



# NASIG NEWSLETTER

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### PRESIDENT'S CORNER

Anne McKee, NASIG President

Well the hustle and bustle and blur of the holiday season is behind us, and those living in the colder climates are sick of snow, ice, cold weather, and are longing for long, warm, summer days. Methinks it must be March! March

can mean many things to many people--"March Madness" for those collegiate basketball devotees, spring break for thousands of college students, really weird weather where it can be lovely and spring-like one moment and then in a blink of an eye a blizzard develops. For NASIG members however, it's what I believe is the most important month of the organizational year--the month that elections are held for the 2004/2005 Board.

By now all NASIG members should have received BOTH the election and proposed bylaw ballots. The Nominations and Elections Committee has worked tirelessly for the past 6 months to identify and present us with an outstanding nominee slate. Accordingly, the Bylaws Committee has done an enormous amount of work to identify potential Bylaws conflicts and to present proposed changes for the membership to thoughtfully consider. It would be a shame and a waste of outstanding effort and talent if all this work goes to naught due simply to the fact that you as a member did NOT vote.

This year we are electing a Vice-President/President-Elect, Secretary, and three Members at Large. It's disappointing and more than a little discouraging to note that for the past several years the return rate for ballots has been hovering between 40-45%. **Thus the determination of the next year's Executive Board is actually made by less than half of the membership.** With the addition of three important Bylaw proposals to consider, the need is even more acute. PLEASE take time to vote and urge the other NASIG members you know to vote also. Voting gives each member a voice in which to make your opinion be known and a stake in furthering the interests of the organization. To be absolutely blunt, those who do not vote have no right to complain! ☺  
PLEASE NOTE: When it comes time to return your ballots, please ensure that both ballots (elections and

bylaws proposals) are returned together in the SAME envelope that was sent with the ballots.

March is also the month that we begin accepting registration for the upcoming conference (to be held in Milwaukee, WI, June 17-20, 2004). For ease and efficiency, the Executive Board has made the decision to go forward with online registration only. Therefore it will be a simple task of going to the 2004 conference website, and after a few "clicks" you'll be a card-carrying conference registrant. Much more information has and will be distributed concerning the conference, but please ensure your calendar is marked with the conference dates. With the selection of fantastic Milwaukee and the equally stellar program that is being offered, it really WILL be a conference not to miss.

I am so very pleased to report that the transfer of the NASIG archives to the University of Illinois, Urbana-Champaign has been completed. Archivist Holley Lange transferred all but the realia to the University in early February 2004. As I stated in my January 7, 2004, email message to the membership: this has been a LONG process that commenced with general Board discussions several years ago. Identifying a permanent archival home in an educational institution has been on the Board's "radar" screen for several years. Accordingly, the Board and current/past archivists have long felt that it was highly desirable to provide broader access to NASIG

materials for NASIG members and the public at large. As many of you undoubtedly know, the University of Illinois Archives administers the archives for several other professional library-related associations. After several long discussions the NASIG Board felt extremely comfortable in moving the NASIG material to the University of Illinois Archives.

Please join me in thanking Archivist Holley Lange and NASIG Secretary (and Archivist liaison) Beatrice Caraway for all their work in this endeavor. As 2005 will bring the 20<sup>th</sup> anniversary of the founding of this organization, it would be a fantastic time for some enterprising member to heavily utilize the archives in writing the history of NASIG! ;-)

As is customary, the Board holds a meeting every year just prior to ALA Midwinter. This year, the meeting was hosted at the lovely San Diego State University's campus. For further information on what was discussed and decided, please see the Board minutes in this *Newsletter*.

I hope to see each and every one of you at the June conference in Milwaukee.

Don't forget to vote in the NASIG elections for the 2004/2005 Board vacancies and the proposed bylaw changes!

Anne

## **NASIG EXECUTIVE BOARD MINUTES**

Bea Caraway, NASIG Secretary

Date, Time: January 8, 2004, 8:33 A.M. – 3:46 P.M.

Place: University Club of San Diego Conference Room, San Diego State University Library, San Diego, CA

### Attending:

Anne McKee, President  
Eleanor Cook, Past-President  
Steve Savage, Vice-President/President-Elect  
Denise Novak, Treasurer  
Bea Caraway, Secretary

### Ex-officio member:

Char Simser, *NASIG Newsletter* editor-in-chief

### Guests:

Pam Cipkowski, co-chair (with Denise Novak), 2004 Conference Planning Committee  
Marilyn Geller, co-chair, 2004 Program Planning Committee

### 1.0 Welcome (McKee)

McKee called the meeting to order at 8:33 A.M. and welcomed Board members and guests. She expressed her

### Members-at-Large:

Carol MacAdam  
Mary Page  
Robert Persing  
Kevin Randall  
Stephanie Schmitt  
Joyce Tenney

and the Board's gratitude to Steve Savage and his UCSD library director, Connie Vinita Dowell, for the meeting arrangements and hospitality. She then informed the Board members that PPC co-chair Emily McElroy was

snowed in in Oregon and would not be able to attend the meeting.

## 2.0 Secretary's report (Caraway)

2.1 Board actions since fall Board meeting October 24-25, 2003:

11/12/03 Board approved the minutes of the June 2003 Board meeting.

11/25/03 Board approved the minutes of the October 2003 Board meeting.

12/11/03 Board passed and approved CPC's recommendation to go to an online PDF/HTML version of the conference brochure. Instead of mailing out the brochure, CPC will mail a postcard indicating that registration is now open and pointing recipients to the URL for the PDF/HTML formats. This falls logically in line with our electronic-only registration process. The Board extended its sincere appreciation to CPC for their "forward thinking outside the box!"

12/17/03 Board voted unanimously to approve the Site Selection Committee's recommendation of the Hilton, Minneapolis (downtown) as the site and lodging of the 2005 conference. The Board expressed its great appreciation to Mary Page and Joyce Tenney (as well as to Denise Novak, who visited the locale last year) for a great job well done!

12/19/03 Board approved the transfer of the NASIG archives to the University of Illinois and accepted the memorandum of understanding with its stipulations and requirements.

Additional items:

10/31/03 President McKee notified the Board of the following new policy: The treasurer will not accept reimbursements for CPC charges or PPC speaker reimbursements after September 30 of each year.

11/24/03 Board accepted, with thanks and congratulations, the PPC's report on the slate of programs for the 2004 conference.

Persing moved (Novak seconded) that the minutes be approved. The motion passed unanimously.

## 2.2 Board roster updates

Caraway asked Board members if there were any corrections to the Board rosters. She was reminded to add the *Newsletter* editor to the roster, since that position was

designated an ex-officio member of the executive Board at the fall Board meeting.

## 2.3 Revisions to the executive working calendar

Caraway asked for changes needing to be made to the executive working calendar. None were noted. Caraway asked that Board members contact her as they work with the calendar and discover inaccuracies.

## 3.0 Treasurer's report (Novak)

### 3.1 2003 budget (expenditures, detailed, balance sheet)

Novak reported that after all conference-related invoices had been paid, income from conference registrations exceeded expenses by nearly \$17,000. She noted that as of December 31, 2003, NASIG had a total equity of \$156,716.77 and liabilities of \$0.00. Thanks to the recent improvement in the stock market, the Charles Schwab investment has increase substantially in value. Nevertheless, there is perhaps a more fruitful way to invest this money, and Novak will discuss the possibilities with the Schwab investment counselor.

**ACTION ITEM:** Novak to explore other possibilities for the Charles Schwab investment account.

**DATE:** Report due at June Board meeting.

Novak provided to both the president and to the secretary a copy of the financial statements and accountant's review report for 2002. The secretary will send her copy to the archivist. Novak reported that she is required to send tax form 1099 to anyone who received payment from NASIG during 2003 in excess of \$500.

As for current expenditures, they totaled slightly less than the budgeted figures, although she still awaits a few more invoices from the Continuing Education Committee. As is always the case, our revenue does not cover our operating expenses. Related to this comment, MacAdam recommended that the treasurer prepare a report for the membership outlining NASIG's revenues line by line and comparing it to our expenditures.

Novak anticipates an increase in the officers' liability insurance and will know the exact figure by the end of February 2004. This expenditure is budgeted for in the "financial fees" line of the administrative budget category. She also reported that FedEx is going to increase some rates and decrease others. McKee recommended that Novak look at other companies if the increases seem unreasonable.

As her last item, Novak reported that membership renewals are about 200 lower than this time last year.

#### 4.0 Conference Planning Committee – CPC (Cipkowski, Novak)

Cipkowski reported that the conference website is up and that it is a work in progress. A new website feature this year is a page for the Program Planning Committee (PPC) to use to post information for conference presenters. The linked photos of Milwaukee are courtesy of the Milwaukee Convention and Visitors Bureau (MCVB). NASIG was able to use them because of going through the MCVB to schedule the conference. This option has not been available in past years when booking conferences at universities. The CPC would like to continue the question and answer bulletin board that the Portland CPC instituted and hope to have technical support from the Electronic Communications Committee (ECC) for the application.

CPC has begun drafting the conference brochure, which is to be posted to the website but not mailed out. The conference registration form will also be posted to the website but not mailed out. When the registration form is available and registration is open, every member will receive a postcard notification to that effect. Board discussion about some members' institutions requiring a printed registration form led the Board to request that the confirmation screen include the NASIG logo and a statement similar to "This is your official conference registration" so that registrants can print it to send forward with their funding request.

Regarding registration details, McKee urged CPC, PPC, ECC, and the treasurer to work together closely on details of speaker registrations in particular, and the formatting of the registration form in general.

Pending confirmation that the Hilton will take online and toll-free phone reservations, the Board decided not to go through Passkey (a third-party booking firm) for room reservations, which will save about \$4.00 per night per room on the room charge.

**ACTION ITEM:** Novak to confirm that the Hilton can take online and toll-free phone reservations from NASIG Conference participants.

**DATE:** Immediately after this Board meeting.

The three planned preconferences are to be held at Raynor Library at nearby Marquette University (7-8 blocks from the conference hotel). A shuttle for disabled attendees requiring transportation will be provided; for all others, the library is within walking distance and is also on a city bus route.

CPC will begin arranging for AV support as soon as PPC submits its list of AV needs. PPC is encouraging speakers to limit use of AV as much as possible. Numerous comments from past conference evaluations have pointed out that poor use of presentation technology has detracted from, rather than added to, many sessions. In addition, Internet connections will be quite expensive, and CPC is asking speakers to think carefully about their need for such. Speakers must submit their handout originals to the CPC for reproduction by the stated deadline. No handouts will be reproduced by NASIG for speakers at the conference itself.

The CPC has asked a prominent Milwaukee historian to speak at the conference opening and is waiting to hear back from him. The CPC also hopes to have a representative from the mayor's office or the county executive's office to welcome participants.

Souvenirs will include a complimentary canvas tote bag for each participant. In addition, souvenirs for purchase will include t-shirts with the 2004 logo as well as pens and notepads.

The CPC described several possible local and regional tours, and Board members suggested others for the CPC to look into.

After lengthy discussion, Cook moved (Tenney seconded) that the full registration rate be set at \$375 for members and \$450 for non-members. The motion passed unanimously. Novak moved (Tenney seconded) that the full-day preconference rate be set at \$120 for members and \$145 for non-members, and that the half-day preconference rate be set at \$60 for members and \$75 for non-members. The motion passed unanimously. Page moved (Novak seconded) the rate for one day's attendance be set at \$150 regardless of membership status, and that a person wishing to attend more than one day must pay the full registration. There were nine affirmative votes and one abstention. The motion passed.

The Board expresses its gratitude to the CPC for all the work they have done up until now.

#### 5.0 Program Planning Committee – PPC (Geller)

Geller noted that the PPC had received a wealth of excellent programming proposals, perhaps more than ever before. In addition, the PPC was more proactive this year in establishing topics and identifying appropriate speakers to address them. When the work of PPC has been completed this year, the co-chairs will try to analyze the value of extending the proposal submission date and of employing more than one call for program ideas. They

hope that such an analysis will provide some guidance for procedures to apply to next year's conference call.

Each PPC member has been assigned several speakers to "shepherd" through the process, identifying their AV and other needs.

Geller reported that having the conference brochure online only was a boon to the PPC, giving them the leeway they needed to finalize the program after the later-than-usual proposal deadline for the 2004 conference and still provide programming copy for the brochure in time for preparation for posting.

**ACTION ITEM:** PPC co-chairs to submit final program copy to CPC.

**DATE:** February 6, 2004.

As PPC members discussed the reimbursement policy with potential speakers, they discovered some ambiguities in the policy. The reimbursement policy has undergone recent revisions for clarity, and in an effort to avoid too frequent revisions, Novak agreed to identify and remove from the reimbursement policy all reference to conference speaker reimbursement, resulting in two policies: one for conference speakers and the other a general policy for all other reimbursement scenarios (for CEC events, etc.) In this way, the conference speakers reimbursement policy can be revised as needed without having to make revisions to the general reimbursement policy. McKee appointed a task force to revise the conference speaker reimbursement policy (Board members Novak, Persing, Savage, Tenney, and PPC co-chair McElroy as consultant from the PPC).

**ACTION ITEM:** Task force to revise speaker reimbursement policy.

**DATE:** Report to be submitted at the June Board meeting.

On a related topic, Geller reported that the PPC has developed a spreadsheet to use in tracking expenses that will be incurred either through partial or full waivers of registration fees, or through reimbursements, or both.

Because one of the program proposals received was identical to a program planned for the UKSG meeting this spring, there was Board discussion about NASIG's requirement that any presentation at NASIG must be original. Besides wanting to offer fresh programming material, another consideration lies in the problem of copyright issues for publication in the NASIG *Proceedings* and in the proceedings of the UKSG or other program where the paper is subsequently published. Because the PPC recommended, and the Board accepted the recommendation, that the proposal in question not be

accepted, the problem is not immediate for this year. However, for the future, McKee asked that the PPC study the question of our conference programming and its relationship with the UKSG Conference programming and submit recommendations to the Board.

**ACTION ITEM:** PPC to explore the ways, if any, in which NASIG and UKSG in particular could cooperate to eliminate problems of duplication and copyright with regard to programming and publication of conference papers.

**DATE:** Fall 2004 Board meeting.

The Board approved the guidelines suggested by the PPC with regard to the vendor demonstrations scheduled for the 2004 conference. They are as follows:

NASIG will not charge vendors for their participation, but the vendors will have to register for the full conference. Vendors will have to bring their own equipment (NASIG will provide a table and chairs as needed). NASIG will not provide Internet connections. Vendors needing this will have to cover the cost themselves. No marketing materials shall be distributed by the vendors.

Further Board discussion about the vendor demonstrations resulted in the decision to assign a NASIG member to serve as moderator during the demonstration time and to assemble ahead of time an even-handed information sheet about each vendor's product. The sheet will include a disclaimer that NASIG endorses no vendor and received no payment from the vendors.

PPC would like to see poster sessions arranged so that each presenter will have a few minutes to give a short talk about his or her topic.

The Board accepted the PPC's program recommendations with "high praise to the 2003-4 committee members for their creativity, industriousness, and dedication to their committee responsibilities" (quoted from the PPC co-chairs' printed report to the Board).

## 6.0 Committee reports

### 6.1 Archivist's report (Caraway)

Caraway reported that McKee had signed the memorandum of understanding with the University of Illinois Archives and had returned it to the assistant archivist there, thereby clearing the way for archivist Holley Lange to begin transfer of materials. Highlights from the written report: Lange completed folder listings in advance of shipping materials to the University of Illinois. She also received and filed materials into the collection, including conference evaluation reports and newsletters.

The Board members thanked Lange for her extensive work on behalf of NASIG in identifying and negotiating for a permanent home for the archives, an accomplishment which has been discussed and desired for several years.

#### 6.2 Awards and Recognition Committee – A&R (Randall)

Randall reported that committee member Smita Parkhe had contacted fifty-six ALA-accredited LIS programs and compiled the contact information from the forty-four who responded. This project was initiated because of the importance of publicizing the student grant and the Schwartz scholarship to students from these schools. MacAdam asked that the PR/Outreach Task Force have access to this list also. Highlights from the written report: In response to a previous request from the Board, the Awards and Recognition Committee (A&R) will establish procedures to ensure that application for all awards except the Mexico student grant be processed under blind review. A&R continues to explore ways to reduce the number of members assigned to this committee and will have a recommendation for the Board sometime during spring 2003.

**ACTION ITEM:** A&R to write procedures for blind review of applications for all awards except for the Mexico student grant.

**DATE:** January 30, 2004.

**ACTION ITEM:** A&R to recommend reductions to the number of members appointed to A&R.

**DATE:** Spring 2004.

Randall thanks the committee for their diligent work on behalf of the NASIG membership.

#### 6.3 Bylaws Committee (Tenney)

Tenney presented the text of the proposed bylaws changes and asked for discussion. Discussion centered on and resulted in clarification of the wording of the proposed change to section 4: terms of office. The notification of the upcoming vote on changes to the bylaws will be sent out to the membership over NASIG-L shortly after this Board meeting. The bylaws ballot will be mailed out together with the Nominations and Elections Committee's ballot for the election of Board members. Tenney thanked the Bylaws Committee for their work on the three proposed revisions to the bylaws.

#### 6.4 Database and Directory Committee – D&D (Persing)

Highlights of the written report: As of December 16, 2003, there were 1,343 members in the NASIG database. Of these, twenty are new members who joined after

October 15, 2002. Renewal notices were sent out October 3, 2003. As of December 16, 2003, 877 renewals (65%) had been returned and processed. Final renewal reminders are to be mailed out January 12, 2004. At the Board's request, The Database and Directory Committee (D&D) piloted a PDF version of the print-on-demand *NASIG Membership Directory*, available on NASIGWeb.

#### 6.5 Electronic Communications Committee – ECC (Persing)

Highlights from the written report: ECC removed the password requirement for gaining access to the *NASIG Newsletter* as requested by the Board at the fall Board meeting. They also created links to the 2004 conference pages. Committee member Marina Oliver will serve as the ECC liaison for online conference registration.

Simser asked if ECC had removed the password requirement from the events calendar as the Board had requested at the fall Board meeting.

**ACTION ITEM:** Persing to ask ECC to be sure no password is required to access the events calendar.

**DATE:** Immediately after this Board meeting.

The ECC having presented statistics for hits on NASIGWeb, including the *Newsletter*, Simser wondered if it were possible to have statistics for hits on individual *Newsletters*, not for the main index to the *Newsletters*.

**ACTION ITEM:** Persing to ask ECC about the possibility of tracking hits on individual *Newsletters*.

**DATE:** Immediately after this Board meeting.

In a final inquiry, Simser asked for clarification on who would be in charge of maintaining the online gallery of conference photographs. McKee said that the ECC would be responsible for maintaining the photo collection.

#### 6.6 Evaluation and Assessment Committee - EAC (Schmitt)

Highlights from the written report: The Evaluation and Assessment Committee (EAC) has completed its work for 2003. An article summarizing the results of the 2003 conference evaluation forms was written for the December 2003 issue of the *NASIG Newsletter*. Over thirty requests for speaker reports have been received and distributed. Outgoing committee chair Beth Holley is updating the committee documentation in preparation for transferring to the incoming chair, Wendy Baia.

#### 6.7 Nominations and Elections Committee – N&E (Cook)

Highlights from the written report: Members submitted 115 nominations, of which 111 were eligible. Of these, fifty-four nominees agreed to be reviewed by the committee for possible placement on the ballot. Of the fifty-four nominees, four agreed to be considered for vice-president/president-elect, six for secretary, and forty-seven for member-at-large. Two member-at-large nominees were also being considered for secretary. From this group the ballot was constructed. Ballots are to be mailed by February 15, with a postmark deadline of March 15 for ballot returns. The mailing will include ballots both for election of Board members and for the bylaws proposals.

The Board thanked N&E for putting together an excellent ballot for 2004/2005.

#### 6.8 Publications Committee (Page)

Highlights from the written report: Betty Landesman and Lillian DeBlois continue to work with Frieda Rosenberg on the *NASIGuide to Serials Holdings Format*. The *Human Resources Directory* continues to be fine-tuned by Marit Taylor.

#### 6.9 Publicist (Cook)

Highlights from the written report: The last call for proposals for the 2004 conference went out in October; since then, there have been no requests for outside postings. There have been no additional requests for brochures since the fall 2003 Board meeting.

Cook notified the Board that she will send out the announcement of conference rates for 2004 shortly after ALA.

#### 6.10 *Proceedings* (Randall)

Highlights from the written report: The manuscript for the 2003 *Proceedings* was submitted to Haworth Press at the beginning of November. The editors hope to have the final version to the indexer sometime in February.

McKee reported that she had requested the check for the 2002 *Proceedings* from Haworth.

#### 6.11 Professional Liaisons/Peer Organizations (MacAdam)

No written report: MacAdam reported that Frank Richardson has agreed to serve as the professional liaison for the American Association of Law Librarians.

#### 6.12 Continuing Education Committee – CEC (MacAdam)

No written report. MacAdam reported that the Continuing Education Committee (CEC) had received very few replies to their request for CE proposals. She suggested as an alternative source of CE ideas that highly rated sessions at the 2004 conference be referred to CEC for consideration as CE programs during the subsequent year. In addition, Geller and McElroy (PPC co-chairs) will send CEC some of the programming ideas that were not incorporated into the 2004 program.

#### 6.13 Site Selection (Page, Tenney)

Highlights from the written report: On December 22, 2003, Page received the contract from the Hilton in Minneapolis. The guaranteed room rate is \$110 per night. The contract requires a “fill rate” of 75% of the room block. If NASIG meets the \$35,000 minimum expenditure on food and drink, the hotel will charge no rental for meeting rooms and will give a 10% discount on AV. The hotel booking dates for the conference are May 17-May 23, 2004. Once the contract is signed, a formal announcement will go out over NASIG-L. For the 2006 conference, materials are being collected for various sites, including Denver, Memphis, Charlotte, and Hofstra University in New York. Other suggestions from the Board for consideration are Phoenix, Tampa Bay area, Birmingham, Alabama, and sites in Canada. Additional locations will be reviewed if complete preliminary site selection forms are received this spring. This form is located at <http://www.nasig.org/public/forms/siteselection.html>. [Ed. note: The dates for the conference are May 19-22.]

#### 6.14 *Newsletter* (Simser)

Highlights from the written report: The December 2003 issue of the *Newsletter* was published on schedule. The *Newsletter* is now accessible to the public rather than to members only as was the case previously. No feedback from the membership has been received concerning this change. Simser is reviewing photos from past issues of the *Newsletter* for transfer to a digital photo gallery from conferences past.

Simser asked what sort of conference photos would be appropriate for the gallery, photos of participants and activities only, or also photos of scenery. The Board consensus was that they should depict participants and activities, not merely scenery.

For other *Newsletter*-related items, see agenda item 6.5 (Electronic Communications Committee).

#### 7.0 Old Business

### 7.1 Waiver of conference registration fee for PPC co-chairs

Because the PPC co-chairs spend virtually all their time at the conference solving problems, escorting speakers, and so forth, they are able to attend almost no sessions. Since this is the rationale for waiving the conference registration fee for the CPC, it was put forward for discussion whether or not a similar waiver were reasonable for the PPC co-chairs. After considerable discussion, Tenney moved (Savage seconded) that for the 2004 conference, the conference registration fee (not including the hotel room) be waived for the PPC co-chairs and that the policy be reviewed at the June Board meeting for both the CPC and the PPC. The motion passed unanimously.

### 7.2 UKSG *Serials E-News* proposal (McKee)

As a follow-up to discussion at the fall 2003 Board meeting, the Board considered further the potential value to NASIG members of receiving the UKSG *Serials e-News* at a cost of \$1500 annually. Novak moved (Page seconded) that McKee be authorized to ask for an agreement that would lock in the cost at \$1500 annually for a period of three years and that NASIG be allowed to evaluate the publication and cancel the subscription if desired at the end of one year. There were nine affirmative votes and one negative vote. The motion passed.

### 7.3 Purchasing a NASIG-owned laptop for CPC

As a follow-up to a proposal made by Tenney and Schmitt at the fall 2003 Board meeting, Novak said that for several reasons, she believed we could now afford to buy a laptop for the registrar to use. First, revenue exceeded expenses at the 2003 conference. Second, the value of the Charles Schwab investment account has risen with the strengthening stock market. Finally, NASIG has not tapped the money in its savings account for several years. Schmitt noted that while the purchase would come too late to be as beneficial this year as she would like, she would welcome a laptop for the use of the registrar, and foresaw that next year the ECC would have sufficient time in which to set up the laptop with the required software and files and mail it to the registrar, who can bring it to the conference in order to conduct on-site registration. Savage moved (MacAdam seconded) that NASIG allocate up to \$2,000 for a laptop with CD-RW. The motion passed unanimously. Novak will look into purchasing the laptop through Carnegie Mellon (her home institution) at a discount.

### 7.4 Synergies between ALCTS and NASIG (McKee, Page)

Page presented a draft charge to a task force designed to explore synergies between NASIG and the Serials Section of ALCTS. McKee noted that ALCTS sees NASIG as having good content for serials programming ready to go as CE programs and that ALCTS has the established office staff and infrastructure to deliver such programs. She also noted that mutual task forces looked at this relationship in 1997/1998, and she volunteered to copy those reports to this Board for information purposes. Cook noted that in any explorations by this task force, ALCTS and NASIG must be flexible and willing to try new ways of doing things. McKee will appoint NASIG members to the task force, and Page will appoint Serials Section members by the fall 2004 Board meeting.

**ACTION ITEM:** McKee and Page to appoint members to a joint task force to explore synergies between NASIG and the ALCTS Serials Section.

**DATE:** By the June 2004 Board meeting; report due by the midwinter 2005 meeting.

### 7.5 Online evaluations task force

An issue that the Board considered at its fall 2003 meeting but has not yet acted on is whether or not to move to a web-based evaluation form. McKee will appoint a task force to study the issue, including reviewing current options and resources available for web-based surveys and related electronic data analysis tools. The task force will explore the feasibility of moving to an online evaluation tool.

**ACTION ITEM:** McKee to appoint a task force to study the issue of moving to an online (web-based) evaluation form.

**DATE:** February 1, 2004.

### 7.6 PR/Outreach recommendations

Following the Board's review of the recommendations of the PR/Outreach Task Force at the fall 2003 Board meeting, the Board agreed that the next logical step would be the appointment of a new task force to investigate how the recommendations could be carried out and how much it would cost. McKee noted that Betty Kjellberg could give us some starting points for such an investigation. The new task force could be made up of some of the PR/Outreach Task Force members with some new ones added. Page would like to see the proposal fleshed out with several different scenarios.

**ACTION ITEM:** McKee to appoint a task force to determine various options and their costs for implementing the recommendations of the PR/Outreach Task Force.

**DATE:** Following this Board meeting.



## 8.0 For the Good of the Order

The Board discussed at some length how best to inform the membership of NASIG's financial situation. Novak asked for ten minutes on the agenda at the 2004 conference to address the membership on this subject.

**ACTION ITEM:** Novak and president-elect Savage to include this on the business meeting agenda for the 2004 conference.

**DATE:** Before the 2004 conference.

Another suggestion was to include the same information in an upcoming *Newsletter*.

The Board asked the Finance Committee to report on ways to increase our operating reserve. Ideally, the annual budget would include a line with an allocation for operating reserves.

**ACTION ITEM:** Finance Committee to report on its ideas for increasing NASIG's operating reserves.

**DATE:** By the fall 2004 Board meeting.

The Board agreed to have a brainstorming session on this topic open to the membership on Thursday morning of the conference in Milwaukee, from 10 a.m. until noon.

McKee adjourned the meeting at 3:46 p.m.

## TREASURER'S REPORT

Denise Novak, NASIG Treasurer

In past newsletters the treasurer's report has been very short, consisting of charts with budget expenditures, the balance sheet, and a short paragraph on the state of NASIG's finances. The month I want to go into greater detail about the nature of NASIG's income and how that affects NASIG's operating budget.

NASIG's budget has always operated on a shortfall because the income generated by membership dues and the royalty paid by the Haworth Press for the *Conference Proceedings* adds up to about one half of the actual budget. In 2002-2003 NASIG's membership income totaled \$31,753 and the royalty paid to us by Haworth was \$9,500.00. This amount, \$41,253.00, was approximately one half of the allocated budget for that same year, which was \$85,690.

Usually committees don't expend the total amount allocated but we can't always count on that being the case. The shortfall in the budget has been made up with income generated by past annual conferences. NASIG has been very fortunate to hold very successful conferences and a surplus has been generated by most conferences. Past Executive Boards have shepherded those funds so that NASIG has been able to invest in its future and hold money in reserve.

Since September 11, 2001, however, NASIG's investments have lost money and interest rates on savings accounts have dropped to a negligible level. The new strategic plan recommends that some amount of money be held in reserve in contingency or in the event of some catastrophic occurrence. This must be done by creating new revenue streams, ensuring that revenue covers expenses and developing a plan to increase operating reserves. We've made a start by implementing tiered pricing for registration at the 2004 conference. The

Finance Committee will be investigating other means to increase revenue streams and will make a recommendation to the Executive Board in the fall of 2004. As always, if you have an idea that you'd like to share, let me know.

### Balance Sheet

(Includes unrealized gains)

As of 10/11/03

#### ASSETS

Cash and Bank Accounts	
Charles Schwab-Cash	31,545.96
CHECKING-264	10,055.02
SAVINGS-267	92,383.96
TOTAL Cash and Bank Accounts	133,984.94
Investments	
Charles Schwab	22,731.83
TOTAL Investments	22,731.83
TOTAL ASSETS	156,716.77

#### LIABILITIES & EQUITY

Liabilities	0.00
Equity	156,716.77
TOTAL LIABILITIES & EQUITY	156,716.77

### NASIG Budget Expenditures

1/1/03 Through 1/4/04

Admin-Board Expenses	-26,207.06
Awards & Recognition	-9,019.38
By-Laws	-2,432.94
Conference 2004	-500.00
Continuing Education	-4,740.72
Conference Planning	-136.43
Conference Site 2004	-43.20
Electronic Communications	-14,006.43
Evaluation	-117.72

Finance	-4,820.58	Reg. Council & Membership	-330.47
Nominations & Elections	-744.74	Strategic Planning Task Force	-227.00
Database & Directory	-7,242.50		
Proceedings	-144.21	OVERALL TOTAL	-70,760.36
Publicist	-46.98		

## NASIG 19<sup>TH</sup> ANNUAL CONFERENCE (2004) CPC UPDATE

Pam Cipkowski and Denise Novak, CPC Co-Chairs

It's March already, which means registration is about to begin for NASIG's 19<sup>th</sup> Annual Conference! Just in case you haven't made up your mind yet, this year's conference in Milwaukee, Wisconsin, from June 17-20, is not one to be missed. Plan both to register and arrive early: The Program Planning Committee has set up three top-notch preconferences that will fill up fast! All preconferences will be held on the Marquette University campus in the beautiful new Raynor Library, which is just a short walk from the conference hotel. After your preconference, tour the grounds of the university, including the St. Joan of Arc chapel, a 15<sup>th</sup> century medieval chapel moved brick by brick from France.

If you don't attend a preconference, you will have plenty of time to tour both the new Raynor Library at Marquette and the Milwaukee Public Library, which opened in 1898 and was designed in a combination of Italian and French Renaissance styles. The public library is just a few blocks from the Hilton and will be the site of the NASIG Conference's opening and closing sessions.

The conference hotel, the Hilton Milwaukee City Center, is a destination in itself. Two restaurants, a pub, fitness center, and indoor waterpark in the hotel are just a start. All accommodations have in-room coffeemakers and high-speed Internet access. And you may just have a room overlooking Lake Michigan! Most conference sessions will be held at the hotel, and expanded continental breakfasts will include varied offerings, including hot food items.

Get ready for Thursday night's event at the Milwaukee Public Museum: Conference attendees and their guests will be treated to a strolling buffet amid the museum's

exhibits and treasures, including the special Treasures of Ancient Egypt exhibit. The IMAX theatre will also be open to us as part of the event, as well as the gift shops, where we will be given a 10% discount that night.

It's easy to get to Milwaukee: Mitchell International Airport is served by 14 airlines, and if you fly into Chicago (just 80 miles to the south), transportation to Milwaukee is readily available. Milwaukee is in close proximity to many cities in the midwest, so road trip to the conference early and spend a little time! Tour the Harley-Davidson plant or Miller Brewery. Walk down to the lakefront to enjoy the Lakefront Festival of Arts and view the stunning art museum addition. Ride the sky glider at Polish Fest for a magnificent view of the lakefront, then enjoy your choice of food from dozens of Milwaukee restaurants. Partake in Milwaukee's year-round tradition of the Friday fish fry: you won't be able to avoid it, wherever you are in town! And don't worry if the weather's lousy: the Milwaukee Brewers will be playing in town that weekend in their state-of-the-art ballpark with a retractable roof.

Just a reminder that this year registration is online only. Visit the conference web site at <http://www.nasig.org/conference/nasig04.html> for more information on registering and on the conference itself. The Conference Planning Committee, consisting of Louise Diodato, Chris Gawronski, Beverley Geer, Alice Gormley, Kathi Jakubowski, Karen Jander, Alfred Kraemer, Mary Page, Jenni Wilson, Pam Cipkowski, and Denise Novak, have worked extremely hard to bring you a conference that we hope you will find enjoyable as well as informative!

## PPC UPDATE

Marilyn Geller and Emily McElroy, Co-Chairs

The Program Planning Committee (PPC) is excited to announce that the program for the 2004 conference has been set. A complete program will be available soon on the conference web site at <http://www.nasig.org/conference/program.html>.

As mentioned in previous *Newsletter* articles, PPC went through a different process this year in considering program proposals. We reviewed proposals from three different calls for ideas and sought out ideas from many members of NASIG. We also incorporated ideas from the 2003 conference evaluations in planning the program.

This year's programs will offer a variety of speakers from different sizes and types of libraries, commercial and not-for-profit publishers, and automated systems vendors.

Leading off our program are three vision sessions, formerly known as plenary sessions. Our first vision session will have Matthew Battles, the writer of the well-known book, *Library: An Unquiet History*, being interviewed by Adrian Alexander from the Greater Western Library Alliance. Go out and read this book before the conference! It has received wide praise in the media, including various library weblogs. Ken Frazier and Loretta Ebert, who will be bringing their unique library perspectives to the topic of the "Big Deal," will deliver our second vision session. Our third vision session will be presented by Heather Joseph, from BioOne, and possibly a society publisher, talking about alternatives to scholarly publishing.

This year's schedule has undergone a renovation that some might call a "Chinese menu" approach; we prefer to think of it as "Boolean choices." Strategy (formerly called Concurrent) sessions and Tactics (formerly called Workshop) sessions will run simultaneously and will be repeated. You'll have the opportunity to choose among a variety of Strategy AND/OR Tactics Sessions on both Friday and Saturday.

We will have two sets of strategy sessions. The first set will feature these presentations:

- Bill Kasdorf, Keith Seitter, and October Ivins: "Economics of Society Publishing through a Glass Darkly"
- Tim Jewell on "E-Resource Management: the Quest for Systems and Standards"
- Michael Mabe on "Quality of Scholarship in the Electronic Era"
- Philip Wallas leading a panel of Linda Beebe, Kathie Cullins and Mark Mandelbaum on "E-Journal Site Licensing and Consortia: The Not-for-Profit Publisher's Perspective"
- Mark Leggott on "Open Is as Open Does: Pulling Success out of the Open Hat"

The second set will include:

- Janet Siar, Karla Hahn, and Melanie Schaffner on "Proliferating Pricing Models"
- Arlene Moore Sievers and Patricia Bowers Hudson on "Seize the Day: University Press Publishing and Libraries: Opportunities, Challenges and Questions for all Players"
- Rollo Turner on "The Hidden Costs of E-Journals"
- Jeff Slagell leading a Talk About session on "Images and Issues of Professional Librarianship: Professional Reflections in Turbulent Waters"

Here are the tactics sessions from Set 1: cataloging integrating resources, e-journal access problems, working with vendors on product development, faculty collaboration in collection development, nuts and bolts of linking, floating funds in a shrinking lake, and how to support both print and electronic resources. The second set consists of sessions on: what is the ISSN, implementing a serial work in an electronic resources management system, comparing and contrasting serials in public and academic libraries, making the most of your usage statistics, and creatively coping with your vendor's bankruptcy. The third set will have presentations on: serials standards that envision a solution to the online serials management mess, e-journal management and access methods, how to be a good customer, marketing models of assortment planning, using collaboration to counteract inertia, collaboration to resolve license breaches, and developing a distributed print depository system.

We will be offering three preconferences this year. The first one will be a full-day preconference on "Integrating Resources Cataloging Workshop" presented by Steve Miller of the University of Wisconsin at Milwaukee. In accordance with SCCTP guidelines, this preconference will be limited to 25 attendees. He will be providing an introduction to cataloging integrating resources with an emphasis on electronic resources. There will be instructions and exercises on identifying, original cataloging and changing existing records for integrating resources using the new rules and the corresponding MARC tags. Our second preconference will be presented by Beverley Geer, from YBP Library Services, and Susan Davis, from University at Buffalo, and it is titled "Serialist Boot Camp." The session is intended for those entering the field or those with changing responsibilities, and will cover the broad range of serials library jobs from acquisitions, cataloging, and public services, to publishing and vendor related jobs. Our third preconference is "Budgeting Lessons and Stories" presented by Nancy Slight-Gibney from University of Oregon, Virginia Taffurelli from New York Public Library, and Mary Iber from Cornell College. Attendees will hear an overview of models for library budgets and decision-making at each level, ending with how trends in serials collections feed back into the next budget preparation cycle, followed by two librarians presenting examples of how they dealt with budgeting issues at their member institutions.

PPC is also excited about some of the networking opportunities that will be taking place during the conference. On Friday morning, the well-established networking nodes will take place, followed by a chance to attend user group lunches. Traditionally, the user group lunches followed the end of the conference, but will now be part of the regular conference schedule. On Saturday,

we are introducing lunch connections. We will have tables set up to discuss various topics related to serials. Watch for more information on the topics that will be discussed and how you can volunteer to be a moderator. Finally, we will have poster sessions on Saturday morning. PPC is seeking proposals for posters to be presented at the conference. The call for posters can be found on the conference website.

We have a few more surprises up our committee sleeve, and we hope you'll watch NASIG-L and the conference

website for announcements about these exciting events and opportunities. The PPC Co-Chairs would like to thank Steve Savage, our Board liaison, for providing so much guidance, encouragement and good humor during this process, our consultant Kate Manuel, and the amazing members of PPC: Jill Emery, Sandy Folsom, June Garner, Kit Kennedy, Lee Krieger, Pat Loghry, Steve Oberg, Erika Ripley, Connie Roberts, Rose Robischon, and Dana Walker.

## **NASIG 18<sup>TH</sup> ANNUAL CONFERENCE (2003)**

### **NASIG MENTORING PROGRAM**

Alice Tucker, Co-Chair

The NASIG Mentoring Program is designed to match first-timers to the NASIG Conference with members who have attended more than one conference. Partners contact each other before the conference to "chat" about how the conference works, what to wear, etc. They then meet at the Mentor Reception and have a chance to get to know each other.

The 2003 Mentoring Program and reception in Portland was a great success. We had over 45 pairs sign up for the program. Evaluations of the program indicate a general good feeling about the Mentoring Program. Most people feel that the program is very beneficial for both newcomers and long-time conference attendees.

Some comments from participants:

"I think the best part was social. I was lucky in my mentor, who was very friendly and helpful. He knew many people, and made sure I met most of them. Even though I had many of my colleagues there, having a mentor helped me branch out and interact with people from other institutions."

"I found it very valuable. From the first pre-conference phone call through the final minutes, I had someone looking out for me and making sure that the conference was a truly meaningful and useful experience."

"I thought it was great meeting someone new and getting them excited about the conference. I always invite my mentee to join me and my friends for dinner that Friday evening and we had a great time seeing the town."

## **NASIG PROFILES**

### **NASIG CONTINUING EDUCATION COMMITTEE**

Maggie Rioux

Here's a question for you. Since you joined NASIG have you actually read the membership brochure? Just in case you haven't, let me quote the opening sentence:

Established in 1985, the North American Serials Interest Group, Inc. (NASIG) is an independent organization that promotes communication, information, and continuing education about serials and the broader issues of scholarly communication.

See that phrase in there about "continuing education"? That tells you that what this issue's profiled committee does is pretty important; in fact, it's one of the basic purposes of our organization. The Annual Conference is about educating ourselves, but what CEC does is to take

that purpose on the road and try to bring programs about serials and scholarly communication to all parts of North America and all links in the serials information chain. So when you go to your favorite library (or whatever) conference and you see a program on serials, read the fine print – it may just be NASIG-sponsored.

Continuing education and the CEC have been a part of NASIG from the beginning. One of the reasons behind forming a serials "interest group" was the realization that good programming about serials was missing from our conferences, our seminars, and our lives, and that serialists themselves needed to make an effort to fill this gap. Over the years, CEC (on behalf of all of us, of course) has sponsored speakers at various state and

regional conferences in New England, North Carolina, North Dakota, Ohio, Mexico, Canada, and a bunch of other places. One major project has been to work with the Library of Congress to help promote the Serials Cataloging Cooperative Training Program (SCCTP), which provides training materials and helps arrange for training sessions for catalogers who are “doing” serials and integrating resources. NASIG helped with developing the course materials themselves and has also sponsored and encouraged SCCTP workshops throughout North America, including Puerto Rico and Mexico. All of this provides good programming for serialists and also spreads the word to new potential members about our organization.

Another function regularly assigned to CEC is that of incubator for new programs. It was CEC that started the NASIG Conference mentoring program, which is now in transition to a home with another committee. The committee has also worked with others on developing a library school outreach program and was the starting point for the NASIG-Mexico Student Conference Grant. CEC has been working especially hard over the past few years to increase our presence in Mexico, and this is one idea which has done quite well.

The hardest part of the committee’s work, according to Meg Mering and Bob Alan, the current Co-Chairs, is finding a wide variety of programs to sponsor, breaking into new geographic and organizational venues, and also trying to find programs to appeal to all segments of the serialist world. Organizations that have had a NASIG-sponsored program always seem to want more, and sometimes it’s hard to roust the new guys out of the woodwork (and even to find out who they are). Also, library-based folk are gung-ho for programs, meetings, and presentations, but our commercial sector friends seem to be stuck on the exhibit floor (except at the NASIG Conference itself) or busy doing other stuff. This makes it harder to find programs that will be of interest and also presented at a convenient time and place for this part of the serials chain.

There are a couple of things which have been done to broaden the sponsored program offerings. The first is to assign new members to the committee who are from different geographic areas or who might have contacts in previously unserved areas. For example, Keiko Okuhara, a committee member formerly at the University of Pittsburgh, has recently moved to Hawaii, and guess what: NASIG is sponsoring an event in Hawaii in 2004 – our first ever. Also, Meg Mering, who is from Nebraska, has good contacts throughout the upper Midwest and has been able to get some programming into some new areas there. In addition, committee members pay close attention at our annual conference and are likely to ask a presenter to repeat a program for a conference or other meeting in their home area. If you attend an especially good session, by all means feel free to call it to a CEC member’s attention. Of course, you can always volunteer your own presentation. If you’ve just worked really hard putting together a talk for NASIG and you hate to just put it away after one outing, why not get in touch with CEC and offer to do it for either a local conference or a nearby library school as a special seminar. I’ve done this and it’s really great to be able to recycle something you worked so hard to prepare. This year CEC even posted a message to NASIG-L asking for program suggestions. Not as many responses came in as they had hoped for, but they’ll keep trying.

And how can you, an ordinary NASIG member, who have now read the membership brochure, looked at the CEC annual report in the *Newsletter* and even made a couple of suggestions, get even more involved (especially if you’re in one of those underserved geographic or professional areas mentioned above)? Well, go to NASIGWeb, fill out the volunteer form (<http://www.nasig.org/members/forms/volunteer.html>) and put down CEC as your committee of interest. That’s how Meg and Bob got on the committee and a bunch of the others, too. Who knows – you could be a future CEC Co-Chair. All it takes is a few ideas and a willingness to put them to work in the service of one of NASIG’s basic reasons for being.

## **CHARLENE SIMSER, NASIG NEWSLETTER EDITOR-IN-CHIEF**

Maggie Rioux

When I decided to profile my *NASIG Newsletter* boss, Editor-in-Chief Char Simser, I didn’t realize this one would be so hard to write. You see, I learned long ago that when you’re writing an article you need to find a hook – the most interesting part of what you’re trying to say – and then write your lead sentence based on that. But Char is giving me a headache – she’s got a whole bunch of fascinating aspects to her life and I can’t figure out

which one to use as the hook. So I guess I’ll just have to forget convention and try to cover them all.

The first interesting thing about Char is how she got into librarianship and serials. It was like many of us – totally by chance. After high school Char enlisted in the Navy (remember “Join the Navy and see the world”?), thought linguistics sounded like fun, and ended up learning Arabic (a few years too early to be truly fashionable, but the Mideast was a political hotspot even then in the late 70’s)

and then working in a few cryptology labs. I think this is a great background for serials – ahead of her time and working with strange, esoteric stuff. While planning a move to North Carolina post-Navy, she was just beginning to notice the lack of demand among employers for expertise in Arabic when a friend mentioned that libraries might like people with language skills. The next thing she knew she had a paraprofessional job in cataloging at Duke. Wow! A whole new world. A move to the Orlando, Florida area followed when her (now ex-) spouse finished law school. She decided to stop into a library or two looking for openings and the first one she tried (Rollins College) had a cataloging position open. After taking some time off to be a stay-at-home mom, she was approached by the Rollins folk to work on a serials re-con project. Uh-oh, there's the S word! I think they said something like "we think you're up to the challenge" and she was suckered in. Within a couple of years she also decided that self-support would be more feasible with an MLS and so spent the next three years as a part-time University of South Florida student getting her MLS, all the while happily cataloging serials.

Now we come to the next interesting thing about Char. How the heck did she get from Florida to [Toto, I don't think we're in] Kansas [anymore] State University? From cataloging serials beside the beautiful Lake Virginia in Winter Park to the other Manhattan – the one *without* Broadway and Times Square. Well, about the time she was finishing that MLS she started looking for serials cataloging jobs and decided that she could go anywhere in the country if there was a good job there. Kansas State University was looking, she thought the people were cool, the job looked great, and there you have it.

Char says her Florida friends thought she was absolutely insane to be trading palm trees for the cold prairie winters. She claims she likes the cold weather (although as I write this on January 16, it's -7° here on lovely Cape Cod and +45° at KSU, which doesn't sound too bad). Also, apparently the 100° summer days in Kansas aren't any harder to take than central Florida's 90° temperature/90% humidity days (especially if you view them from inside an air-conditioned office), plus there are fewer of them. Char has moved nicely up the library ladder since arriving in Wildcatland, starting as an entry level serials cataloger in the fall of 1996, moving up to Electronic Resources/Serials, and currently serving as Interim Assistant Dean of the library for Technical Services and Digital Libraries. Way to go, Char!

Oh yeah – NASIG. Well, soon after she started at Kansas State Char joined NASIG. Then her KSU colleague Mike Somers, having discovered that she had literary talents/aspirations (see below), recruited her to join him in editing the 1997 *NASIG Conference Proceedings*. It was

at the end of this conference that I first met Char – she and Mike were collapsed in the lobby of the dormitory at UMich recovering from chasing speakers, presentations, and recorders for 4 days. Sometime after the *Proceedings* were completed someone slipped Char's name to Steve Savage, who had recently become *Newsletter* Editor-in-Chief. He thought she'd make a wonderful HTML Production Editor. After having the care and feeding of the online edition for three years plus, she took over as Editor-in-Chief when Steve stepped down at the end of his term. It was my pleasure to appoint her to this position during my term as NASIG President, and it was one of the easiest and most pleasant appointments I got to make. Both Steve and I were enthusiastic about Char's taking over, and she has definitely lived up to our expectations. (Hey Char – can I have a raise now?)

Remember when I mentioned above that Char has literary talents and aspirations? Well, that's the third big interesting thing about her. It seems that she's a published author of science fiction. She's had nine stories published in the *Star Wars Adventure Journal*, two of which were re-published in anthologies. She says it started out as one of those therapeutic hobbies we all need to take our minds off the day-to-day worries of things like graduate school at an advanced age, single parenthood, and a day job doing serials cataloging. However, I can see a definite relationship between serials cataloging and science fiction, to say nothing of digital resources and e-journals. After all, a big part of Asimov's Foundation trilogy had to do with a universal library, derelict though it was. Maybe Char is onto something. At any rate, she tells me she's now at work on an original SF novel, which is just over halfway done after more than four years. Watch for it in a bookstore near you, probably sometime after she retires from the library world. Hmm. Maybe if it doesn't get accepted by a publisher, we could put it in the *NASIG Newsletter*. What's a few extra electrons, right?



One last interesting thing about Char to which I've already alluded: As you can see by the accompanying illustration, she has three great-looking, highly intelligent kids: Joel, age 21, Jenny, 17, and Jeff, 15. Joel is gainfully

employed (every mother's dream for her son) and Jenny and Jeff are still in high school. Unfortunately, Kansas State doesn't yet have free tuition for faculty offspring, although that recommendation is going to the provost and regents this spring (perhaps just in time for Jenny, she said hopefully).

So now you know all about our intrepid *Newsletter* Editor-in-Chief. Personally, I think I'm lucky to have

such a great editorial boss, NASIG is lucky to have such an interesting member & editor, & Kansas State is especially lucky to have this multi-faceted employee. Next time you see Char (probably in Milwaukee), ask her how the novel's coming, how her kids are, and especially how the K-State Wildcats are playing in whatever sports season it happens to be at the time. Better than any Rollins College team, I bet.

## OTHER SERIALS NEWS

### A PERMANENT HOME FOR THE NASIG ARCHIVES

On behalf of the NASIG Executive Board, NASIG Archivist Holley Lange (Colorado State University) and Bea Caraway, NASIG Board Liaison, have recently completed the negotiations and arrangements required for transferring the NASIG archives to the University of Illinois Archives. We are presently engaged in shipping our materials--approximately ten cubic feet of NASIG history--to those archives. It was, in fact, the increasing size of the archives that led the Executive Board to charge our archivist with exploring possibilities for a permanent home for our archival assets. Up until now, with the appointment of each new archivist, the former archivist had to ship all those boxes to the new archivist, at considerable expense and trouble. From this point forward, the only transfer required will be the box containing a sample of all previous conference souvenirs, as the University of Illinois Archives does not accept realia.

The cost to NASIG is \$1,000, intended both to cover the expense of the initial processing of our materials by staff at the University of Illinois Archives and to provide some funds for processing of future NASIG materials that we

will send, i.e., will serve as a small deposit account. In addition, a finding aid will be created and made available via the Web, and reference service will be provided both to NASIG members and to the general public.

The University of Illinois Archives is also home to the archives of many other professional organizations, including those of the American Library Association. You may visit the archives Web site at <http://web.library.uiuc.edu/AHX/#arc>.

In spring 2002, at the request of the Board, Lange contacted several universities, including the University of Illinois, which was the only institution to express interest in the collection. Details of cost, use, access, preparation of materials for transfer, and so forth were arranged with the Assistant Archivist at the University of Illinois. On December 19, 2003, the Board approved a memorandum of understanding between NASIG and the University of Illinois Archives, bringing into reality an idea that had been supported by the Board for several years. [Ed. Note: See related information in this issue's President's Corner.]

### CALLING ALL SERIALISTS

NASIGers, this photo was taken during last year's conference in Portland. Can you identify the individuals in this photo? What do they have in common?

[Ed. note: answers on p. 21]



## OTHER SERIALS NEWS

### CATALOGING ELECTRONIC INTEGRATING RESOURCES

Reported by Betty Landesman

The ALCTS Electronic Resources Discussion Group held a managed discussion on cataloging electronic integrating resources at ALA Midwinter on January 10, 2004. Steven J. Miller of the University of Wisconsin-Milwaukee Libraries and John Riemer of UCLA led the discussion.

Miller gave an overview of cataloging rules and practice. There are three ways in which intellectual content can be issued: static/fixed content, such as print or electronic documents, images, and sound files; serially-issued content, in discrete parts and usually numbered; and dynamic/updating content, such as web sites, databases, and loose-leaves, in which new content is added to and/or replaces old and the changes are integrated into the whole. Miller highlighted the need for new AACR concepts and rules to address this last category.

Before the 2002 rule revisions, bibliographic resources were divided into two cataloging categories: monographs (fixed and updating content) and serials. Updating content was put under monographs because of the definition of a serial. After the rule revisions, we have an intermediate distinction between finite and continuing resources. Finite resources include monographs; continuing resources include integrating [a new AACR term] and serials. Updating content is now a continuing and not a finite resource.

There are three main types of integrating resources: updating loose-leaf, updating online database, and updating web site. The cataloger must make an initial decision as to whether a resource is monograph, serial, or integrating. Miller pointed out that LCRI 1.0 provides helpful guidance for this decision.

The main differences in cataloging serials and integrating resources are the basis of description and the change conventions. For serials, we use the first or earliest available issue as the basis of description, while we use the latest iteration for integrating resources. For serials, we use successive entry (create a new record when there is a major change), while the same record is used and updated for most changes in integrating resources.

Miller reviewed when to create a new record for serials and integrating resources and the relevant MARC coding for each. There is a new bibliographic level code "i" for integrating resources which will not be implemented in OCLC until at least the summer of 2005. Interim practice is to continue to code integrating resources as bib level "m" and use a serials 006 field to code the continuing

aspects. Other new cataloging considerations for integrating resources include new 006/008 codes, new rules for transcribing other title and edition information, handling dates of publication, frequency of updates note and MARC frequency and regularity coding, and the use of linking entries (MARC 76X-78X fields) for bibliographic relationships.

Miller summarized by highlighting the fact that web sites and online databases with updating content are integrating resources and not monographs or serials. Catalogers should use AACR2 chapter 12 to describe their continuing aspects and chapter 9 for their electronic aspects, MARC tags and codes for continuing resources, and integrated entry convention for changes in data elements.

Riemer described the work of the PCC Task Group on Implementation of Integrating Resources, which examined implementation issues online integrating resources bring to the cataloging workload. Questions on managing integrating resources within the PCC include the following: Who will do the cataloging? How will the records get distributed? What training and documentation are needed to support this effort? Who will be following up with record maintenance?

The Task Group considered the possible division of labor between CONSER and BIBCO. CONSER is already accustomed to revising serial records, while BIBCO is already accustomed to loose-leaves (which will retain the bib level "m") and have greater personnel resources. If both groups do this work, it would foster cooperation within the PCC and provide a greater pool of catalogers. Strategies include having as many integrating resources as possible in the CONSER database, since they get distributed to more libraries; defining new 042 codes (LC and non-LC), and open maintenance of records by non-PCC institutions through programs such as OCLC Enhance. The full text of the Task Group's report is available at <http://lcweb.loc.gov/catdir/pcc/tgintegprt.html>.

Riemer used the Task Group's report as a springboard for discussion of how individual libraries are dealing with the cataloging of integrating resources. He pointed out opportunities for local cataloging departments, such as collaboration with selectors and reference librarians and crossover in departmental boundary lines. In taking "Another Look at Maintenance", he asked the following questions: What is a realistic "shelf life" for records? Is



there a large enough labor force? How do we detect what has changed? How do we find out about recently-revised records? If we obtain these records, what do we do with them? Is it time to consider another model for efficient maintenance? In the current model, the first library to recatalog for a title change enters the new record in a national database and the rest of us hope to find out about it. In a new OCLC BIBPURL model, the record could be changed in everyone's online catalog.

There were a number of questions posed in the ensuing general discussion. Are libraries adding their holdings to OCLC records for online integrating resources? (many

said yes, but some said no because of the maintenance issue) Who catalogs integrating resources in different institutions? (serials catalogers, nonprint catalogers, monograph catalogers, "all format" catalogers, anyone who is willing) How do we find out about records needing revision? (error reports from patrons or reference librarians, subject specialists checking bibliographies) It was pointed out that the difference between successive entry practice for serials and latest entry practice for integrating resources is confusing for patrons. Jean Hirons gave her opinion that as we catalog more and more electronic resources, eventually everything will move to latest entry.

## TITLE CHANGES

Susan Andrews

[Note: Please report promotions, awards, new degrees, new positions, and other significant professional milestones. You may submit items about yourself or other members to Susan Andrews (Susan\_Andrews@tamu-commerce.edu). Contributions on behalf of fellow members will be cleared with the person mentioned in the news item before they are printed. Please include your e-mail address or phone number.]

The former director of Sales, Southwest Region for divine, Faxon Library Services, **NORENE ALLEN**, has moved on to become the Regional Account Manager, Southwest for Swets. She said about her new job "I am very happy to be with the nice people of Swets Information Services, formerly Swets Blackwell Inc. They are knowledgeable and friendly which makes a job change easier. In sales, I will cover some of the Midwestern and Southwestern states. I look forward to seeing my old friends at NASIG and making news ones in Milwaukee." Her new addresses are:

Swets  
14904 W 87 Pkwy, Ste 316  
Lenexa, Kansas 66215  
Phone: (913) 541-0100  
Fax: (913) 541-0777  
E-mail: nallen@us.swets.com

**GREG BULL**, formerly Serials Librarian at the University of St. Thomas' O'Shaughnessy-Frey Library, has moved down the road to become Periodicals and E-journals Specialist at Carleton College's Gould Library. The new addresses for Greg are:

Carleton College  
Gould Library  
1 N College St  
Northfield, Minnesota 55057  
Phone: (707) 646-5559  
Fax: (507) 646-4087  
E-mail: gdbull@carleton.edu

From **KITTI CANEPI** we have the news that she "has left her position as Campus Librarian/Head of Tech

Services at the University of the Virgin Islands (I know you must think she's crazy) and as of January 12 is now Head, Information Resource Management at Southern Illinois University in Carbondale." Kitti's current addresses are:

Southern Illinois University Carbondale  
Morris Library  
605 Agriculture Dr., Mail Code 6632  
Carbondale, Illinois 62901  
E-mail: kcanepi@lib.siu.edu

Former Serials Librarian at Grambling State University, **SALLY CARROLL**, now Head Librarian at Northwestern State University of Louisiana's Nursing Education Center Library, told us that she's been busy since her job change. She wrote that "Since being at Northwestern, I've co-presented/co-authored two papers about the development of the Nursing Information Literacy Program (along with 4 nursing faculty members). Susan T. Pierce, Diane Webb, and I presented a paper at the South Central Chapter of the Medical Library Association Annual Conference (in Shreveport, La.) on October 5, and at the Association of College & Research Libraries -La. Chapter Annual Conference (at Toledo Bend Lake, Many, La.) on November 6. The ACRL paper was co-authored with two additional nursing faculty members, Debbie Moore and Debra Shelton." Her new addresses are:

Northwestern State University of Louisiana  
Nursing Education Center Library  
1000 River Walk Blvd #1303  
Shreveport, Louisiana 71105  
Phone: (318) 677-3103

Fax: (318) 407-5883  
E-mail: sallykcarroll@hotmail.com

**THOMAS E. CHAMPAGNE**, whose move from the University of Michigan to part-time UM employee, living in San Diego, was reported in the June 2003 *Newsletter*, now reports his official job title as Serials Cataloging Consultant. Tom's address remains the same, but his new e-mail address is:

E-mail: champagn@cox.net

**PAM CIPKOWSKI** wants her NASIG colleagues to know "I started my new job at Northwestern University as the Cataloging/Indexing Librarian for the Transportation Library on Jan. 19. Previously, I was at the University of Wisconsin-Milwaukee working as the serials cataloger for a recataloging project of the American Geographical Society Library. I won't be doing as much serials cataloging at Northwestern as I was at UW-Milwaukee, but my new position as Cataloging/Indexing Librarian offers a lot more opportunities and challenges. Despite working in the Chicago area now, I'm still keeping my duties as Conference Planning Committee Co-Chair for the NASIG Conference this June in Milwaukee!" Her new addresses are:

Transportation Library  
Northwestern University Library  
1970 Campus Dr.  
Evanston, Illinois 60208-2300  
Phone: (847) 491-5274  
Fax: (847) 491-8601  
E-mail: p-cipkowski@northwestern.edu

The current job title for **JOAN CONGER** is now Consultant, Instructor, Speaker for Collaborative Management & Library Processes. Joan wanted to let us know "I spent ten years contributing as reference librarian to the increasing requirements of electronic resource management in corporate, community college, and university libraries. Most recently, at the University of Georgia, I became a full-fledged coordinator of electronic resources and assessment, ensuring that library customers could access over 350 databases and other resources. From this experience Libraries Unlimited asked that I write a book for publication later this year (2004), *Electronic Resource Management*, which I subtitled *The New Library Management*. The subtitle comes from workshops that I have taught around the country in which librarians of all backgrounds say that in a short time 60 - 90% of their budgets (and thus their library processes) will be dedicated to electronic resources. Electronic resources (with their attendant turbulent change) puts our profession in a new era of management requirements, particularly the need to shift from hierarchy to

collaboration. Trained in a society that values letter grades over teamwork, we normal humans won't natively possess the skills for collaborative work, and the skills are not yet widely taught. So this fall (2003) I quit a perfectly good government job to return to graduate school and pursue a PhD in Organization Development. I hope to use this training to contribute to this change in our profession. I continue to teach workshops, and I am available as a facilitator to help libraries, archives, and their vendors learn and apply collaboration for better planning, assessment, process improvement, quality customer service -- and, most importantly, for these professionals to enjoy coming to work every day." Joan's current contact information is:

PO Box 573  
Lexington, Georgia  
Phone: (706) 248-1236  
E-mail: joan@joanconger.net

**CHRISTINA FYFE**, our *USKG Newsletter* exchange contact, and formerly Deputy Librarian at the University of Warwick in England, became the University Librarian at the University of Leicester on October 1, 2002. She wanted to comment that "I very much look forward to taking the library service forward in the digital information age and in helping to plan a major refurbishment and extension of the Main Library building." Her addresses are:

University of Leicester  
PO Box 248 University Rd  
Leicester, LE1 9QD  
United Kingdom  
Phone: +44 (0)116 252 2034  
Fax: +44 (0)116 252 2066  
E-mail: c.fyfe@le.ac.uk

In March 2003, **NANCY HANKS** was promoted from Head of Cataloging & Descriptive Metadata at Loyola/Notre Dame Library to Head of Technical Services. She said about her new job "I'm now supervising Acquisitions and Serials as well as Cataloging." Nancy's addresses remain the same.

**JEAN HIRONS** wrote "Jean Hirons officially retired on June 30, 2003, but has been a consultant at LC since that time in order to assure a smooth transition. She is currently coordinating a CONSER Summit on Serials in the Digital Environment that will take place March 18-19, 2004. This will be her last official work for the Library of Congress and she looks forward to becoming a full time artist in May 2004. But she hopes to maintain some of her many contacts with the wonderful people in the serials community and will seriously miss attending future NASIG conventions! You can see Jean's work on her

Web site at: <http://www.jeanhiron.com>. She also maintains a Web update list and can be contacted at: [jeanhiron@comcast.net](mailto:jeanhiron@comcast.net)." Jean's other address is:

6 Radburn Ct  
Rockville, Maryland 20850

Formerly Chairperson of Acquisitions Dept. at the University of Nebraska, Lincoln, **JUDY L. JOHNSON'S** job title is now Coordinator of Acquisitions & Electronic Licensing. Her current addresses remain the same.

**ERIKA C. LINKE'S** job title has changed, although the job remains the same. Formerly, Erika was the Associate University Librarian at Carnegie Mellon University Libraries. She is now Associate Dean of University Libraries. Her addresses did not change.

**JENNIFER MARILL** wanted us to know "After 11 years, Jennifer Marill returned to the Library of Congress on December 1. For the past 5 years she was primarily responsible for the design and usability of the National Library of Medicine's public Web site and consumer health site, [MedlinePlus.gov](http://MedlinePlus.gov). At LC, Jennifer will work in the area of digital preservation and web archiving." Her job title at NLM was Senior Systems Librarian and her current title at LC is Information Technology Specialist. Jennifer's new addresses are:

Office of Strategic Initiatives  
The Library of Congress  
101 Independence Ave, SE  
Washington, D.C. 20540  
Phone: (202) 707-2868  
Fax: (202) 252-3249  
E-mail: [jmarill@loc.gov](mailto:jmarill@loc.gov)

**AUDREY D. MELKIN** has left her position as Vice President, Publisher Relations at Ingenta. She wrote "I moved to Atypon as Director of Business Development from Ingenta in May, 2003. Atypon's electronic publishing technology serves customers such as Blackwell Publishing, CrossRef, Annual Reviews, and a growing number of publishing organizations of all sizes. I am excited to be working for the industry leader in providing superior online solutions to publishers and helping them better serve their user communities." Audrey may now be reached at:

Atypon Systems, Inc.  
185 Madison Ave., Ste 1601  
New York, New York 10016  
Phone: (212) 252-9595  
Fax: (212) 252-9898  
E-mail: [audrey@atypon.com](mailto:audrey@atypon.com)

**KIM MULLALLY**, Serials Librarian and Cataloger at Middletown Public Library, had a name change rather than a title change. Her former name was Kim Caudill. Kim's addresses remain the same.

Formerly Serials Cataloger at the National Library of Medicine, **HIEN NGUYEN** is now Serials Cataloger at the Library of Congress. She wanted to let her NASIG friends know that "I returned to the Library of Congress in February, 2003, after working at the National Library of Medicine since 1986. My good fortune continues at LC where, again, I get to work with expert cataloging librarians and interesting projects. I've always considered both of these CONSER institutions my working homes and am very happy to have wonderful friends and great colleagues at both places. Currently, I am serving as Acting CONSER Specialist, assisting the new CONSER Coordinator in carrying out many of the program's work. It's truly is a wonderful opportunity for me to make a personal contribution to the CONSER program while gaining valuable professional experience." Her new addresses are:

Library of Congress  
101 Independence Ave SE  
LM 511 Mail stop 4160  
Washington, D.C. 20540  
Phone: (202) 707-4964  
E-mail: [hien@loc.gov](mailto:hien@loc.gov)

**MARIETTA A. PLANK** has changed job titles, but remains at the same institution. Her previous job title was Assistant to the Dean of Libraries and the Dean of CLIS at the University of Maryland, College Park. Her new job title is Grants Manager. Marietta's addresses are the same, but her fax is now:

Fax: (301) 314-9408

Serials Cataloging Librarian at West Virginia University's Wise Library, **WILLIAM RAFTER** has been acting as Interim Head of Cataloging since August, 2002. William's addresses remain the same.

According to **ANGELA RIGGIO**, her job title changed, but not the job. She was Serials and Digital Resources Cataloger at the University of California, Los Angeles' Charles E. Young Research Library. Her title is now Electronic Resource Specialist. She wrote about her job "I do more maintenance with the "e" than I do cataloging, and I'm involved with e-resource management issues (as part of the DLF Electronic Resources Management Initiative) on the national level." She expects to receive her MLIS in June. Angela's addresses did not change.

After serving as Acting Associate Director, Collection Development Division at the United States Military Academy Library, **ROSE M. ROBISCHON**, returned to her old job as Serials Librarian on January 12. Rose's current addresses are the same but her e-mail is now:

E-mail: [rose.robischon@usma.edu](mailto:rose.robischon@usma.edu)

**SAMANTHA SCHMEHL** was happy to announce "I started my job at the National Czech & Slovak Museum & Library the last week of August, 2003. I am responsible for cataloging items in all formats and many languages, maintaining the serials collection, and keeping the automation software running. As to what the change means to me, it is my first professional position after graduation and I'm excited to put what I've learned at Univ. of Ill. to good use!" Samantha's title is Cataloging Assistant and her contact information is:

Phone: (319) 338-5631

E-mail: [sschmehl@hotmail.com](mailto:sschmehl@hotmail.com)

Former Librarian in Technical Services at the Griffith University Library in Australia, **NATHALIE SCHULZ** is now Project Officer, SunCAT with EDINA, University of Edinburgh in Scotland. She wanted to tell us "I moved from Brisbane, Australia to Edinburgh, Scotland in July, 2002, to join my husband who has a lecturing contract at the University of Edinburgh. I was fortunate in being able to continue working half-time as Secretary to the Joint Steering Committee for the Revision of AACR, which I have been doing since the middle of 2001. Since April, 2003, I have had another half-time position, working for EDINA at the University of Edinburgh on the SUNCAT project. This project is developing a Serials UNION

CATalogue for the UK (<http://www.suncat.ac.uk/>)."  
Nathalie may be reached at:

EDINA, University of Edinburgh  
Edinburgh, Scotland EH8 9SQ  
United Kingdom  
E-mail: [n.schulz@btopenworld.com](mailto:n.schulz@btopenworld.com)

**ROBB M. WALTNER** has headed for a warmer climate. Former Head of Access Services at the University of Colorado, Denver's Auraria Library, Robb is now the Head of Access Services at the University of North Florida's Thomas G. Carpenter Library. His new addresses are:

University of North Florida  
Thomas G. Carpenter Library  
4567 St. Johns Bluff Rd, S  
Jacksonville, Florida 32224-2645  
Phone: (904) 620-1516  
Fax: (904) 620-2613  
E-mail: [rwaltner@unf.edu](mailto:rwaltner@unf.edu)

Changing job titles, but not locations, **YVONNE W. ZHANG**, formerly Head, Bibliographic Access Services at the California Polytechnic State University, Pomona, officially became AUL (Assistant University Librarian) for Technical Services on February 4, 2003. About her title change she wrote "Part of the reason for the change is due to organizational structure need, and partly due to my extended responsibility of supervising two new professional catalog librarians hired for Technical Services area around the end of 2002." Her contact information remains the same.

## CALENDAR

[Please submit announcements for upcoming meetings, conferences, workshops and other events of interest to your NASIG colleagues to Kathy Kobyljanec, [kkobyljanec@mirapoint.jcu.edu](mailto:kkobyljanec@mirapoint.jcu.edu).]

March 10-12, 2004

*Computers in Libraries*

Washington, D.C.

<http://www.infotoday.com/cil2004/default.htm>

March 29-31, 2004

*UKSG*

27<sup>th</sup> Annual Conference and Exhibition

Manchester, England

<http://www.uksg.org/events/annualconf04.asp>

May 5-7, 2004

*Off-Campus Library Services*

11th Conference

Carefree, Arizona

<http://ocls.cmich.edu/conference.htm>

May 21-26, 2004

*Medical Library Association*

Annual Meeting

Washington, D.C.

<http://www.mlanet.org/am/am2004/index.html>

June 5-10, 2004  
*Special Library Association*  
2004 Annual Conference  
Nashville, Tennessee  
<http://www.sla.org/nashville2004/intro2.htm>

June 17-20, 2004  
*NASIG*  
19th Annual Conference  
Milwaukee, Wisconsin  
<http://www.nasig.org/conference/nasig04.html>

June 24-30, 2004  
*American Library Association*  
Annual Conference  
Orlando, Florida

July 10-14, 2004  
*American Association of Law Libraries*  
Annual Meeting & Conference  
Boston, Massachusetts  
<http://www.aallnet.org/events>

May 19-22, 2005  
*NASIG*  
20th Annual Conference  
Minneapolis, Minnesota

See also the *American Libraries* "Datebook" at: <http://www.ala.org/alonline/datebook/datebook.html>.



What do these NASIGers have in common?  
They are all past or future Presidents of NASIG!

Seated: Cindy Hepfer, 1993/94; Teresa Malinowski, 1992/93  
Standing: Steve Oberg, 1998/99; Susan Davis, 1997/98;  
Steve Savage, 2004/2005; Eleanor Cook, 2002/2003

## **NASIG NEWSLETTER**

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E-mail: csimser@lib.ksu.edu

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Commerce, TX 75429-3011  
Phone: (903) 886-5733  
Fax: (903) 886-5723

E-mail: Susan\_Andrews@tamu-commerce.edu

Send all items for the Calendar to:

Kathy Kobyljanec, [kkobyljanec@mirapoint.jcu.edu](mailto:kkobyljanec@mirapoint.jcu.edu)

Send all inquiries concerning the NASIG organization, membership, and change of address information to:

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**1 May 2004**

**NO LATE SUBMISSIONS WILL BE ACCEPTED**