



THE NASIG NEWSLETTER

The Newsletter of the North American Serials Interest Group

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THE PRESIDENTS CORNER / *Tina Feick*

The Third Annual NASIG Conference is over. It was an exhilarating time for all 351 registrants. Many local Atlanta people attended as well as those from California, Iowa, New York, England, Holland, and Canada. I want to thank all those that journeyed from near and far to be a part of our conference at Oglethorpe University.

Some special highlights were NASIG's first Library Science Student Grant recipients; plans for a job placement service; speeches on copyright, publishing practices, CONSER, electronic journal publishing, and other topics; workshops covering magnetic tape invoicing, MARC holdings statements, research methods for serials budgeting, and careers beyond the library serials department; evening activities with country dancing on one night and disco dancing complete with a d.j. on another; and a free time meeting on cataloguing issues that drew nearly one hundred people. Please see the reports in this issue. Throughout the conference, I was especially delighted to see everyone spending time fulfilling one of NASIG's objectives---networking.

After last year's conference, several publishers expressed a concern that NASIG was becoming a "publisher-bashing" organization instead of the open forum for all parties in the serials information chain. Letters about this concern appeared in the September 1987 issue of *The NASIG Newsletter*.

So, for the third conference the Executive Board set as one of our objectives to give publishers the opportunity to present their views and to encourage more publishers to attend. We achieved our goal with the support of (to name a few) Brian Scanlan of Pergamon, Graham Marshall of Butterworth's, Mary Fugle of Springer-Verlag, NASIG Executive Board member Keith Courtney from Taylor & Francis, and John Tagler of Elsevier. The British Medical Association, Kluwer, IEEE, the Royal Society of Chemistry, Cambridge University Press and other publishers sent representatives. I thank you all for seeking ways to ease the tension and for aiding NASIG in presenting a balanced program. Let's keep the dialogue going---keep networking!!!

THE THIRD ANNUAL NASIG CONFERENCE: THE MEETINGS AND WORKSHOPS / *October Ivins and Judith Rieke*

The Third Annual Conference employed a mix of formal papers, panels, workshops and audience discussions to examine many aspects of serials. On Sunday, Graham Marshall of

Butterworth's presented the first paper. He examined the economics of journal publishing through a case study of POLYMER and POLYMER COMMUNICATIONS. Marshall detailed the stages involved in proposing a new journal, start up costs, and the ongoing development and management considerations. Questions addressed the impact of outside editors on pricing; whether citation levels are considered in expansion decisions; and that the number of subscriptions is not the best indicator of a publication's importance. Marshall's forthright presentation was a strong antidote to the tone and theme of last year's meeting, which he humorously called NASIG "Non-American Serials Illicit Gains" and GAINS: "Gouge Americans by Inventing New Serials."

"Current Issues in Copyright" was the theme of Sunday morning's panel moderated by Brian Scanlan, Senior Editor, Pergamon Journals, Inc. Donald W. King, President for King Research, Inc. led the presentations with some facts and ideas about the AAP position that all photocopying of journal articles in companies should be subject to royalty payment. Ben H. Weil, the former Information Center Manager for EXXON Research, talked about copyright from the perspectives of information users and their intermediaries, especially librarians. He feels both librarians and publishers have more to gain from cooperation than from confrontation, and that the stress should be on ethics and empathy.

A progress report on the Copyright Clearance Center was given by Virginia Riordan, Manager of Marketing Support for the Center. The Center now has 110,000 titles registered and has made the first reimbursements to publishers. New activities include the licensing of software reproduction and academic university copying. Patricia H. Penick, Manager of the Publishing Administration/Operations for the IEEE, Inc., described what they do to hold copyright to their technical material both to protect and to be able to provide access to the material. She stressed that libraries as well as publishers need to be concerned about unauthorized, unpaid for photocopying.

Finally, John Marshall, Assistant to the Vice President, University Counsel, Georgia State University, spoke on the legal aspects of copyright and emphasized that libraries need to be worried about making a profit on copying. Profits should be earmarked for reimbursements to publishers.

On Monday a panel addressed a mix of topics. Ann Okerson from Jerry Alper, Inc., began with an interesting paper that reported on a survey of U. S. and Canadian academic libraries regarding purchase and use of periodicals in electronic forms. Ann challenged the librarians in the audience to consider their responsibilities in broader and more futuristic terms, to expand "talking about over-priced library subscriptions" to "a larger concern about what we are paying for all types of materials and whether our buying philosophies are right for our own institutional needs" and "how we want materials published and packaged for us, instead of reacting to what publishers provide."

Connie Orchard from Information on Demand presented a history of the ADONIS Project and her firm's experience as the U.S. distributor of its articles. The project was begun by Elsevier and the British Library Lending Division to create online full-text access to biomedical journals. Now 219 titles of eight publishers are represented and the national libraries of many countries serve as distributors. So far, Information on Demand has filled only 5% of orders from the ADONIS database, but the rate is rising. The future of the project is not obvious.

Minne Saxe read Sandy Paul's paper "Serial Identifiers: NISO, SISAC, BIBLID, NISO, ISO, ANSI, and ADONIS: A Confusion of Alphabet Soup." Sandy, as Managing Agent of the Book Industry Study Group, explained the responsibilities and relationships of the various organizations that have created and disseminated standards for serials identifiers, and

described the resulting differences and similarities among the standards. Anna Wang from Ohio State was the final panelist. She addressed "The Challenge of Cataloging ComputerFiles." She voiced the hope that user-oriented cataloging can become the norm.

Ed Jones, Senior Cataloger for CONSER and Preservation from Harvard University Library, provided an overview of current developments in the bibliographic control of serials to start out the last day of the meeting. CONSER membership experienced growth and is now looking beyond current titles to retrospective conversion, multiple versions, and the integrations of other formats. The 006 is being defined for additional data elements. Currently, ISDS and CONSER are in peaceful coexistence, but the problem of AACR II uniform titles and key titles may need to be reconciled. Also discussed was MARBI's work toward one integrated format and the progress of the Linked Systems Project.

Tuesday's second event was a panel representing three links of the serials chain in "Fatal Assumptions: Is There Light at the End of the Serials Tunnel?" Katina Strauch, College of Charleston Library, asked why we pay in advance for journals and not books, and why we expect book, but not journal, discounts to be passed on by vendors. Mary Fugle, Springer-Verlag, explained that book prices cannot be set in advance, and that the rapid production of journals creates a continually up-to-date product, while books have a distinct shelf-life. Michael Markwith, The Faxon Company, reminded us that librarians are "consumer, buyer, customer, and client," but the system of academic publishing drives librarians. As long as research literature continues to expand, there will be publishers and vendors.

The "wrap-up" session of the conference was moderated by Rebecca T. Lenzini, President of CARL Systems, who asked attendees to share their hopes for next year's conference. Some of the emerging themes included: a need for further involvement of all members of the serials information chain, especially faculty and university administrators who constantly struggle with the publish or perish syndrome; the need for librarians to market their services, or at least educate faculty, administrators and legislators, thus leading to an understanding of the need for increased budgets; the need for libraries' budget requests to be ethically necessary; the need for quality control of publications with inferior publications being eliminated; the need for practices of libraries to be examined and changed, if necessary; and the need for the importance of the information itself to be recognized and to examine its packaging, e.g. article level access needs to be further explored.

There were eight workshops held during the conference, and there was the opportunity to attend at least two of them. The format consisted of brief presentations by the workshop leaders followed by a question and answer period involving the audience. Highlights of some of the sessions are summarized below.

One of the workshops, "Getting Started with the USMARC Format for Holdings and Locations" by Greg Anderson, University of Georgia, was a clear and effective introduction. He explained the development and intended application of the format, which is for communication rather than display. Information is entered into pairs of fields, one for publication frequency and the other for holdings.

"Serial Snags, or, What To Do with Unsolicited Receipts" was presented by Patricia Ohl Rice, Pennsylvania State University. She described using Micro-Linx software to develop a micro-based file to record searching and retention decisions. The second part of this workshop "Partners in Serials Access: Cooperation between Technical and Public Services" was given by Elaine Rast, Northern Illinois University. She discussed using library assistants to do cataloging formerly done by professionals and education reference staff

in reading OCLC records. She also discussed improvements in providing access to serials by reducing the number of places to look, using shelf dummies, simplifying records and using clearer signs.

"Serials Pricing: The Impact of Exchange Rates and Currency Trends," always a hot topic, was the title of the workshop presented by John Tagler, Director of Marketing Services for Elsevier Science Publishers, and Con Jager, Area Manager, North America for Martinus Nijhoff International.

Mr. Tagler traced the changes in the dollar exchange rates over the past thirty years, with emphasis on the dramatic changes in this decade. Library budgets, he pointed out, are not able to cope with such exponential swings. He said that the three major areas of contention between librarians and publishers are differential pricing, exchange rates and expanding publication schedules. He gave examples of journals published by Elsevier, their growth, and pricing changes.

Mr. Jager pointed out that libraries are importers. Generally, they import through vendors, and vendors need to prepay the publishers. When libraries pay vendors, the exchange rate can be set either by rate at date of payment, rate at publication date or a rate preset by the vendor. He feels that the fewer steps there are between the producer (publisher) and the end user (library) usually results in more savings for the user.

"Automated Invoice Processing Using Vendor-Supplied Tapes" was led by Dianne McCutcheon and Bill Willmering, Serials Record Section, National Library of Medicine, and Roberta Corbin, University of California, San Diego. Discussion centered on the methodology and workflow as well as the benefits and pitfalls that were a result of the two libraries processing renewal invoices by machine load from vendor-supplied tapes into online files. NLM developed their own system while UCSD used INNOVACQ. Both locations reported a tremendous savings in time and found the benefits far outweighed any problems.

Other workshop topics included "Research Methods for Analyzing Serials Budgets," "Automated Binding Control: Libraries, Binders and Serial Agents," "Re-Automation of Serials Control: From OCLC's Serials Control Subsystem to INNOVACQ," and "Is There Life After Serials."

NASIG'S THIRD ANNUAL CONFERENCE: EXPERIENCES OF A LOCAL ARRANGEMENTS COMMITTEE / *Roger Presley*

In some respects, it seems so long ago; but at times, as though it were only yesterday. It all began with Tina Feick, Ann Vidor and me meeting at 9 a.m. at Agnes Scott College on October 13, 1986 to begin a search for the site of the third annual conference. I remember it rained during the next two days as we visited four campuses in the metro-Atlanta area. A report of the sites visited was sent to the NASIG Executive Board along with our recommendation that the Board choose Oglethorpe University as our conference site. This was probably the easiest task we had over the next year and a half in preparation for the third conference.

Ann Vidor and I were appointed co-chairs for the Local Arrangements Committee and the initial committee was made up of Dottie Bailey, Jim Braden, Joan Luke and Judith Shelton. In the spring of 1988, a Conference Arrangement Subcommittee was formed to help us. This sub-committee was comprised of Jana Lonberger and Richard Shelton. In looking back over the past months of working with the conference arrangements, I must say that I never fully realized what I had gotten myself into. My respect for conference local arrangement

people has soared to new heights!

The committee met as a group for the first time on October 28, 1987 although there had been several prior meetings of Tina, Ann, and myself. At that meeting we began dividing up what would need to be done. Ann volunteered to handle registration. This was a monumental task. Joan took on all transportation needs; Dotty and Judith were to arrange meals, breaks, and the banquet; Jim was to work on conference publicity and to see that all signs needed at the conference were made. I, in turn, was to coordinate everyone's efforts, to coordinate our efforts with Oglethorpe, and to arrange all social events.

Dotty, Judith, and I met with the Marriott to plan the menu and setting for the banquet. At that time, we decided it would be nice to have a harpist for the background music. I contacted a person I knew who had formerly played with the Atlanta Symphony Orchestra and we signed a contract to secure her services. Next was the task of finding a disc jockey for the dance following the banquet. This was done by going through the yellow pages. A contract was signed with Disc Jockey's Unlimited and that event was set. The most difficult task I had was planning the country dance. After talking with eight different people and dance groups, I found a club called the Country Dancers of Atlanta. I was interviewed by their leader for almost an hour. He wanted to know what kind of group this would be; what the average age was; what the intelligence and educational levels of the group were; and, whether there would be an equal number of men and women. After all of these questions I began to get a little nervous that maybe we would not meet this person's expectations, when it should have been the other way around. Finally, we had a verbal agreement with Country Dancers of Atlanta to lead us in country dancing. However, twenty four hours before the dance was to take place, I was informed by Oglethorpe that the sound system had totally gone out in the field house and we would need to do something about an alternate sound system. I quickly contacted the dance leader and he was able to rent a sound system at the last minute.

As it turned out, all of our entertainers seemed to like and appreciate us as much as we did them. One of the country dancers said to me after the dance: "I've never been around this many librarians before. They are really wonderful people." The disc jockey was overheard on the radio the day after his performance saying, "Come on out and hear Dan Hall, the disc jockey who can even get 300 librarians to kick up their heels." When I dragged home the night of the banquet there was a message on my answering machine from the harpist. She said that she just wanted to thank me for inviting her to play for our group. She said she couldn't remember playing for a nicer group of people in a long time.

Even though the local arrangements for the conference took inordinate amounts of all of our time (and most of the committee averaged only four to five hours of sleep during the conference), it was an experience none of us will ever forget. Just watching the conferees enjoying themselves and attending conference sessions and workshops that were well-planned made it all worthwhile. The whole process was a learning experience I am grateful to have had, although I would prefer not to do it again very soon.

ANNUAL CONFERENCE REGISTRATION / *Ann Vidor*

Registrations for the Third Annual Conference reached the limit several days before the May 4 deadline and an extensive waiting list soon existed. Even though all of the publicity for the conference had emphasized that space was limited, many people waited until almost the deadline to try to register. It was not an enjoyable task for me to have to disappoint people by telling them that space was no longer available. By having NASIG conferences on university campuses (to reduce costs and to provide a comfortable,

collegial atmosphere), there will always be registration limits based on auditorium, dining facility and dormitory capacity.

This year there was a surprising number of cancellations, several of which came a day or two before the conference--making it very expensive or impossible for people on the waiting list to make airline reservations. In order to try to be fair to everyone who would like to attend the conferences and to compensate for potentially unfilled places, the Executive Board has written a new cancellation policy which will be effective for the for the 4th conference: anyone cancelling before the published registration deadline will receive a full refund; registrants cancelling 14 days or less before the conference will receive no refund; cancellations received after the closing date but in advance of the 14 day limit will be given a 50% refund.

MINUTES OF THE EXECUTIVE BOARD MEETING, THIRD ANNUAL CONFERENCE / *Mary Beth Clack, Secretary*

The meeting took place June 4, 1988 from 9 a.m.-1 p.m. at Oglethorpe University. Those present at the meeting were: Leigh Chatterton; Mary Beth Clack, Secretary; Keith Courtney; Susan Davis, Treasurer; Tina Feick, President; John Merriman; Rosanna O'Neil; Bonnie Postlethwaite; Roger Presley, Vice President; John Riddick, Past-President; Marcia Tuttle; Ann Vidor; and Lenore Wilkas.

The minutes of the previous meeting were approved as amended for the newsletter.

OLD BUSINESS

NASIG's position statement will be drafted at this conference by K. Courtney, R. O'Neil and T. Feick.

The Board agreed that a response to the Library Hotline announcement of the conference in its May 16, 1988 issue should be sent to its editor. The response will address the late appearance and the editorializing which was done on the content of the conference. L. Wilkas and A. Vidor volunteered to write the response.

NEW BUSINESS

Finance: S. Davis distributed the February, April, and May 1988 reports. \$52,000+ in conference receipts has been deposited, from which conference expenditures and refunds will be subtracted. The Library Science Student Grant expenditures will be under the budgeted \$3000. Incorporation papers are completed. T. Feick asked that M. B. Clack and S. Davis figure the reimbursement costs for speakers and workshop leaders for the this conference.

Insurance: NASIG will be insured for \$2 million this year and the Aetna policy premium may be up to \$1500.

Accountant: T. Feick has engaged an accountant in New York State who will be filing our federal non-profit organization papers. In these, NASIG must prove it is an organization which is meeting its goals (by sending copies of the Proceedings, etc.). This is to be done because more than \$5000 in gross receipts have been collected. It will take up to nine months to get a reply. The accountant's fees will be \$800.

Voucher and report forms: Samples of these were distributed and approved for use.

There are three forms: one for committee budget requests, one for reimbursement requests, and one for conference budgeting. Packets of these will be distributed to all committees.

Memorial for Mary Ellen Clapper: T. Feick asked for suggestions to honor the memory of Mary Ellen Clapper who was to speak at this conference. After some discussion, the Board voted to dedicate the Third Annual Conference and its published Proceedings to Mary Ellen's memory. B. Postlethwaite will write a memorial piece for the newsletter.

Local Arrangements: Roger Presley reported that expenses exceeded projections because of the additional postage, mailing, and photocopying costs for registration packet materials and registration mailings. He asked for volunteers to be bartenders, ticket sellers, and to help with the Sunday morning Fun Run/Walk. Prices for drinks were set. The Board voted that the 1987 Proceedings (unbound edition only available at this time) would be sold for \$10. The 1986 Proceedings (bound volume) are being sold for \$17.50 to NASIG members. Both editions will be available at the registration area. He also announced that the banquet would be held at the Marriott Perimeter Hotel and that buses would leave from the Oglethorpe Field House. A. Vidor reported that 351 conferees had registered. She said registrants often failed to follow directions in filling out the conference form, necessitating follow-up letters and calls. Twenty cancellations were received and she suggested that the Board increase the cancellation fee. After some discussion, the following cancellation policy was approved: For cancellations received 14 days or less before the conference there will be no refund. For cancellations received from 15-30 days before the conference there will be a 50% penalty. No penalty will be assessed if a cancellation is received 30 days or more before the conference. A. Vidor also suggested that the registration materials include instructions to call ahead before sending registrations via Federal Express or Express Mail.

Program and Proceedings: The third annual proceedings will be published by The Haworth Press, Inc. The contract states that the volume will be published on or before Dec. 31, 1988, six months after copy is submitted.

Job Placement: Marla Edelman of the University of North Carolina at Greensboro and R. O'Neil reported that the study group had decided that the simplest way to proceed would be to maintain a file by type of position, type of library, etc. and to have employers pay \$5-\$10 to cover photocopying and mailing costs. It would be best to do this on a trial basis and to review the service after one year. A job line was ruled out because of the costs and the logistics associated with it. Promotion of the service would be done to make prospective employers and job seekers aware of the service. The Board voted to appoint Marla to the committee and to have her begin the procedure.

Library Science Student Grants: A. Vidor and her committee received 30 applications from students at different schools. Six students were selected and will be introduced at the conference opening session. The students will do an evaluation of their experiences and will have dinner and breakfast with the committee. Next year's application form will be revised to allow for providing more information from the applicants. A. Vidor said she appreciated Nancy Rogers' help in handling the airline arrangements for the students. The committee also plans to follow-up to see whether recipients of the grants pursue careers in serials.

Publications Committee: M. B. Clack reported that thus far four members have applied to join the committee: Judy Vaughn-Sterling (Law Library, Univ. of Pennsylvania); Patricia Rice (Penn State University); Judith Rieke (Medical Library, Vanderbilt University); and David Anderson (Health Sciences Library, Univ. of California-Davis). She has written to

ask members which of the four projects they are interested in: membership directory, newsletter, editing the fourth conference proceedings, or regional reporting of serials news. There will be a committee meeting at the conference for those members attending along with M.B. Clack, T. Feick, and L. Wilkas. M.B. Clack mentioned that there has also been an inquiry from Basil Blackwell Publishers to assist with publishing NASIG publications. A letter has been written to thank them for their offer and to say that they will be kept in mind for consideration for future projects. It was agreed that the production of a membership directory is of utmost importance.

Newsletter: L. Wilkas asked for suggestions on enlarging, reformatting and redesigning the newsletter. She has access to a laser printer which can be used to print the newsletter in the future. Reformatting in columnar format and redesigning the logo to match the stationery logo are other improvements which can be made. The Board voted to reformat, redesign and use a laser printer to produce the newsletter. The Board voted not to expand the newsletter to a journal at this time nor to use desktop publishing at this time to produce it because of the costs associated with these. L. Wilkas reported that she has had problems with contributors heeding deadline dates. She asked for the Board members' cooperation with this. T. Feick asked L. Wilkas and the Publications Committee to submit a report on the costs associated with the newsletter by September 1, 1988. It was suggested that the newsletter become a bimonthly instead of a quarterly and that the Publications Committee appoint some of its members to assist in the production and mailing of the newsletter.

Bylaws Committee: T. Feick has appointed Sylvia Martin (Chair), Elaine Rast and Martin Gordon to this committee. They will be studying the Bylaws in light of NASIG's growth and propose changes to the membership. They will meet at this conference. T. Feick thanked M. Tuttle for her work in comparing our Bylaws with the RTSD Bylaws and for her suggestions. To give them time for their revisions, this committee wants to propose that the Nominations Committee present a single slate of officers who wish to stay on another year for the next election. In this way, the election after that could be held in the spring, results could be announced at the Fourth Annual Conference, and a meeting could be held at that conference to effect the transition from the old board to the newly elected board. If members of the two committees agree, the proposal will be discussed at the Third Annual Business Meeting on June 6, 1988.

Nominations Committee: T. Feick has appointed Kenneth Kirkland (Chair) and Virginia Reid. Two other members will be appointed. During the discussion about the bylaws revision and transition meeting, K. Courtney suggested that the terms of the members-at-large be staggered two-year terms.

Professional Liaisons: Christie Degener will hold a meeting at this conference. The liaisons who are present here will give short talks. Thus far, liaisons from CLA (Susan Collins), ALA (Marlene Sue Heroux), SLA (Virginia Reid), and MLA (Mary Helms) have been appointed.

Job Exchange: The report by Minne Saxe recommending that the exchange continue and the description of the program were distributed. John Merriman reported that one librarian from the U.K. and five from the U.S. were interested. He will get a report from the U.K. exchange for the Board.

Continuing Education: This committee will hold a business meeting at the conference and M. Tuttle will report at the business meeting. Topics to be discussed are: function statement; organizational structure; reports on the Task Force to Develop a Serials Information Program for Library Schools; the Subcommittee on Programming for Support

Staff; the Speakers Bureau; the Adaptation of the UKSG Serials Administration Program and Tuttle's Tours.

ALA Task Force: A task force is being formed to develop a long-term mechanism to address the rising costs of serials. The task force will accept an observer from NASIG. It was decided that we will send a copy of NASIG's position statement and that more details will be discovered before the observer is selected. (K. Courtney has volunteered, but we will ask whether a publisher is allowed to attend.)

Fourth Annual Conference (1989): The site is Scripps College, one of the Claremont Colleges, Claremont, California. Teresa Malinowski will be Chair of the Local Arrangements Committee. The dates are June 3-6, 1989. The meeting room will hold 400 people. The discussion turned to the question of the size of the conference. Some members felt that since there are now nearly 700 members, more than a half should be able to attend the annual conference. A. Vidor, T. Feick, J. Riddick and B. Postlethwaite will study the question.

Fifth Annual Conference (1990): Canada has been mentioned as the site for the 1990 conference. A local arrangements committee has been appointed. Members are Esther Sleep (Brock University), Kit Kennedy (Coutts), S. Davis (SUNY-Buffalo), and Cindy Hepfer (SUNY-Buffalo, Health Sciences Library). They will explore the question of insurance before investigating sites, and if it looks complicated, the Committee may suggest waiting until the 1991 conference. R. O'Neil will also give suggestions since she travels in Canada regularly.

Annual Business Meeting: Reports will be given by the Treasurer, Library Science Student Grant Committee, Continuing Education, Nominating and Bylaws Committees and the UKSG.

Other Serials Organizations: NASIG will be exchanging newsletters with ASSIG (Australia) and the South African and Scandinavian serials groups.

Year's Work in Serials: David Woodworth's letter explaining that the project will be dropped was distributed.

Other Business: In order to determine whether dues should be raised for 1989, T. Feick asked that the proposed committee budgets be submitted to her by October 15, 1988. It was noted that a dues increase must be voted on by the membership in a mail ballot. The vote results should be due by late October if one is taken.

It was also noted at several times in the meeting's discussions that NASIG is reaching the size where it may be necessary to employ a part-time administrator who could coordinate registration for conferences, newsletter mailing and other mailings and maintain the membership list. Several members felt strongly about this.

MINUTES OF THE THIRD ANNUAL BUSINESS MEETING /
Mary Beth Clack, Secretary

The Third Annual NASIG Business Meeting was held on Monday, June 6, 1988 in the Marriott Perimeter Hotel Ballroom from 9-9:45 p.m. Tina Feick presided and opened the meeting by introducing members of the Executive Board. Susan Davis gave the Treasurer's report.

The following committees gave reports:

Library Science Student Grant Committee: Ann Vidor spoke of this years success and plans for obtaining nominations for the 1989 conference grants.

Continuing Education Committee: Marcia Tuttle, Chair, reported that the following groups had been formed: (a) Task Force to Develop a Serials Information Program for Library Schools, (b) Subcommittee on Programming for Support Staff, (c) a Speakers Bureau, and (d) Project to Adapt the UKSG Serial Administration & Management Program. "Tuttle's Tours" will be going to Scotland (Burns Country) next spring.

Nominations Committee: Members of committee were introduced and asked anyone having suggestions to contact them.

Bylaws Committee: A discussion of the proposal described in this newsletter was led by Sylvia Martin, Chair.

Professional Liaisons Committee: Christie Degener, Chair, introduced the liaisons who were attending the conference.

John Merriman, UKSG liaison, brought greetings from the Uk and described the 1988 Conference at Leeds and other activities of the group. The 1989 UKSG Conference will be held in Birmingham.

~~QUESTION TO THE NASIG EXECUTIVE BOARD~~

Question: Why is the conference always held in June - why not earlier to avoid the usual end of the fiscal year activity and not as close to the MLA, SLA, CLA, and ALA conferences?

Answer: Based on the United Kingdom Serials Group's experience, NASIG turned to college campuses as the locations for our conferences. We quickly discovered that colleges do provide us with inexpensive and convenient conference sites. A night's lodging in a typical dorm room runs from \$10 to \$20 per night. We wanted to make the conference affordable to as many people as possible. There are very few conferences that are as inexpensive as ours - \$185 (for 1988) for a single room, food program, and activities.

College campuses also provide convenient meeting rooms and give the retreat atmosphere that has created the desired atmosphere - casual, yet focused.

Almost all college campuses are not available until late May or early June - both dorm rooms and class rooms. Our hands are tied. Ideally, we would love to have the conference earlier (March or April), but we have yet to encounter a college campus that is free at that time. We decided to try to avoid July and August because so many people plan vacations for that time.

Our site selection committees routinely do set the conference dates to avoid direct conflicts the the ALA, SLA, MLA, and CLA conferences.

We welcome suggestions for conference sites; please forward them to: Tina Feick, NASIG, 324 Main Street; Cold Spring, NY 10516.

FUN RUN RESULTS

There were 15 intrepid runners who assembled bright and early on Sunday, June 5th to participate in the one mile race. The first and second place winners were the same as last year. The results:

1. David Winchester (Washburn University) time: 5:38
2. Bill Willmering (National Library of Medicine) time: 5:40
3. Frank Orser (University of Florida) time: 6:29

Our congratulations to the winners and to all of the participants.

NASIG CONFERENCE PROCEEDINGS

The Proceedings of the 1986 and 1987 NASIG Annual Conferences are now available from The Haworth Press, Inc. at a cost of \$17.95 (includes postage and handling). This is a special rate for NASIG members and you must identify yourself as such when you order. The 1988 Proceedings should be available at the end of December. Send your order requests to: Sandra Jones, The Haworth Press, Inc., 12 W. 32nd St., New York, NY 10001. Phone: 212-279-1200.

TREASURER'S REPORT / *Susan Davis*

As of June 15 our membership totalled 684 with 195 of these being new members. Cash on hand as of June 15 is \$16,565.91. The conference costs are not yet finalized. A full report will appear in the next newsletter.

FROM THE COMMITTEES

Professional Liaison Committee:

From our ALA, RTSD/SS Liaison, Marlene Sue Heroux

Thank you for letting me address the assembled NASIG participants as the ALA RTSD Serials Section Liaison. It was a most interesting conference and I'm pleased to have been able to attend. Several people inquired about the best way to become active in ALA and I would like to address that question. The Serials Section has ten standing committees and a Research Libraries Discussion Group. The committees and discussion group meet regularly at the ALA annual and midwinter meetings. Almost all meetings are open to anyone attending ALA and observers are always invited to participate in the discussions. If you would like to serve on a committee beginning in 1989/90, send a resume and letter stating your areas of interest to the RTSD SS Chair for 1988/89, Alex Bloss at OCLC 6363 Frantz Road, Dublin Ohio, 43017-0702. Mr. Bloss will forward your mailing to the 1988/89 Chair/Elect, who coordinates committee assignments. Assignments for FY 1989/90 will be made at the midwinter meeting in January 1989. If you would like to receive information about membership in RTSD, please contact me at EBSCO Subscription Services, P.O. Box 2543, Birmingham, Alabama 35202-2543, or the RTSD office in Chicago c/o: Karen Muller, RTSD Executive Director, 50 E. Huron Street, Chicago, IL 60611.

Job Connections Committee / Marla Edelman

With the approval of the Executive Board of NASIG the Job Connections Committee will be creating a service to assist NASIG members who may be in the process of looking for a new position. Job Connections will be a placement file service ready to respond to inquiries from potential employers. A description of the service and a placement form will appear in the next issue of the newsletter.

Library Science Student Grant Committee / Ann Vidor

The first recipients of the Library Science Student Grant Awards attended the Third Annual NASIG Conference. The committee was pleased to have received 30 applications from well-qualified students. This year's winners were: Lisa Casto, University of South Florida; Thomas Champagne, Northern Illinois University; Tschera Connell, University of Illinois; Susan Huff, Clarion University of Pennsylvania; Robin Lindsay, University of South Carolina; Christopher McConnell, Simmons College. Preliminary reports indicate that the students found the conference to be both educational and enjoyable. Announcement concerning application deadlines for the 1989 awards will appear in future issues of this newsletter.

FROM PUBLISHERS AND BINDERS

The Hertzberg Connection / James Orr, President

As you may know Hertzberg-New Method Inc. is an old line binding firm with a combined business experience of more than 150 years. Our program, THE HERTZBERG CONNECTION, initiated going on-line with the binding preparation process by putting terminals and printers in the libraries we serve, thus enabling them to eliminate all paper work and having their complete binding file or data base at their immediate disposal. Libraries have eliminated cumbersome records and record-keeping and have cut preparation time in half. The installations of both computer and printer are made at the library by Hertzberg and we currently have about thirty libraries on this program.

New Journals Announced by The Haworth Press, Inc.

The Haworth Press, Inc. has announced two upcoming journals of possible interest to our members and have issued calls for papers for each of these. Requests for sample copies should be addressed to: Sample Copy Department, The Haworth Press, Inc., 12 West 32nd St., New York, NY 10001-3813.

The Acquisitions Librarian. Edited by Bill Katz, School of Information Science & Policy, State University of New York, Draper Hall, 135 Western Avenue, Albany, New York 12222. The first issue is expected Spring 1989.

Australian & New Zealand Journal of Serials Librarianship. Editor: Dr. Toby Burrows, Serials Librarian, University Library, University of Western Australia, Nedlands, Western Australia 6009. The first issue is expected late 1989/early 1990.

FROM THE UKSG

The United Kingdom Serials Group Conference, 1988 / *Stella Pilling*

For once the weather was kind to the UKSG Conference, which this year was held in Leeds, in the North of England. Quite unexpectedly the sun shone every day over the campus at Bodington Hall, Leeds University, where delegates from several countries gathered to listen to papers and discuss serial-related issues.

The programme followed its well-tried format: mixing papers, workshops and discussion groups, visits, and social events. The first afternoon and evening were taken up with registration, the opening of the exhibition and a sherry reception. The after-dinner entertainment was provided by a small group of suitably-clad musicians playing mediaeval and Renaissance melodies on a range of original instruments.

Tuesday was a full day, with four papers before lunch. After the UKSG Chairman's opening remarks, Dan Tonkery of Readmore began the session with a paper on new information delivery systems, in which he discussed CD-ROM and CD-I products and their potential for serials applications, as well as highlighting the problems of the technology. This was followed by a description by Mike Wells of Leeds University of the JANET System - the UK Joint Academic Network - which has a wide range of applications for university users.

John McIntyre of the National Library of Scotland described in detail, and with illustrations, the damage which can occur to library material, including serials, if librarians are not vigilant. He also outlined the steps necessary for developing a disaster control plan. The last paper before lunch was given by Austin Dunn, of the Dunn and Wilson Group, who explained the changing needs of librarians and users over the years, as regards binding processes. He exhibited an awareness of the fact that librarians are struggling to keep pace with acquisitions costs, especially those of serials, and that binding expenditure can suffer as a result.

In the afternoon there was a choice of workshops on the topics: 1) evaluating your subscription agent; 2) periodical use studies; 3) user education; 4) holdings and access strategies; 5) journal marketing; 6) managing human resources. Some lively discussions took place and the afternoon was rounded off with the opportunity to view the exhibition in depth.

Eva Skelley of Collet's started the Wednesday morning session with a paper dealing with the topic of publisher discounts to subscription agents. After discussing the role of the agent, she stressed the symbiotic aspect of the serials provision chain. Following on this theme, John Cowley of Dawson's maintained that agents and librarians should demand an explanation of pricing policy from publishers, who should be accountable. Lynne Brindley's paper on the issue of online versus hardcopy also included an assessment of CD-ROM, particularly from the academic library perspective. Her conclusion was that a library's choice of medium depended very much on local circumstances, and she predicted that products would co-exist rather than replace each other.

Ron Strutt of PIRA concluded the morning with a review of recent developments in desk-top publishing and discussed applications in the serials world.

After lunch, visits were arranged to a variety of venues, including the National Museum of Photography at Bradford, Harewood House and the British Library Document Supply Centre.

Dinner that evening was preceded by a reception held by Pergamon Press to mark their 40th Anniversary, and a barn dance and disco provided an energetic ending to the day.

The final morning of the conference contained four papers. Alan McDougall of Loughborough University described the current experiment in academic library cooperation in the East Midlands, involving five institutions; Andrew Braid, of the Document Supply Centre gave an up-to-date account of the ADONIS Project; Mike Wheatley and Stella Pilling described the history of serials automation at the British Library Document Supply Centre, giving an indication of the way ahead; and Robin Alston, of the British Library Humanities and Social Sciences Division, somewhat tongue-in-cheek, expounded on "how not to give a paper".

Farewells were said over lunch and soon the delegates were dispersing, Next year the conference will be held at Birmingham University.

See you there!

From a Newsletter to a Journal

The UKSG unveiled their new journal *SERIALS* (ISSN 0953-0460) with vol. 1, no. 1, March 1988. It will appear three times a year and is available as part of a membership to the group. The papers of the UKSG Annual Conference will be published in the issues of this journal.

1987 UKSG Proceedings Available

The proceedings of the 1987 UKSG Conference held at Oxford have been published. All 1987 members received a copy as part of their membership but non-members may obtain copies at £10 per copy from Blackwell's Back Issue Dept., Middle Way, Summertown, Oxford OX2 7LJ, United Kingdom.

TUTTLE'S TOURS: TO HOLLAND AND TO THE UKSG CONFERENCE / Gene Kean

Eight NASIG members traveled together from March 18 to April 1 visiting Dutch publishers, subscription agents, and attending the 11th Annual United Kingdom Serials Interest Group Conference at the University of Leeds. The itinerary of this tour was described in the December 1987 issue of *The NASIG Newsletter*.

The tour was extremely well-organized by Marcia Tuttle, her assistants, and hosts. Minute-by-minute plans and "front-door"-chauffered daily transportation made the fifteen days of professional visits and sightseeing delightful and full of enriching experiences. Each weekday in Holland we toured a major subscription agency, publisher, or library. Evenings and weekends provided time for sightseeing and fine dining. For example, our second Sunday was a day's tour of Bruges, the spectacular medieval city in Belgium.

All agencies and publishers we visited were in new facilities or had expanded facilities. All indicated that the serials market is growing for them. It was obvious that the serials market is continuing to grow and that career opportunities for librarians and others in this field are good. James Stephens, President of EBSCO, who met with us, made

this comment: "Our international culture is devoted to two themes -- education and science -- which will continue to make publishing healthy and the market grow. There is not a nation in the world that is not committed to improving its skill in science."

We express our appreciation to the staff of the Dutch companies for providing us with wonderful hospitality and meals, and patiently answering our questions about the journals market. The hosts and the organizations we visited were: Ron Steensma, Nijhoff Subscription Services; Adrian Swets, Judy Nederstigt, and Peter Nijsten, Swets & Zeitlinger; Pieter Gispen, Julian Deahl, E. J. Brill Publishing Company; Jos van Gineken, Agricultural College Library; Charles Germain, Faxon-Europe; Jan-Willem Dijkstra and John Tyler, Elsevier Science Publishers; and Wim Luijendijk, EBSCO European Subscription Services. We actually had three wonderful people from Swets with us on tour all of the time who provided the local "inside" information and who knew the way around the country. After Marcia Tuttle saw that everyone was up at 6 a.m., Judy Nederstigt joined us each morning and helped with transportation. Two other former Swets staff from Holland, now U.S. librarians, also assisted with sidetours. They were Jane Baldwin, Librarian, North Carolina State University; and Arlene Moore Sievers, Indiana University - Purdue at Fort Wayne.

Others on "Tuttle's Tour" were Kenneth L. Kirkland, DePaul University; Carol Patrick, Cleveland State University; and Elizabeth D'Costa, Journals Marketing, Hemisphere Publishing Company.

The UKSG Conference of March 28-31 had about 300 in attendance including 35 exhibitors. The British hospitality was excellent and many UK librarians expressed a desire to visit America and to attend a NASIG meeting.

Marcia is now planning another tour for NASIG members: a week of "professional enrichment" in Scotland in connection with the 1989 UKSG Conference in Birmingham, England. If you have a chance to go, I highly recommend it!

Every day Marcia rushed out to get the latest U.S. basketball news and we were reminded that Duke would win the Final Four. It was nice to be home in Lawrence, Kansas in time to see the University of Kansas win the National Championship. Sorry, Marcia, maybe next time!

IN MEMORIAM: MARY ELLEN CLAPPER / *Bonnie Postlethwaite*

Mary Ellen Clapper, Manager of Library/Vendor Interfaces at Faxon Company and an active NASIG member, died of cancer on May 3, 1988. She was 48 years old. Active in many professional organizations, Mary Ellen was a recognized authority and frequent speaker on the issue of serials standards. Her contributions to the library world were significant and she facilitated the communication between libraries, vendors, and publishers so that we can all work together more efficiently.

Mary Ellen is survived by her husband, Charles, and two sons, Michael and Craig. She joined Faxon in 1982 after six years in the Harvard University Library system. She earned her MLS from the University of Denver. Her professional involvements, in addition to NASIG, included: member of SISAC/ANSI Subcommittee Developing the Standard for Serial Issue/Article Identifier; Secretary of ALA's RTSD/Serials Section Research Libraries Discussion Group; member of the RTSD Commercial Technical Services Committee; member of the RTSD Ad Hoc Committee for Serials Acquisition; and member of ALA and ASIS.

The NASIG Executive Board voted on June 4 to dedicate the Third Annual NASIG Conference held in Atlanta from June 4-7 and its Proceedings to Mary Ellen. Her contribution to NASIG and the warmth and enthusiasm she exuded will long be remembered by all of us. We will miss her deeply both as a friend and as a professional colleague.

LIBRARIANS ASK JOURNAL PUBLISHERS TO USE THE SISAC BAR CODE / *Robert Alan*

Many libraries are at present experiencing budgetary cutbacks which directly affect their ability to acquire and process new additions to the collection. Of particular importance to publishers is the dwindling acquisition budget which has led to many cancellation projects and freezes on the purchase of new titles. In light of this situation, libraries are continuously looking for new ways to streamline processing which would result in cost savings that can be diverted to the purchase of new titles. The SISAC bar code is one way to provide faster, more accurate check-in of journal titles at a lower cost.

There is a substantial time savings by using the SISAC bar code in conjunction with an automated serial control system. The bar code is scanned and the information contained in it is used to automatically locate the correct serial record and update it by indicating receipt of this issue. This is opposed to searching the system for the correct title and then keying in the correct receipt. Time savings equate into fewer staff being required to check-in journals, which results in salary savings being diverted to the purchase of more journals.

The intellectual effort that goes into determining what journal title and issue to check-in has been made prior to check-in. As a result, the likelihood of receiving against the wrong record is greatly minimized. Since check-in only requires the scanning of the bar code, students and/or lower level staff can be used very efficiently. The resulting salary savings can be diverted to the purchase of more journals.

Since journals will be checked in faster and more accurately using the SISAC bar code, you can expect to receive far fewer incorrect claims resulting in cost savings to both library and publisher.

A direct result of faster, more accurate check-in is the ability to get journals on the shelf more quickly. It is very important that libraries and publishers work together to provide the most effective access to information contained in the journal literature, and the SISAC bar code is one way to do this. The ability to purchase more journals and process them more efficiently should be given strong consideration.

For more information contact: SISAC Office, 150 Fifth Avenue., New York, NY 10010 or call the office at 212/929-1393.

OTHER SERIALS INTEREST GROUPS FORMED

The Australian Serials Special Interest Group (ASSIG) has announced that it has been granted Special Interest Group status by the Library Association of Australia. NASIG will be exchanging newsletters and other information with ASSIG. ASSIG plans to hold a meeting at the IFLA/LAA Conference in Sydney in August of this year. For more information write: ASSIG, P.O. Box 709, Toowong, Queensland 4066, Australia.

SASIG, the South African Serials Interest Group, has also been recently formed and a group is also working to form a serials group in Scandinavia.

IMPORTANT ANNOUNCEMENT - MARK YOUR CALENDARS!

NASIG'S Fourth Annual Conference

Dates: June 3 (Saturday) through June 6 (Tuesday), 1989.

Location: Scripps College (part of the Claremont Colleges), Claremont, California.

Airport: Ontario International Airport, Ontario, California.

Cost: \$200 (estimate) includes housing, food, and program.

\$120 (estimate) includes food and program - no housing.

Transportation not included in either fee.

Registration Information: To be mailed to the membership first. Look for the brochure in February.

Numbers: Housing: 350 single rooms; 50 double rooms=450 people. Auditorium: 600 people.

Local Arrangements Chair: Teresa Malinowski, Serials Coordinator; California State University, Fullerton; University Library - Serials; Fullerton, CA 92634

Those interested in serving on the Local Arrangements Committee, please contact Teresa.

CALL FOR PAPERS

It's not too early to begin thinking about the Fourth Annual NASIG Conference. Members are particularly interested in hearing papers treating serials automation, the publishing/commercial relationships among the NASIG constituencies, and the process of scholarly communication.

Abstracts for papers and workshops as well as suggestions for topics and speakers may be sent by October 15, 1988 to: Mary Elizabeth Clack, Serials Record Librarian, Harvard College Library, Cambridge, MA 02138.

BYLAWS PROPOSAL

At the conference, the Bylaws Committee put forward a proposal to be given to the Nominations Committee. The proposal abides by the current bylaws, so a formal notice is not required. We do, however, want to make all NASIG members aware of this proposal.

This proposal will give the Bylaws Committee the necessary time to formulate and to recommend bylaws amendments. With this proposal, the Bylaws Committee work will also not interfere with the timetable for the Nominations Committee. It will establish a nominations and elections schedule that better suits NASIG's fiscal and conference planning schedule. In addition, the current officers and board members will be given more time to work together (continuity) and set the stage for a transition to a new board for the 1989/90 term.

The proposal is as follows:

1. If willing, the current officers and board members should be nominated to serve another term (September 1988-August 1989). The Bylaws state that officers and board members may serve three consecutive one year terms. All current officers and board members are eligible. A space for write-in candidates will be available on the ballot.
2. The vote for this slate will be done in mid-July.
3. This Fall, the Bylaws Committee will recommend bylaws amendments to the membership.
4. After giving time for responses, the bylaws amendments will be distributed for a membership vote. The vote will be completed by December 1988, thereby setting the stage for the Nominations Committee.
5. In the December issue of *The NASIG Newsletter*, the Nominations Committee will ask for recommendations for officers and board members.
6. Early in 1989, a ballot for the election of officers and board members will be mailed. The vote to be finalized in April or May 1989.
7. At the June conference, new and "old" board members will meet together at the annual board meeting, thereby creating a transition.
8. The newly-elected board members will be introduced to the membership at the conference and will begin to serve September 1, 1989.

We welcome any comments to this proposal and also recommendations for the bylaws revision. For your information a copy of the current bylaws is included with this newsletter issue. Please send all comments to the Chair of the Bylaws Committee: Sylvia Martin; Head, Serials Dept.; Vanderbilt University Library; 419 21st Avenue South; Nashville, TN 37240-0007.

Other members of the Bylaws Committee are: Martin Gordon, Franklin & Marshall College; and Elaine Rast, Northern Illinois University.

A NOTE OF THANKS

Our new newsletter masthead, our new NASIG logo, and our official stationery have all been designed by Carl Gross, Head of Design and Production at the University of Pennsylvania Press. NASIG would like to thank Carl for his assistance and his expertise.

The NASIG Newsletter (ISSN 0892-1733) is published quarterly for the membership of the North American Serials Interest Group, Inc.

Editor: Lenore Wilkas, Serials Acquisitions Librarian, University of Pennsylvania Libraries.

Deadline for the September newsletter is August 15, 1988. NO LATE SUBMISSIONS WILL BE ACCEPTED.

Send all submissions to: Lenore Wilkas, One Veterans Square, Apt. D-2, Media, PA 19063

NORTH AMERICAN SERIALS INTEREST GROUP

BYLAWS

Article I. Name.

The name of this group shall be the North American Serials Interest Group (NASIG).

Article II. Objectives.

Section 1. To provide a means for the exchange of information among the participants of the serials information chain who are members of the North American Serials Interest Group.

Section 2. To convene an Annual Conference of the membership of the North American Serials Interest Group.

Section 3. To publish the proceedings of each Annual Conference and Newsletter.

Section 4. To establish liaison with the professional associations represented by the NASIG membership for the purpose of mutual communication of interest and concerns.

Article III. Members.

Section 1. Active membership shall include individual remitting annual dues. Each member has the right to vote and hold office.

Section 2. Members shall remit annual dues to the North American Serials Interest Group. Dues cover a fiscal year which runs from January 1st through December 31st. Proposals for changes in dues shall originate from the Executive Board and be voted upon by the membership with a mail ballot. A majority of those voting would constitute a decision.

Article IV. Officers.

Section 1. The officers of the North American Serials Interest Group shall include: a President, a Vice President, a Secretary, and a Treasurer.

Section 2. The officers shall be annually elected by a majority of active membership voting in a mail ballot from a slate chosen by the Nominating Committee and shall serve a term of one year which is to run from September 1st through August 31st. An officer may serve up to three consecutive terms in office.

Section 3. In the event of a resignation of any officer, the Executive Board shall select a replacement to fulfill the term.

Article V. Executive Board.

Section 1. The Executive Board shall consist of the Officers of the North American Serials Interest Group, the immediate Past President and six active members nominated, elected, and serving in accordance with the provisions of Article IV, Section 2. The Newsletter Editor serves at the pleasure of the Executive Board and shall be an ex-officio member of it.

Section 2. The Executive Board shall be responsible for the general supervision of the affairs of the North American Serials Interest Group between its business meetings, fix the time and place of such meetings, make reports and recommend actions to the membership, and perform other duties as are specified in these Bylaws. The Executive Board shall be subject to the orders of the active membership and none of its acts shall conflict with actions taken by the active membership.

Section 3. An annual meeting of the Executive Board shall be held at the site and in conjunction with the Annual Conference. Other meetings can be called by the President.

Article VI. Committees

Section 1. Any active member may be eligible to participate on committees.

Section 2. A Nominating Committee shall be appointed by the President at the Annual Conference. This Committee shall nominate candidates for the offices to be filled, make provision for write-in candidates by the membership, and execute the election.

Section 3. A Program Committee, headed by a member of the Executive Board and composed of additional members appointed with the joint approval of the NASIG President and Committee Chair, shall plan the program for the Annual Conference.

Section 4. Such other committees, standing or special, such as membership, local arrangements, finance, site selection, etc., may be appointed by the President as the membership or Executive Board shall deem necessary to carry out the affairs of the North American Serials Interest Group. The President shall be an ex-officio member of all committees except the Nominating Committee.

Article VII. Meetings

An annual business meeting and others as deemed necessary shall be arranged by the Executive Board.

Article VIII. Parliamentary Authority.

The rules contained in the current edition of Robert's Rules of Order shall govern the North American Serials Interest Group in all cases in which they are applicable and in which they are not inconsistent with these Bylaws and any special rules of order the group may adopt.

Article IX. Amendment of Bylaws.

The Bylaws can be amended with the approval of two-thirds of the active membership in a mail ballot. A draft of the amendments must be distributed to the active membership 30 days prior to the Annual Business Meeting at which debate and amendments may occur for any properly proposed amendment of these Bylaws.