

Rick Anderson, NASIG President

Thinking Warm Thoughts of Palm Springs

For many of us, it’s probably hard to believe that spring is really around the corner. As I write this, the northeastern corner of the United States is bracing for another pair of massive snowstorms, just as it’s finishing digging out from the blizzards that came two weeks ago. And it’s not just New England, either: there’s been snow in Texas, snow in Mississippi, and I have it on good authority that there was frost under the palm trees in Gainesville, Florida last week—it’s been a crazy, crazy late winter all around the country.

However, as your president, I’m prepared to make you a promise: if you come to the 25th anniversary NASIG conference in Palm Springs from June 3 through 6, there will be no snow. In fact, I’ll stick my neck out even further: if it snows anywhere in or near Palm Springs during our conference, I will personally serenade everyone at the business meeting with a show tune of the membership’s choice. And I hate show tunes.

Even without show tunes—especially without show tunes—our anniversary conference is shaping up to be a wonderful event and I look forward to seeing all of you there. Be on the lookout for more details about the program and special events soon.

Congratulations to Our Award Winners

One of the exciting items in this month’s Newsletter is the announcement of our new crop of award winners—and a mighty impressive group they are. You can find...
the complete list here (http://nasignews.wordpress.com/2010/03/04/2010-award-winners-announced/). It almost feels wrong to single any of them out for particular mention, but from a programmatic standpoint it’s especially exciting to have Selden Lamoureux (North Carolina State University) as the first winner of the John Merriman Award, a travel grant jointly funded by NASIG and our sister organization, the United Kingdom Serials Group. This recently-instituted award makes it possible for one member of each organization to attend the other’s annual conference, and I can hardly imagine a better international ambassador for NASIG than Selden. She and I will both eat some haggis for you in Edinburgh. Or maybe not.

**Election Slate**

Speaking of impressive NASIG members (including Selden again), I just voted the other day and have to say that I’m awfully impressed by the quality of our slate this year and deeply appreciative of all the candidates’ willingness to dedicate an extra measure of their already-packed schedules to NASIG service. It was hard to choose—I kind of wish I could have voted for all of them.

**Organizational Membership**

And speaking of voting, by now everyone will have heard that our most recent bylaws amendment, establishing the membership category of “organizational member,” passed overwhelmingly by a yes-to-no ratio of nearly ten to one. This means that an organization of any type—library, publisher, scholarly society, subscription agent, etc.—will now have the option of joining NASIG as a unit and giving full membership benefits to three of its individual members. The hope is that this will make involvement with NASIG more attractive to the organizations (of all types) that make up such a large and important part of the serials environment.

**Scenario Planning**

As you all know, the Executive Board hired a consultant to help us put together a three-year strategic plan for NASIG in 2007. With the end of that period now in sight, and both the information environment and the economy in radical flux, we’ve decided to follow up not with another strategic plan, but rather with some scenario or contingency planning. Since it seems very unlikely that strategies we conceive based on today’s realities are likely to make as much sense in three or five years as they might seem to today, we’re instead going to work with another consultant (the deeply experienced and highly recommended Mark Lane) to come up with a variety of possible scenarios for the future, and prepare strategic responses that we might implement in each case. We’ll be spending the day with Mark just prior to the beginning of the conference in Palm Springs, and will have some documents to share afterwards—as always, everyone’s input will be welcome.

**See You in Palm Springs!**

The closer the conference gets, the better it’s looking. But don’t take my word for it—check out the great programs by an international assortment of presenters listed at http://www.nasig.org/conference_program.cfm. And this is only the preliminary program; it doesn’t even mention all the great activities or the brand-new vendor showcase. More details will be coming soon, but in the meantime, register now and buy that fancy pair of sunglasses you’ve been saving up for.
Executive Board Minutes

December 2009 Conference Call
Carol Ann Borchert, NASIG Secretary

Date, Time: December 7, 2009, 3:04 p.m.-4:46 p.m.
Place: Conference Call

Attending:
Rick Anderson, President
Katy Ginanni, Vice President/President-Elect
Jill Emery, Past President
Carol Ann Borchert, Secretary
Peter Whiting, Treasurer
Lisa Blackwell, Treasurer-in-Training

Members-At-Large:
Bob Boissy
Patrick Carr
Steve Kelley
Christine Stamison
Virginia Taffurelli
Sarah George Wessel

Guest:
Angela Dresselhaus, NASIG Newsletter, Editor-in-Training

Apologies:
Kathryn Wesley, NASIG Newsletter, Editor-in-Chief

1.0 Welcome (Anderson)

Anderson called the meeting to order at 3:04 Eastern time.

2.0 Secretary’s Report (Borchert)

2.1 Approval of Board Actions since October Meeting

Below is the list of Board activity since the June Board meeting. There were no corrections or additions noted during the conference call.

10/09 The Board discussed a missing vision session paper from the 2009 Proceedings and advised the editors to have the author of the Newsletter version expand the paper if we did not receive the copy from the recorder for the Proceedings.

10/09 The final copy of the Publicity Guidelines for NASIG Committees was sent out to all committee chairs.

10/09 The Board suggested a replacement correspondent for SSP.

10/09 MDC drafted a bylaws change, which Bylaws submitted to the Board for review. The Board approved the wording of the bylaws amendment, which will next go to the membership for a vote.

10/09 The Board encouraged CPC to pursue a possible collaboration or coordination with a local serials organization, the Southern California Technical Processes Group in Palm Springs.

10/09 The Board examined the pros and cons of possibly moving the dates for the 2012 conference. Ultimately, it was decided that it was OK to move from a Thursday-Sunday to Friday-Monday arrangement if needed.

10/09 The Board approved a revised charge for the NASIG 25th Anniversary Task Force.

11/09 The Board suggested seeking a speaker to discuss academic journal file-sharing as a program topic. A list of possible speakers was forwarded to PPC.

11/09 Anderson developed a draft proposal to seek a facilitator for a contingency planning session with the Board in June 2010.

11/09 The Board discussed the possibility of reviving the NASIG-L listserv, due to the very low member
participation in the online discussion forums, or starting a NASIG Twitter account.

11/09 The Board discussed NASIG sponsorships and what benefits we might expect for co-sponsorship of events.

11/09 The Board provided input into the wording of the NASIG bylaws revision for organizational memberships.

Taffurelli provided an update that the issue with the vision session paper has been resolved. A discussion followed regarding the need to make sure the speakers are aware of the need to submit a paper and sign the copyright form. This is clearly stated in the speaker agreement, signed by all speakers, but each year, the editors seem to encounter at least one speaker who is surprised by the requirement to submit a paper for the Proceedings.

**ACTION ITEM:** Kelley will ask PPC to add into the manual that they need to verbally make the written paper and copyright form requirement clear to the vision speakers when making arrangements.

### 2.2 Outstanding Action Items

The Board discussed the outstanding action items, which are listed below. Several items are ongoing reminders.

**ACTION ITEM:** Borchert will forward the items pertaining to “all Board liaisons” as a reminder now and will then remove these from the action items list until April.

**Not Done/In Progress:**

**ACTION ITEM:** All Board liaisons should remind their committees to submit announcements for “What’s New.” ONGOING J. Emery for Mentoring and N&E

**ACTION ITEM:** Each liaison will work with the incoming committee to have a web liaison for each committee. That person will need to attend the training offered by ECC during the conference to see how to use the new website and use the administrative functions. Date and time for this session will be announced. Each committee should have a person dedicated to monitoring the discussion forums and help drive discussion and topics to keep members informed and connected. **BY 8/28 J. Emery for Mentoring and N&E.**

**ACTION ITEM:** All Board liaisons will verify that the notice on the publicity process has been added to the committee manuals. **BY 8/28 J. Emery for Mentoring and N&E, D&D added? IN PROCESS FOR SEVERAL COMMITTEES.**

**ACTION ITEM:** Each liaison should work with committee co-chairs to insure that the Committee Chairs Leadership Development document is being followed. **ONGOING J. Emery for Mentoring and N&E.**

**ACTION ITEM:** Blackwell will work with Pennington to ensure that a programming request for a donation option will be added to the listing of possible website enhancements.

**ACTION ITEM:** Blackwell will work with Pennington to present a prioritized listing of requested enhancements and fixes to the website at the fall Board meeting.

**ACTION ITEM:** Blackwell will ensure the ArcStone contract is reviewed and ArcStone will be notified that we will be requesting revisions to the contract.

**ACTION ITEM:** Blackwell, Pennington, Whiting, Mary Bailey and other selected website administrative users will review the upgrade to the website and determine if it would be advantageous for NASIG to move to the new upgrade. **SCHEDULED FOR OCTOBER 2009.**

**ACTION ITEM:** Borchert and ECC will work with the archivist on web presence and other archives issues.

**ACTION ITEM:** Borchert will present a report at the January Board meeting on behalf of the Proceedings Open Access Task Force.
ACTION ITEM: Carr and Ginanni will work with MDC and E&A to have them collaborate to make the survey of who is attending the conference and renewing membership happen and distribute results.

ACTION ITEM: Emery will work with N&E over the course of this year to ensure that the manual is complete and posted on the website. ONGOING.

ACTION ITEM: Ginanni will send out an email in early January to all committee co-chairs, asking them to poll their committee members on their desire to remain on a committee or any issues that may have arisen with committee membership or need for appointments.

ACTION ITEM: Kelley will have PPC update their manual to reflect the change in the policy on selection of programs that have been presented at other venues. IN PROCESS.

ACTION ITEM: Kelley will have PPC update their manual to reflect the change in speaker reimbursements. IN PROCESS.

ACTION ITEM: Whiting will find an attorney to review the ArcStone AMP contract. FEBRUARY/MARCH?

Completed:

- All Board members will suggest names for a new planning consultant by November 1 and ideas for contingencies that need to be addressed during the planning session.
- All Board liaisons will have committees add a reminder in their manuals that they should be submitting updates and announcements to the publicist for the “What’s New” section of the website, and that all external announcements should be funneled through the NASIG Publicist.
- Anderson will draft an explanatory blurb for the survey of who is planning to renew membership and/or attend the conference.
- Boissy will ask ECC to investigate the possibility of a productivity space for PPC with ArcStone.
- Borchert will consult with Joyce Tenney to determine feasibility of scenario planning at the June conference.

- Carr will ask MDC to draft a change to the bylaws to include institutional memberships and submit to the Bylaws Committee by October 31.
- Carr will send a final copy of the vendor member letter for the archives to the NASIG Secretary.
- Carr will ask CEC to create a menu of expectations for levels of sponsorship and bring this back to the Board.
- Carr will make sure that MDC adds to their manual that brochures go to the NASIG Secretary.
- Emery will load sample thank-you letters into the Board web space.
- Emery will ask N&E to list terms of office on the website for the various positions.
- Ginanni will ask Char Simser to invite CEC as a guinea pig to try the Skype system for NASIG business.
- Kelley will have PPC update the website to reflect the change in speaker reimbursement and the call for proposals.
- Wessel will ask CPC to add events to the conference registration page for member to indicate their intention to attend or not.

2.3 Working Calendar Updates from Committees?

There were no updates reported for the working calendar.

3.0 Treasurer’s Report (Whiting/Blackwell)

Our balance at this time is $309,785. At this time last year, it was about $9,000 higher, but we are in pretty good shape versus last year. The difference in balance might be due to the difference in conference revenues.

4.0 Committee Updates (All)

Awards & Recognition: Stamison reported that the committee sent requests for award applications, which are due in January. We have the new Merriman Award this year, and are offering the Champion Award this year as well.

Bylaws: Wessel said that the bylaws vote is in process regarding the change in the voting time periods. Bylaws is discussing the institutional membership changes.
Conference Planning: CPC is moving along. There will be a tentative announcement regarding registration rates posted on the website. The Board discussed whether we might be able to open registration a little earlier than usual this year so that people can get the travel funds expended. The limiting factor is the need to have PPC programming information on the registration form. At the very least, we need to get a headcount for the preconferences. The Board discussed the pros and cons of having program signup as part of registration. In Palm Springs, all of the meeting rooms will be the same size, so it will not make a difference for room assignments this year. However, there is a minimum attendance requirement for the preconferences.

Conference Proceedings: Editing is in process.

Continuing Education: CEC has created a menu of support options for co-sponsored events. CEC is trialing the Skype software to test for conference calls as a possible replacement for our existing conferencing software. Some libraries don’t allow employees to download software, but this is a limitation of which we were already aware.

Database & Directory: D&D is having some problems with invoicing glitches. Membership is down, with 114 unpaid memberships from October, but may go back up as people renew at the end of the year. There was a discussion about N&E and when they check to make sure someone is a member in good standing. N&E can check membership statuses at the point of creating a slate, and not during the vetting process. This will save time and confusion.

ACTION ITEM: Emery will ask N&E to check membership statuses in January when it is time to prepare the slate for the 2010 elections, and will let them know they do not need to also check during the vetting process.

Electronic Communications: Boissy reports that ECC is working on creating a productivity space for PPC. The idea of using Twitter for NASIG communications is still under discussion.

Evaluation & Assessment: No report.

Financial Development: FDC is still discussing advertising in the NASIG Newsletter and how that will work. Also, after reviewing NASIG’s liability insurance, they recommended no changes and to stay with the current provider.

Library School Outreach: LSO continues to recruit more ambassadors.

Membership Development: MDC is busy finalizing the member survey. They’ve also been working with Bylaws regarding the revision for the institutional memberships. The membership brochures have been translated into Spanish and French, and the final copies have been sent to the NASIG Secretary. MDC had a question about who would sign the 100 or so letters going to vendors.

ACTION ITEM: Carr will ask MDC to send letters and addressed envelopes to Anderson. Anderson will sign the letters, stuff the envelopes, and mail them.

Mentoring: No report.

Newsletter: This is on the agenda already.

Nominations & Elections: N&E is vetting candidates.

Program Planning: The program schedule as it currently stands was sent to the Board for review. The preconferences are still being arranged. PPC is considering a panel discussion to close the conference, and the Board asked that the committee follow the guidelines for panel presentations that were previously set. Further discussion on the content of the proposal was tabled until the January meeting.

Publications & Public Relations: PPR is waiting for feedback on how the recently distributed guidelines are working.
**ACTION ITEM:** All Board Liaisons will request feedback from their committees on the new PPR guidelines.

**Proceedings Open Access Task Force:** The Task Force has compiled a list of questions and is surveying six open access publishers for information.

**25th Anniversary Task Force:** The Task Force has a new member, Deberah England, and they are working on a Newsletter item and a photo array.

**5.0 FDC Proposal for Advertising in NASIG Newsletter (Kelley)**

There is a proposal on the table to begin advertising in the NASIG Newsletter to raise revenue. The Newsletter editors have concerns about how this would work, given the nature of the NASIG Newsletter. It seems advertising might be contrary to the spirit of an open source blog. However, many blogs do carry advertisements. An alternative is to just advertise in the PDF version, but there are concerns about how much exposure that would provide. It is fine to just do the PDF advertisement, as long as that is made clear ahead of time. It has not been decided yet who would find advertisers, but we do not wish to increase the already-substantial workload of the editors. If we get no advertisers, that leaves us where we are now, so no loss. This does not, however, dovetail with sponsorship activities. We might be able to assign an ad hoc person to sell advertisements. This item has been tabled until the January meeting for further discussion.

**6.0 Scenario-Planning Proposals (Anderson)**

The Board discussed the facilitator proposals for the June scenario planning session. The Board selected a top candidate, and Anderson will approach that person to check their availability.

**ACTION ITEM:** Anderson will contact the Board’s top choice for a scenario planning facilitator to find out if they are available and still willing.

**7.0 NASIG Attendance (Anderson)**

Anderson received a note from a NASIG member concerned that many people will not come to the 2010 NASIG annual conference due to travel funding concerns. It was suggested that we leak out tidbits about the NASIG programming to generate excitement about the conference. This was done last year, particularly in announcing vision speakers, and it seemed to work well.

**8.0 Sponsorships Update (Emery)**

Total checks received & commitments: $33,500

- EBSCO: $5K for 25th anniversary conference
- IOP: $3K for First Timer’s Reception
- TnF: $2.5K Notepads
- Swets: $2K for Rose Robischon Award
- Annual Reviews: $1K for one day of wireless access
- NEJM: $5K for the opening reception

All companies who have submitted checks have received payment confirmation. Emery is following-up with 8 companies who provided sponsorship last year and is still sending out messages to other companies that could be potential sponsors. She also has a scheduled phone call with Mike Markwith from CPC to start discussion needs for the vendor forum.

**9.0 Site Selection Update (Anderson/Ginanni)**

Plans for St. Louis in 2011 are going well. Joyce Tenney is investigating options for 2012. The previously selected 2012 choices have sort of fizzled.

**10.0 NASIG Archivist (Ginanni)**

There is no formal process for selecting an archivist, so Ginanni asked for ideas on who to approach to replace Sheryl Williams. A name was suggested, and Ginanni will follow up.

**ACTION ITEM:** Ginanni will approach the recommended individual regarding the archivist.
position, and if that does not work out, will solicit the Executive Board for further suggestions.

The meeting adjourned at 4:46 p.m. EST.

Minutes submitted by:

Carol Ann Borchert
NASIG Secretary
December 11, 2009

Minutes were approved by the NASIG Executive Board on January 14, 2010.

Midwinter Meeting
Carol Ann Borchert, NASIG Secretary

Date, Time: January 14, 2010, 9:20 a.m.- 4:45 p.m.
Place: MIT Dewey Library, Boston, Massachusetts

Attending:
Rick Anderson, President
Katy Ginanni, Vice President/President-Elect
Jill Emery, Past President
Carol Ann Borchert, Secretary
Peter Whiting, Treasurer
Lisa Blackwell, Treasurer-in-Training

Members-At-Large:
Bob Boissy
Patrick Carr
Steve Kelley
Christine Stamison
Virginia Taffurelli
Sarah George Wessel

Ex-Officio Member:
Kathryn Wesley, ex-officio, NASIG Newsletter editor

Guests:
Anne Mitchell, PPC co-chair
Mike Markwith, CPC co-chair

1.0 Welcome (Anderson)
The meeting was called to order at 9:20 a.m. Eastern time.

2.0 Secretary’s Report (Borchert)

2.1 Approve December 7th Minutes

2.2 Approval of Board Actions Since December Meeting

Anderson moved to approve the December 7, 2009 conference call minutes pending the correction of one typo, and the list of Board actions. Wessel seconded. All voted in favor.

NASIG Board Activity
December 7, 2009-January 14, 2010:

12/09 The Board approved the preliminary slate of conference programs from PPC.

12/09 The Board requested that PPC draft a policy statement regarding “no-sales pitches” by for-profit or non-profit entities.

12/09 VOTE: The NASIG Executive Board elects to continue providing the UKSG Serials E-News service to NASIG members. Motion by Anderson, seconded by Stamison; all voted in favor.

12/09 The Board discussed enhancements for the NASIG website and assigned preferred priorities.

1/10 VOTE: The NASIG Executive Board approves the proposed amendment to the bylaws pertaining to organizational memberships, as forwarded from the Bylaws and Membership Development Committees, which can now be forwarded for membership review. Motion by Anderson, seconded by Emery; 11 votes in favor, 1 abstention.

1/10 The Board discussed the issue of archiving
committee listserv information and decided to keep a 12 month archive of information for NASIG listservs.

1/10 The Board provided feedback on the draft call for volunteers for the 25th Anniversary Task Force.

2.3 Outstanding Action Items

There was one update to the list of action items, the final version of which is below:

Not Done/In Progress:

**ACTION ITEM:** All Board Liaisons will request feedback from their committees on the new PPR guidelines.

**ACTION ITEM:** Anderson will sign the MDC vendor letters, stuff the envelopes, and mail them.

**ACTION ITEM:** Blackwell will work with Pennington to present a prioritized listing of requested enhancements and fixes to the website at the fall Board meeting.

**ACTION ITEM:** Blackwell will ensure the ArcStone contract is reviewed and ArcStone will be notified that we will be requesting revisions to the contract. ITEM ON HOLD

**ACTION ITEM:** Borchert and ECC will work with the archivist on web presence and other archives issues.

**ACTION ITEM:** Carr will ask MDC to send letters and addressed envelopes to Anderson.

**ACTION ITEM:** Emery will work with N&E over the course of this year to insure that the manual is complete and posted on the website. ONGOING

Completed:

- Anderson will contact the Board’s top choice for a scenario planning facilitator to find out if they are available and still willing.
- Blackwell, Pennington, Whiting, Mary Bailey and other selected website administrative users will review the upgrade to the website and determine if it would be advantageous for NASIG to move to the new upgrade.
- Blackwell will work with Pennington to ensure that a programming request for a donation option will be added to the listing of possible website enhancements.
- Borchert will forward the items pertaining to “all Board liaisons” as a reminder now and will then remove these from the action items list until April.
- Borchert will present a report at the January Board meeting on behalf of the Proceedings Open Access Task Force.
- Carr and Ginanni will work with MDC and E&A to have them collaborate to make the survey of who is attending the conference and renewing membership happen and distribute results.
- Emery will ask N&E to check membership statuses in January when it is time to do the slate for the 2010 elections, and will let them know they do not need to also check during the vetting process.
- Ginanni will approach the recommended individual regarding the archivist position, and if that does not work out, will solicit the Executive Board for further suggestions.
- Ginanni will send out an email in early January to all committee co-chairs, asking them to poll their committee members on their desire to remain on a committee or any issues that may have arisen with committee membership or need for appointments.
- Kelley will have PPC update their manual to reflect the change in the policy on selection of programs that have been presented at other venues.
- Kelley will have PPC update their manual to reflect the change in speaker reimbursements.
- Kelley will ask PPC to add into the manual that they need to verbally make the written paper and copyright form requirement clear to the vision speakers when making arrangements.

3.0 Treasurer’s Report (Whiting/Blackwell)

3.1 NASIG Finances

Whiting reported that the account balance is about where we were last year, so we are on target. We are keeping our Schwab accounts as they are.
There was some discussion about the ECC budget and whether the ArcStone expenses are in the current committee budget. The cost of our enhancements wishlist is a best guess at this point. There was also some conversation about the issue of conference attendance and how that could impact our finances.

There is one confirmed preconference, and given the dearth of preconference proposals, the Board suggested that PPC not pursue any further preconferences. The Board also discussed the conference registration rate. In honor of our 25\textsuperscript{th} anniversary, and to help members with conference expenses due to the current economic situation, the Board decided to offer $25 off of the normal registration cost for folks who register more than 25 days before the regular cut-off date.

Ginanni made a motion to give a $25 discount to any conference registrant who registers 25 or more days before the close of registration. The motion was seconded by Taffurelli. All members voted in favor with none opposed, no abstentions.

Anderson made a motion that all registration rates remain the same for 2010 with the exception of the discount. Stamison seconded, and all voted in favor.

Emery made a motion that the day-long preconference would be set at $125 for members and $200 for non-members. Kelley seconded, and all voted in favor.

The website has hotel price information online. The hotel cost is a bit lower than Asheville prices. We might also want to post the pros of the Palm Springs meeting site.

CPC would be interested in ideas from the Board about how to best recognize sponsors for the audiovisual expenses. There will only be tote bags if there is a sponsor to fund them. Otherwise, we won’t have them this year.

The Board discussed ways to keep within our food budget to allow money for wireless access.

There are 10 confirmed strategy sessions and 16 confirmed tactics sessions. Vision session speakers are still pretty tentative. The tentative ½ day preconference is possibly being moved to 2011. The Board discussed the program slate.

The Board approved moving forward with the proposed closing panel, and asked PPC to be sure to reiterate the
NASIG speaker guidelines about how to present the topic.

The Board asked that our ½ day meeting be added to the Thursday schedule for 8:00 a.m. to noon. Board members will get breakfast on their own, rather than having a catered breakfast.

The 25th anniversary dinner will be on Friday night, starting at 6:30 and running until 11:00. Dinner will be served at 7:00. Guest prices for the anniversary dinner and opening reception have been set at $60 for each event.

PPC will try to get registration information available by January 30. Usually it is March 1, but several members have been anxious to get travel funds encumbered. We will try to open registration by February 1 with as firm a program as we have at that time.

7.0 25th Anniversary Task Force (Stamison)

Do we need to have release forms for photos? In lieu of that, we are going to do an email blast with contact information for individuals to have their photo removed from the pool of those used for the 25th Anniversary celebration.

The Board approved using the NASIG logo instead of the conference logo for coasters. There will be a welcome message from the Executive Board in the pamphlet.

The Task Force asked if there had been any extra volunteers that had not already been assigned to committees, but there are not.

There was a question about the NASIG photos that are online and who has permission to load them on the site. Some photos are in the blog, some on the web site, and some in Flickr. Anyone can load photos into Flickr and tag for NASIG. The final product will be on the NASIG site with a limited number of pictures.

8.0 NASIG Open Access Proceedings Task Force Report (Borchert)

Emery made a motion that given the loss of revenue if we move to open access, the Board will table the open access move to next year and examine our economic situation at that time. Blackwell seconded the motion, and all voted in favor.

The Board wishes to express their appreciation to the task force for their work in compiling information about possible venues for publishing the NASIG Conference Proceedings as an open access publication.

9.0 Telecommunications Task Force (Ginanni)

After testing Skype as a possible replacement for our conferencing software, it was decided that Skype has a number of issues for NASIG committee use. At this time, we will continue with the current conference call product. The Board wishes to express their appreciation for the task force’s work and believes this report will inform future decision-making.

ACTION ITEM: Ginanni will have instructions for setting up a conference call and a note to use Skype if desired or possible to the committee chairs manual.

10.0 Nominations & Elections Slate of Candidates (Emery)

Emery reported that we have three candidates for vice president/president-elect and eight candidates for member-at-large for the 2010/2011 election slate. The Board wishes to express their pleasure and gratitude to N&E for their work.

11.0 Sponsorship Update (Emery)

In addition to items in the sponsorship report, wireless access was added as one of the items for which we are seeking sponsors. At this time, sponsorship commitments total $36,500, and we hope to pass $40,000 by the deadline of March 1. The Board applauded Emery’s great work.
12.0 MDC Membership Survey Results (Carr)

While reviewing the membership survey, there were a few categories of reasons given for not renewing membership or attending the 2010 conference. The Board expressed concern about the percentage of people not planning to attend or unsure about attending. It was suggested that these results be distributed to selected committees next year to assist in planning. Another idea was to have an online option for the conference. The Board wishes to express its gratitude to the Membership Development Committee for their work on this survey.

ACTION ITEM: Stamison will ask A&R to submit a formal proposal outlining their suggestions for how to handle the Mexican student Award.

Emery made a motion to provide cash upon arrival and a calling card upon request for the Mexican Student Grant Award winner. Whiting seconded the motion, and all voted in favor.

16.0 PPR Guidelines Feedback (Boissy)

Boissy reported that he had received no direct feedback regarding the PPR guidelines sent out to committee chairs. There were no formal templates written; the guidelines sort of served as a pseudo-template. It was suggested that PPR work more proactively with committees most likely to do external announcements, such as CEC. We need a calendar for publicizing the NASIG conference and other activities that happen each year.

One committee reported some concerns. Should conference publicity be assigned to PPR committee members, not just to the NASIG Publicist? It was suggested that LSOC ambassadors could pass on conference announcements and membership brochures. PPR could send a message to solicit publicity messages, with a deadline for committee liaisons to submit them. It was suggested that we could put something in Library Journal or C&RL News, but that would require an advertising budget that we do not have.

17.0 ECC Communication Preferences Survey (Boissy)

ArcStone won’t handle email communications, such as a listserv, so if we go that way, we’d need to explore another way of doing that. The Board approved ECC doing a survey regarding preferred communication methods to and among the membership.

ACTION ITEM: Boissy will ask ECC to create a survey for the membership regarding their preferred communication methods (email, online forums, Twitter, etc.) and will submit a draft to the Board.
18.0 ArcStone Liaison and ECC (Ginanni)

There was a question about who does the training for the committee web liaisons. It was decided that the ArcStone Liaison would be an ex-officio member of the Electronic Communications and Database & Directory Committees in order to better stay in the loop. ECC and D&D can help do the web training for the incoming co-chairs. ECC should have the main responsibility for training, posting to the web page, etc. The D&D group should send a representative to the training.

ACTION ITEM: Ginanni will notify Pennington that he will be added as an ex-officio member of the ECC and D&D.

ACTION ITEM: Blackwell will find out from D&D who they will appoint to attend the web liaison training session.

19.0 Archiving Conference Photos (Borchert)

The Archivist had a question about which conference photos to send to the University of Illinois Urbana-Champaign archives. The Board made suggestions about printing the photos commercially at a drugstore or online (from sites like Flickr or Snapfish) rather than using her own printer.

ACTION ITEM: Blackwell will take the following questions and comments back to Pennington:
1. Could we please get some justification for the project management charge that is listed?
2. The Board approved the administrative membership updates.
3. It is fine to do re-programming to have the donation form as part of the conference registration form, as long as we can get it in writing that ArcStone will not charge us again for re-programming it after the AMP build.
4. The Board decided not to do a separate online donation form.

20.0 ArcStone Enhancements [Added Agenda Item]

The Board discussed the suggested ArcStone enhancements. The Board discussed whether a separate donation form was worth the cost, versus the programming cost for adding it to the membership form and the conference registration form. The Board had a list of questions to be taken back to the web liaison.

ACTION ITEM: Blackwell will send a list to Mark by April 15 of conditions we believe are functionally permanent for which we need to adjust and for which we need to plan. This will be based on feedback from committee chairs.

ACTION ITEM: Ginanni will ask continuing chairs to attend and request that they send input to their liaisons by April 1.

ACTION ITEM: Borchert will send Ginanni the spreadsheet of who is being asked to attend.

ACTION ITEM: Borchert will craft a paragraph for Board liaisons to solicit committee feedback after Ginanni sends invitations to committee chairs.

ACTION ITEM: Anderson will make sure that Mark Lane has a copy of the NASIG Strategic Plan, along with preliminary information and suggestions from the January 14 Board meeting.
Stamison made a motion to adjourn, seconded by Boissy. All voted in favor.

The meeting adjourned at 4:45 p.m. Eastern Time.

Minutes approved by NASIG Executive Board March 5, 2010.

Minutes submitted by:
Carol Ann Borchert
NASIG Secretary
January 26, 2010

Revised March 5, 2010

**Treasurer’s Report**

Peter Whiting, NASIG Treasurer, and Lisa Blackwell, NASIG Treasurer-in-Training

The transition to the new NASIG treasurer has begun. Lisa Blackwell and Peter Whiting met after the January 2010 Board meeting in Boston to discuss treasurer duties. Please note that Lisa has established a post office box for receipt of official NASIG Treasurer mail. The post office box address is:

Lisa Blackwell
NASIG Treasurer
P.O. Box 547
Dublin, OH 43017

This year, checks for conference registration will be sent to that post office box. Lisa Blackwell will work with Jennifer Arnold, the 2010 NASIG Palm Springs registrar, with the checks that are received for conference payment.

We thank EBSCO for dedicating $5,000 towards the NASIG 25th anniversary celebration dinner at the 2010 annual conference in Palm Springs. In addition, we are using last year’s annual conference profit to fund the dinner.

Donations to NASIG totaled $130 for 2009. Of that $130 we had $50 donated to the Rose Robison Memorial Fund and $75 donated to the Fritz Schwartz Award. NASIG appreciates all donations.

### BALANCE SHEET

(Includes unrealized gains)

As of 02/19/10

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| TOTAL Cash and Bank Accounts          | **$331,368.93** |
| TOTAL Investments                     | **$0.00**      |
| **TOTAL ASSETS**                      | **$331,368.93** |

| LIABILITIES & EQUITY                  |            |
| LIABILITIES                           | **$0.00**   |
| EQUITY                                | **$331,368.93** |
| **TOTAL LIABILITIES & EQUITY**        | **$331,368.93** |

The NASIG budget runs on a calendar year for tax purposes.
2009 EXPENSES AND 2010 ESTIMATE.
A note about funding the 25th anniversary celebration dinner is in the treasurer’s report at the beginning of this document.

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announced by the end of March.

Vice President/President- Elect/Past President (3-year term beginning 2010/2011)
One will be elected.
- Michael Arthur, University of Central Florida
- Selden Durgom Lamoureux, North Carolina State University
- Steve Shadle, University of Washington

Member-at-Large (2-year term beginning 2010/2011)
Three will be elected.
- Clint Chamberlain, University of Texas-Austin
- Maria Collins, North Carolina State University
- Deberah England, Wright State University
- Wen-Ying Lu, University of Colorado at Boulder
- Shana McDanold, University of Pennsylvania
- Buddy Pennington, University of Missouri-Kansas City
- Sheryl Williams, University of Nebraska Medical Center
- Jenni Wilson, Alexander Street Press

A call for petition candidates was sent to the membership via email blast on February 2, 2010. The deadline for responding to the call was February 18, 2010. Another message was sent on February 22, 2010 announcing that online voting had begun.

I would like to extend a huge thank you to the N&E members. They have put in a lot of time and have done a wonderful job throughout the election process.

Slate Announced for 2010 Election
June Garner, N&E Co-Chair

The Nominations & Elections Committee announced to the NASIG membership on January 27, 2010, the slate of candidates running for office in the 2010 election. Profile information, position statements and photos of each candidate are posted on the NASIG web site at http://www.nasig.org/committee-nominations-and-elections/candidates.cfm. The online election will run from February 22-March 5, 2010. Results will be

Eleanor Cook, co-chair
Norene Allen
Joe Badics
Ann Ercelawn
Betty Landesman
Meg Mering
Alison Roth
Jacquie Samples
Joyce Tenney
Jill Emery, Board liaison
**Important Message**

**Regarding the NASIG Election**

Rick Anderson, NASIG President

NASIG’s online content management service, ArcStone, experienced a major malfunction while processing our election results, and it does not appear that the results will be retrievable without significant expense. Because it’s going to take some time to sort out the issues and figure out how they will be resolved, and because the NASIG bylaws require us to complete the election by April 1, we are going to have to run the election again. Please stay tuned for more information, which will be forthcoming shortly.

On behalf of the Executive Board, I apologize to all NASIG members and especially to the candidates for this very unfortunate problem, and encourage everyone to vote again when the ballot re-opens – it takes only a moment, and we greatly appreciate everyone’s participation.

**Organizational Membership Category**

**Passed**

Elizabeth Parang, Bylaws Committee Co-Chair

The results are in on the proposed bylaws amendment establishing the category of organizational member. The amendment passed 152 (Yes) to 17 (No). Currently there are 732 active members and so that means only 23% of the membership voted. The NASIG Bylaws state, “Adoption [of a proposed amendment] shall be by two-thirds majority of those voting.” As specified, the change will go into effect immediately.

The NASIG Bylaws will now state:

**Article III. Membership.**

**Section 1. Membership rights and responsibilities.**

Active membership shall consist of individual members or organizational members who remit dues, and shall carry with it the right to vote, to hold office, and to share in the benefits afforded by the objectives of NASIG. Organizations receive three memberships and three registrations to the current year’s conference, to be used by individuals in the organization, as well as the right to purchase a Vendor Exhibit table at a discounted price. Each of the three individuals within the member organization is a full member of NASIG with all rights and privileges. The organization itself is not a member and cannot vote or otherwise function in NASIG as a collective entity. Corresponding membership shall consist of individuals who are representatives of peer professional organizations, and shall carry with it the right to attend meetings and share in the benefits afforded by the objectives of NASIG. Corresponding membership does not include the right to vote or hold office.

Members shall act in accordance with the stated purposes and policies of NASIG and abstain from actions tending to injure the good name of the organization, disturb its well-being, or hamper its work. In cases where infractions occur, the Executive Board may take action as necessary.

This article of the NASIG Bylaws previously stated:

The rationale presented by the Membership Development Committee was as follows:
NASIG, like other member organizations, needs to find ways to make both membership and conference attendance easier and more attractive to all of its constituents. In the library world, individual members are generally expected to purchase memberships out of pocket, but other organizations in the serials information chain often pay for employees' memberships. Offering organizational memberships will make it more attractive and affordable for these kinds of organizations to remain or become involved in NASIG.

**Voting Period Amendment Passed**

Elizabeth Parang, Bylaws Committee Co-Chair

The results are in on the proposed bylaws amendment concerning the voting period for election of officers. The amendment passed 162 (yes) to 13 (no). Currently there are 762 active members and so that means only 23% of the membership voted. The NASIG Bylaws state, “Adoption [of a proposed amendment] shall be by two-thirds majority of those voting.” As specified, the change will go into effect immediately.

The NASIG Bylaws will now state:

Article VII. Elections and Nominations.

Section 1. Elections.

The committee responsible for nominations and elections shall submit an election calendar for the upcoming election cycle to the Executive Board no later than sixty days after the Annual Conference. The election calendar shall state the steps and deadlines for nomination to eligible offices and officers, and members-at-large of the Executive Board, of announcements for the pending and final slate of candidates, for receiving nominations by petition, and for execution of the ballot for said election cycle. The Executive Board shall approve the calendar and report it to the membership within fifteen days after submission.

The election calendar deadlines shall be set to accommodate the following time requirements:

1. Ballots for an election shall be distributed at least sixty days prior to the Annual Conference and completed ballots shall be accepted for ten working days after distribution.
2. Persons seeking a nomination by petition shall be allowed at least fifteen days from the time of notice to the membership of the pending slate of candidates, to gather and submit their petitions to the committee responsible for nominations and elections.

Candidates receiving a plurality of votes cast shall be elected. In case of a tie vote, the committee responsible for nominations and elections shall decide the election by lot. Notice of those elected shall be communicated to the membership prior to the Annual Conference, with a declaration made also at the Annual Conference.

This article of the NASIG Bylaws previously stated:

Ballots for an election shall be distributed at least sixty days prior to the Annual Conference and completed ballots shall be accepted for thirty days after distribution.

The amendment was proposed by the Nominations & Elections Committee to make the election cycle more flexible. Since elections are now conducted online in a secure environment, it is no longer necessary to allow a month for members to return ballots through the mail.

**2010 Award Winners Announced**

Carol Ficken and Chris Brady, A&R Co-Chairs

The Awards & Recognition Committee received many outstanding applications for the 2010 NASIG awards. Among these were applications for the John Merriman Award, which – thanks to generous financial support from Taylor & Francis – is being offered for the first time in 2010.
We also would like to thank Swets, Taylor & Francis, and Serials Solutions for their generous support to NASIG this year. In particular, we thank Swets for underwriting the Rose Robischon Scholarship, Taylor & Francis for their support of the John Merriman Award, and Serials Solution for supporting the Champion Award.

The award recipients will be presented with their awards at the opening session of the 2010 NASIG annual conference. NASIG is pleased to announce the following award recipients.

**Champion Award:**
Susan Davis, SUNY University at Buffalo

**John Merriman Joint NASIG/UKSG Award:**
Selden Durgom Lamoureux, North Carolina State University (NASIG)
Mitchell Dunkley, De Montfort University (UKSG)

**Fritz Schwartz Serials Education Scholarship:**
Ivey Glendon, Florida State University

**Horizon Award:**
Jennifer Sauer, Fort Hays State University

**Marcia Tuttle International Award:**
Charlene Simser, Kansas State University

**NASIG Conference Student Grant:**
Zach Coble, University of Missouri-Columbia
Ning Han, Louisiana State University
Sarah Razer Carnahan, Texas Woman’s University
Richard Rybak, Dominican University
Angela Black, Florida State University
Jessica Lewis, SUNY University at Buffalo

**Rose Robischon Scholarship:**
Pam Cipkowski, Loyola University of Chicago Law School

**Serials Specialist Award:**
Janet Bassett, Salem Public Library (Oregon)

**NASIG Conference Mexican Student Grant:**
This award will be selected by AMBAC, our partner organization in Mexico, in late March or early April.

**Call for 2010/2011 Volunteers**

Katy Ginanni, NASIG Vice President/President-Elect

It’s that time of year when tears can be seen streaming down my face, and my tissues come out. Nope, it’s not the “cedar fever” that strikes so many folks in south central Texas.

It’s time for me to beg for volunteers for NASIG committees!

The link to the volunteer application can be found in the center of the page at [http://www.nasig.org/about_committees.cfm](http://www.nasig.org/about_committees.cfm). Below that is a list of all committees; descriptions of each committee can be found when you link to them.

Please remember that we are still 100% a volunteer organization. *All* of the work that we accomplish each year is carried out by members who volunteer to serve on committees, and the volunteers you elect to serve as members of the Executive Board. One of the duties of the vice president/president-elect is to solicit committee volunteers, and then to assign volunteers to committees.

If you currently are finishing your first term of service on a committee and would like to be reappointed to the committee, please let your co-chairs know; you will not need to fill out a volunteer application. The exception to this is members of Nominations & Elections; they may serve only one term. If you’re not sure whether or not you should submit an application, go ahead and submit one. I’ll figure it out!

Most people who volunteer usually do get placed on a committee. So don’t hesitate! If you’ve never served on a NASIG committee, or if you have but have taken a break, please consider submitting a volunteer
application. It’s a great way to meet other members and to learn more about NASIG!

25th Annual Conference (2010)

CPC Update
Cory Tucker and Mike Markwith, CPC Co-Chairs

Conference Registration Open
Registration for the 25th annual NASIG conference opened February 25th. The 2010 conference, “An Oasis in Shifting Sands: NASIG at 25” will be in Palm Springs, California, from June 3-6. The conference will be held at the beautiful Rancho Las Palmas Resort. Please visit the website (http://www.nasig.org/conference_registration.cfm) to register and obtain information about the conference, including program information and hotel rates. The site also includes lots of information to help with your travel arrangements. If you are a NASIG member, you need to login with your assigned username and password to receive your discounted member pricing.

Early Registration Discount
In recognition of widespread economic difficulties, NASIG is offering a special early registration discount this year. For the 25th anniversary conference, any member who registers by April 25th - 25 days before close of registration – will receive a $25 discount for a member rate of $350! The complete list of registration rates are:

Conference
Early member rate: $350 (through April 25)
Member rate: $375 (after April 25)
Non-member rate: $500
Daily rate (1 day only allowed): $150

Preconference
Member rate: $125
Non-member rate: $200

Rancho Las Palmas Shopping Gift Card Drawing
For everyone who registers prior to April 25, not only will they save $25 but CPC is also giving away a $100 gift card from Rancho Las Palmas. The gift card can be used for anything: food, spa, room rate, golf, gift shop, anything! The gift card is good for a year. We will have a random drawing from all those who register prior to April 25 on the opening night of the conference. Register early and save money and be automatically entered into the drawing.

We look forward to seeing you in Palm Springs!!!

PPC Update
Anne Mitchell and Morag Boyd, PPC Co-Chairs

We think the 25th annual conference in Palm Springs is shaping up to be an outstanding NASIG conference. The Program Planning Committee is working hard on the program for June’s conference, and it promises to be a great program.

As in years past, the program will offer a variety of Strategy and Tactics sessions to provide a wide range of both strategic and practical information in the areas of acquisitions and licensing, cataloging and access, collections, e-resource management, and publishing and scholarly communication. This year’s preconference will focus on Resource Description and Access (RDA), the new cataloging standard and successor to AACR2. NASIG has shifted this workshop to a later-than-usual time slot so that budget-minded travelers can arrive the morning of the preconference. Please check out the program details on the conference website (http://www.nasig.org/conference_registration.cfm) as things develop.
Would you like to get more involved while at the conference this year? There are several opportunities for you. Please consider submitting a proposal for a poster session or volunteering to facilitate one of the user groups or informal discussion groups. The call for posters is included in below (deadline March 31), and the calls for user group and informal discussion group facilitators will be out in mid-March.

We’re looking forward to seeing you in Palm Springs!

**Call for Posters**

The NASIG Program Planning Committee (PPC) invites poster session proposals for the 25th NASIG conference in Palm Springs, California, June 3-6, 2010. The theme of the conference is "An Oasis in Shifting Sands: NASIG at 25."

Posters will be on display 9:00 a.m.-5:00 p.m. on Saturday, June 5th. Presenters must be available to discuss their topics during the afternoon break on this day.

Poster sessions provide an opportunity to share innovative ideas and new applications of technology. Sessions may present a report of a research study, an analysis of a practical problem-solving effort, or a description of an innovative program that may be of interest to the serials community. In keeping with NASIG’s tradition of non-commercialism, poster sessions focusing solely on a commercial product will not be accepted.

To propose a poster session, please use the online form: [http://www.surveymonkey.com/s/RXXMKM3](http://www.surveymonkey.com/s/RXXMKM3).

Deadline for submission: Proposals must be received by Wednesday, March 31, 2010, 5 p.m. Eastern time. Members of the PPC’s Subcommittee on Poster Sessions will evaluate abstracts. Presenters will be notified in April 2010.

Inquiries may be sent to the PPC co-chairs, Morag Boyd and Anne Mitchell at: prog-plan@nasig.org.

**Call for Discussion Groups and User Groups**

The NASIG Program Planning Committee (PPC) invites ideas for topics and volunteers for session facilitators for discussion groups and user groups at the 25th annual conference ([http://www.nasig.org/conference_registration.cfm](http://www.nasig.org/conference_registration.cfm)) in Palm Springs, California, June 3-6, 2010.

Informal discussion groups serve to promote discussion among NASIG attendees who have a shared interest in a topic, idea, workflow, or problem. The emphasis of these sessions is open discussion and the generation of new ideas. The facilitator must be registered for the full conference. Informal discussion groups will take place on Saturday, June 5, 3:30-4:30 p.m. Please submit topics or volunteer to facilitate a discussion group using this form, [http://www.surveymonkey.com/s/2XWP58G](http://www.surveymonkey.com/s/2XWP58G).

User group sessions are dedicated to a specific product or service. The purpose of these sessions is to share product implementation or development experiences and ideas. User group attendees will have an opportunity to discuss topics of common interest in a non-commercial setting. The facilitator must be registered for the full conference. The user groups will meet on Sunday, June 6, 8:45-9:45 a.m. Please submit suggestions for products/services or volunteer to run a user group using this form, [http://www.surveymonkey.com/s/2NDVBWK](http://www.surveymonkey.com/s/2NDVBWK).

All suggestions will be reviewed by a subcommittee of the NASIG PPC and notifications will be made by the end of April.

Proposals and suggestions will be accepted until Friday April 16, 2010.

Inquiries may be sent to the PPC co-chairs, Morag Boyd and Anne Mitchell at: prog-plan@nasig.org.
Profiles

Marilyn Lewis
Susan Davis, Profiles Editor

For the next couple issues I thought I’d do some profiles to celebrate NASIG’s 25th anniversary. I first met Marilyn when we were part of the “Class of 1984” on a trip billed as an International Serials Conference. We attended the 1984 UKSG Conference out of which the idea for a North American version was hatched. It didn’t take long for us to develop a close friendship that continues to this day. She and I definitely believe in the power of humor and chocolate!

I spent the majority of my time retrospectively converting the serials titles in a medium-sized academic library. And for “kicks,” I was also finding out in agonizing detail the difference between “successive vs. latest entry” as we were all trying to figure out how not to lose 6 months of cataloging in a system crash. (I once found out that when I cataloged one serial, it turned out to require 14 separate catalog records to complete our run of volumes....I wonder if that record has been broken?) In “those days,” few of my colleagues and friends understood (or even wanted to understand!) the intricacies of serials. I was often on my own, and despite my work on system-wide committees dealing with serials and/or automation, I knew that there was more to this “serial stuff.” So the opportunity to immerse myself for 5 days in serials seemed like the ideal crash course I needed.

So I signed up for the conference, deciding to make my own air plane reservations, as I was going to take another week after the conference to tour Great Britain. I did not know beforehand anyone who was going. It was a “clean slate” and I was open to the adventure.

I wrote about some of my memories in the 10th anniversary NASIG Newsletter. (See the 10th anniversary issue of the Newsletter https://secure.arcstone.com/amo/nasig/uploaded_documents/Newsletters/95special.pdf for a complete account.) What do you remember about that trip?

My plane arrived after everyone had already checked into our London hotel. My only contact name was the tour guide, so I asked the front desk where I could meet either that person and/or the group. I was given a room number, went up to the door, knocked, and was told to “meet everyone down in the lobby” at a certain time to go to dinner. Remember, I had not had a chance to catch my breath once I set foot in London and I wondered if I was up to dinner. But I was a “serialist” and could do anything...😊! Of course I’d meet...

Founding NASIG member Marilyn Lewis at the 1984 International Serials Conference. Photo by Susan Davis.

How did you hear about the trip and what inspired you to go?

I saw an ad for the “First International Serials Conference” in an issue of American Libraries. (This was prior to discussion lists, wikis, email, et al. Guess this makes me “older than dirt” doesn’t it?) The conference was to be in England, a place where I had always wanted to visit. So this was an ideal opportunity to mesh my serials career with traveling.

I was relatively new to serials and was a serials cataloger (at California Polytechnic State University in San Luis Obispo—part of the CSU System)...which meant...
everyone! We all met downstairs and went out to some touristy place called, I believe, “The Tower of London,” where we had a rousing touristy “traditional” old English meal...complete with a Henry VIII impersonator. Thank goodness I was young and pumped, because the drink and food were never-ending. It was a great way to meet people.

The next morning we all got on a bus and went to our conference. If I thought our “Tower of London” meal was heavy duty, it was only a warm-up for things to come. I’ve never been a teetotaler, but the partying that went on at that conference was not for the neophyte. I tried my best to uphold the “honor of the West Coast,” but quickly learned that our colleagues “across the pond” could teach us more than a little when it came to partying!

I don’t wish to leave the impression that all that went on was partying....it wasn’t the case in the least! Many serious topics were covered and I expanded my serials knowledge base. I also met some of the “big names” and “big names in waiting” in serials and found them to be very welcoming and supportive. To this day, I still keep in touch with some of them. One of the best things I learned from this trip was that there were many people in the library world who are willing and able to help anyone....all we need do is ask and these people are there to mentor and assist. And this need not apply solely to serials. It can work in any area of librarianship.

The conference ended with me learning that there was much more to serials than I already learned, but that I need not feel alone. There were others out there...some like me that needed further education, and others who were more than willing to assist in that adventure.

Before I went on my own separate tour and before the rest of the “class” returned home, most of us went on our own tour of London. It was there that Susan Davis showed this California Girl how to ride “the tube” (aka subway). It had been years since I had, and again, this was another one of those moments that help one gain confidence. To this day, whenever I ride on a subway (and I do now....really I do!), I think of Susan and how she helped me that day in London.

**And tell us how you got involved in the formation of NASIG.**

After that UKSG conference, I knew that I wanted to be more involved in librarianship. State-wide involvement was fine, but I was ready for involvement in ALA. So the conference right after UKSG, I was invited to meet with others from the “Class of 1984” to get together and see if the Yanks could do what was done in the UKSG. Several UKSG members also attended and guided us through the initial process. I was asked to be the initial secretary for the group....which was named NASIG. (And the rest, as they say, is history.)

Much of the initial work was done at ALA conferences, by snail mail, and telephone. (I wonder what would have happened if there had been email in 1984-85???) The first conference was to be at Bryn Mawr College. We were all to emulate the UKSG by having the conference in an academic setting where meetings would be close together and all meals would be in one place to facilitate informal networking and meeting new people.

The one seemingly sacrosanct rule of this first NASIG conference was that, while we were all to learn something, we also had to have fun doing it. Pennsylvania had/has some different liquor laws that required typical serials problem-solving skills. How does one get liquor on the campus without breaking campus/local ordinances? Solution: We’d sell tickets, which would be traded for the drinks. Another problem: Bartending...who had been a bartender? Nobody, really. Solution: A quick bartending course—5 minutes—and yours truly became a bartender for the big party. I can safely say that we did have fun!

One other memory sticks out very clearly: it was hot at that first conference...at least it was hot and humid for a person who had spent more than 6 years on the California Coast. I was so wiped-out by the heat and humidity that I decided not to go on one of the trips...
and, instead, stay in the dorm and watch my soap opera. I went into the TV room and saw another person there. We introduced ourselves and laughed that both of us wimped out on the trip. Then we laughed even more when we found out that both of us had the same idea….watch our soap opera….which happened to be the same one. We still are friends, and I credit Cindy Hepfer for letting me know that there was no shame in being a “soap-aholic.” Thank you Cindy!

**Tell us about the early years of NASIG—the philosophy of the organization, conference memories, serving on the Board, some of the key people, how it grew...**

Over the years I’ve seen NASIG evolve and this is a good thing. When it first began, I met some librarians who were concerned that NASIG either replicated what state and/or ALA organizations already did, or that it would deplete other organizations’ memberships. I think that the success and longevity of NASIG proves that none of these fears came to fruition. There are other library groups that have similar separate organizations to cover collection development, reference, distance learning...to name a few. And I’m so happy that the same people do not do everything in NASIG. There is a constant influx of “new blood” which has helped foster new directions for its future.

**What impact did NASIG have on your career?**

If I had to put NASIG’s impact on my career in one word it would be: confidence. We all (hopefully!) grow in our careers. Confidence is a key element to that growth. To think that I just so happened to be interested in combining serials with a trip to England…and from that I met life-long friends and colleagues....and had a small piece in helping to create an organization that still lives on 25 years later is more than I would have hoped to have happened. But working with terrific people, slaving away at what seemed insurmountable problems, laughing our way through the process, and finding a solution and success had been a crash-course in “Library Success 101.” In my library work I could now laugh at system crashes....I knew that “this is nothing!” as I reached for that “coping brownie” and suggested a solution. I learned to speak to an audience and found out that there really wasn’t anything to fear. The NASIG audience wanted me to be successful, and so I was.

**Why have you remained a member all these years?**

While I haven’t attended any other conference other than that first conference in Bryn Mawr, I have kept up my membership...first out of loyalty to those whom I personally knew and were still active. But now I remain a member to take advantage of all the continuing learning information NASIG offers...I have found it a great source. And I also believe in helping the newer serialists...offering to let them know that just like them, I too felt alone. But NASIG is there to help.

**Any thoughts you’d like to pass on to the organization as NASIG celebrates its 25th anniversary?**

I’m sorry that I won’t be at the 25th anniversary in person, but I will be there in spirit. Time marches on and in the wink of an eye, those of you who are attending your first NASIG conference will wonder where the time has gone when someone asks you about the 50th NASIG anniversary! Perhaps it’s serials that make time fly. Who knows? Treasure who you meet and what you learn in NASIG. (I once told a serials department, “We do serials....we can do anything!”) It will remain with you for a long long time!

**When I first met you, you were a serials cataloger in an academic library. You’ve changed jobs a few times since then. What other kinds of positions have you held and how did you like them? Now you are doing substitute teaching. What’s that like?**

Yes, I’ve had quite a number of library positions. Friends of mine have wondered where I’ll turn up next....some have even started a lottery to guess that next place...©! Just before the 2nd NASIG conference, I got married and moved to Florida. I got a temporary position in a community college cataloging. Then we moved to Oregon where I became the acting head of acquisitions in an academic library. At that time, the confidence I acquired with NASIG came into play as we
dealt with major system crashes....BUT we encumbered the entire book budget that year. (Thanks, in part, to that serials chant “when in doubt...eat!” as well as other unconventional management treats such as pizza delivery to encourage the entire staff to make that extra effort.)

I seem to have adapted to heat and humidity, but not to snow and ice. So my husband and I left Oregon to return to Florida. In Florida I got another temporary job at a university that was in the throes of a serials budget cut (they never seem to end, do they?). I was hired to coordinate that serials cut. Also, Marcia Tuttle was hired to consult on the process. Marcia was also a member of the “Class of 1984,” and it was old home week. (Marcia and I later were reunited in North Carolina...it’s a small world, our library world!)

I've worked in public, school, and academic libraries. I’ve also volunteered in an automotive museum which wanted some help organizing their library. (This was a very useful experience...I used what I learned in this automotive museum when I had to catalog a set of government documents from WWII that were mainly technical handbooks.) I’ve done cataloging, serials, collection development, acquisitions, reference, circulation, and even a stint as a systems librarian!

Several years ago I had to quit my last library position due to eldercare obligations. I took that opportunity to begin a doctoral program. After a time, and eldercare obligations, I found that I didn’t want to complete it and wanted to return to library work. But wouldn’t you know? This “revelation” occurred right about the time the economy took a tumble...and you know what that means. I am fortunate that I have another income from my husband, so I didn’t have to immediately sign up to be a Wal-Mart greeter. I began informally tutoring neighborhood children and found that I really enjoy doing it. So I signed up to be a substitute teacher with the local school district. I’m in my second year of this, and am totally enjoying it. For so many years I’ve been working with college age students. But now I’ve been teaching mostly elementary school children and absolutely love it. Earlier this year I filled in for a middle school librarian who was on maternity leave and I found that as much as I love teaching, I still love librarianship. I’m hoping that the economy will turn around before I begin to collect Social Security and that I can return full time to either classroom teaching and/or librarianship. But in the meantime, I’m continuing to learn more and more each day from those children.

On more personal matters, you’ve lived in many parts of the country, usually south of the snow line. Tell us about some of those places, what you liked, didn’t like so much.

I've lived and worked in California, New Mexico, Florida, New York, Oregon, Texas, and North Carolina. I guess I’ve finally accepted that while ice and snow are pretty to look at, I prefer sun, sand, and humidity. But everywhere I’ve worked and lived, people are the same.

You do a lot of traveling, and I understand you have a big trip planned later this spring. Do you have some favorite destinations?

One of the upsides of not having a 9-5 job is that we can travel. We’ve done some great “road trips” of driving around the US and Canada. (In fact, I applied to my position in Texas when we had driven through that particular town...Alpine...on our way to Big Bend National Park.) We have been to Italy and Switzerland. And 3 years ago we went to France...mainly the Normandy Coast. This year we are planning a Rhine River cruise though Germany. With the advent of digital cameras and email we no longer have to corral friends for an old fashioned slide show but can simply email pictures to our “victims.”

What else do you do for fun?

When we’re not traveling, I love cooking, gardening, quilting, and counted cross-stitching.
Marilyn and her husband, Rodger, have some fabulous kitties.

We currently have two cats: Dewey and Elsie...what else would two catalogers call their cats? Dewey is almost 6 years old. I first saw him coming back from lunch when a person in the library wondered if anyone would want him. He fell asleep in my arms, so I called my husband and we decided to keep him on the spot. Elsie was found in our back yard about 3 years ago. I heard a sound and thought that Dewey had captured a bird. But it was this tiny (less than 6 ounces) black cat. Being a she, we named her Elsie (LC), and now our classification is covered.

Anything else I should have asked about? A guilty pleasure, maybe one or two things that would surprise people to know about you.

My father was in the Navy, and the first 20 years of my life, were spent as a military dependent. So before I got married, I lived in Virginia, Illinois, California, Virginia, California, Hawaii, and Connecticut. So it doesn’t seem strange to me to have continued this type of life after marriage, does it?

In Hawaii, I learned how to do the hula, was there when it became a state (remember, I’m “older than dirt!”), and was in the same school for more than one year at a time!

NASIG 25th Anniversary Task Force
Susan Davis, Profiles Editor

It’s hard for many of us, especially the attendees at NASIG’s 1st conference in 1986, to believe that NASIG is celebrating its 25th conference in 2010! Our task force was created to help plan special celebratory events at the upcoming Palm Springs conference and to document the occasion for posterity. There were wonderful celebrations and projects for NASIG’s 10th and 20th anniversaries and we hope the 25th will be just as memorable.

We brainstormed to come up with some brilliant ideas! Our first big project was to capture some thoughts on NASIG from various members at the Asheville conference. We had an outstanding turnout, with about 50 recorded segments. We specifically recorded comments from current and former Board members, Proceedings editors, award winners, the “all-timers,” and invited everyone to drop in and record their thoughts for posterity. Because listening to these personal stories is great fun and they remind us why we attend the conferences and become involved in NASIG, there will be a video presentation as well as a photo presentation at Palm Springs. Plus, we plan to continue filming, so watch for additional opportunities to lend your voice to the celebration!

Plans are being finalized for a special gala dinner celebration during the conference on Saturday evening. We will indulge in a few strolls down memory lane with a bit of entertainment that we think everyone will enjoy, and there will be a little gift to commemorate the occasion. You will need to bring your dancing shoes!

Other projects include creating a print commemorative pamphlet, updating historical information on the NASIG website, creating a poster session on the history of NASIG, collecting additional photographs from conferences past, and taking photos at the 2010 conference.

Here is your chance to help make it happen. The task force distributed a call for additional volunteers to help with various tasks and welcomes anyone with an interest in helping out.

Task force members are:

Tina Feick, co-chair
Teresa Malinowski, co-chair
Susan Davis
Deberah England
Marty Gordon
Dan Tonkery
Sheryl Williams
David Winchester
Call for Conference Proceedings Recorders
Lori Terrill, Wm. Joseph Thomas, Allyson Zellner, Co-Editors

NASIG is seeking conference recorders for sessions at this year’s annual conference in Palm Springs, California. Recorders are asked to attend specific sessions, take notes and then synthesize the notes into a readable, comprehensive report of the session for the Conference Proceedings. For Vision sessions, recorders may be asked to listen to a recording of a presentation and work with the speaker to create a report for publication in the Proceedings.

Recorders will work under the general direction of the Proceedings editors.

If you are a NASIG member with the ability to write clear, organized prose, and who is able to submit a report by Friday, July 16, 2010, please consider this opportunity to make a valuable contribution to the organization.

To apply, submit a letter of application by e-mail to:

Joseph Thomas
E-mail : thomasw@ecu.edu
Phone: (252) 737-2728

Please include the following in your application:

- Your complete contact information (including your snail mail address, e-mail, and phone number!)
- A list of sessions you plan to attend and are willing to record
- Whether you have previously served as a recorder for the NASIG Proceedings and the year(s)
- A writing sample. Please include the writing sample as an attachment or as a link. The writing sample can be on any topic; it does not have to be related to librarianship. The purpose of the writing sample is to illustrate your writing ability. Suggested samples include journal articles, book chapters, research papers, or reports on a process, event, or meeting. Minutes of meetings or brief book reviews are not preferred as they do not offer enough text to gauge writing style/ability.

Deadline for applications: Friday, April 16, 2010.

Call For Newsletter Conference Reporters

The NASIG Newsletter regularly publishes reports on the annual conference in the September issue. The Newsletter needs volunteer reporters to cover the conference events, including the preconference; Vision, Strategy, and Tactics sessions; informal discussion groups; and user groups. We are soliciting your help in covering the sessions at the 2010 conference in Palm Springs, California, for inclusion in the Newsletter.

If you are planning to attend the conference and are interested in submitting a report on a session, please contact the Newsletter’s new conference editor, Julie Kane (jkane@sbc.edu).

Please indicate the session(s) that you would like to cover.

The following guidelines will apply:

- The reporter’s name will appear in the byline as the author of the report.
- The deadline for submitting a Newsletter conference report is July 1, 2010 (about 3 weeks after the conference) for inclusion in the September issue.
- Reports are generally summaries of presentations and may vary somewhat in length, scope, and depth of coverage, at the reporters’ discretions; reports
must be full prose (not outlines or written out notes) and preferably between 250-500 words.

- The Newsletter Editorial Board reserves the right to edit reports to any degree, or to not publish any report it deems inappropriate or unsatisfactory.
- Reporting for the Newsletter is not the same as recording for the Conference Proceedings; Newsletter reports are generally less substantial than articles in the Proceedings.
- NASIG members, and especially the Newsletter Editorial Board, will be very appreciative and grateful for your report!

**LSOC Seeking New Library School Ambassadors**
Kara Killough and Marcella Lesher, Co-Chairs

The NASIG Library School Outreach Committee is seeking volunteers to serve as ambassadors to all ALA accredited library schools. Part of our charge is “to foster strong relationships with library science schools and recruit the next generation of serials specialists.”

Currently, we have ambassadors working with the University of Texas at Austin, Louisiana State, Indiana University, the University of Arizona, the University of Washington, Texas Women’s University, the University of North Texas, University of Southern Mississippi, University of North Carolina-Chapel Hill, Queens College, St. John’s, California State-San Jose, SUNY-Buffalo, and Kent State.

Ambassadors can play numerous roles including promoting the NASIG awards, identifying NASIG colleagues who might serve as mentors or guest lecturers, and/or recruiting for NASIG. Check out our webpage at [http://www.nasig.org/committee-library-school-outreach.cfm](http://www.nasig.org/committee-library-school-outreach.cfm). We also have a couple of newly created webpages, linked off of the main page, for ambassadors and for ambassador guidelines.

If you are interested in being an ambassador, please contact either Marcella Lesher (mlesher@stmarytx.edu) or Kara Killough (kara.killough@serialssolutions.com). We can provide you with further guidelines and connect you with a current ambassador to find out more about the program. Even if you would like to work with one of the schools already served by an ambassador, we would like to hear from you. As ambassadors cycle out of the program we’d love to know who else might be available to serve.

If you are planning to go to Palm Springs, watch out for us. We’ll be looking for you!

Kara Killough
Serials Solutions
Seattle, Washington
866-737-4257

Marcella Lesher
St. Mary’s University
San Antonio, Texas
210-431-2299 ext. 1322

**New Editors Chosen for NASIG Pubs**

Joseph Thomas has been selected as the newest co-editor for NASIG’s Conference Proceedings. Joseph is head of collection development at Joyner Library, East Carolina University, in Greenville, North Carolina. In addition to collection development, he has worked in electronic resources management and in reference and instruction. Joseph has enjoyed prior editorial work and a short stint with a column for North Carolina Libraries.

Two new members have signed on with the NASIG Newsletter. Kate Moore, a 2009 Conference Student Grant winner, will be the new PDF production editor. Kate got her MLS in May 2009 from Indiana University Bloomington, and started at Indiana University Southeast as coordinator of electronic resources/assistant librarian in July. Julie Kane, head of technical services at Sweet Briar College, will be the new conference/calendar editor. Julie has experienced conference reporting for the Newsletter from the contributor side and looks forward to working on the editing side of this task.
**Proceedings Open Access Task Force**  
Carol Ann Borchert, Char Simser, David Bynog

**Background**

The task force met a few times by phone and used Google Docs as a workspace for sharing and editing documents. We considered the functions that Haworth was previously performing for us as our publisher and created a list of possible pros and cons of open access publishing. Next, we created a list of 15 questions to ask potential open access publishers for the NASIG annual Conference Proceedings.

Six publishers were selected:
- Co-Action Publishers
- New Prairie Press (Kansas State University)
- Scholarly Exchange
- Scholarly Publishing Office (University of Michigan)
- Texas Digital Library
- University of South Florida

Of these, five responded to our list of questions. Texas Digital Library has a note on their site that states: "To set up a TDL Electronic Journal, you must be a faculty member at a TDL member institution."

The documents we were working from are reproduced below, and the accompanying spreadsheet (see Appendix 1) compares the 5 publishers.

**Functions Haworth was doing for the NASIG Proceedings:**

- Layout
- Publishing, printing, and distribution
- Marketing
- Single, professional editor ensuring consistency and quality throughout the document (not necessarily the case with T&F)
- Publication in an indexed journal
- Ability to pull usage statistics from the site?

**Pros and Cons for Open Access Model for Proceedings**

**Pros:**

- Setting an example in the serials community for OA publishing
- NASIG will have control over the publication process and its timeline
- OJS allows us to directly imbed slideshows or video into an article. This may not be true for all OA publishers.
- OJS allows a delayed subscription process so articles can initially be members-only. This may not be true for all OA publishers.
- Moving to open access might require additional “editors” to provide support for layout and copyediting functions. Maybe the Proceedings could be a whole committee, with 2 main co-editors, or editors could consult with ECC. This might mean additional skill sets from ECC members.
  - Expand or redefine role of Publications/PR Committee?
- In a web-based environment, it is easier to correct mistakes if needed.
- Editors would no longer need to collect copyright forms from authors. Do we need a replacement form that outlines who has which rights?

**Cons:**

- Will lose income from T&F (was $10,000 to $11,000 to do Proceedings with Haworth).
- There could be potential costs associated with moving to an open access model.
- Might lose professional editorial support; heavier workload for editors
- Might require additional NASIG volunteers working in various editorial capacities
  - "The Editorial Process can be conducted by a single Editor or by a team of Editors, Sections Editors, Copyeditors, Layout Editors, and Proofreaders." (http://newprairiepress.org/journals/index/help/view/editorial/topic/000000)
  - Moving to open access might require additional “editors” to provide support for layout and copyediting functions. Maybe the Proceedings
could be a whole committee, with 2 main co-editors, or editors could consult with ECC. This might mean additional skill sets from ECC members. Expand or redefine role of Publications/PR committee?

- May have negative effect on viability of *The Serials Librarian*, a professional publication for serialists (and is this a cause of concern for NASIG).

## Questions for Open Access Publishers and Editors

If we decided to keep this as a membership benefit, would it be possible to restrict access to NASIG members for the first 6 months to a year after publication?

**Will the Proceedings** be indexed, and if so, where?

**Who is responsible for layout of the journal?**

Are there templates which allow for standardization of article titles, authors, etc.?

Is it possible to provide institutional usage statistics, and if so, who will be providing them and how?

**Will there be any editorial support, or will the editorial functions be the sole responsibility of the NASIG editors?**

Who provides technical support?

**Is there a cost associated with the setup of the journal and who bears that cost?**

**Who applies for the ISSN?**

How are papers submitted, managed, and published?

**Can we directly imbed slideshows or video into an article?**

How do you handle copyright and indemnification, if at all? Do you use the Creative Commons License?

Do you provide any level of marketing support and is there a cost associated with that support?

Can we place ads on our journal site if we were to sell them, i.e., corporate sponsorships?

Do you charge author fees?

### Additional Comment from Dale Askey, New Prairie Press regarding concerns about increased workload for editors in an OA environment:

I should have added a short addendum to the questions addressing the concern about increased workload. In my experience, working with commercial publishers tends to increase the workload of publishing a journal, although they would argue the opposite, of course.

Their rules and workflows mean that editors have to dance to their tune and meet their schedules.

With OJS and an open access publisher, editors are free to make their own decisions that suit their needs and availability. Beyond that, as I mentioned in my replies, OJS is such a detailed system that it takes a lot of the hustle and bustle of creating a journal and turns it into well managed and transparent workflows with reminders and a high degree of transparency. A lot of guesswork and "metawork"—i.e.- time spent emailing back and forth to see who has done what or where something is in the pipeline—simply goes away when one uses such a tool. In some ways, it is going back to the basics: focusing on publishing high quality content without all of the overhead.

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### Committee Updates

[Ed. note: Excerpted from the January report to the Executive Board.]

#### 25th Anniversary Task Force

Members:
Susan Davis, Deberah England, Tina Feick (co-chair), Marty Gordon, Teresa Malinowski (co-chair), Dan Tonkery, David Winchester
25th Anniversary Celebration — Activities Update

From October/November 2009 Conference Call:

New Member—Deberah England was added as a new task force member and will be the technical person for the task force. A conference call with Char Simser, our liaison from ECC, will be arranged in the very near future. Deberah created a Yahoo group site for the task force.

Task Force Charge—Tina drafted a revised task force charge. Charge and membership list were added to Yahoo group site and NASIG site.

Newsletter Article—Susan prepared an article about the 25th celebration and the need for volunteers that appeared in the December Newsletter.

From January Conference Call:

Need for Volunteers—At this point volunteers with web skills, research and writing skills, and creative ideas for conference events will be recruited to assist with e-commemorative, print commemorative pamphlet and conference events. Susan will draft a blast to the membership that will be sent this week.

25th Anniversary on NASIG site, Facebook etc.—Deberah will coordinate with ECC for the task force regarding posting to the NASIG website and other issues. Task force will use the Yahoo group site for gathering photos. Release form for photos was discussed and additional feedback from the Board will be sought. Once some details about submitting photos have been squared away, a blast will be sent to the membership asking for photos.

Photo and Video Project—David received a CD with photos taken by Kathy Meneely. David will review the photos and create a sample photo presentation that will include music. A 3-4 minute photo presentation (PowerPoint) will be created to show during the gala dinner and perhaps on a computer during the conference and then added to the NASIG site. David will share a prototype in the next month or so. David will also work on a sample presentation using video sessions recorded at Asheville and share it with the Task Force. David will ask for volunteers or assistance as needed.

Commemorative Gift, Print Commemorative, NASIG Logo—A commemorative coaster with the NASIG logo will be given to attendees instead of a pin. Dan is getting a cost estimate. Teresa shared a preliminary outline of the contents for the print commemorative. (Draft table of contents attached.) Contributions from the president or Board and UKSG will be sought. Task force prefers using the NASIG logo rather than the conference logo if dates can be added. Task force may need to work with the logo designer to add dates. Layout and design expertise for the print commemorative is also needed. There will be a call to the membership for a volunteer.

NASIG Quiz—Deberah shared ideas for a quiz that will be the gala dinner entertainment. Questions on NASIG history, conference locations and pop culture will be asked. It will be a team competition (folks at each dinner table work together). Deberah will send her quiz proposal to the Task force. Tina and Teresa will contact Conference Planning Committee to share this idea and get feedback.

Past Presidents—Tina started drafting a letter to send to presidents who were not at Asheville. The letter will invite them to attend the 25th and ask for their thoughts about NASIG (video, audio, or written).

Questions for the Board:
Regarding the release form for donated photos, are forms needed from donors as well as the individuals in the photos? Do you need to approve the release form? Form attached.

NASIG photos are already available on Flickr and the NASIG website. Is the NASIG photo site administrative access only? Could it be set up for submissions by all members? Could a username and password be created for members who want to submit photos? Having
photos on Facebook was also mentioned as a strategy. Shouldn’t all photos be archived on the NASIG site – rather than Flickr or Facebook? Is there a limit to the space available on the NASIG site? (Additional information/questions attached.)

The task force recommends using the NASIG logo (with the addition of dates, 1985-2010) rather than the conference logo on the commemorative coasters, pamphlet etc. Do you approve?

Greetings/statement from the president or Executive Board will be included in the print commemorative. President or Board? An In Memoriam section will also be included. Do you have names to contribute to this section?

Were there any volunteers not assigned to committees that could help the Task Force? Any other suggestions?

**Awards & Recognition**

Carol Ficken and Chris Brady, Co-Chairs

Committee distributed award announcements late October and early December. Final reminder of awards being offered was sent the first week of January. Application deadline is January 18, 2010.

Carol Ficken received the final report from the 2009 Tuttle Award recipient and forwarded it to Christine Stamison and the *Newsletter.*

Chris Brady and Yumin Jiang, web liaisons, updated the awards information on the NASIG website. This consisted of updating the Word documents (i.e. application materials) for the awards, uploading the new versions to the website, and updating the award descriptions and FAQs on the website to reflect current information for 2010. Information was added for the Merriman Award (new this year) and the special Champion Award.

**Questions for Board:**
Will the number of Student Grant Awards change for 2010?

Mexican Award – Communications with AMBAC have been quite difficult, even nonexistent. There have been some thoughts shared with A&R as to whether NASIG would handle this award better “in house” rather than in partnership with AMBAC. Possible considerations include: 1) Mexico is a separate country with its own professional library organizations, and 2) the Mexican Student Award has a different schedule as it is announced in January and the award recipient is chosen in March.

**Recommendations to Board:**
A&R Committee would like to recommend that the Mexican Award winner be provided with cash upon arrival at the conference. Apparently, foreign checks are difficult if not impossible to redeem at Mexican banks and this has proven an unnecessary burden to our award winners.

**Bylaws**

Deberah England and Elizabeth Parang, Co-Chairs

**Completed Activities:**
Bylaws received and reviewed a proposal from Nominations & Elections Committee (N&E) to amend the bylaws to change the time allotted for voting from 30 days to 10 days after dissemination of the ballot. Bylaws submitted the proposed amendment to the NASIG Executive Board who approved written notification of the pending ballot to the membership. Official notice of pending ballot was sent to the membership via email on October 26, 2009. The ballot was posted on November 30, 2009 with a follow-up posting on December 10, 2009. With 23% of the membership (762) voting, the amendment passed 162 (Yes) to 13 (No). The NASIG Bylaws state, “Adoption [of a proposed amendment] shall be by two-thirds majority of those voting.” As specified, the change went into effect immediately. Accordingly, the change was made to the Bylaws on the NASIG website.
A second amendment proposal was received from Membership Development Committee (MDC). Bylaws reviewed MDC’s proposal to amend the bylaws to include a second active membership category, organizational membership. Once the NASIG Executive Board approved the written notification, the proposed amendment was distributed to the membership on January 4, 2010.

The Bylaws Committee changed its balloting procedures to take advantage of a shorter time frame possible due to electronic balloting. Voting will now close 10 working days after dissemination of the ballot instead of 60 days after the mailing of the ballot. This change was made to the Bylaws Committee procedures on the NASIG web site.

**Continuing Activities:**
Voting on MDC’s proposed amendment will commence on February 8, 2010 and conclude on February 19, 2010.

**Continuing Education**
Kelli Getz, Co-Chair

**Continuing Activities:**
Co-chair resignation: Jayne Sappington announced her resignation from the CEC and from NASIG on January 8, 2010. The CEC has yet to determine how to proceed after this announcement.

Skype: Jayne Sappington and Kelli Getz polled the CEC to see if members of the committee had access to Skype. They found that nearly half the committee did not have access. Jayne and Kelli participated in a Skype conference with Char Simser and Derrik Hiatt to test how Skype might work as a teleconferencing tool. It was determined that using a headset with a microphone works best. More testing on using a landline will be done in January.

Steve Shadle is putting his name in to run for the President Elect position.

Preconferences: Kelli Getz and Clint Chamberlain contacted various Texas Library Association (TLA) groups about a joint NASIG/TLA preconference set up for TLA 2010. It was too late to get a preconference set up for 2010, so they will try again for 2011.

**Database & Directory**
Bob Persing and Greg Matthews, Co-Chairs

**Activities:**
The committee has been fairly quiet the last three months, other than routine processing of membership payments.

There are currently 754 active members. But 63 of those were due for renewal between 10/1/09 and 12/1/09, and haven’t paid up. This is a higher rate of non-renewal than in previous months (though I haven’t worked out the exact percentage). The October people (28) have already been contacted by the Membership Development Committee, so they should be turned off this month. The November people (35) have been passed to MDC for contacting this month.

Adding the MDC step means people are getting a little more grace time before being shut off, but if that gets us more renewals, it’s probably a worthwhile trade.

By contrast, we only processed payments from 10 new members between 10/1/09 and 12/31/09.

**Recommendations to Board:**
That we monitor decreasing renewal rates, and see if the trend continues. (It’s likely we’ll see an uptick at registration time, like we did last year.)

**Financial Development**
Zac Rolnik, Chair

Since the last report, the FDC has created a first draft of the committee manual and publicity guidelines, under the guidance of David Bynog. This has been shared with other members of the committee. After their input, we
plan to deliver version 1.0 in time for the 2010 annual meeting.

The FDC has been in contact with the Newsletter committee regarding advertising per the FDC’s new development plan. Further discussions are needed regarding possible implementation as we await feedback from that committee.

Library School Outreach

Kara Killough and Marcella Lesher, Co-Chairs

Continuing Activities:
The committee continues to recruit new ambassadors through announcements in the NASIG Newsletter and through personal contact at the NASIG annual meeting. The committee will focus on more face-to-face contact with NASIG members to let them know about the Ambassadors program.

After receiving NASIG Board approval, a NASIG LSOC Ambassador page was added to the website. The LSOC page was updated as well.

Basic guidelines for the relationship between LSOC members and their assigned ambassadors have been established and posted to the website. Committee members are to contact ambassadors a minimum of twice a year to remind them that they will be asked to make sure that their schools know about the awards program. Contact should be made in September and April. The April contact will be to verify continuation in the program and check to see if the ambassador will be attending the NASIG conference. Ambassadors should also be in contact with members of the Awards & Recognition Committee to help increase visibility.

Completed Activities:
Ambassadors are assigned to the following universities:

<table>
<thead>
<tr>
<th>Ambassadors</th>
<th>Schools</th>
</tr>
</thead>
<tbody>
<tr>
<td>Carol Green</td>
<td>University of Southern Mississippi</td>
</tr>
<tr>
<td>Emma Cryer</td>
<td>University of North Carolina, Chapel Hill</td>
</tr>
<tr>
<td>Eugenia Beh</td>
<td>University of Texas, Austin</td>
</tr>
<tr>
<td>Joseph Hinger</td>
<td>St. John’s University</td>
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<tr>
<td>Joseph Hinger</td>
<td>Queens College</td>
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<tr>
<td>Cynthia Porter</td>
<td>University of Arizona</td>
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<tr>
<td>Alita Pierson</td>
<td>University of Washington</td>
</tr>
<tr>
<td>Carole McEwan</td>
<td>San Jose State University</td>
</tr>
<tr>
<td>Angela Dresselhaus</td>
<td>Indiana University</td>
</tr>
<tr>
<td>Eve Davis</td>
<td>Kent State</td>
</tr>
<tr>
<td>Linda Smith Griffin</td>
<td>Louisiana State University</td>
</tr>
<tr>
<td>Brenda Battleson</td>
<td>SUNY-Buffalo</td>
</tr>
<tr>
<td>Sarah Sutton</td>
<td>Texas Woman’s University</td>
</tr>
<tr>
<td>Sarah Haight</td>
<td>University of North Texas</td>
</tr>
</tbody>
</table>

Membership Development

Alice Rhoades and Jenni Wilson, Co-Chairs

Activities since last report on September 2009:

Vendor member solicitation project:
- Revised final draft letter and submitted to Board (Abigail Bordeaux, Victoria Stanton, Sarah Tusa)
- Obtained NASIG stationery and brochures for mailing
- Currently compiling mailing list from several sources

Brochure translations:
- Had Spanish and French draft brochures reviewed for translation errors
- Printed final versions and sent to NASIG secretary

Renewal reminders:
- Working with D&D, obtained list of members whose NASIG membership recently expired
- Sent out email reminders to non-renewing members
- Currently compiling feedback on responses
**Bylaws change for Organizational Membership:**
- With Bylaws Committee, drafted proposal for change to membership section of NASIG Bylaws to include organizational membership

**Created online survey for NASIG members to solicit information on why people do or do not choose to renew**

**Working on the Membership Development Committee Guidelines**

**Continued to monitor NASIG blogs for items of MDC interest (Abigail Bordeaux)**

**Updated Newsletter webpage to link December issue**

**Personnel issues:**
Immediately after the January Board meeting, Kathryn and Angela will review position descriptions for PDF editor and conference/calendar editor and then issue calls for volunteers. When selected, Angela will train the incoming PDF editor and Kathryn will train the incoming conference/calendar editor.

**Proceedings**

Allyson A. Zellner and Lori J. Terrill, Co-Chairs

**Activities:**
This year’s *Proceedings* are comprised of 33 individual papers. We had a couple of challenges with the papers. We did not receive one paper from a volunteer recorder, even after several reminders. To ensure the session would be represented in the *Proceedings* we had the author of the session paper for the NASIG Newsletter repurpose her contribution so that it could be used in the *Proceedings*. Additionally, approximately six weeks after the conference we learned that a recorder was expected for a vision session paper, although this was not indicated to the editors beforehand. We found a volunteer recorder willing to write a paper for the session using a poor quality audio recording.

Papers have been collected and editing is nearly complete. We will have the papers completely uploaded into Taylor & Francis’ CATS production system by January 20, 2010. Proofs are expected in late February or early March with publication in April. The *Proceedings* should be published as a single combined issue. We are working with Kara Beltzer, Production Editor at Taylor & Francis.

We will be working in January and February to collect the complimentary copies mailing list.

We will be updating our manual this spring.
Prior to the 2010 annual conference the Proceedings editors will purchase a digital recorder which will be used to record vision sessions for use by the speaker or the recorder if the speaker requests one.

Feedback on New Website:

What has been your experience in using the new NASIG website?  
We consult the Proceedings page to ensure the content is available. We also routinely check the discussion forums for information pertinent to the Proceedings. When in need of contact information for a presenter or recorder we also check the membership directory, but at times find that individuals are either unlisted or their contact information is outdated.

What suggestions do you have for developments and improvements in the website and back-end uses?  
None.

What other technologies are you using in your committee communications, or what other technologies have you explored?  
Google Docs.

Publications and Public Relations

Kathryn Johns-Masten and Wm. Joseph Thomas, Co-Chairs

Continuing Activities:  
Joseph Thomas will draft a new webpage with the goal of providing information on calls for papers, people interested in collaborating and people seeking co-authors. This will serve our charge of “serving in a proactive role to encourage publication of serials-related literature, whether for publication by NASIG itself or by an outside publishing agent.”

We will continue to publicize the Speakers and Consultants Directory and NASIGuides via publicist emails, blog, Newsletter and NASIG website.

Marilyn Carney continues to serve admirably as NASIG Publicist, and is joined by new member Betsy Appleton as publicist-in-training. The publicist has been sending announcements and will continue to update the Publicist’s Manual as needed. Co-chairs will work with the publicist to review listserv and ensure it has up-to-date contact information.

We continue to send out solicitations for new NASIGuides in partial fulfillment of our charge to encourage the publication of new serials-related literature. The September Newsletter includes a call for new NASIGuides. See http://nasignews.wordpress.com/2009/09/15/243-200909-pubpr-seeking-new-nasiguide-authors/ . Among ideas for new guides are these topics: pricing models, claiming workflows, FRBR implications for serials, and electronic resources workflow, but we are also willing to consider suggestions for appropriate new topics. Unfortunately, no one replied to our Newsletter call for new NASIGuides. We will contact authors of older guides seeking to have them updated.

The committee will continue to seek NASIG members who are willing to submit new entries in the Speakers and Consultants Directory, to serve as potential speakers for meetings or consultants to assist anyone in need of specialized expertise in aspects of serials librarianship. We will include a call for interested people and a reminder about the Speakers and Consultants Directory in the next Newsletter.

Completed Activities:  
The committee co-chairs have submitted to the Board drafts of the Publicist’s Manual and of a NASIG Publicity Guide for Committees, containing two templates: Event Guide and Policy Change Announcement.

The Publicist’s Manual has been updated and placed on the committee’s private webspace.

We have uploaded one revised NASIGuide, “Title Changes.”
Marilyn Carney, NASIG Publicist, has continued to publicize NASIG-related announcements, like the upcoming 25th Annual NASIG Conference, new ALPSP workshops, and others.

**Activities That Support the NASIG Strategic Plan:**

We will continue to brainstorm and develop initiatives to expand and publicize the *Speakers and Consultants Directory*. We also want to raise the visibility of the organization and the expertise of its members through new avenues and publicity messages.

**Actions Required by Board:**

Response to NASIG Publicity Guide for Committee templates for event and policy change announcements.

**Site Selection**

Rick Anderson, Katy Ginanni, Joyce Tenney

The committee presented the slate of options to the Executive Board for the 2011 conference at the June 2009 NASIG Board meeting. Over the summer the Site Selection Committee refined the bids from three cities and conducted site visits. All three cities were viable and offered good bids. After Executive Board discussion, bids were pursued for sites for both the 2011 conference and 2012 conference. A favorable contract was negotiated with the 2011 city, which will be announced at our conference in Palm Springs.

Upon completion of that contract, the committee began negotiations for 2012. It was determined that the needed dates for the conference were not available in that city due to a city-wide conference already booked there. After consultation with the Executive Board, it was agreed that another city would be slated for 2012, and we might look again at the second city for the 2013 conference, if favorable dates and rates could be obtained.

Currently, bids are being reviewed to determine good choices for the 2012 conference location.

**Other Serials & E-Resources News**

**Steve Shadle Receives ALCTS Award**

NASIG member Steve Shadle, serials access librarian at the University of Washington Libraries, has been named the recipient of the 2010 Ulrich’s Serials Librarianship Award. Presented by the ALCTS Continuing Resources Section, the award is given annually for distinguished contributions to serials librarianship. It includes a citation and $1500 donated by SerialsSolution, a business unit of ProQuest.


Congratulations Steve!

**Columns**

**Checking In**

Kurt Blythe, Columns Editor

[Note: New members, please consider reporting the story of how you came to be a member of NASIG. You may submit items about yourself to Kurt Blythe at kcblythe@email.unc.edu. Please include your e-mail address.]

All things fade with time, except for NASIG, which finds itself renewed by five new members. Welcome to:

**Jennifer Baxmeyer**, who writes, “Hi NASIGers! I just renewed my membership after a lapse of a couple of years, and I’m very happy to be back! You may have known me as Jennifer Lang; I got married in May, hence
Jennifer Bazeley joined NASIG this year after becoming the electronic resources and serials librarian for Miami University Library, in Oxford, Ohio. She says, “I had worked with serials previously, at DePaul University Library and at the Field Museum Library (both in Chicago), but had most recently been working as a cataloger in Ohio. My current position offers the opportunity to work with e-resources and serials, and to do some cataloging, as well. I’m looking forward to participating in NASIG and to attending the annual conferences to meet colleagues from across the country.”

Until such time, Jennifer may be reached at:

Jennifer Bazeley
Electronic Resources and Serials Librarian
Miami University Library, King 310
Oxford, OH 45056
Phone: 513-529-4216
E-mail: bazelewj@muohio.edu

Edward Keane is back as acting serials and database coordinator at Long Island University, Brooklyn Campus, work he performed previously from 2002-2005. Before working in LIU’s Serials Department, Edward’s only experience in academic libraries consisted of one year as a reference/instruction librarian (and in trying to get back copies of Mad Magazine at a reasonable (cheap) price). Since returning to the glamorous and fast paced world of academic journals after a two year sojourn elsewhere, Keane found his department's print and microform collections significantly weeded, and often replaced by digital content from large academic e-journal packages: “Even the invoices look different!”

Find Edward at:

Edward Keane
Periodicals/Database Coordinator
Long Island University
Brooklyn, NY
E-mail: EKeane@Liu.Edu
Phone: 718-488-1317

Sanjeet Mann first became aware of NASIG when he attended the 2007 conference in Louisville as a Student Award recipient. Sanjeet writes, “I developed my interest in serials and e-resources librarianship throughout library school at UCLA and I was delighted to rejoin NASIG this year as a full member, having accepted a position as electronic resources/reference librarian at the University of Redlands. What I like best about NASIG is that its smaller size makes the conference feel more like a community of professionals gathering together to share experiences and advice about the common problems we face working with print and online serial information resources.”

Look for Sanjeet at:

Sanjeet Mann
Electronic Resources/Reference Librarian
Armacost Library, University of Redlands
1249 E. Colton Avenue
Redlands, CA 92374
Phone: 909-748-8051

Which brings us to Jennifer Sauer, the electronic resources/serials & copyright librarian at Forsyth Library, Fort Hays State University in Hays, Kansas, since 2008. Service as a paraprofessional in FHSU’s music library and at Forsyth Library in the technical services department convinced Jennifer to seek professional status. In December 2008 she received her Masters of Library and Information Science from the University of
Wisconsin/Milwaukee. Now, Jennifer manages the selection, licensing of and access to databases, electronic books, and resource management applications; processes numbered-series monographs; manages several of the library’s web pages; provides copyright/fair use consultation and education to the university community; coordinates mending and binding; and is slowly beginning to see through the fog of electronic resources and serials. One customer service representative told Jennifer that she should have electronic resources figured out in about three years, so she figures that she’ll have “20/20 electronic resources vision” within the next year and a half or so. (The fog of copyright education and intellectual property is stubbornly thick, however.) In the meantime she’s having fun migrating to a new federated search tool and A-Z list.

Jennifer may be reached at:
Jennifer Sauer
Electronic Resources/Serials & Copyright Librarian
Fort Hays State University
Forsyth Library
600 Park
Hays, KS 67601
E-mail: jsauer@fhsu.edu

Citations: Required Reading by NASIG Members
Kurt Blythe, Columns Editor

[Note: Please report citations for publications by the membership—include scholarship, reviews, criticism, essays, and any other published works which would benefit the membership to read. Feel free to provide abstracts or any other brief insights into your work. You may submit citations on behalf of yourself or other members to Kurt Blythe at kcblythe@email.unc.edu. Contributions on behalf of fellow members will be cleared with the author(s) before they are printed. Include contact information with submissions.]

This spring, consider the following for a bit to read while the snows melt and the sun shines.


And a note regarding future publication: Fran Wilkinson, deputy dean at the University of New Mexico Libraries, is working on her dissertation. Her topic is leadership in academic libraries that have experienced disasters or emergencies such as fires, floods or earthquakes. Fran notes, “I am pleased to have finished my course work and passed my comps toward my doctorate in Educational Leadership at UNM. I look forward to finishing the research on my
Title Changes
Kurt Blythe, Columns Editor

[Note: Please report promotions, awards, new degrees, new positions, and other significant professional milestones. You may submit items about yourself or other members to Kurt Blythe at kcblythe@email.unc.edu. Contributions on behalf of fellow members will be cleared with the person mentioned in the news item before they are printed. Please include your e-mail address or phone number.]

With the New Year and spring come changes in the situations of four of our friends and fellow members of NASIG. Please allow me to extend my congratulations to Angela, Rebecca, and Lu on their new locations and titles, and to Linda on her retirement.

As intimated above, Angela Dresselhaus will be leaving her serials cataloging post at Indiana University in February to start her first professional position as an electronic resources librarian at Utah State University.

Anticipating the New Year and the spring (and making me a happier librarian since we’re now colleagues), Rebecca Kemp has become the e-resources acquisitions librarian at the University of North Carolina at Chapel Hill, effective November 1. Previously the serials coordinator at UNC Wilmington, Rebecca may now be reached at:

CB#3938, Davis Library
UNC-Chapel Hill
Chapel Hill, NC 27514-8890
E-mail: rkemp@email(dot)unc(dot)edu
Phone: 919-962-0162

Linda Lewis, collection development director at the University of New Mexico Libraries, is retiring at the end of January 2010. She notes, “I’ve worked for many years in areas of collection development, acquisitions, reference, and electronic licensing; been active in NASIG and the New Mexico Library Association; and published books and articles on acquisitions. I’m looking forward to taking some time to discover my next chapter of life.”

Best of luck to Linda, and to:

Wen-Ying Lu, who left her position as catalog librarian and linguistics bibliographer at Michigan State University to become as of the first of the year the continuing resources catalog librarian at the University of Colorado at Boulder.

Thanks to Our Donors!

The following members have made donations to NASIG during the period of January-March 2010. Donations support NASIG programs and scholarships. Many thanks for contributing to these important aspects of NASIG’s mission!

Katy Ginanni - In honor of Sylvia Martin Gale Teaster

A donation form is available online at
Calendar
Julie Kane, Conference and Calendar Editor

March 23-27, 2010
Public Library Association (PLA) 13th National Conference
Portland, Oregon
http://www.ala.org/ala/mgrps/divs/pla/plaevents/plaevents/plaevents/plaevents/index.cfm

April 26-27, 2010
Basic Serials Cataloging Workshop - Technical Services Interest Group of California Library Association (CLA)
Oakland, California
http://www.cla-net.org/included/docs/SCCTP_workshop.pdf

May 4, 2010
Introduction to Journals Publishing Workshop - Association of Learned and Professional Society Publishers North America
Washington DC
http://alpsp.allenmm.com or http://www.alpsp.org
Contact: isabel.czech@alpsp.org

May 07, 2010
High Impact Online Marketing: How to Market Your Journals in the Era of Online Communities and Social Media Marketing Workshop - Association of Learned and Professional Society Publishers
Washington DC
Website: http://alpsp.allenmm.com or http://www.alpsp.org

May 11, 2010
Journal Development Workshop - Association of Learned and Professional Society Publishers
Washington DC
Website: http://alpsp.allenmm.com or http://www.alpsp.org

May 11-12, 2010
Metadata and Digital Library Development Workshop - Potomac Technical Processing Librarians
Washington DC
http://www.surveymonkey.com/s/MFCDGKN

May 19-21, 2010
OVGTSLS 2010 Surviving Technical Services: Outthink, Outwork, Outlast - Ohio Valley Group of Technical Services Librarians (OVGTSLS)
Morehead, Kentucky
http://people2.moreheadstate.edu/fs/my.howard/OVGTSL/Home.html

May 21-26, 2010
Medical Library Association (MLA) Annual Conference
Washington DC

May 25-26, 2010
Cambridge, Massachusetts
http://www.nedcc.org/
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April 1, 2010

Send submissions and editorial comments to:

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Fax: (864) 656-3025  
Email: kwesley@clemson.edu

Send inquiries concerning the NASIG organization, membership, and change of address information to:

**Carol Ann Borchert**  
Coordinator for Serials  
University of South Florida Libraries  
4202 Fowler Ave. LIB 122  
Tampa, FL 33620-5400  
Phone: 813-974-3901  
Fax: 813-974-2296  
Email: Borchert@lib.usf.edu

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