Vote, Volunteer, and Vision!

ONLINE VOTING

It’s here! Some might say “big deal” or “it’s about time,” but that does not diminish this historic moment one iota. We talked about online voting for several years. Paper balloting was time-consuming and expensive. The move to online balloting hasn’t come with blood, sweat and tears, but it has been a lot of work behind the scenes. Donnice Cochenour’s technology updates do not describe the hours that she and Lisa Blackwell, Database & Directory (D&D) Committee chair, have put into verifying that the new membership database is working the way we expect. It does not count the hours that Gail Julian and her Nominations & Elections (N&E) Committee members tested the balloting. Online voting is open! We have an excellent group of NASIGers on the ballot this year. Please cast your vote. Participate in the process that elects your leaders, the individuals who will guide NASIG in the coming years!

VOLUNTEER FOR A NASIG COMMITTEE

The call has gone out! NASIG needs you! This organization thrives on the spirit of volunteerism. I sincerely hope you will consider putting your name forward. I jumped in with both feet a few months after first joining NASIG when my (now former) boss and I applied to be Proceedings editors in 1997. That experience allowed me to meet so many NASIGers. Volunteering opens some great networking opportunities and wonderful friendships! Do it! You won’t regret the decision to get involved.
VISION: STRATEGIC DIRECTIONS UPDATE
The weather, the primaries and caucuses, and the stock market have been wild these last few months. But nothing exemplifies “wild” like NASIG’s new strategic directions. Okay. Maybe they aren’t that wild but they will chart some new directions for our organization. I kicked off the discussion about our plans in the December Newsletter. I promised we would have documents from our October strategic planning retreat available on NASIGWeb by January. Because of the transition to the new website, I am making the documents available via this column until we can move them to their permanent home. Do take a look at the summary (https://secure.arcstone.com/amo/nasig/uploaded_documents/Documents/strategicplan07.pdf) from consultant Betty Kjellberg of Association Solutions, LLC, which includes our action plans outlined for one year, October 2007-October 2008. I will highlight the progress we have made, which is reflected on the revised action plan (https://secure.arcstone.com/amo/nasig/uploaded_documents/Documents/strategicaction07.pdf):

- Appointed and charged the Administrative Support Task Force, chaired by Katy Ginanni
- Appointments underway for the Financial Advisory Committee
- New membership database and online voting in place; new website set to debut soon
- Publicized our volunteer program and the petition process for elections via the Newsletter
- Institutional membership report presented to the board; MDC will prepare a formal proposal to go to the Bylaws Committee with a ballot to go to the membership later this year

IN OTHER NEWS…
Site selection for our 2009 conference has been finalized. Asheville, North Carolina, here we come! Those dates are June 4-7, 2009. We will begin the review process for the 2010 location this spring.

In the meantime, I do hope to see you in Phoenix for NASIG’s 23rd Annual Conference. Check out the Conference Planning (CPC) and Program Planning Committees reports in this issue of the Newsletter and watch your inbox for updates from CPC in the next 3 months. This conference has the potential to be the best NASIG annual meeting yet!

NASIG EXECUTIVE BOARD MINUTES

Joyce Tenney, NASIG Secretary

Date: January 10, 2008, 8:28 a.m.-4:35 p.m.
Place: Temple University, Paley Library

Attending:
Char Simser, President
Jill Emery, Vice President/President-Elect
Peter Whiting, Treasurer
Denise Novak, Past President
Joyce Tenney, Secretary

Members-at-Large:
Rick Anderson
Anna Creech
Kim Maxwell
Alison Roth
Bob Schatz
Jeff Slagell

Ex Officio member:
Kathryn Wesley NASIG Newsletter, Editor-in-Chief

Guests:
Cory Tucker, Co-Chair, 2008 Conference Planning Committee
Erika Ripley, Co-Chair, 2008 Program Planning Committee
Sarah George Wessel, Co-Chair, 2008 Program Planning Committee

1.0 Welcome (Simser)

Simser called the meeting to order at 8:28 a.m. The board thanked NASIG member Carole Bell and the administration of Paley Library for hosting the NASIG Board meeting.
2.0 Secretary's report (Tenney)

2.1 Approval of board actions since October meeting

10/17/07 Board agreed to contract with ArcStone for technology RFP.

10/17/07 Board approved continuation of the UKSG Serials e-News for a two year period (until April 2009).

11/1/07 Board approved the 2008 proposed NASIG budget.

11/6/07 Board approved minutes of the October 2007 board meeting.

2.2 Action items from October meeting

Tenney requested that everyone review the action items and let her know if there are any updates. Also, please review the contact information on the board roster list and send any updates.

Simser reminded all board members to renew their membership, if they have not already done so.

3.0 Treasurer's report (Whiting)

3.1 Report

Whiting reported the following:

Memberships continue to be processed. As of January 3, 2008 we have 485 memberships. 115 of those 485 memberships processed were paper checks. All paper memberships were received in English. Lisa Blackwell has done a commendable job with the Database & Directory Committee.

We have had 41 donations made to NASIG by members when they renewed their membership during 2007. The total is $1,370.00. In the December 2007 NASIG Newsletter we acknowledged those donations. For any fundraisers like a drawing, Whiting will work with the CPC to ensure that we have proper records of the amount donated as well as how many people donated. Also, he will work with the Newsletter to get feedback to membership on the results of fundraising efforts.

He will be sending 1099 forms to Paul Seeman and Betty Kjelberg for payments made by NASIG. This has to be reported to the IRS.

The Charles Schwab account has a few more details to be ironed out before the current treasurer has access. Both Page and Parang have to submit letters of resignation because they are still currently on the account.

We are insured and bonded. Payments have been verified.

The 2006 United States tax return (Form 990) has been completed and sent the IRS in November 2007.

There was board discussion on the need for a special budget category to deal with donations and fundraising efforts. Simser noted that the new NASIG website and technology enhancements should allow for this flexibility. The issue of the possibility of stipends for attendance at NASIG was discussed and Creech and Novak noted that they would get a proposal to the board by the June board meeting.

ACTION ITEM: Creech and Novak will draft a proposal on stipends to be presented at the June board meeting.

3.2 2007 Budget and expenditures to date

Whiting reported that the budget looks good and several committees came in under budget. NASIG is in sound financial standing. Whiting noted that he will be working closely with incoming committee chairs to assist in formulating budgets for the 2009 budget year. Simser noted that in the Financial Plan a contingency fund for covering conference costs in a year that a catastrophic event occurred was advised. She noted it is time to start working toward building that fund.

4.0 Adopting a consent agenda (Simser)

Simser reviewed the distributed documentation on the process of consent agendas for board meetings. This process would allow more time for discussion of topics that require extensive review and discussion. After discussion it was agreed that if the deadline for submission of reports could be moved up one week to allow for more thorough reading of the reports before the
final agenda is set, and if board liaisons could verify if reports needed to be moved off of the consent agenda and reported to the board in advance of the meeting, then there was agreement to adopt this practice for this and future board meetings. Anderson moved to adopt the concept of the consent agendas and Novak seconded. The motion passed unanimously.

The following reports were moved off of the consent agenda:
Awards & Recognition
Membership Development
Nominations & Elections
Publicist

**ACTION ITEM:** Simser will request that reports for board meetings be submitted one week earlier for future board meetings.

**ACTION ITEM:** Board liaisons will review committee reports before the board meeting agenda is finalized and report to the board any reports that need to be moved off of the Consent Agenda.

5.0 Consent agenda (Simser)

The following reports were approved as part of the consent agenda. All of the committee chairs and members were thanked for all of the efforts on behalf of NASIG.

Reports approved: Archivist, Continuing Education, Database & Directory, Electronic Communications, Evaluation & Assessment, Library School Outreach, Publications/PR, Site Selection, Translators Resource Team (There was no report from this group and Creech will follow up with them to confirm activities.)

**ACTION ITEM:** Creech will contact Translators Resource Team for an update on activities.

6.0 Technology update (Creech)

Simser and Creech reported that we are a couple of weeks behind schedule, but ArcStone is reporting that we will make our target deadline. The website needs to be functional in mid-February.

It was agreed that the prototype of the website would be relayed to the membership for a preview in a Newsletter “Newsflash”.

**ACTION ITEM:** Wesley will do a “Newsflash” with the prototype information of the new NASIG website for the membership immediately after the board meeting.

Simser noted that final decisions need to be made on the questions posed by ArcStone to move the process forward. She encouraged all to respond promptly to requests for input and questions from Cochenour and asked liaisons to advise their committees to be prepared to help during and after the switch over to the new website.

Technology project manager Donnice Cochenour was commended for doing an outstanding job. Various options for recognition of her work were discussed. Lisa Blackwell was also commended for her efforts on this project.

7.0 Reports requiring discussion

7.1 Bylaws (Schatz)

7.1.1 Open elections

Schatz reported that Bylaws needs a description of what the proposed open election process would look like before they can proceed with an investigation of changes needed for the bylaws. After a discussion of the possible issues and processes for doing an open election, it was agreed that Novak would ask Nominations & Elections to develop a draft recommendation for review by the June board meeting.

**ACTION ITEM:** Novak will ask the co-chairs of Nominations & Elections to develop a recommendation on an open election process. This draft should be ready for discussion at the June board meeting.

7.1.2 Institutional memberships

Schatz opened the discussion on the concept of institutional memberships. After discussion it was agreed that institutional memberships would include all member privileges except voting and the eligibility to run for office. It was agreed that only members holding individual memberships may vote or run for office. Maxwell noted that the formal proposal should include the concept of a point of contact for administrative details for the institutional membership. The Membership Development Committee will be asked to
develop the formal proposal and submit it to the board prior to the June board meeting.

**ACTION ITEM:** Slagell will ask the Membership Development Committee to draft a formal proposal on institutional memberships for review by the board prior to the June board meeting.

7.1.3 Open renewals

Schatz relayed questions from the Bylaws Committee on the proposed open renewal process. This process will allow renewals to run for one year from the date of payment. A number of renewal notices may be set up in the software system to give members ample chance to renew before their membership expires. It was agreed that there would be a 60 day grace period on membership renewal before a membership is considered expired.

Schatz will work with Bylaws to ensure that wording that mentions a specific date for renewals will be removed to allow for the open renewal process. If the Bylaws change passes, a *Newsletter* article will describe the actual process to the membership. Slagell will work with Database & Directory to ensure that a clear message is developed for the membership. Schatz requested that the process document for this be reviewed by the board for comment.

**ACTION ITEM:** Schatz will work with Bylaws to get a proposal for the membership for a Bylaws change that states that membership is valid for one year. Delete all mention of specific dates.

**ACTION ITEM:** Slagell will work with Database & Directory on a process document and a description of the process for the membership to be reviewed by the board.

**ACTION ITEM:** Wesley will include an article in the *Newsletter* to describe the process.

7.2 *Proceedings* (Schatz) - Delayed until after Program Planning and Conference Planning and organizational sponsorships discussions.

7.3 Program Planning (Ripley, Wessel, Emery)

7.3.1 Programming updates

Wessel and Ripley discussed issues that arose in the development of this year’s programming. Many of the vision type speakers from outside the library field want considerably more money that we can afford, so choices are somewhat limited by budget. They noted that the speakers were given a clear understanding of expectations for publishable papers, time of session, etc.

7.3.2 Board members and conference programming

The co-chairs inquired into the historical practice of board members not presenting at the annual conference and if should be formalized as policy. The board agreed that this would be written into the job description of the board member and the *Newsletter* editor.

**ACTION ITEM:** Tenney will revise the job description of board members to include the policy of not presenting at the annual conference.

The issue of speakers requesting internet access for their presentations was discussed. It was reported that the cost for such access is extremely expensive. CPC will look into the cost for obtaining access for the vision speakers only.

**ACTION ITEM:** CPC will investigate the cost of having internet access for the vision speakers.

The reimbursement policy for speakers was discussed and concerns were raised over the equity of the different levels if expectations have changed over time. Additional information on the number of speakers requesting reimbursement over the last two years and the number of speakers turning in requested papers in a timely manner was requested for the review of this policy. Novak, Whiting and Tenney will review files and see what can be found. Schatz will ask the *Proceedings* editors about the completion of publishable papers by speakers over the last two years. Emery will review this information and the current policy to draft a revised proposal prior to the June board meeting.

**ACTION ITEM:** Novak, Whiting, Tenney will look for information on speakers requesting reimbursement over the past two years. Schatz will check on completion of publishable papers by speakers for this same time period. Information should be sent to Emery for review.
ACTION ITEM: Emery will review speaker information and the current reimbursement policy to draft a revision for board review prior to the June board meeting.

7.4 Conference Planning (Tucker, Anderson)

7.4.1 Schedule, events

Tucker reported on the activities of the committee. CPC has created subcommittees to work on the various sections of conference logistics. Wiles is working on the opening reception, which will be held poolside at the resort. She is working on speaker and catering options for that event. The Friday evening event is an optional “Dine Around” in Scottsdale. Attendees will be requested to note on the registration form if they are going to attend and pay the nominal charge for the bus into Scottsdale. CPC is currently collecting bids for buses for the Friday and Saturday events. The Saturday event will be at the Phoenix Art Museum.

Tucker reported on some concerns with the hotel dealing with special diet needs. Tenney will work with Tucker on resolving these issues.

ACTION ITEM: Tucker will forward to Tenney any correspondence from the hotel on catering issues and Tenney will contact hotel sales representative for clarification.

Tucker reported that the website will be up as soon as possible when the NASIG website redesign is complete. He displayed the two possible logos and the board indicated their preference. He will relay the information to the CPC. Simser asked that Tucker ask the artist to work with Café Press to ensure that the logo can be used for the T-Shirt and other designs.

ACTION ITEM: Tucker will consult the Café Press website for logo specifications and work with logo artist to get an acceptable version.

Tucker asked if there was the possibility of vendor sponsorship at this conference and Simser noted that this would be discussed later in the meeting.

7.4.2 Budget

Tucker discussed the budget projections for the conference and issues were discussed. The proposed registration form was discussed and suggestions were given for additional fields and revisions.

7.4.3 Conference fees

After discussion, Novak moved and Emery seconded the following fee structure for the 2008 conference. The motion passed unanimously.

2008 Registration Rates: (No increase over the 2007 rates)
Member $375.00
Non-Member $500.00
Daily Rate (1 day only) $150.00

Preconferences:
Cataloging 101 for non-catalogers (1/2 day)
Members $75.00
Non-Members $100.00

Managing with Integrity -- final rates will be set when time for program is final.

UKSG Counter Statistics (1 day Wed.)
Member $200.00
Non-Member $250.00

Other preconference rates will be set as details are finalized.

8.3 Corporate/organizational sponsorship (Emery)

Emery reviewed her draft of possible levels for organizational sponsorship and ideas for revisions and additions were suggested. Libraries and companies will be invited to participate in these sponsorship opportunities. Anderson suggested an FAQ for the website to describe the process and how it will benefit the membership. He volunteered to write the FAQ after Emery finalizes the levels for participation. Emery will develop initial information to go out to designated organizations. The actual responsibility for this task will be with the past president/publicist position. Novak will send out the letters, follow up and track the process. After discussion of process and issues concluded, Creech moved that NASIG, starting with the 2008 conference, will solicit organizational sponsorship at differing levels to keep conference costs reasonable for members. Maxwell seconded and the motion passed unanimously.
Emery will draft a procedure document for board review and after the process is in place, she will write an article for the Newsletter and do an announcement for NASIG-L. Schatz will collect names of possible candidates for initial solicitation.

**ACTION ITEM:** Emery will revise draft of levels and redistribute to the board for final comment. She will draft a procedures document for review.

**ACTION ITEM:** Anderson will work with Emery on an FAQ on organizational sponsorship for posting on the NASIG website.

**ACTION ITEM:** Emery will draft article for NASIG Newsletter to describe the concept and explain the benefits to the membership.

**ACTION ITEM:** Schatz will collect names and contact information for possible organizations.

**ACTION ITEM:** Novak will send out initial letters, monitor the process and track any funds received.

7.2 Proceedings (Schatz)

Schatz reported that Taylor & Francis will continue the tradition of paying for the visit of the NASIG Proceedings editors to the publishing office. After discussion, it was agreed to continue with Taylor & Francis for the 2008 & 2009 Proceedings. In informal discussions, Haworth indicated that a monograph would no longer be published, just the serial issues. Simser will contact Taylor & Francis and get a letter of agreement to continue current terms.

**ACTION ITEM:** Simser will contact Taylor & Francis for a letter of agreement to continue the current terms for the 2008 & 2009 Proceedings.

7.5 Newsletter (Wesley)

Wesley noted that when the institutional membership motion is ready to move forward there should be an article in the Newsletter to provide background on the motion. It was agreed that this could wait for a few months.

Wesley requested that any form that allows for donations to NASIG have a check box to indicate if the donor wishes to be anonymous. She noted that without that information she has to contact each donor and see if they wish to remain anonymous. It would be nice if the system could send email alerts to the treasurer and the Newsletter editor when donations are made.

**ACTION ITEM:** Wesley will follow up with Blackwell to see if this can be part of the new registration system.

7.6 Other items moved from consent agenda

7.6.1. Nominations & Elections (Novak)

Novak reported that Nominations & Elections did a great job this year and they completed the slate of candidates for the election. The 2008 slate chosen by Nominations & Elections is as follows:

Vice President/President-Elect
Rick Anderson
Meg Mering

Member-At-Large
Bob Boissy
June Garner
Kay Johnson
Virginia Taffurelli
Sarah George Wessel
Paoshan Yue

7.6.2. Publicist (Novak)

Novak suggested that the process of sending general NASIG announcements to external listservs should be moved to the Publications/PR Committee. The board agreed with this suggestion. As noted earlier in the meeting, the Publicist will assume the responsibility for organizational sponsorship for the annual conference.

**ACTION ITEM:** Novak will revise the charge for the publicist and ask Publications/PR for a revised charge.

7.6.3. Membership Development Committee (Slagell)

Slagell noted that this committee has had some problems with committee members responding. Slagell will contact the non-responsive members and ask for replacement volunteers for anyone who cannot continue the work of the committee.
**ACTION ITEM:** Slagell will contact the non-responsive members of the MDC and replace those that cannot continue the work of the committee.

Emery reported that she will issue the “call for volunteers” soon. ArcStone will be asked to place redirects on the old website when the new one is up and functional so the volunteer form will be available.

Simser confirmed that Bee.net has paid for our domain name through 2011. Creech will ask Cochenour to verify that ArcStone will update domain information after the switch over to the new site.

**ACTION ITEM:** Creech will verify that ArcStone will update domain information.

### 7.6.4 Awards & Recognition (Roth)

Roth reported on the work of the Awards & Recognition Committee to encourage more applications for the Tuttle Award. After discussion it was agreed that Awards & Recognition would continue to look for ways to advertise the award and continue to use the Newsletter as an advertising tool to get the word out on the award.

Slagell moved to increase the amount of the award to $3,000 and Schatz seconded. The motion passed unanimously.

Creech asked that Awards & Recognition work with the Translators Resource Team to get the announcements translated into French and Spanish.

**ACTION ITEM:** Roth will notify Awards & Recognition that the amount of the Tuttle Award has been increased to $3,000. Roth will ask Awards & Recognition to work with the Translators Resource Team.

### 8.0 Strategic planning - review of objectives/actions

Simser opened discussion on the progress in the 1st quarter priorities list set at the October board meeting. She noted that she has not posted the strategic directions documents on NASIGWeb yet due to the transition to the new website though these issues were mentioned in the December Newsletter.

### 8.1 Administrative Support Task Force

#### 8.1.1 Task force charge

Simser discussed the draft charge of the Administrative Support Task Force. The board agreed upon a timeline of having the job description ready for review by the June board meeting, with the hope to have a support person in place by Jan 2009.

#### 8.1.2 Committee membership recommendations

Several names were mentioned as possible Task Force members. Simser will establish the Task Force from the nominated names.

**ACTION ITEM:** Simser will appoint members three or four members to the Administrative Support Task Force.

**ACTION ITEM:** Administrative Support Task Force will have a job description ready for discussion at the June 2008 board meeting.

### 8.2 Financial Advisory Committee

#### 8.2.1 Committee charge

Simser opened discussion on the draft charge of the Financial Advisory Committee. After discussion it was agreed that our current bank, Bank of America, would be asked to suggest a person or company that offers financial planning advice to non-profit organizations. Roth will also search for possible names of financial planning advisory services for non-profit organizations.

**ACTION ITEM:** Novak and Whiting will contact Bank of America.

#### 8.2.2 Committee membership recommendations

Several names were mentioned as possible members.

**ACTION ITEM:** Emery will appoint a three or four member committee from the names suggested. Treasurer will be board liaison.

### 8.4 Member benefits brainstorming

Simser asked for ideas to enhance member benefits for NASIG members. Novak suggested taking the most popular programs from the conference and offering them regionally with
reduced rates for NASIG members. Continuing Education Committee would need to be tasked to do this proposal.

Emery suggested having NASIG networking opportunities at regional conferences. She suggested maybe getting a group of NASIG members together for a ballgame at ALA, or other local activities at regional conferences to offer a chance for networking.

Anderson suggested enhancing the NASIGGuides to allow NASIG members to do their work more effectively. He thought there might be a role for the Electronic Communications Committee to collect and organize free websites that offer useful information, perhaps even FAQs on hot topics in the field and a Wikipedia for NASIG, edited by NASIG members with the oversight of the Publications/PR Committee.

Creech suggested having a member survey after a renewal is completed to see what members would like to see from their NASIG membership.

Simser encouraged board members to continue brainstorming on this topic over the board list.

8.5 UKSG editorials

Simser reported that the initial documentation on the UKSG agreement indicates that we should be producing 3 editorials per year for the UKSG Serials E-News. Novak and Emery will follow up with the UKSG contact to determine what the submission requirements are for these editorials. It was suggested that these should come from the board and be on general organizational topics. It was agreed that Wesley would contact the UKSG contact and see if they would like to contribute editorials for the NASIG Newsletter.

ACTION ITEM: Novak and Emery will contact the UKSG and determine the submission requirements for the editorials.

ACTION ITEM: Wesley will contact the UKSG and ask if they would like to contribute editorials for the NASIG Newsletter.

8.6 Review of our strategic directions action plan

Simser opened discussion on the review of the strategic direction action plan.

1st and 2nd quarter review (Oct. 07-Mar. 08)

Emery will write and article for the Newsletter on the Financial Advisory Committee.

The section on looking at bylaws changes for institutional memberships will be moved to the 3rd quarter in the planning document.

Develop a year-long mentoring program will be moved to the 4th quarter.

Determine member needs for professional development will be moved to 4th quarter.

Simser will update spreadsheet and place a link to it on the NASIG website when the new site is available

Simser reported that we will stay with Bee.net for the listservs until an alternative method of committee communication is agreed upon. The Electronic Communications Committee should have a recommendation ready by the June board meeting. Simser noted that we are currently paying $600.00 per month for our web services (including the listserv) from Bee.net. More cost effective methods might be available and adaptable for NASIG committee use. Creech suggested moving NASIG-L to a blog format and encourage committees to explore options and new technology to move away from the listserv model. We will have discussion forums abilities on the new website and should explore those as a communication option, too.

9.0 Unfinished business

Simser called for any unfinished business. There being none, the meeting was adjourned at 4:35 p.m.
Thank you to all the NASIG members that donated to the organization when renewing your membership. We received $1,340.00 from 41 members.

Balance Sheet
(Includes unrealized gains)
As of 2/20/08

ASSETS
Cash and Bank Accounts
Charles Schwab-Cash $32,423.00
CHECKING-264 $242,048.69
SAVINGS-267 $84,802.20
Cash $0
TOTAL Cash and Bank Accounts $359,273.89

Investments
Charles Schwab $33,502.61
TOTAL Investments $33,502.61

TOTAL ASSETS $427,253.86

LIABILITIES & EQUITY
LIABILITIES $0
EQUITY $427,253.86

TOTAL LIABILITIES & EQUITY $427,253.86

The NASIG budget runs on a calendar year for tax purposes.

NASIG Budget Expenditures for 2007

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The NASIG Executive Board approved the NASIG budget for 2008 during its fall board meeting in Phoenix, Arizona.

NASIG Budget for 2008

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2008 ELECTION SLATE

Gail Julian, Chair, Nominations & Election Committee

The NASIG Nominations & Elections Committee is pleased to announce the finalized slate of candidates for the upcoming election.

Vice President/President-Elect/Past President (3-year term beginning 2008/09)
Rick Anderson
Meg Mering

Member-at-Large (3 positions to fill; 2-year terms beginning 2008/09)
Bob Boissy
June Garner
Kay Johnson
Jonathan Makepeace (petition candidate)
Virginia Taffurelli
Sarah George Wessel
Paoshan Yue

Ballots will be available online on February 25 with voting to be completed by midnight (EST) March 25. Results will be announced on March 31, 2008. An email message with voting instructions and a link to candidate profiles will be emailed to members on or before February 25.

Again, a big thank you to the Nominations & Elections Committee members who have done a wonderful job all year!

Kathy Brannon, Co-Chair
Christie Degener
Sarah Gardner
Tim Hagan
Susan Markley
Jenni Wilson

NEW WEBSITE PREVIEW

You've heard about it. Now take a look at NASIG's new website that will be launched later this year!

The images below are prototype versions of top level and second level pages for the public and NASIG members. Some details will be different in the final versions.
Public Home Page

North American Serials Interest Group
Established in 1968, the North American Serials Interest Group, Inc. (NASIG) is an independent organization that promotes communication and sharing of ideas among all members of the serials information chain - anyone working with or concerned about serial publications.

WHAT'S NEW
2008 Membership Renewals
The deadline for NASIG membership renewal (and retaining your voting rights for 2008) is January 14, 2008. For any individual choosing to mail-in a check, the envelope must be postmarked by midnight January 14, 2008.

NASIG Signs with ArcStore
NASIG signs with ArcStore Information Services to implement association management software and website redesign. NASIG President, Char Simms appointed Danielle Cochran from Colorado State University to lead the project implementation team.

View All

UPCOMING EVENTS
American Society for Information Science and Technology (ASIST)
OCTOBER 19-24, 2007
Annual Meeting
Joining Research and Practice - Social Computing and Information Scents
Madison, Wisconsin

Poetics, Textbook Processing
Libraries 2007 Annual Meeting
OCTOBER 27, 2007
"Show Me the Money!" 21st Century Acquisitions and Collection Development
Government Printing Office, Washington, DC

View All

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NASIG Awards
Jobs
Contact NASIG

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Public Interior Page

About NASIG

History
Established in 1968, the North American Serials Interest Group, Inc. (NASIG) is an independent organization that promotes communication, information, and continuing education about serials and the broader issues of scholarly communication. NASIG welcomes anyone interested in the serials information chain. Inspired by the United Kingdom Serials Group (UKSG), NASIG held its first conference at Bryn Mawr College in June 1983. The annual conference, usually held in late May or June, offers a premier opportunity to meet others representing the diverse interests of the serials community and to hear speakers who are on the cutting edge of scholarly communication.

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Member Home Page

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North American Serials Interest Group

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TECHNOLOGY PLAN IMPLEMENTATION UPDATE

Donnice Cochenour, Project Manager

The NASIG technology plan implementation is progressing. Data from our membership database has been loaded into the new database on the ArcStone site and Lisa Blackwell and I are in the process of testing its latest iteration. The membership database is the underpinning for much of the functionality of the new site including online voting, which is our next milestone. A draft online ballot has been set up by ArcStone and by the time you read this, the NASIG Executive Board, along with members of the Database & Directory Committee and the Nominations & Elections Committee, will have completed testing of this function with the expectation that voting will be open to all active members on February 25.

Two website designs, one for the public (non-members) and another for members, have been approved by the board and ArcStone is in the process of setting up the infrastructure to support these designs. All of the committee chairs have been involved in identifying the “behind the scenes” working spaces on the existing web site used for their committee activities. These needs will be incorporated into the new website design.

Pictures from the various locations of past conferences will provide color and visual interest on the new site. Members of the Electronic Communications Committee have been busy contacting all of the campus and city offices from past conferences asking for suitable digital images. In addition to providing a colorful website, these images will bring back many fond memories for lots of us.

The next step in the process is developing the online registration for the annual conference.

GUEST EDITORIAL

DIGITAL AND/OR ANALOG: TECH SERVICES ORGANIZATION

JoAnne Deeken, Team Leader, Technical Services and Digital Access,
University of Tennessee

There is no one correct way of organizing technical services. But the general tendency of the past was to separate them into serials and non-serials areas. In my library, over time, that distinction has been blurred to differentiate not by bibliographic format, but by payment format: everything that is paid for one time (with the exception of back issues of periodicals) and what is paid for multiple times.

For whatever reason, the move from analog to digital materials hit serials first. And it is the serials folk who first had the pleasure of working with licenses, IP ranges versus sign on, limited or unlimited simultaneous users, loss of access issues, etc. And hasn’t it been fun learning? But in the last year or so, more non-serial materials have been moving towards electronic. We have an entire set of people who need to re-learn all the lessons that serials people are already familiar with.

Have we reached the point it is time for us to start dividing our workloads into “analog and digital” instead of “serials and non-serials?” I’ve been reluctant to do this. My reason for not wanting to organize this way is that I see it as creating a department of “saved” and “left behind” personnel. I wouldn’t want to be working exclusively in a format seen as disappearing!

The only difference in pay between Acq staff members here is longevity. It’s the same inside cataloging. In serials we do have a two-tier system, but that may modify in the next review process as new duties are added. The tendency at this university has been to consider emerging technologies as higher level positions. Therefore, I have real fear that the position levels of people working with analog materials could drop.
It seems that most serials have an electronic counterpart; that moving images and music are appearing in digital formats online; and that the traditional monograph is either including additional digital information or is going completely digital. If we reorganize now, in a couple of years most of the staff would have been moved to digital. Why not wait until that happens naturally?

When it comes to cataloging, all our staff catalogers are currently creating both MARC and MODS records; they are in training today; or they will be trained in the next couple of months. That move is actually going very smoothly and no one is being left behind. I’d like to find a way to do the same for digital materials, but the learning curve seems a bit steep.

So, what are the rest of you doing? Are my worries just unfounded (or worse, based on some kind of unconscious fear)? Is digital so different that we should just go ahead and organize around that? Or is there just a learning curve that appears big because we’re at the bottom it? What do you think?

23RD ANNUAL CONFERENCE (2008)

PPC UPDATE
Erika Ripley and Sarah Wessel, Co-Chairs

The Program Planning Committee is busy finalizing the details of what we believe is a great program. We are excited to announce our three vision speakers:

- Marshall Breeding, Director for Innovative Technologies and Research, Vanderbilt University
- Mike Kuniavsky, ThingM
- Carol Pitts Diedrichs, Dean of Libraries, University of Kentucky

In addition to the strategy and tactics sessions giving you lots of strategic and practical information, there will be several preconferences that provide opportunities to go in-depth in topics such as management, cataloging for non-catalogers, and metadata. For more information about these and other opportunities, check the conference website.

If you’re looking for ways to participate more actively in the Phoenix conference, you may want to submit a proposal for a poster session or volunteer to facilitate a user group or informal discussion group. The call for posters is included in below (deadline March 15), and the call for user group and informal discussion group facilitators will follow in mid-March.

We’re looking forward to seeing you in Phoenix!

CALL FOR POSTER SESSION PROPOSALS

The NASIG Program Planning Committee (PPC) invites poster session proposals for the 23rd NASIG conference in Phoenix, Arizona, June 5-8, 2008. The theme of the conference is "Taking the Sting Out of Serials." Posters will be on display 9:30-5:30 on Friday, June 6. Presenters should be available to discuss their topics during two break periods during this day.

Poster sessions provide an opportunity to share innovative ideas and new applications of technology. Sessions may present a report of a research study, an analysis of a practical problem-solving effort, or a description of an innovative program that may be of interest to the serials community. In keeping with NASIG's tradition of non-commercialism, poster sessions focusing solely on a commercial product will not be accepted. Additional guidelines for poster sessions are available: http://www.nasig.org/public/postersguidelines.html.

To apply, complete the online application form at: http://www.nasig.org/public/forms/poster.html

Deadline for submission: Applications must be received by 5 p.m. EST on Thursday, March 15, 2008. Members of the PPC's Sub-committee on
Poster Sessions will evaluate abstracts. Presenters will be notified by April 2, 2008. Inquiries may be sent to the PPC co-chairs, Erika Ripley and Sarah Wessel at: prog-plan@nasig.org.

CPC Update
Cory Tucker, Co-Chair

The 2008 Conference site has some basic information about the conference and hotels:
http://nasig.org/conference/2008/

Costs for registration and preconferences are:

**CONFERENCE REGISTRATION**
Member Rate: $375
Non-member rate: $500
Daily rate (1 day only allowed): $150

The following meals are included with your paid registration: Reception (Thursday and Saturday), Breakfast (Friday, Saturday, and Sunday), and Lunch (Friday and Saturday).

**PRECONFERENCE RATES**
Member 1/2 day: $75
Non-member 1/2 Day: $100
Member 1 Day: $125
Non-member 1 Day: $175

**NASIG SOUVENIRS AT CAFÉPRESS**
Beginning February 25, the Conference Planning Committee will be placing merchandise with the conference logo on NASIG’s CafePress site (http://www.cafepress.com/nasig). Merchandise includes a variety of different shirt styles plus mouse pads, mugs, and buttons.

If you have any questions, please contact the Conference Planning Committee at conf-plan@nasig.org.

Looking forward to seeing everyone in Phoenix!

**PROFILES**

Susan Davis, Profiles Editor

**SARAH SUTTON**

Sarah is the serials/electronic resources librarian at the Mary & Jeff Bell Library of Texas A&M University-Corpus Christi. I met Sarah at the 2003 conference when I was a member of the Awards & Recognition Committee and she was the Horizon Award winner. Thanks to the essay she had to write as part of the award application (http://nasig.org/newsletters/newsletters.2003/03june/03june_NASIG_awards.html#Horizon) I had a head start preparing some questions to help us learn more about this very busy lady.

I read that Sarah had been a travel agent before becoming a librarian. So I asked her to tell us how she became a travel agent and to share some of her experiences and any memorable trips or stories.

Sarah: After obtaining my bachelor’s degree from Washington University in St Louis, I had no idea what I wanted to be when I grew up so I followed a boyfriend to Dallas. When I got there, I needed a job and ended up accepting a job with the Trailways bus company in their group travel department where I arranged charter bus trips for groups all over the southern U.S. Most of my clients were schools and senior citizen groups. I planned their itineraries and made arrangements for hotel stays, sightseeing, and meals, as well as for transportation on chartered buses. After a couple of years, the boyfriend became my fiancé and, after our wedding we moved to Corpus Christi where he had a job with a law firm. With my travel experience, I found a job at a travel agency doing essentially the same
type of work I did for Trailways but I worked with individuals and families instead of groups, mainly on vacation travel arrangements. Eventually I became a Master Cruise Counselor (MCC) which meant that I specialized in cruise vacations.

I was lucky to have begun working in the travel industry while it was still rather glamorous. One of the criteria for becoming MCC certified was to experience cruising for myself. At the time, cruise lines still depended primarily on travel agents to sell their products and they were willing (even anxious) for their primary sales force to experience their products first hand, providing me with the opportunity to do a lot of cruising. I’ve cruised all over the Caribbean and to Alaska three times. Alaska is definitely my favorite. I’ve been fishing, bicycling, and kayaking in the coastal cities of Alaska and even flown over a glacier in a helicopter.

My first cruise was an exciting experience. We were to board the ship in San Juan Puerto Rico and arrived there just hours before a hurricane. All the buildings’ windows were boarded up and the city was battened down for the impending storm. The ship left Puerto Rico and headed for Aruba and Curacao before the storm hit. We encountered some pretty heavy seas the first night and I learned that I get seasick! Luckily the medical facility on board had stocked up on Dramamine and Bonine (still my favorite seasickness prevention). Aruba and Curacao were lovely. It was sunny and warm just as we’d expected and we spent an extra day there waiting for the storm to pass. After the storm passed through the northern parts of the Caribbean, our last port of call was St. Thomas in the U.S. Virgin Islands. Instead of snorkeling off sunny beaches as we’d expected, we spent the day helping local store owners sweep water out of their shops. The ship returned us to San Juan where we were some of the first people to fly out of their airport heading home.

I got out of the travel business during the late 1990’s when more and more people were beginning to make their travel purchases directly with the airlines and cruise lines. One of the reasons I left was because of my growing frustration with travel agencies’ failure to take any steps to react positively to the enormous changes that the Internet was forcing them to face. They just seemed to accept their own demise and complained a lot about it but never did anything about it. That wasn’t the type of profession I wanted to be a part of.

Susan: What made you decide to switch gears and become a librarian?

Sarah: As I mentioned, by the time I left the travel industry, it was becoming less glamorous. I was burnt out and ready for a new career. I had started to become certified to teach high school when I learned about a joint MLS program that Texas Woman's University and the University of North Texas were starting. I applied for admission and was accepted into the program. From the very first class I knew I had made the right choice. I had grown up on a college campus where my dad was a chemistry professor and I had worked as a student for four years so I also knew that I wanted to work in an academic library.

Susan: How did you end up in serials?

Sarah: During my first semester in library school, I was fortunate enough to have found a job as a paraprofessional in the acquisitions department of the library at Texas A&M University-Corpus Christi, where I was responsible for (among other things) processing the serials on standing order for the Reference Department. I learned a great deal about acquisitions and serials and academic librarianship in general in that position. It was a wonderful experience that added so much to my academic preparation. When the opportunity arose during my last semester in library school to apply for the serials librarian position at TAMU-CC, I jumped at the chance and have never regretted it. Our library is small enough that besides handling the serials
librarian responsibilities, I also had the opportunity early on to do some cataloging, some bibliographic instruction, and some reference work. We don't have a systems librarian position in our library so when we began to move heavily into electronic collections (e-journals, e-books, e-resources, etc.) I picked up the electronic resources responsibilities.

NASIG played a big part (and still does) in my development as a serials librarian. I began attending conferences during my first full year as a serials librarian, and the experience was better than I could have dreamed. Both the programming and the collegiality of the NASIG conference drew me in immediately.

Susan: Your NASIG career began as the 2003 Horizon Award winner. How did you hear about the award and what made you decide to apply?

Sarah: Several of my colleagues including my assistant director at the TAMU-CC library made me aware of the award and encouraged me to apply. I love learning and am definitely a life-long learner (some would say a perpetual student) and I recognized the opportunities for extending my knowledge of librarianship in general and serials librarianship in particular that attending a NASIG conference would provide.

Susan: You have been a member and co-chair of the Awards & Recognition Committee, and are now chairing the Library School Outreach Committee. Can you talk a bit about serving on a NASIG committee and what it means to you? I know you had a goal to be a trailblazer and give back to the profession (from your Horizon essay), so I wondered how you felt you were doing in terms of accomplishing your goals.

Sarah: A&R seemed like the perfect opportunity to give back a little of what I had been given as an award winner and so was my first choice of a committee to serve on. I wanted to provide other new serialists with as much of the same experience I had enjoyed at my first conference. My first conference was incredible. Everyone was so welcoming and went out of their way to make me feel a part of things. I wanted others to experience the same thing. The joy of being a part of A&R is being able to do just that. First as a committee member and then as co-chair, I've tried to make the award winners feel at home in NASIG and to ensure that they enjoyed their first conference and got as much out of it as I did. While I was part of A&R, we gave the first Champion Award and the first Serials Specialist Award. I'm particularly proud of having played a part in welcoming paraprofessionals into NASIG. They play such an important role in the serials information chain. It's important to recognize their contributions and provide opportunities for them to continue their serials education. I also think giving that particular award is a way of recruiting new serials librarians.

The Library School Outreach Task Force (now Committee) was formed in the spring of 2006 and I was fortunate to be selected as their chair. The task force was formed to further develop an idea that had been brewing in several committees (including A&R and Membership Development) during the previous couple of years. The idea was to enable NASIG to become more connected with library schools and library school students as a way to encourage and recruit new serials librarians but also to provide resources to library schools that could be used to support course work and research in serials. A&R had been marketing the Student Grant Award at library schools for years but we wanted to take that relationship further. So we began to develop a group of NASIG members (we call them ambassadors) who would each be a liaison to a particular library school. The ambassadors work with the school to provide information about serials as a professional choice for librarians, to support the students in their coursework and faculty in their research and teaching of serials, to provide continuing education opportunities, guest speakers, and opportunities for students to obtain practical experience with serials work. They also promote NASIG, market our awards, and promote serials work in general. Last summer in Louisville, the board agreed to move the task force to a standing committee. This year the committee has worked to continue its relationships with the nine library schools that the task force began working with in 2006-07 and to lay the groundwork for administering the ambassadors program.

The opportunity to be a part of the development of the ambassadors program through Library School Outreach has certainly allowed me to achieve the goal of blazing trails for future serialists. It's funny how things come together sometimes. Although I was not thinking about it at the time that I wrote my Horizon essay, I
subsequently began studying for a PhD in library science with the goal of teaching in an MLS program someday. And lately I've felt a growing concern about the lack of emphasis on serials in library school curricula. Looking back I can see that this is yet another way to develop a connection between the work of serials librarians and their introductions to librarianship in library school.

Susan: Are you a native Texan? Have you always lived there? Anything you'd like to say about living on the Gulf Coast?

Sarah: I'm not a native Texan but I got here as quickly as I could, as they say down here. A real native won't agree with that but I feel like a Texan having lived longer in Texas than anywhere else. Living on the Gulf Coast is wonderful. TAMU-CC is nicknamed "The Island University" because we're the only university in the US to inhabit our own island. We have a small beach on campus and the whole Gulf of Mexico at our doorstep. The weather here is almost tropical...winter lasts for about two weeks here, usually in February, when the temperatures drop to the 40s and it rains a lot. That means that I can garden almost all year 'round. It took a while but now I'm completely spoiled because I'm able to take advantage of two growing seasons (one from January to May and another from September to December) and two batches of homegrown tomatoes each year!

Of course the summers are beastly hot and humid and there's the threat of hurricanes each year. TAMU-CC and our library have extensive hurricane preparedness plans in place and at the library, we have a drill every year in May where we practice covering the stacks with huge sheets of plastic and pulling all the books off the bottom shelves. We've been very lucky during the years I've been here and have not experienced anything beyond the occasional tropical storm (although we have put our hurricane plan into action and evacuated campus twice). But, all things considered, I'd rather live here and have 24 to 36 hours notice of an impending natural disaster than live elsewhere where they happen with no notice at all.

Susan: What do you like to do in your spare time?

Sarah: Hmm, spare time? I'm not sure I even remember what that is. Between working full time at TAMU-CC and taking classes toward my doctorate I don't have much spare time to do much else. I do like to garden, although my husband does most of the work at that these days and I just take a study break and tell him what to plant next and where to plant it ☺.

Susan: Any pets or significant people you’d like to mention?

Sarah: I just mentioned my wonderful husband whose hobby lately has been taking care of me and our three cats and the house and the garden, etc., while I study. We have a daughter (my stepdaughter) and two wonderful grandkids whom we don't see nearly often enough and, between semesters, we like to surf fish in the Gulf of Mexico.

Susan: What else should I have asked about?

Sarah: Just a couple of things that I've already mentioned but can expand on a little...

I started work on my PhD in library science at Texas Woman's University in 2004 and have slowly been taking classes (one or two a semester) since then. TWU's doctoral program is not a distance program but is organized in a way that allows me to travel to Denton, Texas, (which is about 400 miles from Corpus Christi!) three or four weekends a semester for face-to-face class meetings. That's exhausting and expensive but I have a colleague here at TAMU-CC who is in the same program with whom to share travel expenses, etc. I've also been fortunate in that TWU allows me to take some of my classes at TAMU-CC so I've been in doctoral class in the Counseling and Educational Psychology program here as well as in the Educational Leadership program and have benefited from getting to know scholars (students and faculty) in disciplines other than librarianship.

I hope to complete my PhD in 2009 or 2010 (depending on how long it takes me to complete my dissertation) and then I look forward to teaching in an MLS program. I'd like to teach a course in serials (although I know that most MLS programs don't offer those very often) but am also interested in teaching research methods and technical services. My research interests change (a lot...there are so many interesting
things out there to study) but at the moment I'm interested in serials, scholarly communication, information seeking behavior, especially among people who grew up using computers, communication technology, research methods, and open access publishing. My dissertation will probably include some combination of those topics.

I like to travel (I guess I'd have to in order to enjoy my PhD program!). Oddly enough, I've traveled more in six years as a librarian that I did during my last six years as a travel agent. I'm fortunate to work for a library that values both continuing education and professional contribution and so the library often funds my conference attendance. So I can combine two of my favorite pastimes: learning and travel! This past January I attended both ALA Midwinter and the Association of Library and Information Science Educators' annual conference in Philadelphia.

AWARDS & RECOGNITION COMMITTEE

The Awards & Recognition Committee began life as the Student Grant Committee in 1987, when we only offered conference grants to library school students. The name changed in 1996 when NASIG added the Horizon Award and began investigating additional awards. The committee was also given responsibility for the recognition gifts presented at each conference starting in 1997. A&R was last profiled as this transition was taking place, so it seemed like an update was quite overdue!

I asked current co-chairs Clint Chamberlain and Patrick Carr to share some insights about the committee’s activities.

Susan: What does the committee do?

Clint/Patrick: The committee currently administers these awards (beginning dates in parentheses)

- Conference Student Grants (1987)
- Horizon Award (1997)
- Fritz Schwartz Serials Education Scholarship (1998)
- Marcia Tuttle International Award (1999)
- Conference Mexican Student Grant (actually began in 2001 under the auspices of the Continuing Education Committee and was transferred to A&R in 2003/04)
- NASIG Champion (2005, awarded every 5 years)
- Serials Specialist (2006)

Some of the key activities the committee engages in to accomplish its charge are:

- Promoting the awards, via discussion lists and the NASIG website, as well as contacting ALA-accredited library schools and other organizations (e.g., IFLA) to ask their help in spreading the word
- Reviewing applications and selecting recipients for each award
- Arranging travel, conference registration, etc., for each of the recipients
- Arranging for plaques to be presented to award winners, as well as recognition gifts for outgoing chairs, board members, and president
- Surveying the recipients for their experiences
- Reporting to the board and general membership

Susan: How do you organize the committee's work? Does everyone participate in reviewing applications for all the awards, for example?

Clint/Patrick: Everyone participates in reviewing applications for the awards, except for the Mexican Student Grant, which is handled a bit differently (see below). Everyone also participates in contacting library schools; those are divided up among committee members so that each person contacts just a handful. We also divide up relevant listservs so that again each of us is responsible for posting the award announcements to just a few.

Other duties are given to specific individuals. For example, Carol Ficken has been handling the travel arrangements for award winners for the past couple of years, while Marcella Lesher has been updating the list of library school contacts. We try to pair newer committee members with ones who have been on the committee so that the more established members can show the newer members the ropes. This year, for example, Chris Brady has
been paired with Carol so that he can learn how she handles the travel arrangements.

Susan: How do you determine how many awards will be given in a year?

Clint/Patrick: It pretty much all comes down to how much money is in our budget. Last year we were able to give an additional Student Grant because we didn't have any applicants for another of the award categories.

Susan: Describe how the applications are reviewed, and the criteria for selecting the award winners.

Clint/Patrick: The review of the applications begins immediately after the deadline (which this year is in mid-February). The chairs "blind" copies of the applications by removing the applicants' names and other sorts of identifying information. These copies are then made available to all the members of the committee. The members do an initial ranking of the applicants based on criteria such as academic background, professional goals, their statements about why they want to attend the conference, their references, and other information from the applications, though criteria vary depending upon the type of award. Members then send their results to the co-chairs, who compile the results and return them to the committee. The applicants with the highest overall scores are offered awards.

Susan: The Mexican Student Grant award is handled a bit differently than the other awards. Could you describe that process?

Clint/Patrick: Currently committee member Alan Diehlmann acts as liaison between A&R and the judge for the Mexican Student Grant. He sends all of the promotional material, etc., to his contacts in Mexico. Applicants for the award submit their applications and supporting materials, including letters of recommendation from a professor and from the director of their school or program, to a contact at AMBAC, Mexico's oldest library association. Three judges then evaluate the applications, select a winner, and inform Alan. The winner then has to go through the process of applying for a travel visa, which we do our best to facilitate.

Susan: How do new awards get established?

Clint/Patrick: The establishment of a new award is ultimately a decision made by the NASIG Board. The board's decision might be the result of a variety of factors, including funding and the identification of a segment of the serials community in need of support and recognition. For example, the most recently created NASIG award, the Serials Specialist award, was established in 2006 to reflect the outstanding contributions that paraprofessionals make within the serials field.

Susan: What sorts of benefits/experiences are award winners hoping to gain from attending the NASIG conference?

Clint/Patrick: Winners most often say that they hope to interact with those of us who are more experienced in the field. Of course, they also look forward to learning from the many fine presentations at the conference.

Susan: What benefits does NASIG gain by offering these awards?

Clint/Patrick: There are a variety of benefits to NASIG. One benefit is that some of the awards allow people to attend the conference who otherwise might not have been able to afford to attend. It helps those people learn more about NASIG and the work that it does, which in turn can help us in recruiting new members with fresh ideas who then go on to become active in the organization. It also provides an opportunity for an expanded view of the world of serials for those who are currently or potentially interested in serials, and that can only benefit the profession and the organization. And, last but certainly not least, the awards help further NASIG's good reputation.

Susan: What is the biggest challenge for the committee?

Clint/Patrick: Publicizing the awards adequately has been a big challenge for us. We've had an especially difficult time getting applicants for the Marcia Tuttle International Award.

Susan: How could the award program be improved?

Clint/Patrick: As was indicated in the previous answer, promotion has been an ongoing difficulty. The committee is always trying to explore better, more innovative ways to get the
word out to the serials community about the wonderful opportunity that the NASIG awards offer.

Also, the focus of the awards has mainly been on students and people working in libraries. Should NASIG consider a specific award for people working in other segments of the profession, or is there a need for better marketing to the non-traditional library community because in some cases, they may be eligible to apply for an award?

Susan: For new members to the committee, were there any surprises, misconceptions, or illuminating moments?

Clint/Patrick: One great thing about the committee is that it reminds you how much talent there is within the serials field. With so many outstanding applications to choose from, new members are often surprised at how difficult it is to select the most deserving candidate.

Susan: For any committee members that are past award winners, what is it like being on the other side reviewing applications?

Chris Brady (2004 Student Grant Award winner): Illuminating - the difficulty of choosing the best three or five candidates for student awards when about nine appear deserving of the award. Also, I wondered how my application would have stacked up and what a coup it was to receive the honor). Finally, one moment that happened in Louisville: a couple of award winners were talking with me and another NASIG member when they asked if we wanted to go somewhere for lunch. We told them that lunch was upstairs (it was the business meeting lunch) and was already taken care of. It reminded me of how new to everything a newly minted MLS grad is (or for that matter, a first-time attendee at NASIG).

Clint Chamberlain (2000 Student Grant Award winner): It has been extremely gratifying. I remember feeling so lucky when I was selected as an award winner and got to travel to San Diego – I met so many people then who became friends (and, in two cases, bosses). That conference solidified my desire to work with serials. Being on A&R allows me to have the chance to help do the same thing for others.

Sarah Sutton (2003 Horizon Award winner) Very illuminating! I think it makes me much more empathetic to what the applicants are going through, not only during the application process but also while preparing for the conference and during the conference.

Susan: Does the committee try to keep track of former winners?

Clint/Patrick: To our knowledge, the committee has tried off and on over the years, but there hasn't been an ongoing effort to do so recently. That's something the committee may want to establish as a regular procedure in the future.

Susan: What do you like best about serving on this committee?

Elizabeth McDonald: I like the fact that we get to give to people. We provide recognition for achievement and help people learn about and attend NASIG. It's like being the NASIG Santa Claus in a way.

Carol Ficken: Providing opportunity for new persons to attend a conference. Spreading awareness of the organization. Making travel arrangements because I emailed or spoke with each [winner] during the scheduling. Meeting the winners in person!

Chris Brady: Meeting some great people. Working with even more great people. Seeing new librarians just embarking on their new profession. Giving back to the NASIG community.

Sarah Sutton: Getting to know the award recipients and working to make their conference experience as wonderful as mine was when I was an award recipient.

Patrick Carr: Serving on the A&R committee is a lot of fun. It gives you a great opportunity to bring new people to the serials field and to recognize the efforts of those that are making significant contributions to the profession.

Clint Chamberlain: I can't think of anything more to add to what the others have said!

Susan: What should NASIG members know about the committee that I haven't asked?
Clint/Patrick: The committee’s activities vary significantly according to the time of the year. During the fall, the committee is busy updating announcements and then promoting the awards. Once the awards submission deadline passes in the winter, the committee’s efforts shift to selecting and notifying recipients, making travel arrangements, and preparing for the presentations of awards at NASIG’s annual conference. During the summer months, the committee reflects on the previous year’s award cycle and plans for the year to come.

OTHER NASIG NEWS

BOARD VOTES TO ALLOW ORGANIZATIONAL SPONSORSHIP
Jill Emery, NASIG Vice President/President-Elect

At the January 2008 NASIG Board meeting, the board considered a proposal to allow for organizational sponsorship at future NASIG conferences. After a long discussion and careful consideration, the board agreed unanimously to accept the proposal and move forward with organizational sponsorship at future NASIG annual conferences.

Organizational sponsorship will allow NASIG to keep the conference registration at a reasonable cost and still provide top-notch programs and numerous networking opportunities to the annual conference attendees. In addition, organizational sponsorship will also allow us to partner with other groups, such as NISO and UKSG, to offer a larger variety of preconference and continuing education opportunities to the membership.

Organizational sponsorships will be available at the following levels:

Tier 1 Sponsorship: $5000
- Two pieces of promotional literature included in the conference tote bag or registration table
- A copy of the conference mailing list [one-time use only of physical mail addresses]
- Recognition sign at the conference
- Company description in the program
- Listing on the conference website
- Recognition at opening speech

Tier 2 Sponsorship: $3000
- One piece of promotional literature included in the conference tote bag or registration table
- Recognition sign at the conference
- Company description in the program
- Recognition at opening speech

Tier 3 Sponsorship: $2000
- Listing on the conference web site
- Recognition at opening speech

Tier 4 Sponsorship: $500-$2000
- Recognition sign at the conference
- Listing on the conference web site
- Recognition at opening speech

Other Sponsorship Opportunities:
- Tote bags with conference & company logo: $7500
- Flash drives with conference & company logo $3500
- Buses with conference & company logo: $2500+
- Notepads with conference & company logo: $2500
- Opening reception: $5000
- First Timers’ Reception: $3000
- Conference break periods: $3000
- Internet café sponsorship: $10,000

The NASIG Board is very excited to explore and develop ways we can partner with other organizations to help continue to provide one of the best annual conference experiences available.

Please see the NASIG FAQ on organizational sponsorships for more information. The FAQ can be found here: http://www.nasig.org/organization/index.htm (click on “Organizational Sponsorship FAQ”).
VOLUNTEER FOR NASIG
Jill Emery, NASIG Vice President/President-Elect

It is that time of year again when NASIG starts looking for new committee members!

This year, we will be looking for one special person to become the archivist-in-training and work with Sheryl Williams to take over the role as NASIG archivist.

We are also looking for someone fluent in Spanish to serve on the Awards & Recognition Committee to help with the Mexican Student Grant Award.

The other new opportunity available is serving on the Library School Outreach Committee. An appointment on this committee can help with attracting new members to NASIG and to the serials realm.

Please indicate your abilities or interest for either of these positions or the other 25+ volunteer slots we have available on the volunteer form.

Volunteering is easy! Just fill out the volunteer form given here:

http://www.nasig.org/forms/volunteer.html

The deadline for submitting a volunteer form is 24 March 2008 for appointments to begin in June 2008.

Please use the volunteer form to request a new/different committee appointment or to continue to serve on a specific committee.

To learn more about the various NASIG committees, please see the committee web sites here:

http://www.nasig.org/committees/

To learn more about committee guidelines, please see this web site:

http://www.nasig.org/public/committee.guidelines.html

Thanks to everyone in advance for their interest and hard work in making NASIG one of the best information professional organizations to belong to!

PUB/PR COMMITTEE SEEKS ADDITIONS TO UPDATED SPEAKERS AND CONSULTANTS DIRECTORY
Glen Wiley, Co-Chair

Some of NASIG's greatest assets are the talents, energies, and sharing natures of its members. In order to make the most of the members' assets, the NASIG Publications and Public Relations Committee has revamped and renamed the Human Resources Directory to the Speakers and Consultants Directory. The Directory now features updated profiles, new subject categories, and more consistent profile information.

This revised Directory is provided to help anyone find topical experts who are willing to travel and speak at conferences, or be consulted personally about their areas of special expertise. You can browse the Directory by name or subject area. The Speakers and Consultants Directory currently contains more than 30 member profiles and 60 topics. Some of the new topics include: metadata schemas, open access, scholarly communications, institutional repositories, Web 2.0, RDA, usage statistics, and electronic resource management systems. To make use of this NASIG resource, go to http://www.nasig.org/publications/hrd/index.htm.

We would like to encourage all active NASIG members who are interested in being included in the Speakers and Consultants Directory to submit their profile to this growing directory. To create a new Speakers and Consultants Profile, please go to http://www.nasig.org/members/hrd/hrprofile.htm or click on the Speakers Profile form from the Directory home page. In the form, you will be asked to provide your areas of expertise, a short personal statement, your speaker and consultant preferences, biographical information, relevant presentations and publications, as well as details about your current employment and contact information.
We plan to verify the contents of the directory's information annually in the future.

We are seeking to help all members of the information community become aware of NASIG members who are willing to speak, advise, or consult on specific, topical areas of continuing interest to serialists. Even if you do not wish to submit a profile, please spread the news of this directory resource to all those who can utilize it.

MENTORING PROGRAM SIGN UP APPROACHES
Eleanor Cook and Katy Ginanni, Co-Chairs

Just so members and others interested can have it on their radar, we’d like to remind everyone about the NASIG Mentoring Program. The Mentoring Program provides a chance for seasoned conference attendees to be matched with first-time attendees during the annual conference in order for both to benefit from the chance to network. First-time attendees potentially can gain great insight into how the conference works, what opportunities there might be to get more involved in the organization, and possibly make a new good friend.

How does it work? First-time attendees are matched with member volunteers who have been to at least one NASIG conference before. We automatically provide mentors to all NASIG award winners. Other first-time attendees may sign up as well. We try to match participants based on their professional interests and other information provided. Yes, it is a little bit like romantic matchmaking in that there is no guarantee the pairs will “click.” However, with an open mind and a willingness to get to know someone new, the experience can be loads of fun and also can provide for surprising prospects for future growth.

For more information, see the NASIG website at: http://nasig.org/mentor/index.htm. (Please note that this web site is in the process of being updated for the 2008 conference.)

COMMITTEE UPDATES

[Ed. note: The following are excerpts from selected reports submitted for the January Executive Board meeting.]

AWARDS & RECOGNITION
Clint Chamberlain, Co-Chair

One of the goals set last year for A&R was to explore ways to encourage applications for the Tuttle Award. That has been one of the primary focuses of A&R this fall. Committee member Carol Ficken conducted an informal survey of the past Tuttle Award winners (Karen Darling, Jean Hirons, Taemin Park, and Regina Reynolds), with questions regarding how they learned of the award, what factors about the award encouraged them to apply, what other factors might discourage potential applicants, and what their suggestions might be for attracting future applicants for the award. What emerged from their responses was that although part of what is needed is interest on the part of potential applicants, A&R can facilitate the generation of ideas for eligible projects by suggesting possibilities for projects in the documentation for the award; the idea here is that mention of types of eligible projects could engender interest amongst potential applicants.

Although some suggestions were already present in the award documentation, A&R took the initial step of slightly changing the wording of the suggestions in hopes that simplified wording would make clear that delivering a presentation at international conferences is a type of project that would render one eligible for the award.

Other suggestions that emerged from the survey include:

- Allowing application for the award after the fact; i.e. allowing application after someone has already delivered a presentation, completed an eligible project, etc., such that it could be funded retroactively by the award monies
- Greater publicity
- Target people known to be active in international groups
COMPLETED ACTIVITIES
In the fall of 2007, the committee prepared the bylaws amendment that would reduce the treasurer's term from four years to three. The wording of this amendment along with the justification was approved by the board, and the amendment was forwarded to the N&E Committee for inclusion in the 2008 ballot.

CONTINUING ACTIVITIES
At the board’s request, the committee prepared the amendment that would remove from the bylaws the statement that membership dues cover the calendar year, thus allowing for rolling due dates. The wording of this amendment has been submitted to the board.

The committee also did a preliminary survey of the bylaws to identify the articles that will have to be amended should the board adopt the open elections policy. The findings were reported to the board.

ACTIONS REQUIRED BY THE BOARD
The committee is presently awaiting comments from the board concerning the proposed wording of the above amendment.

QUESTIONS FOR THE BOARD
If the board adopts the open elections policy, the committee will need extensive and detailed instructions on the new procedures in order to amend the bylaws accordingly.

CONTINUING EDUCATION
Betty Landesman, Co-Chair

The CEC approved three proposals for funding in 2008:

- Co-sponsored program at the North Carolina Serials Conference, April 2008
- Co-sponsored e-resource workshop at Mississippi State University, summer 2008
- Support of development of online course on “Best Practices for Electronic Resources Management”, summer 2008

We received an inquiry from Joyce Tenney about co-sponsoring a serials program for the Maryland Library Association in May. I responded that it was a great idea, and we are awaiting a proposal to put before the CEC for approval.

Valerie Bross, CEC Co-Chair, contacted Peter Shepherd of Project Counter to discuss the possibility of presenting the “UKSG Usage Statistics Training Seminar” as a NASIG preconference or other NASIG-sponsored forum. The UKSG will discuss the proposal at their next formal committee meeting.

At the request of PPC, CEC members brainstormed ideas for possible 2008 preconferences and submitted them to Sarah George Wessel. Possible topics include standards, Web 2.0 for serialists, archival access to electronic resources, distance teaching and learning, and open source tools for serialists.

DATABASE & DIRECTORY
Lisa Blackwell, Chair

MEMBERSHIP
- 930 current members (down 189 (-17%) from 2007)
  - 95 new members in 2007 (not yet renewed for 2008)
  - 380 renewed members in 2007 (not yet renewed for 2008)
- 32 new members for 2008
- 27 pending new member applications
- 408 renewed members for 2008
- 7 complimentary or gratis members
- 1 corresponding member.
EVALUATION & ASSESSMENT
Anne Mitchell, Chair

The Evaluation & Assessment Committee believes that the transition to online [conference] evaluations has been a success and recommended that evaluations be electronic-only beginning in 2008. The Executive Board approved this recommendation at their October meeting.

LIBRARY SCHOOL OUTREACH COMMITTEE
Sarah Sutton, Chair

We have made the following progress on our goals for 2007-08:

- Kara Killough volunteered for and was appointed to the Committee
- Developed information pages within our Google Group detailing contact information, previous award winners, and NASIG alumni for “ambassador” schools:
  - LSU School of Library and Information Science
  - Dominican Graduate School of Library and Information Science
  - Indiana University School of Library and Information Science
  - University of Illinois at Urbana-Champaign Graduate School of Library and Information Science
- Shared our contact information for “ambassador” schools with A&R in order to facilitate their efforts to promote NASIG 2008 Awards
- Begun outreach to these schools by promoting NASIG 2008 Awards
- Begun the process of recruiting ambassadors to:
  - Texas Woman’s University School of Library and Information Studies
  - University of North Texas School of Library and Information Science
  - University of Texas School of Information
  - University of Arizona School of Information Resources and Library Science
  - San Jose State University School of Library and Information Science

During the spring we will:

- Complete recruiting ambassadors for the five schools noted above
- Develop supervisory relationships between committee members and those new ambassadors
- Develop a procedure by which ambassadors could step down from their duties in order to make the transition for the library school from one ambassador to another as smooth and seamless as possible
- Continue to add to our Google Groups pages in order to share ideas, results, and materials that committee members and/or ambassadors have found useful in their work with library schools.
- Compare the number of award applications received from library schools with ambassadors to the number received from these schools previously and to the number received from other library schools as one method of evaluating the committee’s progress

NOMINATIONS & ELECTIONS
Gail Julian, Chair

Nominations were due by October 12, 2007. A total of 65 names were submitted.

Vice President/President-Elect: 38 nominations for 19 individuals
Member at Large: 100 nominations for 55 individuals

Some persons received multiple nominations, and some were nominated for both VP/PE and MAL. Five persons could not be considered because they are members of the N&E Committee or were not current NASIG members.
The committee divided the remaining 60 names and contacted the nominees first by email and then by phone to gauge continued interest. Of the 17 remaining nominees for VP/PE, three originally agreed to continue the review process; however, one of the three later reconsidered, leaving two nominees for that position. Of the 52 remaining nominees for Member at Large, 24 agreed to continue the review.

Completed profiles were due by November 12, 2007. After reviewing the completed profile and reference forms, the committee met via conference call to discuss qualifications. The committee opted to check references on both remaining VP/PE nominees and on eight of the MAL nominees. During the week of January 7, 2008, the committee plans to meet via conference call to discuss reference checks and to set the slate. Once the slate has been reviewed by the board and the nominees notified, we will announce the slate to the general membership and put out the call for petition candidates, hopefully, by January 14, 2008.

PROCEEDINGS
Carol Ann Borchert and Buddy Pennington, 2007 Co-Editors

• The manuscript for the 2007 NASIG Conference Proceedings, Placing Your Bets in Kentucky: The Serials Gamble, was sent to Haworth on October 30, 2007. Our eleven pounds of glory included thirty-five papers. Many, many thanks to all of our authors and recorders for their hard work and cooperation!
• The editors notified Haworth that we plan to go without an index for the 2008 Conference Proceedings.
• The monograph version of the 2006 NASIG Conference Proceedings, Mile-High Views: Surveying the Serials Vista, was published in October 2007. The 2006 proceedings have also been posted on NASIG’s Web site.
• Our call for editors was successful, and Allyson Zellner will be joining us in January 2008.
• The longtime editor that has been proofreading the NASIG Conference Proceedings since 1992, Nancy Deisroth, will no longer be working with us. We will miss her guidance and input! This year, the editors are going through a transitional process as Haworth and Taylor & Francis merge operations, so, like our publishers, we are in uncharted territory.

PUBLICATIONS/PUBLIC RELATIONS
Marit Taylor, Chair

Kathryn Johns-Masten, our committee’s web liaison, made changes to the Speakers and Consultants Directory as outlined in our October report. This included reworking the submission form, changing the order and naming of the profile fields, in the name of ensuring more consistency. They quickly resolved some problems reported with the revised form. Susan Banoun and Sandy Folsom sent out a message to people currently in the Directory asking them to update their entries. Kathryn received twelve updated profiles and five members asked to be removed or are no longer NASIG members. These changes have been made and the new profiles are much more consistent and attractive as well as more up to date. We will send out a second reminder to those who didn’t respond, and at some point will remove entries for those who don’t respond. I am planning also to send out a general request for participants through NASIG-L and perhaps also particular ones to people who expressed interest in the Directory while answering my last year’s NASIG-L survey of opinions on the Directory.

Linda Pitts reports that we still have several NASIGuides pending; these are on MARC fields for serials, serials and institutional repositories, and FRBR for serials. One possibility on working with subscription vendors many not be written by the original people because of the board’s concern about naming individual vendors, although that topic is still open. We have recently received an email from someone interested in writing a new guide on electronic resources workflow; we responded and plan to discuss his proposal after ALA Midwinter.
The librarians that packed the theater at the Carnegie Museum of Art for this workshop attended an interesting and informative day-long presentation on copyright. Many were able to attend this workshop because it was sponsored by ten regional organizations, keeping registration costs low.

Crews gave a practical explanation of copyright and its related issues in an engaging way, helping those in attendance to begin to think differently about copyright. There are no hard-and-fast rules or percentages to follow. There are no simple clear-cut answers. Showing librarians how to look at copyright the way that a court would was very informative.

Crews talked about fair use as an exception in copyright law. For any use that librarians are concerned about, the question is, “Does this use fit within the fair use exception?” Fair use depends on a consideration of the overall set of facts and circumstances. It is not an “If A, then B” situation. He warned librarians to beware of simplified rules related to copyright, because the law of copyright does not really dispense answers. All we can do is divine “answers” from similar situations. One of the key points he made about copyright law is that the law merely sets a baseline.

When looking at the few copyright cases that have been brought to court and could be applicable to library-related copyright issues, Crews wanted us to keep four words in mind: purpose, nature, amount, and effect. The court weighs the balance of all four factors in rendering a decision on copyright. What was the purpose of the use? Educational or commercial? What was the nature of the work used? Was it published or unpublished? Was it fiction or non-fiction? What amount of the work was used? What was the effect of the use? Did it displace sales or did it actually help the market?

He then spoke to those of us working in non-profit educational institutions, libraries, and archives. He said that if you believed that what you were doing was fair use and if you could show reasonable evidence for that belief, you could feel fairly comfortable about your legal standing. He said that this is why written policies and the efforts that libraries put into trying to abide by fair use are so important. These are the very things that you can point to should any particular use come into question.

Discussion of copyright naturally leads into the issue of licensing. In the afternoon session Dr. Crews addressed licensing specifically. Licensing is important because through a license agreement you can negotiate more extensive rights than those that are available through copyright law. However, he warned, you can also negotiate away the rights you are given under copyright law, so be sure to negotiate wisely.

Crews has released a second edition of his text, Copyright Law for Librarians and Educators: Creative Strategies and Practical Solutions (ALA Editions, 2005).
SKILLS FOR 21ST CENTURY TECHNICAL SERVICES:
WHAT ARE THEY TEACHING? WHAT DO WE NEED?

Presenters: Emily Hicks, Director of Information Acquisition and Organization, University of Dayton; Dr. Kimberly Kelley, Dean of the School of Library and Information Science, Catholic University of America; Carlen Ruschoff, Director, Information Technology and Technical Services Division, University of Maryland Libraries; and Bill Mayer, University Librarian, American University.

Reported by Marilyn Estes

[Presented at the 83rd annual conference of the Potomac Technical Processing Librarians (PTPL), at the Virginia Historical Society in Richmond, Virginia, on October 5, 2007.]

Emily Hicks got the conference started with a lively presentation entitled “Across the Great Divide: Building Generational Bridges.” Hicks introduced the characteristics of the four generations currently in the workforce and explored the impact of these characteristics on workplace values, job strengths and staff cooperation. Hicks offered some strategies she had learned through her experience of managing generationals. The strategies were: good communications, flexibility, consideration, respect, and incorporating “fun” time. As Ms. Hicks pointed out, “A team that plays together, stays together.”

The next speaker, Dr. Kimberly Kelley, established an interactive dialogue with the audience, in which a list was compiled of the competencies desirable for new hires in technical services, straight from library school, to possess. Some of the suggestions were: cataloging skills; the theoretical foundations of library work; a solid foundation in the organization of information, in acquisitions, and in collection management; technical competency; and managerial skills such as hiring, firing, mentoring, developing and motivating staff. Kelley shared with the group a few principles from the American Library Association’s Office of Accreditation and Competency, principles essential for students in library school to know before they leave school and get their first job. The audience found these vague and said the principles did not mention specific competencies or what extent of practical experience is needed before starting to work in the library environment. Kelley also presented the curriculum and student competencies for Catholic University School of Library and Information Science. The audience commented that a combination of work experience and work in the classroom would provide a more effective model for new hires' skill sets.

After lunch, Carlen Ruschoff presented the group the practitioner’s side of the discussion on competencies and skill sets. Ruschoff stated she expected library schools to provide a “solid foundation in all activities within the library.” In technical services this means “the organization of information, collection building, and understanding of basic decision making.” Ruschoff's presentation emphasized "training that a librarian would expect to build on top of a library education.” She described how the world of knowledge and information has changed since the advent of the Web, mentioning the evolution of library services pertaining to portals, pools and providing access to materials as opposed to owning them. Ruschoff pointed out that, despite the rapid changes and the rapid rate of change, the basic mission of technical services remains the same: acquiring, cataloging and preserving materials for our libraries. A new business model, improved electronic data exchange technology, advanced applications for manipulating data, and new capabilities in metadata harvesting provide librarians with the opportunity to transform the way technical services operates. The real challenge for technical services staff, noted Ruschoff, is learning how to use new and powerful technology. To take advantage of the new features of computing applications and interfaces which allow more sophisticated use of our systems, technical services staff needs “more background in computer architecture and data structure.” Ms. Ruschoff suggested it is extremely important for librarians to have a “continuous learning regimen to build our proficiencies and competencies.”

The last speaker was Bill Mayer. His presentation was entitled “Looking Around Us: Assessing and Understanding Current and Future Trends”. This was an overview of other speakers’ discussions on the generational workplace, skills and competencies, and
training. Mr. Mayer emphasized our need to trust our skills based on past performances and experiences and to market our skills and services to keep in step with future trends.

**SHARED UNDERSTANDING FOR ELECTRONIC RESOURCES (SERU)**

Presenters: Judy Luther, Co-Chair of the NISO SERU Working Group and President of Informed Strategies; Seldon Lamoureux, University of North Carolina, Chapel Hill and Member of the Working Group; and Tina Feick, Swets.

Reported by Morag Boyd

*Presented at the Serials Standards Update Forum at the ALA Midwinter Meeting, January 13, 2008.*

The session was an informal dialog with the audience about the status of SERU (Shared Understanding for Electronic Resources), a best practice to which content providers and libraries can mutually agree and therefore forego the need for a license agreement in an electronic resource purchase. SERU instead calls up copyright law and contract law, both well established and understood in our community, to govern these transactions. The SERU website is the best source for information: http://www.niso.org/committees/SERU/

The panel briefly described the development of SERU as the outcome of a desire by all involved parties to simplify electronic resource transactions, which are frequently time-consuming and expensive on all sides. Luther updated the current status of SERU, which ended the trial period on December 20, 2007. At this point, the development is essentially complete. The current document is scheduled to go through formal approval this spring, after which formal implementation will begin.

The panel used polling questions to ascertain the composition and previous knowledge of SERU of the audience. Most of the audience already knew about SERU. Publishers, vendors, and librarians were all represented in the audience. Only a few of the audience members had relied on SERU rather than a license agreement for an actual purchase, but those who had related anecdotes about the speed and simplicity of these transactions compared to a licensing process. The majority of the audience was interested in using SERU for electronic resource transactions.

The general sense was that SERU guidelines have the potential to be widely adopted. Both the panel and the audience were interested in how implementation would be carried out and how it might affect them. The panel wanted to know if barriers to using SERU had come up during the trial period. The “draft” status was identified as the main barrier to use. The second barrier was lack of awareness. Discussion of awareness lead to the idea of preparing documentation targeted at specific audiences. The need to explain SERU in legal terms to libraries’ institutional counsels and purchasing officers was particularly identified.

Because everyone is so accustomed to a license agreement, there was a sense of not knowing how to use SERU instead of the license to complete a transaction. Luther and Lamoureux noted that promotion of SERU is in the planning phases, but they will be gathering testimonials and writing Q&A documents to address implementation. Feick suggested that subscription agents would be able to clearly identify resources available under SERU guidelines to their customers. As the purchase order is the official instrument for purchase under SERU guidelines, there was also discussion about making minor modifications or clarifications on the purchase order.

The panel took the opportunity to ask the audience if they had any promotional ideas. The concept of a logo with a handshake theme seemed popular as it highlights the return to a mutual understanding. The idea of a logo that could be included on publisher websites, in vendor and subscription agent databases, and on purchasing forms was seen as an effective way to identify SERU participants.

The liveliest discussion stemmed from an audience question about interlibrary loan (ILL) from electronic resources. As SERU relies on copyright law, the panel urged the community to look to that established mechanism to answer this question. The discussion also highlighted the current practice in many libraries of not fulfilling ILL requests from electronic resources, even though many license agreements do allow this practice. As many of the library people in the
audience were from other areas of the library, there was discussion about the need to work with ILL to educate them about the changes in industry best practices, particularly if SERU becomes widely used.

In addition to featuring a timely topic, this event marked the first time the Serials Standards Update Forum has been held at the ALA Midwinter Meeting. Organized by the ALCTS Continuing Resources Section Serials Standards Committee, the forums have been regularly held at the Annual Conference. Due in part to the sponsorship of Swets, the committee decided to add a second forum at Midwinter. SERU proved to be a timely and interesting topic for the first Midwinter Serials Standards Update.

THANKS TO OUR DONORS!

NASIG received donations from the following members in the period of November 2007-January 2008. Donations are used to support NASIG scholarships and awards. Thanks to all for their support of these important programs!

Miriam Allman
Mary Bailey
Chris Brady
Joan Cohen
Susan Davis (in honor of Rose Robischon)
Christie Degener
Tina Feick
Tonia Graves
Diane Grover
Lola Halpin
Michaelyn Haslam

Mary Page (in honor of Rose Robischon)
Char Simser
Joyce Tenney
Kathryn Wesley (in honor of Rose Robischon)
Sharon Wiles-Young
Kyle Winward
Anonymous
Anonymous
Anonymous
Anonymous

TITLE CHANGES

Kurt Blythe, Columns Editor

[Note: Please report promotions, awards, new degrees, new positions, and other significant professional milestones. You may submit items about yourself or other members to Kurt Blythe (kcblythe@email.unc.edu). Contributions on behalf of fellow members will be cleared with the person mentioned in the news item before they are printed. Please include your e-mail address or phone number.]

JENNIFER ARNOLD is now the Assistant Director for Technical Services at Central Piedmont Community College. Formerly Central Piedmont CC’s Senior Librarian for Technical Services, Jennifer's position was upgraded as part of a larger reorganization of the library. As if all that wasn't enough, Arnold reports that CPCC’s “Dean left the college and I am currently serving as the Acting Director of Library Services, while still holding down the fort in Technical Services, with a lot of help from a great TS staff. It’s been quite a whirlwind, but I’m still having fun and learning new things everyday.” Jennifer may be reached at:

Central Piedmont Community College
P.O. Box 35009
Charlotte, NC 28235-5009
Phone: (704) 330-6635
Fax: (704) 330-6724
Email: JENNIFER.ARNOLD@CPCC.EDU

While the change happened back in 2005, this column is happy to report for the record that CAROL CHRISTENSEN is now the Serials Coordinator at Utah State University, after serving there as a Library Associate. Carol's contact information is as follows:
ANNA CREECH says she has NASIG to thank for her move from being the Serials and Electronic Resources Librarian at Central Washington University to being the Electronic Resources Librarian at the University of Richmond, “since it was at the Louisville conference where I first learned of the position.” Anna goes on to say that, “my new job began on December 10, and [while] I am still working with serials, [I am now] mainly focusing on electronic resource management issues as they relate to them.” Anna is “happy to be back in Virginia after spending eight years away,” and to be “working at a small, private liberal arts college, which reminds me of my undergraduate years.” Anna may now be found at:

Boatwright Memorial Library
University of Richmond
Phone: (804) 289-8457

LILLIAN DeBLOIS has retired from the Arizona Health Sciences Library, effective March 2007, and moved to Texas to be closer to family. Lillian is far from through with libraries, however, and intends to “return to the workforce full time in the library field” in addition to “[remaining] active in NASIG.” Lillian goes on to note her particular pleasure at being the NASIG Newsletter’s conference editor for the past three years and she “[hopes] to continue that role this year.”

As of October 22, 2007, KRISTINA DeSHAZO is the Acquisitions Librarian for the Oregon Health and Science Library. Formerly the library’s Electronic Collections Librarian, Kristi now “[acquires] all formats for the OHSU Library, combining the acquisition of serials and monographs, both print and electronic, into one position.” Kristi is “excited to add monograph purchasing to my serials work and [I] look forward to the challenge of consolidating and balancing the purchase of all formats.” Kristi’s phone number and email address are:

Phone: (503) 494-1637
Email: deshazok@ohsu.edu

In July of 2007, NANCY DEYOE was promoted from her position as Coordinator of Metadata Services to that of Assistant Dean of Technical Services at Wichita State University. Of her career, Nancy likes to remember that, “In every position I’ve held for the last number of years, my membership in NASIG has provided me with colleagues who are generous in offering their expertise and assistance, and I appreciate the collaborative nature of the organization and its members.” This column is sure the feeling is mutual. Nancy may be reached at:

Wichita State University
Library
1845 Fairmount
Wichita, KS 67260-0068
Phone: (316) 978-5140.

In November 2007, RACHEL FRICK left her position as Director, Bibliographic and Digital Access Services at the University of Richmond, to take on the position of Senior Program Officer at the Institute of Museum and Library Services. Rachel goes on to explain that, “IMLS is the primary source of federal support for the nation’s 122,000 libraries and 17,500 museums.” Rachel is responsible for the National Leadership Grants program, which supports “projects that have the potential to elevate museum and library practice.” According to Rachel, “the Institute seeks to advance the ability of museums and libraries to preserve culture, heritage and knowledge while enhancing learning.” Rachel manages the applications and projects that deal primarily with research, digital resources and preservation, as well as continuing education of professionals in relation to digital collections. Rachel’s contact information is:

Institute of Museum and Library Services
National Leadership Grants, Library Services
9th Floor, 1800 M Street NW
Washington, DC 20036 USA
Phone: (202) 653-4667
Fax: (202) 653-4601
Email: rfrick@IMLS.gov

SALLY GIBSON was promoted from Serials and Electronic Resources Librarian to Head of Technical Services at Creighton University on March 1, 2007, a day which found the University “closed due to snow” making Sally’s first day as department head “rather eventful.” Sally goes
on to say that, “I am still the primary person responsible for serials and electronic resources so in many ways my job duties have not changed. I am enjoying the challenges of my new position.” Sally’s contact information remains the same.

KATY GINANNI says, “After 15 years with EBSCO Information Services (and almost 20 in Alabama), I’m returning to the ranks of academic librarians when I become the new E-Access and Serials Librarian at Trinity University in San Antonio, Texas. I really hate to leave all my friends and colleagues in Alabama, but if I have to leave Birmingham, at least I’m going to a historical, interesting and FUN city!” Katy’s contact information (as of March 3, 2008) will be:

Trinity University
Elizabeth Huth Coates Library
One Trinity Place
San Antonio, TX 78212
Phone: 210-999-7613
Email: katy.ginanni@trinity.edu

Head of Serials Cataloging, KONSTANTIN GUREVICH reports that, “as of Oct. 16, 2007, I am Acting Head of Catalog and Metadata Management (formerly known as the Catalog Department), River Campus Libraries, University of Rochester. My Department Head, along with other key people at the library, received a major two-year grant to work on a set of open-source software tools to simplify access to library resources on the web (http://www.extensiblecatalog.info/), so I’m stepping in for her. Luckily, I am keeping all my serials-related duties, which means that I should be able to continue to attend NASIG conferences. It remains to be seen whether I’ll be attempting to sneak in some monographic agenda...” Konstantin’s contact information remains the same.

Formerly the Serials Librarian at the Library of Virginia, MAUREEN HADY is now the Coordinator for Technical Services for J. Sargeant Reynolds Community College, where she “[coordinates] the cataloging and processing for J. Sargeant Reynolds CC’s three campuses.” Of the change, Maureen says, “it is an opportunity for me to work with more electronic formats in a wider variety of subjects. In addition, I have responsibilities for acquisitions, financial operations and will be participating in the budget making process.” Maureen may now be found at:

J. Sargeant Reynolds Community College
1851 Dickinson Road
Goochland, VA 23063
Phone: (804) 523-5442
Email: mhady@reynolds.edu

SMITA JOSHIPURA would like the readership to know that, “I have joined the Arizona State University Libraries as an Electronic Resources Management Coordinator,” starting in October, 2007. “Previously, I managed acquisitions of electronic resources on a smaller scale at the west campus of ASU, where I developed my skills … and enjoyed the challenges associated with e-resources.” A chance to work with e-resources on a larger scale could not be resisted, however, and Smita reports a feeling of excitement at the opportunity. Smita is currently “focusing on the implementation of an Electronic Resources Management module and is hopeful that it will serve as a valuable tool for ASU’s users and library staff.” Smita may now be contacted at:

Bibliographic & Metadata Services Department
Arizona State University Libraries
PO Box 871006
Tempe, AZ 85287-1006
Phone: (480) 965-5431
Fax: (480) 965-1043
Email: sjoship@asu.edu

November, 2007, found RAFAL KASPROWSKI moving from being the Electronic Resources Coordinator at the University of Houston to be the Electronic Resources Librarian at Rice University. Rafal may be reached at:

Rice University
Fondren Library MS235
Houston, TX 77251-1892
Phone: (713) 348-2621
Fax: (713) 348-5862
Email: kasprowski@rice.edu

REBECCA KEMP’s job title has changed not once, but twice within recent time, from “Electronic Resources/Serials Librarian to Serials Supervisor to Serials Coordinator” at the University of North Carolina at Wilmington. With the changes has come an increased responsibility for supervision, along with an
increased recognition of experience. Rebecca's contact information follows:

University of North Carolina at Wilmington
William Randall Library
601 S College Rd
Wilmington, NC 28403
Phone: (910) 962-7220
Email: kempr@uncw.edu

Previously Director of Sales & Marketing at the American Institute of Physics, DOUGLAS LaFRENIER is now Director, Publication Sales & Market Development. LaFrenier will "devote less time to daily marketing operations in order to focus more on consortia sales, the administration of overseas sales agents, and new markets." His contact information is:

American Institute of Physics
Ste 1NO1
2 Huntington Quadrangle
Melville, NY 11747-4502
Phone: (516) 576-2411
Fax: (516) 576-2374
Email: DLAFRENIER@AIP.ORG

"I started my new position in September 2007," writes AMANDA LOUIE. Having moved from being a Cataloger for Serials Solutions to being a Software Test Engineer, Amanda notes that, "I’m enjoying the challenge of entering a new field (and it’s definitely a challenge!), particularly applying my serials and cataloging domain knowledge to the world of software development and quality assurance." Amanda is at:

501 N. 34th St.
Suite 400
Seattle, WA 98103
Phone: (206) 545-9056 ext. 1018
Email: AMANDA@SERIALSSOLUTIONS.COM

BARBARA McARTHUR is excited about her May 1, 2007 promotion from Library Associate to Special Formats Cataloger at Texas Tech University. Her new duties include responsibility for supervising the Special Formats unit "which has catalogers who process music, government documents and rare books."

ANNE MITCHELL’s February 1, 2007, promotion from Metadata Coordinator to Head of Cataloging and Metadata Services at the University of Houston finds her "responsible for overseeing cataloging and metadata production for all physical and digital collections, and I'm closely involved in the development of emerging digital projects." Anne reports that, "I have been a part of this terrific department for several years in various capacities. My new position provides an exciting opportunity to introduce new materials and processes into the cataloging department and help them to peacefully co-exist with traditional collections." Anne may be found:

University of Houston
114 University Libraries
Houston, TX 77204-2000
Phone: 713-743-9685
Fax: 713-743-9748
Email: amitchell@uh.edu

Wm. JOSEPH THOMAS left his position as Collection Development Librarian at East Carolina University to be Cornell University’s Electronic Resources Librarian in December, 2007. Joseph says of the change, "my new position provides me opportunities to work with acquiring, licensing, maintaining, and troubleshooting Cornell's electronic resources. I'm excited about the possibilities for growth, as I work with individual librarians and teams, as well as representatives from publishers and vendors."

PAOSHAN YUE started September 1, 2007 as the University of Nevada, Reno’s Director of Technical Services. Formerly Nevada’s Electronic Resources Librarian, Paoshan writes that, "this [new] position is responsible for the Technical Services Division, which includes acquisitions, electronic resources & serials management, metadata & cataloging services, government document processing, and ILS administration." Paoshan “took on the new role at a very interesting time when we were preparing to move to a brand new library building (which is twice the size of our current library and scheduled to be completed in summer 2008), with significant staff shortages, and in the face of budget cuts.” Paoshan goes on to say of the new job that, "it is very challenging but full of possibilities. It also stimulates one’s creativity."

Getchell Library, MS 322
University of Nevada, Reno
1664 N. Virginia Street
Reno, NV 89557-0044
Phone: (775) 682-5599
Fax: (775) 784-1328
E-mail: yue@unr.edu
CALENDAR

Lillian DeBlois, Calendar Editor

[Please submit announcements for upcoming meetings, conferences, workshops and other events of interest to your NASIG colleagues to Lillian DeBlois, lillian_deblois@msn.com.]

March 18-21, 2008
Electronic Resources & Libraries
Atlanta, Georgia

March 25-29, 2008
Public Library Association (PLA)
12th National Conference
Minneapolis, Minnesota
http://www.placonference.org/

March 31-April 25, 2008
Association for Library Collections & Technical Services
Online course
"Fundamentals of Acquisitions Web Course"
http://www.ala.org/ala/alcts/education/alctsceevents/events.cfm

April 10-11, 2008
North Carolina Serials Conference
"What's in a Name? From 'Serials' to 'Continuing Resources'"
Chapel Hill, North Carolina

April 13-15, 2008
Computers in Libraries
Arlington, Virginia
http://www.infotoday.com/cil2008/

April 28-29, 2008
Association for Library Collections & Technical Services
Workshop
"Basic Collection Development and Management"
Chicago, Illinois
http://www.ala.org/ala/alcts/education/alctsceevents/events.cfm

May 13-14, 2008
Association for Library Collections & Technical Services/OCLC CAPCON
Workshop
"Metadata Standards and Applications"

Washington, DC
http://www.ala.org/ala/alcts/education/alctsceevents/events.cfm

May 16-21, 2008
Medical Library Association (MLA)
Annual Conference
Chicago, Illinois
http://www.mlanet.org/am/meetings.html

May 19-June 13, 2008
Association for Library Collections & Technical Services
Online course
"Fundamentals of Acquisitions Web Course"
http://www.ala.org/ala/alcts/education/alctsceevents/events.cfm

June 4, 2008
NASIG Executive Board
Board Meeting
Phoenix, Arizona

June 5-8, 2008
NASIG
23rd Annual Conference
"Take the Sting Out of Serials"
Phoenix, Arizona
http://nasig.org/conference/2008/

June 15-18, 2008
Special Library Association (SLA)
Annual Conference
Seattle, Washington
http://www.sla.org/content/Events/conference/ac2008/index.cfm

June 26, 2008
Association for Library Collections & Technical Services
Preconference
"Collection Development: Policy, Planning and Fiscal Management"
Anaheim, California
http://www.ala.org/ala/alcts/education/alctsceevents/alctspreconf/2008preconf.cfm
June 26, 2008
Association for Library Collections & Technical Services
Preconference
"Collection Analysis: Assessment and Evaluation"
Anaheim, California
http://www.ala.org/ala/alcts/education/alctsceevents/alctspreconf/2008preconf.cfm

June 26, 2008
Association for Library Collections & Technical Services
Preconference
"Electronic Serials Cataloging" (SCCTP)
Anaheim, California
http://www.ala.org/ala/alcts/education/alctsceevents/alctspreconf/2008preconf.cfm

June 26, 2008
Association for Library Collections & Technical Services
Preconference
"Electronic Serials 101: What I Wished I'd Known Before I Got in Over My Head"
Anaheim, California
http://www.ala.org/ala/alcts/education/alctsceevents/alctspreconf/2008preconf.cfm

June 27, 2008
Association for Library Collections & Technical Services
Preconference
"Cataloging Cultural Objects in Libraries"
Anaheim, California
http://www.ala.org/ala/alcts/education/alctsceevents/alctspreconf/2008preconf.cfm

June 26-27, 2008
Association for Library Collections & Technical Services
Preconference
"Metadata and Digital Library Development"
Anaheim, California
http://www.ala.org/ala/alcts/education/alctsceevents/alctspreconf/2008preconf.cfm

June 26-July 2, 2008
American Library Association (ALA)
Annual Conference
Anaheim, California
http://www.ala.org/ala/eventsandconferencesb/annual/2008a/home.htm

June 27, 2008
Association for Library Collections & Technical Services

Preconference
"Electronic Serials 101: What I Wished I'd Known Before I Got in Over My Head"
Anaheim, California
http://www.ala.org/ala/alcts/education/alctsceevents/alctspreconf/2008preconf.cfm

July 28-August 22, 2008
Association for Library Collections & Technical Services
Online course
"Fundamentals of Acquisitions Web Course"
http://www.ala.org/ala/alcts/alctsconted/alctsceevents/events.cfm

September 29-October 24, 2008
Association for Library Collections & Technical Services
Online course
"Fundamentals of Acquisitions Web Course"
http://www.ala.org/ala/alcts/education/alctsceevents/events.cfm

October 20-22, 2008
Internet Librarian
Monterey, California
http://www.infotoday.com/conferences.shtml
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May 1, 2008

NO LATE SUBMISSIONS WILL BE ACCEPTED

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