



# NASIG Newsletter

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## NASIG BUSINESS ISSUE

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### NASIG EXECUTIVE BOARD ANNUAL REPORT

Mary Page, NASIG President 2005/2006

The past year has flown by! We spent so much time planning and preparing for the Denver conference, and it's hard to believe it's come and gone. It was a terrific conference, by the way. One high point for me was Robin Sloan's presentation. Robin even gave *us* a good review on his blog: [http://snarkmarket.com/blog/snarkives/media\\_galaxy/i\\_librarians/](http://snarkmarket.com/blog/snarkives/media_galaxy/i_librarians/)

Other high points were Scott Plutchak's talk, and he also had good things to say about the NASIG conference: [http://tscott.typepad.com/tsp/2006/05/nasig\\_2006.html](http://tscott.typepad.com/tsp/2006/05/nasig_2006.html). Since discovering Scott's blog when we were planning the conference, it's become essential reading for me, and I highly recommend it.

The truly outstanding event was the NASIG Open Mike session at the Tattered Cover. Everyone who attended can attest to the fine performances and amazing talent among our members. I hope this becomes an annual event.

#### DOWN TO BUSINESS

Your NASIG Board had some key accomplishments this year. We launched several new committees and task forces, mainly to fulfill the excellent recommendations from the Financial Plan (available in the Members Only section of the NASIG website). Former president Steve Savage spearheaded this

project last year, and his legacy to NASIG is a clear and achievable plan for financial stability.

Here are the committees and task forces we launched this year:

**Membership Development Committee:** The committee is charged with recommending target membership levels, identifying potential members, and developing outreach strategies. Chaired by Marla Chesler and Tina Feick, the Membership Development Committee is off to a great start. Board member Kim Maxwell played a huge role in getting this committee going, and she is serving as their board liaison. An important thing to remember: the MDC will focus on development and outreach, but it will not be responsible for the membership database currently maintained by the Database & Directory Committee.

**Library School Outreach Task Force:** NASIG members have worked with library schools for years, but not necessarily in a coordinated effort. The goal of the Library School Outreach Task Force is to coordinate all relevant NASIG committees, as well as individual members, to maximize the effectiveness of our interactions with library schools. The task force is comprised of representatives from the Continuing Education, Membership Development, and Awards & Recognition Committees. Again, Kim Maxwell played a major role in getting this group started, and she will serve as its board liaison.

**The Financial Development Committee:** This committee is charged with developing a robust fundraising program as recommended in the Financial Plan. Steve Savage, who led the development of the Financial Plan, will chair this committee. Other members include current and former board members Anne McKee, Rose Robischon, and Denise Novak, along with NASIG member Ree Sherer, who brings expertise in both finance and non-profit organizations. This group is a key component in the development of NASIG's financial stability, and we are fortunate to have these outstanding volunteers.

**Publications/Public Relations Committee:** This is the revamped Publications Committee, with new and expanded duties to reflect NASIG's emphasis on outreach. The

Publications/PR committee will work with the NASIG Publicist to coordinate announcements to the serials community and beyond. The committee will develop ideas for publications that would be useful to the membership, and it will recruit authors with the appropriate expertise. The Publications/PR Committee will provide editorial oversight for NASIG publications, but they will not author documents while they are active members of the committee.

So you don't think that all the Board does is create more committees, here's one that we put to rest this year.

**Professional Liaisons:** There comes a time when it's appropriate for a committee to be disbanded, and the Executive Board decided this year that Professional Liaisons be retired. This group was comprised of representatives from other library and serials organizations, primarily to share information that could be of mutual interest. With listservs, blogs, and other online communication methods, there seemed to be less of a need for a formal group within NASIG. To all who have served as a liaison to NASIG in the past, and to all the former NASIG liaisons who attended meetings and shared reports with the membership: thank you for your contributions over the years!

**Technology Planning:** Step Schmitt did a superb report for the Board's mid-winter meeting that outlined the state of NASIG's technology infrastructure. The key development in this area is the Board's decision to examine the possibilities for outsourcing many technical functions. To this end, work on a technology RFP will begin soon, as the first step in our study.

Perhaps the most gratifying accomplishment for all of NASIG this year was that the vast majority of members renewed this year, even though we had raised the dues from \$25 to \$75. This speaks volumes to the value of NASIG to its members, and NASIG's continuing relevance to the serials community. Thank you all.

## COMMITTEE ANNUAL REPORTS

### ARCHIVIST

Marie Seymour-Green, NASIG Archivist  
Elizabeth Parang, Board Liaison

#### ACTIVITIES SINCE LAST REPORT

See Checklist for Receipt of Archival Materials (below).

#### ACTION ITEMS

None.

#### BUDGET

None.

#### ACKNOWLEDGEMENTS

Thanks to outgoing Secretary Elizabeth Parang for her hard work and for always reminding me when my reports were due!

#### STATISTICS

No requests made.

### Checklist for Receipt of Archival Materials

<u>Committee</u>	<u>Description of Material</u>	<u>Date Received or Date Forwarded to Permanent Archive</u>
Secretary	1/2005 Executive Board meeting agenda & supporting docs.	Received 1/2006
Secretary	2005 Membership Directory	Received 1/2006
Secretary	3/2005 Executive Board conference call agenda & supporting docs.	Received 1/2006
Secretary	5/2005 Executive Board meeting agenda & supporting docs.	Received 1/2006
Secretary	10/2005 Executive Board meeting agenda & supporting docs.	Received 1/2006
Secretary	2004-2005 Committee Annual Reports: Treasurer; Archivist; Awards & Recognition; Bylaws; Database & <i>Directory</i> ; Electronic Communications; Evaluations & Assessment; <i>Newsletter</i> ; Nominations & Elections; Online Registration Team; Mentoring Task Force; <i>Proceedings</i> ; Professional Liaisons; Publications; Publicist; Site Selection; 20 <sup>th</sup> Anniversary Task Force; History Task Force; Program Planning	Received 1/2006
Secretary	2003 & 2004 Evaluation & Assessment Committee Annual Reports	Received 1/2006
<i>Newsletter</i>	<i>NASIG Newsletter</i> , v.20:no.4 (Dec. 2005)	Printed by Archivist when announced on listserv
<i>Newsletter</i>	<i>NASIG Newsletter</i> , v.21:no.1 (Mar. 2006)	Printed by Archivist when announced on listserv

### AWARDS & RECOGNITION

Jeff Slagell, Jessica Gibson and Sarah Sutton, Co-Chairs

Committee Members: Evelyn Brass (University of Houston), Susan Chinoransky (George Washington University), Susan Davis (State University of New York, Buffalo), Fang H. Gao (University of Illinois at Urbana-Champaign), Tony Harvell (University of California, San

Diego), Joe Hinger (St. John's University), Marcella Leshner (St. Mary's University), Smita Parkhe (Arizona State University), Priscilla Shontz (LISCareer.com), Katy Ginanni (Board Liaison).

*PART I: CONTINUING COMMITTEE ACTIVITIES AND RECOMMENDATIONS ELECTRONIC SUBMISSION/DISTRIBUTION OF AWARD APPLICATIONS*

The 2006 awards cycle was the third year of electronic submission and distribution of award materials. All applications and supporting documents were required to be submitted in an electronic format, with the exception of transcript or proof of enrollment in the case of the Fritz Schwartz Serials Education Scholarship. All awards materials were blinded by the co-chairs before being posted to the committee web page in MS Word. An identity matrix was again used to match applicants to scores and an Excel spreadsheet was distributed to committee members so that they could record their scores for all awards. Results were later combined into one workbook and final scores were tabulated.

Smita Parkhe served as the committee's Electronic Communications Committee liaison, and posted all of the application materials for review on the committee's password protected Web site.

*NASIG CHAMPION AWARD*

The Board requested that the committee review the procedures for the Champion Award to make it more of a nomination process as opposed to an application process.

*RECOMMENDATIONS*

We recommend the continued requirement of electronic submission, use of the identity matrix to track the blinding process, use of the master scoring workbook, and the posting of all material in a Word format on the A&R Web site for committee review.

We recommend a further review of internal A&R documentation to ensure that all procedures and documents are clear and consistent. In addition, we recommend that all reviewed and revised documentation be organized and posted on the committee's website.

We recommend that the NASIG Champion Award procedures be changed to require minimal effort from potential candidates. Nominees would only have to provide a current CV. Please see attached sample forms.

We recommend that the Marcia Tuttle International Grant Award be reviewed and updated in order to attract more applicants.

*PART II: COMPLETED ACTION ITEMS*

Committee reviewed a total of 31 applications that were pre-screened for eligibility and blinded by the committee co-chairs. Winners were chosen by each individual member reviewing the electronic documents on the web and scoring the applicants on a standardized Excel worksheet. The worksheet was then submitted to the co-chairs, and scores tabulated. Winners were approved by the board, notified and registered for the conference, and announced to the membership via NASIG-L and the *Newsletter*.

2006 was the first year of the Serials Specialist Award. This award was designed to encourage paraprofessionals working in serials to attend NASIG. Five applications were received.

In response to a recommendation from last year, we undertook a comprehensive review of the publicly distributed awards documentation in an effort to create consistency between documents and to clarify wording and requirements. This included awards announcements, applications, reference questionnaires, and FAQs. In addition, the requirement for transcripts or proof of enrollment was strengthened for Fritz Schwartz Serials Education Scholarship applicants.

The committee asked the Board for an increase in the amount of the Fritz Schwartz Serials Education Scholarship to \$3000, and that request was approved.

The library school contact list was updated and posted to the internal committee web page.

Recommendations for continued service on the committee and co-chairs for 2006/07 were made to the president-elect.

*PART III: 2006 AWARDS*

Co-chair Slagell received and compiled the ratings for the Student Grant. Co-chair Gibson received and compiled the ratings for the Fritz Schwartz Scholarship and the Serials Specialist Award. Co-chair Sutton received and compiled the ratings for the Horizon Award and the Tuttle Award. Winners were approved by the board, notified and registered for the conference, and announced to the membership via NASIG-L and the *Newsletter*.

#### *NASIG CONFERENCE STUDENT GRANT*

Number of applications - 16

Winners' names and Library School affiliations:

- Gregory Schmidt, University of Alabama
- Sarah Morris, University of Illinois at Urbana-Champaign
- Lisa Harrington, Simmons College
- Laura Baker, Simmons College

#### *MEXICO STUDENT CONFERENCE GRANT*

Award winner's name and affiliation:

- Martha Alejandra Alatorre Betancourt, Universidad Autonoma De San Luis Potosi Escuela De Bibliotecologia e Informacion

#### *FRITZ SCHWARTZ SERIALS EDUCATION SCHOLARSHIP*

Number of applications - 3

Award winner's name and affiliation:

- Claire Rasmussen, University of Wisconsin at Madison

#### *HORIZON AWARD*

Number of applications – 7

Award winner's name and affiliation:

- Jennifer Arnold, Central Piedmont Community College

#### *SERIALS SPECIALIST AWARD*

Number of applications – 5

Award winner's name and affiliation:

- Wendy Lichte, Arizona State University

#### *MARCIA TUTTLE INTERNATIONAL GRANT AWARD*

No applications were received.

#### *ACKNOWLEDGEMENTS*

The Co-Chairs of the Awards & Recognition Committee would like to thank those members cycling off the committee this year and welcome the new members of the 2006/07 committee.

## **BYLAWS**

Adolfo R. Tarango, Chair

Committee Members: Janet Arcand (Iowa State University), David M. Bynog (Rice University), Konstantin Gurevich (University of Rochester), Bob Persing (University of Pennsylvania), Alison Roth (Swets Information Services), Sandhya Devi Srivastava (Hofstra University), Veronica Walker (North Carolina State University), Kimberly A. Maxwell (Board Liaison).

I am pleased to submit the annual report of the Bylaws Committee for 2005/2006.

#### *REPORT OF MEETINGS*

The Committee held its annual meeting at the NASIG annual conference in Minneapolis, MN, on May 21, 2005, at 7:30 am. David Bynog volunteered to be the Committee's web liaison. The Committee reviewed its past year's work, its charge, annual report, and committee guidelines.

During this report period, the Committee received no questions/proposals.

In other business, the Executive Board requested the Committee to systematically review the bylaws to identify language in the bylaws tied to past practices or necessities that may no longer be relevant or will probably become irrelevant. The Committee is in the process of identifying such occurrences and will begin a review of those identified to date at its meeting at the NASIG Denver conference.

As a concluding note, I express my sincere thanks to the committee members and to Kim Maxwell, our Board Liaison, for their willingness to serve on this committee.

#### *BYLAWS COMMITTEE STATISTICS*

Number of questions/proposals received: 0  
Number of questions/proposals in progress: 0  
Number of Bylaws Committee proposals submitted to NASIG membership: 0

## CONTINUING EDUCATION

Robert Alan and Nathan Rupp, Co-Chairs

Committee Members: Rick Anderson (University of Nevada, Reno), Linda Blake (West Virginia University), Cris Ferguson (Furman University), Tim Hagan (Northwestern University), Lei Jin (Ryerson University), Kay Johnson (University of Tennessee, Knoxville), Betty Landesman (National Institutes of Health Library), Sheila Moran (Massachusetts General Hospital), Keiko Okuhara (University of Hawaii), Sara Ranger (University of Houston), Rocki Strader (Ohio State University Libraries), Sarah Tusa (Lamar University), Elizabeth Urbanik (Radford University), Paoshan Yue (University of Nevada, Reno), Jill Emery (Board Liaison).  
Incoming Committee Members for 2006/2007: Betty Landesman and Paoshan Yue, Co-Chairs.  
Committee Members and Board Liaison: TBA

### *CEC EVENTS AND PROJECTS SUCCESSFULLY SPONSORED AND COMPLETED, JUNE 2005-APRIL 2006*

#### JULY 2005

"The E-files: Investigating E-journal Tools and Trends," Mississippi State University (\$1000)

#### MARCH 2006

SCCTP Integrating Resources Cataloging Workshop, University of Hawaii, Honolulu, HI (\$1250)

North Carolina Serials Conference, Chapel Hill, NC (\$750)

### *FORTHCOMING EVENTS*

#### MAY 2006

SCCTP Distance Education Train-the-Trainers, coordinated by Les Hawkins (CONSER), TBA (\$750)

#### Summer 2006

E-journal/E-resources workshop in Starkville, MS, led by Patrick Carr and coordinated by Cris Ferguson (\$1,000)

### *BUDGET ALLOCATIONS, LACKING FIRM DATES OR COMMITMENTS*

SCCTP Serials Holdings Workshop, Missouri, coordinated by Kyle Winward (\$750)

### *EVENTS CANCELLED: FUNDS REALLOCATED*

E-resources workshop formerly co-sponsored by PALINET (\$750) – funding available for reallocation (4/24/06)

Latin America outreach (\$750) – funding available for reallocation (4/24/06)

Distance education development (\$750) – funding available for reallocation (4/24/06)

### *SUMMARY AND CONCLUSIONS*

The Continuing Education Committee (CEC) continued to support a variety of serial-related programming last year. In addition to proposals supported, two program proposals were forwarded to the Program Planning Committee resulting in development of pre-conferences for the 2006 Annual Conference. There is a need next year for the Committee to review pre-conferences and conference programs to determine what programs, if any, should be repackaged as continuing education programs.

Next year it is recommended that the NASIG logo be included in sponsored programs websites. This is in addition to distribution of the NASIG brochures and the displaying of the NASIG banner.

The Committee delayed further development of income-generating distance education models. A fundamental question for the Board concerned who would incur the start-up costs if distance education programs were developed within NASIG. An alternative approach for the Committee may be to provide added value to NASIG membership by offering discounts or scholarships for participation in serial related distance education programming to members or potential members.

We want to take this opportunity to thank the 2005/6 NASIG Board and the Continuing Education Committee membership for its support last year. It has been a pleasure serving NASIG as committee chairs.

## DATABASE & DIRECTORY

Jo McClamroch, Chair

Committee Members: Heather Cannon, Julie Kane, Daisy Cheng, Smita Joshipura, Buddy Pennington, Michele Seikel, Mircea Stefanu, Marty Gordon, Ann Ercelawn, Janet Chisman, Lisa Blackwell, Mary Page, Board Liaison.

Members rotating off the Committee after the 2006 Annual Conference: Daisy Cheng, Smita Joshipura, Michele Seikel [?]

Incoming Chair/Co-Chair for May 2006: Buddy Pennington, Lisa Blackwell  
New Committee Members: TBA

### ACTIVITIES

The usual activities were accomplished and were, by and large, accomplished on schedule:

- Membership renewal notices printed and mailed in October 2005
- Renewals and new memberships processed by December 1, 2005 were eligible for ballots
- Mailing lists for ballots were prepared for the N&E Committee in January 2006
- Mailing lists for conference postcards for the PCC were discussed in February 2006
- Renewals and new memberships processed regularly throughout the year
- New members announced monthly on NASIG-L
- There was a great working relationship between D&D and Treasurer Robischon
- Regular updates sent to *Newsletter* for member title changes and position changes
- Regular updates sent to ECC for email changes for NASIG-L

Special activities/projects included:

- D&D prepared a retrospective compilation of members who had joined January – August 2005 who were then added to NASIG-L by ECC
- A monthly schedule was developed to create a report of new members for posting to NASIG-L. This task rotated between two D&D members
- Lots of consultation about purging membership database after May 2006 conference

- Provided statistical and other data to the new Membership Committee
- Consulted with PCC re mailings of postcards for the annual conference

### NEW AND RENEWING MEMBERSHIPS

- For the 2006 membership year, there were 874 renewing members and 164 new members for a total active membership of 1,038.
- Reporting anecdotally, D&D received around 20 or so print renewal forms with notes from members that the increase in membership dues caused them not to renew

### MEMBERSHIP PROFILE

Active Membership by Organization Type

April 28, 2006

Type	Number	%
A - University Library	574	54.10%
B - College Library	81	7.63%
C - Community College Library	9	0.85%
D - Medical Library	44	4.15%
E - Law Library	39	3.68%
F - Public Library	31	2.92%
G - Government, National, or State Library	47	4.43%
H - Corporate or Special Library	40	3.77%
I - Subscription Vendor or Agency	58	5.47%
J - Book Vendor	5	0.47%
K - Publisher	32	3.02%
L - Back Issues Dealer	2	0.19%
M - Binder	3	0.28%
N - Automated Systems Vendor	5	0.47%
O - Library Network, Consortium, or Utility	9	0.85%
P - Professional Association	3	0.28%
Q - Database Producer	6	0.57%
R - Student	32	3.02%
S - Retired	8	0.75%
T - Other	33	3.11%
TOTAL	1061	100.00%

Please note that there is a difference of 23 between the stats for active members (1038) and stats for membership by type (1061). The techno experts on D&D (Pennington and Blackwell) suspect it is some kind of coding error which we will eventually reconcile.

The newly created Membership Committee had a few requests for statistical data. Numeric data was easily compiled. That Committee also was looking for data about position titles which was not easily obtained.

#### EXPENSES

D&D Committee's only expenses were for sending out the paper membership renewal form in October 2005.

#### PRINT DIRECTORY

At our 2004 Committee meeting at the Annual Conference in Milwaukee, it was the unanimous recommendation of the D&D Committee that the print *Directory* be discontinued. The Board voted on our recommendation and the print *Directory* was officially discontinued in 2004/2005. This category should be removed from future Annual Reports.

#### OTHER ISSUES

This was truly a transition year for D&D. Ten new members came on to the Committee in May 2005 to join two returning members and the returning Chair. Each member willingly jumped right into doing our work. There was a shakedown training period in the fall of 2005 while everyone was getting familiar with the online membership database. Members provided constant feedback and questions and our overall processes were improved as a result. I will prepare a separate report addressed specifically to the incoming Chair and Co-Chair which will outline specific recommendations for the 2006-2007 committee.

For consideration at the Board level, here are some policy issues that were discussed by D&D:

- The NASIG membership is ten times the size now as it was in its founding. In general, D&D members believe that all processes and procedures need examination and evaluation in light of that growth. For example,

- What is the purpose of announcing all new NASIG members to NASIG-L? It requires much choreography within and between committees and we ask the Board to reconsider its usefulness.
  - What is the purpose of continuing to prepare and mail paper renewal forms when we are moving to an online-only process for conference registration?
  - Why do both the ECC and D&D send "welcome to NASIG" messages to new members?
  - How do we address the issue of former dues-paying members who have not have been removed from the Membership *Directory*? Is it truly a big issue?
  - Is it necessary or valuable to list all title and position changes in the *Newsletter*?
- What is the proper role of the Chair of D&D in 2006 and beyond?

With the launch of the online membership database, the Chair no longer has to do all the data entry. Even at that, I spent a minimum of eight to ten hours per week on D&D business – training D&D members and answering their questions about data entry in the membership database; problem-solving *Directory* errors; answering routine queries about how to connect to members-only area of NASIGWeb, and the like.

My personal observation is that NASIG is no longer a mom-and-pop operation and internal organizational and procedural changes may be in order. As Chair of D&D, I ask that the Board consider funding temporary clerical assistance for D&D, for the Treasurer, and perhaps for other Committees as well. While we are all eager volunteers, we also have full time professional careers.

I would like to thank the NASIG Board of Directors for giving me the opportunity to serve as Chair of the Database & *Directory* Committee for 2005-2006. I know the Board joins me in applauding the tireless efforts of each member of the D&D Committee over the past year.

## ELECTRONIC COMMUNICATIONS

Anna Creech and Emily McElroy, Co-Chairs

Committee Members: Dalene Hawthorne (Emporia State University), Kitti Canepi (Southern Illinois University), Jim Viskochil (Mount Sinai Medical Library) resigned in January 2006, Abigail Bordeaux (Binghamton University), Jennifer Duncan (Utah State University), Eric Elmore (Sam Houston State University), Jennifer Lang (Princeton University), Jia Mia (College of New Jersey), Ruth Richardson Scales (Guilford College) resigned in February 2006, Laura Sheble (Wayne State University) resigned in July 2005, Shannon Shi (University of North Carolina, Charlotte), William Walsh (Georgia State University), Margaret Willingham (EBSCO), Mary Page (Board Liaison), Stephanie Schmitt (Consultant).

ECC was sad to hear the news of Ruth Richardson Scales death. Ruth had been an active participant of ECC for several terms.

### CONTINUING/NEW ACTIVITIES

#### WEBSITE

- Jennifer Lang continues to maintain the online photo album. Jennifer Duncan and Abigail Bordeaux are working on the transition to the new Jobs section. Anna Creech has updated the web pages regularly and has been involved in supporting several projects from other projects.
- Abigail Bordeaux coordinated with Bee.net and Anna Creech to set up an instance of WordPress to be used to replace the previously hand-coded Jobs pages. The WordPress program makes it easier to create and organize categories of job types, as well as automatically generating an RSS feed to make keeping up to date with new posts much easier. <http://jobs.nasig.org/> will go live in May 2006. This provided a template for the Anna and Bee.net to set up another instance of WordPress to be used for the conference blog. <http://blog.nasig.net/> is live and ready to be used.
- Anna has used a Blogger blog to update the News section of the website. She also set up a Blogger blog for the NASIG President to use while at UKSG. Both of these are hosted on the nasig.org website, but the editing interface is done through Blogger. Since they are relatively small projects, it made more sense to go that route rather than set up more instances of WordPress, which is really far more robust than what is needed.

- In addition, per the request of PPC, Anna has used an RSS feed generator called ListGarden to post NASIG Publicist approved items about the upcoming conference. The feed has been publicized by posting an RSS button on the main conference page and making the feed discoverable by RSS enabled web browsers.

#### LISTS

- Emily McElroy, Dalene Hawthorne and Kitti Canepi add new NASIG members to NASIG-L, and moderate all NASIG-L messages. The list managers also handle any inquiries from NASIG members and resolve bounces from committee lists. Emily McElroy and now Dalene Hawthorne create new committee lists, update committee list membership, and update forwarding email addresses.
- In June 2005, Emily McElroy updated all committee list archives to the present year. This is now an annual process once the new committee lists have been created. All archive passwords were updated. This will also become an annual process continued by Dalene Hawthorne.
- In April 2006, Mary Page gave permission to Emily McElroy to remove inactive members for 2004 and 2005 from NASIG-L. D&D should begin sending any reactivated members to Dalene Hawthorne.
- Additional monitoring of bounced messages was undertaken. Efforts were made to contact individuals and to resolve any problems before removal from NASIG-L. Many of these problem bounces were inactive members of NASIG-L. ECC will continue monitoring bounced messages and report unusual problems to individuals and attempt to contact them before removing them from NASIG-L if the problems persist more than a month.

### **COMPLETED ACTIVITIES**

Many completed activities are now ongoing and included in the above section.

### **ACTIVITIES THAT SUPPORT THE NASIG STRATEGIC PLAN**

Stimulate diverse communication channels:

- Blogs have been created to provide jobs information, the NASIG president to report from UKSG, and to update the News section on the website. Most importantly, a blog was created for the 2006 Conference.
- RSS feed generator was installed on the conference website

Define options for using technology and employing support necessary to avoid volunteer burnout:

- Additional list managers were added. A rotating schedule of a primary list manager with appropriate back-up support was added. ECC still finds that moderating the lists requires a commitment to monitor email on weekends and evenings. ECC asks for consideration in any time sensitive emails that need to be sent outside regular work hours.

### **STATISTICAL INFORMATION**

Website: None of the web statistics are available for 05/06, but Anna will be working with Bee.net to retrieve them soon and posting them on the website for the membership to view. In addition, we are keeping track of the conference blog use.

Lists: 41 committee lists: 32 active and 3 new lists.

987 current subscribers to NASIG-L  
37 active forwarding addresses

### **ACTIONS REQUIRED BY BOARD**

#### **BOARD ACTION REQUESTED**

The Board and the technology planning folks should reconsider if a FrontPage website is still viable. The current webspinner does not use FrontPage, and several web persons for the committees do not use it either. Without some sort of imposed standardization across all sections of the website, there is no longer a need for a common web page creation program. Moving to a UNIX server instead of a Windows server would also fix some of the problems encountered with FTP and password protected directories. In addition, a site-wide clean-up of old files and restructuring is greatly needed.

#### **BOARD ACTION REQUESTED**

The brochures have been updated to reflect the change in membership dues. However, the text in the English, Spanish, and French brochures needs to be revamped. ECC and the Translators Resource Team are waiting on the new text from whomever has been charged with writing it.

#### **BOARD ACTION REQUESTED**

ECC is awaiting direction from the board on updating the annual calendar to reflect the change from June to May conferences.

## **NASIG NEWSLETTER**

Char Simser, Editor-in-Chief

Board Members: Kathy Kobyljanec (Copy Editor, John Carroll University); Sharon Heminger (Columns Editor, JSTOR); Susan Andrews (Columns Editor, Texas A&M); Maggie Rioux (Profiles Editor, MBLWHOI); Beth Bernhardt (Submissions Editor, University of North Carolina-Greensboro); James Michael (PDF Editor, University of South Florida); Lillian DeBlois (Conference/Calendar Editor, Arizona Health Sciences Library); Mykie Howard (HTML Editor (thru Dec. 2005), National Agriculture Library), Joyce Tenney (Board Liaison)

### **PERSONNEL CHANGES**

Mykie Howard stepped down as HTML editor in

December.

James Michael, PDF editor, will step down from his position in May.

Beth Bernhardt, submissions editor, will step down from her position in May.

### **NEW STAFF/POSITION CHANGES FOR 2006/2007**

Kathryn Wesley, Clemson University, has been named editor-in-chief effective post-annual conference.

Sharon Heminger, columns editor, will assume responsibilities as PDF editor.

Naomi Kietzke Young, University of Florida, has been appointed as submissions editor.

### PRODUCTION SCHEDULE

Five issues were planned for publication 2005/06 to accommodate the earlier conference schedules in 2005 and 2006: July (a special 'business' issue), September, December, March, and May. (The May issue is on target for a May 1 publication date as of this writing.) In the past, NASIG committees provided their annual reports for publication in a June issue. The 2005 mid-May conference provided the opportunity to rethink the annual contents cycle so last year's June issue was pushed up to May. The special summer issue included committee annual reports and wrapped up their business for 2004/2005 in a timely manner.

Publication of the September and December issues were within the month of issue, but there were delays with both the HTML and PDF versions. March and May issues were published close to the first of the month while we were in training mode with the new editor-in-chief and PDF editor. Communication was certainly stepped up during that time! Kudos to everyone involved!

### REVIEW OF ACTION ITEMS FROM BOARD MEETINGS

Serve on the *Newsletter* editor-in-chief search committee.

- COMPLETED. Kathryn Wesley appointed.

Discuss the need for an HTML version: should the *Newsletter* go blog-style? Based on board discussion, determine needs for HTML position description.

- Per discussion at the January board meeting, I provided incoming editor-in-chief Wesley with information concerning implementing a blog format for the HTML version of the *Newsletter*. Wesley was interested in pursuing this format, therefore no recruitment for an HTML editor has taken place.

Recruit a new submissions editor.

- Wesley and I reviewed applications in late February/early March. Naomi Kietzke Young will assume her responsibilities as submissions editor at the end of the 2006 conference.

### 2005/2006 GOALS REVIEW

- Complete the *Newsletter* manual
  - A number of updates were made to the style guides to reflect changes. Training

with Wesley, Kobyljanec and DeBlois provided the opportunity to do a close review of many sections of the manual.

- Three sections of the manual (copy editing, PDF & professional liaisons processes) remain in draft form. One section (professional liaisons process) is on hold while the Board determines the mission/purpose of that group.
- The HTML section has not been updated to reflect the current template use because Wesley will investigate using a blog format, which will require major changes to the HTML process section of the manual.
- Review position descriptions. COMPLETED. All positions reviewed and updated where applicable.
- Train new conference/calendar editor. COMPLETED.
- Provide training and instruction for new copy editor. COMPLETED.
- Work with incoming EiC. ONGOING. Wesley started training by helping with review of the HTML and PDF versions for the March and May issues.

### CONCLUSION

It has been my pleasure to be a member of the *Newsletter* Editorial Board since late 1998 and serve as its editor-in-chief since mid-2002. I never imagined I would have such an opportunity. My thanks go out to those who gave me that chance and who have been very supportive of my activities: to Steve Savage, who first asked me to be the HTML editor; to Steve and former NASIG President Maggie Rioux, who offered me the editor-in-chief job. Thank you to my board liaisons Eleanor Cook, Anne McKee and Joyce Tenney. To current and past members of the editorial board: thank you for giving me the chance to get to know you – mostly via email – I appreciate your efforts to provide timely communication and get reports turned in on time. Big thanks to those who have served as the PDF and HTML editors and have had to endure my constant nit-picking on style and format issues, implementation of templates that caused some technology hang ups, and multiple changes to the look of the *Newsletter*.

I will miss my work with the *Newsletter*. It has provided me an opportunity to see the inner workings of the Board and NASIG; to understand the frustrations and the joys of an

all-volunteer organization, especially one that essentially works in a virtual environment; and to see the true spirit of volunteerism at work.

I've had the opportunity to work with incoming editor-in-chief Kathryn since late February so I know that I leave the *Newsletter* in excellent hands.

## NOMINATIONS & ELECTIONS

Anne E. McKee, Chair

Committee Members: Carol Ann Borchert (University of South Florida, Tampa), David Burke (Villanova University), Karen Jander (University of Wisconsin-Milwaukee), Susan Markley (Villanova University), Virginia A. Rumph (Butler University), Gracemary Smulewitz (Rutgers University), Martha Spring (Loyola University, Chicago), Susan Williams (University of Colorado, Boulder), Steve Savage (Board Liaison and Past President).

### NOMINATIONS AND CANDIDATE SELECTION

1. Calls for nominations were made in 2 separate modes. The first call was the paper nomination form that was stuffed into each May 2005 conference packet. Due to the change-over of chairs for the committee, President Mary Page issued 2 separate calls for nominations over NASIG-L in late October and early November 2005. A call for nominations was not published in the *Newsletter's* fall deadline occurred amidst the change-over in chairs.

2. 71 individuals were nominated by the new November 14, 2005 deadline (171 in total as many people received more than one nomination, some had several). Two were eliminated as ineligible (1 was already on the board and ineligible to be nominated for the same position and the other was not a NASIG member). The total number of nominations received was 23% higher than last year (2004-2005:139 total) but the number of individuals nominated was 7.8% lower (2004-2005:77). Numbers of nominations per office were:

Vice President/President-Elect	19
Secretary	19
Member at Large	53

3. As the committee calendar was shortened (due to the chair change-over) each committee member (including the chair, who does not ordinarily contact nominees) contacted at least 6 people. Some committee members contacted a

few more due to the committee members' work commitments at that point in time. The breakdown on who submitted forms is as follows:

Vice President/President-Elect	4
Secretary	3
Member at Large	26

4. Because of the relatively small number of nominees who agreed to be considered for office, all committee members read and evaluated all nominee profile forms. Based on the initial evaluation, the committee identified the strongest contenders for each office and contacted their NASIG references. Each committee member contacted references with a standard list of questions for each office. As the chair also contacted some references, one other committee member also read the references to ensure impartiality.

5. The final slate was determined by the committee and sent to the President on January 13, 2006. Please note that the President and Executive Board are always informed strictly as a courtesy. The President and/or Executive Board simply accept the slate as developed by the N&E Committee. There is no vote on "acceptance" from the Board.

The NASIG membership was notified of the official slate by an email to NASIG-L on January 15, 2006 by Chair Anne McKee.

Vice President/President-Elect: Christie Degner, Char Simser  
Secretary: Kay Johnson, Joyce Tenney  
Member at Large: June Garner, Sarah George, Emily McElroy, Meg Mering, Alison Roth, and Bob Schatz

6. The Chair contacted all slated nominees by phone and unslated nominees via letter by December 29, 2005.

7. The call for petition candidates went out on January 18, 2006, over NASIG-L. Each potential petition candidate had to have 10 NASIG members "in good standing" (as of January 5, 2006) support his/her petition. The petition and nominee profile form had to be returned by January 25, 2006, 5:00 pm, Central time. Three petition candidates had the requisite number of current NASIG members supporting them to enter the ballot. However, it was determined that one of the petition candidates was not a current 2006 member. Therefore, two petition candidates could be voted upon. These petition candidates were:

Vice President/President-Elect: Jill Emery  
Member at Large: Rick Anderson

### *BALLOTING*

1. The ballots were mailed on February 4 with a postmark deadline of March 4, 2006. Ballots were mailed to members active as of January 30, 2006. A total of 405 ballots were returned by the March 4 postmark deadline. Seven ballots postmarked after March 4 were received.

2. The Chair counted the 405 ballots and then Carol Ann Borchert, a member of the N&E Committee, verified the count. There were no write-in candidates for any of the elected positions.

3. The Chair notified the President of the election results by March 27. The Chair then contacted all nominees by March 29. The N&E Chair notified the NASIG membership over NASIG-L on March 29, 2006. The results were posted on NASIGWeb and announced to other listservs the following week. The results were also published in the NASIG May 2006 *Newsletter*.

### *ELECTION RESULTS*

Vice President/President-Elect:  
Char Simser  
Secretary:  
Joyce Tenney  
Member at Large:  
Alison Roth, Bob Schatz, and Rick Anderson

The N&E Committee would like to stress that with the 2006/2007 Executive Board, we have one of the most diverse Boards since the earliest days of NASIG. The Board will include 1

publisher, 2 subscription agents, 1 book vendor and 7 librarians. This truly does represent all segments of the NASIG membership.

### *RECOMMENDATIONS*

Due to the unforeseen circumstances which resulted in removal of one chair and the appointment of another chair, the committee had to literally compress their usual 9 month working calendar down into a very JAM PACKED 4 months. This created a very high stress level and even more condensed actual working days. While this was not the timeline the committee had envisioned when they were asked to serve, the committee worked together as a team and performed admirably and, frankly, above and beyond the call of service. The Committee would like to make the following recommendations:

- Electronic voting MUST be implemented immediately. If the N&E Committee had been able to count on electronic voting, much of the stress level and intense periods of work could have been alleviated. Benefits to electronic voting are (but certainly not limited to) the following:
  - The ballot could be created extremely quickly-rather than the weeks it takes to order the letterhead/envelopes from the printer, wait for delivery, copying of all material, folding, stuffing and mailing.
  - Mail expenses AND delivery time would be instantly negated
  - The chair discovered that much has changed in printers agreeing to copy, fold and stuff the ballots. Every printer the chair contacted stated that this is now the type of labor they would now outsource to other countries (such as Mexico, India and Ireland.) The chair could not identify one printer in the 5<sup>th</sup> largest city in the U.S. who was willing to do this work locally in the timeline required by the Bylaws.
  - Errors like printer's mistakes, ballots that didn't have the "official" envelope, packets that didn't include the "official" ballot etc (all problems that occurred this year) would be negated as well.
  - Any question on voting irregularities (while never happening in the past) could be instantly confirmed or denied.
  - There are many turnkey solutions in the marketplace. This would not need to be a NASIG-generated new project

- Voting percentages would increase as it would be much easier to do from either each member's work or home. I've been told by members that the time it takes to manually fill out the form, send it in the correct envelope and then remember to stamp it (with their own stamp) is too time-consuming and difficult. Indeed, ALA realized a sharp increase of voting when they went to all electronic voting.
- IF paper balloting will remain, then a procedure must be implemented to insure that each member only votes once. The committee recommends adding the member's unique identifier to each official ballot return envelope. Thus, the ballot counters could check off each identification number as the envelope is opened. The verification lists would not have to be identified by member's names-but just have the members numbers in numerical order
- On the ballot, it would be more informative to state that it is permissible to vote for less than the number required in each office. The chair had to field at least 3 separate questions from members who wanted assurance that the ballot did not have to be completely filled in (1 vote for VP, 1 for Secretary, 3 for MALS) for the ballot to be "verified." Perhaps adding wording such as: "can vote up to 3 people" etc.
- The committee recommends eliminating any specific date references in the Bylaws. For instance, in the petition candidates' section of the Bylaws, it states that the petition candidates must have all paperwork in by February 1. Wording could be changed to something like "Petition candidates must have all paperwork in 10 working days prior to the mailing of ballots" etc.

## CLOSING

The chair would like to sincerely and enthusiastically thank each member of the 2005/2006 N&E Committee for his or her dedication, perseverance and teamwork in accomplishing a 9-month calendar of work in only 4 months. One of the committee members said it best, "We've always had the best interests of NASIG uppermost in our thoughts and actions." It was truly an honor and a privilege to have worked with this committee.

Additionally, the chair and committee could not have accomplished their work without the able assistance of Kathryn Wesley. Ms. Wesley, the 2004/2005 chair of N&E was invaluable in her assistance to the chair of sending all the different forms, ballot format suggestions etc. This created much less work for the current chair. Kathryn was also an excellent brain to "pick" and could help alleviate confusion in different steps in the process. Kathryn also readily agreed to just accept all the ballots (never opening them but just sending them in batches); when the printer made the mistake of putting last year's address on the return-ballot envelope. The election would have probably failed to meet the Bylaws-specific date requirements without Kathryn's willingness to step in and be the official "mail collector."

Finally, the chair and committee would like to sincerely thank and applaud Steve Savage, Board Liaison. He was our consoler, cheerleader, positive thinker, and the largest shoulders we could have had to lean on. We appreciate and thank him profusely.

## PROCEEDINGS

Meg Mering and Elna Saxton, Co-Editors, 2005  
 Carol Ann Borchert and Gary Ives, Co-Editors, 2006

### ACTIVITIES OF THE YEAR

1. September 21-22, M. Mering visited the Haworth Press.
2. Articles in Haworth journals are typically assigned keywords. Papers and reports by recorders for the NASIG *Proceedings* have never been assigned keywords. The Board

agreed at its fall meeting that keywords would be assigned starting with the 2006 *Proceedings*.

3. The 2005 *Proceedings'* manuscript was submitted to Haworth the first full week in November, about ten days past Haworth's suggested deadline of Oct 31. We did not receive a paper from Ted Kopple.

4. The 2005 *Proceedings* were dedicated to Marla Schwartz. M. Schwartz was a charter member of NASIG and served on several committees and task forces.

5. Editing the 2005 *Proceedings'* galley occurred in late February, early March.

6. Kathryn Wesley served as the indexer. A Web editor was not assigned for the 2005. Haworth has agreed to supply a PDF version of the 2005 *Proceedings*.

7. In late February, Gary Ives and Carol Ann Borchert were appointed co-editors for the 2006 *Proceedings*.

8. In early March, C. Borchert sent out the call for recorders. 30 people responded to the call. All of the presenters for the strategy sessions and two of the vision session presenters are provided papers and will not require recorders.

9. In early March, G. Ives sent out the call for an indexer. Four people applied for the position. One of them has been tentatively selected. G.

Ives will contact this candidate on April 28. The applicant pool is very strong, even though it is small.

10. The deadline for recorder papers is June 20. The deadline for presenter papers is June 6.

**ISSUES FOR THE BOARD**

Please select the editors earlier in the year. The timeline in the manual is designed for a conference in mid-June, and even that assumed the editors were selected in January. With the conference beginning in the first week of May this year, the appointment starting at the end of February, March and April have been extremely hectic.

In early January, Haworth's Bill Cohen asked if the Board would allow Haworth to pay a free-lance fee of \$250 to the indexer. This issue was discussed at the Board's Midwinter meeting. What is the status of this request? Has B. Cohen contacted?

**PROGRAM PLANNING**

Rachel Frick, June Garner, and Tonia Graves, Co-Chairs

**SUMMARY OF CONFERENCE PROGRAM**

The Program Planning Committee finalized the program featuring 33 sessions involving 57 speakers. In addition, four Special Program Events are scheduled that reflect the diversity of NASIG's membership and interests. By the

close of conference registration on 04/21/06, the final program inspired 610 individuals to register. Of these 610 registrants, 498 (82%) are NASIG members and 112 (18%) are not NASIG members. Note that the figure of 610 may increase when onsite conference registration begins.

**STATISTICAL SUMMARY OF PPC ACTIVITIES**

<b>Number of ideas/programs reviewed from brainstorming, quick and dirty evaluations, and two calls (total)</b>	<b><u>2006</u></b>
	<b>102</b>
Quick and dirty evaluations	30
Brainstorming	25
Proposals from 1 <sup>st</sup> call	40 *(call closed 9/01/2005)
Proposals from 2 <sup>nd</sup> call	7 *(call closed 11/4/2005)
<b>Number of ideas/programs selected (total)</b>	<b>33</b>
Pre-conferences	4 *(2 full day and 2 half day)
Vision	3
Strategy	10
Tactics	16

<b>Number of speakers (total)</b>	<b>57</b>
Pre-conferences	6
Vision	3
Strategy	22
Tactics	26

### *SPECIAL PROGRAM EVENTS*

Informal Discussion Groups	9 sessions, 13 facilitators
User Group Lunches	7 sessions, 11 facilitators
Poster Session	On display 5/5/06 from 9:30-5:30 and staffed during both breaks, 10 posters, 12 presenters
Focused Vendor Demo Session	1 session, 4 presenters, 1 moderator
Number of programs (total)	26
Number of presenters (total)	37

Based on comments from the 2005 conference evaluations regarding “too much overlap between strategy and tactics sets”, PPC has successfully presented a “no-conflict” schedule for the 2006 conference. With few exceptions, both strategy and tactics will be presented twice.

Also, based on comments from the 2005 conference evaluations regarding the Focused Vendor Demo session being held too late in the day and during one of the conference’s last scheduled session, PPC has successfully moved the Focused Vendor Demo session to a session that is earlier in the day and earlier in the conference.

This was the second consecutive year that PPC has used a web-based program proposal submission form that was automatically submitted PPC co-chairs. There were no issues with lost proposals.

#### *SPECIAL PROGRAMMING EVENTS*

The Poster Sessions Subcommittee consisting of Michael Arthur, Allison Sleeman, Erika Ripley, Mary Greci, Bonnie Parks, and June Garner (co-chair) sent out the call, selected, advertised, and coordinated 10 Poster Sessions out of 19 submissions. Poster sessions provide an opportunity to share innovative ideas and new applications of technology. Posters will be on display in the conference registration area of the Denver Marriott City Center on Friday, May 5th, from 9:30-5:30. Presenters will be available to discuss their topics during both break periods. Posters this year include:

- Steven A. Knowlton, “Continuing Use of Print-Only Information by Researchers: A

- Study of Impact Factor as One Measure, 1993-2003”
- Athena Hoepfner, “What’s It Worth? Coursepack Permissions in E-journal Licenses”
- JoAnne Deeken, “Connecting Your ILS with an Outside Accounting System”
- Jonathan David Makepeace, “A to Z List vs. Catalogue Access to E-serial Titles at the University of Windsor”
- Susanne Clement, “To Renew or not to Renew Databases - That is the Question: A Practical Approach to Collecting and Disseminating Electronic Usage Statistics as a Tool for Collection Development”
- Gary Ives, “Indexing Lag Time Between Current Contents and Web of Science”
- Dianne Gordon Conyers, “Through the Looking Glass: Content, Integration and Access - Staff Workflows and Client Pathways”
- Sarah Sutton and Christine Freeman, “Rising Journal Costs: Comparing Local Collections to the National Average”
- Timothy Skeers, “You Can See Forever: Archiving New Mexico Digital Serials for the Future”
- Michaelyn Haslam and Xiaoyin Zhang, “Adding Vendor Subscription Format Data to Library Systems to Aid in Finding Subscription Format Discrepancies”

The Informal Discussion Group Subcommittee consisting of Mary Greci, June Garner, Jenni Wilson, and Rachel Frick (co-chair) sent out the call, selected, advertised, and coordinated 9 separate topical meetings out of 12 submissions. Informal Discussion Groups (formerly Networking Nodes) are scheduled

during lunch on Saturday, May 6th, 12:00-1:00pm. The purpose of these discussion groups is to promote interaction among conference attendees who have a shared interest in a topic, idea, workflow, or problem. Each group discusses a broad topic. Each discussion is guided, but not designed, by a facilitator. Topics for Informal Discussion Groups include:

- Link Resolvers: To Buy or Not To Buy
- The Other Journal Use Data - Working with Use Data for Journals You Don't Subscribe To
- Digitized Journal Backfiles: What is their Value?
- Preservation
- The Challenges of Implementing a MARC Record Service
- Other Than Academics
- Full Text Journals: Alone or in Aggregate Services. What Services and Functions We Like and What We Need
- Mapping Access Limits and License Terms to ERMS.

The User Group subcommittee consisting of Mary Greci, June Garner, Jenni Wilson, and Rachel Frick (co-chair) sent out the call, selected, advertised, and coordinated 7 User Group Lunches out of 9 submissions. User Group Lunches will take place on Saturday, May 6th, 12:00-1:00pm. User Group Lunches provide an opportunity for people to come together and discuss product implementation, identify challenges and successes, and meet with colleagues in a non-commercial setting. Topics for User Group Lunches include:

- Serials Solutions
- SIRSI/Dynix
- Innovative
- SFX
- SCCTP
- Endeavor
- MARCIt.

The Focused Vendor Demo Subcommittee consisting of Norene Allen, Lee Krieger, Janice Lindquist, Joe Harmon, and Tonia Graves (co-chair) developed a session theme, contacted potential participants, planned the session, and coordinated information distribution. Four of 6 vendors contacted agreed to participate in this event which is NASIG's third time hosting such a session. The topic for NASIG's third annual Focused Vendor Demo is subscription vendor

services to libraries. For the purposes of this vendor demo, we will see what each vendor has developed to:

- 1) integrate electronic into the existing workflow
- 2) serve the new needs of electronic subscriptions.

The Focused Vendor Demo is scheduled for Friday 5/5/06 from 2:00-3:30. Each vendor has approximately 15 - 20 minutes to describe their services. There will be a Q&A component. Jill Emery will serve as moderator. Participating vendors include:

- Basch Subscriptions, Inc.
- Ebsco Information Services
- Harrassowitz
- Swets Information Services.

#### *NARRATIVE OF PPC ACTIVITIES SINCE JANUARY 2006*

PPC members received assignments to act as PPC Liaisons for speakers. Liaison responsibilities included sending speakers their official notification of acceptance, informing speakers of their reimbursement and audio-visual equipment options and conference and proceedings responsibilities, gathering biographical information, distributing handout information and receiving handouts to be used during the conference. They also informed selected speakers of their hotel confirmation numbers and answered numerous miscellaneous questions. PPC members managed an average of four speakers each.

PPC co-chairs worked with the Conference Evaluation Review Task Force to identify changes to the Evaluation Form that has been used for the past several years and then with the Evaluation & Assessment Committee to finalize the conference survey. PPC co-chairs also worked with the *Proceedings* Editors to help them contact speakers and coordinate receipt of papers from Vision and Strategy speakers.

Other activities include:

- Asked NASIG Secretary, Elizabeth Parang, to send rejection letters for unaccepted proposals
- Sent official letters of proposal acceptance to speakers via email.
- Submitted PPC report for May 2006 newsletter
- Posted to NASIG-L and RSS feed

- Called for volunteers to introduce speakers
- Coordinated hotel registrations, airline reservations, conference registrations, and av/handout information
- Managed unexpected speaker changes

#### *OTHER*

AV expenses continue to be a concern. This year, CPC was able to send the AV contract out for bids, and we hope this will positively affect future PPC work on AV and allow for more options. Still to be solved is the prohibitively expensive cost of Internet connections for speakers.

PPC, in addition to a Board Liaison, should also have a consultant or advisor appointed. A past PPC chair to help guide and be an impartial voice would be ideal.

#### *ACKNOWLEDGEMENTS*

The PPC Co-Chairs would like to thank the entire committee for their flexibility and hard work. The following people served on PPC during a hectically short conference planning year and helped create the 2006 conference: Norene Allen, Michael Arthur, Stephen Clark, Sarah George, Mary Greci, Joe Harmon, Lee Krieger, Janice Lindquist, Bonnie Parks, Erika Ripley, Allison Sleeman, and Jenni Wilson. Special mention goes to Sarah George, our liaison to the Online Registration Team. We also owe a huge thanks to our Board liaison, Denise Novak, and the PPC guru Marilyn Geller. It is our firm belief that these are precisely the people who make NASIG such a superlative organization, and we commend every one of them for work we have all accomplished together.

### **PUBLICIST**

Steve Savage, 2005/2006 Past President/Publicist

The Publicist role was initially created in order to centralize, organize, and make consistent all publicity distributed by NASIG. It was originally a volunteer position appointed by the Vice-President as part of the annual committee appointments process. It was later added to the Past President's responsibilities. Nevertheless, the amount of publicity NASIG distributes is very small each year.

#### *I. NEW DEVELOPMENTS THIS YEAR*

##### A. Publicist's Manual

The Publicist's instructions passed on to me comprised less than half a page of instructions. Consequently, I created a comprehensive manual which was recently added to the Board webspace.

##### B. Writing announcements

Prior to this year, the Publicist required that all NASIG groups write their own announcements before submitting them for final review and distribution. This year, I accepted all cases of groups sending the Publicist details, only, about their event and then I wrote the announcement itself. Announcing this to the committee chairs several times throughout each year may help to generate more PR. Continuing this approach, or not, however, should be a

policy decision so that it does not become left to the whim of each year's Publicist. Creation of the Publications/PR Committee (PPRC) may support make this a permanent feature.

##### C. E-mail delivery problems

I discovered that some messages bouncing back from addresses within Publicist's group mail addresses are not temporary delivery problems. Most are these returned messages are from addresses within the SLIS list. Most of the addresses within this group address are for individuals, probably employees within the respective schools. To resolve the ones that were consistently bouncing back, I compared the individual addresses within the SLIS group mail address with A&R's similar list of addresses. There were about a dozen discrepancies. To date, all but 3 have been replaced with new addresses for other people.

##### D. CPC's regional publicity

I suggested transferring the work of conference publicity sent to regional lists from CPC to Publicist and the Publications/PR Committee. CPC will help with identifying regional lists that will be included in a separate group mail address within the Publicist's bee.net account. With

the conference in a different location each year, the contents of this group mail address with change annually. As is done with publication to national lists, CPC will submit drafts, or simply information, to the Publicist. The Publicist will finalize the message and distribute it to the regional lists.

E. RSS feed for CPC

At CPC's suggestion, Anna Creech and I created a procedure for an RSS feed for conference publicity, and began using it in March. This RSS feed should be used for most, if not all, of the Publicist's future PR

messages. Most such messages would require only slight revision to make them appropriate for the RSS feed.

F. Insert for the brochure

I created an insert with the text that appears below and added a copy of it to each copy of the brochure that was distributed.

A revised version will be needed until the Membership brochure is updated. The paragraph about the next conference will have to be revised or eliminated, of course.

[Text for brochure insert]

**BEGINNING JANUARY 1, 2006, NASIG'S MEMBERSHIP DUES ARE:**

USA:	Regular members	\$75.00 (USD)
	Student & retiree members	\$25.00 (USD)
CANADA:	Regular members	\$75.00 (CAD) or \$60 (USD)
	Student & retiree members	\$30.00 (CAD) or \$25.00 (USD)
MEXICO:	Regular, student, & retiree members	\$18.00 (USD)
OUTSIDE NORTH AMERICA:	Regular, student, & retiree members	\$75.00 (USD)

**JOIN NASIG** online at: [www.nasig.org/forms/membership/](http://www.nasig.org/forms/membership/), or return the form in the membership brochure with your check (be sure to use the new dues relevant to you!) to the NASIG Treasurer at the address in the brochure.

**NASIG'S NEXT CONFERENCE** will take place May 4-7, 2006 at the Denver Marriott City Center in Denver, Colorado. For the conference program, online registration (including lower rates for NASIG members), and information for making hotel reservations at the special conference rate, see the conference website at: [www.nasig.org/conference/2006/](http://www.nasig.org/conference/2006/)

**FOR MORE INFORMATION ABOUT NASIG**, see our website at: [www.nasig.org](http://www.nasig.org), or write to: [info@nasig.org](mailto:info@nasig.org)

**II. PR ANNOUNCEMENTS AND BROCHURES DISTRIBUTED**

A. Announcement of election results.

B. Slightly revised ALCTS announcement about co-sponsored ALA pre-conference.

C. For PPC:

- 2 Calls for Proposals
- 2 Calls for Poster Session Proposals
- 1 Call for Informal Discussion Groups Topics
- 1 Call for Users Groups
- 2 announcements geared toward Liblicense-I about preconferences, etc., on licensing and related topics

D. For CEC:

- 2 Calls for Ideas

E. For CPC:

- 4 announcements about conference registration geared toward non-members
- 3 announcements to ECC for the RSS feed

F. For A&R:

- 2 calls for applications for the 2006 grants/awards cycle
- 1 announcement of the 2006 grants/awards recipients

- G. Membership brochures:
- 20 English, 5 Spanish, 5 French copies to Stephen Headley for a conference in Ohio
  - 20 English, 5 Spanish, 5 French copies to Keiko Okuhara SCCTP workshop at the University of Hawaii, Manoa (for CEC)
  - 35 English, 10 French, 150 Spanish copies to Teresa Malinowski for meeting designed for library school students in California (for MDC) for: "A Conversation with Library Leaders," Sunday, April 30, 2006 (sponsored by the Orange Counting Chapter of REFORMA, SJSU SLIS, SJSU LISSTEN, the California Librarians Black Caucus and LACASIS & SLA; includes "Visit Informational Tables of Professional Organizations"
  - 120 English, 20 French, 20 Spanish copies set out at the registration desk during the 2006 NASIG conference.
  - I experimented with asking volunteers to always set out copies of the French and Spanish brochures whenever putting out copies of the English version. This proved worthwhile: some of them were taken during at least 2 of the 3 events; I also learned to routinely send 10-20 more of the English copies than volunteers usually request.

NOTE: We have only about 150 copies of the English version of the current brochure left. These will not be sufficient for next year if membership development activities increase, as we expect will happen.

### III. RECOMMENDATIONS

- A. Policies and procedures should be developed to support the publicizing of all NASIG events and developments that are appropriate for extra-NASIG venues. (CEC events, in particular, are not being publicized.)
- B. The Board should make writing of PR announcements for any NASIG business a requirement of the Publicist position and/or the PPRC. (This would be only for cases when a draft statement is not submitted by the relevant NASIG group.)

- C. The Publicist should pay particular attention to the evolving nature of its role. This evolution will likely intensify during the next year or two as a result of the implementation of the new Publications/PR Committee. Specifically, the Publicist should consider new options such as:
- Delegating the management of the Publicist's bee.net e-mail account, including the group lists and clearing out the Inbox, to one or more committee members.
  - Asking committee members to write first drafts of announcements for which NASIG groups submit information, only.
- NOTE: It is imperative that the Publicist retain the authority for final revision of all PR.
- D. The 3 remaining problem addresses within the SLIS group mail address should be resolved, and all messages bounced back as undeliverable should be checked to determine if they are similar, on-going problems or just temporary delivery problems. (A&R may be able to help further with the 3 problem addresses.)
- E. The Publicist should expand use of the new RSS fee, making it a routine method for NASIG publicity.
- F. As soon as possible, the Membership Development Committee should update the English brochure and have the Translators Resource Team produce French and Spanish versions of it.
- G. Copies of the French and Spanish versions of the brochures should always be set out for pick up when copies of the English version are used.
- H. Of the English version of the brochure, the Publicist should send 5-10 copies more than those requested.
- I. A public page for the new PPRC should be added to NASIGWeb; as usual, the page should including the charge.
- J. A public page about the NASIG Publicist should be added to NASIGWeb (linked from the Board roster page?), and a charge for the Publicist's role.

- If a charge exists for the position, it should be tracked down, updated as necessary, and added.
  - If a charge does not exist, one should be created.
- K. A private, password controlled webspace within NASIGWeb should be created for use by the Publicist and PPRC.

## **SITE SELECTION**

Committee Members: Denise Novak, Mary Page, Joyce Tenney

We have collected viable bids from a number of cities over the last few months and will evaluate the bids over the late spring-early summer and conduct site visits with the most likely candidates.

Viable bids have been received from Austin, TX, Fort Worth, TX, Kansas City, MO, Orlando, FL, Las Vegas, NV and Saratoga Springs, NY.

## **COMMITTEE UPDATES**

### **EVALUATION & ASSESSMENT**

Marla Baden and Anne Mitchell, Co-Chairs

Committee members: Joe Badics (Eastern Michigan University), Carole Bell (Temple University), Jana Brubaker (Northern Illinois University), Sarah Corvene (Harvard College), Sandy Folsom (Central Michigan University), Carole McEwan (University of California, Berkeley), Lori Terrill (University of Wyoming), Adam Chesler (Board Liaison).

In January the committee was notified that the Board approved the implementation of online evaluations for the Denver conference with a \$500 appropriation toward the project. The Online Registration Team (ORT) is overseeing the creation of the online forms and final report structure. Step Schmitt has been the liaison between ORT and E&A.

During this time of transition to online, paper evaluation forms will still be made available. In March, the committee created the print versions of the overall conference, pre-conferences, and poster session evaluations. These were then sent to the Program Planning Committee to include in the conference packets. The final versions of the evaluation forms were also forwarded to the ORT to be used as templates for the online forms.

The committee chair was notified by Elizabeth Lowe (Southern Illinois University, Edwardsville) that due to other responsibilities she was resigning her committee membership. At this time she will not be replaced.

## NEW COMMITTEE AND TASK FORCE REPORTS

### LIBRARY SCHOOL OUTREACH TASK FORCE

Sarah Sutton, Chair

Committee members: Linda Griffin (Louisiana State University, NASIG Membership Development Committee representative), Paoshan Yue (University of Nevada, Reno, NASIG Continuing Education Committee representative) and Kim Maxwell (Board Liaison).

#### *ACTIVITIES OF THE TASK FORCE*

The Task Force formed in late February, 2006, made up of representatives from the Awards & Recognition, Continuing Education, and Membership Development Committees. A chair was selected (Sarah Sutton from A&R) in early March and the Task Force met by conference call on March 14, 2006 to begin work. Items of discussion included: the role of Library School Outreach Ambassadors, the role of the publicist, and selection and oversight of the Ambassadors. The Task Force agreed to seek the input of NASIG member library school faculty.

NASIG member library school faculty input was solicited via email and Task Force members each began drafting a section of the initial recommendations. To date, of ten NASIG member library school faculty contacted, three responses have been received, although a follow up, reminder email has just been recently sent (4/23/06).

The Task Force held another meeting via phone on April 20, 2006 at which it was decided to send a reminder email to NASIG member library school faculty who had expressed interest in providing feedback to the Task Force. Drafted sections of the report of initial recommendations were also revised and are included below.

#### *OVERVIEW OF THE AMBASSADORS PROGRAM*

The Library School Outreach Task Force envisions the formation of a corps of NASIG member volunteers to act as Ambassadors to ALA accredited library schools across North America. Each library school would be assigned a NASIG Library School Ambassador who would

be charged with creating and maintaining a relationship with the faculty, students, and staff of that library school to the mutual benefit of both NASIG and the school.

#### *1. ROLE OF AMBASSADORS*

Ambassadors have a simple task: to share their pride in being a NASIG member. An ambassador will:

- Establish and maintain a strong relationship with his/her assigned library school by:
  - Fostering a collaborative relationship with a contact person at that school (making contact once a month, receiving, supplementing, and reinforcing “official” NASIG communications from the Publicist (we recommend that Ambassadors be cc’d on the Publicist’s external communication that goes to library schools so that they know what is communicated to their contact persons at the library schools.)).
  - Subscribing to appropriate discussion list(s) of the assigned school and participating in the discussion as appropriate, serving as a resource person for the serials profession and NASIG.
- Familiarize him or herself with the resources and services that NASIG has to offer as well as the interests and continuing education program of the library school in order to identify opportunities that would benefit both parties by:
  - Identifying and/or creating opportunities for on-site presentations about serials librarianship and NASIG, and, possibly, conducting these session(s).
  - Identifying and/or creating opportunities for other NASIG guest speakers to talk about current issues in serials librarianship, either in regular class settings or as part of the school’s continuing education program.
  - Promoting NASIG-CEC sponsored programs in the area where the school is located.

- Promoting NASIG student awards.
- Promoting NASIG membership among library school students, faculty, and staff.
- Submit an ambassador activity report (to an oversight and administration committee) at the end of each school semester.

## 2. ADMINISTRATION OF THE AMBASSADORS

The Library School Outreach Ambassadors would be administered by a standing, Board-appointed committee comprised of eight (8) members and a Board Liaison. The membership should include one (1) member from each of the following groups – Awards and Recognition, Continuing Education, Membership Development, and PPRC. Committee members will serve staggered 2 and 3 year appointments upon the creation of the committee and then one half of the committee will rotate off each year after that as new members are appointed. The chair would serve a 2 year appointment, the first year as junior co-chair under a senior and the second year as senior co-chair as the preceding senior co-chair rotates out of the position. It will be very important for the Publicist to interact with this committee but the Task Force has not come to a consensus on his or her exact role. (We hope to continue a discussion of this issue with both the Board and the Publicist as one of our objectives for the upcoming year.)

Committee members will be responsible for oversight of Ambassadors including:

- selecting Ambassadors from a pool of Ambassador applicants.
- providing an annual orientation for Ambassadors.
- maintaining bundles of pre-packaged information about NASIG for the Ambassador's use. (The Task Force is discussing the possibility of creating pamphlets, flyers, and/or web pages that would include information about NASIG specifically geared toward library school faculty and students from among which Ambassadors would choose materials appropriate to their schools).
- requesting and reviewing Ambassadors' annual reports of their activities.

Each committee member will be responsible for overseeing the activities of seven (7) schools.

## 3. BENEFITS TO NASIG AND TO LIBRARY SCHOOL FACULTY AND STUDENTS

The benefits to NASIG are clearly described in the Task Force's charge:

- increased recognition and visibility for the organization
- extended marketing for NASIG awards
- enhanced opportunity for recruiting members
- additional opportunities for continuing education in partnership with library schools.

In order for the program to be successful, it will be necessary to create a program from which both NASIG and the library schools with which we hope to partner can reap benefits. The benefits to the library school are equally important as the benefits to NASIG. They include:

- additional opportunities for continuing education in partnership with NASIG for NASIG members, library school faculty, staff, and students as well as for members of the library community in which the library school is located
- the potential to provide serialists with field experience as guest speakers in library school classes
- an expanded network for student practical experiences in serials related work

## 4. CHALLENGES

We see a potential conflict between the enthusiasm with which we expect Ambassadors to embrace their assignments and the Board/Publicist's valid concern over maintaining NASIG's positive public image. Traditionally, it is the role of the publicist to funnel information about NASIG to the public. In order to accomplish the goals of this program, some of that control may need to be transferred to the Ambassadors (NASIG representatives to library schools). We suggest several means of maintaining control of the quality of NASIG's public image while allowing Ambassadors to create meaningful, personal relationships with their library school's students and faculty:

- including the Publicist as a full member or, perhaps a consultant to the Administrative Committee (we have not yet fully defined the role of the Publicist but hope to do so as one of our objectives for next year)
- creating and maintaining bundles of pre-packaged information about NASIG (as described above in #2) for the Ambassador's use
- initiating an orientation/training program for new Ambassadors
- implementing a formal, rigorous application process for members who wish to serve as Ambassadors

## STATISTICAL INFORMATION

None

## ACTIONS REQUIRED BY BOARD

We request that the Board respond to the Task Force's recommendations with a decision about allowing the continuation of the Task Force and make suggestions about how we can improve and elaborate on the ideas we've presented here.

## QUESTIONS FOR BOARD

None

## RECOMMENDATIONS TO BOARD

The preceding *Overview of the Ambassadors Program* represents the Task Forces' preliminary thoughts and recommendations. We are certain that the Board recognizes that this task is a big one and that it will take additional work by the Task Force to refine and provide more detail. The Task Force realizes that the current report creates more questions than it answers. With this in mind, we recommend that the Task Force be reappointed for 2006-2007 in order to accomplish the following tasks:

- continue the discussion that we've started with NASIG member library school faculty and incorporate their responses into our planning
- discuss further with the NASIG Publicist what his/her role would be
- develop in more detail the logistics of how an 8 member committee should supervise the efforts of 54 volunteers including

- collecting evidence that we would be able to recruit enough volunteers
- a more detailed examination of the logistics of orienting 54 volunteers
- further refine our ideas based on input from the Board into a more detailed plan for the program

We would like to request that Kim Maxwell remain our Board Liaison because she is one of the creators of the concept of a Library School Outreach program, because of the background (context) that she has from participating in Task Force discussions, and because of the tremendous guidance that she has provide for us so far.

We would like to request that Steve Oberg be appointed as an additional member of the Task Force. We feel that Steve's experiences as a serials vendor, as a library school faculty member, and as a past president of NASIG would be invaluable to the Task Force as it develops the Ambassadors program.

Finally, we would like to request that Mary Page be appointed as an additional member of the Task Force. In her role as current Publicist and Past President, she will no doubt have a great deal to offer the, particularly in terms of the continuing discussion of the Publicists' role in the program.

## MEMBERSHIP DEVELOPMENT COMMITTEE

Marla Chesler and Tina Feick, Co-Chairs

Committee Members: Bob Boissy (Springer), Morag Boyd (Illinois State University), Pam Cipkowski (Art Institute of Chicago), Linda Newman Cox (Northwestern State University), Linda Griffin (Louisiana State University), Claire Rasmussen (University of Wisconsin – Madison), Alice Rhoades (Rice University), October Ivins (Consultant) and Kim Maxwell (Board Liaison).

## NARRATIVE OF ACTIVITIES SINCE LAST REPORT

The NASIG Membership Development Committee was formed in February 2006.

Linda Griffin was appointed to be the MDC Representative on the Library Student Outreach Task Force.

- Our first conference call was on March 8, 2006.
  - During that call, we reviewed our charge and agreed to submit our Membership Development Plan by September 15, 2006.
  - We also made plans to work with the non-renewed NASIG member list in order to send out reminders.
  - The committee reviewed the available statistical data on NASIG membership that was available and determined that the data needed to up updated. We then discussed the various member types in NASIG and decided that the needs of the commercial sector needed to be researched.

- The 2002 strategic survey was reviewed in order to make sure we were aware of any previously identified areas of need.
- Our second conference call was on March 27, 2006.
  - During that meeting, we reviewed a draft letter to be sent to non-renewed NASIG members and agreed to try to send out the reminders before the conference registration deadline on April 11, 2006.
  - The NASIG database was also discussed. The committee is interested in adding new fields to the database in order to get better statistics and to be able to keep track of members that have not renewed.
  - The updating of the statistical data reported to be making progress.
  - Different options for increasing the benefits for commercial members were discussed.
  - The committee was also asked to find a NASIG representative to attend a library school event in Fullerton, CA.
- Our third conference call was on April 11, 2006.
  - An update on the status of the renewal reminders was given. Committee members were asked to send the responses they received to Marla.
    - We had 30 reminders returned due to bad email addresses. We wondered if the database could track bad emails and what a reasonable process might be to try to find correct email addresses.
  - Teresa Malinowski agreed to attend the California library school event. She was sent NASIG brochures and the banner.
- Our fourth conference call was on April 24, 2006.
  - During that meeting a summary of the responses received from the renewal notices was distributed.
  - We discussed what should be included in our report to the NASIG Executive Board.

#### *CONTINUING ACTIVITIES*

- List of desired additions to the NASIG Database – including tracking/researching bad email addresses.
- Identifying the needs of the commercial sector. (Strategic Direction #2)

- Suggest programming that benefits the commercial sector. (Strategic Direction #3)
- Gathering statistical data on past membership
- Evaluating why members do not renew their NASIG membership
- Future projects to identify future NASIG memberships

#### *COMPLETED ACTIVITIES*

- NASIG renewal reminders sent out to 383 NASIG members that had not renewed. As of April 26, 2006, 22 had either renewed or indicated that they still intend to renew. 45 stated that they would not renew and included a variety of reasons such as the dues increase or they had changed positions and were no longer involved in serials. 30 of the messages were returned because the email address was incorrect. 25% RETURN RATE to project.
- Teresa Malinowski accepted an invitation to represent NASIG at the “Conversation with Library Leaders” event in Fullerton, CA. (Strategic Direction #2 and #4)
- Linda Griffin appointed to Library Student Outreach Program.

#### *ACTIVITIES THAT SUPPORT THE NASIG STRATEGIC PLAN*

The committee is involved in activities, which support Strategic Directions 1 – 4. Please see notes in Continuing Activities and Completed Activities.

#### *ANY CHANGES OR EXCEPTIONS TO BUDGET*

None.

#### *STATISTICAL INFORMATION*

Attaching data gathered so far to support the Committee's charge.

#### *RECOMMENDATIONS TO BOARD*

##### *ANNUAL RENEWAL REMINDER PROGRAM*

The MDC Committee recommends that an annual renewal reminder e-mail program be conducted in late January/early February of every year. With a 25% response rate and 5% actually renewed due to the reminder, our renewal program for 2006 was worthwhile. It is hoped that with an earlier start to the program there will be a higher success rate. The committee will oversee this program.

## 2006/2007 EXECUTIVE BOARD

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 Rose Robischon, Treasurer

*Members-at-large*

Rick Anderson  
 Adam Chesler  
 Katy Ginanni  
 Kim Maxwell  
 Alison C. Roth  
 Bob Schatz

## 2006/2007 BOARD LIAISONS

Board Member	Liaison to	Committee Chair(s)
Denise Novak	Financial Development Online Registration	Steve Savage TBA
Char Simser	<i>NASIG Newsletter</i> Program Planning	Kathryn Wesley Rachel Frick, Sarah George
Mary Page	Nominations & Elections Publications & PR	David Burke, Gail Julian Linda Pitts, Marit Taylor
Rose Robischon	n/a	
Joyce Tenney	Archives	Marie Seymour-Green, Sheryl Williams
Adam Chesler	Database & <i>Directory</i> Evaluation & Assessment	Buddy Pennington, Lisa Blackwell Marla Baden, Anne Mitchell
Katy Ginanni	Bylaws Electronic Communications	Adolfo Tarango, Konstantin Gurevich Anna Creech, Dalene Hawthorne
Kim Maxwell	Library School Outreach TF Membership Development	Sarah Sutton Tina Feick, Marla Chesler
Rick Anderson	Awards & Recognition Mentoring Task Force <i>Proceedings</i> Translators Resource Team	Sarah Sutton, Clint Chamberlain Kathy Brannon, Eleanor Cook Carole Anne Borchert, Gary Ives TBA
Alison Roth	Conference Planning	Tyler Goldberg, Angel Clemons
Bob Schatz	Continuing Education	Paoshan Yue, Betty Landesman

## 2006/2007 COMMITTEE ROSTERS

### **Archives**

Marie Seymour-Green, archivist  
Sheryl Williams, archivist in training

### **Awards & Recognition**

Sarah Sutton, chair  
Clint Chamberlain, co-chair  
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Patrick Carr  
Susan Chinoransky  
Patricia Fazio  
Carol Ficken  
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Alice Bright  
Heather Cannon  
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Marty Gordon  
Smita Joshipura  
Julie Kane  
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Jennifer Duncan  
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Steve Oberg  
Paoshan Yue

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Bob Boissy  
Morag Boyd  
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Linda Newman Cox  
Linda Smith Griffin  
Alice Rhoades  
Claire Rasmussen  
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Eleanor Cook, co-chair

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Susan Andrews, columns editor  
Lillian DeBlois, conference/calendar editor  
Sharon Heminger, PDF production editor  
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Naomi Young, submissions editor

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Christie Degener  
Beth Holley  
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***Proceedings***

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Gary Ives, co-editor

**Program Planning**

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Sarah George, co-chair  
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**Translators Resource Team**

Derek Hiatt  
Shana McDanold  
Frieda Rosenberg  
Birdie MacLennan

# 2007 CONFERENCE CALL FOR PROPOSALS AND PROGRAM IDEAS

## NASIG 22ND ANNUAL CONFERENCE

### “PLACE YOUR BET IN KENTUCKY: THE SERIALS GAMBLE”

May 31 - June 1, 2007

Galt House, Louisville, Kentucky

Rachel Frick and Sarah George, Co-Chairs

The President of the North American Serials Interest Group (NASIG) will open the first session of the 22nd annual conference on May 31, 2007 in Louisville, Kentucky. The 2007 Program Planning Committee (PPC) invites proposals and/or program ideas for pre-conference, vision, strategy and tactics sessions. Please keep in mind the following:

- The PPC will review all submitted proposals for their content, timeliness, and relevance to the conference theme and reserves the right to combine, blend, or refocus proposals to maximize their relevance and to avoid duplication.
- PPC will treat all submissions as suggestions and guideposts.
- Time management issues and reimbursement guidelines generally limit each session to two speakers.
- Proposals may be suggested as one type of session and/or format and ultimately be accepted as any one of the other types of sessions or formats; this decision is the purview of the PPC.
- Vision and Strategy speakers are required to produce a written paper for the conference proceedings. Because NASIG publishes its conference proceedings, content needs to be unique for copyright purposes.
- ALL presentations must be original and not previously presented at other conferences.

For more information about the North American Serials Interest Group, please see: <http://www.nasig.org>. The conference will be held at Galt House, along Louisville's waterfront: <http://www.galthouse.com>.

NASIG has a reimbursement policy for conference speakers whose organizations do

not cover expenses. For more information about this policy, please see: [http://www.nasig.org/public/reimbursement\\_policy.htm](http://www.nasig.org/public/reimbursement_policy.htm).

#### SESSION TYPES

**Pre-conferences** are in-depth programs that focus on practical aspects of the work and skills we perform on a daily basis. In general, these programs are several hours in duration, have limited attendance, and may include hands-on training.

**Vision sessions** are offered at no-conflict times to allow all conference attendees to participate. These programs generally deal with the larger universe of ideas and issues that may influence the serials world.

**Strategy sessions** generally deal with all or, at least, several segments of the serials world including, but not limited to publishers, vendors, service providers, and librarians. These sessions are 90 minutes; please allow 10 minutes for questions from the audience.

**Tactics Sessions** are designed to address day-to-day issues and generally deal with one or two practical aspects of the serials world. These sessions are 60 minutes; please allow 10 minutes for questions from the audience.

To suggest a proposal or an idea, please fill out the submission form available at: <http://www.nasig.org/public/forms/idea.htm>. The deadline for this call for proposals and ideas is August 1, 2006.

Inquiries may be sent to the PPC co-chairs, Rachel Frick or Sarah George at: [prog-plan@nasig.org](mailto:prog-plan@nasig.org).

## 2007/2008 CALL FOR NOMINATIONS

### NOMINATIONS AND ELECTIONS COMMITTEE

David Burke and Gail Julian, Co-Chairs

Do you know fellow NASIGers who are brilliant, inspiring, or just all-round good people? Why not nominate them for the NASIG Executive Board?

The offices up for election this year are Vice-President/President-Elect, Treasurer, and three Member-at-Large slots. All current NASIG members are eligible (except current members

of the Nominations & Elections Committee). Simply fill out the form found here: <http://www.nasig.org/members/forms/nomform.html>.

There has been much talk lately regarding the future of NASIG. Nominating someone for its leadership is a great way you can help shape that future.

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In 2006, the *Newsletter* is published in March, May, September, and December, with a special issue in July. Submission deadlines for the regular issues (February 1, Mar. 23, August 1, and November 1) are approximately 4 weeks prior to the publication date. The submission deadline for the next issue is:

### **AUGUST 1, 2006 NO LATE SUBMISSIONS WILL BE ACCEPTED**

Send submissions and editorial comments to:

Kathryn Wesley  
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Clemson, SC 29634-3001  
Phone: (864) 656-5171  
Fax: (864) 656-3025  
Email: kwesley@clemson.edu

Send all items for "Title Changes" to:

Susan Andrews  
Phone: (903) 886-5733  
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Email: Susan\_Andrews@tamu-commerce.edu

Send all items for the Calendar to:

Lillian DeBlois  
Email: lillian@ahsl.arizona.edu

Send inquiries concerning the NASIG organization, membership, and change of address information to:

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