



THE

NASIG

NEWSLETTER

The Newsletter of the North American Serials Interest Group

Vol. 2, no. 4 ISSN 0892-1733 December 1987

THE NASIG EXECUTIVE BOARD 1987/88

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Marcia Tuttle

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Newsletter Editor: Lenore Wilkas

PRESIDENT'S CORNER / Tina Feick

In 1985, I never imagined that NASIG would become the organization that it is today. We now have nearly 650 members; we have held two very successful conferences; our conference proceedings are being published by Haworth Press; The NASIG Newsletter is about to begin its third volume. In addition, committees have been created dealing with continuing education, finance, house exchange, job exchange, liaison with other library associations, conference programming, local arrangements for the 1988 conference, membership for the Western and Southeastern United States, library science student grants, 1989 conference site selection, job placement feasibility, and nominations. NASIG has also organized a trip to the UKSG Conference with a tour of Scotland.

John Riddick, our Past-President and founding Co-Chair, had the vision to see the need for the North American Serials Interest Group. He worked long and hard to ensure that his dream would become reality. In so doing, he reached out and today many people have become involved in NASIG. We should all give our deepest gratitude to John and to the many he inspired to create NASIG.

Now that NASIG is a self-sustaining organization, we should step back and look at ourselves and determine where NASIG is going. Several weeks ago a questionnaire was mailed to all members. Please take some time to answer the questions and return the form. The Executive Board needs each member's assistance in providing us with direction for the coming years.

While we wait for the responses to the questionnaire, the officers and Executive Board of NASIG have been busy with the following on-going projects:

1. Developing a working structure with standing committees.
2. Assigning responsibilities to each officer:
President: Overall management.
Vice-President: Membership, conference local arrangements, committee assignments.
Secretary: Publications: proceedings, newsletter, conference program, and membership directory.
Treasurer: Financial matters: budget, accounts payable and receivable, insurance, incorporation.
3. Assigning projects to each executive board member (being determined).
4. Incorporating NASIG as a non-profit organization.
5. Designing and printing a new letterhead (to include "Inc." and Mexico).
6. Planning local arrangements for our 1988 conference in Atlanta.
7. Determining the program for our 1988 conference.
8. Selecting a site for the 1989 conference.
9. Finalizing arrangements for NASIG's 1988 trip to the UKSG Conference including a trip to Holland.
10. Promoting house and job exchanges with the membership of the UKSG.
11. Contacting library school deans for applicants for our student grants for attendance at our conferences.
12. Researching the feasibility of NASIG running a job placement service.
13. Preparing and mailing a questionnaire to obtain feedback from the membership.
14. Issuing v.2, no. 4 of The NASIG Newsletter.
15. Soliciting members for NASIG: initial focus has been the Southeast, West and Canada. We will be expanding to include all areas of the United States and Canada.
16. Investigating ways to attract the commercial sector: publishers, binders, subscription agents, etc.

17. Establishing contacts with various professional organizations: ALA, SLA, CLA, etc.
18. Overseeing the publication of the 1987 conference proceedings.
19. Mailing election results to all members.
20. Setting up a NASIG membership database in order to print labels and eventually a directory.

As you can see, we have been hard at work.

The next several years are important ones for NASIG. As such, the goal of this administration is to create a structure to ensure that NASIG continues as a strong, viable organization. We need your support; please help us meet our goal.

If you did not receive a questionnaire; if you require additional information or if you wish to contact me, please use the following address and I promise to get back to you as soon as I can.

Tina Feick
President, NASIG
324 Main St.
Cold Spring, NY 10516
Phone: 914-265-2304

A WORD OF THANKS / John Riddick

As I settle into the comfort of my rocking chair with my book on India and a glass of nicely-aged sherry, I would like to thank the membership of the North American Serials Interest Group for its support during the organization's first three years. The opportunity of working for you has been a pleasure and has added much to my life.

As I leave for my sabbatical and several weeks in England, I sense that the newly-elected NASIG Executive Board and the Working Group in Atlanta are doing splendidly. I am sure that NASIG will take on new and added strength under the fine leadership of Tina Feick and her colleagues.

SISAC Update: Promoting Its Use / Mary Ellen Clapper, The Faxon Company

As reported in the November/December issue of FAXletter, the results of the Serials Industry Systems Advisory Committee (SISAC) bar code test were extremely positive. The SISAC Test

Report, released January 1987, revealed that the proposed SISAC serial issue identifier bar code rated high in terms of readability, functionality, and flexibility during the six month period of usage by a group of libraries, publishers, and library system vendors.

Most librarians concur that the use of the SISAC symbol or the UPC bar codes appearing on some journals ensures greater accuracy and speed during check-in. It provides librarians with the issue number, date and ISSN link to their records, and they foresee its potential cost-effectiveness through widespread usage. To promote that usage, the serials librarians and technical services staff responsible for speedy delivery of serials to their users must stress the value of the code to the publishers they hope will employ the SISAC symbol.

Through your lobbying efforts by mail or phone, you can encourage the use of this unique identifier on the cover of every serial and help make the SISAC symbol a reality.

Subscriptions to SISAC NEWS, containing the minutes of bi-monthly meetings, are available to individuals and/or institutions at the rate of \$35 if "not-for-profit" and \$75 if commercial (organizations outside the U.S. and Canada, add \$35 to basic membership). Any number of individuals from an organization may join although each must pay for his/her own subscription. Only those individuals who actively participate on a subcommittee have voting privileges.

For more information, please write SISAC, 160 Fifth Avenue, New York, NY 10010 or call Bill Raggio at (212) 929-1393.

NASIG THIRD ANNUAL CONFERENCE LOCAL ARRANGEMENTS COMMITTEE
PROGRESS REPORT / Roger L. Presley

The Local Arrangements Committee for NASIG's Third Annual Conference has been formed and has been diligently working to make the Third Annual Conference to be held in Atlanta as successful as our previous two conferences. The Committee is Co-chaired by Ann Vidor of the Georgia Institute of Technology and by Roger Presley of Georgia State University. Other members of the Committee are Dotty Baily, Georgia Institute of Technology; Judith Shelton and Joan Luke of the Pullen Library of Georgia State University; and James Braden of the Law Library of Georgia State University. Other Committee members and helpers will be added as we progress towards the conference date.

This year's conference will have one apparent major change. The conference will start on a Saturday instead of a Sunday. The conference is scheduled to start on Saturday, June 4, 1988 and run through noon Tuesday, June 7, 1988. The conference site is at Oglethorpe University, in Atlanta, Georgia.

Oglethorpe University has a quaint and relaxing campus, located on the northeast side of Atlanta. It is surrounded by a forest setting which provides an excellent site for walks through the woods and communing with nature. It also has a swimming pool, workout room, gymnasium, soccer field, and tennis courts. Perhaps best of all, every building on campus is AIR-CONDITIONED. The campus is also easily accessible from the Atlanta International Hartsfield Airport, and from Interstates I-85 and I-285.

Because of the relatively small size of Oglethorpe University, only 100 single rooms will be available and 200 rooms for double-occupancy. The single rooms will be assigned on a first-come, first-served basis. Also, for the first time in two years, the conference registration fee will be slightly higher. Registration with a single room will be \$185.00, and registration with a double room will be \$165.00. The registration for day attendees will be \$100.00. We hope to have the program brochure and registration form in the mail by February 1988, if not sooner. If you have any questions about the conference registration, please feel free to contact:

Ann Vidor, NASIG
1981 Innwood Road
Atlanta, GA 30329
Work phone: (404) 894-4523

The Program Planning Committee met in Boston the first of November, and the program is shaping up to be another excellent one. Also, the Local Arrangements Committee is considering some of the following tours: Carter Presidential Library; Atlanta Historical Society; the Cyclorama with a tour of Atlanta's older homes; Ted Turner's CNN Headquarters; the Fernbank Science Center and Atlanta's Botanical gardens; and the corporate library of the Coca-Cola Company. All in all, it is looking like another great conference. Please put it on your calendars now!!!

PROCEEDINGS OF THE 2ND NASIG CONFERENCE

We have received word that the Proceedings of the 2nd Annual NASIG Conference will be available in January 1988 from Haworth Press. If you indicate on your order that you are a NASIG member the cost will be \$15.00 (hardbound) plus a \$2.00 charge for postage & handling for the first copy (\$.50 for second and additional copies). Orders should be sent to: Haworth Press, 12 West 32nd Street, New York, NY 10001. Copies of the 1st Annual NASIG Conference are also available from Haworth Press.

COMMITTEE REPORTS

LIBRARY SCIENCE STUDENT GRANT COMMITTEE / Ann Vidor, Chairperson

During the past spring and summer, I met with various members of the Library Science Student Grant Committee in Atlanta, at the NASIG Conference in Ohio, and at ALA. Thanks to everyone's cooperation, enthusiasm and hard work, the committee has made excellent progress. Announcements and letters were mailed to library school deans this fall; the application form has been created; and publicity has been sent to several professional journals.

Members of the committee are Carol R. McIver (Winthrop College), Nancy H. Rogers (EBSCO Subscription Services), Mary Ellen Soper (Graduate School of Library and Information Science, University of Washington), Lois Upham (College of Library and Information Science, University of South Carolina), and Ann B. Vidor, Chair (Georgia Institute of Technology).

The application deadline is March 1, 1988. If you know of any library school students "who have expressed an interest in serials and/or technical services work," please encourage them to apply! Application forms should be requested from: Ann B. Vidor, Serials Cataloging Dept., Price Gilbert Memorial Library, Georgia Institute of Technology, Atlanta, GA 30332.

NASIG/UKSG HOUSE EXCHANGE COMMITTEE

Please see the back of this newsletter for a form to be filled out by any NASIG members interested in participating in the house exchange. If you have any questions, please call Mary Beth Clack, Chair at 617-495-2422.

FROM THE PUBLISHERS

TWO NEW JOURNALS ON SERIALS LIBRARIANSHIP ANNOUNCED

The Haworth Press, Inc., publishers of The Serials Librarian, announces the forthcoming publication plans of two major new periodicals for serials librarians, the:

British Journal of Serials Librarianship
Australian & New Zealand Journal of Serials Librarianship

Each respectively will be locally based, and distributed in the UK by EUROSPAN/HAWORTH in London, and DA/HAWORTH in Mitcham (Victoria, Australia).

As a courtesy, members of NASIG are invited to write Haworth Press for a complimentary sample of either or both periodicals on their professional letterhead. Both periodicals are scheduled to make their debut in 1988.

A DISCLAIMER FROM NASIG / Tina Feick, President

The recent survey issued by the Cooperative Catalogue Projects Office of Lawrence, Kansas, was not sponsored by NASIG. Some of our members did contribute ideas and questions, but the survey is the responsibility of the above-mentioned office. There had been some confusion. Mr. Kean has offered to print a clarifying statement in The NASIG Newsletter and we appreciate his consideration.

FROM THE COOPERATIVE SUBSCRIPTION CATALOGUE OFFICE

The editor of the Cooperative Subscription Catalogue Office, a journal marketing cooperative, representing 200 publishers and societies, and 380 journals, enclosed a questionnaire in this year's cooperative Subscription Catalogue mailed to research libraries in North America. The purpose of the survey is to help small society publishers and librarians find out how the weakened dollar in Europe has affected the journals' market and how librarians are adapting to it. Gene Kean, the editor for the Cooperative, said while NASIG members helped to develop survey questions he wants it to be made clear that the survey was sponsored by his office and was not a NASIG survey. The Cooperative Catalogue Projects Office will compile the results and send to all librarians, publishers, and others who return the survey or would like a copy. This annual survey is intended to tell how other librarians are handling their budgets and journal orders this year, including areas such as which journals may be cut or purchased. Anyone interested in the results of the survey should contact:

Mr. Gene Kean
Cooperative Catalogue Projects Office
P.O. Box 368
Lawrence, KS 66044

NASIG GOES TO HOLLAND AND THE UKSG: MARCH 18 - APRIL 1, 1988 /
Marcia Tuttle

Accompanying this issue of The NASIG Newsletter is a bright yellow flyer describing NASIG's second European professional tour given to coincide with the UK Serials Group's annual meeting. This tour offers an excellent opportunity for library-related visits in Holland -- publishers, subscription agents, and libraries -- and to talk to some of their decision-makers. Then we will participate in the annual gathering of British and other European serials specialists, making new friends and sharing information. In this article I try to anticipate some of your questions about additional costs, weather, attire, etc.

Cost: Wilcox World Travel and Tours has given us a superb price for the tour, including air fare from three U. S. gateway cities and air transportation between Amsterdam and Manchester/Leeds. We will have our own motorcoach to take us to appointments and return us to our hotel, the newly-decorated Victoria, in central Amsterdam. Rooms will have private baths, and a continental breakfast will be provided each morning. A Holland Leisure Card gives discounted transportation, shopping, and entertainment. The organizers have planned a get-acquainted dinner on the first evening. Also included, and especially recommended by Judy Nederstigt, is a traditional Indonesian rijkesttafel dinner in The Hague. All of this and other meals noted on the flyer are included in the tour price of \$1399.

Not included are: UKSG membership (L30*0 and conference registration (L95, including room and meals); dormitory lodging at Leeds University on March 31, the night after the conference ends; meals not specifically mentioned on the itinerary (approximately 8 lunches and 7 dinners); a single lodging supplement of \$127; portage; and gratuities. Each person is responsible for obtaining a valid passport. A middle-range estimate for the cost of extras, based on current exchange rates, is approximately \$225 for the UKSG membership and conference, and no more than \$200 for meals and lodging. The single room supplement, passport, optional tours, and shopping are additional. Thus, approximate additional cost for one who has not prepaid UKSG membership and conference registration, who selects a single room, and who opts for two tours, will be around \$670. A current UKSG member with prepaid registration and having a roommate can expect to spend \$250 or less in extras.

Tours: The flyer lists stops on the itinerary, but it omits exciting details. For example, Jane Baldwin and Arlene Sievers are planning optional tours (cost not to exceed \$40) for the two and one half free days. We expect to have no fewer than three tours for you to select from, one of them an introduction (no charge!) to the city of Amsterdam. A day trip by train to the picturesque

villages north and east of Amsterdam is another certainty. Our planners will respond to your own wishes for side trips, so please ask. Last year's balance of structure and independence worked well, so most afternoons and evenings are relatively open, always with the promise of company if desired. All tour registrants will receive a packet of sightseeing ideas and lists of restaurants, collected by Judy Nederstigt.

Weather and Attire: Both Amsterdam and Leeds are northern European cities, and mid-March is still technically winter. The weather can spring pleasant surprises, but don't expect leaves on the trees and flowers in bloom (not outdoors, anyway). Amsterdam is a very walkable city, but the streets are cobbled, amking them death on dress shoes. Comfortable walking shoes are essential. Please note that portorage is not included in the tour price, so it is best to take no more luggage than you can carry for a short distance.

Let's Go!!! NASIG's trip to Holland and the UKSG is going to be an exciting and professionally rewarding experience. Jane, Arlene, Judy, and I invite you to come with us. Any of us will be happy to answer your questions or to give the last nudge to convince you to come. Buried in the fine print on the flyer is the fact that a \$150 deposit is due by mid-January.

TREASURER'S REPORT / Susan Davis

NASIG has a cash balance of \$13,781.91. Membership for 1987 totaled 618. We have already recruited 32 new members for 1988. Renewal invoices will be mailed shortly--maybe you've already received one! Please send your renewal in by February 15, 1988 so we can keep you on our mailing list. Incorporation papers should be signed at the next board meeting in Janaury. We'll be an "Inc." before the next conference. You will be pleased to learn that the Denison Conference netted us a profit of \$3,051.59.

ALA MIDWINTER

Jean Farrington, Chairperson of the ALA Serials Section, has provided the following list of selected ALA Midwinter meetings which may be of interest to NASIG members.

Serials Section. Research Libraries Discussion Group.

Saturday, Jan. 9, 2-4p.m., Convention Center-South Plaza C.

Serials Section. Committee to Study Serial Cataloging.

Sunday, Jan. 10, 2-4p.m., Convention Center, Room 102A North.

Serials Section. Acquisitions Committee.

Monday, Jan. 11, 2-4p.m., Marriott-Travis.

Resources Section. Acquisitions Librarians/Vendors of Library Materials Discussion Group.

Tuesday, Jan. 12, 9-11 a.m., Convention Center-Plaza A South.

RTSD Publisher/Vendor Library Relations Committee.

Tuesday, Jan. 12, 11:30 a.m.-12:30 p.m., Convention Center-Plaza A.

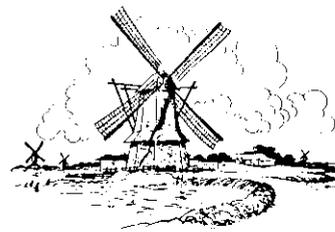
THE NASIG NEWSLETTER (ISSN 0892-1733) is published for the membership of NASIG (North American Serials Interest Group).
Editor: Lenore Wilkas, Serials Acquisitions Librarian, University of Pennsylvania.
Submissions for the March 1988 issue are due no later than February 15, 1988. LATE SUBMISSIONS WILL NOT BE ACCEPTED.
Submissions should be sent to: Lenore Wilkas, One Veterans Square, Apt. D-2, Media, PA 19063.

NASIG wishes to thank the University of Pennsylvania Libraries for its cooperation in producing this newsletter.

NASIG GOES TO HOLLAND AND THE UKSG

March 18-April 1, 1988

\$1399 FROM ATLANTA, CHICAGO, NEW YORK



Join Marcia Tuttle, Jane Baldwin, Arlene Sievers, and Judy Nederstigt for fifteen days of professional enrichment in Holland and England. Our group will spend nine nights in a centrally-located hotel in Amsterdam, with continental breakfast included. We will combine a full schedule of visits to Dutch publishers, subscription agents, and libraries with weekend sightseeing in and around Amsterdam. Then we will fly to England for the 11th annual United Kingdom Serials Group Conference in Leeds, before returning to the U.S. The visit can be extended by arrangement with Wilcox World Travel and Tours.

Fri, Mar 18 - Depart on overnight flight to Amsterdam.

Sat, Mar 19 - Arrive Amsterdam. Day free with dinner at hotel (included).

Sun, Mar 20 - Free day for sightseeing.

Mon, Mar 21 - Full day trip to The Hague. Visit M. Nijhoff Subscription Agent. Afternoon sightseeing followed by a traditional Indonesian rijsttafel dinner (included).

Tue, Mar 22 - Trip to Wageningen to visit Agricultural College Library. Host, Jos van Ginneken, will show us his automated serials control system. Afternoon visit to Kroller-Muller Museum near Arnhem.

Wed, Mar 23 - Travel to Leiden to visit E.J. Brill Publishers; afternoon sightseeing. Shop as well - this is market day in Leiden!

Thu, Mar 24 - Visit Swets Subscription Service in Lisse and be Swets' guests for luncheon in a tower castle. Afternoon sightseeing in Haarlem. Visit Frans Hals Museum.

Fri, Mar 25 - Morning visit to Faxon Europe's new headquarters. In afternoon visit Elsevier, where we will meet their officers, discuss international journal publishing, and be their guests for dinner.

Sat, Mar 26 - Free day.

Sun, Mar 27 - Full day trip to Bruges, spectacular medieval city in Belgium.

Mon, Mar 28 - Morning flight to Manchester, England, with connecting coach to Leeds University for UKSG Conference.

Tue, Mar 29 - Thu, Mar 31 - UKSG Conference. * CONFERENCE REGISTRATION NOT INCLUDED

Fri, Apr 1 - Early transfer to Manchester airport and return flight.

* Meals & lodging at conference are included in registration fee.

INCLUDES:

- # Roundtrip air with connecting Amsterdam Manchester flight
- # All transfers required by itinerary
- # Centrally located accommodations with private facilities based on twin occupancy in Amsterdam.
- # Transportation by private, deluxe touring coach.
- # Continental breakfast daily/Amsterdam
- # Meals as stated in itinerary.
- # Holland Leisure Card
- # All taxes and service charges
- # \$150,000 flight insurance

NOT INCLUDED:

- # UK Serials Group Membership and conference registration fee
- # Lodging at Leeds Univ., March 31
- # Meals not specifically indicated
- # Gratuities
- # Single supplement of \$127.00

WILCOX WORLD TRAVEL AND TOURS



1705 NORTHWESTERN PLAZA
ASHEVILLE, NC 28801, USA
704/254-0746
1-800-452-2803 (TOLL FREE NC)
1-800-438-5828 (TOLL FREE NAT'L)
INTERNATIONAL TELEX: 57-7452
ANSWERBACK/CABLE: WILCOX AVL

NASIG / UKSG HOUSE EXCHANGE

NASIG and the UK Serials Group are launching a house exchange program with first arrangements to be made for the summer of 1988. We are working with David Woodworth, Chair of the UK Serials Group to help members make their travel arrangements.

Perhaps you would like to plan an extended vacation in the UK and need a place to use as home base. Here is a perfect way to save money on accomodations--offer your place up for a UKSG guest and we will match your needs with a UKSG member's needs.

Interested? Please fill out the form below and return to:

Mary Elizabeth Clack
Harvard College Library
Cambridge, MA 02138

Questions?
617-495-2422

NASIG / UKSG HOUSE EXCHANGE

I am interested in participating in the house exchange.

NAME _____

ADDRESS _____

My home is available approximately _____ (date range).

CLIMATE THAT TIME OF YEAR _____

GEOGRAPHIC AREA/SETTING _____

(e.g.: Midwest, 90 miles south of Chicago)

ATTRACTIONS OF THE AREA _____

DESCRIPTION (House, Condo, Apartment?) (Entire unit available, Share?) _____

(e.g.: Condo; share with 2 cats)

NUMBER OF ROOMS _____

(e.g.: 2 bedroom w/1 1/2 baths)

MY CAR IS AVAILABLE

YES

NO

IF NOT, PUBLIC TRANSPORTATION IS AVAILABLE _____

(e.g.: subway, bus)

I am interested in a home in the UK:

DATES: _____

GENERAL LOCATION IN
THE U.K. _____

(e.g.: Midlands, South-West, etc.)

REQUIREMENTS/
COMMENTS _____

(attach comments)